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What International Organizations Can Do to Address Global Hunger

Agricultural Outlook Forum 2010

David C. Hatch
Assistant Deputy Director General
Inter-American Institute for Cooperation on Agriculture (IICA)





END POVERTY 2015 *Make it happen*
MILLENNIUM DEVELOPMENT GOALS



A Gateway to the UN System's Work on the MDGs

Global Challenges and Global Mandates

Goal 1: Eradicate extreme poverty and hunger

1a: Reduce by half the proportion of people living on less than a dollar a day

1b: Achieve full and productive employment and decent work for all, including women and young people

1c: Reduce by half the proportion of people who suffer from hunger

The Millennium Development Goals were formed by the 189 member-states of the United Nations

Regional Mandates: Joint Summit Working Group of the Summits of the Americas Process



Since Quebec 2001, **IICA** was mandated by the Heads of State and Government to promote joint hemispheric action on the part of all actors in agriculture for the purpose of bringing about the sustainable improvement of agriculture, food security and poverty reduction

Confronting Our Reality

- 2.3 billion more people by 2050, up 40%-all in developing countries
- 9 million people die a year from starvation or related cause
- Global demand for water has tripled in the last 50 years with no end in sight
- Climate change will exacerbate the situation

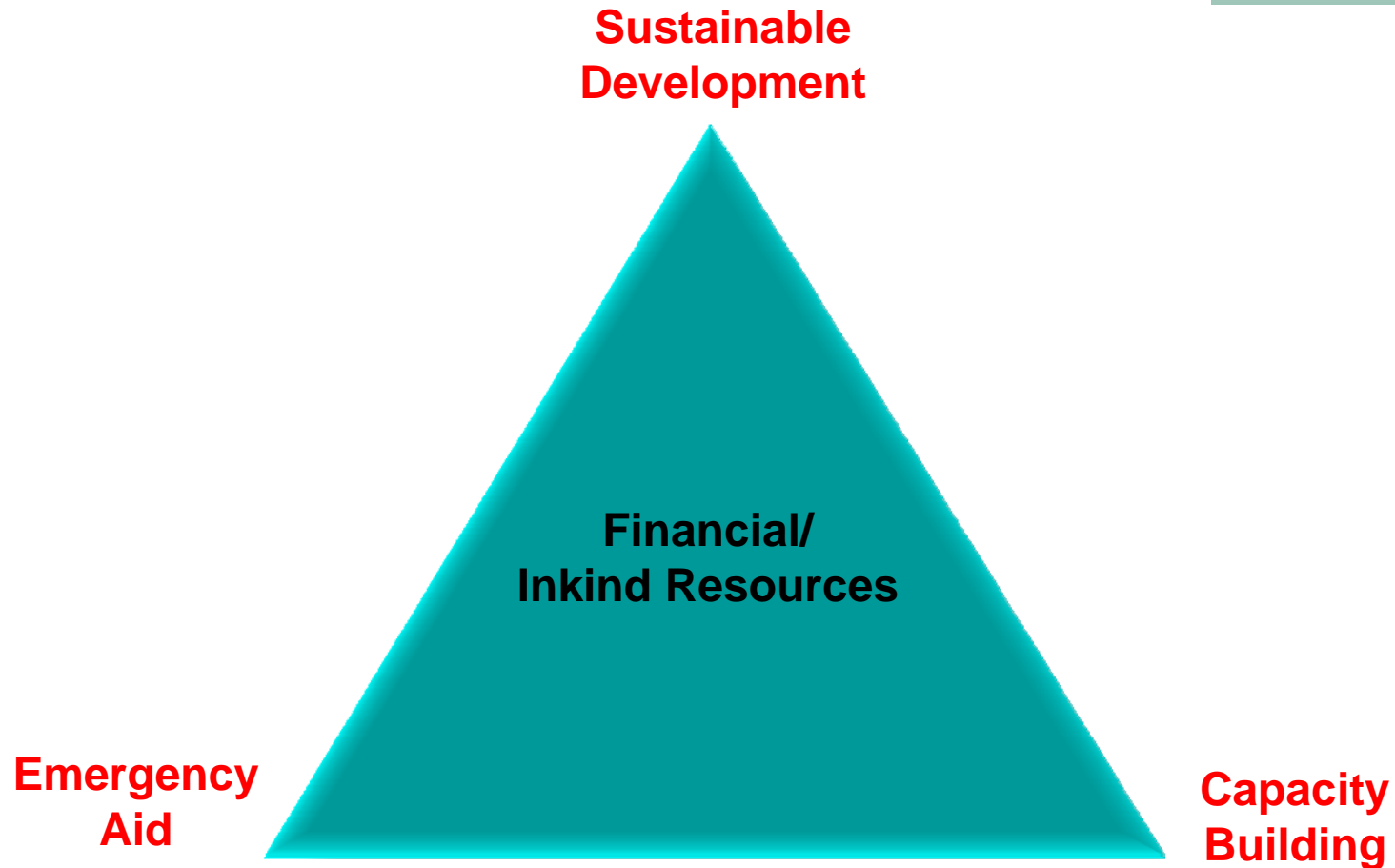
Sources: <http://www.ides.org/urgenthungerneeds.php>
http://www.fao.org/fileadmin/templates/wsfs/docs/Issues_papers/HLEF2050_Global_Agriculture.pdf
<http://www.fao.org/news/story/en/item/35571/icode/>
http://www.chathamhouse.org.uk/files/11422_bp0408food.pdf

