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1 **Individual and collective tradeoffs and importance for ecosystem services from montane**
2 **forests**

3 **Highlights**

- 4 • Ecosystem service values account for individual, rarely a collective perspective
- 5 • Importance of benefits to urban, Hispanic, infrequent visitors often excluded
- 6 • We identified significant tradeoffs between individual and collective importance
- 7 • All groups valued water-based benefits, non-Hispanics valued high forest densities
- 8 • Approach can inclusively account for tradeoffs diverse, urban communities make

9 **Abstract**

10 Accounting for the tradeoffs and importance urban, disadvantaged communities place on
11 ecosystem services has implications for management of nearby forests. Although stated
12 preference valuation approaches are used, they are based on an individual's perspective and
13 rarely account for collective or societal values. Thus, alternative methods are needed to capture
14 this dichotomy from urban communities who may not even be aware of these benefits to
15 themselves or society at-large. We explored individual and collective importance and tradeoffs
16 for ecosystem services/disservices by urban residents living near montane forests in greater Los
17 Angeles California (USA). Using an online panel survey, individual (*I*-rationality) versus
18 collective (*We*-rationality) scenarios, best-worst scaling (BWS) choice experiments, and latent
19 class analyses, we ranked the importance and tradeoffs among ecosystem service (ES)-disservice
20 (ED) attributes to residents based on frequency of visits to montane forest as well as Hispanic
21 and non-Hispanic residents living nearby. Results show statistically significant tradeoffs and
22 differences in importance rankings between individual versus collective valuation scenarios.
23 Under the individual valuation scenario, non-Hispanics highly ranked the high forest density
24 indicator, which has implications for wildfire EDs to montane forests and communities. Gender
25 and income were more influential sociodemographic factors affecting importance for water and
26 recreation-related ES than was education. Our BWS and econometric methods, attributes, and
27 importance rankings can facilitate participatory process with diverse urban communities and
28 designing more effective policies and management guidelines. This approach can also
29 inclusively and equitably account for the tradeoffs and value that nearby urban communities
30 place on ES/ED from Wildland-Urban Interface forests.

31
32 **Keywords:** Hispanics, Cultural Ecosystem Services, Regulating ecosystem services, Tradeoffs,
33 Wildland-Urban Interface

34 **1. Introduction**

35 Forests near cities provide a suite of key ecosystem services and other market and non-
36 market amenities (Friggens et al., 2014; Sloggy et al., 2022). However, their management and
37 conservation are affected by changes such as: growing populations, wildfire, climate change,
38 invasive species, and other socio-political factors (Jenerette et al., 2022). More specifically, these
39 drivers can also affect the ecosystem structure, function, and subsequent provision of ecosystem
40 services (Aznar-Sanchez et al., 2018); particularly in peri-urban or Wildland-Urban Interface
41 (WUI) forests located near highly populated and diverse communities (Sloggy et al., 2022;
42 Yadav et al., 2023). Although such forest ecosystem service valuation issues have been
43 documented, less is known about how different urban community and socio-demographic groups
44 living near these forests (e.g., disadvantaged communities, minority groups, low-income
45 households, infrequent users) place importance on such ecosystem services either individually or
46 collectively (Vatn, 2009).

47 Forests and other ecosystems in Mediterranean climates located near major population
48 centers such as those of southern California in the United States (US) are important as they
49 provide water supply and climate regulation (Plieninger et al., 2012; Underwood et al., 2019) but
50 also cultural ecosystem services including recreation (Tanner et al., 2022). For example,
51 recreation on US national forests in 2016 alone provided approximately \$49 billion in benefits
52 and 826,000 jobs (Cline and Crowley, 2018). Other recreation-related ecosystem services include
53 hiking, picnicking, viewing scenery, and visiting heritage sites (Plieninger et al., 2012). Forests
54 in Southern California have some of the highest numbers of recreation visits in the US and are
55 frequently affected by frequent and severe wildfires, urbanization, and other extreme climatic
56 events (Underwood et al., 2019; Yadav et al., 2023). Demand-based valuation studies in these

57 forests are typically based on secondary data or elicited values where specific user groups such
58 as highly educated, well informed, and frequent users predominate (Plieninger et al., 2012;
59 Tanner et al., 2022). But to our knowledge, urban residents, Hispanics, or infrequent visitors are
60 often not a focus of such studies.

61 Several studies from southern California, USA have assessed the use and perception of
62 these WUI forests from different socio-demographic groups, particularly regarding recreation
63 (Flores and Sanchez, 2020; Thomas et al., 2022) and water-related ecosystem services (Tanner et
64 al., 2022). However, such studies often assess these values from individuals, not collectively, nor
65 do these studies account for the tradeoffs that different sociodemographic communities make
66 when valuing different ecosystem services. Indeed, the importance of different ecosystem
67 services can change according to individual versus societal values as well as spatially and
68 temporally (Darvill and Lindo 2016; Soto et al., 2018). Thus, information on the diverse values
69 and tradeoffs that individuals and urban communities living in and near forests make regarding
70 their ecosystem services is necessary in addressing issues of environmental justice and equitable
71 governance (Yadav et al., 2023).

