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**Environmental Economics Research Hub
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**Modeling International Trends in Energy Efficiency and
Carbon Emissions**

David I. Stern

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About the author

David Stern is a Hub Researcher based at the Arndt-Corden Division of Economics, Crawford School of Economics and Government, Australian National University, and Centre for Applied Macroeconomic Analysis, Canberra, ACT 0200, AUSTRALIA.

E-mail: sterndavidi@yahoo.com, Phone: +61-2-6125-6130.

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Abstract:

This study uses a stochastic production frontier to model trends in energy efficiency over time in a panel of 85 countries. No *a priori* structure is imposed on technological change over time though differences in the level of technology across countries are modeled as a stochastic function of explanatory variables. These variables are selected on the basis of a literature survey and theoretical model of the choice of energy efficiency technology. An improvement in a country's energy efficiency is measured as a reduction in energy intensity while holding constant the input and output structure of that economy. The country using the least energy per unit output, *ceteris paribus*, is on the global best practice frontier. The model is used to derive decompositions of energy intensity and carbon emissions and to examine the whether there is a convergence across countries. I find that energy efficiency rises with increasing general total factor productivity but is also higher in countries with more undervalued exchange rates in PPP terms. Higher fossil fuel reserves are associated with lower energy efficiency. Energy efficiency converges over time across countries and technological change was the most important factor mitigating the global increase in energy use and carbon emissions due to economic growth.

Key Words: Energy, efficiency, carbon, emissions, technological change, between estimator

JEL Codes: O13, O33, O47, Q43, Q54, Q55, Q56

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1. Introduction

In the absence of significant carbon sequestration technologies, carbon dioxide emissions from fuel use are determined by: the scale of the economy, the carbon intensity of the fuel mix, and energy intensity. The purpose of this paper is to decompose energy intensity in major developed and developing economies over the last few decades into proximate factors such as input mix, economic structure, and technological change, to explore the determinants of differences in technology across countries and to investigate the implications of trends in these factors for carbon emissions. Vollebergh *et al.* (2009) and Stern (2009) confirm the greater importance of time effects relative to income effects in explaining sulfur and carbon emissions using robust estimation procedures. Recently, a new generation of theoretical emissions and growth models has emerged (e.g. Brock and Taylor, 2005; Chimeli and Braden, 2005; Jones and Manuelli, 2001) that emphasize technology and technological change in determining the relationship between emissions and economic output and growth. These models are based on dynamic models of economic growth and the environment rather than the static models of the earlier environmental Kuznets curve literature that focused on the allocation of resources to abatement. The research reported in this paper is intended to be a step towards operationalizing such models. The method is based on a stochastic production frontier model that allows us to model the state of technology in each country as a stochastic trend. Individual countries may differ in the state of energy technology – the remaining differences in energy intensity when input and output structure are accounted for -with some countries being on the global best practice frontier and others behind it. Countries may converge or diverge towards best practice over time.

The current study improves on my previous work (Stern 2002, 2005, 2007) by increasing the countries covered to include China, India, and other developing economies, and extends the data to more recent years. Rather than the Kalman filter approach to modeling trends taken in my previous work, the between estimator is used to estimate the long-run parameters of a stochastic production frontier. The stochastic state of technology in the cross-section is modeled as a function of additional explanatory variables. Then the level of technology over time in each country is derived as the time series residual computed using these long-run parameters.

The model is used to derive decompositions of energy intensity and carbon emissions and to examine the convergence of energy technology across countries. This information should help in developing scenarios of future emissions growth.

Filippini and Hunt (2009) take a related approach to modeling energy efficiency in the OECD countries. Though they use a stochastic frontier approach to estimate the differences in energy efficiency across countries, they assume that these differences are random and not a systematic function of other variables and that there is a common trend in energy efficiency across the OECD. The current paper is global in scope and does not make these simplifying assumptions. It is also based on the formal productivity literature rather than the energy demand modeling approach used by Filippini and Hunt (2009).

The following section of the paper reviews the literature relevant to the adoption of energy efficiency technologies at the macro level and develops a model that can be applied empirically. The third section develops the production frontier model, introduces and discusses the econometric methods, and outlines the methods used for convergence analysis. The fourth section of the paper covers the sources and construction of the data, the fifth results, and the remaining section provides a discussion and conclusion.

2. Factors Affecting the Choice of Energy Efficiency Technology

2.1. Review

The literature reviewed by Stern (2004) and subsequent developments show that the most important factor in explaining changes in pollution over time and the differences in pollution between countries is the state of technology – both the state of global best practice and differences in the adoption of technology across countries. Carbon emissions are to a great extent driven by energy intensity and trends in energy intensity can be modeled in a similar way to pollution emissions. Therefore, this paper develops a model of the drivers of the differential adoption of energy efficiency technology across countries and over time at the macro level.

Figure 1 presents schematically the structure of the energy intensity modeling problem. Stern (2004) and other authors differentiate between proximate factors such as input mix, the state of

technology, scale of production and mix of output and underlying factors such as a country's resource endowments, consumer preferences etc. No change can happen in energy intensity (or pollutant emissions in the more general environmental Kuznets curve case) without a change in the proximate factors. Decompositions of change in energy intensity - whether using index number or econometric approaches - usually break down total change into these proximate factors. The levels of the proximate factors are chosen by economic agents including consumers, firms, and state actors in response to environmental, energy, and other policies that include regulations and resource pricing policies. In making their decisions, they are also informed or constrained by the underlying factors such as their preferences and by the proximate factors such as current capital and technology stocks. There is also a weak (due to the externality/public good problem) feedback from energy intensity to agents' decision-making. Social decisions on policy settings are made in reference to agents' preferences, the underlying factors, and the current state of energy intensity or environmental quality.

The majority of the literature on environmental and energy technology choice focuses on the agents' decision-making problem (for reviews see Popp *et al.*, 2009 and del Rio, 2009).¹ Choices of the proximate variables are modeled as a response to energy prices, regulatory instruments etc. On the other hand, most of the literature on explaining the environmental Kuznets curve has focused on modeling the social choice level. Copeland and Taylor (2004) develop a structural model that incorporates both social choice modeled as a supply function for pollution and aggregate firm-level choices modeled as a demand function for pollution. In other words, firms ignore the effects of pollution and "demand pollution" to lower their abatement costs (Copeland and Taylor, 2003). The higher the pollution tax or emissions permit price the more willing the government is to allow more pollution ("supply pollution") so that the price of pollution equals total marginal damage to the population. In common with most of the theoretical literature on the environmental Kuznets curve, Copeland and Taylor (2003) model the choice of abatement effort in terms of inputs that must be diverted to abatement. This model encompasses a range of EKC theories as special cases. But this does not include any theory where the decision variable is the

¹ See Löschel (2002) for a general survey of the representation of technological change in economic models of environmental policy.

choice of technology except in the sense of substituting capital for energy along an isoquant that represents the menu of existing available technologies.

My goal in this study is to understand how underlying factors affect the state of technology across countries. This can be achieved by collapsing the policy and agent levels in Figure 1 into the social decision process so that a central planner makes decisions on the choice of the proximate factors. A more complex approach would be to model both social and individual choice levels as in Copeland and Taylor (2004). But this adds a lot more complexity and requires comparable cross country data on variables that appear in the policy box in Figure 1 such as energy regulations and prices that mediate between the social and individual choice levels.

In the technology choice approach, abatement is determined by the level of abatement technology adopted or the level of energy efficiency technology determines energy efficiency. Assuming that the government sets policy so as to maximize the utility of a representative consumer over time can still lead to countries implementing more or less energy efficient technologies than other countries depending on differences in the preferences of their consumers at current income levels and other variables and on the state and nature of their natural environments.

An energy technology is usually implemented by investing in capital equipment that embodies the technology. We can assume that there are many different capital goods that can be selected each with specific fixed energy requirements for their use (either total energy or coefficients for the specific types of energy). In other words, the elasticity of substitution between capital goods and energy is zero at the micro level once capital is installed. As the elasticity of substitution between capital and energy at more aggregated levels is quite low (Koetse *et al.*, 2008), this is not a bad assumption. Increasing the level of energy technology then requires investment in new more energy efficient capital goods. Assuming that technology is embodied in capital means that the effect of policy comes down to a decision of how much of what quality capital to invest in rather than the effect on technology, capital intensity, and energy use. The choice of capital then fixes long-term energy use. In the short-run, fluctuations in energy use in response to price changes or disruptions imply changes in capital utilization. Assuming that different firms make

different choices it will appear at the industry/aggregate/international level that capital and energy are substitutable. Furthermore, if higher quality capital has a higher price per effective unit then capital measured on the basis of the nominal value of accumulated investment will seem even more like a substitute for energy.

On the other hand, it is convenient to assume that there is infinite substitutability between the different varieties of capital in producing final output – they only differ in their energy efficiency. This means that only one variety of capital will be chosen each year for new investment in each country and that the stock of capitals of different vintages can be linearly summed into the total capital stock. This approach means that we need a growth model somewhat similar to Jones and Manuelli's (2001) model rather than a static model of the Copeland and Taylor (2004) variety. We also need energy use to be endogenous to the model. For example, Smulders and de Nooij (2003) and van Zon and Yetkiner (2003) assume that energy supply is exogenous and that government policy is expressed as quantitative restrictions on energy use. But the whole point of the current study is to model the factors that affect government policy.

But we are not really interested in the process that creates new technologies at the global scale. Our focus is on technology adoption within individual countries and the differences between countries. So we can treat the innovation process as exogenous. This may limit the usefulness of our model for understanding policy choices in large countries that are near the energy efficiency frontier but is adequate for countries that are either small such as Australia or possibly far from the frontier like China. Evidence presented by Keller (2004) suggests that this is a reasonable assumption in countries such as the UK or Germany too and that only in Japan and the USA is a significant share of technological change due to domestic R&D. The latter two countries make the largest contributions to total global R&D effort and, therefore, there is a limit to how much foreign technology they can adopt.

In summary, we need to develop a growth model at the social choice level, where energy use is endogenous, the primary decision concerns how much capital of what energy efficiency to install, there is low substitutability between energy and capital at the micro level, infinite

substitutability between capital goods of different energy efficiencies, and development of new energy technologies on the global level are exogenous to the model.

2.2. Optimal Policy Choice Model

In this section, I develop an optimum policy choice model based on the Jones and Manuelli (2001) pollution policy choice model. A social planner maximizes the net present value of utility of a representative consumer in their country over an infinite horizon. The planner, therefore, ignores externalities imposed on other countries. Variants on the model for a global optimum and for the individual private optimum can be developed. The model has a single production sector producing final output. We can either assume that firms produce the energy they use internally at zero cost or that all energy is imported (as in Mulder *et al.*, 2003). In the former case, the only reason to install more energy efficient capital is government policy reflecting consumer preferences. In the latter case, there is an incentive to save energy in the absence of policy. More generally, we can think of the cost of energy in the model as being its opportunity cost. Either energy must be imported, or energy that is domestically produced could be exported if it was not consumed domestically. In order to explicitly model domestic consumption, exports, and imports, we would need a model with at least two production sectors. That is left for future research.

2.2.1. Production Technology

The production technology is very similar to Jones and Manuelli (2001) but there is only a single sector and capital stock. The capital stock, κ , consists of many different capital goods, k , represented by an Ethier-Romer style integral:

$$\kappa_t = \int_0^{\infty} k_t(z) dz \quad (2.1)$$

where z is an index that indicates the energy efficiency of each capital good with higher z corresponding to lower energy efficiency, all indexed by year t . I suppress the country index, i , except where necessary. This formulation means that investment in any particular period and country will be only in the one most appropriate capital good, even though the capital stock

consists of vintages with various energy efficiencies (Atkeson and Kehoe, 1999). Energy use, E , is given by:

$$E_t = \int_0^{\infty} z k_t(z) dz \quad (2.2)$$

Defining the index of energy efficiency, Z , as:

$$Z_t = \kappa_t^{-1} \int_0^{\infty} z k_t(z) dz \quad (2.3)$$

equation (2.2) can be simplified as:

$$E_t = Z_t \kappa_t \quad (2.4)$$

Final output is given by:

$$Y_t = f(S_t) \quad (2.5)$$

where Y is gross output and S is effective capital services. $f()$ is increasing and concave in S and possibly other variables. Capital services are given by:

$$S_t = \min[Z_t^{-1} E_t, \kappa_t] \quad (2.6)$$

Thus, the elasticity of substitution, s , between energy and capital is zero after the choice of capital quality is made. This is the fairly common putty-clay assumption, which Atkeson and Kehoe (1999) found simulated available data better than an alternative putty-putty model.

Equation (2.4) implies though that there is no capital slack in the capital services function (as both Jones and Manuelli and Atkeson and Kehoe assume) so that (2.5) can be simplified as

$$Y_t = f(\kappa_t) \quad (2.7)$$

2.2.2. Investment and Budget Constraint

I assume that the price, q , of a capital good in terms of final output, Y , is increasing and convex in its energy efficiency:

$$q(z)_{it} = B_{it} z^{-\beta} \quad (2.8)$$

where B is an index of the cost of energy efficiency technology, which may vary across countries and over time, and $\beta > 0$. As technology improves, B declines and the price of capital goods of a given efficiency is reduced. B is treated as an exogenous variable. Solution of the model is much simplified if it is assumed that $\beta = 1$.² The budget constraint in each period is given by:

$$Y_t = C_t + I_t + p_{Et} E_t \quad (2.9)$$

where C is consumption, p_E is the price of energy, and investment, I , is given by:

$$I_t = \int_0^{\infty} q_t(z) i_t(z) dz \quad (2.10)$$

where the $i(z)$ are the investments made in each capital good $k(z)$ in period t . Note that this implies that the increment to the capital stock each year is not I but I deflated by its price q . Because only one capital good will actually be chosen for investment each year in each country (2.10) simplifies to:

² Nordhaus (1993) assumes that the total cost of greenhouse gas emissions reductions is proportional to $(1 - z)^{2.887}$ where $z = 1$ when there is no reduction in emissions. Computing the total additional cost of reducing energy use by using more energy efficient capital as $(z^{-\beta} - 1^{-\beta})$, I find that $\beta = 1$ seems to give the most similar results to Nordhaus' formulation. Therefore, β is restricted to unity.

$$I_t = q_t(z_t)i_t(z_t) \quad (2.11)$$

2.2.3. State Equations

Given the above and treating the level of nominal investment as the control variable, the capital stock evolves as follows:

$$\Delta\kappa_{t+1} = -\delta\kappa_t + i_t(z_t) = -\delta\kappa_t + \frac{z_t I_t}{B_t} \quad (2.12)$$

where δ is the rate of depreciation. The change in the energy efficiency index is equal to the sum of Z_t weighted by the surviving capital stock and z_t weighted by the amount of new investment, normalized so that the weights sum to unity:

$$\Delta Z_{t+1} = \frac{(1-\delta)\kappa_t Z_t + z_t i_t(z_t)}{\kappa_{t+1}} - Z_t = \frac{z_t(z_t - Z_t)I_t}{(1-\delta)\kappa_t B_t + z_t I_t} \quad (2.13)$$

2.2.4. Utility

I assume that energy use generates damage in terms of environmental impacts and may increase concern about energy security, both of which increase with energy density (energy/land area). I assume that the representative consumer's utility is increasing in consumption per capita and decreasing in energy density:

$$U = g(c, e) \quad (2.14)$$

where U is utility, $c = C/N$, $e = E/T$, and T is land area.

