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California Department of Food and Agriculture

Agricultural Commissioners' Crop Reports

Ventura County

1971-1977

California County Agricultural Commissioners' Reports from the California Department of Food and Agriculture. This collection consists of annual crop and livestock data from each of the 58 California Counties. The collection covers 1915-1981; digitization of the rest of the collection is forthcoming.

This digitization project was funded by the Giannini Foundation of Agricultural Economics,
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1971

**VENTURA
COUNTY**

**ANNUAL
REPORT**

**AND
CROP STATISTICS**

1971

**AGRICULTURAL
COMMISSIONER**

county of ventura

Department of Agriculture
L. D. Haworth
Agricultural Commissioner

DEPUTIES
John C. Allee
Clyde W. May
John L. Schall
Edward R. Urban

TO THE STATE DIRECTOR OF AGRICULTURE
and
THE VENTURA COUNTY BOARD OF SUPERVISORS

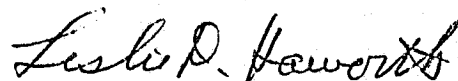
Gentlemen:

In accordance with Section 2279 of the California Agricultural Code, I hereby submit the 1971 Annual Crop and Livestock Report for Ventura County.

Agriculture's contribution of new money into the economy of Ventura County again increased over 1970. The value of agricultural crops is the gross return to the county not net profit to the grower. Production and marketing costs have continued to rise and limit net incomes. Certain commodities have in fact suffered sharp declines in income.

The gross income figure of \$200,195,000 does, however, have an important impact on the County's economy when related processing, marketing, and supporting businesses are considered.

I wish to extend my sincere appreciation to the many growers, individuals and agencies for their valuable contributions and for their willing cooperation. Their cooperative assistance made this report possible. The compilation of this report was under the direction of Deputy Agricultural Commissioner Edward R. Urban.



Leslie D. Haworth
Agricultural Commissioner

LDH:es

FRUIT & NUT CROP
ACREAGES FOR 1971

CROP	BEARING	NON-BEARING	TOTAL ACREAGE
Almonds	12	0	12
Apples	52	0	52
Apricots	202	5	207
Avocados	3,155	1,141	4,296
Carob	8	0	8
Citron	20	0	20
Cherimoya	10	0	10
Grapefruit	840	202	1,042
Lemons	23,868	3,716	27,584
Oranges - Navel	1,990	60	2,050
Oranges - Valencia	19,374	422	19,796
Peaches	7	0	7
Strawberries	1,273	0	1,273
Tangerines	27	0	27
Walnuts	2,243	2	2,245
TOTALS	53,081	5,548	58,629

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1970-71

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
AVOCADOS	1971	3,155	2.60	8,235	Tons	\$446.00	\$ 3,673,000
	1970	3,070	2.50	7,660	"	660.00	5,056,000
GRAPEFRUIT	1971	840	15.00	12,765	"	115.15	1,470,000
	1970	776	17.40	13,500	"	112.00	1,510,000
LEMONS	1971	23,868	13.00	309,597	"	186.37	57,700,000
	1970	23,380	14.10	330,000	"	163.00	53,842,000
ORANGES, NAVEL*	1971	1,990	8.00	16,496	"	146.82	2,422,000
	1970	2,000	10.60	21,100	"	110.00	2,328,000
ORANGES, VALENCIA	1971	19,374	11.50	222,341	"	111.00	24,680,000
	1970	18,830	8.60	162,000	"	101.00	16,436,000
STRAWBERRIES	1971	1,273	27.00	34,331	"	368.00	12,634,000
	1970	1,040	22.90	23,800	"	450.00	10,703,000
WALNUTS	1971	2,243	0.60	1,360	"	354.00	481,000
	1970	2,870	0.32	930	"	437.00	406,000
Totals	1971	52,743					\$103,060,000
	1970	51,966					\$ 90,281,000

*Includes Misc. Oranges and Tangerines

VEGETABLE CROPS
ACREAGE, PRODUCTION AND VALUES 1970-71

	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
CABBAGE	1971	7,815	1.50	12,044	Tons	\$177.00	\$ 2,132,000
	1970	6,310	2.14	13,500	"	174.00	2,351,000
CUCUMBER	1971	3,406	2.85	9,736	"	182.00	1,772,000
	1970	2,060	3.57	7,360	"	127.00	936,000
KALE	1971	3,617	11.00	39,902	"	82.00	3,272,000
	1970	2,670	13.00	34,700	"	80.00	2,776,000
CAULIFLOWER	1971	356	6.60	2,331	"	288.00	671,000
	1970	290	6.62	1,920	"	188.00	360,000
CELERY	1971	6,147	30.00	184,410	"	90.00	16,597,000
	1970	5,940	30.00	178,000	"	127.00	22,630,000
CUCUMBERS	1971	704	9.00	6,336	"	138.00	874,000
	1970	620	12.20	7,560	"	105.00	794,000
LETTUCE, Head	1971	2,214	12.00	27,283	"	118.60	3,236,000
	1970	3,220	11.30	36,300	"	79.10	2,871,000
LETTUCE, Other	1971	2,400	12.30	36,515	"	85.00	3,104,000
	1970	1,990	11.40	22,600	"	81.80	1,849,000
PEPPERS, Bell	1971	1,032	6.40	6,646	"	97.09	645,000
	1970	710	9.77	6,940	"	95.70	664,000
PEPPERS, Other	1971	1,750	6.00	10,378	"	96.19	998,000
	1970	1,950	8.51	16,600	"	90.90	1,509,000
ROOT VEGETABLES*	1971	1,868	14.88	27,809	"	58.50	1,627,000
	1970	840	13.76	11,560	"	67.64	782,000
SPINACH	1971	2,188	8.50	19,121	"	61.62	1,178,000
	1970	2,760	6.49	17,900	"	59.20	1,060,000
TOMATOES	1971	6,690	18.20	127,231	"	107.00	13,614,000
	1970	5,790	20.60	119,000	"	82.60	9,824,000
MISC. VEGETABLES**	1971	1,393	8.00	11,124	"	226.46	2,519,000
	1970	1,850	8.92	16,500	"	154.00	2,533,000
Totals	1971	41,580					\$ 52,239,000
	1970	37,000					\$ 50,939,000

*Includes carrots, radishes, green onions, table beets, and potatoes.

**Includes greens, parsley, peas, sweet corn, Chinese vegetables, and mushrooms.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1970-1971

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK					
Cattle & Hogs	1971	404,000	CWT.	\$ 32.00	\$12,928,000
	1970	315,000	"	28.60	9,015,000
POULTRY					
Meats & Products*	1971	15,441,000	Lbs.	0.23	3,552,000
	1970	5,544,000	"	0.11	603,000
CHICKEN EGGS	1971	41,811,000	Doz.	0.26	10,871,000
	1970	46,185,000	"	0.35	16,165,000
DAIRY					
Milk	1971	653,000	CWT.	6.03	3,938,000
	**1970	663,000	"	5.92	3,925,000
<hr/>					
Totals	1971				\$31,289,000
	**1970				29,708,000

*Chicken, Turkey Meats, and Egg Products.

**Revised.

NURSERY STOCK
PRODUCTION AND VALUES 1970-71

<u>PRODUCT</u>	<u>YEAR</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>\$ VALUE</u>	
				<u>PER UNIT</u>	<u>TOTAL</u>
FRUIT & NUT TREES	1971	302,287	Trees	\$ 2.96	\$ 895,000
	1970	244,000	"	2.81	685,000
ORNAMENTALS	1971	397,914	Plants	1.73	687,000
	1970	1,235,000	"	0.67	822,000
NURSERY STOCK*	1971	11,980,035	Flats	0.32	3,834,000
	1970	11,576,000	"	0.34	3,900,000
CHRISTMAS TREES	1971	15,525	Trees	8.50	132,000
	1970	10,000	"	7.55	75,500

Totals	1971	\$5,548,000
	1970	\$5,482,500

CUT FLOWERS

1971

BLOOMS	32,812,025	\$1,134,000
PLANTS	56,200	42,000
BUNCHES	3,629,105	1,628,000

Totals	1971	\$2,804,000
	1970	\$3,009,000

Grand Totals	1971	\$8,352,000
	1970	\$8,491,500

*Includes all vegetables and ornamental plants generally marketed in flats.

FIELD CROPS
ACREAGE, PRODUCTION AND VALUES 1970-71

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS, Dry Lima	1971	3,880	0.68	2,655	Tons	\$380.00	\$ 1,009,000
	1970	4,180	1.02	4,260	"	260.00	1,108,000
BEANS, Seed	1971	607	1.00	625	"	335.00	209,000
	1970	980	0.93	916	"	318.00	291,000
HAY	1971	11,564	1.50	17,816	"	27.00	481,000
	1970	2,130	1.69	3,600	"	26.10	94,000
GRAIN	1971	8,300	1.00	8,450	"	55.00	465,000
	1970	4,900	0.82	4,000	"	51.00	204,000
ED, Flower & Vegetable	1971	1,708	2.04	349,177	Lbs.	3.64	1,271,000
	1970	2,040	2.44	498,000	Lbs.	3.43	1,707,000
SUGAR BEETS*	1971	3,250	31.00	100,299	Tons	14.90	1,495,000
	1970	2,890	28.30	81,900	"	15.20	1,245,000
Totals	1971	29,309					\$ 4,930,000
	1970	17,120					\$ 4,649,000

*Does not include Sugar Act Payments.

APIARY PRODUCTS
PRODUCTION AND VALUES 1970-71

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
HONEY	1971	1,204,000	Lbs.	\$ 0.260	\$ 313,000
	1970	546,000	"	0.145	79,000
BEESWAX	1971	20,000	"	0.620	12,000
	1970	9,100	"	0.659	6,000
Totals	1971				\$ 325,000
	1970				\$ 85,000

Number of Apiaries

1971 - 251
1970 - 268

Number of Colonies

1971 - 14,163
1970 - 14,360

AGRICULTURAL CROP REPORT

RECAPITULATION

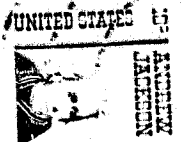
1970-1971

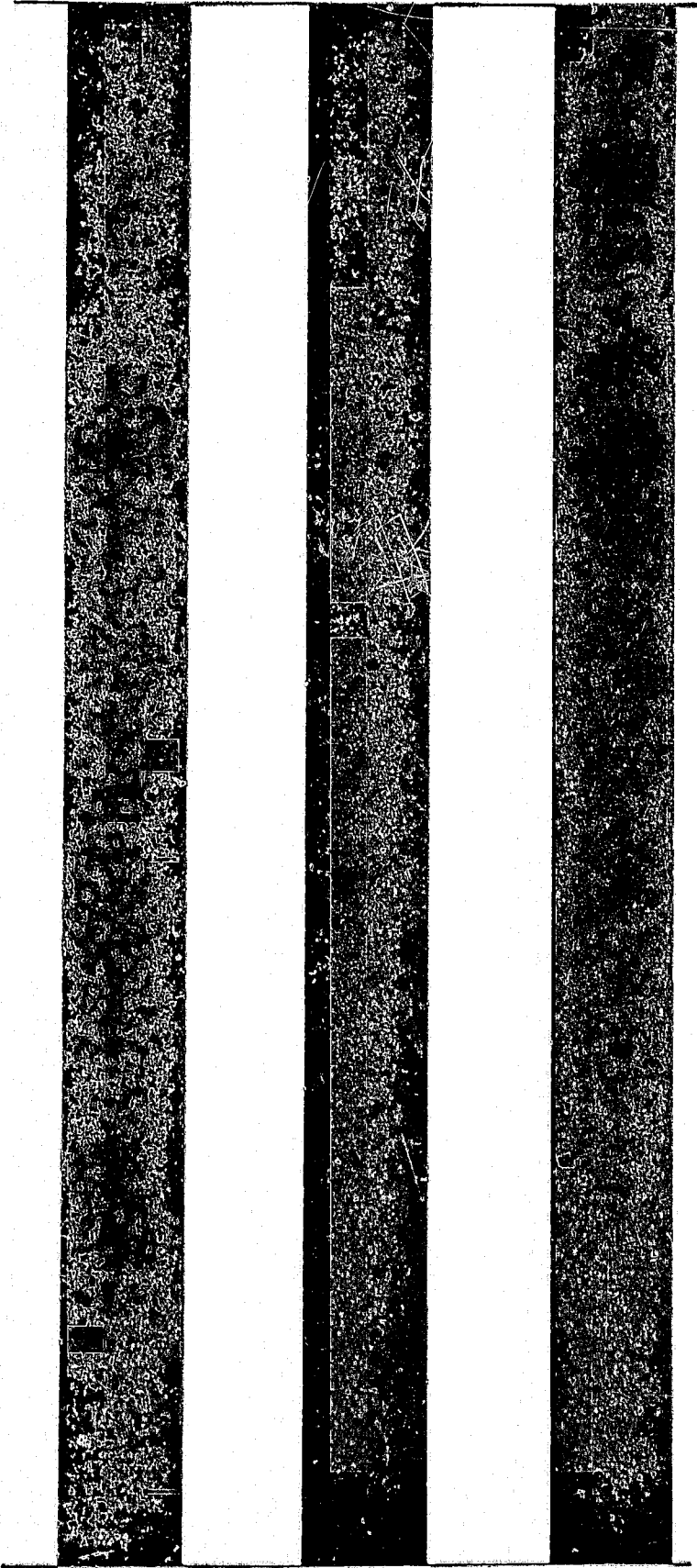
	<u>YEAR</u>	<u>\$ VALUE</u>
FRUIT & NUT CROPS	1971	\$103,060,000
	1970	90,281,000
VEGETABLE CROPS	1971	52,239,000
	1970	50,939,000
LIVESTOCK, POULTRY & DAIRY	1971	31,289,000
	* 1970	29,708,000
NURSERY STOCK	1971	8,352,000
	1970	8,491,500
FIELD CROPS	1971	4,930,000
	1970	4,649,000
APIARY PRODUCTS	1971	325,000
	1970	85,000
<hr/>		
Grand Total	1971	\$200,195,000
	* 1970	\$184,153,500

*Revised.

AGRICULTURAL COMMISSIONER
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1972

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VENTURA COUNTY AGRICULTURAL CROP REPORT

1972

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county of ventura

Department of Agriculture
L. D. Haworth
Agricultural Commissioner

DEPUTIES
John C. Allee
Clyde W. May
Edward R. Urban
Donald H. Anderson

TO THE STATE DIRECTOR OF AGRICULTURE
AND
THE VENTURA COUNTY BOARD OF SUPERVISORS

Gentlemen:

It is a pleasure to comply with Section 2279 of the California Agricultural Code and to submit the 1972 crop report for Ventura County. Agriculture proudly presented \$220,374,400 to the economy of Ventura County, an increase of \$19,973,300 over 1971.

