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Labor and Employment in Brazilian Northeastern Agriculture: a look at the 2004-2014 period¹

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Abstract: The labor market in the Brazilian Northeastern agriculture is characterized by many forms of occupation, ranging from the salaried work to the various forms of family work. In a heterogeneous and diverse agriculture, there is a complex labor market, with changes in recent times. Therefore, it is necessary to keep a watchful eye on important structural features. As a result, this paper aims to analyze the main aspects related to work and employment relations in the Brazilian Northeastern agriculture in the 2004-2014 period. The sources of information are special tabulations from the National Survey by Household Sample (PNAD), conducted by the Brazilian Institute of Geography and Statistics (IBGE). The results pointed to a continuing decline in Northeastern PEA (Economically Active Population) occupied in agriculture, partially offset by the growth of Northeastern rural residents occupied in non-agricultural activities, in addition to the people occupied in self-consumption production. Women and young people were the ones who mostly left the agricultural activities, reinforcing the “ageing” process of the occupied PEA. The crops with the largest reduction in the occupied in agricultural PEA were: cassava, rice, coffee, banana, sugarcane, cocoa, vegetables and fruits. On the other hand, the number of occupied people increased in: corn and grape cultivation, services for agriculture, swine and poultry farming and integrated agricultural and livestock production systems. An increase in schooling of the occupied PEA was registered, though it is still below the national average.

Key-words: labor market, agriculture, agricultural occupations, PNAD, Northeast.

Resumo: *O mercado de trabalho na agricultura nordestina é caracterizado por diversas formas de ocupação, desde as relações de assalariamento até as modalidades de trabalho familiar. Com uma agricultura heterogênea e diversa, deve-se manter um olhar atento para aspectos estruturais importantes e, por isso, o objetivo do texto é analisar os principais aspectos relacionados ao trabalho e ao emprego na agricultura nordestina no período 2004-2014, tendo como fonte de informações as tabulações especiais da Pesquisa Nacional por Amostras de Domicílio (PNAD), realizada pelo*

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Instituto Brasileiro de Geografia e Estatística (IBGE). Os resultados apontaram para uma contínua redução da PEA (População Economicamente Ativa) nordestina ocupada na agricultura, parcialmente compensada pelo crescimento de residentes rurais ocupados em atividades não agrícolas, além das pessoas dedicadas à produção de autoconsumo. As mulheres e os jovens foram os que mais deixaram as atividades agrícolas, reforçando uma tendência de “envelhecimento” da PEA ocupada na agricultura. Os setores com maior redução foram os de cultivo de mandioca, arroz, café, banana, cana, cacau, frutas e legumes, enquanto cresceram as ocupações nos cultivos de milho e de uva, na avicultura, na suinocultura, nos serviços para a agricultura e nos sistemas integrados de produção agrícola e pecuária. Registrou-se, também, um crescimento da escolaridade dos ocupados na agricultura nordestina, mas ainda aquém da média nacional.

Palavras-chaves: mercado de trabalho, agricultura, ocupações agrícolas, PNAD, Nordeste.

JEL codes: J21, J43, J48.

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1. Introduction

Labor market in agriculture is a subject that has generated many academic studies in recent years in Brazil, mostly with focus on national level (LAURENTI *et al.*, 2015; MAIA and SAKAMOTO, 2014; SILVA FILHO and BALSADI, 2013; BALSADI, 2011).

These studies showed that in the last two decades important advances in agricultural and rural labor markets have taken place: reduction of child labor; increase of the degree of formality of salaried work; expansion of social security coverage; real gains of salary and increase of the level of education of the occupied people. In spite of that, some challenges remain as structural issues of Brazilian agriculture: continued reduction in the number of occupied persons; “leave off” of young people and difficulties in the process of succession in rural properties; in addition to the large number of persons either underemployed or in very poor working conditions.

However, relatively few studies devoted a closer look to the regional aspect based on the National Survey by Household Sample (PNAD) database, especially if the specific focus is the Northeastern region.⁴ It is important to say that this region is responsible for 45.0% of the total number of people working in Brazilian agriculture. Despite of the important advances made in the last two decades, the

Northeast still shows indicators of living conditions and levels of regional and human development that are far below those observed in other regions.

