

The World's Largest Open Access Agricultural & Applied Economics Digital Library

## This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<a href="http://ageconsearch.umn.edu">http://ageconsearch.umn.edu</a>
<a href="mailto:aesearch@umn.edu">aesearch@umn.edu</a>

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.



International Food and Agribusiness Management Review (2000) 367 International Food Agribusiness Management Review

## Introduction

## Gregory A. Baker\*, S. Andrew Starbird

Food and Agribusiness Institute, Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053-0396

This special issue of the *International Food and Management Review* is dedicated to teaching cases. Case studies have long been an important tool in the teaching of business management. Unfortunately, cases addressing problems in the food and agribusiness industry are difficult to find. A parallel issue for authors of case studies is that they have relatively few outlets for the cases that they write. Editors and publishers continue to struggle with how to evaluate the quality of case studies.

This special issue, edited by James Beierlein of Pennsylvania State University, addresses all of these issues. The lead article, "Scholarship and Decision Cases: Pedagogy and Standards for Publication," clearly identifies the role of case studies in student learning and criteria for evaluating the quality of "decision case studies." This article will be useful to people writing case studies, particularly if they are to be submitted for publication in this journal. This issue also contains several new case studies in diverse areas including food processing, meat, food distribution, and dairy.

All of the case studies published in this issue are available for use by educators. Permission for the use of the case studies, including use in the classroom, may be requested from the Global Rights and Permissions Department of Elsevier, the publisher of the *Review*, by e-mail at permissions@elsevier.co.uk. In requesting permission, indicate the name of the journal, *International Food and Agribusiness Management Review*, and the abbreviation used by Elsevier, FOOAGR. To receive a teaching note for the case studies contact the author directly.

In the future, we will publish case studies as part of the *Review* and the review process for case study manuscripts will be managed by a case study editor. James Beierlien has agreed to accept this position. Case manuscripts should be submitted directly to him at: Department of Agricultural Economics and Rural Sociology, 207 Armsby Building, Pennsylvania State University, University Park, PA 16802-5600, e-mail: jgb@psu.edu.

E-mail address: gbaker@scu.edu (G.A. Baker).

<sup>\*</sup> Corresponding author.