72 Ecosystem service valuation methods can better inform such forest management,
73 planning, and conservation decisions (Sanchez et al., 2021). Stated preference valuation is one
74 such method that estimates the value and potential demand for ecosystem services (Lienhoop et
75 al, 2018; Cheng et al., 2023) and consists of asking respondents to base responses on their
76 individual needs, rather than those of society (Lienhoop et al., 2015). However, ecosystem
77 services affect not only individuals, but also society at large and future generations (Wilson and
78 Howarth, 2002). Thus, considering only individual needs when making ecosystem services-
79 related management and policy decisions is insufficient for understanding society's needs (Dietz

80 et al., 2005). As such, there is often a mismatch between personal preference and long-term
81 societal values (Niemeyer and Spash, 2001; Groot and Steg, 2008; Vatn, 2009).

82 This dichotomy in individual versus collective valuation is particularly important given the
83 ecological and socioeconomic complexity of US national forests located near cities.

84 Accordingly, there is growing interest in social preferences and values, as well as in eliciting
85 people's interest in collective or broad distributional considerations by asking individuals to
86 consider their own opinions or preferences, in addition to others, for ecosystem services (Dolan
87 et al., 2003). Vatn (2009) proposed the 'I-rationality' and 'We-rationality' scenarios to describe
88 this mismatch between personal and societal needs, each respectively signaling which logic
89 pertains to specific scenarios. In the 'I-rationality' scenario, an individual only counts self-
90 interest, and costs and benefits. In the 'We-rationality' scenario, individuals are supposed to
91 develop sound arguments and solutions concerning how best to comply with the common
92 interest of society (Rommetvedt, 2005).

93 The role of environmental governance and individual versus collective rationalism has been
94 addressed by Soma et al. (2016) and Horodecka and Vozna (2021), respectively. Alvarez-Farizo
95 et al. (2007), for example, used choice experiments to understand individual versus collective
96 interest in environmental valuation, while Lienhoop et al. (2015) discussed the role of
97 institutions and deliberative valuation of biodiversity policies. Dolan et al. (2003) documented
98 the importance of considering a range of perspectives because a person's preferences may
99 depend on the perspective that the person is asked to adopt. Additionally, Soto et al. (2018) used
100 a choice experiment method called Best-Worst Choice (BWC) to estimate homeowners'
101 preferences for urban forest ecosystem services from their properties versus their surrounding
102 neighborhood.

103 Although effective forest management and governance requires input from a diversity of
104 people, Reed et al. (2018) notes there are few incentives for the public to participate in planning
105 processes often due to time constraints, perception their input will not be considered by decision
106 makers, and other factors. Conversely, the public that does participate is often over-represented
107 by older, higher income, highly educated, white males (Davis et al., 2017). As such, the values of
108 participants in planning processes do not always correspond to those held by nearby “minority”
109 populations (Rasch, 2019) or consider the adaptive social capacity of adjacent communities
110 (Sanchez et al., 2021). Thus, more collective, and inclusive ecosystem service valuation
111 approaches are needed to account for diverse urban communities living near forests.

112 Therefore, the aim of this study was to better understand the importance and tradeoffs in how
113 – individually and collectively – urban communities living near montane forests value cultural
114 and regulating ecosystem services. The specific objectives were to 1) assess how nearby
115 residents' frequent and infrequent visitation to montane forests influences individual and
116 collective importance and tradeoffs for different ecosystem service attributes, 2) identify the
117 differences between individual and collective valuation of montane forests among Hispanic and
118 non-Hispanic residents, and 3) better understand how the socio-economic characteristics of
119 respondents influence Objectives 1 and 2.

120 **2. Methods**

121 *2.1 Study Area*

122 The study area was the northern and eastern Greater Los Angeles area comprised of the
123 urbanized portions of Los Angeles, Riverside, and San Bernardino Counties in California
124 (Appendix A). The study area is approximately 12,561 km² and has a population of

125 approximately 18.5 million. As of 2020, the Greater Los Angeles area’s population was 49.1%
126 Hispanic, making it the largest majority-Hispanic metropolitan area nationally (U.S. Census
127 Bureau, 2020). To address our objectives, we focused on the sociodemographic characteristics of
128 urban communities located near montane forests (i.e., less than approximately 25 kilometers or a
129 1.5-hour drive in distance). We used the US Census defined populations of San Bernardino-
130 Fontana-Highlands; communities that are within 1 hour drive from the montane forests of the
131 San Bernardino National Forest - to define survey population quotas and filter out respondents
132 living in distant areas. See Survey Instrument Section (2.4) for specific details and methods.

