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Competition between China and the United States in the Korean Food Market

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Abstract: Korea, a large net-food importing country, is rapidly opening its doors to agricultural trade. In this study, we investigate the nature and extent of competition between two major exporters, China and the United States, to the Korean food market. We first employ the uncentered correlation distance approach to investigate the similarities in the export structures of major exporters to the Korean market. Results show that the United States, traditionally a large food exporter to Korea, is facing serious competition from Chinese exports. The similar export structures of China and America have made the latter vulnerable to competition. Furthermore, the geographic proximity of China to Korean markets confers the former two-fold advantages: similar food products and varieties, and lower transport costs. Secondly, the concept of competitive threat is used to determine which exporter faces threats from which competitor. We show that China poses a threat to the United States in virtually every agricultural product exported to Korea. The complexity of trade patterns and competition is likely to increase given the impending Korea-United States Free Trade Agreement and the ongoing negotiations for a Korea-China Free Trade Agreement.

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I. Introduction

Korea is a large importer of agricultural goods in the global economy, and is considered a significant market to numerous agricultural exporters. The Korean market for foreign agricultural goods is considered to be a growing opportunity, with the current trend of complete globalization in a politically intricate sector. The emergence of China's competitiveness has not only affected the world economy, but also the Korean food market. Since the mid-1950s, Korea's transformation into a leading economic power has coincided with dramatic growth in trade between the United States and Korea. Until early 1990s, the United States was the largest exporter of agricultural goods to Korea. In 1989 alone, U.S agricultural products accounted for about 60 percent of the Korean imported food. However, the emergence of the Chinese economy in the early 1990s has altered the close relationship between the Korean food market and the other global food exporters, especially the United States. Although Chinese agricultural products were also imported in previous years, the trade volume and scale was very limited and infrequent, which did not have much impact on the Korean market. Following the Amity Treaty of 1992, Chinese agricultural products began to have a significant impact on the Korean food market. Other external events, such as the obligations under the Uruguay Round, China's accession into the World Trade Organization (WTO), and the surge of the Chinese agricultural sector, have accelerated the inflow of Chinese products into the Korean market. Other than the obvious price advantage over other exporters, China possesses similar agricultural varieties and breeds that easily fulfill the needs of the Korean consumer, and also is geographically adjacent to the Korean peninsula, saving transport costs on bulky food products. The recent increase of Chinese food products in the Korean food market has been a major concern for other agricultural exporters, e.g., the United States.

While previous literature (Lall and Albaladejo, 2004; 2002) has focused on the competitive threat of China as a major player in the low-end manufacturing sector, and more recently in the cutting-edge technology sector, there is no previous study directly dealing with China's role on the Korean agricultural import market. The impending Korea-United States Free Trade Agreement is a boon to American agricultural producers, who will now be exempt from many trade barriers, and thus will have more access to the Korean consumers. The ongoing

negotiations on a possible Korea-China Free Trade Agreement may, however, nullify some of the advantages to U.S. producers. In this context, it is important to understand the nature of competition between China and the United States in the Korean food market. In this article, we estimate and verify the Chinese impact on the Korean food markets. The findings of the analyses will also help understand the changing relationship between Korea and other trade partners, especially the United States, given the surge of Chinese exports to Korea. In the larger trade-literature context, this study will identify the nature of trade substitution among major trading partners, with insights on factors contributing to competitiveness.

2. The United States and China in the Korean Food Market

Table 1 shows the total trade value for agricultural items that are under the coverage of the WTO's Agricultural negotiations, and are considered as significant items in the Korean imported food market. Throughout the study, these 33 items selected under the two-digit HS code will be our main categories for analysis. Several items that are included in non-agricultural categories were identified and discerned, and used in the analysis. It must be noted that these items were identified through the four-digit HS code, but are shown by their two-digit HS code. For instance, acyclic alcohols and their derivatives, which fall under the four-digit code 2905, is the only item selected in this study, and therefore is the sole representative of the organic chemicals category (HS29.) Therefore the value for category HS29 is, in fact, the value for HS2905.

As seen in Figure 1, other than the steady decline of HS52 (Cotton), the imports of Korea are increasing steadily over the course of time. There exists a slight decline between the second and third time frame, most likely due to the financial crisis of the East Asian region during the late 1990s HS-10 (Cereal) stands out as the largest imported item in the Korean food market, followed by the distant second HS-02, which indicates Meat and Edible Meat Offal. HS-29 (organic chemicals), the third ranking item in terms of import value during 2002-2005 is actually an assessment of a single category of acyclic alcohols and their derivatives. This steady growth, along with the increasing demand for foreign foods in the domestic Korean market, places Korea as a good opportunity for exporters.

Figure 2 and Table 2 show the rapidly increasing trade value of Chinese exports to the world. Exponential growths are seen in the last 5 years, especially in HS codes 07 (Edible vegetables), 10 (Cereal), and 12 (Oil seed, etc), which coincidentally are the top 3 items exported to Korea.

Table 1. Korean agricultural import values (in millions of USD)

HS Code	1990-1993	1994-1997	1998-2001	2002-2005
01 - Live animals	68.99	127.38	78.71	139.25
02 - Meat and edible meat offal	1,815.92	2,843.54	3,200.16	5,180.09
04 - Dairy produce; birds' eggs; natural honey; edible products of animal origin, not elsewhere specified or included	164.54	497.43	518.19	819.19
05 - Products of animal origin, not elsewhere specified or included	556.15	539.4	353.78	390.38
06 - Live trees and other plants; bulbs, roots and the like; cut flowers and ornamental foliage	59.79	140.11	95.6	158.08
07 - Edible vegetables and certain roots and tubers	379.55	634.29	545.72	936.96
08 - Edible fruit and nuts; peel of citrus fruit or melons	550.07	630.55	729.55	1,515.85
09 - Coffee, tea, maté and spices	371.98	869.19	608.67	545.62
10 - Cereals	5,451.25	7,810.09	6,141.22	7,508.63
11 - Products of the milling industry; malt; starches; inulin; wheat gluten	116.93	239.37	232.18	390.3
12 - Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit; industrial or medicinal plants; straw and fodder	1,725.18	2,774.37	2,399.77	3,065.68
13 - Lac; gums, resins and other vegetable saps and extracts	160.26	204.03	184.85	297.87
14 - Vegetable plaiting materials; vegetable products not elsewhere specified or included	33.12	59.13	53.71	54.32
15 - Animal or vegetable fats and oils and their cleavage products ; prepared edible fats; animal or vegetable waxes	843.89	1,306.48	1,144.94	1,802.24
16 - Preparations of meat, of fish or of crustaceans, molluscs or other aquatic invertebrates	68.61	109.84	123.04	196.38
17 - Sugars and sugar confectionery	1,546.84	2,142.79	1,696.32	1,855.64
18 - Cocoa and cocoa preparations	265.13	375.91	332.11	555.19
19 - Preparations of cereals, flour, starch or milk; pastrycooks' products	158.22	322.28	380.25	722.01
20 - Preparations of vegetables, fruit, nuts or other parts of plants	686.92	1,158.20	1,007.02	1,473.16
21 - Miscellaneous edible preparations	476.06	917.38	1,054.67	1,813.33
22 - Beverages, spirits and vinegar	340.07	987.11	1,055.14	1,753.14
23 - Residues and waste from the food industries; prepared animal fodder	1,264.61	2,255.26	2,003.09	2,886.84
24 - Tobacco and manufactured tobacco substitutes	685.03	1,443.22	947.62	955.59
29 - Organic chemicals	1,313.96	2,756.09	2,465.79	4,057.32
33 - Essential oils and resinoids; perfumery, cosmetic or toilet preparations	66.83	74.58	49.3	57.44
35 - Albuminoidal substances; modified starches; glues; enzymes	392.26	514.98	438.77	538.38
38 - Miscellaneous chemical products	179.63	227.76	209.98	239.05
40 - Rubber and articles thereof	1,771.03	2,548.06	1,713.65	2,629.59
43 - Furskins and artificial fur; manufactures thereof	332.79	800.61	270.74	281.13
50 - Silk	427.04	349.08	163.28	122.77
51 - Wool, fine or coarse animal hair; horsehair yarn and woven fabric	940.98	898.11	421.19	332.09
52 - Cotton	2,786.48	2,665.99	1,869.18	1,569.39
53 - Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn	20.38	24.04	13.55	7.91

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Figure 1. Trend of Korean agricultural import values (in millions of USD)

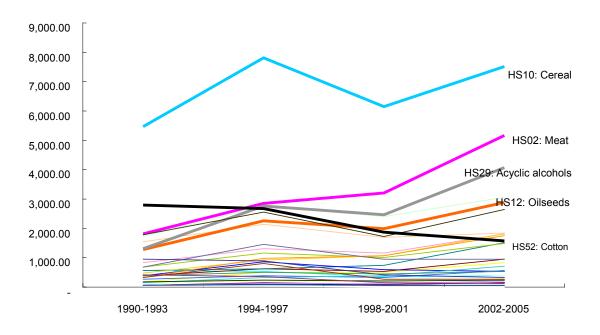
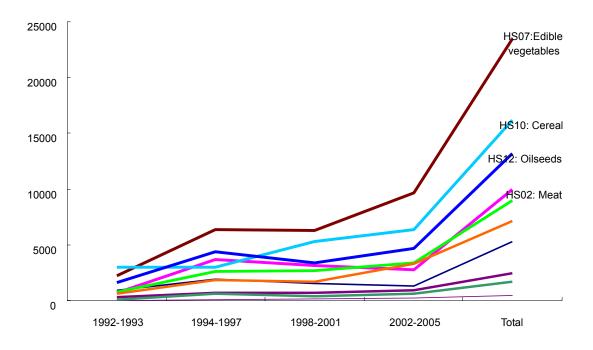


Figure 2. Trend of Chinese agricultural export values to the World (in millions of USD)