2.2.5. Optimization

The social planner has the following Hamiltonian based on (2.11), (2.13), and (2.14):

$$H(I_t, z_t, \kappa_t, Z_t, \lambda_{t+1}, \mu_{t+1}) = g\left(\frac{f(\kappa_t) - I_t - p_{Et}\kappa_t Z_t}{N_t}, \frac{\kappa_t Z_t}{T}\right) + \rho\lambda_{t+1}\left[-\delta\kappa_t + \frac{z_t I_t}{B_t}\right] + \rho\mu_{t+1} \frac{z_t(z_t - Z_t)I_t}{(1-\delta)\kappa_t B_t + z_t I_t} \quad (2.15)$$

where ρ is the discount factor $1/(1+r)$, with r the discount rate. There are two control variables: investment and the energy efficiency of new capital; two state variables: the capital stock, and existing energy efficiency; and two costate variables. Each period, energy use and output are uniquely defined by the existing stocks of capital and energy efficiency. More capital can be accumulated by choosing less efficient capital and lowering future energy efficiency. The first order conditions for an optimum are:

$$\frac{\partial H}{\partial I_t} = -\frac{1}{N_t} \frac{\partial g}{\partial c} + \rho\lambda_{t+1} \frac{z_t}{B_t} + \rho\mu_{t+1} \frac{z_t(z_t - Z_t)(1-\delta)\kappa_t B_t}{((1-\delta)\kappa_t B_t + z_t I_t)^2} = 0 \quad (2.16)$$

$$\frac{\partial H}{\partial z_t} = \rho\lambda_{t+1} \frac{I_t}{B_t} + \rho\mu_{t+1} \frac{(2z_t - Z_t)I_t((1-\delta)\kappa_t B_t + z_t I_t) - z_t(z_t - Z_t)I_t^2}{((1-\delta)\kappa_t B_t + z_t I_t)^2} = 0 \quad (2.17)$$

$$-\frac{\partial H}{\partial \kappa_t} = -\frac{\partial g}{\partial c} \frac{(\partial f / \partial \kappa_t - p_{Et} Z_t)}{N_t} - \frac{\partial g}{\partial e} \frac{Z_t}{T} + \rho\lambda_{t+1} \delta - \rho\mu_{t+1} \frac{(1-\delta)B_t z_t (z_t - Z_t)I_t}{((1-\delta)\kappa_t B_t + z_t I_t)^2} = \rho\lambda_{t+1} - \lambda_t \quad (2.18)$$

$$-\frac{\partial H}{\partial Z_t} = \frac{\partial g}{\partial c} \frac{p_{Et} \kappa_t}{N_t} - \frac{\partial g}{\partial e} \frac{\kappa_t}{T} + \rho\mu_{t+1} \frac{z_t I_t}{(1-\delta)\kappa_t B_t + z_t I_t} = \rho\mu_{t+1} - \mu_t \quad (2.19)$$

Additional first order conditions are the two state equations (2.12) and (2.13) with initial stocks of capital and energy efficiency and the final costate variables given. For given parameters and initial stocks and final costate values, a solution to the system of equations (2.16) to (2.19) can be found numerically, as there are four unknowns in each period – two control variables and two costates. The solution also needs to meet the inequality conditions $C > 0$, $I \geq 0$, and $z > 0$, which any real world example should meet without trouble.

2.2.6. Steady State Solution

The steady state solution is relevant to the between estimates of the state of technology, though no country is likely to actually be in a steady state. In steady state the costates and state variables are constant. Therefore, $z_t = Z_t$, $I = \delta \kappa B / Z$, and, therefore $(1 - \delta) \kappa_t B_t + z_t I = \kappa B$ and equations (2.18) and (2.19) reduce to:

$$\lambda = \frac{1}{(\rho - 1 - \rho\delta)} \left(-\frac{\partial g}{\partial c} \frac{(\partial f / \partial \kappa - p_E Z)}{N} - \frac{\partial g}{\partial e} \frac{Z}{T} \right) \quad (2.20)$$

$$\mu = \frac{1}{(\rho - 1 - \rho\delta)} \left(\frac{p_E \kappa}{N} \frac{\partial g}{\partial c} - \frac{\kappa}{T} \frac{\partial g}{\partial e} \right) \quad (2.21)$$

Substituting all of these solutions into (2.16) and (2.17) yields:

$$\frac{\partial g}{\partial c} + \frac{\rho}{(\rho - 1 - \rho\delta)} \left((\partial f / \partial \kappa - p_E Z) \frac{\partial g}{\partial c} + \frac{\partial g}{\partial e} \frac{ZN}{T} \frac{\partial g}{\partial e} \right) \frac{Z}{B} = 0 \quad (2.22)$$

$$(2p_E Z - \partial f / \partial \kappa) \frac{\partial g}{\partial c} - 2 \frac{ZN}{T} \frac{\partial g}{\partial e} = 0 \quad (2.23)$$

If we assume that the partial derivatives are not functions of Z , then (2.22) is a quadratic equation in Z and (2.23) is linear in Z . There is no solution for κ unless at least one of the derivatives is a function of κ . The system (2.22) and (2.23) jointly defines the choice of κ and Z . (2.23) can be solved for Z conditional on κ and then (2.22) provides the solution for κ by substituting in the solution for Z . The reason for focusing on (2.23) is that (2.22) will have a fourth power of Z once formulae for the partial derivatives are substituted in. To obtain an explicit solution we assume functional forms for production and utility. We assume that production is Cobb-Douglas:

$$Y = AH^{\alpha_H} \kappa^{\alpha_K}, \quad \alpha_i > 0 \quad (2.24)$$

where H is human capital and A is total factor productivity. The following utility function results in (2.23) being quadratic in Z :

$$U = \ln\left(\frac{C}{N}\right) + \beta_e \frac{E}{T} = \ln\left(\frac{Y(\kappa) - \delta\kappa B/Z - p_E \kappa Z}{N}\right) + \beta_e \frac{\kappa Z}{T}, \quad \beta_e < 0 \quad (2.25)$$

This is similar to the assumptions made by Jones and Manuelli (2001).³ The equilibrium price ratio of consumption and environmental bads is given by:

$$\frac{p_e}{p_c} = \frac{\beta_e C}{N} \quad (2.26)$$

More relative value is placed on the environment as a country gets richer but the same relative value is put on the environment irrespective of the level of environmental quality. This is a simple environmental Kuznets curve story, which allows us to find a quadratic equation for the steady state. Substituting the derivatives into (2.23) and simplifying results in:

$$\begin{aligned} 2\beta_e \frac{p_E \kappa}{T} Z^2 + 2\left(p_E - \beta_e \frac{Y(\kappa)}{T}\right) Z - \alpha_\kappa \frac{Y(\kappa)}{\kappa} + 2\beta_e \frac{\delta\kappa B}{T} &= 0 \\ &= aZ^2 + bZ + c \end{aligned} \quad (2.27)$$

In (2.27) $a < 0$, $b > 0$, and $c < 0$. There are, therefore, either two or no equilibria. The higher equilibrium (where $-\sqrt{b^2 - 4ac}$ enters the solution formula) has a higher cost of energy and the same output as the lower equilibrium and, therefore, lower consumption as well as lower environmental quality. It is, therefore, not optimal. From the quadratic formula the value of

³ In Weitzman's (2009) terminology this is a multiplicative utility function. Weitzman's additive function $U = -\left[\frac{1}{c} + 1 + \beta_e e^\theta\right]$ has a lower elasticity of substitution and greater risk aversion than the additive function that I have chosen. But this function results in an equation with a cubic power of Z . So more than two equilibria is in fact possible for more general utility functions.

energy must be greater than half of output at this higher equilibrium. Simulations show that the equilibrium with higher Z always has negative consumption. I ignore this equilibrium.

2.2.7. Factors Affecting the Optimal Choice of Energy Efficiency

Assuming that neither B nor β_e depend on other variables, if we increase human capital, capital, and land proportionately no change in the solution to (2.27) will occur none of the terms a , b , and c will change. The sum of the elasticities of Z with respect to human capital, capital, and land should be zero and, therefore, a linear model for $\ln Z$ can be formulated in terms of $\ln (H/T)$ and $\ln (K/T)$. Furthermore, $\partial \ln Z / \partial \ln A = (1/\alpha_H) \partial \ln Z / \partial \ln H$.

By noting that $2aZ+b > 0$ for the equilibrium with lower Z , we can evaluate the derivatives of Z with respect to the variables of interest around this lower equilibrium using (2.27). The derivative with respect to capital is:

$$\frac{\partial Z}{\partial K} = \frac{\alpha_K \frac{(\alpha_K - 1)Y(\kappa)}{\kappa^2} - \frac{2\beta_e}{T} (p_E Z^2 - Z\alpha_K Y(\kappa)/\kappa + \delta B)}{2aZ + b} \quad (2.30)$$

This has an indeterminate sign as the first term in the numerator is negative but the second one could be positive or negative. Simulations show that the derivative is mostly negative for realistic parameter values. Realistic parameter values are defined as those that result in consumption shares of GDP that are positive and more than a few percentage points of GDP. The derivative of area:

$$\frac{\partial Z}{\partial T} = \frac{2\beta_e (p_E \kappa Z^2 - Y(\kappa)Z + \delta \kappa B)}{T^2 (2aZ + b)} \quad (2.31)$$

can also take either sign theoretically but simulations show that for reasonable values of the variables it is positive. This indicates that reductions in capital density result in less efficient technology being installed, much as we would expect. For an increase in output holding capital constant:

$$\frac{\partial Z}{\partial Y} = \frac{2\beta_e Z/T + \alpha_K / \kappa}{2aZ + b} \quad (2.32)$$

The sign of this derivative is the same as that of A and H. But yet again the sign ambiguous and it took both positive and negative values in simulations. This is not surprising as the derivatives with respect to K and T take opposite signs and the elasticity of Z with respect to H is the sum of the elasticities with respect to capital and land area. This derivative is likely to be negative for more capital intensive economies, that place greater weight on environmental quality, and have smaller land areas. In other words, when there is little emphasis on environmental quality and/or low potential environmental problems, increases in income result in less energy conservation. Low capital density, and perhaps lower emphasis on environmental quality are likely to characterize developing economies. Therefore, this is potentially an environmental Kuznets curve type mechanism. However, output may affect other parameters such as B and so have a different effect on Z than predicted here.

$$\frac{\partial Z}{\partial p_E} = -\frac{2Z(1 + \beta_e \kappa Z/T)}{2aZ + b} \quad (2.33)$$

In theory, this can be positive or negative. A negative value implies that increased energy prices improve energy efficiency. Positive values are more likely to occur when energy density is high and the weight (β_e) placed on the environment is high in absolute value. In other words, for those countries that already have high levels of energy efficiency, a rise in energy prices could lower the efficiency of capital installed. But simulations showed that the derivative was only positive for implausible values of consumption.

$$\frac{\partial Z}{\partial B} = -\frac{2\beta_e \delta \kappa}{T(2aZ + b)} > 0 \quad (2.34)$$

As expected this is positive indicating that an increase in the cost of energy efficient capital results in a lowering of energy efficiency (lower Z means higher energy efficiency). The depreciation rate has an effect on the steady state level of Z but we do not have any information on how they differ across countries. An increase in the depreciation rate raises Z as maintaining

the capital stock now requires more investment to be directed to replacing the existing stock rather than improving the level of energy efficiency. Finally we consider the effect of the parameter β_e on the steady state level of Z :

$$\frac{\partial Z}{\partial \beta_e} = \frac{2(Y(\kappa)Z - p_E \kappa Z^2 - \delta \kappa B)}{T(2aZ + b)} \quad (2.35)$$

An increase in β_e implies a reduction in its absolute value and less weight is placed on environmental quality. The sign of this derivative is probably positive as usually YZ will be larger than the other two terms in the numerator. I found it was positive for sensible levels of consumption.

2.3. Non-Optimal Policy Choice

As mentioned above, I assume that the cost parameter, B , varies across countries due to inefficiencies. Recent theory and empirical results in development economics (Parente and Prescott, 2000; Easterly, 2002) take the approach that differences between countries in income per capita cannot be explained by differences in capital stocks, or even human capital, alone. Total factor productivity differs across countries. The level of technology adopted depends on barriers raised against the adoption of foreign technology. In Parente and Prescott's (2000) model of income differences between countries all countries have access to the same technology but policy barriers result in lower TFP in poorer countries than in wealthier countries. They believe that these barriers effectively raise the cost of adopting best practice technology. In the area of environmental technology the lack of correction of market failure due to either an ineffective or corrupted political process raises a barrier against technology adoption. Environmental policies would be expected to effectively lower the cost of adopting best practice technology over the absence of environmental policy, when abatement or increased energy efficiency is costly and there are no incentives to adopt it. So while in Parente and Prescott's growth model government introduced distortions reduce TFP, in our application government's lack of action results in lower energy efficiency in some countries due to the environmental externality distortion. In the general TFP case, if policy is optimal and assuming the technology is free and can be used with any capital/labor ratio, all countries should adopt the same

maximum level of TFP. The same would apply if operating more environmentally friendly or energy efficient technologies were also costless. Under the more realistic assumption discussed in the previous section that technologies that use less energy per unit output also cost more per unit of productive capacity choices of the level of energy efficiency will differ across countries even if policy is optimal.