Who Has a Role?

- Governments
- International Organizations (IO's)
- Non Governmental Organizations
- Private Sector
- Universities
- Civil Society

The key is to channel these efforts in a collaborative way to avoid dependency and to create sustainable development.

The IO Triangle



Lessons Learned- Public Sector

- Apply the lessons from the 1st Green Revolution
- No organization can address the issues alone- requires partnerships
- Emergency aid is not a sustainable solution
 - invest mid-long term solutions
- Share best practices-Brazil's Zero Hunger program

Lessons Learned- Private Sector

- Use merger/ acquisition models-find synergies and common cultures
- Risk management discipline-Chief Risk Officers
- Identify and focus on best return on investment (ROI)
- Strategic partnerships: align on common interests
- Achieve internal efficiencies
- Share best practices and apply benchmarking

The Sleeping Giant aka Our Small Farmer



http://www.forerunner.com/blog/uploaded_images/gulliver1-722913.jpg

Leverage Resources: ROI

- Promote efficient value chains
- Create access to information through modern technologies-education and extension
- Provide training-business practices, good farming practices
- Provide affordable credit and risk management tools (e.g. insurance)
- Attract the rising generation to careers in agriculture

A Unique Opportunity: Haiti

- Positioned for a total reconstruction
- Haitian government recognized as leading the reconstruction efforts
- Joint Ministerial effort- *with one voice on agriculture and natural resource management*
- Minister identifies lead IO
- Donor organizations align themselves to government priorities
- Create and implement new rural development model to address urban to rural migration
 1. Agriculture investment
 2. Job creation
 3. Supporting infrastructure
 4. Capacity building

1. Agricultural Investment

- Agriculture Minister and selected IO's develop short term priorities
- IO's develop specific project profiles
- Government and IO's jointly secure funding
- IO's provide oversight of project development and execution based upon government capacity
- Government develops country-led food security plan supported by lead IO's and selected others

How IO's Can Address Global Hunger

Conclusions

- Respect Government's right to pursue its own destiny
- Support country-led food security plans through integrated projects and capacity building
- Increase investments in sustainable solutions for global food security: agriculture and natural resource management
- Pursue a holistic approach linking smallholders to markets, emphasizing women and value chain efficiency
- Coordinate efforts to use scarce resources: alignment to IO triangle, public/private sector lessons learned
- Adhere to core values: integrity, best practices, transparency, teamwork and accountability

Parting Thoughts to Consider

- “I know of no pursuit in which more real and important service can be rendered to any country than by improving its agriculture”
George Washington
- “The war against hunger is truly mankind’s war of liberation”. John F. Kennedy
- “You can't build a peaceful world on empty stomachs and human misery.” Norman Borlaug