(Source: United Nations Statistics Division, Commodity Trade Database (COMTRADE))

Table 2. Chinese agricultural export values to World (in millions of USD)

Commodity Code	1992-1993	1994-1997	1998-2001	2001-2005
01	931.873	1933.063	1555.465	1329.472
02	718.957	3711.471	3125.052	2760.058
04	302.161	679.111	718.544	917.057
05	768.758	2593.419	2680.171	3377.893
06	34.173	113.073	127.224	233.795
07	2186.917	6355.517	6291.944	9652.193
08	627.755	1819.296	1712.207	3290.058
09	927.609	1964.655	2057.161	2967.365
10	2958.228	2971.803	5306.676	6391.689
11	110.922	585.151	385.756	630.219
12	1646.891	4375.109	3347.372	4643.811
13	61.998	189.777	214.240	336.243
14	96.266	216.148	170.445	182.659
15	342.929	2018.533	713.080	676.844
16	502.481	1256.594	1773.734	3537.268
17	1325.830	1095.127	651.321	1093.084
18	81.097	182.040	139.776	270.098
19	249.300	882.643	1325.217	2393.448
20	1371.159	3991.030	4967.943	9597.703
21	233.344	930.920	1424.236	2334.822
22	628.047	1630.227	1967.447	2681.000
23	935.811	1410.910	951.235	1771.475
24	1081.608	3318.656	1602.398	1976.570
29	30.267	195.431	191.422	635.133
33	149.585	343.427	253.496	292.792
35	19.429	90.816	148.557	653.748
38	9.042	56.440	167.323	280.674
40	37.624	210.750	197.351	476.774
43	19.281	26.082	22.079	26.277
50	569.258	1382.368	1144.077	1018.275
51	2.122	6.876	6.476	13.700
51	221.326	332.002	80.719	160.490
52	440.468	228.589	733.662	333.469
53	11.276	21.188	19.267	10.931

Figure 3 and Table 3 show the growth of Chinese exports over the years and what items that seem to be the strongest in China's wide spectrum of products, in the Korean market. They also show that the strongest exporting items of China are also consistently being imported in the Korean market. HS10 (Cereal) has been not only the largest item imported in the Korean market, but also the fastest growing. The low costs, similar breeds of crop, and geographical intimacy are thought to be the main reason for this cereal influx. The largest export of China, vegetables, is the second-most imported good in the Korean market, which is steadily growing after a major decline during 1994-1997. Oilseeds, one of China's strongest export items as well, are in the top three imports in the food market.

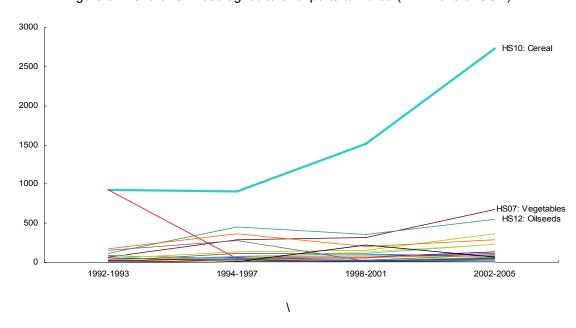


Figure 3. Trend of Chinese agricultural exports to Korea (in millions of USD)

The United States' exports to the world is shown in Table 4 and Figure 4. The US shows similar strengths with China, as its largest exports are cereal, meat and oilseeds. The gradual increase of agricultural exports is probably a result of increased industrialization in the farming sector, as well as the government's efforts to cultivate and develop foreign markets. Although the growth rate of agricultural goods is not as dramatic as that of China, the total value for agricultural exports is more than twice of that of China.

As seen in Figure 5, the trend of US agricultural exports to the Korean market is the opposite of China. In cereal alone, China is enjoying exponential growth while US exports to the Korean market have declined. Additionally, since 1994, China has been successful with cereal not only in the Korean market, but also in the world market. The simultaneous occurrence of the Chinese

surge and American decline imply that the competition between the two countries has been favorable to the former in the Korean market.

Table 3. Chinese agricultural exports to the Korean market (in millions of USD)

Commodity Code	1992-1993	1994-1997	1998-2001	2002-2005
01	1.18	3.77	0.96	1.86
02	6.58	69.60	21.28	21.54
04	8.24	10.29	7.89	16.23
05	16.53	76.61	82.44	107.53
06	14.10	2.92	4.41	18.25
07	71.55	291.77	317.94	674.97
08	83.39	47.50	33.20	93.67
09	21.37	63.96	67.99	137.20
10	925.70	907.67	1513.10	2733.11
11	924.52	51.51	59.77	111.01
12	115.12	453.68	359.04	546.70
13	108.82	10.18	13.18	23.48
14	9.31	18.66	5.09	7.55
15	14.87	22.63	21.30	69.93
16	9.68	10.62	8.12	71.44
17	4.06	2.94	18.47	55.81
18	2.11	0.42	3.22	21.23
19	22.25	80.48	114.88	235.44
20	44.56	137.99	155.65	368.12
21	28.10	61.57	130.45	232.96
22	34.04	60.62	63.58	86.22
23	170.63	369.41	202.37	285.01
24	154.58	282.80	19.67	57.09
29	16.90	62.59	19.98	70.95
33	4.25	0.31	0.45	1.75
35	0.16	5.25	8.03	34.33
38	0.32	1.47	9.47	20.53
40	14.75	14.63	21.57	45.45
43	15.11	0.67	0.25	0.06
50	19.95	115.51	103.22	81.86
51	31.20	34.90	13.89	17.79
52	56.77	9.90	217.50	66.90
53	45.10	0.96	0.34	0.54

(Source: United Nations Statistics Division, Commodity Trade Database (COMTRADE)

Table 4. American agricultural exports to the World (in millions of USD)

Commodity Code	1991-1993	1994-1997	1998-2001	2001-2005
01	1852.642	2364.014	3103.025	2623.827
02	11463.130	23888.852	25709.840	23514.282
04	1771.310	2716.161	3030.764	3959.620
05	955.752	1556.446	1773.578	2460.563
06	684.034	1006.849	1176.455	1210.510
07	4320.673	6831.061	7425.106	8557.512
08	9451.042	15840.560	15499.900	20758.800
09	648.419	1634.417	1671.000	1687.251
10	32138.093	53366.553	39938.160	45425.062
11	1308.089	2021.332	1944.744	2728.748
12	16083.746	29904.821	26066.151	34047.898
13	529.619	760.190	1001.070	1258.692
14	63.995	136.952	115.997	111.255
15	4131.117	8335.143	7535.593	7804.881
16	812.627	1800.423	2067.712	2353.409
17	1406.842	2377.645	2681.559	2899.229
18	1061.118	1817.411	2275.885	2992.646
19	2460.198	4434.164	5594.145	6782.095
20	4786.699	8059.322	8752.911	8851.793
21	4180.000	8540.639	10244.475	13237.928
22	3051.942	6801.652	6869.589	8324.467
23	9948.722	15282.771	15086.315	14429.772
24	17788.659	26659.961	20817.065	10934.867
29	1884.640	3750.101	3601.446	5614.939
33	586.877	1050.810	1166.569	1286.827
35	833.720	2067.089	3077.450	3037.016
38	341.349	837.682	989.635	1119.587
40	2850.912	4945.014	5188.067	7151.484
43	307.258	620.557	584.047	642.463
50	3.651	3.686	7.253	10.285
51	67.923	146.736	95.720	132.851
52	6153.157	11950.576	7795.469	13880.157
53	4.705	3.833	3.090	7.208

Figure 4. Trend of American agricultural exports to the World (in millions of USD)

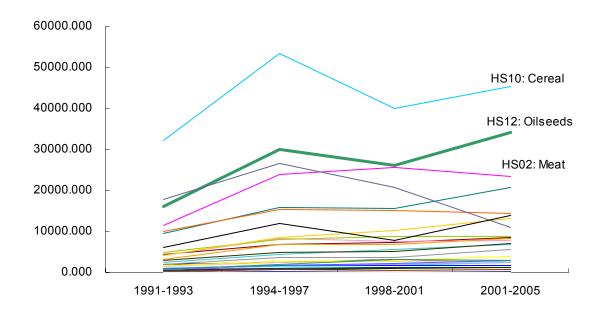
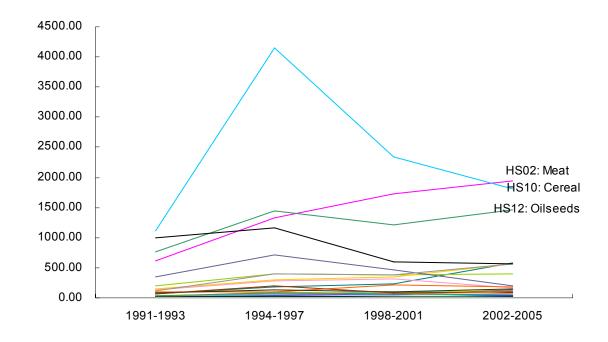


Table 5. American Exports to the Korean Markets (in millions of USD)

Commodity Code	1991-1993	1994-1997	1998-2001	2002-2005
1	16.04	31.30	23.88	30.21
2	622.57	1324.84	1724.50	1941.23
4	19.07	85.05	85.24	137.22
5	38.68	43.62	36.14	56.99
6	0.70	1.15	1.25	3.47
7	13.56	55.13	28.41	84.50
8	72.34	184.41	228.26	586.52
9	12.62	34.62	21.12	25.30
10	1113.78	4153.16	2340.98	1805.77
11	6.44	19.30	30.82	12.74
12	759.26	1452.60	1210.06	1454.71
13	43.99	31.29	30.82	66.11
14	0.40	2.27	0.86	0.94
15	139.58	287.87	310.35	165.58
16	28.26	49.40	43.56	67.45
17	39.52	79.32	82.73	71.62
18	26.86	60.85	48.14	128.14
19	28.08	63.52	92.83	97.95
20	194.61	399.47	387.97	394.65
21	144.94	294.45	341.53	565.56
22	20.90	100.45	69.75	119.94
23	100.65	107.53	214.52	185.89
24	350.84	719.17	460.71	192.31
29	108.68	404.00	380.72	565.91
33	14.85	28.40	13.29	19.39
35	38.26	76.69	58.62	52.42
38	13.65	14.75	17.72	16.40
40	77.09	139.35	97.42	145.68
43	64.12	194.76	87.48	97.17
50	0.40	0.03	0.01	0.29
51	0.29	4.39	3.90	1.01
52	1003.42	1160.34	593.85	567.56
53	0.18	0.04	0.10	0.22

Figure 5. Trend of American agricultural exports to Korea (in millions of USD)



3. Similarities of Export Structures between China and USA

There is no unique method to measure the degree of competition for a third market between two exporters. The more similar the exporting structures of the two exporters, the stronger is the likely competition in the third market. We will, first, graphically compare the structural similarities between China, the United States, and other major exporting countries to the Korean market in order to better understand the underlying relationships that cause competition in exporting markets. Second, in order to gauge and verify the competition, a quantitative method will be used to compare and examine the similarities of the export structures of the United States, and other significant players in the market to our main interest, China.