1972 was a good year for practically all crops. Production was above normal and prices received, while not excessively high except in the case of avocados, met or exceeded the cost of production almost all year.

Oranges, a major Ventura County crop didn't enjoy these blessings and was plagued with below average production and prices.

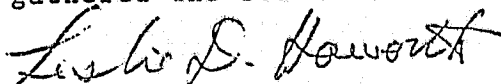
The reduction of \$9,240,400 in livestock production is largely due to the closing of the Feed Lot near Ventura, a temporary cut back in remaining feed lot operations and dry, short pasture conditions in the County. About one-third of this reduction can directly be contributed to the cost of improving the environment for the citizens of Ventura City.

The impact of Exotic Newcastle Disease eradication will not reflect in egg or poultry returns until the 1973 crop report.

Returns reported are F.O.B. prices and do not reflect the costs of production and packing. Income received from processing agricultural products is not included in this report but is another benefit the economy of the County receives from agriculture.

The cooperation and contributions received from the many growers, individuals, and organizations have made this report possible and to them I wish to extend my sincere appreciation.

Recognition goes to the entire department staff who under the direction of Deputy Agricultural Commissioner Edward R. Urban gathered the statistics for this report.



Leslie D. Haworth
Agricultural Commissioner

FRUIT & NUT CROP

ACREAGES FOR 1972

<u>CROP</u>	<u>BEARING</u>	<u>NON-BEARING</u>	<u>TOTAL ACREAGE</u>
Apple	52	0	52
Apricot	174	0	174
Avocado	3,279	1,583	4,862
Carob	8	0	8
Citron	20	0	20
Cherimoya	10	0	10
Grapefruit	840	431	1,271
Lemon - Eureka	19,244	2,662	21,906
Lemon - Lisbon	4,789	1,010	5,799
Orange - Navel	1,966	54	2,020
Orange - Valencia	19,215	273	19,488
Strawberries	1,429	0	1,429
Tangerine	27	0	27
Walnut	2,071	0	2,071
<u>TOTALS</u>	<u>53,124</u>	<u>6,013</u>	<u>59,137</u>

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1971-72

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION			\$ VALUE	
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
AVOCADOS	1972	3,279	1.80	5,887	Tons	\$1,082.00	\$ 6,369,700
	1971	3,155	2.60	8,235	"	466.00	3,673,000
GRAPEFRUIT							
Total	1972	840	13.84	11,629	"	113.41	1,318,800
	1971	840	15.00	12,765	"	115.15	1,470,000
Fresh	1972			4,783	"	215.83	1,032,300
	1971			6,887	"	183.05	1,260,700
Processed	1972			6,846	"	41.85	286,500
	1971			5,878	"	35.61	209,300
LEMONS							
Total	1972	24,033	13.75	330,517	"	193.03	63,799,400
	1971	23,868	13.00	309,597	"	186.37	57,700,000
Fresh	1972			206,088	"	269.62	55,566,300
	1971			202,595	"	248.08	50,261,800
Processed	1972			124,429	"	66.17	8,233,100
	1971			107,002	"	69.52	7,438,200
ORANGES - NAVEL							
Total	1972	1,966	7.45	14,651	"	110.20	1,614,400
	1971	1,990	8.00	16,496	"	146.82	2,422,000
Fresh	1972			9,727	"	154.12	1,499,100
	1971			13,345	"	176.10	2,352,000
Processed	1972			4,924	"	23.43	115,300
	1971			3,151	"	22.20	70,000
ORANGES-VALENCIA							
Total	1972	19,215	8.25	158,453	"	98.51	15,609,400
	1971	19,374	11.50	222,341	"	110.00	24,680,000
Fresh	1972			82,601	"	150.19	12,406,000
	1971			128,341	"	158.80	20,380,000
Processed	1972			75,852	"	42.23	3,203,400
	1971			94,000	"	45.75	4,300,000

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1971-72

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
STRAWBERRIES							
Total	1972	1,429	23.1	33,010	Tons	\$481.93	\$ 15,908,400
	** 1971	1,273	25.5	32,461	"	389.15	12,632,100
Fresh	1972			25,562	"	529.98	13,547,300
	** 1971			28,747	"	407.64	11,718,500
Processed	1972			7,448	"	317.01	2,361,100
	1971			3,714	"	245.99	913,600
WALNUTS	1972	2,071	0.35	731	"	527.60	385,700
	1971	2,243	0.60	1,360	"	354.00	481,000
<hr/>							
Totals	1972	52,833					\$105,005,800
	** 1971	52,743					\$103,058,100

*Includes Misc. Oranges and Tangerines

**Revised

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1971-72

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Green Lima							
Processed	1972	8,950	2.12	18,974	Tons	\$220.00	\$ 4,174,300
	1971	7,430	1.46	10,850	"	178.00	1,931,300
BEANS - Snap							
Fresh	1972	1,231	2.30	2,831	"	220.00	622,800
	1971	385	3.10	1,194	"	168.09	200,700
BROCCOLI	1972	3,728	2.43	9,050	"	198.81	1,799,200
	1971	3,406	2.85	9,736	"	182.00	1,772,000
CABBAGE	1972	2,891	12.84	37,132	"	80.72	2,998,100
	1971	3,617	11.00	39,902	"	82.00	3,272,000
CAULIFLOWER	1972	881	6.40	5,638	"	330.00	1,860,500
	1971	356	6.60	2,331	"	287.86	671,000
CELERY	1972	6,516	29.00	188,964	"	131.00	24,754,300
	1971	6,147	30.00	184,410	"	90.00	16,597,000
CUCUMBERS	1972	677	11.74	7,948	"	153.70	1,221,700
	1971	704	9.00	6,336	"	158.00	874,000
LETTUCE							
Total	1972	5,927	13.50	80,008	"	103.81	8,306,000
	1971	4,614	13.83	63,798	"	99.38	6,340,000
Head	1972	3,631	11.77	42,748	"	127.37	5,445,000
	1971	2,214	12.00	27,283	"	118.60	3,236,000
Romaine	1972	1,334	22.98	30,661	"	55.00	1,686,400
	1971	1,555	20.10	31,110	"	67.46	2,098,700
Leaf	1972	962	6.86	6,599	"	178.00	1,174,600
	1971	845	6.40	5,405	"	186.00	1,005,300

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1971-72

	YEAR	HARVESTED ACREAGE	PRODUCTION		\$ VALUE		
			PER ACRE	TOTAL	PER UNIT	TOTAL	
PEPPERS							
Total	1972	2,577	9.79	25,240	Tons	\$102.19	\$ 2,579,200
	1971	2,782	6.12	17,024	"	96.51	1,643,000
Bell	1972	540	7.02	3,790	"	179.00	678,400
	1971	1,032	6.40	6,646	"	97.09	645,000
Other	1972	87	11.27	961	"	150.00	144,200
**	1971	1,750	6.00	10,378	"	96.19	998,000
Processed	1972	1,950	10.51	20,489	"	85.73	1,756,600
***	1971						
CUCUMBERS							
Total	1972	2,254	8.60	19,376	"	81.96	1,588,100
	1971	2,188	8.51	18,621	"	63.26	1,178,000
Fresh	1972	714	9.02	6,440	"	176.29	1,135,300
	1971	724	8.56	6,195	"	130.41	807,900
Processed	1972	1,540	3.40	12,936	"	35.00	452,800
	1971	1,464	8.49	12,426	"	29.78	370,100
TOMATOES							
Total	1972	6,507	22.63	147,221	"	115.99	17,076,100
	1971	6,690	19.02	127,231	"	107.00	13,614,000
Fresh	1972	2,800	21.03	58,884	"	246.61	14,521,400
	1971	2,829	14.46	40,921	"	271.40	11,106,000
Processed	1972	3,707	23.83	88,337	"	28.92	2,554,700
	1971	3,861	22.35	86,310	"	29.06	2,508,000
MISC. VEGETABLES							
Field & Indoor							6,266,200
Grown	1972	3,741					4,146,000
	1971	3,261					
Totals	1972	45,880					\$ 73,246,500
	1971	41,580					\$ 52,239,000

*Includes alfalfa sprouts, beets, carrots, corn, cucumbers, greens, mushrooms, onions, parsley, peas, potatoes, radishes, squash, tomatoes, turnips.

**Includes processing peppers

***Not available

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1971-72

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle, Sheep & Hogs	1972	108,460	Cwt.	\$ 34.00	\$ 3,687,600
	1971	404,000	"	32.00	12,928,000
POULTRY					
* Meats & Products	1972	18,207,924	Lbs.	0.34	6,182,300
	1971	15,441,000	"	0.23	3,552,000
CHICKEN EGGS	1972	45,593,250	Doz.	0.27	12,484,300
	1971	41,811,000	"	0.26	10,871,000
DAIRY					
Milk	1972	730,000	Cwt.	5.98	4,365,000
	** 1971	683,000	"	6.07	4,146,000
WOOL	1972	43.5	Tons	381.00	16,600
	*** 1971				
<hr/>					
Totals	1972				\$26,735,800
	** 1971				\$31,497,000

* Chicken and turkey meats, and egg products.

** Revised.

*** Not available.

FIELD CROPS

ACREAGE, PRODUCTION AND VALUES 1971-72

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE		
			PER ACRE	TOTAL		PER UNIT	TOTAL	
BEANS								
Dry Lima	1972	3,500	1.03	3,600	Tons	\$600.00	\$	2,160,000
	1971	3,880	0.68	2,655	"	380.00		1,009,000
BEAN								
Seed	1972	260	1.22	316	"	387.00		122,400
	1971	607	1.00	625	"	335.00		209,000
HAY								
	1972	6,190	1.10	7,270	"	40.00		290,000
	1971	11,564	1.50	17,816	"	27.00		481,000
PASTURE								
	1972	6,050						125,000
	* 1971							
GRAIN								
	1972	5,500	0.60	3,250	"	60.00		195,000
	1971	8,300	1.00	8,450	"	55.00		465,000
SEED - Flower & Vegetable								
	1972	1,864		508,157	Lbs.	3.03		1,541,800
	1971	1,708		349,177	Lbs.	3.64		1,271,000
SUGAR BEETS **								
	1972	2,712	32.65	88,537	Tons	14.70		1,301,600
	1971	3,250	31.00	100,299	"	14.90		1,495,000

Totals	1972	26,076						5,735,800
	1971	29,309						4,930,000

* Not available.

** Does not include Sugar Act payments.

NURSERY STOCK

PRODUCTION AND VALUES 1971-72

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
FRUIT & NUT TREES	1972	442,713	Trees	\$ 3.07	\$ 1,359,000
	1971	302,287	"	2.96	895,000
ORNAMENTALS	1972	237,495	Plants	2.43	576,000
	1971	397,914	"	1.73	687,000
NURSERY STOCK *	1972	12,411,853	Flats	0.42	5,217,800
	1971	11,980,035	"	0.32	3,834,000
CHRISTMAS TREES	1972	20,692	Trees	7.77	160,800
	1971	15,525	"	8.50	132,000
Totals	1972				\$ 7,313,600
	1971				\$ 5,548,000

* Includes all vegetables and ornamental plants generally marketed in flats. This also includes turf grass.

CUT FLOWERS - 1971-72

BLOOMS	1972	8,011,688		\$ 517,100
	1971	32,812,025		1,134,000
PLANTS	1972	500,000		535,000
	1971	56,200		42,000
BUNCHES	1972	1,924,999		1,064,100
	1971	3,629,105		1,628,000
Totals	1972			\$ 2,116,200
	1971			\$ 2,804,000

APIARY PRODUCTS

PRODUCTION AND VALUES 1971-72

<u>PRODUCT</u>	<u>YEAR</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>\$ VALUE</u>	
				<u>PER UNIT</u>	<u>TOTAL</u>
HONEY	1972	686,868	Lbs.	\$ 0.31	\$ 213,000
	1971	1,204,000	"	0.26	313,000
BEESWAX	1972	11,448	"	0.67	7,700
	1971	20,000	"	0.62	12,000
<u>Totals</u>					
	1972				220,700
	1971				325,000

Number of Apiaries

1972	273
1971	251

Number of Colonies

1972	17,612
1971	14,163

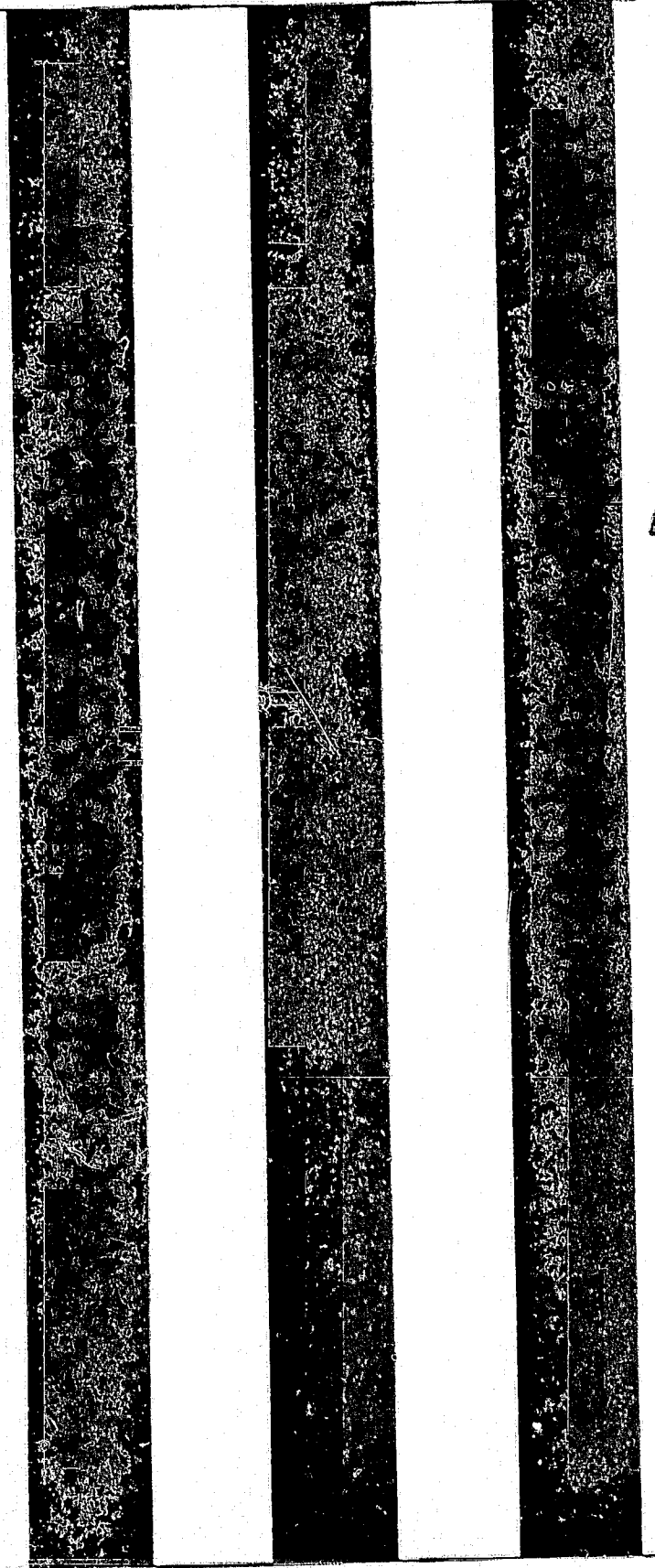
AGRICULTURAL CROP REPORT

RECAPITULATION

1971-1972

	<u>YEAR</u>	<u>\$ VALUE</u>
FRUIT & NUT CROPS	1972	\$105,005,800
	* 1971	103,058,100
VEGETABLE CROPS	1972	73,246,500
	1971	52,239,000
LIVESTOCK, POULTRY & DAIRY	1972	26,735,800
	* 1971	31,497,000
NURSERY STOCK	1972	7,313,600
	1971	5,548,000
CUT FLOWERS	1972	2,116,200
	1971	2,804,000
FIELD CROPS	1972	5,735,800
	1971	4,930,000
APIARY PRODUCTS	1972	220,700
	1971	325,000
<hr/>		
Grand Total	1972	\$220,374,400
	* 1971	\$200,401,100

*Revised.