133 The study area has a Mediterranean-type climate and is part of the South Coast bioregion
134 that encompasses urban, grassland, shrubland, woodland, and forest ecosystems that range from
135 sea level to over 3000 meters in elevation (Keeley and Syphard, 2018). Located within the study
136 area at elevations greater than approximately 1500 meters are high elevation montane forests.
137 Montane forests are dominated by various *Pinus spp.*, *Abies concolor*, and *Calocedrus decurrens*
138 trees as well as other *Quercus spp* trees, shrubs and other understory grasses and forbs (Keeley
139 and Syphard, 2018). These montane forests are key components in southern California’s water
140 supply and provide various recreation opportunities but are highly disturbed due to highly
141 populated nearby communities, high recreational use, invasive species, and frequent and severe
142 wildfires (Jenerette et al., 2022). These various disturbances within the montane forests have
143 resulted in different forest structural and compositional attributes that subsequently affect
144 ecosystem service supply (Underwood et al., 2019).

145 *2.2 Best Worst Scaling*

146 The Best-Worst Scaling (BWS) is a probabilistic data collection method for eliciting
147 stated preference (Finn and Louviere, 1992). In BWS, rather than exclusively selecting the ‘best’

148 option, respondent are asked to select both the ‘best’ and the ‘worst’ options among the
149 alternatives, forcing them to make tradeoffs (Bruzzese et al., 2022). For example, Tyner and
150 Boyer (2020) used BWS to estimate the preferred reason for restoration and conservation and
151 found that human health and protection of native species were the most preferred reasons. Soto et
152 al. (2018) estimated homeowner’s consumer demand for key urban forest ecosystem service and
153 disservice attributes and found that property value and tree condition were the most important
154 attributes for Florida residents.

155 *2.3 Survey Design*

156 The survey instrument was developed based on an online workshop in January 2023.
157 During these meetings, 66 participants were asked to rank the importance of different values and
158 management activities related to the conservation of montane forests. The top five values
159 selected were: biodiversity, watershed, community protection, recreation, and scenic values.
160 Afterwards in February 2023, a focus group consisting of 10 experts developed a series of
161 ecosystem structure-function-service indicators and attributes for montane forests. Three
162 montane forest attributes were then used as attributes of forest-based ecosystem service provision
163 and levels and that could be distinguished and perceived by non-experts. Given the importance
164 of waterbodies to regulating and cultural ecosystem services in the study area (Tanner et al.,
165 2022; Underwood 2019), we also included one water-based ecosystem service choice and
166 types/levels (Table 1).

167 <<Table 1>>

168 The survey instrument consisted of four sections: 1) introduction, consent, and participant
169 screening, 2) awareness of and visitation frequency to montane forests, 3) choice experiments,
170 and 4) socio-demographics. The second block contained a series of questions that assessed

171 respondents' familiarity with (i.e., Do you agree or disagree with the statement 'I do not know
172 very much about montane forest') and frequency of visits to (i.e., how many times a year do you
173 visit any montane forest in southern California) nearby montane forests. A check question was
174 included to detect whether respondents paid attention when responding to survey items (Cheng et
175 al., 2021; Cheng et al., 2024). Instructions directed respondents to select 'none of the above' in
176 response to a question unrelated to montane forests.

177 In the third portion of the survey, split design approach was used to randomly assigned
178 respondents to one of two versions of the choice experiments. The first version ('Individual')
179 asked respondents to select the most and least important attribute levels to *them* (i.e. the most
180 important to you) for each policy scenario. Respondents to the second version ('Collective')
181 were asked to select the most and least important attribute levels to *their community* for each
182 policy scenario. Respondents were presented with eight hypothetical ecosystem structure-service
183 states with different attribute levels (Table 1). Four attributes and respective levels were tested:
184 1) forest density (low or high); 2) forest understory (bare or covered); 3) water (no water,
185 streams, waterfalls, and lakes); and 4) forest diversity (low or high). The four-ecosystem
186 structure-function states and attributes are regularly used indicators for subsequent regulating
187 and cultural ecosystem services (Underwood et al., 2019).

188 A fractional, orthogonal main effect design was used to minimize correlation between
189 policy scenarios and to structure the choice tasks (Lentner and Bishop, 1986). Specifically, there
190 were $4 \times 2^3 = 32$ possible combinations in the choice experiment's design space. A 100 percent
191 D-efficiency balanced design resulted in 8 BWS questions per respondent (Appendix C). In these
192 respondents were instructed to select the most and least important levels, thereby making
193 tradeoffs between the four attributes and their respective levels.

194 2.4 Survey Implementation

195 The survey was pilot tested with 20 experts and graduate students in March 2023 for
196 cultural and technical relevance. The data were collected from an online Qualtrics survey
197 launched in May 2023 for respondents 18 years or older via e-mails using a computer, cellphone,
198 or tablet. Qualtrics panel population quotas were based on the US Census demographic
199 characteristics for the cities of San Bernardino, Highlands, and Fontana, California as explained
200 in the study area section (Appendix A). Therefore, after consenting to participate in the survey,
201 respondents answered a screening question: “Do you live, or have you lived, in or near the cities
202 of San Bernardino, Fontana, or Highland (San Bernardino County, California)?” To proceed with
203 the survey, the respondent needed to respond ‘yes’ to this question. The sample frame was then
204 stratified by US Census income level, gender, and age. In our respondent sample characteristics
205 section below, we define how we selected those who “live of have lived” in the study area.