The structure of Chinese agricultural exports to Korea is quite consistent from 1990 to 2005, showing similar patterns as times goes by in Figure 6. China steadily exported large amounts of cereal, which is 10 in the two-digit HS code, and is the largest agricultural category exported to Korea from China. Despite the relative weight of cereal being dominant, the relative portion is declining, as it also can be observed that categories under the two-digit HS code 05(products of animal origin), 23(residues, wastes of food industry) and other processed goods such as HS-code 50(silk), 51(wool, animal hair), 52(cotton) are showing diminishing percentage in the total amount of agricultural exports. Meanwhile, categories 19(cereal, flour, starch, milk preparations and products), 20(vegetable, fruit, nut and other food preparations), 21(miscellaneous edible preparations), and 22(beverages, spirits, and vinegar) are increasing in terms of percentage of total exports. Overall, exports are becoming increasingly diversified, with traditional products slowly diminishing and processed goods increasing.

Figure 7 is a comparison of the export structures of the United States and other competing exporters with China. The connected lines represent each of the exporting categories, which help understand the structure of each exporter. The height of the lines at each point indicate the percentage of the particular item in the total exports to Korea; meaning the higher the chart, the respective item is more strategically important to that exporter. The horizontal axis shows the selected agricultural category in two-digit HS codes. Through this figure, along with Figure 7, we can compare the importance of export item for different countries. The results show that there exits, in fact, heavy overlapping in exports in the same items, most notably cereal, in major exporters such as China, the Unites States and Australia.

Through this chart, it can be said that China is directly competing with the United States in categories 10(cereal), 12(Oil seed, etc), 20(vegetable preparations) and 21(miscellaneous

preparations), while they also face direct competition against Australia in cereal as well. This implies that the capital export items, which possess significant importance in exporting to Korea, are concentrated in few agricultural products, and will lead to competition in these categories. Empirical data from Korean domestic sources have confirmed the anticipated fierce competition among foreign exporters in the cereal sector. We have included Argentina for comparison to the big three exporters to the Korean market, and it is seen that Argentina has an export structure similar to that of China. Argentina, however, lacks trade volume compared to China, the United States, and Australia, and therefore in thought not be a major factor that increases competition in agricultural trade.

4. Similarity Index of Export Structures and Competition between the United States and China

The next step is to confirm these similarities of export structure with China through quantitative methods. Although several approaches for calculating the relative closeness of exporting structure between China and other countries are possible, the un-centered correlation distance approach proposed by Jaffe (1986) is adopted and modified in this paper. The approach originally captures the technological similarity between firms through the research area of common interests which can be measured by the correlation in R&D portfolio. We have modified the model to find the similarities of exports structures of each exporter to Korea.

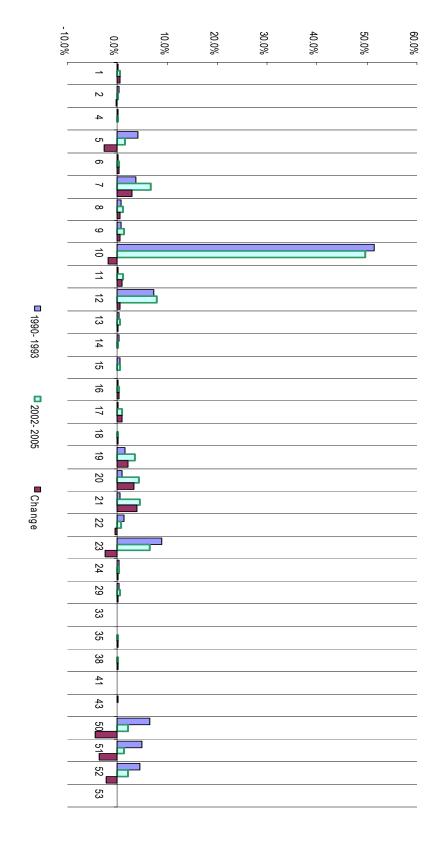
In order to see the un-centered correlation distance approach, we first introduce the exporting commodity composition vector of each individual exporting country on the commodity space.

(1)
$$F_i = (F_{i1}, \dots, F_{ik})$$

In the equation (1), F_i is the exporting commodity composition vector of country i, and F_{ik} denotes the country i's exporting value of commodity k to Korea. Equation (1) is rewritten in the form of equation (2) which represents the exporting location of country i on the commodity space.

(2)
$$f_i = (f_{i1}, \dots, f_{ik})$$

The value of f_{ik} implies the exporting ratio of the k - th commodity to total exports to Korean food markets for country i, and the sum of each ratio should sum up to one. ($\sum f_{ik} = 1$ for each I).



(Source: United Nations Statistics Division, Commodity Trade Database (COMTRADE))

45.0% 40.0% 35.0% 25.0% 20.0% 15.0% 10.0% 5.0% 10.0% 1 2 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 29 33 35 38 41 43 50 51 52 53

Figure 7. Export structure comparison of major exporters (1990-2005)

Finally, with the exporting location vector in equation (2), the coefficient of un-centered correlation distance (ω_{ij}) can be defined as in equation (3), where the term ||f|| indicates the vector norm.

(3)
$$\omega_{ij} = \frac{f_i \cdot f_j'}{\|f_i\| \cdot \|f_j\|}$$

If the location of country i coincides with that of country j on the commodity space, ω_{ij} will become one. If the two countries in comparison have a perfectly different exporting structure, that is, if they export perfectly different commodities, then ω_{ij} will become zero. The more similar the structures between the two countries are, the value of ω_{ij} will become closer to unity.

The exporters used in this analysis are defined by the top 20 exporters to Korea in the time frame from 1990 to 2005, which includes China. Since the range and scale of items used in the analysis will significantly affect the measurement of the Jaffe (1986) distance mentioned above, we have selected 211 essential items of the Korean food market, using four-digit HS codes, which is the second-lowest subdivision. That is, it becomes that k = 1,....,211 in equation (2) above. Through making vectors of the ratio of total export value of a specific item to the total export value, using the CIF price in US dollars, we have calculated a similarity (closeness) index which compares the export structure for the 20 exporting countries over 16 years.

The calculations imply that from 1990 to 2001, China has gradually transformed into a similar export structure to that of the United States. The similarity index, however, drops in period 4, which means that a certain exporting replacement occurred, or some deviation in the export structure has been made between the two exporting giants. According to Figure 3 and 5, cereal seems to have played an important role for this outcome. Cereal has been a dominant product for the United States and China, in terms of both export value and percentage in total exports. Thus, any change in export quantities of cereal will have much more weighted affect on the similarity index. Since the export trend for cereal for China and the United States show opposite trends, it is understandable that the similarity index drops significantly. It is seen that even in period 4, American cereal is losing its long-standing position as the top exported item to Korea, while the Chinese cereal increases its market share, increasing the distance between the second-most import, vegetables. However, USA still has relatively high similarity index in period 4 compared with other countries except Brazil and Argentina. It must be noted that although Brazil and Argentina have much higher similarity indexes than the United States their market shares are more than negligible, which exempts them from having significant impact in the analysis.

The figure also implies that China will, if not already, focus on exporting items to the Korean market which the United States are also selling to the Korean consumers. Hence, we can assume that there exists intense competition between the United States and China in certain categories in the Korean food market, and these Chinese products may substitute American exported products in Korea in the near future.

The similarity index for Canada and Australia are relatively insignificant, as they show very low numerical values. This once again supports the thesis that China will mainly compete with America in the Korean imported food market. As for other exporters, Brazil shows growing similarity to China in the 1994-1997 timeframe, and becomes more identical to China at an accelerating rate after 1998. Argentina also follows this trend, although at a different rate. The reason, however, why South American countries show these patterns in similarity indexes has not been identified yet. India, shows opposite drifts of export structure from that of China. From 1990-1997, the similarity indexes incline from 0.13 to 0.23, but drops significantly in the following years, which confirms the significant difference of export structures.