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1973

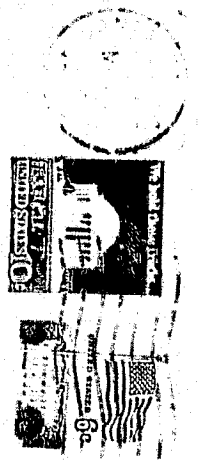
VENTURA COUNTY
AGRICULTURAL
CROP REPORT

1973



AGRICULTURE
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county of ventura

Department of Agriculture
L. D. Haworth
Agricultural Commissioner

TO THE STATE DIRECTOR OF AGRICULTURE
and
THE VENTURA COUNTY BOARD OF SUPERVISORS

DEPUTIES
Donald H. Anderson
Richard M. Chase
Clyde W. May
Edward R. Urban

Gentlemen:

An increase of \$57,464,700 in value of agricultural crops in Ventura County makes it a pleasure to comply with Section 2279 of the California Food and Agricultural Code. We hereby submit the 1973 Crop Report for Ventura County which shows a total return for agricultural crops of \$277,793,100. This figure allows agriculture to maintain its position as the number one industry of Ventura County.

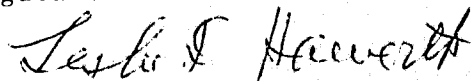
This figure refers to the F.O.B. prices received by the grower and does not reflect the costs of production and packing.

Except for a noticeable increase in returns for Fruit and Nut Crops, attributable to a large lemon and orange crop, accompanied by good prices, the return for agricultural crops was largely static.

Agriculture's contribution to the economy of Ventura County and to the State of California can be estimated by the formula developed by the California Department of Food and Agriculture; whereby, agricultural income benefits local communities by two and one-half times the returns and statewide benefits are four times the returns. This means \$694,482,750 circulates throughout all phases of labor and business in Ventura County because of our Agricultural Industry. In addition, economics have forced agriculture to abandon many low-return-per-acre crops in favor of crops with higher returns. These newer crops in the area usually require more labor and, therefore, the benefit of employment opportunities.

The cooperation and contributions received from the many growers, individuals, and organizations have made this report possible and to them I wish to extend my sincere appreciation.

Recognition goes to the entire department staff who, under the direction of Deputy Agricultural Commissioner Edward R. Urban, gathered the statistics for this report.



Leslie D. Haworth
Agricultural Commissioner

FRUIT & NUT CROP
ACREAGES FOR 1973

<u>CROP</u>	<u>BEARING</u>	<u>NON-BEARING</u>	<u>TOTAL ACREAGE</u>
Apple	52	0	52
Apricot	174	0	174
Avocado	3,387	2,389	5,776
Citron	20	0	20
Grapefruit	851	699	1,550
Grape	0	15	15
Lemon-Eureka	19,784	2,544	22,328
Lemon-Lisbon	5,086	962	6,048
Orange-Navel	1,963	37	2,000
Orange-Valencia	18,878	169	19,047
Strawberries	1,605	0	1,606
Tangerine	27	0	27
Walnut	1,965	0	1,965
TOTALS	53,793	6,815	60,608

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1972-73

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
AVOCADOS	1973	3,387	3.37	11,407	Tons	\$ 670.00	\$ 7,638,400
	1972	3,279	1.80	5,887	"	1,082.00	6,369,700
GRAPEFRUIT							
Total	1973	851	16.11	13,709	"	114.00	1,562,300
	1972	840	13.84	11,629	"	113.41	1,318,800
Fresh	1973			6,848	"	193.00	1,319,300
	1972			4,783	"	215.83	1,032,300
Processed	1973			6,861	"	35.00	243,000
	1972			6,846	"	41.85	286,500
LEMONS							
Total	1973	24,870	17.90	445,113	"	190.00	84,778,000
	1972	24,033	13.75	330,517	"	193.03	63,799,400
Fresh	1973			253,949	"	286.00	72,629,900
	1972			206,088	"	269.62	55,566,300
Processed	1973			191,164	"	64.00	12,148,100
	1972			124,429	"	66.17	8,233,100
ORANGE-NAVEL							
Total	1973	1,963	9.59	18,832	"	148.00	2,780,200
	1972	1,966	7.45	14,651	"	110.20	1,614,400
Fresh	1973			11,895	"	225.00	2,675,800
	1972			9,727	"	154.12	1,499,100
Processed	1973			6,937	"	15.00	104,400
	1972			4,924	"	23.43	115,300
ORANGE-VALENCIA							
Total	1973	18,878	12.86	242,716	"	117.00	28,363,400
	1972	19,215	8.25	158,453	"	98.51	15,609,400
Fresh	1973			136,210	"	180.00	24,482,500
	1972			82,601	"	150.19	12,406,000
Processed	1973			106,506	"	36.00	3,880,900
	1972			75,852	"	42.23	3,203,400

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1972-73

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE		
			PER ACRE	TOTAL		PER UNIT	TOTAL	
STRAWBERRY								
Total	1973	1,606	22.9	36,777	Tons	\$ 521.00	\$ 19,177,300	
	1972	1,429	23.1	33,010	"	481.93	15,908,400	
Fresh	1973			29,550	"	558.00	16,488,900	
	1972			25,562	"	529.98	13,547,300	
Processed	1973			7,227	"	372.00	2,688,400	
	1972			7,448	"	317.01	2,361,100	
WALNUT	1973	1,965	0.51	1,001	"	538.00	538,500	
	1972	2,071	0.35	731	"	527.60	385,700	
Totals								\$144,838,100
								\$105,005,800

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1972-73

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Green Lima	1973	10,487	1.97	20,659	Tons	\$246.00	\$ 5,082,100
Processed	1972	8,950	2.12	18,974	"	220.00	4,174,300
BEANS -							
Snap	1973	567	3.85	2,183	"	308.00	672,400
	1972	1,231	2.30	2,831	"	220.00	622,800
BROCCOLI							
	1973	2,090	2.47	5,162	"	204.00	1,053,000
	1972	3,728	2.43	9,050	"	198.81	1,799,200
CABBAGE							
	1973	2,924	13.68	40,000	"	110.00	4,400,000
	1972	2,891	12.84	37,132	"	80.72	2,998,100
CAULIFLOWER							
	1973	1,036	4.70	4,963	"	425.00	2,109,300
	1972	881	6.40	5,638	"	330.00	1,860,500
CELERY							
	1973	6,716	28.6	192,078	"	115.00	22,089,000
	1972	6,516	29.0	188,964	"	131.00	24,754,300
CUCUMBERS							
	1973	655	11.90	7,795	"	163.00	1,270,600
	1972	677	11.74	7,948	"	153.70	1,221,700
LETTUCE							
Total	1973	5,437	13.37	72,701	"	149.00	10,837,900
	1972	5,927	13.50	80,008	"	103.81	8,306,000
Head	1973	3,489	10.85	37,856	"	191.00	7,230,500
	1972	3,631	11.77	42,748	"	127.37	5,445,000
Romaine	1973	1,067	26.00	27,744	"	75.00	2,080,700
	1972	1,334	22.98	30,661	"	55.00	1,686,400
Leaf	1973	881	8.06	7,101	"	215.00	1,526,700
	1972	962	6.86	6,599	"	178.00	1,174,600
PEPPERS							
Total	1973	2,139	10.74	22,965	"	117.00	2,682,300
	1972	2,577	9.79	25,240	"	102.19	2,579,200
Bell	1973	420	10.88	4,570	"	221.00	1,010,000
	1972	540	7.02	3,790	"	179.00	678,400

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES

-73

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
PEPPERS - contd.							
Other	1973	35	18.91	662	Tons	\$169.00	\$ 111,900
	1972	87	11.27	961	"	150.00	144,200
Processed	1973	1,684	10.53	17,733	"	88.00	1,560,400
	1972	1,950	10.51	20,489	"	85.73	1,756,600
PEAS							
Total	1973	2,561	8.42	21,561	"	84.00	1,810,600
	1972	2,254	8.60	19,376	"	81.96	1,588,100
Fresh	1973	598	7.76	4,640	"	248.00	1,150,700
	1972	714	9.02	6,440	"	176.29	1,135,300
Processed	1973	1,963	8.62	16,921	"	39.00	659,900
	1972	1,540	8.40	12,936	"	35.00	452,800
POTATOES							
Total	1973	6,216	23.35	145,144	"	111.00	16,134,400
	1972	6,507	22.63	147,221	"	115.99	17,076,100
Fresh	1973	2,564	21.00	53,844	"	242.00	13,030,200
	1972	2,800	21.03	58,884	"	246.61	14,521,400
Processed	1973	3,652	25.00	91,300	"	34.00	3,104,200
	1972	3,707	23.83	88,337	"	28.92	2,554,700
*MISC. VEGETABLES							
Field & Indoor Grown	1973	2,391					7,776,000
	1972	3,741					6,266,200
<hr/>							
Totals	1973	43,239					\$75,917,600
	1972	45,880					\$73,246,500

*Includes alfalfa sprouts, beets, carrots, corn, cucumbers, greens, mushrooms, onions, parsley, peas, pumpkins, radishes, squash, tomatoes, and turnips.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1972-73

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle and Sheep	1973	110,898	Cwt.	\$ 47.00	\$ 5,181,800
	1972	108,460	"	34.00	3,687,600
POULTRY					
*Meats & Products	1973	16,650,631	Lbs.	0.58	9,695,600
	1972	18,207,924	"	0.34	6,182,300
CHICKEN EGGS	1973	28,467,025	Doz.	0.54	15,246,900
	1972	45,593,250	"	0.27	12,484,300
DAIRY					
Milk	1973	671,000	Cwt.	7.02	4,710,000
	** 1972	721,000	"	5.99	4,319,000
WOOL	1973	123,247	Lbs.	0.58	72,000
	*** 1972	87,000	"	0.19	16,600
<hr/>					
Totals	1973				\$34,906,300
	** 1972				\$26,689,800

* Chicken and turkey meats, and egg products.

** Revised.

*** Previously reported in tons.

FIELD CROPS

ACREAGE, PRODUCTION AND VALUES 1972-73

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS							
Dry Lima	1973	5,059	1.35	6,845	Tons	\$740.00	\$ 5,065,300
	1972	3,500	1.03	3,600	"	600.00	2,160,000
BEAN							
Seed	1973	552	1.23	679	"	420.00	285,200
	1972	260	1.22	316	"	387.00	122,400
HAY	1973	7,939	1.65	13,135	"	50.00	656,800
	1972	6,190	1.10	7,270	"	40.00	290,000
PASTURE	1973	2,250					68,500
	1972	6,050					125,000
GRAIN	1973	6,714	0.97	6,536	"	75.00	491,800
	1972	5,500	0.60	3,250	"	60.00	195,000
SEED - Flower & Vegetable	1973	1,844		456,438	Lbs.	3.98	1,816,600
	1972	1,864		508,157	"	3.03	1,541,800
SUGAR BEETS **	1973	1,302	34.96	45,512	Tons	16.59	755,000
	1972	2,712	32.65	88,537	"	14.70	1,301,600
Totals	1973	25,660					\$ 9,139,200
	1972	26,076					\$ 5,735,800

** Does not include Sugar Act payments.

NURSERY STOCK

PRODUCTION AND VALUES 1972-73

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
FRUIT & NUT TREES	1973	531,934	Trees	\$ 3.38	\$1,794,600
	1972	442,713	"	3.07	1,359,000
ORNAMENTALS	1973	1,691,585	Plants	0.95	1,609,300
	1972	237,495	"	2.43	576,000
* NURSERY STOCK	1973	14,839,423	Flats	0.38	5,594,900
	1972	12,411,853	"	0.42	5,217,800
CHRISTMAS TREES	1973	34,675	Trees	7.97	276,300
	1972	20,692	"	7.77	160,800

Totals	1973				\$9,275,100
	1972				\$7,313,600

* Includes all vegetable and ornamental plants generally marketed in flats. This includes turf grass.

CUT FLOWERS - 1972-73

BLOOMS	1973	7,790,320		\$ 551,400
	1972	8,011,688		517,100
PLANTS	* 1973			
	1972	500,000		535,000
FLOWER BUNCHES	1973	4,273,953		2,616,400
	1972	1,924,999		1,064,100

Totals	1973			\$3,167,800
	1972			\$2,116,200

* Included in ornamentals (Nursery Stock).