206 2.5 Econometric analysis

207 For research objectives 1 and 2, we used a paired method which considers each best-
208 worst pair to derive choice frequencies, which is then used to estimate the importance of
209 attribute/indicator levels (Flynn et al., 2008)). This method assumes that individuals can evaluate
210 all pairs and levels before selecting the most important choice as a tradeoff among all pairs
211 (Flynn et al., 2008). If one profile contains J levels, then the number of possible best and worst
212 pair levels for the profile is $J \times (J - 1)$. Following Al-Janabi et al. (2011) we extended the
213 paired model method by including dummy variable to code our attribute levels. When an
214 attribute was selected as the most important it was coded as one, otherwise as negative one (Al-
215 Janabi et al., 2011). Following Soto et al. (2018), the paired method results were analyzed using
216 multinomial logit regression (MNL).

217 Additionally, based on McFadden (1973)’s random utility model, the indirect utility was
218 assumed linear in arguments with systematic and random components:

$$219 \qquad v_{ijt} = \mathbf{x}_{ijt}\boldsymbol{\beta} + \epsilon_{ijt} \qquad (1)$$

220 where v_{ijt} is the indirect utility individual i receives from selecting alternative j on profile t , \mathbf{x}_{ijt}
221 and which is a vector of attributes for alternative $j = 1, \dots, J$, $\boldsymbol{\beta}$ is a J by 1 vector of attribute
222 coefficients, and ϵ_{ijt} is an unobserved random disturbance term from the extreme value
223 distribution with an expected value of zero and variance σ_ϵ^2 . Appendix B provides a description
224 of how choice probability can be generated from these data using a typical MNL model. For our
225 third objective, we used a latent class logistic (LCL) regression to model the number of available
226 latent classes for the respondents in the ‘individual’ scenario and estimate preference parameters
227 for each latent class. Appendix C provides a description of how choice probability can be
228 generated from these data using a typical LCL model. Both the MNL and the LCL models were
229 estimated with Stata 15 using the Gauss – Hermite quadrature routine and simulated maximum
230 likelihood.

231 **3. Results**

232 *3.1 Objective 1*

233 Initial sample population was 869 but 102 were filtered leaving $n=767$ respondents with
234 socio-demographics were generally consistent with the study area (Table 2; Appendix D).

235 Around 35% of respondents were Hispanic and 46% had visited a montane forest at least once
236 per year. All indicator levels in each group and scenario were statistically significant at the 10%
237 level (Table 3). The indicator level *low diversity* was omitted as the base. Additionally, estimated
238 coefficients signs for the indicator levels in each group and scenario were positive, suggesting

239 that the base level, *low forest diversity*, was the least important level (rank 10). Thus, the *low*
240 *diversity* level was omitted as the base and was accordingly the least important level for each
241 group and scenario.

242 <<Table 2>>

243 <<Table 3>>

244 For frequent visitors, the importance rankings between the two scenarios were generally
245 consistent in that they highly valued water over forest-related attributes, but the importance
246 rankings for lakes and waterfall were different (Table 3). In the ‘individual’ scenario, *streams*
247 was ranked as the most important level, followed by *waterfalls* and then *lakes*. In the ‘collective’
248 scenario, *streams* was again ranked as the most important level, followed by *lakes* and
249 *waterfalls*. For the infrequent visitors, the top three most important levels in order were *streams*,
250 *lakes*, and *waterfall*. In general, both frequent and infrequent visitors under both scenarios (i.e.,
251 ‘individual’ and ‘collective’) most valued water over forest-related attributes (Table 3).

252 3.2 Objective 2

253 To avoid a “dummy variable trap”, *low diversity* was omitted as the base as previously
254 stated. All indicator levels in each group and scenario were statistically significant at the 10%
255 level, except *low density* and *bare* for Hispanic in the ‘individual’ scenario and *bare* for non-
256 Hispanic in the ‘collective’ scenario (Table 4). The insignificant indicator levels suggest that
257 these levels were not significantly different to the base level, *low diversity*. All estimated
258 coefficient signs of attribute levels in each group and scenario were positive, suggesting that the
259 base level, *low diversity*, was the least important level across all four groups as was the *bare*
260 attribute.

261 For Hispanic respondents, in the ‘individual’ scenario, *waterfalls* was ranked as the most
262 important level, followed by *lakes* and *streams*. In the ‘collective’ scenario, *streams* was ranked
263 as the most important level, followed by *lakes* and *waterfalls*. Overall, Hispanics most valued
264 water over forest-related ecosystem service attribute (Table 4). In contrast, in the non-Hispanic,
265 ‘individual’ scenario, the three most important levels were *streams*, *lakes*, and a forest-based
266 ecosystem service attribute and level *high forest density*. In the ‘collective’ scenario, *streams* was
267 ranked as the most important level, followed by *lakes* and then *waterfalls* (Table 4).

268 <<Table 4>>

269 3.3 Objective 3

270 Table 5 presents the maximum likelihood estimates results for the best fitting LCL model
271 describing all Hispanic and non-Hispanic respondents in the ‘individual’ scenario. The indicator
272 level *low diversity* was omitted and used as the base. Respondents had a 28% mean probability
273 of belonging to Class I. Female respondents, respondents who indicated their political ideology
274 as moderate and liberal, and who visited montane forest at least once per year were more likely
275 to belong Class I (Table 5). In general, Class I respondents ranked water-based attribute levels as
276 the most important, followed by forest understory, while tree density and forest diversity were
277 ranked as least important.