Thus, this paper aims to analyze the main aspects related to labor and employment in Brazilian Northeastern agriculture in the 2004-2014 period, based on information of PNAD’s special tabs conducted by the Brazilian Institute of Geography and Statistics (IBGE). The text also aims to contribute not only to further studies and research, but also to the elaboration and implementation of public policies that could promote a dignified life for individuals and families who work in agriculture and in the rural area of Brazilian Northeastern region.

The text has an exploratory and descriptive character and is structured in four parts, in addition to this brief introduction. The first is dedicated to the methodological procedures used to obtain data, as well as some important concepts to understand the analysis better; the second part is dedicated to the analysis of the main aspects related to work and employment in Brazilian Northeastern agriculture; the third part focuses on final considerations and the final part shows the references used in the text.

2. Methodological procedures

The source of primary data of the occupied people in Northeastern agriculture is the National Sample Survey (PNAD). For selected activities, the data refer to the single or main job of the people aged 10 years and

4. Balsadi and Silva (2010) analyzed the Northeastern agricultural labor force, but focused only in the wage labor market.

over in the reference week of the survey, usually the last or penultimate week of September. Economically Active Population (PEA) occupied refers to the number of people who had worked during all or part of the reference week period. Also part of the occupied PEA are the people who have not worked under salaried jobs in the period specified due to holidays, license, absences, strikes, among others.

In PNADs, it is considered work in economic activity:

- a) Work paid in cash, products, goods or benefits (housing, food, clothing etc.) by the production of goods and services;
- b) Unpaid work by the production of goods and services, developed for at least one hour a week (not only to help a member of the household who had worked either as self-employed worker, employer or employee in the production of primary goods comprising: agriculture, forestry, animal husbandry, vegetable or mineral extraction, hunting, fishing and fish farming, but also as an apprentice or trainee or even to help some religious, charitable or cooperative institution);
- c) Occupation developed for at least one hour a week by the production of goods concerning to agriculture, forestry, animal husbandry, plant extraction, fishing and fish farming, in order to feed either him/herself or at least one member of the household (IBGE, 2014).

With respect to the position in the occupation⁵, the PNAD categories are:

- Employer: person who works on his own business, with at least one employee.
- Employee: any person who works for an employer (individual or legal entity), usually with obligation to fulfill a workday, and receives payment either in cash, goods, products or in benefits (housing, food, clothing etc.). The employee is considered permanent when the duration of the work contract or agreement (verbal or written) does not have an established end. The employee is considered

temporary when the duration of the work contract or employment agreement (verbal or written) has an established end, which can be renewed or not. That is, the employee is considered temporary either if he/she is hired for a certain time or if he/she does a specific job which, when completed, the work contract or employment agreement would end. According to the region, the temporary salaried worker receives one of the following names: *"boia fria"*, *"volante"*, *"calunga"*, *"turmeiro"*, *"peão de trecho"* or clandestine.

- Self-employed worker: person who works exploring his own business, alone or with a partner, without employee(s), or with the help of unpaid workers.
- Unpaid worker: person who works without payment for at least one hour a week to help a member of the family unit, who was either a self-employed worker, employer or employee in the production of primary goods. In this category are also the unpaid workers who work for at least one hour a week, either as an apprentice or trainee or to help any religious, charitable or cooperative institution.
- Self-consumption worker: any person who works for at least one hour a week, in the production of goods concerning to agriculture, forestry, animal husbandry, plant extraction, fishing and fish farming to feed her/himself or at least one member of the household.

The distribution of permanent and temporary employees and of other occupied people by activity follows the classification of economic activities carried out by IBGE for household surveys purposes.⁶

5. Work relation between the person and the enterprise he/she works in.

6. This is the National Classification of Economic Activities-Household (CNAE-Household), which is an adaptation of the National Classification of Economic Activities (CNAE) for household surveys. The CNAE-Household remains identical to the CNAE in more aggregate levels (section and division, with the exception of trade divisions which does not distinguish retail and wholesale); regroup classes where the detailing was considered unsuitable for household surveys; and disaggregates some service activities that have in these researches their only source of coverage. The CNAE has as reference the International Standard Industrial Classification of all Economic Activities - ISIC, third revision of the United Nations.