Several models of pollution policy choice may also be relevant to modeling the choice of energy efficiency policy. In a theoretical piece, Chimeli and Braden (2005) try to explain differences in emissions per capita by focusing on differences in general TFP across countries. Presumably, as in the growth theory of Parente and Prescott (2000), institutions determine the level of TFP in each country. Chimeli and Braden's model is a standard neoclassical growth model with the addition of an environmental stock that is depleted by pollution related to the use of capital and improved by environmental clean-up efforts. There is no technological change, but TFP varies across countries that otherwise share the same production function and initial environmental and capital stocks. Each country monotonically converges on a steady state with rising consumption and environmental quality along the transition path.⁴ But it turns out that environmental quality has a U shaped relation with TFP – capital generates pollution, TFP does not, but the level of TFP affects choices regarding capital accumulation and environmental clean-up. Therefore, a cross-sectional EKC could be derived due to differing levels of TFP across countries even though each country's environmental quality improves monotonically towards the steady state. An implication is that “ignoring country-specific characteristics likely correlated with TFPs and income may produce biased and inconsistent estimates of the relationship between development and the environment” (Chimeli and Braden, 2005, 377), which is exactly what is found in numerous EKC studies which compare random and fixed effects estimates using the Hausman test (Stern and Common, 2001). Therefore, trade liberalization that reduces the “barriers to riches” and should result in a convergence in TFP levels and emissions intensities across countries.

Lopez and Mitra (2000) develop a similar theory about the income-emissions relationship, where

⁴ This result depends on the specific calibration used.

corruption leads to higher levels of pollution and a higher turning point for the EKC. Lopez and Mitra (2000) assume that the government maximizes a linear combination of social welfare, which determines the probability of re-election, and the revenues from corruption and that the level of pollution (that affects social welfare) and the level of corruption are set in a bargaining process between the government and the firm. Increased corruption results in less stringent pollution policies. Fredriksson *et al.* (2004) investigate the effect of corruption and industry sector size on energy policy outcomes. The main predictions of their theory are that: (i) greater corruptibility of policy makers reduces energy policy stringency; (ii) greater lobby group coordination costs (increased industry sector size) results in more stringent energy policy; and (iii) workers' and capital owners' lobbying efforts on energy policy are negatively related. They test these predictions empirically for a number of OECD countries using Transparency International's corruption perception index and find that they hold up well.

Magnani (2001) argues that if the median voter theorem applies, income distribution parameters determine the level of pollution abatement by impacting upon the willingness to pay for protecting the environment. In particular, the higher income inequality is, the less likely it is that environmental friendly policies will be adopted. McAusland (2003) analyzes how openness of the economy and the distribution of factor ownership interact to determine individual and aggregate demand for industrial pollution policy. She argues that inequality can have different effects on the policy preferences of the majority depending on whether the wealthy class owns the polluting or clean industry. Furthermore, a concentrated ownership stake in either dirty or clean industry can cause a voter to prefer weaker environmental policy due to terms of trade effects. The model reveals that pollution policy may also depend upon a country's trade regime, which determines whether prices are set locally or internationally, with consequences for the direction in which income inequality influences aggregate demand for pollution policy. McAusland (2008) shows that where pollution is generated by consumers, industry opposition to environmental policy is reduced by a move to free trade but where pollution is generated by industry the opposite is the case.

Jones and Manuelli (2001) analyze the equilibrium behavior of the level of pollution and of income in a model where societies choose, via voting, how much to regulate pollution. Their

major finding is that precise equilibrium nature of the relationship between the two variables depends on whether individuals vote over effluent charges or directly restrict the choice of technology. Both voting models generate pollution time paths that differ from that of an optimal planner. The planner selects an inverted U shape path, while voting over effluent charges generates an N shape path and voting on technology a bounded monotonic path. Whether the level of pollution under voting is higher or lower than the optimal level depends on how the younger non-voting generation values environmental quality. Their results also imply that pollution with global effects will rise without bound unless there are international institutions to control pollution and that low capital countries will want less international control than high capital countries.

Matisoff (2008) reviewed theory that might be relevant to differences between the adoption by U.S. states of energy efficiency programs. Variables that relate to the “non-optimal theme” include: Carbon intensity of the state economy, production of coal and natural gas, and whether neighboring states had adopted energy efficiency programs too. The first two variables are supposed to measure the possible impact of industry interests on state policy while the latter indicates that there are barriers to free information flow to policy makers.

There are two main ways to model these different ideas. One is to assume that the cost of higher quality capital in (2.8) is a function of the distortion. So more openness to trade or less corruption lowers the costs of adopting more energy efficient technologies. In the trade case, this can be thought of quite simply as a tariff. In the corruption case as the loss of “crony profits” or kickbacks if choice of technology is made freer.

The second approach is to assume that in the absence of appropriate policy a representative consumer maximizes utility from consumption ignoring any social benefits of increased energy efficiency. Real world policies are then a linear combination of this and the optimal policy choice. Alternatively, we can think of the government having a high elasticity of substitution between the environment and consumption and a low weight on the environment in its preferences. In the extreme, no weight is put on the environment in the government’s

preferences. This suggests that in addition to investigating the factors that might affect the cost parameter, B , we could examine the factors that affect the utility function parameter β_e in (2.25).

It is not only policy-makers who may act non-optimally. Firms and households may make systematically inefficient choices given the policy and market environment. Gillingham *et al.* (2009) provide a classification of various market and behavioral failures that affect energy efficiency. Market failures include environmental externalities, information problems, liquidity constraints in capital markets, and failures of innovation markets. The first and last of these are already included in our concept of policy failure. The remaining two market failures will raise the implicit costs of energy efficient capital in my model. It is not clear what variables might vary across countries and time that are correlated with differences in information problems. A major theme in Gillingham *et al.*'s treatment is the idea that users can learn about the energy efficiency performance of capital goods by using them. This would mean that the subjective costs of energy efficient capital might be lower in economies in which the installed energy capacity was already more efficient. In other words, B is a function of Z . It might make sense to include some measure of capital markets and/or banking "depth" to model liquidity constraints. One option is the private credit variable developed by Beck *et al.* (2007) though this is only available in a subset of countries, which does not include China. Behavioral failures are harder to account for and anyway there is no evidence that they differ significantly across countries or across time.

2.4. Empirical Research on Macro-Level Technology Diffusion

In this section, I review some of the factors that have been found to affect technology diffusion at the macro-level. These factors may include some of those that we identified as affecting the choice of energy efficiency, z , in our optimal control model as well as factors that affect the level of B , the cost parameter. Comin and Hobijn (2004) gather data on many key innovations over the last three centuries and examine their rate of adoption across what are now the developed economies. Though these are not energy efficiency technologies, their results are still highly relevant given the non-existence of a literature on international adoption of energy efficiency technologies at the macro-level. They find that adoption rates across countries have mostly converged over time, the rate of catch-up has increased, that there is a strong correlation between

the level of GDP and the level of adoption of each technology, and that innovations mostly occur in the leading economy of the time and then trickle down to the other countries. They also find significant evidence of “technology locking”. It takes a long time for new technologies to dominate old ones, significant investment continues in non-frontier technologies and Germany’s rates of technology adoption did not seem to differ substantially from the rest of Europe following the destruction of much of its capital stock in the Second World War.

They argue that this rules out the mainstream vintage capital theory, which assumes that countries only invest new capital in frontier technologies. My model does not assume this. Each country chooses a different level of efficiency from the spectrum of the available technologies. If vintage human capital was important in determining the length of adoption lags then we would see new technologies less likely to be adopted in countries that had adopted predecessor technologies and “leap-frogging” would occur. This is not the case. Their regression analysis shows that high adopters of predecessor technologies adopt successor technologies more rapidly too.

Instead, they suggest that factor endowments, openness to trade, and political institutions are likely to be most important in explaining differential adoption rates. Various theories predict a relation between factor endowments and technology adoption including q-complementarity between capital goods and existing factor endowments (such as computers and skilled labor), the role of factor-saving technologies which will be differentially adopted where a factor is scarce, and the idea of “appropriate technology” – a particular technology can only be implemented successfully by countries with the appropriate portfolio of endowments. Countries that are more open to trade are likely to be faster adopters for reasons that are pretty familiar including the “push” of more importation of high technology goods, the lower influence of vested monopoly interests in an open economy, and the resulting higher degree of competition in the domestic economy.

Comin and Hobijn’s regression analysis indicates that higher GDP per capita – a proxy for capital and technology endowments - and human capital indicators are both positively correlated with the rate of adoption as is trade openness. This fits also with the Nelson-Phelps model of

technology diffusion where the higher the level of a country's human capital the faster it catches up to the technology leader (Benhabib and Spiegel, 2005). Institutions will be important because of how they affect property rights and how much sway vested interests that oppose new technologies have over the policy process. Comin and Hobijn find that military regimes, effective legislatures, and heads of government who do not hold official roles, all deter rapid adoption of new technologies. Benhabib and Spiegel (2005) carry out an empirical analysis of the international diffusion of TFP rather than of specific technologies finding a positive role of human capital in the catch-up process.

The literature reviewed by Keller (2004) focuses on to what degree technological change is driven by domestic innovation vs. diffusion from other countries and looks at the roles of FDI, spillovers from foreign research etc. Research shows, as we might expect, that domestic R&D explains more of TFP in larger economies than smaller and that a given amount of R&D also has a bigger impact in larger economies. Larger economies tend to be less open than smaller ones. In the European OECD countries, up to 90% of technological change is the result of foreign R&D. On the other hand, the share of foreign R&D was estimated at 65% in Japan and only 40% in the U.S. – larger less open economies. This can justify the assumption that I make that countries pick from a menu of globally available technologies. This is mostly true in countries like the UK and Germany and in the larger economies the domestic share is so high simply because a large share of global R&D is occurring there. On the other hand, Verdolini and Galeotti (2009) look at the factors affecting international citation patterns among U.S. patents for energy efficient technology filed from a total of 38 countries. Patents were far less likely to be cited in a country other than the one that generated the patent. Distance between countries, trade and linguistic borders all exacerbated this effect. The greater the distance of the innovating country from the technological frontier also reduces the probability of citation of the patent.

Matisoff (2008) carried out an empirical analysis of the factors affecting the adoption of energy efficiency programs across U.S. states. He finds that the most significant variable is citizen ideology. A broad band of states from Florida to Idaho has not adopted any policies. The initial level of criteria air pollutants was significant in OLS regressions for the number of programs adopted and in probit models for the adoption of a renewable portfolio standard. This variable is

proxied in my framework by capital density. CO₂ intensity of the economy was significant with a negative sign in some regressions depending on how other energy variables were modeled or included. Gas and coal production per capita, income, and the policies of neighboring states did not have significant effects.

Stern (2005) did an exploratory analysis of the factors affecting trends in sulfur abating technology. In addition to the factors included in the theoretical model outlined above, he found that countries converged into clubs. These clubs appear to be related to legal origin (La Porta *et al.*, 2008). Blanchard (2004) presents data on the stringency of product and labor market regulation that shows that countries of English legal origin have the lowest regulation and countries of French legal origin the highest with German and Scandinavian legal origin countries occupying an intermediate position. With regard to sulfur abatement, I found that countries of German and Scandinavian legal origin adopted the most stringent technology, countries of French legal origin a middle level, and countries of English legal origin the lowest level.

2.5. Trade Policy and the Environment

As discussed above, trade openness is likely to affect technology adoption. The effects of trade liberalization (including the formation of customs unions such as NAFTA) can be decomposed into scale, composition, and technique effects on emissions of pollutants (Grossman and Krueger, 1991; Copeland and Taylor, 2004). The scale effect is due to the increase in economic activity that results from trade liberalization and the composition effect due to trade specialization, holding aggregate output constant. The evidence is that trade does not result in reductions in pollution in developed countries through the off-shoring of pollution intensive industries – i.e. the composition effect (Levinson, 2010, Aguayo and Gallagher, 2005; Kander and Lindmark, 2006).

Technique effects do not result so obviously from standard trade theory. There are two main possible channels. Openness to trade favors the adoption of better practice technologies developed in other parts of the world, whether through foreign direct investment or not (Grossman and Krueger, 1991; Perkins and Neumayer, 2005). It is usually assumed, and the empirical evidence shows, that this direct effect is environmentally beneficial (Copeland and

Taylor, 2004). A second indirect effect occurs where openness to trade results in changes in government policy. This could be detrimental to the environment if a “race to the bottom” ensues (Dasgupta *et al.*, 2002), or if trade regulators see environmental policy as an unfair trade barrier. The effect will be positive if, instead, there is a harmonization of standards towards better practice. Grossman and Krueger (1991) pointed out that growth in income might affect the demand for environmental quality resulting in policy change affecting scale, composition and technique. This is the environmental Kuznets curve (EKC) effect.

Taylor (2004) summarizes the state of knowledge on the pollution haven hypothesis. It is clear that differences in environmental regulation across countries generate a pollution haven effect: changes in environmental regulation will have a marginal effect on the location of polluting industries and trade in pollution intensive products. But it does not follow that reducing the barriers to trade will result in a shift in trade and investment patterns such that polluting activity shifts to the less regulated regimes (the pollution haven hypothesis). This is because a host of other factors such as endowments and laws and regulations in other policy areas also determine trade flows and the location of investment. On the other hand, the empirical evidence is insufficient to either reject or accept this hypothesis in general. Taylor also concludes that “the relationship between trade, technology and the environment is not well understood ... [because] too little [emphasis has been placed] on how openness to world markets affects knowledge accumulation and technology choice. This is surprising, because it is widely believed that technology transfer to poor developing countries will help them limit their pollution regardless of the stringency of their pollution policy or their income levels. If the diffusion of clean technologies is accelerating as a result of globalization, this indirect impact of trade may well become the most important for environments in the developing world.” (25)

3. Methods

3.1. Energy Distance Function

It is hard to directly estimate the model in section 2. The most important issue is that the capital stock defined in the model is not the usual observable capital stock but depends on the energy efficiency of installed capital in each year and the cost of that capital. Furthermore, in order to

get closed form solutions, I made a number of restrictive assumptions. So instead, I take a more general reduced form approach to developing an econometric model.

The econometric model is based on a production frontier model. The advantage of these models over index number approaches such as we used in Ma and Stern (2008) is that we do not need to have detailed industry sector information on energy use in order to estimate the effects of changes in industry structure on energy efficiency. Stern (2005, 2007) uses a state space model estimated with the Kalman filter to allow each country to follow its own path over time. So not only does the productivity of the best practice technology change over time, so does each country's relative performance. Countries may converge towards the best performers or not converge over time. However, the number of parameters in the state space approach rises with the square of the number of countries and becomes less and less practical as the sample size increases. In this paper, I use an alternative method to estimate the long-run parameters of the frontier – the between estimator discussed below.