278 <<Table 5>>

279 The mean probability of belonging to Class II was 20.2%. Respondents whose political
280 ideology was moderate and liberal as well as females were more likely to belong to this class,
281 however respondents from 45 years to 64 years old with annual household income from \$50k to
282 \$74.999k category were less likely to belong to this class (Table 5). Respondents in Class II
283 ranked the high forest density as the most important attribute followed by high forest diversity.

284 Water-based attributes were ranked as the third most important while forest understory indicators
285 were regarded as least important.

286 Class III had a mean probability of membership of 26.9%. Female respondents were
287 more likely in this class. However, respondents 18 to 64 years old and those with annual
288 household incomes from \$50k to \$74,999k were less likely to be in Class III (Table 5). Among
289 the four classes, this was the only class where all attribute levels were statistically significant at
290 the 10% level, suggesting that respondents in this class could evaluate and distinguish each
291 ecosystem level clearly. The water-based ecosystem service attribute was ranked as the most
292 important by Class III respondents.

293 The mean probability of belonging to Class IV was 24.9%. Respondents with annual
294 household incomes from \$50k to \$74,99k and respondents from 45 years to 64 years old were
295 more likely in Class IV while female respondents were less likely to be in Class IV, relative to
296 the other 3 classes (Table 5). However, residents who indicated their political ideology as
297 moderate and liberal were less likely to belong Class IV, relative to Classes I and II. Also,
298 Hispanics were less likely to belong to Class IV, relative to Class I. The respondents in Class IV
299 ranked *forest density* as the most important ecosystem service, followed by *forest understory*
300 while the water-based ecosystem service attribute levels were ranked as least important.

301 **4. Discussion**

302 This study used a choice experiment and BWS approach to better understand the
303 importance and tradeoffs that urban residents of the greater Los Angeles USA make –
304 individually and collectively – from ecosystem service attributes from nearby montane forests.
305 Findings show some statistically significant tradeoffs in the importance rankings of ecosystem
306 service indicator levels when comparing the individual and collective scenarios (Tables 3 and 4).

307 In the individual scenario, frequent visitors assigned a higher level of importance to waterfalls as
308 compared to lakes, but this was reversed in the collective scenario (Table 3). Tanner et al. (2021)
309 also found that sites with waterbodies and tree cover were highly desirable for visitors to
310 National Forests in the Los Angeles area. In terms of individual versus collective valuation of
311 environmental amenities, there is often a mismatch between personal preferences and long-term
312 societal values (Niemeyer and Spash, 2001; Vatn, 2009). However, our results provide limited
313 evidence for Vatn (2009)'s conclusion that individual preferences are contradictory to
314 environmental resource and ecosystem service demand (Lienhoop et al., 2015).

315 Similarly, for Hispanic and non-Hispanic respondents in both the individual and
316 collective scenarios, most of the significant differences and mismatches were between the water-
317 related ecosystem services and the three levels that were all ranked as highly important (Table 4).
318 Therefore, although there were statistically significant mismatches between frequent and
319 infrequent visitors as well as Hispanic and Non-Hispanic respondents in both scenarios, results
320 indicate that most respondent groups- except for Nono-Hispanics and high forest density which
321 will be discussed later – generally prefer water-related regulating and cultural ecosystem
322 services.

323 Our findings are similar to Tanner et al. (2022) who found that visitors preferred southern
324 California national forest recreation sites with waterbodies and tree cover, and were willing to
325 drive longer distances to the sites with water. Similarly, Hammitt et al. (1994) showed that
326 forests with streams, rivers, and lakes were most preferred by respondents. Water was also one of
327 the top three landscape features desired by respondents in the Netherlands (Van Berkel and
328 Verburg, 2014). Although these studies took place in an agricultural rather than forest landscape,
329 it suggests the strong importance attached to water may be independent of ecosystem type.

330 Schmidt et al. (2019) also found that cultural ecosystem services including experiencing, using,
331 or learning about nature were most often located near water bodies.

332 Overall, when respondents had to assess the tradeoffs among the ecosystem services in
333 Table (1), they generally valued water over forest-based ecosystem services. However, people's
334 demand for water-related cultural ecosystem services can motivate them to engage with forest
335 ecosystems directly and indirectly (Plieninger et al., 2015). Therefore, although residents may be
336 initially drawn to waterbodies, the hydrological cycle is largely regulated by montane forests
337 (Plieninger et al., 2012; Underwood et al., 2019). As such, the preference for water can not only
338 be used to communicate the importance of montane forests in providing and regulating water
339 supply (Underwood et al., 2019), but also to communicate the importance of other ecosystem
340 services and their susceptibility to extreme climate change characterize southern California (e.g.,
341 drought, wildfires, floods; Manley and Egoh, 2022; Sanchez et al., 2021).