It is worth saying that the expansion of PNAD samples to obtain the total number of occupied people in different occupational positions in agricultural activities in the 2004-2014 period was made with new weightings provided by IBGE for this decade, known as "2013 Review". The annual growth rates were estimated by means of a log-linear regression model with information for 2004, 2005, 2006, 2007, 2008, 2009, 2011, 2012, 2013 and 2014. In 2010, the PNAD was not made due to the accomplishment of the Demographic Census for this year.

3. Main aspects of labor and employment in Northeast agriculture in the 2004-2014 period

For the purpose of this paper the following aspects in the analysis of PNAD's special tabulations will be prioritized: evolution of the number of persons occupied in the period under consideration; non-agricultural occupations of the Northeastern rural PEA; participation of women in the Northeastern agricultural PEA and PEA's age groups occupied in agriculture; schooling; status in employment; and main agricultural activities in which the PEA was held in the period.

3.1. Evolution of occupied PEA in Brazilian Northeastern agriculture

Before starting the analysis of the occupied PEA evolution in Northeastern agriculture, it would be important to contextualize the regional performance of Brazil and other regions.

Between 2004 and 2014, the labor force occupied in Brazilian agriculture decreased 2.8% per year, leading to a reduction of 3.6 million persons (Table 1). Except for the North, in all other regions the reduction rates were significant: -3.3% per year in the Northeast; -2.1% per year in the Southeast; -4.2% per year in the South; and -2.5% per year in the Midwest.

Both the Northeast and South accounted for about 75.0% of the total reduction of the occupied labor force in agriculture (2.7 million people of a total of 3.6 million for Brazil in the period).

Taking the initial year of the data series (2004 = 100) as a basis, it is possible to see the following values (indexes) for 2014: 80 for the total of Brazil; 86 to the North; 79 for the Northeast; 86 for the Southeast; 71 for the South and 87 for the Midwest (Figure 1).

In terms of relative share of regions in total occupied labor force in Brazilian agriculture, there are few variations in the 2004-2014 period (Figure 2). The Northeast accounted, on average, by 45.4% of total

Table 1. Evolution of PEA of 10 years old and over, occupied in agriculture in the 2004-2014 period – Brazil and regions (Thousands of people)

Unity	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Brazil	18,030	16,842	16,035	14,888	14,466	-2.8***	-3,564
North	1,963	1,620	1,619	1,855	1,691	0.0	-272
Northeast	8,254	7,798	7,214	6,665	6,529	-3.3***	-1,725
Maranhão	1,179	1,170	953	1,205	1,217	0.3	38
Piauí	778	670	679	614	598	-3.7***	-180
Ceará	1,129	1,105	1,037	1,096	959	-2.1***	-170
Rio Grande do Norte	313	331	305	250	278	-3.0**	-35
Paraíba	495	434	371	365	386	-4.2***	-108
Pernambuco	1,107	1,081	919	638	698	-7.0***	-409
Alagoas	494	481	429	382	309	-5.4***	-184
Sergipe	217	194	202	224	265	1.5	48
Bahia	2,543	2,331	2,319	1,892	1,820	-4.2***	-723
Southeast	3,562	3,456	3,520	3,155	3,065	-2.1***	-497
South	3,180	2,868	2,607	2,339	2,248	-4.2***	-933
Midwest	1,070	1,099	1,075	874	934	-2.5***	-137

Note: *** and ** indicate 99% and 95% of confidence interval respectively.

Source: PNAD/IBGE special tabs. 2016, February.