Table 6. Similarity index of agricultural export structures compared with China

Top-20 Exporters To Korea	1990-2005	1990-1993	1994-1997	1998-2001	2002-2005
USA	0.54	0.37	0.60	0.57	0.18
Australia	0.05	0.03	0.02	0.08	0.08
Canada	0.05	0.01	0.05	0.03	0.03
Brazil	0.39	0.05	0.14	0.36	0.71
Japan	0.04	0.01	0.05	0.03	0.04
United Kingdom	0.01	0.01	0.01	0.01	0.01
Thailand	0.05	0.00	0.01	0.02	0.02
Netherlands	0.03	0.00	0.01	0.07	0.02
India	0.13	0.13	0.23	0.03	0.07
Philippines	0.04	0.02	0.08	0.04	0.02
Malaysia	0.01	0.00	0.02	0.02	0.01
Germany	0.03	0.01	0.04	0.03	0.03
Indonesia	0.05	0.02	0.07	0.04	0.04
France	0.03	0.01	0.05	0.02	0.02
Argentina	0.68	0.08	0.88	0.73	0.87
Guatemala	0.00	0.04	0.00	0.00	0.00
Spain	0.02	0.00	0.02	0.03	0.03
Viet Nam	0.04 0.08 0.06				0.02
South Africa	-	-	-	0.06	0.01

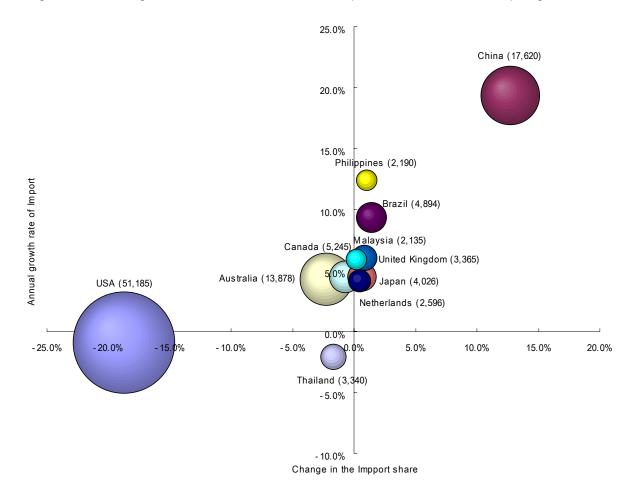
5. Relative Market Shares of Exports to Korea

In Table 7 and Figure 8, which is a graphic representation of the table 7, China and the United States are at the antipode of each other. The horizontal axis represents changes in export share, while the vertical axis denotes annual growth rate of exports for that particular country. The radius of each ball that represents each country's export volume: therefore the larger the ball, the larger the total trade value of exports. If the country is plotted in the north-east side (1st quadrant), it implies that the country is enjoying both increasing market share in the Korean market and annual export growth in the economy. On the other hand, if the country is plotted on the south-west corner (3rd quadrant) the country will face diminishing market share and negative export growth.

Table 7. Performances of Agricultural Exports to Korea (1990-2005)

Top-20	Export Value (US\$ million)	Change in Export Share	Annual growth rate of Export
Exporters	1990-2005	1990-2005	1990-2005
USA	51,185	-18.73%	-0.88%
China	17,620	12.70%	19.38%
Australia	13,878	-2.27%	4.28%
Canada	5,245	-0.74%	4.47%
Brazil	4,894	1.39%	9.36%
Japan	4,026	0.61%	4.45%
United Kingdom	3,365	0.84%	6.06%
Thailand	3,340	-1.70%	-2.08%
Netherlands	2,596	0.46%	4.15%
India	2,491	1.06%	6.60%
Philippines	2,190	1.05%	12.40%
Malaysia	2,135	0.17%	5.93%
Germany	1,894	1.55%	118.01%
Indonesia	1,894	0.45%	6.41%
France	1,642	0.78%	12.55%
Argentina	1,542	0.88%	16.31%
Guatemala	632	0.46%	20.07%
Spain	626	0.31%	16.66%
Viet Nam	591	0.48%	0.00%
South Africa	299	0.24%	110.66%

Figure 8. The change of market share in the Korean import market, and annual export growth



Although smaller in volume (the radius of the ball), China is shows high marks in both import share and growth rate, while their American counterparts are shown that they are not only stalling in growth, but also losing share in the Korean food market. From 1990 to 2005, the United States has lost about 19% of market share in the Korean import market, while China has obtained roughly 13% in the same time period. Also, the American exports are generally on the decline, while Chinese exports are exponentially increasing. This substitution process can be reaffirmed in Figure 9. The chart shows that the export share of China is increasing, at the cost of a steeply declining American export share.

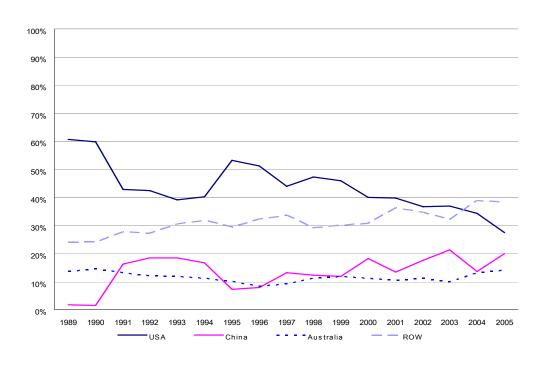


Figure 9. Trends of Total Export Share

Table 8 depicts the change in market share of the Korean import market, and annual growth rates by the period of every 3-year. As seen in the table, from 1990-1993, China has shown increasing success in the Korean market, with annual growth rates over 63%, and obtaining over 12% of market share. In the 1994-1997 periods, Chinese products showed a 150% growth rate, but have recorded a 3% loss of market share. This is seen as a result of increased competitiveness of American agricultural products, which showed a 64% growth rate in the same timeframe. The fierce competition during this period must have led to the ironical situation of lost market share by the China, despite extraordinary export growth. The United Sates, on the

other hand, loses over 15% of market share from 1990 to 1993, and rebounds slightly in the 1994-1997 timeframe, but only returns to gradual decline of market share.

Table 8. Changes in market share in the Korean Agricultural Market

Top-20		Change Exp	ort Share		A	nnual growth	rate of Expo	ort			
Exporters	1990-1993	1994-1997	1998-2001	2002-2005	1990-1993	1994-1997	1998-2001	2002-2005			
USA	-15.12%	2.06%	-4.71%	-6.26%	-6.92%	64.37%	-5.81%	-2.96%			
China	12.38%	-3.19%	3.21%	3.51%	63.31%	150.4%	-3.05%	16.58%			
Australia	-0.80%	-3.22%	1.60%	-0.11%	0.53%	5.95%	0.14%	13.42%			
Canada	-0.68%	0.60%	-1.14%	-0.28%	8.54%	-2.10%	-8.91%	14.07%			
Brazil	-0.37%	1.27%	-0.06%	1.78%	0.60%	11.96%	4.51%	9.46%			
Japan	0.47%	0.55%	-0.40%	-0.22%	10.84%	-6.03%	-3.34%	2.35%			
UK	0.08%	0.63%	0.28%	1.80%	2.42%	13.50%	1.80%	-1.15%			
Thailand	-0.13%	-1.22%	-1.19%	0.02%	-1.01%	47.05%	-12.01%	-3.22%			
Netherlands	1.20%	-0.54%	-0.27%	-0.72%	23.95%	44.86%	-14.40%	9.14%			
India	0.63%	0.34%	0.05%	0.39%	26.33%	65.88%	0.22%	-4.26%			
Philippines	0.88%	-0.21%	0.46%	-0.09%	23.55%	12.57%	4.17%	15.72%			
Malaysia	0.14%	0.09%	-0.12%	-0.28%	6.60%	15.50%	-11.40%	17.30%			
Germany	0.91%	0.90%	-0.12%	0.13%	451.41%	-19.13%	-3.23%	7.85%			
Indonesia	-0.10%	0.70%	0.06%	-0.27%	4.34%	6.41%	-14.95%	14.65%			
France	0.25%	0.26%	0.43%	-0.14%	15.25%	13.51%	4.82%	16.07%			
Argentina	0.02%	0.64%	0.26%	0.68%	-42.76%	143.96%	0.85%	9.55%			
Guatemala	-0.03%	0.02%	1.00%	0.21%	-43.55%	-16.61%	63.65%	-15.59%			
Spain	0.12%	0.06%	0.01%	0.00%	17.84%	2.29%	-6.16%	39.69%			
Vietnam	0.17%	0.27%	0.23%	-0.21%	420.10%	0.51%	3.92% 8.08				
South Africa	0.00%	0.00%	0.44%	0.06%	0.00%	0.00%	454.07%	-11.43%			

6. Index of Chinese Competitive Threat to USA and other exporting countries

The next step is to an derive index which represents the pattern of competitive threat from China to USA, and other exporters based on the relative market share of each exporter in Korean market. The analysis of the pattern of competitive threat after 1990 will follow the conceptual framework of Lall and Albaladejo (2004). For an in-depth evaluation, we have categorized the threat of China into 5 types: Direct Threat, Partial Threat, No Threat, China under threat, and Mutual Withdrawal. The definitions of each type are as follows.

- (a) Direct Threat (5): China gains market share while its competing country lose their market share in the Korean food market, implying that China is overtaking the market share from its competitor.
- (b) Partial Threat (4): Both China and its competitor gain market share, but China shows higher growth rate.
- (c) No Threat (3): Both China and its competitor gain market share, but China shows lower growth rate.

- (d) China under threat (2): China loses market share, while the competing country shows growth in the Korean market.
- (e) Mutual Withdrawal (1): The competitor and China both lose market share, which implies that both countries have lost their competitiveness as a whole in the Korean market.
- (f) No export (0): No exports exist for this country.

Table 9. Competitive Threat of China to top-20 exporters in Korea by Periods

Period	USA	Australia	Canada	Brazil	Japan	UK	Thailand	Netherlands	India	Malaysia
1990-1993	5	5	5	5	4	4	5	4	4	4
1994-1997	2	1	2	2	2	2	1	1	2	4
1998-2001	5	3	5	0	5	3	5	5	3	5
2002-2005	5	5	5	4	5	4	4	5	4	5
1990-2005	5	5	5	4	4	4	5	4	4	4
Period	Germany	Indonesia	France	Argentina	Guatemala	Spain	Vietnam	South Africa	Philippines	
1990-1993	3	5	4	4	5	4	3	0	4	
1994-1997	3	4	4	4	3	4	4	0	1	
1998-2001	5	4	3	3	3	4	3	0	3	
2002-2005	4	5	5	4	4	3	5	4	5	
1990-2005	3	4	4	4	3	4	4	3	4	

0: No export/1: Mutual Withdrawal/2: China under threat

3: No Threat/4: Partial Threat/5: Direct Threat

The United States of America along with Australia, Canada and Thailand falls under the Direct Threat category. With the exemption of Germany, Guatemala, and the Republic of South Africa, it is shown that a total of 16 countries have received either direct or indirect threat in the Korean market after the Chinese inflow of agricultural products. Although there are some different interpretations in the time series analysis, the results generally show that China has been a threat in most, if not all, major agricultural exporters to Korea.