Stern (2004) reviews the literature on the use of distance functions in the economics of pollution emissions. A distance function is a specialized form of production frontier model with possibly multiple outputs and inputs that is normalized to indicate the relative distance of the actual levels of outputs and inputs from a best practice frontier. This distance is an indicator of the technical inefficiency of production. It is possible to measure that distance in any direction in the multi-dimensional production space. Usually, distance is measured in input or output directions as these directions conform with conventional notions of production inefficiency. Output distance measures by how much output could be increased if best practice was used, while input distance measures by how much inputs could be reduced to produce the same level of output.

In this study, we need to measure distance in the direction of the energy inputs. Figure 2 illustrates these concepts for a two input, single output example. $L(Y_0)$ is an isoquant for the level Y_0 of the output. Points to the left and below the isoquant are infeasible for which only quantities of $Y < Y_0$ can be produced. Points to the right and above the isoquant are technically inefficient. Less energy and capital could be used to produce the output Y_0 . The point A indicates the locus of production. This point is inefficient as it uses more energy and capital than

necessary. An input-oriented measure of efficiency is the distance A0 divided by C0. Both inputs are reduced along a ray from the origin. The conventional input distance function generates this value for the input vector A and the output Y0. But we could also reduce energy use alone. E1/E2 is the distance in the energy direction. This is the measure of energy efficiency used in this study. It can be generalized for multiple outputs by treating Y0 as a vector of outputs of fixed composition and level.

The conventional input distance function is homogenous of degree one in the inputs. Increasing all inputs proportionally without changing output results in a proportional increase in distance from the frontier. No restriction is placed on the effect of outputs on distance, which allows for non-constant or variable returns to scale. If the input distance function is homogenous of degree minus one in the outputs then there are constant returns to scale. We define the energy distance function as:

$$f_{it}(\mathbf{E}_{it}, \mathbf{y}_{it}, \mathbf{x}_{it}, A_t^E) = \frac{E_{it}}{E_{it}^*} = d_{it}^E \geq 1 \quad (3.1)$$

where \mathbf{E} is a vector of energy inputs, and E is aggregate energy use, \mathbf{y} a vector of outputs, \mathbf{x} a vector of non-energy inputs, d^E is distance measured in the energy direction, and A^E is the global state of energy efficiency technology, which shifts the production frontier. i indexes countries and t years. We assume with no loss of generality that the mean of the state of global technology is zero, i.e. $\ln A^E = 0$. The lack of a time subscript indicates that this latter value is a mean over time. E^* is the minimum required input of energy given the level of the other inputs, the outputs, and the state of global technology. The function is homogenous of degree one in the energy vector. Increasing all energy inputs by 1% with no increase in output or a change in the non-energy inputs or technology results in a 1% increase in distance. The function is also homogenous of degree one in the global state of technology. For given levels of inputs and outputs, if the global state of technology improves then that country must move further from the frontier - d^E increases by the same percentage that technology improved.

In order to estimate the model we need to specify a functional form. As there are five energy inputs (coal, oil, natural gas, biomass, and primary electricity), capital, labor, temperature variables, and four outputs (agriculture, forestry, and fishing; mining and utilities; manufacturing; other industries and services) it is not feasible to estimate a flexible functional form such as the translog or generalized Leontief function. Additionally, some variables such as natural gas use can be zero in some countries in some years and temperature also can be negative (though we could convert it to Kelvin). Therefore, neither the Cobb-Douglas nor translog function is feasible. The obvious choice then is to use a linear function, which is homogenous of degree one, to aggregate the energy inputs and to then include this aggregate in a Cobb Douglas function of the other variables. But the logarithmic version of this model is nonlinear, which would preclude using standard software and complicate the application of the between estimator. Therefore, I use the following model:

$$\frac{\alpha_0 K^{\alpha_K} H^{\alpha_H} E_{it} \exp\left(\alpha_W W_i + \sum_{j=2}^5 \beta_j e_{jit}\right) A_{Ei}}{Y_{it}^{\alpha_Y} \exp\left(\sum_{k=2}^4 \gamma_k y_{kit}\right)} = d_{it}^E v_{it} \quad (3.2)$$

Taking logarithms and transferring the unobserved state of technology into the error term yields:

$$\ln \alpha_0 + \alpha_K \ln K_{it} + \alpha_H \ln H_{it} + \alpha_W W_i + E_{it} + \sum_{j=2}^5 \beta_j e_{jit} - \alpha_Y \ln Y_{it} - \sum_{k=2}^4 \gamma_k y_{kit} = \ln u_{it} \quad (3.3)$$

$$\ln u_{it} = -\ln A_{it}^E + \ln d_{it}^E + \ln v_{it}$$

where K is capital, H is human capital, and W is winter temperature. The e_j are the shares of the various fuels in total energy use and the y_k are the shares of the industries in total output. The error term is composed of the inverse of the energy factor augmentation index, distance from the frontier and a likely serially correlated error term, v , that also may reflect the dynamics of adjustment to long-run equilibrium. The temperature variable is the thirty year average for 1960-1990. Climate is considered to be an input as a warmer climate contributes to economic activity and well-being and substitutes for energy use. The coefficient on temperature should be positive.

Holding all inputs and outputs constant, a country with higher winter temperatures would be less efficient and further from the frontier. The coefficients α_K and α_H are expected to be positive. In Figure 2, moving from point D, which is technically efficient, to point A, which is technically inefficient, involves an increase in capital used while energy is held constant. As A is further from the frontier in the energy direction its distance is greater. The increase in distance as capital is increased means that the coefficient α_K should be positive. α_Y is positive.

Equation (3.2) assumes that all types of energy are infinitely substitutable for each other but that their qualities may vary (Stern, in press). As the fuel shares sum to unity, we treat oil as the default fuel and drop it from the function. Therefore, the coefficients of the fuel shares represent the partial derivatives of distance with respect to a reduction in the share of oil and an increase in the share of the fuel in question. The coefficients of the industry shares have a similar interpretation with manufacturing treated as the default. The coefficients of higher quality fuels should be positive as holding total energy use constant, the more high quality fuels a country uses the higher output should be. If output is held constant, then countries with higher shares of high quality fuels should be more inefficient. More energy intensive industries will have positive coefficients. For given levels of other variables a country that has a greater share of energy intensive industries will be more efficient than one that has the “advantage” of a less energy intensive industry structure.

To obtain a model for energy intensity I rearrange (3.3) to solve for $\ln E_{it}$ and then subtract $\ln Y_{it}$ from both sides and impose $\alpha_Y = 1 + \alpha_K + \alpha_H$:

$$\ln \frac{E_{it}}{Y_{it}} = -\alpha_0 - \alpha_K \ln(K/Y)_{it} - \alpha_H \ln(H/Y)_{it} - \alpha_W W_i - \sum_{j=2}^5 \beta_j e_{jit} + \sum_{k=2}^4 \gamma_k y_{kit} + \ln u_{it} \quad (3.4)$$

$$\ln u_{it} = -\ln A_t^E + \ln d_{it}^E + v_{it}$$

Therefore, the effects of the variables on energy intensity are opposite to their effects on distance. More capital- and human capital-intensive economies should be less energy intensive as these inputs substitute for energy. Warmer countries should be less energy intensive and

countries that use lower quality fuels and have an industry mix with a higher share of energy intensive industries should be more energy intensive.

3.2. Econometric Issues

Panel data contains two dimensions of variation – the differences between countries – the “between variation” and the differences over time within countries – the “within variation”. Fixed effects estimation – also known as the “within estimator” – eliminates the average differences between countries prior to estimation. The coefficient estimates, therefore, primarily exploit the variation within the countries.⁵ The between estimator first averages the data for each country over time. Therefore, the coefficient estimates only exploit variation across countries and not within countries. In the absence of a variety of misspecification issues, both of these estimators and other panel estimators should converge on identical estimates in large samples when there are no time effects (Pesaran and Smith, 1995). But empirically, the various estimators diverge due to misspecification error and differences in the treatment of time effects.

While the time series and panel estimators that have been used to estimate the environmental Kuznets curve (EKC) model to date all make assumptions about the nature of the time process (Vollebergh *et al.*, 2009), the between estimator makes no specific assumptions about the time process. To achieve identification it makes the two standard assumptions of linear regression that the regression slope coefficients are common to all countries (and implicitly time periods) and that there is no correlation between the regressors and the error term. Given these assumptions, the between estimator is a consistent estimator of the long-run relationship between the variables when the time series are stationary or stochastically trending and is super-consistent for cointegrating series (Pesaran and Smith, 1995).

Historically, the between estimator has been shunned by researchers due to a concern that omitted variables represented by the individual effects may be correlated with the included explanatory variables. As the individual effects are absorbed into the regression residual term, this would be expressed as a correlation between the error term and the regressors and lead to

⁵ Not all variation between countries is eliminated by the subtraction of country means from the data.

inconsistent estimates of the regression coefficients. The random effects estimator, which treats the individual effects as error components, suffers from the same potential bias. The widely used Hausman test (1978) tests whether there is a significant difference between the random effects and fixed effects estimates of a model, which should both be consistent estimators in the absence of such a correlation (assuming that there are no other econometric issues). There is commonly found to be a difference between these estimators in the EKC literature (Stern and Common, 2001).⁶ However, this is only one of several potential misspecifications of panel data models. Hauk and Wacziarg (2009) show that the between estimator is the best performer among potential panel data estimators even when the orthogonality assumption is violated but measurement error is present. Fixed effects estimation tends to converge to short-run rather than long-run effects and it tends to amplify the effects of measurement error and other noise which the between estimator tends to smooth out. In our sample, where there is more between variation than within variation this could be a problem. I found that fixed effects estimates gave very poor and implausible results.

However, when estimating a model such as (3.4), the issue of omitted variable bias is more clear-cut than usual. The residual represents the unobserved state of technology but that state of technology is likely chosen by economic actors as a function of observed and unobserved variables including the levels of inputs, and in particular capital. There are four main approaches for addressing this omitted variables bias in the current context:

1. Instrumental Variables: The most common approach to dealing with omitted variables bias is using instrumental variables. The instrumental variables need to be correlated with the observed inputs but not with the unobserved state of technology and they should not affect energy intensity except through their effects on the observed explanatory variables. Unfortunately, it is hard to think of credible instrumental variables in this macro-economic context. Even initial values of the explanatory variables are likely to be correlated with the omitted state of technology.

⁶ Unfortunately, we cannot apply this test to our model because the climate variables are the average over a 30-year period and, therefore, the fixed effects model cannot be estimated. Using annual climate data would mean dropping several years of recent data.

2. Fixed Effects: The idea here is that fixed country and time effects will be sufficiently correlated with the omitted technology variables to proxy the omitted variables accurately and remove the correlation between the included variables and the residuals. But, as discussed above, there are problems with the within estimator. Furthermore, Durlauf *et al.* (2005) argue that fixed effects estimation assumes that all the between variation is unexplainable. Many variables that theory suggests might affect economic growth such as educational attainment are slowly changing within countries but vary far more across countries. They argue for modeling the heterogeneity across countries instead of treating it as unobserved: “The individual effects are of fundamental interest to growth economists because they appear to be a key source of persistent income differences. This suggests that more attention should be given to modeling the heterogeneity rather than finding ways to eliminate its effects.” (631) In addition to including constant within country or slowly changing variables to explicitly explain the differences between countries, regional dummies “can help alleviate the biases associated with omitted variables” (ibid).

3. Covariates: An alternative approach is to include additional variables that covary with the unobserved state of technology. If a sufficient number of these variables can be identified the correlation between the remaining residual term and the regressors will be eliminated. This is the approach I take in this paper.

4. Identifying Restrictions: Parameters can be restricted to help apportion the total variation in the dependent variable between the explanatory variables and the residual. This is unlikely to be a complete solution but can help in implementing the other solutions. I use this idea in conjunction with the covariates approach.

Rather than include the covariates directly in the regression equation, I assume that the inefficiency term $\ln d_i^E$ is a function of these additional variables. This is implemented using a stochastic frontier approach where the mean of the one-sided inefficiency terms is a function of additional explanatory variables (Kumbhakar *et al.*, 1991; Battese and Coelli, 1995; Kumbhakar and Lovell, 2003).

As described in the following section, I base the model for the covariates on the discussion in section 2.2 above. The model to be estimated is:

$$\begin{aligned}\ln \frac{E_i}{Y_i} &= -\alpha_0 - \alpha_K \ln(K/Y)_{it} - \alpha_H \ln(H/Y)_{it} - \alpha_W W_i - \sum_{j=2}^5 \beta_j e_{ji} + \sum_{k=2}^4 \gamma_k Y_{ki} + \ln d_i^E + \ln v_i \\ \ln d_i^E &\sim N^+(\Gamma' \mathbf{w}_i, \sigma_d^2) \\ \ln v_i &\sim N(0, \sigma_v^2)\end{aligned}\tag{3.5}$$

where \mathbf{w} is a vector of additional covariates and Γ a vector of parameters to be estimated. The year subscript, t , has been dropped to indicate that the variables are now in the form of time averages. The error term is composed of two components. $\ln v_i$ is assumed to be a measurement error and is normally distributed with mean zero and standard deviation σ_v . $\ln d_i^E$ represents the average distance of each country from the frontier and has a truncated (at zero) normal distribution with mean $\Gamma' \mathbf{w}$ and standard deviation σ_d . As the minimum of $\ln d_i^E$ is zero, $d_i^E \geq 1$ as required by (3.1). $\ln v_i$ and d_i^E are assumed to be distributed independently of each other.

Battese and Coelli's (1995) method also allows the use of the total effects estimator for panel data in addition to the between estimator that we use here. But, as discussed above, total effects is only a consistent estimator of the long-run coefficients if the variables cointegrate. This should be the case for a properly specified model but using the between estimator means we do not need to check for cointegration. More importantly, we would need to specify a proper dynamic process for the model. It is highly unlikely that economies are in long-run equilibrium in each and every period. This greatly complicates the modeling. Furthermore, while Battese and Coelli's (1995) approach allows for different values of $\ln d_{it}^E$ in each country and each year, these random variables are all independent of each other. No persistence over time is allowed in either the unexplained component of distance or the measurement error though persistence can be modeled as either global time effects or as a function of long-memory explanatory variables in each country.