342 We found education levels were not a significant influence, but gender and income were,
343 in regard to the importance of ecosystem services from montane forests (Tables 5). Generally,
344 female respondents ranked *streams* and *lakes* as important while, males, those with the annual
345 household income from \$50k to \$74.999k, and 45 years to 64 years olds ranked *density* and
346 *understory* as most important (Table 5). These results provide further evidence of the
347 heterogeneity of values for ecosystem services as observed by Álvarez et al. (2021) and that
348 sociodemographics can significantly affect the importance rankings of ecosystem services (Table
349 5; Faehnle et al., 2014; Friggens et al., 2014). Martín-López et al. (2012) also found that people
350 ascribed differing levels of importance to ecosystem services depending on gender, age, and
351 urban or rural residency.

352 The importance of the high forest density indicator for non-Hispanic respondents has
353 important implications for forest health, as well as wildfire-related ecosystem disservices to
354 montane forests and communities in the WUI (Sanchez et al., 2021; Jenerette et al., 2022).
355 Stephens et al. (2022) found that increased dead biomass and live tree densities were the two
356 most influential factors in predicting fire severity and subsequent effects on forest structure and
357 subsequent function and services as well as ecosystem disservices to nearby WUI and urban
358 communities (Plieninger et al., 2012). Similarly, we found that two out of the four classes (i.e.,
359 Class II and IV) highly ranked high-density forests relative to the other attributes levels (Table
360 5). Respondents aged 18-29 were more likely to belong to these two classes. Plieninger et al.
361 (2012) found that private landowners of “working” forests and rangelands (i.e., engaged in
362 commercial livestock or timber activities) in California highly ranked the importance of fire
363 prevention as well as wildlife habitat and recreation related ecosystem services. Sanchez et al.
364 (2021) using visitor surveys and benefit transfers estimates in three California’s Sierra Nevada
365 National Forests did however identify that reduced forest densities were effective in improving
366 their resilience to changes.

367 Our results found that Hispanics differentiate between their individual and collective
368 valuation of ecosystem service and that they highly ranked water-based regulating and cultural
369 ecosystem services as important (Table 4). Flores and Sanchez (2020) and Thomas et al. (2022)
370 indicate that Hispanics overwhelming support protecting public lands, but also found that
371 discrimination was a significant barrier to their use of public lands. Similarly, Yadav et al.
372 (2023), found that urban communities as well as Hispanics and Asian-Americans were
373 statistically and increasingly affected by wildfires during 2016-2020. Therefore, newer more
374 inclusive and collective approaches are needed to account for urban, often overlooked,

375 communities and how, why, and how much they value forest ecosystem services. Similarly,
376 results indicate the need to educate non-Hispanic groups of the increased risk of wildfire
377 disservices associated with this attribute.

378 **Conclusion**

379 Tradeoffs occur when people place an importance on a suite of different place-based
380 ecosystem services as well as disservices. This study attempted to explore how urban residents
381 living near montane forests make these tradeoffs, both individually and collectively, based on
382 their frequency of visits, if they are Hispanic or not, and other socio-demographic characteristics.
383 Tradeoffs are regularly “win-lose” interactions when multiple stakeholder groups value different
384 ecosystem attributes differently in complex socio-ecological systems. Thus, our findings could
385 be used to better inform different publics about the importance of conserving and managing
386 montane forests for their water regulating ecosystem function, as well as their high fire severity
387 risk potential.

388 Like previous studies on southern California’s forests and shrubland ecosystems, and as
389 previously stated, we identified the importance of ecosystem service from water-related features
390 across all groups. However, the importance of water-related and forest density attributes, on an
391 individual and community level, has strong implications for the sustainable supply of ecosystem
392 services from montane forests. Specifically, their proximity to high population centers,
393 unchecked recreation, and in particular severe wildfires, increases their vulnerability to type
394 conversion to shrublands or other invasives. Additionally, climate change can also decrease
395 streamflow and baseflow threaten the provision of not just recreation ecosystems services but
396 drinking water to nearby large metropolitan areas.

397 At the time of writing, recent policies such as the 2021 Bipartisan Infrastructure Law and
398 the Wildfire Crisis Strategy, designated southern California montane forests as part of the
399 “firesheds” that will receive substantial funding for wildfire mitigation practices and
400 management to conserve them. Thus, our attributes and importance rankings can be used to
401 establish restoration guidelines and decision-making priorities. Communities living near montane
402 forest value them, despite infrequently visiting them; therefore, informing the public about their
403 critical role in water supply, air quality via wildfire smoke, and respite from increased urban
404 heating can be used to promote their conservation and proper management. We hope that the
405 findings as well as methods from this study contribute to this discourse and can be used to
406 communicate the importance of forest ecosystem services and disservices to underrepresented
407 urban communities. Such science-based evidence provided by this study can hopefully lead to
408 more equitable and inclusive participatory processes related to the management and conservation
409 of peri-urban montane forests.

410 **Competing interests:** none.