APIARY PRODUCTS

PRODUCTION AND VALUES 1972-73

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
HONEY	1973	1,110,000	Lbs.	\$ 0.48	\$ 532,600
	1972	686,868	"	0.31	213,000
BEESWAX	1973	18,490	"	0.78	14,400
	1972	11,448	"	0.67	7,700

Totals	1973	\$ 547,000
	1972	\$ 220,700

Number of Apiaries

1973	246
1972	273

Number of Colonies

1973	15,628
1972	17,612

AGRICULTURAL CROP REPORT
RECAPITULATION
1972-1973

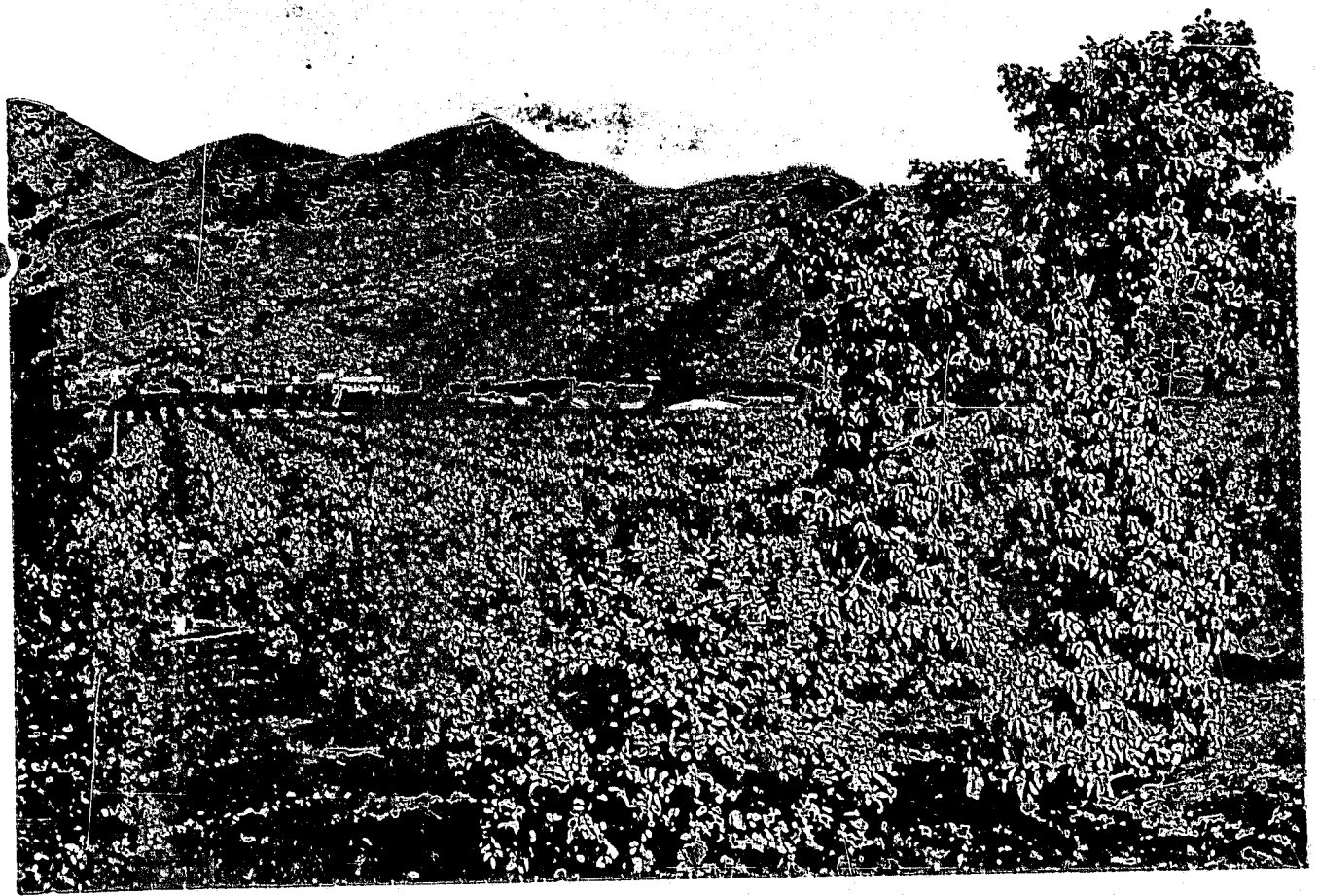
	YEAR	\$ VALUE
FRUIT & NUT CROPS	1973	\$144,838,100
	1972	105,005,800
VEGETABLE CROPS	1973	75,919,600
	1972	73,246,500
LIVESTOCK, POULTRY & DAIRY	1973	34,906,300
	* 1972	26,689,800
NURSERY STOCK	1973	9,275,100
	1972	7,313,600
CUT FLOWERS	1973	3,167,800
	1972	2,116,200
FIELD CROPS	1973	9,139,200
	1972	5,735,800
APIARY PRODUCTS	1973	547,000
	1972	220,700
Grand Total	1973	\$277,793,100
	* 1972	\$220,328,400

*Revised.

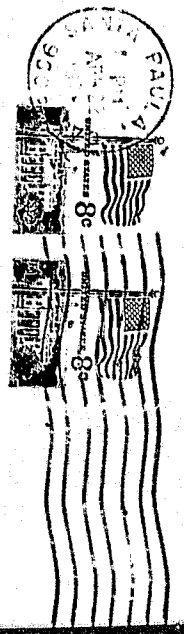
1974

Ventura County

**AGRICULTURAL
CROP REPORT 1974**



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county of ventura

Department of Agriculture
L. D. Haworth
Agricultural Commissioner

DEPUTIES
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TO THE STATE DIRECTOR OF AGRICULTURE

and

THE VENTURA COUNTY BOARD OF SUPERVISORS

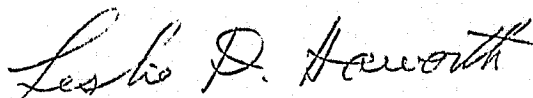
Gentlemen:

In compliance with section 2279 of the California Food and Agricultural Code we submit the Ventura County Agricultural Crop Report.

The \$306,039,100 return shown in no way represents the amount of profit to Ventura County growers. This is the F.O.B. price received by growers and does not reflect the cost of production, harvesting or packing. Production costs have increased due to higher costs of labor, fuel, and fertilizers, to name a few. This amount does reflect the influx of new money into the County's economy due to our agricultural industry. Equally important is that the amount continues to increase to benefit the economic picture while many non-agricultural enterprises have had to cut back on production and employment.

The cooperation and contributions received from the many growers, individuals and organizations have made this report possible and to them we wish to extend our sincere appreciation.

Recognition goes to the entire department staff who, under the direction of Deputy Agricultural Commissioner Edward R. Urban, gathered the statistics for this report.



Leslie D. Haworth
Agricultural Commissioner

COVER PICTURE

Lemon and Orange Grove

ALFRED HARTMAN RANCH

North of Highway 101, East of Camarillo, CA

Photographer

Sr. Agricultural Inspector David Buettner

FRUIT & NUT CROP

ACREAGES FOR 1974

<u>CROP</u>	<u>BEARING</u>	<u>NON- BEARING</u>	<u>TOTAL ACREAGE</u>
Apple	10	---	10
Apricot	134	21	155
Avocado	3,497	3,995	7,492
Citron	20	---	20
Grapefruit	908	991	1,899
Grapes	---	15	15
Kiwi	---	29	29
Lemon-Eureka	20,169	3,423	23,592
Lemon-Lisbon	5,344	904	6,248
Lime	5	25	30
Orange-Navel	2,000	12	2,012
Orange-Valencia	18,884	78	18,962
Strawberries	2,011	---	2,011
Walnut	1,409	---	1,409
	54,391	9,493	63,884

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1973-74

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
AVOCADO	1974	3,497	3.31	11,570	Ton	\$910.00	\$ 10,528,200
	1973	3,387	3.37	11,407	Ton	670.00	7,638,400
GRAPEFRUIT							
Total	1974	908	18.17	16,494	Ton	84.42	1,392,400
	1973	851	16.11	13,709	Ton	114.00	1,562,300
Fresh	1974			5,465	Ton	189.00	1,030,800
	1973			6,848	Ton	193.00	1,319,300
Processed	1974			11,029	Ton	33.00	361,600
	1973			6,861	Ton	35.00	243,000
LEMONS							
Total	1974	25,513	15.20	387,749	Ton	213.00	82,456,000
	1973	24,870	17.90	445,113	Ton	190.00	84,778,000
Fresh	1974			245,349	Ton	299.00	73,475,300
	1973			253,949	Ton	286.00	72,629,900
Processed	1974			142,400	Ton	63.00	8,980,700
	1973			191,164	Ton	64.00	12,148,100
ORANGES-NAVEL							
Total	1974	2,000	6.59	13,085	Ton	152.00	1,983,700
	1973	1,963	9.59	18,832	Ton	148.00	2,780,200
Fresh	1974			10,021	Ton	191.62	1,920,200
	1973			11,895	Ton	225.00	2,675,800
Processed	1974			3,064	Ton	21.00	63,500
	1973			6,937	Ton	15.00	104,400
ORANGES-VALENCIA							
Total	1974	18,884	6.76	127,711	Ton	155.00	19,836,600
	1973	18,878	12.86	242,716	Ton	117.00	28,363,400
Fresh	1974			85,375	Ton	211.00	17,968,500
	1973			136,210	Ton	180.00	24,482,500
Processed	1974			42,336	Ton	44.00	1,868,100
	1973			106,506	Ton	36.00	3,880,900

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1973-74

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
STRAWBERRY							
Total	1974	2,011	25.7	51,683	Ton	\$498.00	\$ 25,763,300
	1973	1,606	22.9	36,777	Ton	521.00	19,177,300
Fresh	1974			35,595	Ton	543.00	19,328,100
	1973			24,550	Ton	558.00	16,488,900
Processed	1974			16,088	Ton	400.00	6,435,200
	1973			7,227	Ton	372.00	2,688,400
WALNUT							
WALNUT	1974	1,409	0.57	797	Ton	356.00	284,000
	1973	1,965	0.51	1,001	Ton	538.00	538,500
<hr/>							
Totals	1974	54,222					\$142,244,200
	1973	53,520					\$144,838,100

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1973-74

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Green Lima	1974	9,141	2.10	19,111	Ton	\$310.00	\$ 5,951,700
Processed	1973	10,487	1.97	20,659	Ton	246.00	5,082,100
BEANS -							
Snap	1974	516	3.40	1,755	Ton	373.00	654,600
Fresh	1973	567	3.85	2,183	Ton	308.00	672,400
BROCCOLI							
Total	1974	4,492	2.58	11,597	Ton	263.00	3,054,300
	1973	2,090	2.47	5,162	Ton	204.00	1,053,000
Fresh	1974	431	3.00	1,293	Ton	354.00	457,700
	1973	300	3.25	975	Ton	314.00	306,300
Processed	1974	4,061	2.54	10,304	Ton	252.00	2,596,600
	1973	1,790	2.34	4,187	Ton	178.00	746,700
CABBAGE							
	1974	3,172	14.32	45,423	Ton	84.00	3,815,500
	1973	2,924	13.68	40,000	Ton	110.00	4,400,000
CAULIFLOWER							
	1974	1,567	5.86	9,177	Ton	366.00	3,360,900
	1973	1,056	4.70	4,963	Ton	425.00	2,109,300
CELERY							
	1974	7,534	29.0	218,358	Ton	105.00	22,927,600
	1973	6,716	28.6	192,078	Ton	115.00	22,089,000
CUCUMBERS							
	1974	471	10.64	4,804	Ton	161.00	773,600
	1973	655	11.90	7,795	Ton	163.00	1,270,600
LETTUCE							
Total	1974	3,518	13.71	48,239	Ton	126.00	6,092,100
	1973	5,437	13.37	72,701	Ton	149.00	10,837,900
Head	1974	1,919	11.92	22,868	Ton	151.00	3,453,000
	1973	3,489	10.85	37,856	Ton	191.00	7,230,500
Romaine	1974	745	24.22	18,044	Ton	58.00	1,035,000
	1973	1,067	26.0	27,744	Ton	75.00	2,080,700
Leaf	1974	854	8.58	7,327	Ton	219.00	1,604,100
	1973	881	8.06	7,101	Ton	215.00	1,526,700

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1973-74

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
PEPPERS							
Total	1974	2,671	10.18	27,189	Ton	\$155.00	\$ 4,211,700
	1973	2,139	10.74	22,965	Ton	117.00	2,682,300
*Fresh	1974	420	9.27	3,893	Ton	274.00	1,066,700
	1973	455	11.50	5,232	Ton	214.00	1,121,900
Processed	1974	2,251	10.35	23,296	Ton	135.00	3,145,000
	1973	1,684	10.53	17,733	Ton	88.00	1,560,400
SPINACH							
Total	1974	2,654	9.05	24,009	Ton	80.00	1,929,800
	1973	2,561	8.42	21,561	Ton	84.00	1,810,600
Fresh	1974	706	9.38	6,623	Ton	189.00	1,251,700
	1973	598	7.76	4,640	Ton	248.00	1,150,700
Processed	1974	1,948	8.92	17,386	Ton	39.00	678,100
	1973	1,963	8.62	16,921	Ton	39.00	659,900
TOMATOES							
Total	1974	7,132	20.80	148,380	Ton	146.00	21,697,300
	1973	6,216	23.85	145,144	Ton	111.00	16,134,400
Fresh	1974	2,992	15.00	44,880	Ton	352.00	15,797,800
	1973	2,564	21.00	53,844	Ton	242.00	13,030,200
Processed	1974	4,140	25.00	103,500	Ton	57.00	5,899,500
	1973	3,652	25.00	91,300	Ton	34.00	3,104,200
**MISC. VEGETABLES							
Field & Indoor Grown	1974	2,472					8,833,500
	1973	2,391					7,776,000
<hr/>							
Totals	1974	45,340					\$ 83,302,600
	1973	43,239					\$ 75,917,600

*Combined Peppers - Bell and Pepper - Other.

**Includes alfalfa sprouts, beets, corn, greenhouse cucumbers, greens, mushrooms, onions, parsley, peas, pumpkins, radishes, squash, greenhouse tomatoes, and turnips.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1973-74

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle and Sheep	1974	142,222	Gwt.	\$ 40.00	\$ 5,688,900
	1973	110,898	Gwt.	47.00	5,181,800
POULTRY - *Meats and Products	1974	32,096,892	Lbs.	0.56	17,974,300
	1973	16,650,631	Lbs.	0.58	9,695,600
CHICKEN EGGS	1974	55,269,960	Doz.	0.47	25,976,900
	1973	28,467,025	Doz.	0.54	15,246,900
DAIRY					
Milk	1974	691,000	Gwt.	8.85	5,587,000
	**1973	679,000	Gwt.	6.99	4,746,000
WOOL	1974	42,962	Lbs.	0.58	24,900
	1973	123,247	Lbs.	0.58	72,000
Totals					
	1974				\$55,252,000
	**1973				\$34,942,300

*Chicken and turkey meats, and egg products.