Equation (3.5) is estimated using a maximum likelihood procedure. Ignoring a constant the likelihood function is (Kumbhakar and Lovell, 2003):

$$\ln L = -\frac{N}{2} \ln(2\pi) - \frac{N}{2} \ln(\sigma_v^2 + \sigma_d^2) - \sum_{i=1}^N \ln \Phi\left(\frac{\mathbf{w}_i \delta}{\sigma_v}\right) + \sum_{i=1}^N \ln \Phi\left(\frac{\mu_i^*}{\sigma^*}\right) - \frac{1}{2} \sum_{i=1}^N \frac{(u_i^* + \mathbf{w}_i \delta)^2}{\sigma_v^2 + \sigma_d^2} \quad (3.6)$$

where $\Phi(\cdot)$ is the standard normal cumulative density function and:

$$\mu_i^* = \frac{\sigma_v^2 \mathbf{w}_i \delta - \sigma_d^2 u_i^*}{\sigma_v^2 + \sigma_d^2} \quad (3.7)$$

$$\sigma^* = \frac{\sigma_v \sigma_d}{\sigma_v^2 + \sigma_d^2} \quad (3.8)$$

and u_i^* is the negative of the estimated residual from equation (3.5).⁷ Standard errors of the parameters are estimated using a heteroskedasticity robust version of the BHHH algorithm. The values of d_i^E are estimated as the expected value conditional on the observation of $\ln u_i$ (Kumbhakar and Lovell, 2003):

$$E(\ln d_i^E | \ln \hat{u}_i) = \mu_i^* + \sigma^* \frac{\phi(\mu_i^* / \sigma^*)}{\Phi(\mu_i^* / \sigma^*)} \quad (3.9)$$

where $\ln \hat{u}_i$ is the estimated residual and $\phi(\cdot)$ is the standard normal density function. The measurement error is then retrieved as $\ln \hat{u}_i - E(\ln d_i^E | \ln \hat{u}_i)$. The estimated time-varying composite technology and distance terms are retrieved in three stages. First we calculate:

$$\ln \hat{u}_{it} = \ln \frac{E_{it}}{Y_{it}} + \hat{\alpha}_0 + \hat{\alpha}_K \ln(K/Y)_{it} + \hat{\alpha}_H \ln(H/Y)_{it} + \hat{\alpha}_W W_i + \sum_{j=2}^5 \hat{\beta}_j e_{jit} - \sum_{k=2}^4 \hat{\gamma}_k y_{kit} - \ln \hat{v}_i \quad (3.11)$$

where hats indicate estimated values. This term is composed of the following components:

$$\ln \hat{u}_{it} = -\ln A_t^E + \ln d_{it}^E + (\ln \hat{v}_{it} - \ln \hat{v}_i) \quad (3.12)$$

⁷ This is because the likelihood function is for a conventional production frontier model where actual output is less than frontier output, while here actual energy intensity is greater than frontier energy intensity.

The final term can be eliminated by assuming that the first two terms represent the trend and the final term is stationary. One approach is to apply the Hodrick-Prescott filter (Hodrick and Prescott, 1997) to extract the trend term $\ln \tilde{u}_{it}$. Then the state of best practice technology is the minimum value of the trend in each time period:

$$-\ln A_t^E = \min_t (\tilde{u}_{it}) \quad (3.13)$$

and distance from the frontier could be retrieved as follows:

$$\ln d_{it}^E = \tilde{u}_{it} + \ln A_t^E \quad (3.14)$$

The decompositions of energy intensity and carbon emissions use the method developed by Stern (2002). Similarly the convergence analysis is based on the methods used in Stern (2005) and Stern (2007) with some changes discussed in the relevant section below.

3.3. Covariate Model

The model for the state of technology is based on the analysis of section 2 of this paper. Table 1 summarizes the variables that we might want to include in the model. Of course the derivatives of all these variables depend on the levels of the other variables. But due to limited degrees of freedom we enter each variable linearly. Two variables that directly appear in the steady state model appear here: the logarithm of *TFP* and capital density $\ln K/T$. Capital density is a proxy for the potential level of environmental degradation in the absence of an energy efficiency policy. Its coefficient is expected to be negative. Also including the ratio of human capital to land, $\ln H/T$, in the model results in significant colinearity between the variables in the model and so was dropped from the variants reported here. If *TFP* only has direct effects on the choice of technology then its sign could be positive or negative but is unknown *a priori*. Again, because of colinearity issues and the fact that the interaction term between $\ln TFP$ and $\ln K/T$ had the wrong sign and was insignificant, it was dropped.

The main factor that will affect the effective price of imported energy across countries is the deviation of each country's exchange rate from purchasing power parity. The lower a currency is

below the purchasing power parity exchange rate the more costly imported energy is relative to domestic goods and services. I include the ratio of the exchange rate to the PPP exchange rate in the model. Based on its effect on the price of energy we should expect its coefficient to be positive – higher real energy prices result in lower Z according to Table 1. But this variable also affects the cost of energy efficient capital, B . Through this channel the effect on Z would be expected to be negative. Simulation suggests that this channel is weaker and, therefore, the coefficient of PPP should be positive.

The remaining variables to be included in the model are all variables that may affect the parameters B or β_e . Some variables may affect both parameters with B being affected by policy choices that depend on the same variables that affects the relative weight placed on environmental quality β_e . One factor that acts mostly through B is the openness of the economy, which should affect the cost of imported capital goods. More openness is expected to reduce B and, therefore, have a negative effect on Z . We considered a few other covariates that the literature discussed above considers important but using these series would mean dropping a large number of countries or years and so we did not include those variables in the model.

Variables that may affect both parameters are discussed in the previous section of the papers and include the following (expected sign of the relationship with Z in parentheses): Inequality (>0), corruption (>0), type of regime, energy depletion as a share of GNI (>0), energy reserves as a share of GDP (>0), and as suggested by Matisoff (2008) citizen ideology. The sources for all these variables are described in section 4. I did not also add regional dummies as suggested by Durlauf *et al.* (2005). I found that these resulted in less reasonable estimates of parameters such as the coefficient of the coal share and in any case were mostly insignificant. Instead we use dummies for legal origin. Type of regime is measured in terms of a democracy variable. As discussed by Jones and Manuelli (2001) and Comin and Hobijn (2004) it is not clear whether more democratic regimes will have better or worse environmental policy.

4. Data

I compiled a database for the years 1971-2007 for 85 countries. The time period is determined by the availability of energy data for the non-OECD countries. Countries were eliminated from the sample if they did not have reasonably complete series for the national accounting data or if they lacked data on economic structure for the majority of years. Unfortunately, this eliminated most former Soviet Bloc countries. I also dropped all oil producers with a larger share of GDP generated in the mining and utilities section than Norway. They are: Brunei, Qatar, Libya, Kuwait, Oman, Saudi Arabia, Angola, Congo, Algeria, Nigeria, Trinidad, Bahrain, Iran, and Venezuela. Each of these had 19% or more of GDP in the mining and utilities sector. Several had apparent TFPs much greater than that of the US due to the contribution of oil resources to the economy. The database contains data for the following eighty-five countries:

Argentina, Australia, Austria, Bangladesh, Belgium, Benin, Bolivia, Brazil, Bulgaria, Cameroon, Canada, Chile, China, Colombia, Congo Dem. Rep., Costa Rica, Cote d'Ivoire, Cuba, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Finland, France, Germany, Ghana, Greece, Guatemala, Haiti, Honduras, Hong-Kong, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Kenya, Korea, Lebanon, Luxembourg, Malaysia, Malta, Mexico, Morocco, Mozambique, Nepal, Netherlands, New Zealand, Nicaragua, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Senegal, Singapore, South Africa, Spain, Sri Lanka, Sudan, Sweden, Switzerland, Syria, Tanzania, Thailand, Togo, Tunisia, Turkey, United Kingdom, United States, Uruguay, Vietnam, Zambia, Zimbabwe.

This sample is larger than that in my previous work (Stern and Common, 2001; Stern 2002, 2005). As mentioned above, the main lacunae are the transition economies and oil producers. None of the successor states of the Soviet Union, Yugoslavia, or Czechoslovakia could be included. However, there is reasonable coverage of poor as well as rich countries, small and large economies, and extremes regarding economic structure. Data was obtained from the following sources:

GDP, Investment, Population, Workers, Openness, PPP Exchange Rate: These variables are all taken from the Penn World Table Version 6.3 (Heston *et al.*, 2009). Though the *World*

Development Indicators measure of PPP income uses the more recent ICP 2005 benchmark data they do not project PPP income before 1980. I use the second version of Chinese data in the database, which has lower growth rates than the official Chinese data. The **capital stock** was then constructed following Caselli (2005) who computes the capital stock for each country using the perpetual inventory equation. The initial capital stock in the earliest year for which data is available (often 1951 for developed economies) is computed as:

$$K_{0i} = I_{0i} / (g + n_i + \delta)$$

where I is investment, g is the average growth rate of the real investment series in the Penn World Table and n is the growth rate of population between the initial two years in the country in question. I use a global average for g as I found that even over ten year periods the average growth rate of the investment series is typically highly volatile from year to year and that there was no correlation between it and GDP per capita in the Penn World Table. The depreciation rate, δ , is set at 0.06.

Human Capital: I use the data for average schooling of the population over the age of 15 from Barro and Lee's (2001) database. I assume linear growth between the years given in the database and extrapolate the same rate of growth from 2001 to 2007. In order to make use of the available data on other variables, I used proxy countries to fill in the data on schooling not available from the Barro and Lee database as follows:

Country	Proxy
Cote D'Ivoire	Average of Togo and Benin
Ethiopia	Sudan
Lebanon	Syria
Luxembourg	Belgium
Malta	Average of Tunisia and Italy

I assume like Caselli (2005) that $h = \exp(\theta s)$. Following Jones (2002), I assume that $\theta = 0.07$. Total human capital then equals this variable multiplied by the number of workers.

Structure of the Economy: These variables are from the United Nations Statistics Division National Accounts website (<http://unstats.un.org/unsd/snaama/>). The economy is divided into the following seven sectors:

Agriculture, hunting, forestry, fishing

Mining, and utilities

Manufacturing

Construction

Wholesale, retail trade, restaurants and hotels

Transport, storage and communication

Other activities

I aggregate the last four sectors into a single “other” sector. For China these data show zero value added in the mining and utilities sector. Therefore, I used data from the *World Development Indicators* for China.

Energy Use: All energy data is from the IEA database (International Energy Agency, 2009). Data was collected on the use of oil (crude oil plus net refined petroleum products), natural gas, coal and peat, primary electricity (nuclear, hydroelectric, solar, geothermal, and net international electricity purchases combined), and biomass.

Energy Reserves and Production: Energy depletion as a share of GNI was taken from the World Development Indicators. As many years were missing in many countries, an average was taken of whichever years were available for each country when some years were missing. Fossil fuel (oil, natural gas, hard coal, and lignite) reserves in tonnes of oil equivalent were computed for 2005 from data from the U.S. Energy Information Administration website. The data are used in the form of years of reserves relative to 2005 domestic energy consumption in the country in question, value (using 2005 US prices) relative to GDP, and mass per dollar of GDP. As some countries have zero values, logarithms cannot be taken. The choice of 2005 was necessitated as data for coal were only available for that year.

Climate: I use temperature data gridded by country as derived by Mitchell *et al.* (2004). The data are available as means for the period 1960-90 by month, season, and annually. Annual temperature data by country is only available up till 2000 from Mitchell *et al.*, 2004. While annual data would be nice, as it might be able to remove some of the noise in the estimates of underlying energy efficiency, this would mean dropping up to seven years of recent observations on the other variables. I use the average temperature in the winter season referring to the average of the three months of June, July, and August or December, January, and February, depending on the hemisphere.

Carbon Emissions: Data for CO₂ emissions from fossil fuel combustion are from the IEA database.

Type of Regime: I use the Polity2 variable from the Polity IV database (Marshall and Jaggers, 2009). This variable scores regimes from 0 to 10 on a democracy scale and 0 to 10 on an autocracy scale and then subtracts the autocracy score from the democracy score. For Vietnam and Germany I averaged the scores of the two polities in each country pre-unification. I also extrapolated some numbers such as Mozambique before independence. I assigned a score of 10 to Iceland and Luxembourg and scores of 0 to Hong Kong and Malta.

Ideology/Legal Origin: A potential source is the World Values Survey (Inglehart and Weizel, 2005), but using this data directly would mean dropping about half the countries in our sample. I attempted to use the Inglehart-Weizel Cultural Map of the World found on the World Values Survey website. This map situates each country on a two dimensional chart according to the two dimensions: Traditional vs. secular-rational values and Survival vs. self-expression values. It turns out that geographical close and what we might think of as culturally similar countries are often located in close proximity in this space. But there are a large number of regions and I found that adding these dummies resulted in poor estimates of the fuel quality coefficients. Instead we use two dummies for legal origins – German and Scandinavian vs. French – with English as the default using the data from La Porta *et al.* (2008) and add a dummy for former communist countries. I assigned Cuba to the French legal origin category.

Corruption: I use Transparency International's 2007 *Corruption Perception Index*. I do not use data for earlier years because fewer countries were included in the study in earlier years.

Inequality: The primary source is the Gini coefficient data from the *World Development Indicators*. I take the average of the available data for 1971-2007. For those countries that do not have any observations in the WDI I use the average of the most relevant years from the UNU-WIDER World Income Inequality Database (WIID). There was no data for Syria in either source. Therefore, I used the average of Jordan and Lebanon.

5. Results

5.1. Exploratory Analysis

Figure 3 shows average values of energy intensity for each of the countries in the sample as a function of GDP per capita. In contrast to common assumptions in the literature, there is neither an inverted-U shape curve nor much of a monotonically declining relation in this data. If the putty-clay model is valid for this data underlying energy efficiency should be correlated with the energy/capital ratio – the lower the energy/capital ratio the more energy efficient the economy. Figure 4 shows that the relationship between this ratio and GDP per capita is much stronger. In general, wealthier economies are more capital intensive than poorer economies – capital/GDP is higher. So richer economies could have more energy efficient capital but as they have more of it per unit of output their energy/GDP ratio is not much better than that of poorer countries.

The energy/capital ratio also is negatively correlated (-0.71 for the mean values in this sample) with the capital/land ratio. Generally, countries with higher capital densities are richer but some major countries such as Australia and Canada have lower capital densities than most developing countries. Capital density should roughly reflect the potential environmental disruption if no mitigating actions are taken. Energy/capital ratios are a first order approximation of those mitigating actions.