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Table 1. Ecosystem Service (ES)/Disservice (DS) Attributes and Levels Used to Create Choice Experiments

Attribute	Definition	Levels (Sources, references)
Forest density (Minnich et al., 1995)	The number of tree stems per unit area (fire risk/ED)	Low (less than 200 stems/hectare) High (more than 200 stems/hectare)
Forest understory (Minnich, 2007)	Understory plant cover consisting of small shrubs, forbs, and grasses under 1 meter tall. A <i>covered</i> understory has visible plant understory. A <i>bare</i> understory is mostly bare soil or litter with little to no plant cover. (Cultural ES)	Bare (~ less than 25% plant cover) Covered (~ greater than 25% plant cover)
Water (Hammitt et al., 1994; Tanner et al., 2022)	Presence of water feature (s) within the national forest. (Regulating ES)	No water Streams Waterfalls Lakes
Forest diversity (Minnich, 2007; Soliño et al., 2018)	The number of visible trees, tall shrubs, and understory plant types. (Cultural ES)	Low (less than 5 plant types) High (more than 5 plant types)

Table 2. Respondent socio-demographic characteristics for the survey and the study area (Los Angeles, Riverside, and San Bernardino counties).

Characteristic	Individual (n = 377)	Collective (n = 390)	Survey Total (n = 767)	Study area ^
<i>Age</i>				
18 to 29	26.3%	25.5%	23.7%	^^
30 to 44	28.2%	31.5%	29.7%	28.9%
45 to 64	34.1%	27.6%	32.6%	32.7%
65 and over	11.2%	14.3%	13.8%	19.6%
<i>Gender</i>				
Female	49.2%	49.3%	49.5%	49.8%
Male	48.7%	49.1%	49.3%	50.2%
Other	1.9%	0.7%	1.2%	N/A
<i>Educational Attainment</i>				
Some High School	3.1%	2.8%	3.0%	18.8%
High School	29.6%	29.4%	33.6%	22.6%
Some College	34.4%	33.4%	34.0%	26.5%
Bachelor's degree	22.0%	18.5%	19.6%	20.4%
Graduate Degree	10.7%	15.0%	13.1%	11.7%
<i>Ethnicity</i>				
Hispanic/Latino (of any race)	34.6%	34.6%	34.6%	49.1%
<i>Race</i>				
Asian (non-Hispanic)	9.4%	9.9%	9.7%	24.4%
Black/African American (non-Hispanic)	13.9%	12.4%	24.3%	14.5%
White (non-Hispanic)	72.5%	74.4%	73.7%	52.7%
Other(non-Hispanic)	4.2%	3.3%	3.7%	8.4%
<i>Annual Household Income</i>				
< \$35,000	23.2%	24.3%	23.8%	21.7%
\$35,000 to \$49,999	16.2%	14.0%	15.3%	9.3%
\$50,000 to \$74,999	21.2%	22.0%	21.7%	14.9%
\$75,000 to and \$99,000	18.4%	16.4%	17.2%	12.8%
\$100,000 or more	20.8%	22.4%	21.3%	41.5%
<i>Political Ideology</i>				
Conservative	26.5%	31.1%	29.1%	N/A
Moderate	40.8%	41.1%	40.0%	N/A
Liberal	32.5%	26.9%	28.2%	N/A
<i>Frequency of Visiting the Montane Forest</i>				

At least once per year	45.0%	47.1%	46.0%	N/A
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^ The 2020 U.S. Census Riverside-San Bernardino-Los Angeles County Statistical Area reports

^^ The U.S. Census reports the metro area residents' age group from 20 to 29 years old category, which includes 14.4 % of the greater LA area

Table 3. The Best-Worst Scaling of Residents' for the 'Individual' And The 'Collective' Scenarios for Visiting the Montane Forest At Least Once A Year And Visiting the Montane Forest Less Than Once A Year Groups

Attribute	Visiting the Montane Forest At Least Once A Year							Visiting the Montane Forest Less Than Once A Year								
	Individual			Collective				Individual			Collective					
	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking				
<i>Low density</i>	0.3547	0.0735	** *	7	0.3793	0.0707	** *	7	0.3744	0.0675	** *	7	0.3221	0.0691	** *	7
<i>High density</i>	0.5952	0.0742	** *	4	0.5336	0.0713	** *	4	0.6091	0.0682	** *	4	0.5646	0.0700	** *	4
<i>Bare</i>	0.2955	0.0734	** *	9	0.1663	0.0706	** *	9	0.1653	0.0672	** *	9	0.1364	0.0688	* *	9
<i>Covered</i>	0.4053	0.0736	** *	6	0.3867	0.0707	** *	6	0.3295	0.0673	** *	8	0.2817	0.0690	** *	8
<i>No water</i>	0.3518	0.0914	** *	8	0.2282	0.0876	** *	8	0.5418	0.0835	** *	5	0.3989	0.0839	** *	6
<i>Streams</i>	0.8219	0.0939	** *	1	0.8986	0.0910	** *	1	1.1505	0.0888	** *	1	1.4803	0.0952	** *	1
<i>Waterfalls</i>	0.6663	0.0928	** *	2	0.6834	0.0892	** *	3	0.8257	0.0854	** *	3	1.2111	0.0909	** *	3
<i>Lakes</i>	0.6425	0.0927	** *	3	0.8228	0.0903	** *	2	1.0514	0.0877	** *	2	1.2714	0.0918	** *	2
<i>High diversity</i>	0.4219	0.0785	** *	5	0.4272	0.0756	** *	5	0.4483	0.0721	** *	6	0.5272	0.0740	** *	5
<i>Low diversity</i>			** *	10			** *	10			** *	10			** *	10
N		169				184				208				206		
Log Likelihood		-3,290				-3,557				-3,941				-3,772		