The results of the in-depth examination through four-digit HS codes show that products of the US are shown to be the most affected by Chinese growth, where over 80% of American exports have been affected by their Chinese counterparts, either directly or partially. The exact measurements of each country by item are in the appendix for reference. In Table 10, we can see that 91 items out of 173 exporting items (52.6%) fall under the Direct Threat category.

Table 10. Number of Products by Types of Chinese Threat (Four-digit HS Code, 1990-2005)

Top-20 Exporters	Direct Threat	Partial Threat	No Threat	China under threat	Mutual Withdrawal	Total
	91	54	25	0	3	173
USA	52.60%	31.20%	14.50%	0.00%	1.70%	100.00%
	24	71	51	12	5	163
Australia	14.70%	43.60%	31.30%	7.40%	3.10%	100.00%
0 1	30	55	40	12	2	139
Canada	21.60%	39.60%	28.80%	8.60%	1.40%	100.00%
D	16	39	24	4	1	84
Brazil	19.00%	46.40%	28.60%	4.80%	1.20%	100.00%
lanan	83	53	19	11	8	174
Japan	47.70%	30.50%	10.90%	6.30%	4.60%	100.00%
11.26.4124	35	63	20	0	5	123
United Kingdom	28.50%	51.20%	16.30%	0.00%	4.10%	100.00%
Theilead	35	49	31	0	3	118
Thailand	29.70%	41.50%	26.30%	0.00%	2.50%	100.00%
Ni atha a da a ala	41	53	34	7	7	142
Netherlands	28.90%	37.30%	23.90%	4.90%	4.90%	100.00%
1	19	55	26	4	2	106
India	17.90%	51.90%	24.50%	3.80%	1.90%	100.00%
Dhilianiana	26	36	19	0	0	81
Philippines	32.10%	44.40%	23.50%	0.00%	0.00%	100.00%
Malausia	14	48	29	10	1	102
Malaysia	13.70%	47.10%	28.40%	9.80%	1.00%	100.00%
	0	69	55	17	0	141
Germany	0.00%	48.90%	39.00%	12.10%	0.00%	100.00%
la de secie	24	53	32	8	1	118
Indonesia	20.30%	44.90%	27.10%	6.80%	0.80%	100.00%
F	31	70	37	10	6	154
France	20.10%	45.50%	24.00%	6.50%	3.90%	100.00%
A	4	40	19	7	3	73
Argentina	5.50%	54.80%	26.00%	9.60%	4.10%	100.00%
Contamala	2	5	5	2	0	14
Guatemala	14.30%	35.70%	35.70%	14.30%	0.00%	100.00%
Cacia	10	50	26	0	4	90
Spain	11.10%	55.60%	28.90%	0.00%	4.40%	100.00%
Viat Nie ee	0	92	4	0	0	96
Viet Nam	0.00%	95.80%	4.20%	0.00%	0.00%	100.00%
Cavilla ASS	0	27	22	0	0	49
South Africa	0.00%	55.10%	44.90%	0.00%	0.00%	100.00%

Cereal is a highly competitive market, with China, the United States, and Australia as major players. Identical analysis on sub-items within the category using four-digit HS codes show that the United States has been directly threatened by China in all cereal categories with the exemption of 1003 (Barley) and 1008 (Buckwheat, Millet, Canary Seed and other cereals.) This quintessentially means that American products are increasingly substituted by Chinese products in the most competitive cereal sector.

Table 11. Competitive Threat of China in HS 10 (Cereal) 1990-2005

					,	,		
Top-20	1001	1002	1003	1004	1005	1006	1007	1008
Exporters								
USA	5	5	4	5	5	5	5	4
Australia	4	3	4	4	3	4	3	5
Canada	4	5	5	5	4	0	4	4
Brazil	0	4	0	0	3	0	0	0
Japan	0	0	0	4	5	4	5	4
U.K.	4	4	4	0	4	0	0	0
Thailand	5	0	0	0	5	5	0	5
Netherlands	4	4	4	0	4	4	0	0
India	4	4	0	0	4	5	4	0
Philippines	0	0	0	0	4	4	0	0
Malaysia	0	0	0	0	4	4	0	0
Germany	4	4	4	0	0	4	0	0
Indonesia	3	0	0	0	4	0	0	0
France	4	4	0	0	4	0	0	0
Argentina	4	0	0	0	3	0	4	5
Guatemala	0	0	0	0	0	0	0	0
Spain	0	0	0	0	0	0	0	0
Vietnam	0	0	0	0	4	4	0	4
South Africa	0	0	0	0	4	0	0	0

7. Conclusion

Korea, a large net-food importing country, is rapidly opening its doors to the world. The recent Free Trade Agreements with Chile and Singapore are expected to increase the openness of the economy and the competition in Korean food markets. Moreover, these agreements are acting as a strong signal to other major players in the global economy that Korea, once regarded as one of the most closed economies in terms of agriculture, is striving to transform itself into an open agricultural economy. Therefore, Korea is likely a highly-targeted market for agricultural

exporters. In the coming years, the Korean food market will face more competition.

This research has largely followed two conceptual frameworks. The first is the un-centered correlation distance approach proposed by Jaffe (1986) which helped uncover the similarities in the export structures of different exporters. The second framework is the concept of competitive threat used by Lall and Albaladejo (2004). Through this method, we have determined the relationship between any two exporters, by comparing their growth rate of exports to Korea. And by combining these two concepts, we have investigated the changing roles of China, the United States, and other exporting countries in the imported food market in Korea.

The results show that the United States, traditionally a large food exporter to Korea, is facing serious competition from Chinese exports. The similar export structures of China and the United States have made the latter vulnerable to competition. Furthermore, the geographic proximity of China to Korean markets confers the former two-fold advantages: similar food products and varieties, and lower transport costs. This is especially visible in cereal markets, where both countries have increased exports to the world, but show opposite trends in the Korean market. The market share of U.S. products has rapidly declined while that of China has witnessed exponential growth.

Using the concept of threat, we show that China poses a threat to the United States in virtually every agricultural product exported to Korea. Among 173 items exported to Korea, 91 items are directly threatened by Chinese products, and 54 items face a partial threat. This means roughly 80 percent of U.S. products are closely competing with Chinese exports.

With the recently signed Korea-United States Free Trade Agreement waiting for congress approval in both countries, it would be interesting to see how the elimination of trade barriers will affect the U.S. position in the Korean market. Additional research will be needed to assess the effects of trade and non-trade barriers, which immediately favor U.S. products, as well as the importance of factors such as low costs, similar breeds of crop, and geographical proximity, which favor Chinese products. Furthermore, the possibility of a Korea-China Free Trade Agreement increases the complexity of trade patterns and competition, which will remain as an important topic for future research.

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Appendix

1. Competitive Interaction with China (1993-2005)

Exporter HS code	1	2	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	29	33	35	38	41	43	50	51	52	53
USA	4	3	3	3	3	3	3	4	3	5	3	5	3	4	4	4	4	4	3	4	4	0	4	3	0	4	5	4	3	4	3	3	0
Australia	4	4	3	3	5	0	0	0	4	4	3	3	0	4	5	4	4	5	5	4	3	1	3	5	2	5	0	4	4	3	4	3	0
Canada	4	3	3	3	0	4	0	5	4	4	4	3	5	5	4	4	5	0	5	4	3	2	4	4	2	3	4	4	3	0	0	0	0
Brazil	3	3	3	3	4	3	3	4	3	4	4	3	3	4	4	4	4	3	4	4	3	2	3	4	2	4	3	4	0	4	0	3	0
Japan	0	5	0	5	5	5	4	5	4	4	5	5	4	5	4	5	5	4	5	5	4	1	5	5	1	5	5	5	4	4	4	3	4
United Kingdom	4	3	3	5	5	5	5	5	4	4	5	5	5	5	5	5	5	5	5	4	3	1	3	0	0	5	5	4	3	4	3	4	4
Thailand	3	4	5	3	0	3	3	4	3	5	4	5	3	5	4	4	5	0	4	5	5	1	5	0	1	5	5	5	0	4	3	3	4
Netherlands	5	3	4	0	4	5	0	5	5	5	5	0	5	5	5	5	4	5	5	5	5	1	3	4	1	4	4	4	4	5	5	0	5
India	4	5	3	4	0	0	3	5	4	5	5	4	0	4	5	0	4	0	0	4	3	2	3	0	2	0	4	4	0	4	0	3	5
Philippines	5	5	0	5	4	0	3	5	5	5	5	3	3	4	5	5	5	3	4	5	5	1	4	3	1	5	5	5	0	4	0	5	0
Malaysia	4	3	4	3	3	3	4	5	4	5	4	4	4	4	0	5	4	3	4	4	3	2	3	3	2	4	3	0	0	4	4	3	0
Germany	3	3	3	0	3	0	3	0	4	4	0	3	3	0	5	3	4	3	0	3	3	1	3	3	2	3	3	3	3	5	3	3	4
Indonesia	3	4	3	4	4	4	5	4	3	5	5	5	4	4	4	4	5	3	0	4	3	2	3	3	2	3	3	4	0	5	0	3	0
France	5	3	4	3	4	5	3	4	4	5	5	5	3	4	4	5	4	3	3	4	4	1	4	4	1	5	4	5	5	5	4	3	5
Argentina	3	4	3	5	4	4	0	3	4	4	3	4	0	3	5	3	4	4	3	4	3	1	3	3	0	4	3	4	0	0	5	5	0
Guatemala	5	5	0	5	4	5	5	5	0	4	0	0	0	4	5	3	0	5	5	0	0	0	0	0	0	0	0	0	0	5	0	3	0
Spain	3	3	5	5	4	3	4	5	0	0	4	5	3	3	4	5	4	0	5	5	4	1	0	4	1	3	5	4	3	4	4	3	0
Vietnam	5	5	5	5	4	4	5	4	5	5	5	5	4	5	5	5	5	5	5	5	5	1	5	5	0	5	4	5	5	4	0	4	4
South Africa	0	0	0	0	0	0	0	5	0	5	0	0	0	0	5	0	5	5	0	0	0	1	5	0	1	5	0	0	0	0	0	0	0