5.2. Econometric Results

Table 2 presents the econometric results. The OLS model has an R-squared of 0.43. This statistic is not really meaningful for the stochastic frontier models. Higher winter temperatures are

associated with significantly greater distance from the frontier, *ceteris paribus*, as expected. All the fuels are found to be of lower quality than oil as their coefficients are negative. This is somewhat surprising, as usually primary electricity and perhaps natural gas are thought to be of higher quality than oil (Cleveland *et al.*, 2000). Coal has the most negative coefficient showing it to be the lowest quality fuel. All three industry sectors have positive coefficients showing them to be more energy intensive than manufacturing, which with the exception of mining is surprising. However, these parameters are either insignificantly different from zero or only slightly significant. Most importantly, the coefficients of the capital and human capital variables have the opposite signs to those that are expected and at least the human capital coefficient is significantly different from zero. This might be explained as the result of bias due to correlation between these variables and the error term. This could happen if countries with higher capital and human capital intensities have lower levels of energy efficiency technology – i.e. the distance from the frontier is greater. The logarithm of total factor productivity is a weighted average of the logarithms of the capital and human capital intensities (with negative weights summing to minus one).

The skewness of the OLS residuals is 0.414 ($p = 0.126$) and kurtosis is 1.451 ($p = 0.009$). The Jarque-Bera test of normality yields a statistic of 9.886 ($p = 0.007$). Therefore, we can reject the null hypothesis that the residuals are normally distributed. I estimated half-normal and truncated-normal stochastic frontier models without any covariates. The half-normal results are identical to OLS. The truncated normal results are presented in Table 2. The model has a very significantly better fit than OLS as indicated by the increased likelihood function. More of the coefficients are statistically significant but the industry effects decline in size and significance. There is no substantial change in the coefficients of capital and labor.

However, when we include explanatory variables in the stochastic part of the model the results are quite different. The third column of results presents the stochastic frontier model with the full set of variables. I tested models using three different ways of measuring the relative size of fossil fuel reserves and using depletion relative to GNI. Only the mass of fossil fuel reserves relative to GDP turned out to be significant. The depletion data is based on averages of different years for different countries and so is not very uniform. Years of reserves relative to years of consumption

is endogenous if countries with high reserves consume more energy. It is interesting though that the value of reserves was not significant. This variable puts a heavy weight on oil and gas reserves and a small weight on hard coal and lignite. This suggests that coal reserves is the important variable. However, we retained the variable in the form of total fossil fuels.

The standard deviation of the residuals σ_d is just over 2/3 of the OLS level showing the explanatory power of the model is very much larger. These residuals are normally distributed. The tests of skewness and excess kurtosis have significance levels of 0.54 and 0.19 respectively. The likelihood ratio statistic for restricting the model to the OLS model is 69.23, which is distributed as approximately chi-squared with 13 degrees of freedom and is highly significant. Though σ_d is larger than in the truncated normal case it is statistically insignificant.

The coefficients of the non-stochastic part of the model are in many cases quite different to their OLS counterparts. Most importantly, the coefficients of capital and human capital are now positive as is theoretically consistent. With the exception of biomass the coefficients of the fuels are smaller in absolute value and the coefficients of the industrial sectors are all lower with agriculture and services having negative coefficients but none of these are significant. Natural gas is now the highest quality of the four fuels.

In the stochastic part of the model $\ln K/T$, Gini, and Democracy have zero or completely insignificant coefficients. The remaining variables all have t-statistics greater than unity in absolute value. Higher TFP is associated with greater efficiency (lower Z) as we would naively expect. The elasticity is large. A 1% increase in TFP results in a 1.30% improvement in energy efficiency. The theoretical model suggested the effect could be positive. Assuming that the theory is fundamentally correct, this result indicates that either on average factors such as capital density that affect the sign of TFP are relatively high or other channels – the effects of TFP on B and β_e are important.

A higher exchange rate relative to the PPP level results in less energy efficiency. The elasticity here is 0.88. It would appear that the cost of imported fuel is the key factor here rather than the cost of imported energy efficient equipment. Relatively poor countries with low exchange rates

can potentially be quite energy efficient. This makes sense, as globally, outside of the poorest countries there is no strong relationship between energy intensity and the level of GDP per capita (both measured in PPP terms). Another way to interpret this result is as a consistent estimate of the very long-run global price elasticity of demand for energy. The between estimator tends to produce long-run elasticity estimates (Stern, 2009). The estimate holds constant the levels of general technology and income. But, because it holds the mix of fuels constant it does not allow for any reduction in energy use due to switching to higher quality fuels (Cleveland *et al.*, 2000).

The more open an economy is the less energy efficient it is. This counters the usual idea that opening to trade will allow the adoption of more energy efficient technologies. Possibly, more open economies have more of their economic activity in energy intensive sub-industries within the mining and manufacturing sectors. Higher transparency is associated with higher energy efficiency. Countries with greater fossil fuel reserves relative to the size of their economies are less energy efficient. Countries of German and Scandinavian legal origin (Scandinavia, Germany, Austria, Bulgaria, China, Hungary, Japan, Korea, Poland, and Switzerland) are more energy efficient than countries with English origin legal systems, *ceteris paribus*. Countries with French origin legal systems occupy an intermediate position just as found by Stern (2005) for sulfur abatement technology. Former communist countries are significantly less energy efficient than English legal origin countries.

Figure 5 shows the time series of underlying energy efficiency for all countries in all time periods using data smoothed by the Hodrick Prescott filter using the default tuning parameter of 100 for annual data. The residual data points below the main grouping of data are for Lebanon, which had very erratic income from year to year. There is a much stronger global relationship between income per capita and energy efficiency than there is between the former variable and energy intensity. There does appear to be some evidence of an inverted U shape curve among middle and high-income countries. Energy efficiency has improved over time among most high-income countries and among many poorer countries that started the period with very high levels of inefficiency. But inefficiency was flat over time or rising slightly in many developing economies.

Figure 6 shows the development of underlying energy efficiency over time in Australia and the major economies of China, India, Germany, Japan, and the United States. Convergence over time is evident among these countries. Japan starts the period as the most energy efficient country but it sees less improvement over time (and none after 1990) than the other developed economies. China converges towards the other economies and its rate of improvement slows.

Figure 7 shows the time paths of underlying energy efficiency for six major developing economies: China and India, which also appear in Figure 6, and Brazil, Indonesia, Mexico, and South Africa. With the exception of China and to a lesser degree India, energy efficiency has been more or less flat or declining in these developing economies over this period.

5.3. Sensitivity Analysis

There is significant uncertainty about the accuracy of the data used in this study and in particular the quality of estimates of PPP exchange rates. The data appendix for the Penn World Table 6.1 provides four quality grades for their PPP estimates. There is a strong apparent correlation between GDP per capita and these quality grades. In order to test the effect of the data quality and source on the results, I estimate the following three alternative models:

1. A stochastic frontier model where the variance of the measurement error is proportional to the inverse of GDP per capita. Hadri (2003) shows that apart from the change to the variance calculation the likelihood function remains the same. I use the fourth root of $1/\text{GDP}$ as the weights. This results in an error variance that is about twice as large in the poorest countries as in the richest. Models with a larger difference in weights resulted in the maximum likelihood estimate of the measurement error variance collapsing to zero.
2. I estimated the unweighted model using the estimates of PPP exchange rates from the World Development Indicators. This dataset has lower estimates of income in many developing countries including India, Bangladesh, and China. Because data is not available for all years I used the data for the benchmark year of 2005 and then applied the growth rates from the Penn World Table to obtain estimates of other years.

3. Finally, I estimated a model using market exchange rates for 2005 and the same approach to constructing data for other years. The PPP exchange rate variable in the stochastic part of the model is the PPP exchange rate from the Penn World Table.

The estimates for these three models are also presented in Table 2. The main effect of the weighted model on the coefficients are on the industry shares which all become negative, though only services has a t-statistic of less than minus one, and on the error variances. The results for the WDI data are more different but not radically so. There is more variation in this data and so the likelihood function is higher (as is the R^2 for OLS). The capital, human capital, coal, and agriculture coefficients are smaller. On the other hand, mining now has a positive but insignificant coefficient. The effect of TFP on the technology is reduced, but the other effects remain about the same.

When we go to the market data model, however, things are totally different. Here the OLS model explains 80% of the variation in the data and the stochastic frontier model has negative coefficients on the two inputs. Countries with higher TFP have lower energy efficiency and the effect of the PPP variable is much reduced. This model predicts that poor countries will generally be energy efficient and vice versa. Table 3 presents the estimates of $\ln u_i$ for each of the three models. The results for the two PPP models are fairly similar and have a correlation of 0.70. The correlations between the market exchange rate results and the PWT and WDI results are -0.14 and 0.04 respectively. There is little apparent logic at all to the market exchange rate results. Going from the PWT to WDI data on the whole it seems that developing countries are more efficient and developed ones less so but there are plenty of exceptions to this pattern. Based on these results I do not see a reason not to use the results based on the Penn World Table data.

5.4. Convergence Analysis

I test for β -convergence and σ -convergence of the individual trends to the frontier. I do not test for cointegration of the extracted trends. My rationale is as follows. First, cointegration is a necessary condition for convergence but not sufficient. The data may also have linear trends that diverge over time. Furthermore, the Moon and Perron (2004) panel unit root test, which would be the most appropriate as a test of global convergence has no power to reject the null of a unit

root in the presence of linear trends in the data, though Moon et al. (2007) outline an alternative procedure that does have power. Second, the Hodrick and Prescott (1997) procedure assumes that the underlying trends are $I(2)$. This may introduce a spurious unit root into the differences between trends because of over smoothing of the trends.

In the current context, β -convergence tests whether there is a negative correlation between the initial levels of efficiency and the growth rate of efficiency. If there is such a correlation, efficiency rose faster in initially less efficient countries and so those countries converged to the best practice frontier (Quah, 1996). To avoid the influence of outliers with very low values of \tilde{u}_{it} unduly influencing the convergence test, I do not compute distance from the frontier but rather do a test of the effect of energy efficiency trend \tilde{u}_{it} the change in \tilde{u}_{it} by estimating the following regression.

$$\ln u_{i2007} - \ln u_{i1971} = \kappa_0 + \kappa_1 \ln u_{i1971} + \varepsilon_i^{\kappa} \quad (5.1)$$

The constant term allows for a global rate of progress in energy efficiency. The results are presented in Table 4. The hypothesis of non-convergence is strongly rejected. The slope is -0.65 with a t-statistic of -5.75. But the constant term is 0.271 ($t = 2.23$), so that countries that started the period with a high level of energy efficiency tended to decline in energy efficiency over time.

σ -convergence looks at the cross-sectional variance of energy efficiency over time. The standard deviation of $\ln \tilde{u}_{it}$ declines from 0.697 in 1971 to 0.595 in 1982 but then it increases to 0.759 in 2007. So there appears to be divergence from the early 1980s onwards and convergence in the 1970s. Figure 8 demonstrates these patterns quite clearly. There is convergence from above and below in the 1970s and early 1980s, more stability of the distribution in the 1990s and some divergence in the 2000's. The countries with lowest energy efficiency in 2007 are: Zimbabwe, Congo (Kinshasa), Togo, Zambia, and Tanzania, Nicaragua, Ghana. These appear to be responsible for much of the divergence. The standard deviation in 2007 without these countries is 0.500.

Le Pen and Sévi (2010) applied a pairwise cointegration test to convergence of energy intensities

in 97 countries. They rejected the global convergence hypothesis. Previous work discussed by Le Pen and Sévi (2010) had mostly found convergence of energy intensity among developed economies but not in samples of both developed and developing countries. Our evidence is that divergence is mostly associated with economies that are lacking in economic progress.

5.5. Decompositions of Energy Intensity and Carbon Emissions

Table 5 presents the decomposition analysis of the growth in global energy use and carbon emissions from 1971 to 2007. The total change in energy use and emissions can be found as:

$$\frac{\Delta E}{E} = -1 + \prod_k (1 + r_k) \quad (5.2)$$

where E is energy use or emissions and the r_k are the percentages contributed by each of the factors such as fuel mix and structural change. The rise in global GDP contributed 269% to the increase in global energy use from 1971 to 2007. More economic growth occurred in less energy efficient countries such as China. This shift in the global economy added 6.93% to the increase in energy use. This component was computed as the difference between the scale effect based on adding the scale effects in each individual economy and the change in global aggregate GDP. Local changes in fuel mix raised energy use by 4% while local shifts in economic structure reduced energy use by 9%. Capital deepening reduced energy intensity by 7% as capital substituted for energy. But the small increase in human capital resulted in substitution of energy for human capital and a 45% increase in energy intensity. The most important mitigating factor though was technological change, which lowered energy use by 55%. As global energy use increased by 121% from 1971 to 2007 but global GDP rose by 269% global energy intensity fell by 40% over the period.

So we see that as countries develop their human capital/GDP ratio falls tending to increase their energy intensity. This is the main effect offsetting the adoption of more energy efficient technologies in some developing countries, which as a result have flat or rising energy intensity time paths.

The results for carbon are very similar. I used IEA carbon emissions data, which is only available up till 2006. The global carbon intensity of energy use fell from 2.54 tonnes of CO₂ per tonne of oil equivalent energy in 1971 to 2.40 in 2006.⁸ As a result fuel mix has a smaller effect on carbon emissions than on energy use. There is a somewhat larger effect from “global shift” as the share of production of more carbon intensive economies like China increased. In both the case of energy use and carbon emissions the actual increase over the period works out at less than half the increase that would have occurred due to the scale effect alone.

6. Discussion and Conclusions

In this paper, I surveyed the literature on energy efficiency technology adoption and developed theoretical and empirical models of technology choice. In comparison with the Filippini and Hunt (2009) stochastic frontier model of energy demand in OECD countries, the empirical model in this study makes the following methodological innovations:

- A distance function/production frontier approach is used, which includes capital and human capital inputs in addition to the usual structural variables. Filippini and Hunt use a demand function framework and so their measure of energy efficiency is contingent on energy prices in each country. Filippini and Hunt’s definition of energy efficiency, therefore, measures how well consumers and producers respond to the economic environment with policy parameters such as fuel taxes taken as given. In my model these effects on energy prices are endogenous and not controlled for.
- The long-run parameters of the model are estimated using the between estimator.
- The one-sided technology term is a function of auxiliary explanatory variables as well as stochastic shocks.
- As a result, no functional form is imposed on the energy efficiency trends for each country.
- The sample consists of 85 developed and developing countries.

OLS results in theoretically inconsistent values for the parameters of the capital and human capital inputs. These estimates are presumably biased due to the omission of auxiliary variables from the error term. When these variables are added the coefficients take plausible values

⁸ After passing a minimum in 1999 of 2.34.

suggesting that the bias had been removed. Assuming that the auxiliary explanatory variables have removed the correlation between the stochastic component of the technology term and the regular regressors in the model, this approach should lead to consistent estimates of the long-run parameters and estimates of technology trends that are unconstrained by any particular assumptions about the time series model generating those trends. The results mostly make intuitive and theoretical sense, though the between estimator does appear to result in wide standard errors for many of the regression coefficients. This, therefore, seems to be a viable approach to estimating models of this type.