**Revised.

NURSERY STOCK

PRODUCTION AND VALUES 1973-74

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE		
				PER UNIT	TOTAL	
FRUIT & NUT TREES	1974	968,473	Trees	\$ 3.52	\$ 3,409,400	
	1973	531,934	Trees	3.38	1,794,600	
ORNAMENTALS	1974	2,073,548	Plants	1.11	2,307,900	
	1973	1,691,585	Plants	0.95	1,609,300	
*NURSERY STOCK	1974	14,840,230	Flats	0.45	6,606,000	
	1973	14,839,423	Flats	0.38	5,594,900	
CHRISTMAS	1974	39,200	Trees	8.53	334,500	
	1973	34,675	Trees	7.97	276,300	
Totals					1974	\$12,657,800
					1973	\$ 9,275,100

*Includes all vegetable and ornamental plants generally marketed in flats. This includes turf grasses.

=====

CUT FLOWERS - 1973-74

BLOOMS	1974	4,302,150		\$ 362,100	
	1973	7,790,320		551,400	
FLOWERS - BUNCHES	1974	5,877,123		2,846,700	
	1973	4,273,953		2,616,400	
Totals				1974	\$ 3,208,800
				1973	\$ 3,167,800

FIELD CROPS

ACREAGE, PRODUCTION AND VALUES 1973-74

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Dry Limas	1974	7,800	1.03	8,000	Ton	\$490.00	\$ 3,920,000
	1973	5,059	1.35	6,845	Ton	740.00	5,065,300
BEAN -							
*Seed	1974						
	1973	552	1.23	679	Ton	420.00	285,200
HAY							
	1974	6,840	2.00	13,680	Ton	50.00	684,000
	1973	7,939	1.65	13,135	Ton	50.00	656,800
PASTURE							
	1974	1,600					84,000
	1973	2,250					68,500
GRAIN							
	1974	9,332	0.97	9,048	Ton	101.00	915,800
	1973	6,714	0.97	6,536	Ton	75.00	491,800
SEED -							
Flower, Vege- table & Bean	1974	2,512					2,742,600
	1973	1,844		456,438	Lbs.	3.98	1,816,600
**SUGAR BEETS							
	1974	370	33.14	12,262	Ton	54.80	672,000
	1973	1,302	34.96	45,512	Ton	16.59	755,000
<hr/>							
Total	1974	28,454					\$ 9,018,400
	1973	25,660					\$ 9,139,200

*Bean Seed included in Seed-Flower & Vegetable.

**Does not include Sugar Act payments.

APIARY PRODUCTS

PRODUCTION AND VALUES 1973-74

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
HONEY	1974	726,000	Lbs.	\$ 0.47	\$ 341,300
	1973	1,110,000	Lbs.	0.48	532,600
BEESWAX	1974	12,102	Lbs.	1.16	14,000
	1973	18,490	Lbs.	0.78	14,400
Totals					\$ 355,300
					\$ 547,000

Number of Apiaries

1974	301
1973	246

Number of Colonies

1974	13,735
1973	15,628

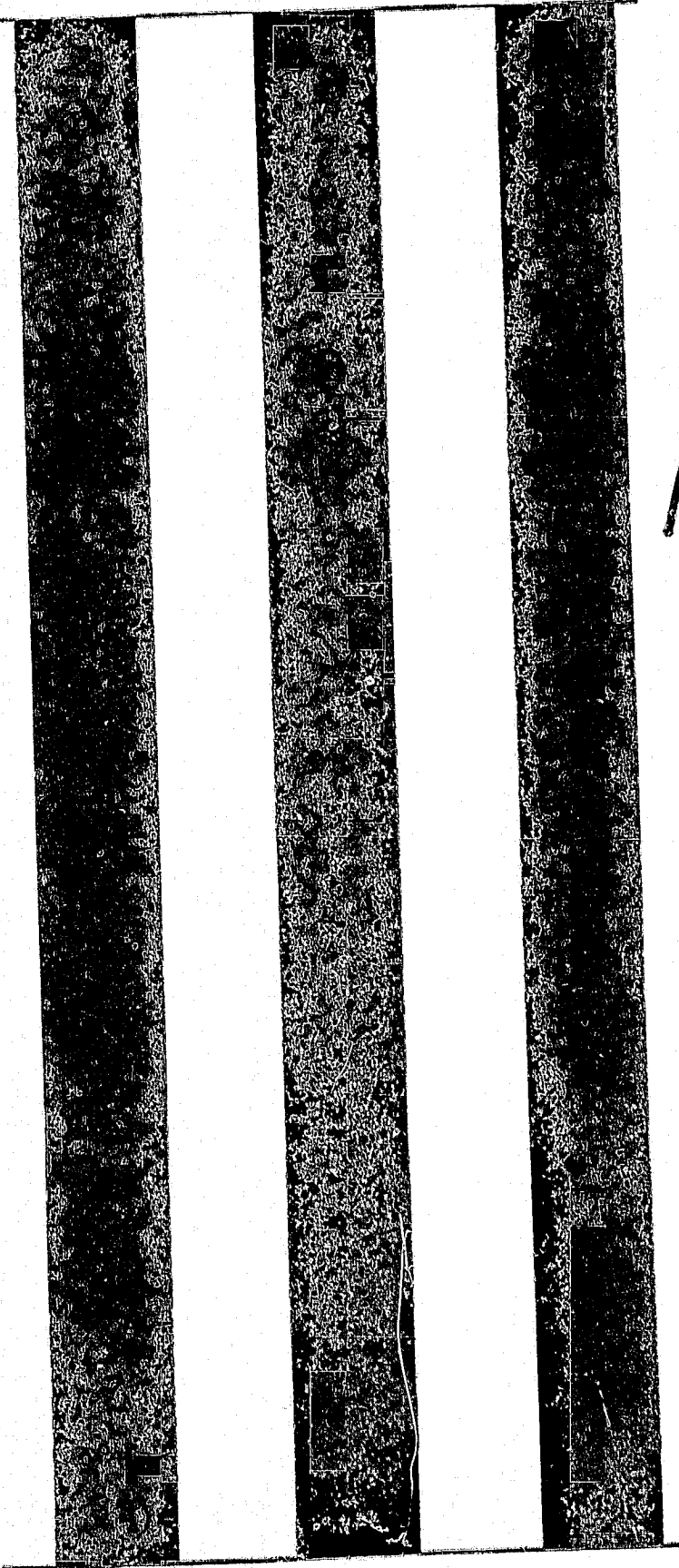
AGRICULTURAL CROP REPORT

RECAPITULATION

1973-1974

	YEAR	\$ VALUE
FRUIT & NUT CROPS	1974	\$142,244,200
	1973	144,838,100
VEGETABLE CROPS	1974	83,302,600
	1973	75,919,600
LIVESTOCK, POULTRY & DAIRY	1974	55,252,000
	*1973	34,942,300
NURSERY STOCK	1974	12,657,800
	1973	9,275,100
CUT FLOWERS	1974	3,208,800
	1973	3,167,800
FIELD CROPS	1974	9,018,400
	1973	9,139,200
APIARY PRODUCTS	1974	355,300
	1973	547,000
Grand Total	1974	\$306,039,100
	*1973	\$277,829,100

*Revised.

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1975

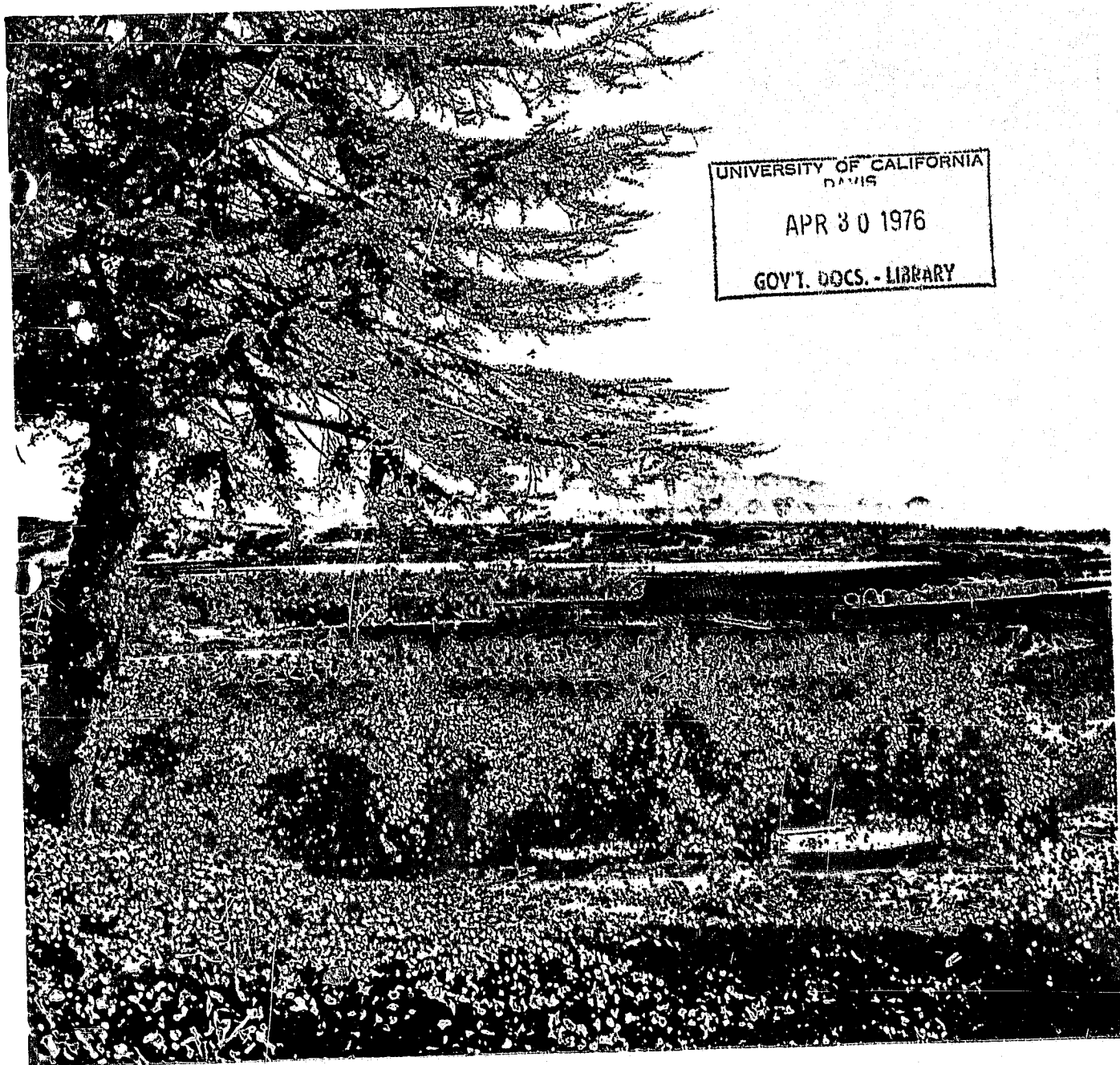
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COVER PICTURE .

A View of Citrus in the
Del Norte Area
Camarillo

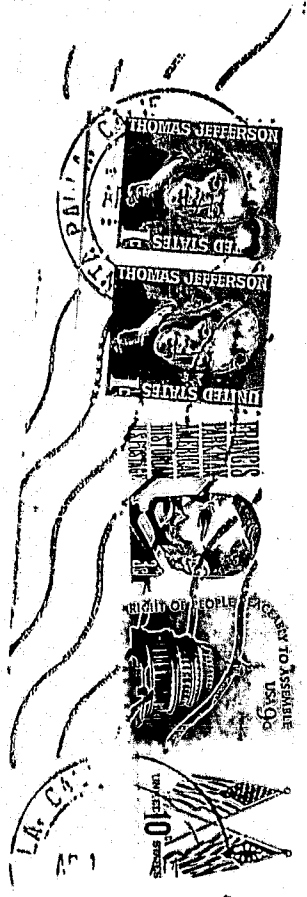
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Sr. Agricultural Inspector David Buettner

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county of ventura

Department of Agriculture
L. D. Haworth
Agricultural Commissioner

DEPUTIES
Donald H. Anderson
Richard M. Chase
Clyde W. May
Edward R. Urban

TO THE STATE DIRECTOR OF AGRICULTURE
and
THE VENTURA COUNTY BOARD OF SUPERVISORS

Gentlemen:

It is a pleasure to announce that Ventura County Agriculture is alive, well, and growing. The increase of \$39,064,400 in agricultural returns over last year equals a total contribution of \$345,777,500 to Ventura County's economy and fiscal well being.

Factors affecting the increase in returns for agricultural products are: the trend to grow higher return, higher cost, and consequently higher risk crops; generally increased production per acre; no disastrous low returns or crop failures for any major crop this year; and an adequate, well-trained corps of agricultural workers.

The crop value quoted in this report is the F.O.B. price received by growers and does not reflect the cost of production, harvesting or packing.

Inflationary costs have affected agriculture and, since returns to the grower for products are established by supply and demand, in most cases all increased costs could not be passed on. However, in general, "it was a good year."

I wish to extend our sincere appreciation to the many growers, individuals, and organizations without whose cooperation this report would not have been possible.

Recognition goes to the entire staff who, under the direction of Deputy Agricultural Commissioner Edward R. Urban, gathered the statistics for this report.



Leslie D. Haworth
Agricultural Commissioner

DEPARTMENT PERSONNEL

AGRICULTURAL COMMISSIONER

Leslie D. Haworth

DEPUTY AGRICULTURAL COMMISSIONER

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Richard M. Chase
Edward R. Urban

Clyde W. May
(Designated Asst.
Commissioner)

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TYPIST CLERK

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FRUIT & NUT CROP

ACREAGES FOR 1975

<u>CROP</u>	<u>BEARING</u>	<u>NON- BEARING</u>	<u>TOTAL ACREAGE</u>
Apple	10	--	10
Apricot	87	27	114
Avocado *	4,720	3,664	8,384
Citron	26	--	26
Grapefruit	838	1,102	1,940
Grapes	5	33	38
Kiwi	--	46	46
Lemon-Eureka	17,770	4,775	22,545
Lemon-Lisbon	5,328	937	6,265
Lime	5	25	30
Orange-Navel	1,427	80	1,507
Orange-Valencia	15,879	395	16,274
Strawberries	2,050	--	2,050
Walnut	1,270	--	1,270
	49,415	11,084	60,499

* Starting 1975 Zutano, Hass and Bacon varieties will be reported as bearing at age 3 years.