2. Similarity Index Matrix for export structures by Periods

1990-1993	ARG	AUS	BRA	CAN	СНІ	FRA	GER	GTM	IND	IDN	JAP	MYS	NED	PHL	RSA	ESP	THA	UK	USA	VNM
Argentina	1	0.1	0.2	0	0.1	0	0	0.1	0.7	0.3	0	0	0	0	n/a	0	0	0	0.1	0
Australia	0.1	1	0	0.4	0	0.1	0.1	0.1	0.1	0	0	0	0.1	0	n/a	0	0.4	0.2	0.4	0.1
Brazil	0.2	0	1	0	0.1	0.1	0.1	0.3	0.1	0.2	0.1	0	0	0	n/a	0	0.1	0	0.1	0.1
Canada	0	0.4	0	1	0	0.4	0.4	0	0	0	0.3	0	0.3	0	n/a	0	0	0.4	0.5	0
China	0.1	0	0.1	0	1	0	0	0	0.1	0	0	0	0	0	n/a	0	0	0	0.4	0.1
France	0	0.1	0.1	0.4	0	1	0.6	0	0	0	0.6	0.1	0.3	0	n/a	0.2	0	0.2	0.2	0.1
Germany	0	0.1	0.1	0.4	0	0.6	1	0	0	0	0.9	0.1	0.2	0	n/a	0.1	0	0.1	0.1	0
Guatemala	0.1	0.1	0.3	0	0	0	0	1	0.2	0.4	0	0	0	0	n/a	0	0	0	0.2	0.1
India	0.7	0.1	0.1	0	0.1	0	0	0.2	1	0	0	0	0	0	n/a	0	0	0	0.1	0
Indonesia	0.3	0	0.2	0	0	0	0	0.4	0	1	0	0	0	0.1	n/a	0.1	0.1	0	0	0.2
Japan	0	0	0.1	0.3	0	0.6	0.9	0	0	0	1	0.1	0.2	0	n/a	0.1	0	0.1	0.1	0
Malaysia	0	0	0	0	0	0.1	0.1	0	0	0	0.1	1	0	0	n/a	0	0	0	0	0
Netherlands	0	0.1	0	0.3	0	0.3	0.2	0	0	0	0.2	0	1	0	n/a	0	0	0.5	0.7	0
Philippines	0	0	0	0	0	0	0	0	0	0.1	0	0	0	1	n/a	0	0	0	0	0.4
South Africa	n/a																			
Spain	0	0	0	0	0	0.2	0.1	0	0	0.1	0.1	0	0	0	n/a	1	0	0.1	0	0
Thailand	0	0.4	0.1	0	0	0	0	0	0	0.1	0	0	0	0	n/a	0	1	0	0	0.3
United Kingdom	0	0.2	0	0.4	0	0.2	0.1	0	0	0	0.1	0	0.5	0	n/a	0.1	0	1	0.5	0
USA	0.1	0.4	0.1	0.5	0.4	0.2	0.1	0.2	0.1	0	0.1	0	0.7	0	n/a	0	0	0.5	1	0
Viet Nam	0	0.1	0.1	0	0.1	0.1	0	0.1	0	0.2	0	0	0	0.4	n/a	0	0.3	0	0	1

1994-1997	ARG	AUS	BRA	CAN	СНІ	FRA	GER	GTM	IND	IDN	JAP	MYS	NED	PHL	RSA	ESP	THA	UK	USA	VNM
Argentina	1	0.06	0.15	0.12	0.88	0.01	0.01	0	0.18	0.06	0.01	0	0	0.02	n/a	0	0	0	0.68	0
Australia	0.06	1	0.01	0.4	0.02	0.04	0.01	0	0.1	0	0.02	0.03	0.04	0.06	n/a	0.01	0.61	0.02	0.25	0
Brazil	0.15	0.01	1	0.05	0.14	0.04	0.06	0.15	0.57	0.1	0.07	0.01	0.03	0.01	n/a	0.13	0.04	0	0.11	0.16
Canada	0.12	0.4	0.05	1	0.05	0.24	0.26	0	0.21	0.06	0.31	0.05	0.2	0.02	n/a	0.04	0	0.06	0.34	0
China	0.88	0.02	0.14	0.05	1	0.05	0.04	0	0.23	0.07	0.05	0.02	0.01	0.08	n/a	0.02	0.01	0.01	0.6	0.06
France	0.01	0.04	0.04	0.24	0.05	1	0.34	0	0.02	0.03	0.26	0.04	0.39	0.01	n/a	0.2	0.01	0.37	0.12	0.01
Germany	0.01	0.01	0.06	0.26	0.04	0.34	1	0.02	0.01	0.04	0.5	0.04	0.29	0.01	n/a	0.12	0.01	0.03	0.13	0.02
Guatemala	0	0	0.15	0	0	0	0.02	1	0.05	0.57	0	0	0	0.03	n/a	0.35	0.16	0	0	0.69
India	0.18	0.1	0.57	0.21	0.23	0.02	0.01	0.05	1	0.21	0.01	0.05	0	0.21	n/a	0.03	0.01	0.01	0.06	0.02
Indonesia	0.06	0	0.1	0.06	0.07	0.03	0.04	0.57	0.21	1	0.04	0.07	0.01	0.16	n/a	0.21	0.14	0	0.01	0.51
Japan	0.01	0.02	0.07	0.31	0.05	0.26	0.5	0	0.01	0.04	1	0.05	0.17	0.01	n/a	0.09	0.01	0.07	0.2	0.01
Malaysia	0	0.03	0.01	0.05	0.02	0.04	0.04	0	0.05	0.07	0.05	1	0.01	0.03	n/a	0.01	0	0	0.01	0
Netherlands	0	0.04	0.03	0.2	0.01	0.39	0.29	0	0	0.01	0.17	0.01	1	0.01	n/a	0.06	0	0.14	0.48	0
Philippines	0.02	0.06	0.01	0.02	0.08	0.01	0.01	0.03	0.21	0.16	0.01	0.03	0.01	1	n/a	0.02	0.11	0	0.01	0.08
South Africa	n/a	n/a	n/a	n/a	n/a	n/a	n/a													
Spain	0	0.01	0.13	0.04	0.02	0.2	0.12	0.35	0.03	0.21	0.09	0.01	0.06	0.02	n/a	1	0.06	0.02	0.03	0.35
Thailand	0	0.61	0.04	0	0.01	0.01	0.01	0.16	0.01	0.14	0.01	0	0	0.11	n/a	0.06	1	0	0	0.18
United Kingdom	0	0.02	0	0.06	0.01	0.37	0.03	0	0.01	0	0.07	0	0.14	0	n/a	0.02	0	1	0.09	0
USA	0.68	0.25	0.11	0.34	0.6	0.12	0.13	0	0.06	0.01	0.2	0.01	0.48	0.01	n/a	0.03	0	0.09	1	0.01
Viet Nam	0	0	0.16	0	0.06	0.01	0.02	0.69	0.02	0.51	0.01	0	0	0.08	n/a	0.35	0.18	0	0.01	1

1998-2001	ARG	AUS	BRA	CAN	СНІ	FRA	GER	GTM	IND	IDN	JAP	MYS	NED	PHL	RSA	ESP	THA	UK	USA	VNM
Argentina	1	0.03	0.76	0.03	0.73	0.01	0.01	0	0.58	0.05	0.01	0.01	0.05	0.02	0.04	0.01	0	0	0.46	0
Australia	0.03	1	0.01	0.34	0.08	0.08	0.02	0.57	0.06	0.01	0.04	0.01	0.17	0.01	0.57	0.01	0.48	0.03	0.36	0
Brazil	0.76	0.01	1	0.09	0.36	0.02	0.08	0.02	0.81	0.1	0.07	0.01	0.05	0	0.05	0.22	0.03	0	0.31	0.09
Canada	0.03	0.34	0.09	1	0.03	0.38	0.55	0	0.05	0.4	0.51	0.06	0.49	0.03	0	0.02	0.01	0.03	0.43	0
China	0.73	0.08	0.36	0.03	1	0.02	0.03	0	0.03	0.04	0.03	0.02	0.07	0.04	0.06	0.03	0.02	0.01	0.57	0.02
France	0.01	0.08	0.02	0.38	0.02	1	0.25	0	0.02	0.1	0.18	0.02	0.67	0.01	0	0.07	0.02	0.31	0.1	0
Germany	0.01	0.02	0.08	0.55	0.03	0.25	1	0	0.02	0.33	0.8	0.05	0.4	0.01	0	0.18	0.03	0.07	0.26	0.04
Guatemala	0	0.57	0.02	0	0	0	0	1	0	0.01	0	0	0	0	1	0.01	0.84	0	0	0.02
India	0.58	0.06	0.81	0.05	0.03	0.02	0.02	0	1	0.07	0.01	0.02	0.03	0.05	0.01	0.02	0.02	0.01	0.06	0.02
Indonesia	0.05	0.01	0.1	0.4	0.04	0.1	0.33	0.01	0.07	1	0.31	0.13	0.12	0.13	0	0.17	0.1	0	0.07	0.38
Japan	0.01	0.04	0.07	0.51	0.03	0.18	0.8	0	0.01	0.31	1	0.05	0.28	0.01	0	0.17	0.02	0.1	0.19	0
Malaysia	0.01	0.01	0.01	0.06	0.02	0.02	0.05	0	0.02	0.13	0.05	1	0.02	0.04	0	0	0.01	0	0.01	0.01
Netherlands	0.05	0.17	0.05	0.49	0.07	0.67	0.4	0	0.03	0.12	0.28	0.02	1	0.01	0	0.05	0.03	0.05	0.44	0
Philippines	0.02	0.01	0	0.03	0.04	0.01	0.01	0	0.05	0.13	0.01	0.04	0.01	1	0.01	0.03	0.05	0	0.01	0.01
South Africa	0.04	0.57	0.05	0	0.06	0	0	1	0.01	0	0	0	0	0.01	1	0.01	0.84	0	0.03	0
Spain	0.01	0.01	0.22	0.02	0.03	0.07	0.18	0.01	0.02	0.17	0.17	0	0.05	0.03	0.01	1	0.06	0.02	0.05	0.25
Thailand	0	0.48	0.03	0.01	0.02	0.02	0.03	0.84	0.02	0.1	0.02	0.01	0.03	0.05	0.84	0.06	1	0	0.02	0.21
United Kingdom	0	0.03	0	0.03	0.01	0.31	0.07	0	0.01	0	0.1	0	0.05	0	0	0.02	0	1	0.04	0
USA	0.46	0.36	0.31	0.43	0.57	0.1	0.26	0	0.06	0.07	0.19	0.01	0.44	0.01	0.03	0.05	0.02	0.04	1	0
Viet Nam	0	0	0.09	0	0.02	0	0.04	0.02	0.02	0.38	0	0.01	0	0.01	0	0.25	0.21	0	0	1