The most important variables affecting the state of energy technology are found to be TFP and the ratio of the exchange rate to the PPP exchange rate. More technically advanced economies have higher energy efficiency *ceteris paribus*. But countries with more undervalued currencies also tend to be more energy efficient. The correlation between the logarithms of these variables in the cross-section is 0.68. The extracted trends show that energy efficiency has improved over time in most developed countries. Some less energy efficient developing countries such as China and India also saw rapid progress. But other developing countries that were relatively efficient at the beginning of the period experienced flat or declining energy efficiency. Overall there appears to have been convergence in energy efficiency across countries over time except for some African countries that have experienced economic troubles and declining energy efficiency in recent years.

Global decompositions of energy use and carbon emissions have similar results finding that the two most important factors affecting energy and emissions intensity are technological change and substitution of energy for human capital. The latter factor acts in the opposite direction – increasing energy and emissions intensity to technological change, which tends to reduce emissions and energy intensity.

The approach developed in this paper can obviously be applied to other issues such as modeling sulfur emissions or even to estimating a global production frontier along the lines of Kumar and Russell (2002). There is something of a disconnect between the theoretical and empirical models in this paper, though this is not unusual in economics. The theoretical model assumes that there

is no *ex-post* substitutability between capital and energy. Yet the empirical model finds there to be substantial substitutability. In steady state, our empirical measure of capital is related to the theoretical measure of capital by $K = q\kappa = \kappa B/Z$. Therefore, the nominal capital stock is larger when a higher level of energy efficiency is chosen. Effectively capital (of higher quality) is substituted for energy. Future research could develop an optimization model with micro-level substitution between nominally measured capital and energy and attempt to directly estimate that model econometrically so that theory and empirics are more closely linked.

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Table 1: Summary of Derivatives

Derivative	Theoretical Sign	Practical Sign	Factors Affecting Sign
$\frac{\partial Z}{\partial p_E}$	Either	<0	
$\frac{\partial Z}{\partial B}$	>0		
$\frac{\partial Z}{\partial T}$	Either	>0	
$\frac{\partial Z}{\partial K}$	Either	<0	
$\frac{\partial Z}{\partial A}, \frac{\partial Z}{\partial H}$	Either	Either	Low β_e & low K/T $\rightarrow \frac{\partial Z}{\partial A} > 0$ and vice versa, but effects are ambiguous if there are other channels of influence on Z .
$\frac{\partial Z}{\partial \beta_e}$	Either	>0	

Derivatives assume that B and β_e are not affected by the other variables in the model. In this case, and assuming constant returns to scale it is also true that:

$$\frac{\partial \ln Z}{\partial \ln H} + \frac{\partial \ln Z}{\partial \ln T} + \frac{\partial \ln Z}{\partial \ln K} = 0$$

and:

$$\frac{\partial \ln Z}{\partial \ln A} = \frac{1}{\alpha_H} \frac{\partial \ln Z}{\partial \ln H}$$

Table 2: Econometric Estimates

Variable	OLS	Stochastic Frontier: Truncated Normal	Stochastic Frontier: Auxiliary Variables	Stochastic Frontier: Weighted Measurement Error	Stochastic Frontier: WDI Data	Stochastic Frontier: Market Exchange Rates
Deterministic Model						
Constant	-4.006 (-1.71)	-3.970 (-1.78)	11.454 (1.16)	9.303 (1.11)	5.636 (1.32)	-2.993 (-2.89)
Capital	-0.153 (-1.50)	-0.160 (-1.50)	0.292 (1.15)	0.260 (1.13)	0.070 (0.42)	-0.119 (-1.25)
Human Capital	-0.422 (-2.80)	-0.407 (-3.00)	0.589 (1.05)	0.468 (0.95)	0.241 (0.94)	-0.389 (-4.07)
Winter	0.015 (1.50)	0.016 (2.53)	0.011 (1.32)	0.014 (1.88)	0.006 (0.68)	0.014 (2.40)
Coal	-0.998 (-3.00)	-1.011 (-2.82)	-0.485 (-1.28)	-0.365 (-1.03)	-0.142 (-0.31)	-0.297 (-0.95)
Natural Gas	-0.653 (-1.21)	-0.653 (-1.50)	-0.416 (-0.87)	-0.327 (-0.68)	-0.335 (-0.75)	0.039 (0.10)
Primary Elec.	-0.897 (-1.90)	-0.913 (-2.07)	-0.732 (-1.50)	-0.721 (-1.33)	-0.734 (-1.69)	-0.741 (-2.12)
Biomass	-0.543 (-1.53)	-0.559 (-2.19)	-0.867 (-3.48)	-0.849 (-3.17)	-0.953 (-3.53)	-0.858 (-3.48)
Agriculture	0.270 (0.27)	0.159 (0.15)	-0.225 (-0.21)	-0.422 (-0.34)	-0.222 (-0.28)	-0.607 (-0.66)
Mining	1.796 (1.33)	1.560 (1.34)	0.144 (0.13)	-0.137 (-0.12)	0.667 (0.58)	0.883 (0.72)
Services	1.038 (1.11)	0.826 (0.93)	-0.850 (-0.96)	-1.248 (-1.35)	-1.317 (-11.66)	-1.914 (-2.59)
Stochastic Model						
Constant		-0.094 (-3.7E06)	9.278 (1.59)	8.096 (1.65)	0.524 (0.82)	0.611 (4.23)
ln TFP			-1.296 (-1.63)	-1.103 (-1.61)	-0.618 (-1.94)	0.459 (2.03)
ln K/T			-0.012 (-0.32)	-0.004 (-0.11)	-0.006 (-0.16)	0.001 (0.03)
ln PPP			0.884 (5.79)	0.906 (5.18)	0.892 (4.71)	0.018 (0.06)
ln Open			0.113 (1.38)	0.134 (1.74)	0.131 (1.12)	0.149 (1.77)
Corruption			-0.050 (-1.47)	-0.056 (-1.56)	-0.042 (-0.98)	-0.078 (-1.72)

Table 3. Alternative Estimates of the Logarithm of Energy Efficiency Technology			
	PWT	WDI	Market Exchange Rates
Argentina	0.29	0.55	0.26
Australia	0.88	0.97	0.47
Austria	0.00	0.18	0.01
Bangladesh	0.77	0.45	0.00
Belgium	0.31	0.75	0.50
Benin	1.44	1.04	0.00
Bolivia	0.98	0.32	0.11
Brazil	0.19	0.20	0.11
Bulgaria	1.90	1.55	0.54
Cameroon	0.69	0.43	0.04
Canada	0.58	0.89	0.49
Chile	0.01	0.44	0.00
China	1.89	1.60	0.00
Colombia	0.37	0.19	0.10
Congo, Dem. Rep.	1.79	1.27	0.00
Costa Rica	0.15	0.01	0.11
Cote d'Ivoire	0.75	0.66	0.23
Cuba	0.51	0.71	0.97
Cyprus	0.88	0.86	0.48
Denmark	0.39	0.56	0.00
Dominican Republic	0.41	0.62	0.18
Ecuador	0.73	0.12	0.12
Egypt	0.42	0.75	0.20
El Salvador	0.34	0.02	0.00
Ethiopia	1.09	1.38	0.00
Finland	0.38	0.74	0.00
France	0.15	0.36	0.32
Germany	0.23	0.55	0.00
Ghana	1.93	1.15	0.01
Greece	0.14	0.28	0.35
Guatemala	0.06	0.20	0.14
Haiti	0.80	0.69	0.00
Honduras	1.04	0.47	0.13
Hong-Kong	0.12	0.00	0.53
Hungary	0.66	0.70	0.47

	PWT	WDI	Market Exchange Rates
Iceland	0.19	0.95	0.00
India	0.95	1.14	0.00
Indonesia	0.78	0.87	0.00
Ireland	0.39	0.44	0.55
Israel	0.42	0.60	0.62
Italy	0.10	0.20	0.45
Jamaica	0.63	0.99	0.34
Japan	0.26	0.44	0.00
Kenya	1.25	1.25	0.07
Korea, Republic of	0.41	0.67	0.00
Lebanon	0.01	0.02	0.37
Luxembourg	0.00	0.85	0.58
Malaysia	0.33	0.73	0.53
Malta	0.47	0.44	0.40
Mexico	0.19	0.38	0.20
Morocco	0.24	0.25	0.03
Mozambique	0.94	2.27	0.00
Nepal	0.79	1.12	0.00
Netherlands	0.14	0.54	0.30
New Zealand	0.52	0.64	0.20
Nicaragua	1.44	0.71	0.00
Norway	0.33	0.05	0.02
Pakistan	0.59	0.76	0.10
Panama	1.27	0.59	0.38
Paraguay	0.59	0.34	0.06
Peru	0.67	0.00	0.00
Philippines	0.76	0.65	0.00
Poland	1.10	1.14	0.43
Portugal	0.15	0.12	0.13
Romania	1.57	1.01	0.57
Senegal	0.80	0.51	0.00
Singapore	0.28	0.66	0.54
South Africa	0.54	1.15	0.76
Spain	0.00	0.29	0.19
Sri Lanka	0.69	0.46	0.00
Sudan	1.77	1.25	0.19
Sweden	0.42	0.58	0.00
Switzerland	0.28	0.00	0.00
Syria	1.56	1.03	0.45
Tanzania	2.65	1.48	0.00
Thailand	1.18	0.89	0.10
Togo	1.93	1.23	0.00

	PWT	WDI	Market Exchange Rates
Tunisia	0.13	0.48	0.16
Turkey	0.67	0.00	0.04
United Kingdom	0.27	0.51	0.40
United States	0.24	0.96	0.45
Uruguay	0.22	0.13	0.00
Vietnam	1.33	1.23	0.38
Zambia	1.89	1.81	0.00
Zimbabwe	0.73	0.55	0.58
Mean	0.69	0.67	0.21
Standard Deviation	0.57	0.45	0.23

Table 4. Beta Convergence Regression

	Coefficient	Standard Error
κ_0	0.271	0.122
κ_1	-0.650	0.113
R-squared	0.285	

Table 5. Decomposition

	Energy 1971-2007	Carbon 1971-2006
Capital/GDP Ratio	-7.04%	-6.85%
Human Capital/GDP Ratio	44.79%	45.54%
Local Fuel Mix	3.93%	1.82%
Local Economic Structure	-9.29%	-9.58%
Local Technology	-55.45%	-56.88%
Global Scale	269.24%	252.42%
Global Shift	6.93%	8.54%
Total	123.20%	105.86%
Residual	-2.38%	-3.17%
Change in Energy and Emissions	120.81%	102.70%