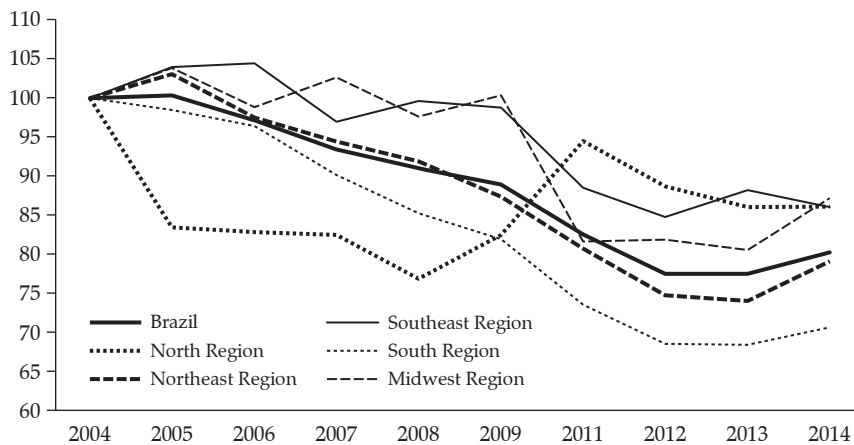
persons occupied in agriculture (45.8% in 2004 and 45.1% in 2014). Following are the Southeast, South, North and Midwest, whose relative share in the period were, on average, 21.2%, 16.5%, 10.7% and 6.3%, respectively.

Some important aspects can be observed focusing now the most detailed analysis to Northeast and its states. First, only Maranhão and Sergipe states registered a slight increase in the number of persons occupied in agriculture (0.3% and 1.5% per

year, respectively), although growth rates were not statistically significant (Table 1).

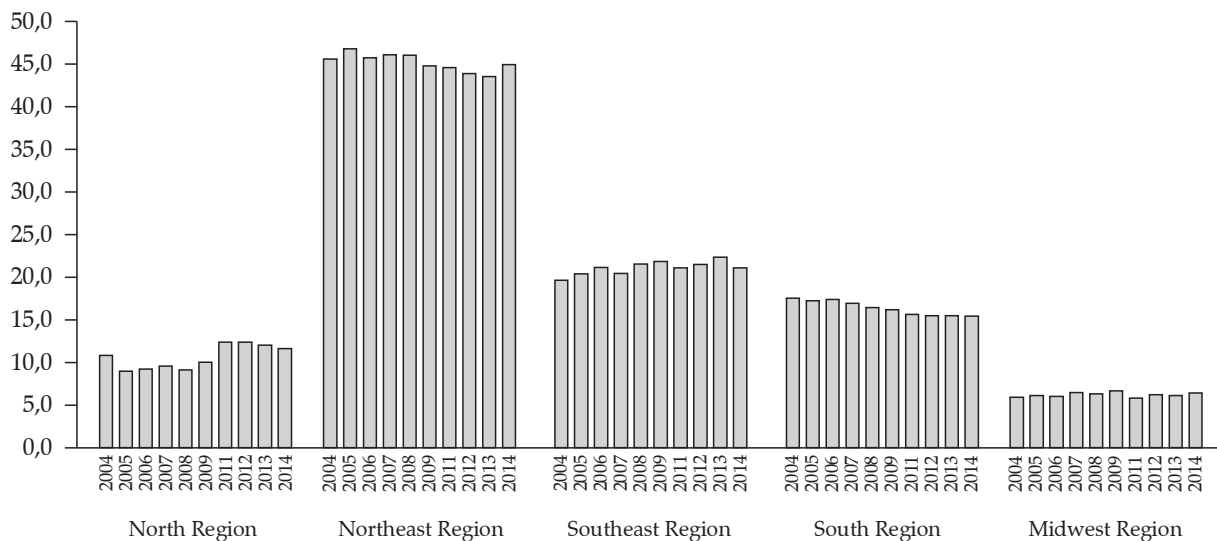
For all other states, reductions were significant, which explains the decrease of 1.7 million people in the Northeastern agriculture in the 2004-2014 period. Pernambuco, Alagoas, Bahia and Paraíba were the states with the highest decrease rates in occupations: -7.0% per year; -5.4% per year; -4.2% per year; and -4.2% per year, respectively. The states of Piauí, Ceará