* Significant At 90%; ** significant at 95%; ***significant at 99% levels of statistical significance

Table 4. The BWS Residents' Results for the 'Individual' And The 'Collective' Scenarios for Hispanic And Non-Hispanic Groups

Attribute	Hispanic						Non-Hispanic									
	Individual			Collective			Individual			Collective						
	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking	Estimate	Standard Error	Ranking				
<i>Low density</i>	0.1216	0.0867	8	0.3625	0.0827	** *	6	0.4824	0.0607	** *	6	0.3403	0.0614	** *	7	
<i>High density</i>	0.3152	0.0870	** *	6	0.5642	0.0835	** *	4	0.7415	0.0616	** *	3	0.5357	0.0620	** *	5
<i>Bare</i>	0.1174	0.0866	8	0.2621	0.0825	** *	9	0.2764	0.0605	** *	9	0.0872	0.0613		9	
<i>Covered</i>	0.1655	0.0867	* **	7	0.2832	0.0825	** *	8	0.4596	0.0607	** *	8	0.3569	0.0614	** *	6
<i>No water</i>	0.4003	0.1078	** *	4	0.3638	0.1014	** *	5	0.4838	0.0752	** *	5	0.2903	0.0754	** *	8
<i>Streams</i>	0.7704	0.1110	** *	3	1.1447	0.1087	** *	1	1.1109	0.0791	** *	1	1.2113	0.0818	** *	1
<i>Waterfalls</i>	0.7986	0.1115	** *	1	0.9869	0.1065	** *	3	0.7347	0.0762	** *	4	0.9297	0.0788	** *	3
<i>Lakes</i>	0.7895	0.1114	** *	2	1.1289	0.1086	** *	2	0.8997	0.0774	** *	2	1.0060	0.0794	** *	2
<i>High diversity</i>	0.3430	0.0927	** *	5	0.3168	0.0886	** *	7	0.4818	0.0648	** *	7	0.5634	0.0658	** *	4
<i>Low diversity</i>			8				10				10				9	
N		122			139				255				251			
Log Likelihood		-2,348			-2,619				-4,885				-4,737			

* Significant At 90%; ** significant at 95%; ***significant at 99% levels of statistical significance

Table 5. The Latent Class Best-Worst Scaling Results for the ‘Individual’ Scenario (Continued)

Individual Characteristics	Class I			Class II			Class III			Class IV	
	Estimate	Standard Error		Estimate	Standard Error		Estimate	Standard Error		Estimate	Standard Error
Age group 18 to 29	-1.5142	0.8612	*	-1.3330	0.8461		-2.5178	0.7417	***	-	-
Age group 30 to 44	-1.1483	0.8169		-0.8494	0.7698		-1.4844	0.6552	**	-	-
Age group 45 to 64	-1.7663	0.7824	**	-1.3807	0.7407	*	-1.4736	0.6237	**	-	-
Female	1.5898	0.4307	***	1.2825	0.4287	***	1.0391	0.3734	***	-	-
Hispanic	1.0913	0.4655	**	0.0758	0.5200		0.3744	0.4299		-	-
High school	0.0926	1.6906		-0.0721	2.0536		-0.6775	1.5735		-	-
Some college	-1.6332	1.6705		-0.2528	2.0229		-1.2244	1.5643		-	-
College	-1.1758	1.7606		0.9813	2.0883		-0.8128	1.6131		-	-
Graduate school	0.2536	1.8234		0.8242	2.1698		-1.0530	1.7199		-	-
\$35,000 to \$49,999	0.7893	0.7239		0.8323	0.7563		0.3054	0.6898		-	-
\$50,000 to \$74,999	-1.6819	0.6284	***	-1.6619	0.6613	**	-0.9629	0.4879	**	-	-
\$75,000 to \$99,000	-0.1399	0.6324		-0.1502	0.6465		-0.6124	0.5888		-	-

\$100,000 or more	-0.1290	0.6697		-0.1176	0.6943		-0.0847	0.5723	-	-
Moderate	1.1005	0.5237	**	1.7496	0.5857	***	0.5791	0.4489	-	-
Liberal	1.1347	0.5163	**	1.0066	0.5559	***	-0.0381	0.4466	-	-
At least once per year	0.8983	0.4203	**	0.0509	0.4159		-0.5978	0.3817	-	-
Constant	0.0677	1.9016		-0.7418	2.2084		2.3384	1.6772	-	-
Class Share		28.0%			20.2%			26.9%		24.9%
Log Likelihood		-6,624								
AIC		13,423								
BIC		13,764								

* Significant At 90%; ** significant at 95%; ***significant at 99% levels of statistical significance