Figure 1. Structure of the Energy Efficiency Problem

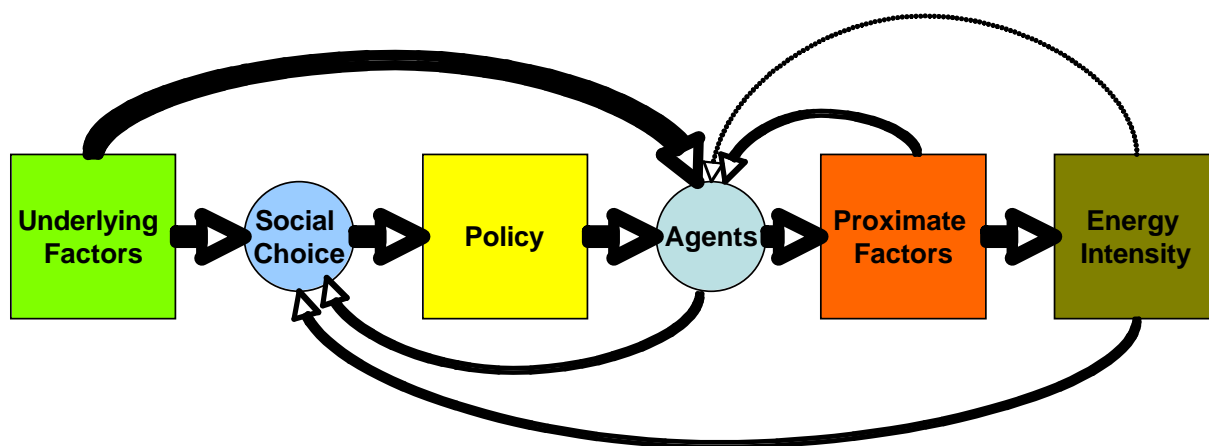


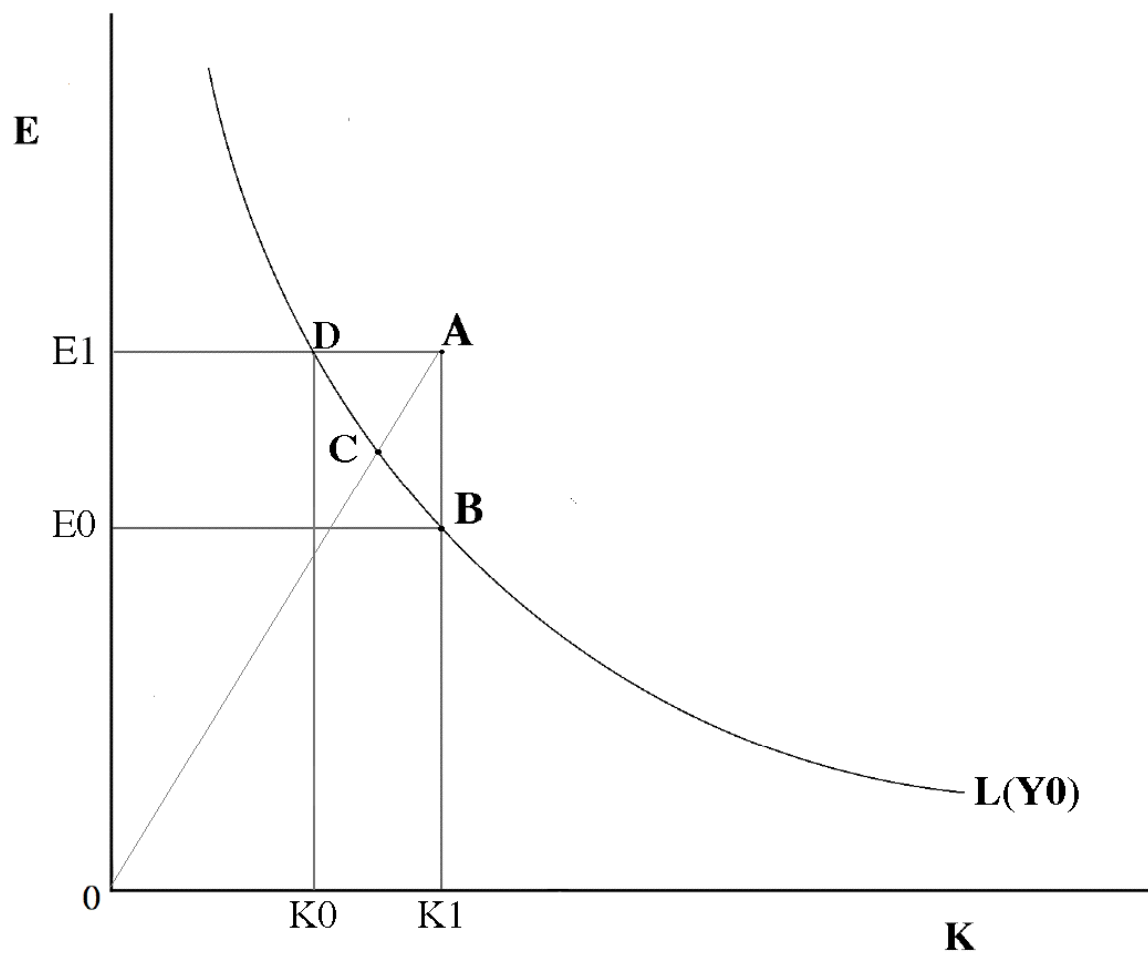
Figure 2. Multi-Input Energy Efficiency

Figure 3. Energy Intensity and GDP per Capita

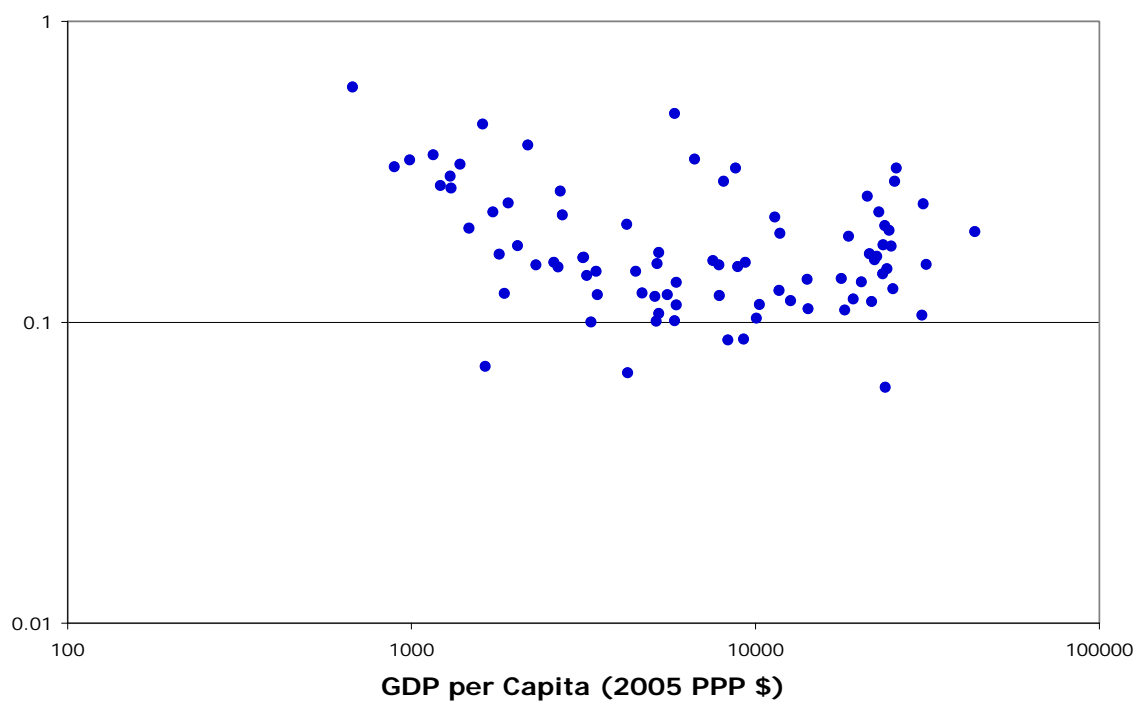


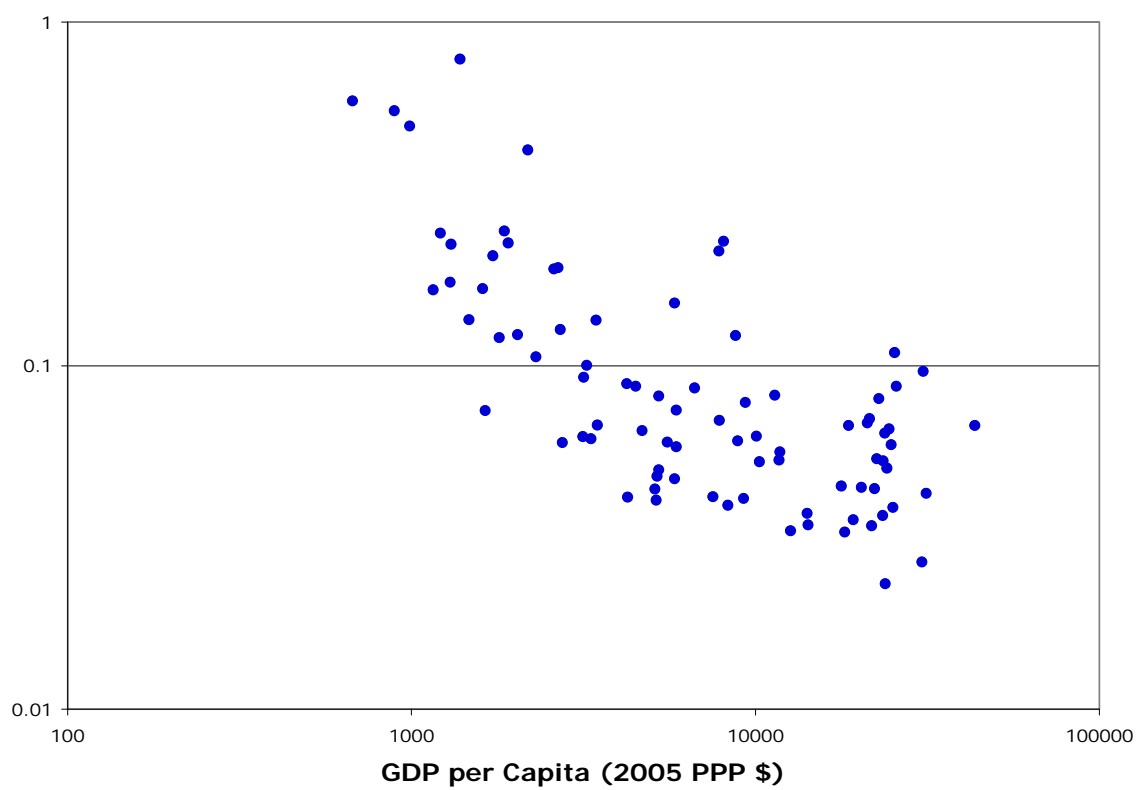
Figure 4. Energy/Capital Ratio and GDP per Capita

Figure 5. Underlying Energy Efficiency and GDP per Capita

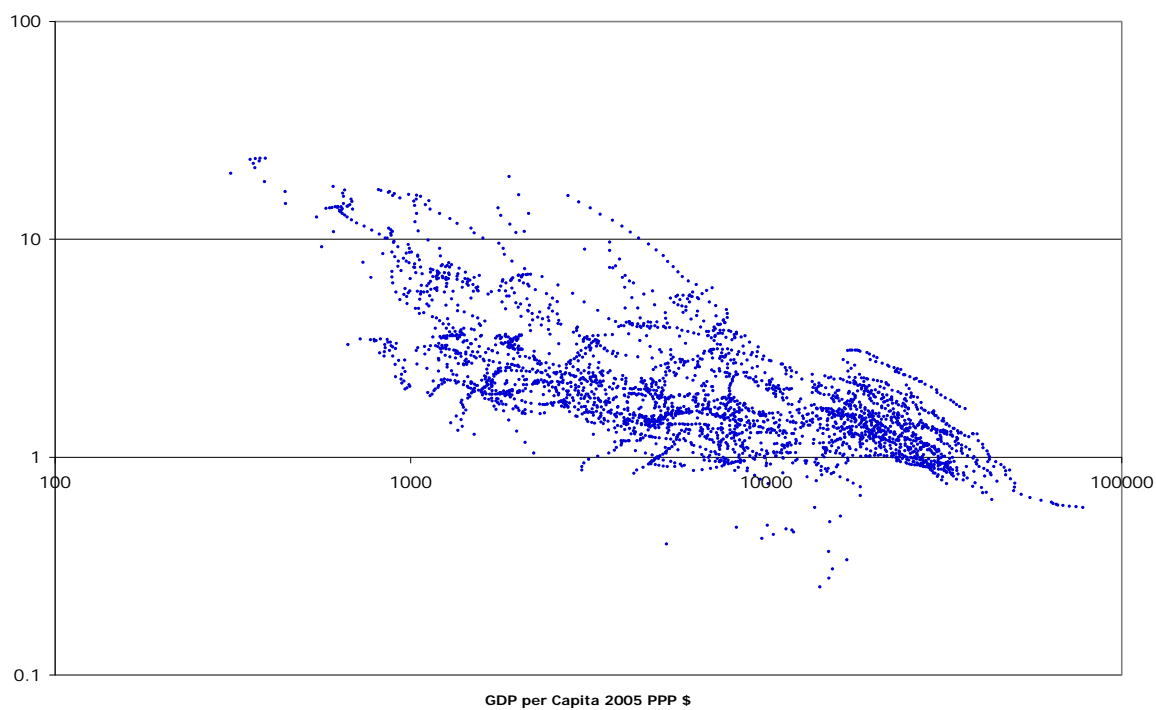


Figure 6. Underlying Energy Efficiency: Australia and Major Economies

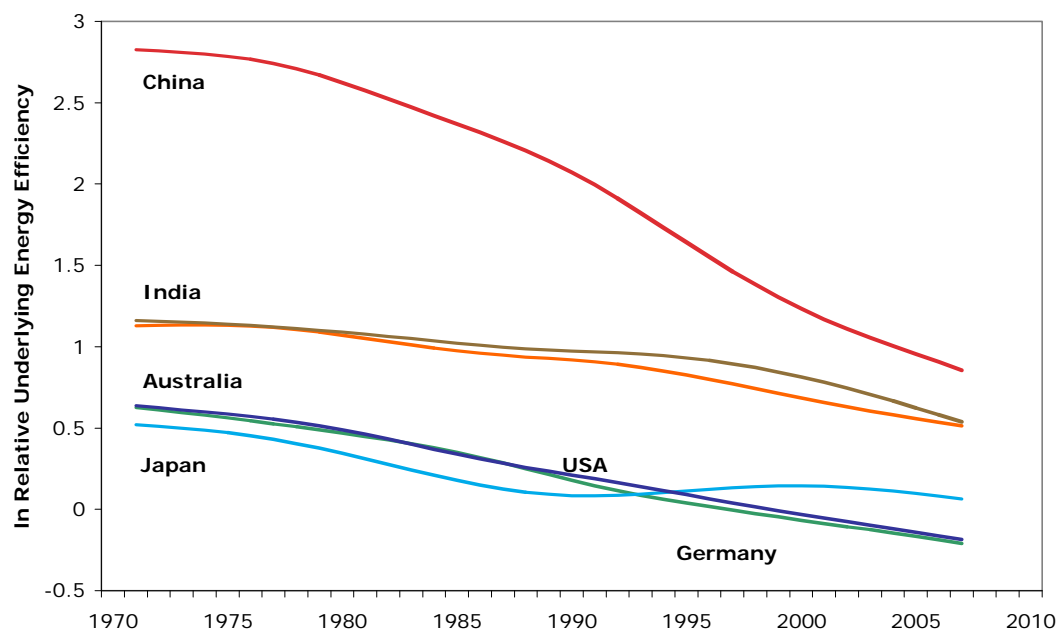


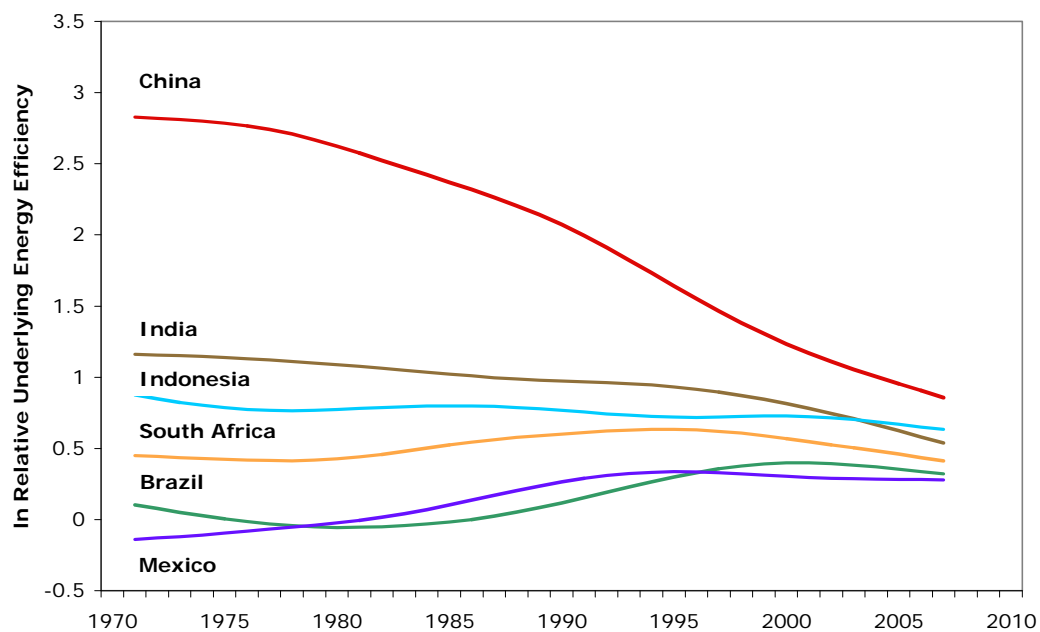
Figure 7. Underlying Energy Efficiency: Major Developing Economies

Figure 8. Distribution of Energy Efficiency Over Time