Note: In 1975 all acreage is reported on a net acreage basis instead of gross acreage. This is reflected in the decrease of total acreage. The tree count per acre remains the same.

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1974-75

CROP	YEAR	PRODUCTION			UNIT	\$ VALUE	
		HARVESTED ACREAGE	PER ACRE	TOTAL		PER UNIT	TOTAL
AVOCADO *	1975	4,720	3.63	17,155	Ton	\$650.00	\$ 11,150,800
	1974	3,497	3.31	11,570	"	910.00	10,528,200
GRAPEFRUIT							
Total	1975	838	21.13	17,704	"	60.00	1,063,100
	1974	908	18.17	16,494	"	84.42	1,392,400
Fresh	1975			5,426	"	139.00	754,200
	1974			5,465	"	189.00	1,030,800
Processed	1975			12,278	"	25.00	308,900
	1974			11,029	"	33.00	361,600
LEMONS							
Total	1975	23,098	21.55	497,805	"	175.00	87,004,700
	1974	25,513	15.20	387,749	"	213.00	82,456,000
Fresh	1975			229,893	"	340.00	78,163,600
	1974			245,349	"	299.00	73,475,300
Processed	1975			267,912	"	33.00	8,841,100
	1974			142,400	"	63.00	8,980,700
ORANGES-Navel							
Total	1975	1,427	13.74	19,613	"	135.00	2,653,900
	1974	2,000	6.59	13,085	"	152.00	1,983,700
Fresh	1975			13,257	"	193.00	2,558,600
	1974			10,021	"	191.62	1,920,200
Processed	1975			6,356	"	15.00	95,340
	1974			3,064	"	21.00	63,500
ORANGES-Valencia							
Total	1975	15,879	16.71	265,285	"	112.00	29,821,700
	1974	18,884	6.76	127,711	"	155.00	19,836,600
Fresh	1975			129,637	"	184.00	23,853,200
	1974			85,375	"	211.00	17,968,500
Processed	1975			135,648	"	44.00	5,968,500
	1974			42,336	"	44.00	1,868,100

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1974-75

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION			\$ VALUE	
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
STRAWBERRIES							
Total	1975	2,050	26.0	53,300	Ton	\$565.00	\$ 30,132,700
	1974	2,011	25.7	51,683	"	498.00	25,763,300
Fresh	1975			41,516	"	610.00	25,324,800
	1974			35,595	"	543.00	19,328,100
Processed	1975			11,784	"	406.00	4,879,900
	1974			16,088	"	400.00	6,435,200
WALNUT	1975	1,270	0.67	856	"	450.00	385,200
	1974	1,409	0.57	797	"	356.00	284,000
<hr/>							
Totals	1975	49,282					\$162,212,100
	1974	54,222					\$142,244,200

* Bacon, Hass and Zutano varieties reported as bearing at age 3 years starting in 1975.

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1974-75

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Green Lima	1975	10,880	2.0	21,760	Ton	\$ 330.00	\$ 7,121,400
Processed	1974	9,141	2.10	19,199	"	310.00	5,951,700
BEANS -							
Snap	1975	409	6.27	2,564	"	400.00	1,025,600
Fresh	1974	516	3.40	1,755	"	373.00	654,600
BROCCOLI							
Total	1975	3,561	2.53	9,002	"	273.00	2,461,100
	1974	4,492	2.58	11,597	"	263.00	3,054,300
Fresh	1975	349	4.35	1,518	"	300.00	455,400
	1974	431	3.00	1,293	"	354.00	457,700
Processed	1975	3,212	2.33	7,484	"	268.00	2,005,700
	1974	4,061	2.54	10,304	"	252.00	2,596,600
CABBAGE							
	1975	3,100	17.49	54,219	"	110.00	5,964,100
	1974	3,172	14.32	45,423	"	84.00	3,815,500
CAULIFLOWER							
	1975	2,250	5.70	12,825	"	375.00	4,809,400
	1974	1,567	5.86	9,177	"	366.00	3,360,900
CELERY							
	1975	8,739	31.0	270,909	"	132.00	35,760,000
	1974	7,534	29.0	218,358	"	105.00	22,927,600
CUCUMBERS							
	1975	392	12.57	4,927	"	209.00	1,029,700
	1974	471	10.64	4,804	"	161.00	773,600
LETTUCE							
Total	1975	4,688	10.47	49,097	"	152.00	7,470,100
	1974	3,518	13.71	48,239	"	126.00	6,092,100
Head	1975	3,534	12.00	30,408	"	120.00	3,649,000
	1974	1,919	11.92	22,868	"	151.00	3,453,000
Romaine	1975	481	8.63	4,151	"	115.00	477,400
	1974	745	24.22	18,044	"	58.00	1,035,000
Leaf	1975	1,673	8.69	14,538	"	230.00	3,343,700
	1974	854	8.58	7,327	"	219.00	1,604,100

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1974-75

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
PEPPERS							
Total	1975	1,651	9.39	15,506	Ton	\$ 170.00	\$ 2,633,500
	1974	2,671	10.18	27,189	"	155.00	4,211,700
Fresh	1975	262	8.00	2,096	"	300.00	628,800
	1974	420	9.27	3,893	"	274.00	1,066,700
Processed	1975	1,389	9.65	13,410	"	150.00	2,004,700
	1974	2,251	10.35	23,296	"	135.00	3,145,000
SPINACH							
Total	1975	2,293	9.42	21,599	"	121.00	2,620,600
	1974	2,654	9.05	24,009	"	80.00	1,929,800
Fresh	1975	949	10.0	9,490	"	220.00	2,087,800
	1974	706	9.38	6,623	"	189.00	1,251,700
Processed	1975	1,344	9.01	12,109	"	44.00	532,800
	1974	1,948	8.92	17,386	"	39.00	678,100
TOMATOES							
Total	1975	7,541	22.04	166,207	"	145.00	24,147,500
	1974	7,132	20.80	148,380	"	146.00	21,697,300
Fresh	1975	2,761	17.54	48,428	"	360.00	17,434,100
	1974	2,992	15.00	44,880	"	352.00	15,797,800
Processed	1975	4,780	24.64	117,779	"	57.00	6,713,400
	1974	4,140	25.00	103,500	"	57.00	5,899,500
*MISC. VEGETABLES							
Field & Indoor Grown	1975	3,370					11,973,100
	1974	2,472					8,833,500
Total	1975	48,874					\$107,016,100
	1974	45,340					\$ 83,302,600

*Includes alfalfa sprouts, beets, corn, greenhouse cucumbers, greens, mushrooms, leeks, onions, parsley, peas, pumpkins, radishes, squash, greenhouse tomatoes and watercress.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1974-75

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle, Hogs and Sheep	1975	73,787	Cwt.	\$ 44.56	\$ 3,287,900
	1974	142,222	"	40.00	5,688,900
POULTRY - *Meat and Products	1975	30,276,222	Lbs.	0.49	14,797,900
	1974	32,096,892	"	0.56	17,974,300
CHICKEN EGGS	1975	60,058,254	Doz.	0.46	27,375,500
	1974	55,269,960	"	0.47	25,976,900
DAIRY					
Milk	1975	566,000	Cwt.	9.30	5,264,000
	**1974	688,000	"	9.10	6,261,000
WOOL	1975	66,800	Lbs.	0.40	26,720
	1974	42,962	"	0.58	24,900

Total	1975	\$50,752,000
	**1974	\$55,926,000

* Chicken and Turkey Meats, and Egg Products.

** Revised.

NURSERY STOCK

PRODUCTION AND VALUES 1974-75

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
FRUIT & NUT TREES	1975	595,578	Trees	\$ 3.65	\$ 2,175,400
	1974	968,476	"	3.52	3,409,400
ORNAMENTALS	1975	3,751,647	Plants	0.92	3,459,400
	1974	2,073,548	"	1.11	2,307,900
NURSERY STOCK *	1975	15,156,118	Flats	0.49	7,353,900
	1974	14,840,230	"	0.45	6,605,000
CUT CHRISTMAS TREES	1975	38,810	Trees	7.41	287,500
	1974	39,200	"	8.53	334,500
<hr/>					
Total	1975				\$13,276,200
	1974				\$12,657,800

* Includes all vegetable and ornamental plants generally marketed in flats.
Includes turf grass.

CUT FLOWERS - 1974-75

BLOOMS	1975	5,422,700		255,300
	1974	4,302,150		362,100
FLOWERS - BUNCHES	1975	2,319,839		1,605,400
	1974	5,877,123		2,846,700
<hr/>				
Total	1975			\$ 1,860,700
	1974			\$ 3,208,800

FIELD CROPS

ACREAGE, PRODUCTION AND VALUES 1974-75

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Dry Limas	1975	4,056	0.82	3,319	Ton	\$600.00	\$ 1,991,600
	1974	7,800	1.03	8,000	"	490.00	3,920,000
Other	1975	1,800	0.53	945	"	560.00	529,200
HAY	1975	8,350	2.00	16,700	"	55.00	918,500
	1974	6,840	2.00	13,680	"	50.00	684,000
PASTURE	1975	1,500					75,000
	1974	1,600					84,000
GRAIN	1975	10,625	1.2	12,749	"	100.00	1,277,800
	1974	9,332	0.97	9,048	"	101.00	915,800
SEED -							
Flower, Vege- table & Bean	1975	3,556					4,406,100
	1974	2,512					2,742,600
SUGAR BEETS *	1975	1,418	31.05	44,035	Ton	24.55	1,081,100
	1974	370	33.14	12,262	"	54.80	672,000
Total	1975	31,305					\$10,279,300
	1974	28,454					\$ 9,018,400

* Does not include Sugar Act payments.

APIARY PRODUCTS

PRODUCTION AND VALUES 1974-75

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
HONEY	1975	815,000	Lbs.	\$ 0.45	\$ 366,700
	1974	726,000	"	0.47	341,300
BEESWAX	1975	13,600	Lbs.	1.06	14,400
	1974	12,102	"	1.16	14,000
<hr/>					
Total	1975				\$ 381,100
	1974				\$ 355,000

Number of Apiaries

1975	339
1974	301

Number of Colonies

1975	16,972
1974	13,735

AGRICULTURAL CROP REPORT

RECAPITULATION

1974-1975

	<u>YEAR</u>	<u>\$ VALUE</u>
FRUIT & NUT CROPS	1975	\$162,212,100
	1974	142,244,200
VEGETABLE CROPS	1975	107,016,100
	1974	83,302,600
LIVESTOCK, POULTRY & DAIRY	1975	50,752,000
	* 1974	55,926,000
NURSERY STOCK	1975	13,276,200
	1974	12,657,800
CUT FLOWERS	1975	1,860,700
	1974	3,208,800
FIELD CROPS	1975	10,279,300
	1974	9,018,400
APIARY PRODUCTS	1975	381,100
	1974	355,300
<hr/>		
Grand Total	1975	\$345,777,500
	* 1974	\$306,713,100

* Revised

1976

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AGRICULTURAL CROP REPORT 1976



COVER PICTURE

Camarillo area Lettuce Field

Photographer

Sr. Agricultural Inspector David Buettner

AGRICULTURAL COMMISSIONER
BOX 839
SANTA PAULA, CALIFORNIA 93060

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ENVIRONMENTAL RESOURCE AGENCY
county of ventura

Department of Agriculture

L. D. Haworth
Agricultural Commissioner

Deputy
Agricultural Commissioner

D. H. Anderson
R. M. Chase
C. W. May
E. R. Urban

TO THE STATE DIRECTOR OF AGRICULTURE
and
THE VENTURA COUNTY BOARD OF SUPERVISORS

Gentlemen:

In compliance with Section 2279 of the California Food and Agricultural Code, we submit the 1976 Agricultural Crop Report of Ventura County.

The total returns of \$330,214,600 for 1976 represents the F.O.B. returns to the growers. In spite of general inflation this figure is \$15,534,900 below 1975 returns and must cover costs of production, harvest and packing before any profit is realized.

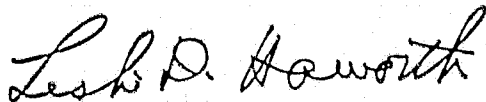
In addition to normal problems, growers started 1976 with a dry winter and many fields had to be irrigated prior to planting. Yields were below normal in many crops. Rains during harvest of dry lima beans and canning tomatoes caused further crop losses.

However, Agriculture continues to be the number one industry in Ventura County. Money earned by Agriculture is new money and is injected into Ventura County's economy for the benefit of all workers as well as all employers.

Agricultural products are renewable resources produced by an optimistic industry -- "next year must be better."

The cooperation and contributions received from the many growers, individuals and organizations have made this report possible and to them we wish to extend our sincere appreciation.

Recognition goes to the entire department staff who, under the direction of Deputy Agricultural Commissioner Edward R. Urban, gathered the statistics for this report.