2002-2005	ARG	AUS	BRA	CAN	СНІ	FRA	GER	GTM	IND	IDN	JAP	MYS	NED	PHL	RSA	ESP	THA	UK	USA	VNM
Argentina	1	0.01	0.73	0	0.87	0	0	0	0.17	0.01	0	0.01	0	0	0	0	0	0	0.13	0
Australia	0.01	1	0.02	0.3	0.08	0.04	0.03	0.39	0.13	0	0.05	0	0.06	0	0.4	0.02	0.16	0	0.58	0
Brazil	0.73	0.02	1	0.01	0.71	0.01	0.02	0.03	0.58	0.03	0.01	0	0.01	0	0.06	0.08	0.02	0	0.18	0.03
Canada	0	0.3	0.01	1	0.03	0.18	0.54	0	0.05	0.4	0.47	0.05	0.32	0.02	0.01	0.04	0.02	0.01	0.51	0
China	0.87	0.08	0.71	0.03	1	0.02	0.03	0	0.07	0.04	0.04	0.01	0.02	0.02	0.01	0.03	0.02	0.01	0.18	0.02
France	0	0.04	0.01	0.18	0.02	1	0.29	0	0.01	0.1	0.22	0.02	0.33	0.01	0.01	0.18	0.04	0.62	0.07	0.01
Germany	0	0.03	0.02	0.54	0.03	0.29	1	0	0.02	0.34	0.8	0.04	0.41	0.01	0.01	0.21	0.05	0.21	0.25	0.03
Guatemala	0	0.39	0.03	0	0	0	0	1	0	0	0	0	0	0	0.99	0	0.38	0	0	0
India	0.17	0.13	0.58	0.05	0.07	0.01	0.02	0	1	0.17	0.01	0.03	0.01	0.05	0.01	0.02	0.02	0	0.07	0.01
Indonesia	0.01	0	0.03	0.4	0.04	0.1	0.34	0	0.17	1	0.29	0.23	0.14	0.14	0.01	0.14	0.06	0	0.06	0.17
Japan	0	0.05	0.01	0.47	0.04	0.22	0.8	0	0.01	0.29	1	0.04	0.43	0.01	0.02	0.19	0.05	0.27	0.22	0.01
Malaysia	0.01	0	0	0.05	0.01	0.02	0.04	0	0.03	0.23	0.04	1	0.04	0.03	0	0	0	0	0.01	0
Netherlands	0	0.06	0.01	0.32	0.02	0.33	0.41	0	0.01	0.14	0.43	0.04	1	0.01	0.01	0.09	0.08	0.07	0.12	0.01
Philippines	0	0	0	0.02	0.02	0.01	0.01	0	0.05	0.14	0.01	0.03	0.01	1	0.02	0.04	0.05	0	0.01	0.01
South Africa	0	0.4	0.06	0.01	0.01	0.01	0.01	0.99	0.01	0.01	0.02	0	0.01	0.02	1	0.03	0.39	0	0.01	0
Spain	0	0.02	0.08	0.04	0.03	0.18	0.21	0	0.02	0.14	0.19	0	0.09	0.04	0.03	1	0.05	0.04	0.07	0.11
Thailand	0	0.16	0.02	0.02	0.02	0.04	0.05	0.38	0.02	0.06	0.05	0	0.08	0.05	0.39	0.05	1	0	0.06	0.04
United Kingdom	0	0	0	0.01	0.01	0.62	0.21	0	0	0	0.27	0	0.07	0	0	0.04	0	1	0.04	0
USA	0.13	0.58	0.18	0.51	0.18	0.07	0.25	0	0.07	0.06	0.22	0.01	0.12	0.01	0.01	0.07	0.06	0.04	1	0.01
Viet Nam	0	0	0.03	0	0.02	0.01	0.03	0	0.01	0.17	0.01	0	0.01	0.01	0	0.11	0.04	0	0.01	1

1990-2005	ARG	AUS	BRA	CAN	СНІ	FRA	GER	GTM	IND	IDN	JAP	MYS	NED	PHL	RSA	ESP	THA	UK	USA	VNM
Argentina	1	0.03	0.63	0.04	0.68	0.01	0.01	0	0.45	0.06	0.01	0.01	0.01	0.01	0.02	0.01	0.03	0	0.39	0.01
Australia	0.03	1	0.02	0.42	0.05	0.06	0.03	0.53	0.09	0.01	0.03	0.01	0.08	0.02	0.53	0.01	0.5	0.03	0.4	0.01
Brazil	0.63	0.02	1	0.05	0.39	0.03	0.07	0.02	0.7	0.09	0.06	0.01	0.03	0	0.04	0.11	0.04	0	0.33	0.12
Canada	0.04	0.42	0.05	1	0.05	0.33	0.46	0	0.12	0.24	0.44	0.08	0.33	0.02	0.04	0.03	0	0.06	0.42	0
China	0.68	0.05	0.39	0.05	1	0.03	0.03	0	0.13	0.05	0.04	0.01	0.03	0.04	0.04	0.02	0.05	0.01	0.54	0.04
France	0.01	0.06	0.03	0.33	0.03	1	0.36	0	0.02	0.1	0.27	0.04	0.42	0.01	0.02	0.17	0.03	0.4	0.11	0.01
Germany	0.01	0.03	0.07	0.46	0.03	0.36	1	0	0.02	0.26	0.76	0.08	0.37	0.01	0.04	0.13	0.02	0.05	0.2	0.03
Guatemala	0	0.53	0.02	0	0	0	0	1	0	0.02	0	0	0	0.03	0.99	0.01	0.95	0	0	0.04
India	0.45	0.09	0.7	0.12	0.13	0.02	0.02	0	1	0.2	0.02	0.04	0.01	0.1	0.01	0.02	0.01	0.01	0.08	0.02
Indonesia	0.06	0.01	0.09	0.24	0.05	0.1	0.26	0.02	0.2	1	0.24	0.13	0.06	0.15	0.02	0.11	0.12	0	0.04	0.4
Japan	0.01	0.03	0.06	0.44	0.04	0.27	0.76	0	0.02	0.24	1	0.09	0.26	0.01	0.04	0.1	0.01	0.1	0.19	0.01
Malaysia	0.01	0.01	0.01	0.08	0.01	0.04	0.08	0	0.04	0.13	0.09	1	0.03	0.03	0.01	0.01	0	0	0.02	0
Netherlands	0.01	0.08	0.03	0.33	0.03	0.42	0.37	0	0.01	0.06	0.26	0.03	1	0.01	0.01	0.07	0.02	0.1	0.53	0
Philippines	0.01	0.02	0	0.02	0.04	0.01	0.01	0.03	0.1	0.15	0.01	0.03	0.01	1	0.05	0.02	0.06	0	0.01	0.04
South Africa	0.02	0.53	0.04	0.04	0.04	0.02	0.04	0.99	0.01	0.02	0.04	0.01	0.01	0.05	1	0.01	0.94	0	0.03	0.02
Spain	0.01	0.01	0.11	0.03	0.02	0.17	0.13	0.01	0.02	0.11	0.1	0.01	0.07	0.02	0.01	1	0.03	0.01	0.03	0.15
Thailand	0.03	0.5	0.04	0	0.05	0.03	0.02	0.95	0.01	0.12	0.01	0	0.02	0.06	0.94	0.03	1	0	0.03	0.21
United Kingdom	0	0.03	0	0.06	0.01	0.4	0.05	0	0.01	0	0.1	0	0.1	0	0	0.01	0	1	0.08	0
USA	0.39	0.4	0.33	0.42	0.54	0.11	0.2	0	0.08	0.04	0.19	0.02	0.53	0.01	0.03	0.03	0.03	0.08	1	0.01
Viet Nam	0.01	0.01	0.12	0	0.04	0.01	0.03	0.04	0.02	0.4	0.01	0	0	0.04	0.02	0.15	0.21	0	0.01	1