Figure 1. Evolution of PEA of 10 years old and over occupied in agriculture in the 2004-2014 period, Brazil and regions. Index 2004 = 100

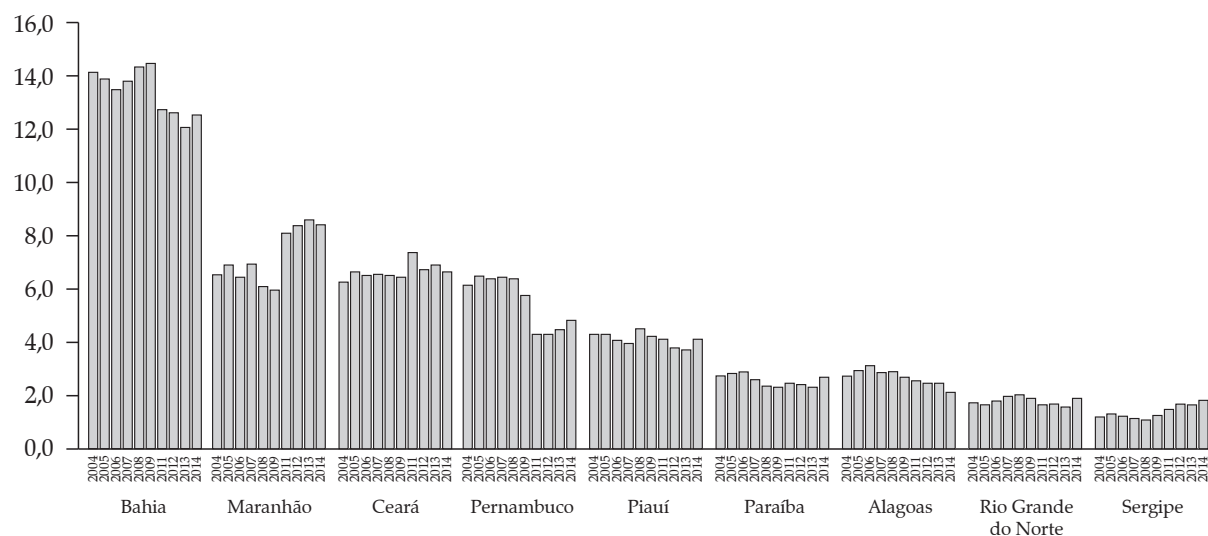


Source: PNAD/IBGE special tabs. 2016, February.

Figure 2. Relative participation (%) of the regions in agricultural PEA of 10 years old and over occupied in Brazil in the 2004-2014 period.



Source: PNAD/IBGE special tabs. 2016, February.

Figure 3. Relative participation (%) of the states in agricultural PEA of 10 years old and over occupied in Northeast region in the 2004-2014 period

Source: PNAD/IBGE special tabs. 2016, February.

and Rio Grande do Norte registered respective rates of -3.7% per year, -2.1% per year and -3.0% per year.

In absolute terms, only the states of Bahia and Pernambuco were responsible for the decrease of about 1.2 million people in Northeastern agriculture (65.6% of the total of 1.7 million people in the analyzed period) (Table 1).

The average share of 45.4% to the Northeast in the total occupied in Brazilian agriculture in the 2004-2014 period, was distributed by their states as follows: 13.4% for Bahia; 7.2% for Maranhão; 6.7% for Ceará; 5.5% for Pernambuco; 4.1% for Piauí; 2.6% for Paraíba; 2.7% for Alagoas; 1.8% for Rio Grande do Norte and 1.4% for Sergipe (Figure 3).

Observe that, in 2014, the states of Bahia, Maranhão and Ceará had more people occupied in agriculture than the total observed for the entire Midwest region of the country. In this year, their relative share in the total labor force occupied in Brazilian agriculture were, respectively, 12.6% (or 1.8 million persons occupied), 8.4% (or 1.2 million people occupied) and 6.6% (or 959,000 persons occupied), against 6.5% (or 934,000 people occupied) for the Midwest region. Bahia had even more people occupied in agriculture than the North, which share in the total of Brazil was 11.7%, or 1.7 million persons occupied in 2014 (Table 1 and Figure 3).