Leslie D. Haworth
Agricultural Commissioner

FRUIT & NUT CROP
ACREAGES FOR 1976

CROP	BEARING	NON- BEARING	TOTAL ACREAGE
Apple	11	--	11
Apricot	114	--	114
Avocado	6,212	3,158	9,370
Citron	11	--	11
Grapefruit	1,005	1,011	2,016
Grapes	5	23	28
Kiwi	--	72	72
Lemon-Eureka	18,268	4,420	22,688
Lemon-Lisbon	5,429	761	6,190
Lime	20	23	43
Orange-Navel	1,539	73	1,612
Orange-Valencia	15,849	367	16,216
Strawberries	2,290	--	2,290
Walnut	1,303	--	1,303
	52,056	9,908	61,964

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1975-76

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION			\$ VALUE	
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
AVOCADO	1976	6,212	2.51	15,607	Ton	\$1,236.00	\$ 19,290,300
	1975	4,720	3.63	17,155	"	650.00	11,150,800
GRAPEFRUIT							
Total	1976	1,005	19.95	20,045	"	94.00	1,888,500
	1975	838	21.13	17,704	"	60.00	1,063,100
Fresh	1976			9,063	"	185.00	1,680,400
	1975			5,426	"	139.00	754,200
Processed	1976			10,982	"	19.00	208,100
	1975			12,278	"	25.00	308,900
LEMONS							
Total	1976	23,697	15.10	357,753	"	180.00	64,285,500
	1975	23,098	21.55	497,805	"	175.00	87,004,700
Fresh	1976			220,469	"	270.00	59,440,800
	1975			229,893	"	340.00	78,163,600
Processed	1976			137,284	"	35.00	4,844,800
	1975			267,912	"	33.00	8,841,100
ORANGES-NAVEL							
Total	1976	1,539	11.08	17,053	"	100.00	1,703,900
	1975	1,427	13.74	19,613	"	135.00	2,653,900
Fresh	1976			9,771	"	163.00	1,594,900
	1975			13,257	"	193.00	2,558,600
Processed	1976			7,282	"	15.00	109,000
	1975			6,356	"	15.00	95,340
ORANGES-VALENCIA							
Total	1976	15,849	10.85	171,920	"	118.00	20,285,700
	1975	15,879	16.71	265,285	"	112.00	29,821,700
Fresh	1976			90,963	"	196.00	17,843,900
	1975			129,637	"	184.00	23,853,200
Processed	1976			80,957	"	30.00	2,441,800
	1975			135,648	"	44.00	5,968,500

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1975-76

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION			\$ VALUE	
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
STRAWBERRIES							
Total	1976	2,290	24.4	55,876	Ton	\$ 611.00	\$ 34,121,700
	1975	2,050	26.0	53,300	"	565.00	30,132,700
Fresh	1976			37,442	"	675.00	25,273,400
	1975			41,516	"	610.00	25,324,800
Processed	1976			18,434	"	480.00	8,848,300
	1975			11,784	"	406.00	4,807,900
WALNUTS							
Total	1976	1,303	0.24	315	"	600.00	189,000
	1975	1,270	0.67	856	"	450.00	385,200
<hr/>							
Totals	1976	51,895					\$141,764,700
	1975	49,282					\$162,212,100

VEGETABLE CROPS
ACREAGE, PRODUCTION AND VALUES 1975-76

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE		
			PER ACRE	TOTAL		PER UNIT	TOTAL	
BEANS -								
Green Lima	1976	5,923	1.89	11,216	Ton	\$327.00	\$	3,667,600
Processed	1975	10,880	2.0	21,760	"	330.00		7,121,400
BEANS -								
Snap	1976	630	4.64	2,923	"	472.00		1,379,800
Fresh	1975	409	6.27	2,564	"	400.00		1,025,600
BROCCOLI								
Total	1976	3,149	1.86	5,876	"	292.00		1,717,500
	1975	3,561	2.53	9,002	"	273.00		2,461,100
Fresh	1976	215	3.52	758	"	433.00		328,105
	1975	349	4.35	1,518	"	300.00		455,400
Processed	1976	2,934	1.74	5,118	"	271.00		1,389,400
	1975	3,212	2.33	7,484	"	268.00		2,005,700
CABBAGE								
	1976	2,122	11.61	24,637	"	110.00		2,710,000
	1975	3,100	17.49	54,211	"	110.00		5,964,100
CAULIFLOWER								
	1976	1,834	5.31	9,739	"	359.00		3,496,100
	1975	2,250	5.70	12,825	"	375.00		4,809,400
CELERY								
	1976	8,558	28.50	243,803	"	150.00		36,585,500
	1975	8,739	31.0	270,909	"	132.00		35,760,000
CUCUMBERS								
	1976	459	12.42	5,701	"	240.00		1,368,200
	1975	392	12.57	4,927	"	209.00		1,029,700
LETTUCE								
Total	1976	4,504	10.92	49,190	"	164.00		8,073,600
	1975	4,688	10.47	49,097	"	152.00		7,470,100
Head	1976	2,264	12.70	28,753	"	132.00		3,795,400
	1975	2,534	12.00	30,408	"	120.00		3,649,000
Romaine	1976	905	12.89	11,666	"	166.00		1,936,500
	1975	481	8.63	4,151	"	115.00		477,400
Leaf	1976	1,335	6.57	8,771	"	267.00		2,341,800
	1975	1,673	8.69	14,538	"	230.00		3,343,700

VEGETABLE CROPS

ACREAGE, PRODUCTION AND VALUES 1975-76

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
PEPPERS							
Total	1976	1,253	10.03	12,571	Ton	\$178.00	\$ 2,243,400
	1975	1,651	9.39	15,506	"	170.00	2,633,500
Fresh	1976	234	9.00	2,106	"	300.00	631,800
	1975	262	8.00	2,096	"	300.00	628,800
Processed	1976	1,019	10.27	10,465	"	154.00	1,611,600
	1975	1,389	9.65	13,410	"	150.00	2,004,700
SPINACH							
Total	1976	2,441	8.58	20,966	"	126.00	2,649,300
	1975	2,293	9.41	21,599	"	121.00	2,620,600
Fresh	1976	907	7.98	7,238	"	275.00	1,990,400
	1975	949	10.0	9,490	"	220.00	2,087,800
Processed	1976	1,534	8.95	13,729	"	48.00	659,000
	1975	1,344	9.01	12,109	"	44.00	532,800
TOMATOES							
Total	1976	6,545	18.60	121,752	"	199.00	24,272,100
	1975	7,541	22.04	166,207	"	145.00	24,147,500
Fresh	1976	2,925	17.12	50,076	"	416.00	20,831,600
	1975	2,761	17.54	48,428	"	360.00	17,434,100
Processed	1976	3,620	19.80	71,676	"	48.00	3,440,500
	1975	4,780	24.64	117,779	"	57.00	6,713,400
*MISC. VEGETABLES							
Field & Indoor Grown	1976	2,483					16,158,700
	1975	3,370					11,973,100
Total	1976	39,901					\$104,321,800
	1975	48,874					\$107,016,100

* Includes alfalfa sprouts, corn, greenhouse cucumbers, greens, mushrooms, leeks, parsley, peas, pumpkins, radishes, squash, greenhouse tomatoes, and watercress.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1975-76

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle, Hogs and Sheep	1976	97,252	Cwt.	\$ 39.95	\$ 3,885,000
	1975	73,787	"	44.56	3,287,900
POULTRY - * Meats and Products	1976	27,744,310	Lbs.	0.48	13,309,400
	1975	30,276,222	"	0.49	14,797,900
CHICKEN EGGS	1976	62,712,007	Doz.	0.56	35,337,700
	1975	60,058,254	"	0.46	27,375,500
DAIRY					
Milk	1976	444,000	Cwt.	9.38	4,165,000
	** 1975	561,000	"	9.35	5,245,000
WOOL	*** 1976				
	1975	66,800	Lbs.	0.40	26,920

Totals	1976				\$56,697,100
	** 1975				\$50,733,000

* Chicken and Turkey meats,
and egg products

** Revised

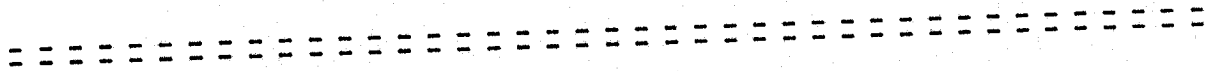
*** None reported

NURSERY STOCK

PRODUCTION AND VALUES 1975-76

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE		
				PER UNIT	TOTAL	
FRUIT & NUT TREES	1976	386,058	Trees	\$ 4.82	\$ 1,861,500	
	1975	595,578	"	3.65	2,175,400	
ORNAMENTALS	1976	2,516,538	Plants	1.64	4,137,300	
	1975	3,751,647	"	0.92	3,459,400	
NURSERY STOCK	1976	17,268,089	Flats	0.56	9,727,000	
	1975	15,156,118	"	0.49	7,353,900	
CUT CHRISTMAS TREES	1976	34,981	Trees	8.80	307,700	
	1975	38,810	"	7.41	287,500	
Totals						
					1976	\$16,033,500
					1975	\$13,276,200

* Includes all vegetable and ornamental plants generally marketed in flats. Includes turf grass.



CUT FLOWERS - 1975-76

BLOOMS	1976	9,408,625	Blooms		630,800	
	1975	5,422,700	"		255,300	
FLOWERS - BUNCHES	1976	1,958,532	Bunches		1,628,400	
	1975	2,319,839	"		1,605,400	
Totals						
					1976	\$2,259,200
					1975	\$1,860,700

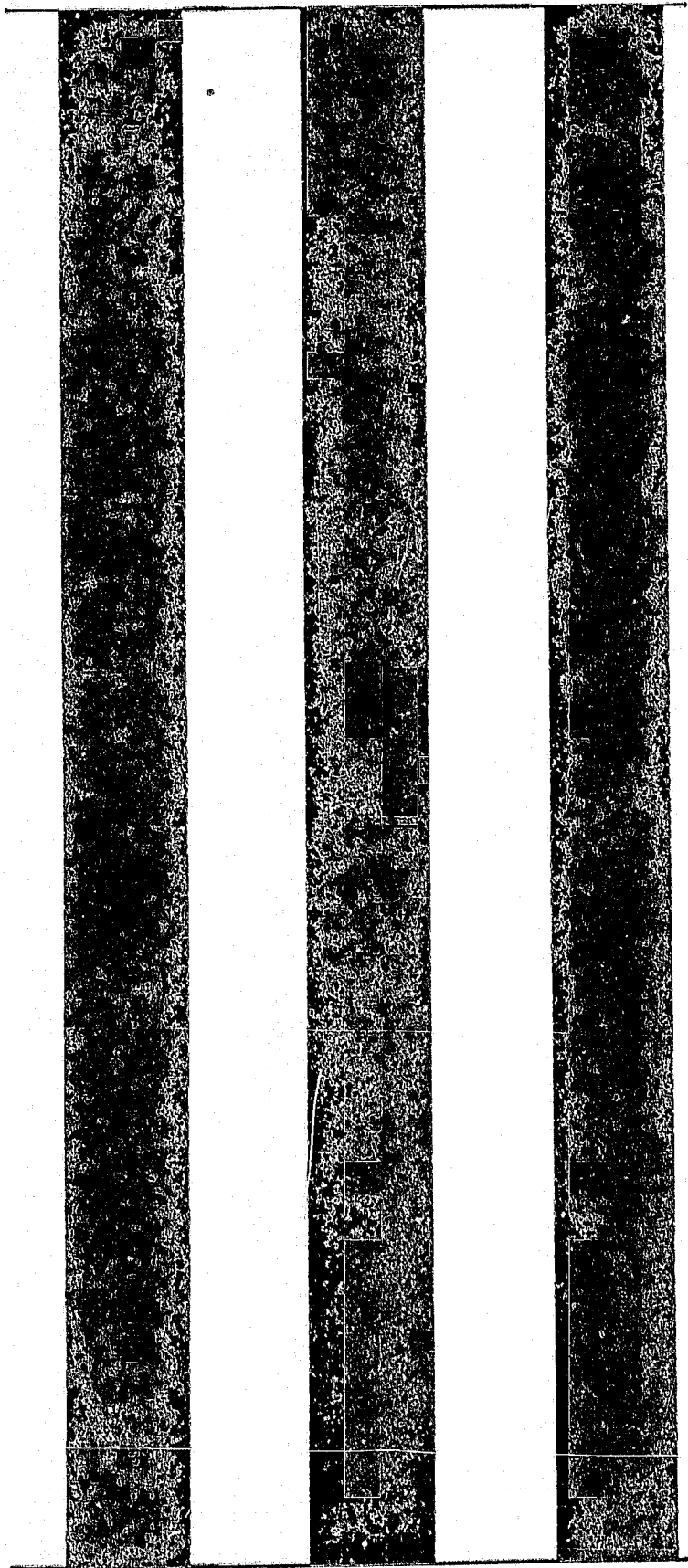
AGRICULTURAL CROP REPORT

RECAPITULATION

1975-1976

	YEAR	\$ VALUE
FRUIT & NUT CROPS	1976	\$141,764,700
	1975	162,212,100
VEGETABLE CROPS	1976	104,321,800
	1975	107,016,100
LIVESTOCK, POULTRY & DAIRY	1976	56,697,100
	* 1975	50,733,000
NURSERY STOCK	1976	16,033,500
	1975	13,276,200
CUT FLOWERS	1976	2,259,200
	1975	1,860,700
FIELD CROPS	1976	9,014,100
	1975	10,279,300
APIARY PRODUCTS	1976	124,200
	1975	381,100
<hr/>		
Grand Total	1976	\$330,214,600
	* 1975	\$345,758,500

* Revised

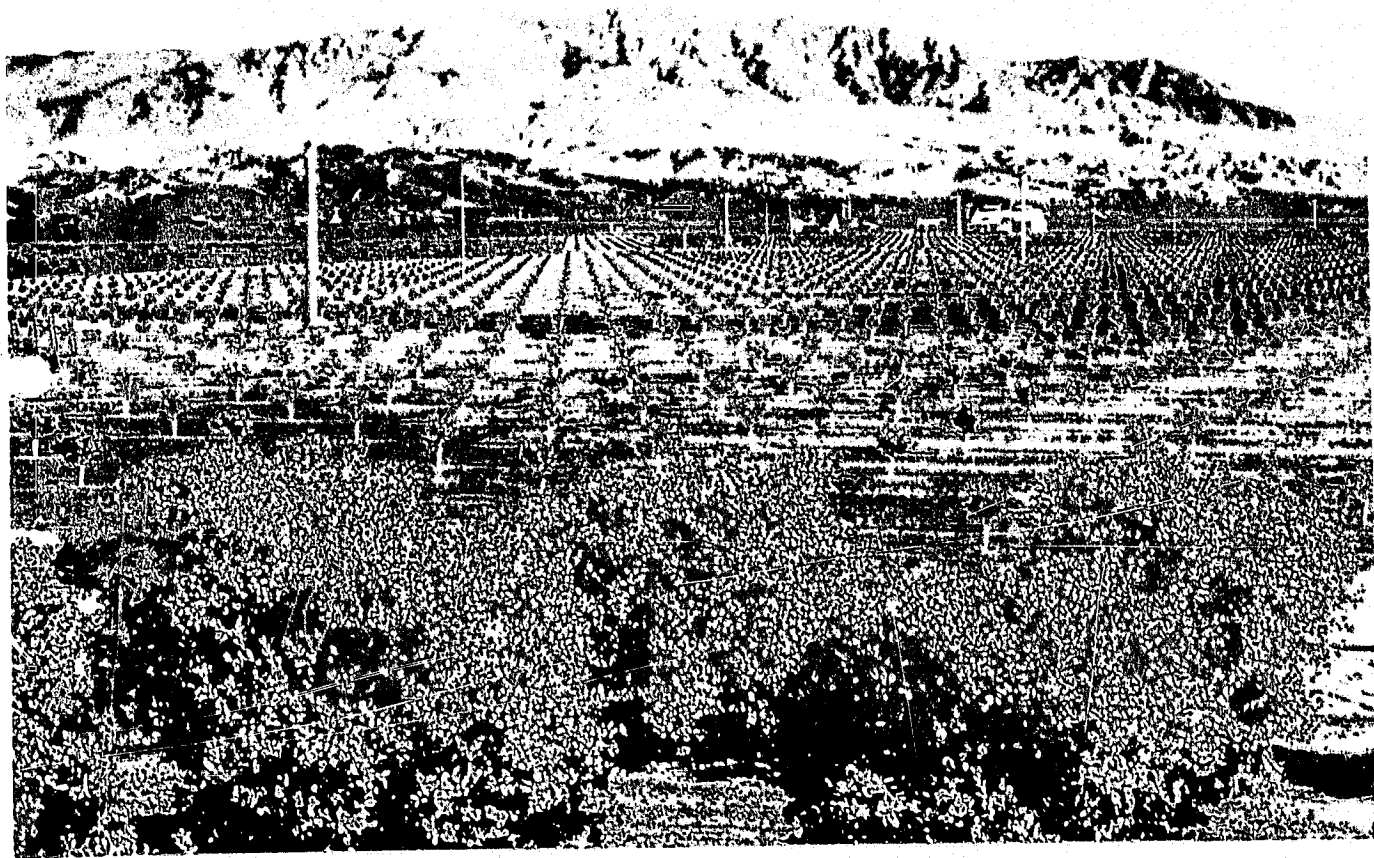


1977

Ventura County

AGRICULTURAL

CROP REPORT 1977



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COVER PICTURE

Teague-McKevett Ranch, Santa Paula

Courtesy of

Robert M. Burns, Farm Advisor

AGRICULTURE
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TO THE STATE DIRECTOR OF AGRICULTURE

and

THE VENTURA COUNTY BOARD OF SUPERVISORS

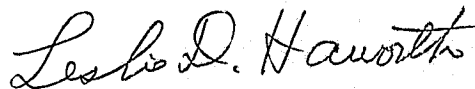
Gentlemen:

Ventura County growers have contributed over one million dollars a day to the economy of Ventura County. Total returns of \$377,837,500 for the 1977 crops actually contributed \$1,035,170 per day. These statistics are gathered and published in compliance with Section 2279 of the California Food and Agricultural Code.

While this figure is impressive it represents only the F.O.B. price paid to the growers and is no indication of profit. F.O.B. prices received by growers are based on "supply and demand" and it is not unusual that some crops may not return costs of production. Inflationary costs also plague growers. This year's F.O.B. returns reflect the high investment demanded of a grower to stay in business rather than a profit. In the final analysis it is the County that benefits.

We wish to extend our sincere appreciation to the many growers and organizations whose contributions have made this report possible.

Recognition goes to the entire staff who gathered the statistics for this report. Direction was given by Deputy Agricultural Commissioner Edward R. Urban, assisted by Senior Biologist Harold R. Hawkins.



Leslie D. Haworth
Agricultural Commissioner

DEPARTMENT PERSONNEL

AGRICULTURAL COMMISSIONER

Leslie D. Haworth

DESIGNATED ASSISTANT COMMISSIONER

Clyde W. May

DEPUTY AGRICULTURAL COMMISSIONER

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TYPIST CLERK

Martha Villarreal (PJT)

FRUIT & NUT CROP
ACREAGES FOR 1977

CROP	BEARING	NON- BEARING	TOTAL ACREAGE
Apple	6	--	6
Apricot	93	21	114
Avocado	7,768	2,200	9,968
Citron	11	--	11
Grapefruit	1,278	658	1,936
Grapes	4	18	22
Kiwi		72	72
Lemon-Eureka	17,374	3,697	21,071
Lemon-Lisbon	5,235	652	5,887
Lime	20	23	43
Orange-Navel	1,454	49	1,503
Orange-Valencia	15,571	336	15,907
Strawberries	2,430	--	2,430
Walnuts	1,283	--	1,283
	52,527	7,726	60,253

FRUIT AND NUT CROPS

ACREAGE, PRODUCTION AND VALUES 1976-77

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
AVOCADO	1977	7,768	1.81	14,031	Ton	\$ 734.00	\$ 10,298,700
	1976	6,212	2.51	15,607	"	1,236.00	19,290,300
GRAPEFRUIT							
Total	1977	1,278	11.60	14,821	"	85.00	1,259,700
	1976	1,005	19.95	20,045	"	94.00	1,888,500
Fresh	1977			5,855	"	183.00	1,071,500
	1976			9,063	"	185.00	1,680,400
Processed	1977			8,966	"	21.00	188,200
	1976			10,982	"	19.00	208,100
LEMONS							
Total	1977	22,609	21.47	485,526	"	167.00	81,043,200
	1976	23,697	15.10	357,753	"	180.00	64,285,600
Fresh	1977			274,146	"	274.00	75,116,000
	1976			220,469	"	270.00	59,440,800
Processed	1977			211,380	"	28.00	5,927,200
	1976			137,284	"	35.00	4,844,800
ORANGES--Navel							
Total	1977	1,454	11.81	17,176	"	120.00	2,072,000
	1976	1,539	11.08	17,053	"	100.00	1,703,900
Fresh	1977			9,190	"	199.00	1,833,000
	1976			9,771	"	163.00	1,594,900
Processed	1977			7,986	"	30.00	239,000
	1976			7,282	"	15.00	109,000
ORANGES--Valencia							
Total	1977	15,571	10.13	157,704	"	184.00	29,050,800
	1976	15,849	10.85	171,920	"	118.00	20,285,700
Fresh	1977			95,545	"	260.00	24,841,700
	1976			90,963	"	196.00	17,843,900
Processed	1977			62,159	"	68.00	4,209,100
	1976			80,957	"	30.00	2,441,800

FRUIT AND NUT CROPS
ACREAGE, PRODUCTION AND VALUES 1976-77

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
STRAWBERRIES							
Total	1977	2,430	26.5	64,395	Ton	\$ 608.00	\$ 39,152,200
	1976	2,290	24.4	55,876	"	611.00	34,121,700
Fresh	1977			42,930	"	692.00	29,707,600
	1976			37,442	"	675.00	25,273,400
Processed	1977			21,465	"	440.00	9,444,600
	1976			18,434	"	480.00	8,848,300
WALNUTS							
Total	1977	1,283	0.56	720	"	600.00	432,000
	1976	1,303	0.24	315	"	600.00	189,000
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Totals	1977	52,393					\$163,308,600
	1976	51,895					\$141,764,700

VEGETABLE CROPS
ACREAGE, PRODUCTION AND VALUES 1976-77

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Green Lima	1977	8,148	1.90	15,464	Ton	\$357.00	\$ 5,529,700
Processed	1976	5,923	1.89	11,216	"	327.00	3,667,600
Snap	1977	706	4.86	3,431	"	449.00	1,540,500
Fresh	1976	630	4.64	2,923	"	472.00	1,379,800
BROCCOLI							
Total	1977	5,011	2.37	11,890	"	315.00	3,751,500
	1976	3,149	1.86	5,876	"	292.00	1,717,500
Fresh	1977	322	4.22	1,359	"	428.00	581,700
	1976	215	3.52	758	"	433.00	328,105
Processed	1977	4,689	2.25	10,531	"	301.00	3,169,800
	1976	2,934	1.74	5,118	"	271.00	1,389,400
CABBAGE	1977	1,548	15.36	23,778	"	225.00	5,350,100
	1976	2,122	11.61	24,637	"	110.00	2,710,000
CAULIFLOWER	1977	2,029	5.79	11,753	"	409.00	4,813,400
	1976	1,834	5.31	9,739	"	359.00	3,496,100
CELERY	1977	9,437	31.00	292,547	"	171.00	50,025,500
	1976	8,558	28.50	243,803	"	150.00	36,585,500
CUCUMBERS	1977	552	12.96	7,153	"	278.00	1,968,500
	1976	459	12.42	5,701	"	240.00	1,368,200
LETTUCE							
Total	1977	5,615	10.94	61,410	"	181.00	11,142,400
	1976	4,504	10.92	49,190	"	164.00	8,073,600
Head	1977	2,965	12.00	35,580	"	123.00	4,376,300
	1976	2,264	12.70	28,753	"	132.00	3,795,400
Romaine	1977	728	13.47	10,480	"	215.00	2,253,100
	1976	905	12.89	11,666	"	166.00	1,936,500
Leaf	1977	1,872	8.20	15,350	"	294.00	4,513,000
	1976	1,335	6.57	8,771	"	267.00	2,341,800

VEGETABLE CROPS
ACREAGE, PRODUCTION AND VALUES 1976-77

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION			\$ VALUE	
			PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
PEPPERS							
Total	1977	1,168	10.58	12,352	Ton	\$160.00	\$ 1,986,600
	1976	1,253	10.03	12,571	"	178.00	2,243,400
Fresh	1977	199	9.95	1,955	"	245.00	479,000
	1966	234	9.00	2,106	"	300.00	631,800
Processed	1977	969	10.73	10,397	"	145.00	1,507,600
	1976	1,019	10.27	10,465	"	154.00	1,611,600
SPINACH							
Total	1977	2,857	8.65	24,725	"	155.00	3,845,400
	1976	2,441	8.58	20,966	"	126.00	2,649,300
Fresh	1977	1,215	9.13	11,087	"	273.00	3,026,800
	1976	907	7.98	7,238	"	275.00	1,990,400
Processed	1977	1,642	8.31	13,638	"	60.00	818,600
	1976	1,534	8.95	13,729	"	48.00	659,000
TOMATOES							
Total	1977	6,559	19.61	128,601	"	191.00	24,590,100
	1976	6,545	18.60	121,752	"	199.00	24,272,100
Fresh	1977	2,479	19.00	47,101	"	425.00	20,017,900
	1976	2,925	17.12	50,076	"	416.00	20,831,600
Processed	1977	4,080	20.00	81,500	"	56.00	4,572,200
	1976	3,620	19.80	71,676	"	48.00	3,440,500
*MISC. VEGETABLES							
Field & Indoor Grown	1977	3,122					17,649,200
	1976	2,483					16,158,700
Totals							
	1977	46,752					132,192,900
	1976	39,901					104,321,800

*Includes alfalfa sprouts, corn, greenhouse cucumbers, greens, green onions, mushrooms, leeks, parsley, peas, pumpkins, radishes, squash, greenhouse tomatoes, and watercress.

LIVESTOCK, POULTRY AND DAIRY
PRODUCTION AND VALUES 1976-77

ITEM	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
LIVESTOCK - Cattle, Hogs and Sheep	1977	106,900	Cwt.	\$ 39.00	\$ 4,169,100
	1976	97,252	"	39.95	3,885,000
POULTRY - *Meats and Products	1977	40,228,700	Lbs.	0.42	16,938,000
	1976	27,744,310	"	0.48	13,309,400
EGGS - Chicken	1977	49,913,300	Doz.	0.51	25,455,800
	1976	62,712,007	"	0.56	35,337,700
DAIRY Milk	1977				3,647,000
	** 1976				4,109,000
Totals	1977				\$50,209,900
	** 1976				\$56,641,100

* Chicken and Turkey meats, and
Egg products

** Revised

NURSERY STOCK
PRODUCTION AND VALUES 1976-77

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
FRUIT & NUT TREES	1977	359,131	Trees	\$ 4.99	\$ 1,791,000
	1976	586,058	"	4.82	1,861,500
ORNAMENTALS	1977	2,541,034	Plants	1.32	3,356,200
	1976	2,516,538	"	1.64	4,137,300
* NURSERY STOCK	1977	21,496,934	Flats	0.60	12,899,500
	1976	17,268,089	"	0.56	9,727,000
CUT CHRISTMAS TREES	1977	28,775	Trees	10.29	296,200
	1976	34,981	"	8.80	307,700

Totals	1977				\$18,342,900
	1976				\$16,033,500

* Includes all vegetable and ornamental plants generally marketed in flats; includes turf grass.

CUT FLOWERS - 1976-77

FLOWER BLOOMS	1977	3,308,500	Blooms		250,600
	1976	9,408,625	"		630,800
FLOWER BUNCHES	1977	3,373,353	Bunches		2,346,100
	1976	1,958,532	"		1,628,400
Totals	1977				\$2,596,700
	1976				\$2,259,200

FIELD CROPS
ACREAGE, PRODUCTION AND VALUES 1976-77

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	\$ VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEANS -							
Dry Limas	1977	5,000	1.14	5,684	Ton	\$680.00	\$ 3,864,800
	1976	6,354	0.59	3,739	"	760.00	2,841,700
HAY	1977	8,290	1.69	14,020	"	60.00	841,200
	1976	6,860	2.00	13,720	"	72.00	994,200
PASTURE	1977	1,100					55,000
	1976	1,200					60,000
GRAIN	1977	6,600	0.89	5,880	"	95.00	557,400
	1976	5,400	1.0	5,400	"	106.00	574,700
SEED							
Flower, Bean & Vegetable	1977	2,409					5,145,300
	1976	2,438					3,987,200
SUGAR BEETS	* 1977	441	35.48	15,646	"	21.83	341,600
	1976	935	30.59	28,598	"	19.45	556,300
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Totals	1977	23,840					\$10,805,300
	1976	23,187					\$ 9,014,100

* Does not include Sugar Act payments.

APIARY PRODUCTS
PRODUCTION AND VALUES 1976-77

PRODUCT	YEAR	PRODUCTION	UNIT	\$ VALUE	
				PER UNIT	TOTAL
HONEY	1977	794,300	Lbs.	\$ 0.45	\$357,400
	1976	280,000	"	0.42	117,600
BEESWAX	1977	13,240	"	1.80	23,832
	1976	4,700	"	1.40	6,600
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Totals	1977				\$381,232
	1976				\$124,200

Number of Apiaries

1977	442
1976	383

Number of Colonies

1977	21,567
1976	17,520

AGRICULTURAL CROP REPORT

RECAPITULATION

1976-1977

	YEAR	\$ VALUE
FRUIT & NUT CROPS	1977	\$163,308,600
	1976	141,764,700
VEGETABLE CROPS	1977	132,192,900
	1976	104,321,800
LIVESTOCK, POULTRY & DAIRY	1977	50,209,900
	* 1976	56,641,100
NURSERY STOCK	1977	18,342,900
	1976	16,033,500
CUT FLOWERS	1977	2,596,700
	1976	2,259,200
FIELD CROPS	1977	10,805,300
	1976	9,014,100
APIARY PRODUCTS	1977	381,200
	1976	124,200
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Grand Total	1977	\$377,837,500
	* 1976	\$330,158,600

* Revised