3. Chinese Threat to Competing Countries by Periods

1990-1993	Direct Threat	Partial Threat	No Threat	China under threat	Mutual Withdrawal	Total
1104	83	30	27	15	8	163
USA -	50.90%	18.40%	16.60%	9.20%	4.90%	100.00%
Accetocke	22	30	41	14	8	115
Australia -	19.10%	26.10%	35.70%	12.20%	7.00%	100.00%
0	27	26	19	9	5	86
Canada -	31.40%	30.20%	22.10%	10.50%	5.80%	100.00%
Б ;;	15	12	11	2	3	43
Brazil -	34.90%	27.90%	25.60%	4.70%	7.00%	100.00%
	69	31	29	14	8	151
Japan -	45.70%	20.50%	19.20%	9.30%	5.30%	100.00%
United	32	32	17	6	7	94
Kingdom	34.00%	34.00%	18.10%	6.40%	7.40%	100.00%
	31	27	12	12	3	85
Thailand -	36.50%	31.80%	14.10%	14.10%	3.50%	100.00%
	30	26	24	8	9	97
Netherlands -	30.90%	26.80%	24.70%	8.20%	9.30%	100.00%
	20	19	12	5	1	57
India	35.10%	33.30%	21.10%	8.80%	1.80%	100.00%
- · · · ·	21	10	14	8	2	55
Philippines	38.20%	18.20%	25.50%	14.50%	3.60%	100.00%
	19	15	11	8	4	57
Malaysia	33.30%	26.30%	19.30%	14.00%	7.00%	100.00%
0	0	25	54	17	0	96
Germany	0.00%	26.00%	56.30%	17.70%	0.00%	100.00%
	25	21	15	7	4	72
Indonesia	34.70%	29.20%	20.80%	9.70%	5.60%	100.00%
F	30	35	26	12	5	108
France	27.80%	32.40%	24.10%	11.10%	4.60%	100.00%
	4	10	5	4	1	24
Argentina	16.70%	41.70%	20.80%	16.70%	4.20%	100.00%
	1	2	1	1	0	5
Guatemala	20.00%	40.00%	20.00%	20.00%	0.00%	100.00%
0	8	9	10	9	4	40
Spain -	20.00%	22.50%	25.00%	22.50%	10.00%	100.00%
\". (\):	0	14	22	5	0	41
Viet Nam	0.00%	34.10%	53.70%	12.20%	0.00%	100.00%
0 "	0	0	0	0	0	0
South Africa	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

1994-1997	Direct Threat	Partial Threat	NO Threat	China under threat	Mutual Withdrawal	Total
1104	45	29	30	27	17	148
USA	30.40%	19.60%	20.30%	18.20%	11.50%	100.00%
A	29	27	33	26	10	125
Australia	23.20%	21.60%	26.40%	20.80%	8.00%	100.00%
Canada	21	24	30	12	18	105
Canada	20.00%	22.90%	28.60%	11.40%	17.10%	100.00%
Drozil	18	11	17	9	4	59
Brazil	30.50%	18.60%	28.80%	15.30%	6.80%	100.00%
lanan	65	20	19	15	25	144
Japan	45.10%	13.90%	13.20%	10.40%	17.40%	100.00%
United	26	24	21	14	16	101
Kingdom	25.70%	23.80%	20.80%	13.90%	15.80%	100.00%
Theilend	39	13	13	11	9	85
Thailand	45.90%	15.30%	15.30%	12.90%	10.60%	100.00%
N a the and a series	46	18	19	11	13	107
Netherlands	43.00%	16.80%	17.80%	10.30%	12.10%	100.00%
مان مان	22	11	22	7	7	69
India	31.90%	15.90%	31.90%	10.10%	10.10%	100.00%
Dhilinnings	17	13	15	9	8	62
Philippines	27.40%	21.00%	24.20%	14.50%	12.90%	100.00%
Malayaia	22	9	19	9	7	66
Malaysia	33.30%	13.60%	28.80%	13.60%	10.60%	100.00%
Carmany	34	22	29	12	14	111
Germany	30.60%	19.80%	26.10%	10.80%	12.60%	100.00%
Indonesia	25	16	15	10	8	74
Indonesia	33.80%	21.60%	20.30%	13.50%	10.80%	100.00%
France	40	20	30	12	15	117
France	34.20%	17.10%	25.60%	10.30%	12.80%	100.00%
Argontino	8	4	13	8	7	40
Argentina	20.00%	10.00%	32.50%	20.00%	17.50%	100.00%
Customala	2	0	2	1	2	7
Guatemala	28.60%	0.00%	28.60%	14.30%	28.60%	100.00%
Cnain	12	15	17	4	6	54
Spain	22.20%	27.80%	31.50%	7.40%	11.10%	100.00%
\/iot Nom	19	9	22	4	5	59
Viet Nam	32.20%	15.30%	37.30%	6.80%	8.50%	100.00%
South Africa	0	0	0	0	0	0
South Affica	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

1998-2001	Direct Threat	Partial Threat	NO Threat	China under threat	Mutual Withdrawal	Total
LICA	57	28	23	38	30	176
USA	32.40%	15.90%	13.10%	21.60%	17.00%	100.00%
A	40	32	25	33	20	150
Australia	26.70%	21.30%	16.70%	22.00%	13.30%	100.00%
Carada	25	19	22	26	16	108
Canada	23.10%	17.60%	20.40%	24.10%	14.80%	100.00%
Dil	15	5	11	9	12	52
Brazil	28.80%	9.60%	21.20%	17.30%	23.10%	100.00%
	54	19	22	31	33	159
Japan	34.00%	11.90%	13.80%	19.50%	20.80%	100.00%
United	41	16	13	17	20	107
Kingdom	38.30%	15.00%	12.10%	15.90%	18.70%	100.00%
Theilend	18	9	23	18	20	88
Thailand	20.50%	10.20%	26.10%	20.50%	22.70%	100.00%
Nietherner	39	19	18	23	13	112
Netherlands	34.80%	17.00%	16.10%	20.50%	11.60%	100.00%
India	16	13	18	17	14	78
India	20.50%	16.70%	23.10%	21.80%	17.90%	100.00%
Dhilinnings	16	13	13	14	9	65
Philippines	24.60%	20.00%	20.00%	21.50%	13.80%	100.00%
Malayaia	16	11	20	18	12	77
Malaysia	20.80%	14.30%	26.00%	23.40%	15.60%	100.00%
Carmanu	34	22	17	22	23	118
Germany	28.80%	18.60%	14.40%	18.60%	19.50%	100.00%
Indonosio	16	17	19	24	14	90
Indonesia	17.80%	18.90%	21.10%	26.70%	15.60%	100.00%
France	39	18	35	31	14	137
France	28.50%	13.10%	25.50%	22.60%	10.20%	100.00%
Argontino	17	7	7	14	3	48
Argentina	35.40%	14.60%	14.60%	29.20%	6.30%	100.00%
Cuatamala	1	0	3	3	2	9
Guatemala	11.10%	0.00%	33.30%	33.30%	22.20%	100.00%
Cn-i-	21	7	17	19	7	71
Spain	29.60%	9.90%	23.90%	26.80%	9.90%	100.00%
\/iot Nl=	12	10	17	20	14	73
Viet Nam	16.40%	13.70%	23.30%	27.40%	19.20%	100.00%
Courth Africa	0	3	21	14	0	38
South Africa	0.00%	7.90%	55.30%	36.80%	0.00%	100.00%

2002-2005	Direct Threat	Partial Threat	NO Threat	China under threat	Mutual Withdrawal	Total
LICA	66	15	19	28	30	158
USA	41.80%	9.50%	12.00%	17.70%	19.00%	100.00%
Acceptable	42	27	12	29	21	131
Australia	32.10%	20.60%	9.20%	22.10%	16.00%	100.00%
Canada	34	13	14	17	20	98
Canada	34.70%	13.30%	14.30%	17.30%	20.40%	100.00%
Deseil	14	8	9	9	8	48
Brazil	29.20%	16.70%	18.80%	18.80%	16.70%	100.00%
lanan	54	21	17	16	34	142
Japan	38.00%	14.80%	12.00%	11.30%	23.90%	100.00%
United	26	16	5	11	20	78
Kingdom	33.30%	20.50%	6.40%	14.10%	25.60%	100.00%
Theilend	15	16	16	11	16	74
Thailand	20.30%	21.60%	21.60%	14.90%	21.60%	100.00%
Nictional	39	18	7	10	22	96
Netherlands	40.60%	18.80%	7.30%	10.40%	22.90%	100.00%
India	14	13	14	11	16	68
India	20.60%	19.10%	20.60%	16.20%	23.50%	100.00%
Dhilinnings	16	12	12	5	12	57
Philippines	28.10%	21.10%	21.10%	8.80%	21.10%	100.00%
Malayaia	18	10	17	7	12	64
Malaysia	28.10%	15.60%	26.60%	10.90%	18.80%	100.00%
Cormony	31	17	18	21	18	105
Germany	29.50%	16.20%	17.10%	20.00%	17.10%	100.00%
Indonesia	18	16	14	12	14	74
Indonesia	24.30%	21.60%	18.90%	16.20%	18.90%	100.00%
France	32	29	19	20	24	124
France	25.80%	23.40%	15.30%	16.10%	19.40%	100.00%
Argontino	11	5	4	2	10	32
Argentina	34.40%	15.60%	12.50%	6.30%	31.30%	100.00%
Cuatamala	1	2	0	1	5	9
Guatemala	11.10%	22.20%	0.00%	11.10%	55.60%	100.00%
Cn-i-	21	11	12	12	12	68
Spain	30.90%	16.20%	17.60%	17.60%	17.60%	100.00%
\/iot Na	12	9	15	14	13	63
Viet Nam	19.00%	14.30%	23.80%	22.20%	20.60%	100.00%
Courth Africa-	11	8	9	14	2	44
South Africa	25.00%	18.20%	20.50%	31.80%	4.50%	100.00%