3.2. Non-Agricultural occupations of the rural Northeastern population

The theme of non-agricultural occupations of the rural population⁷ – which partially offsets the reduction in agricultural occupations – has been quite relevant since the pioneering studies in Brazil credited to Rurban Project⁸ in the mid-90s.

One of the reasons is that this form of insertion into the labor market may be an important alternative for rural residents to obtain better working conditions and higher monetary income compared to what they usually get in agricultural activities.⁹ Thus, the family

7. It is considered as non-agricultural rural occupation the activity carried out by people living in rural areas and occupied in activities outside of agriculture, whether in rural or urban areas.

8. The *Rurban* Project was coordinated by the Economics Institute of Unicamp and involved several research institutions in at least ten Brazilian States (PI, RN, AL, BA, MG, RJ, SP, PR, SC and RS), and the Federal District. This project sought to discuss the relevance of the rural/urban and agricultural/non-agricultural cuts in researches on rural areas, in addition to analyse in details the socio-economic importance of non-agricultural activities for the population living in rural areas, through the processing of PNAD's microdata. For details, see Campanhola and Graziano da Silva (2000a, 2000b), Del Grossi (1999).

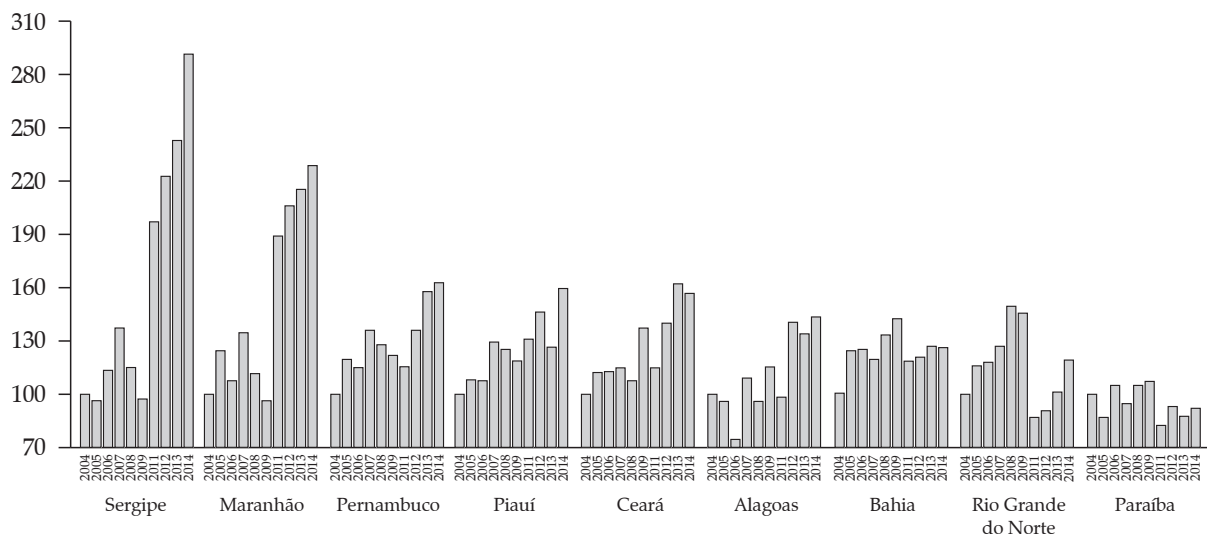
9. More details on this topic can be found in the works of Balsadi (2012; 2008).

Table 2. Evolution of non-agricultural PEA of 10 years old and over, with rural residence in the 2004-2014 period- Northeast region and states (Thousands of people)

Unity	2004	2007	2009	2011	2014	Rate 04/09 (% per year)	Rate 11/14 (% per year)	Var. 04/09 (1000 people)	Var. 11/14 (1000 people)
Northeast region	1,486	1,814	1,873	1,823	2,280	4.2**	7.6**	387	457
Maranhão	190	256	183	359	435	-0.8	6.3***	-7	75
Piauí	111	143	132	145	177	4.3*	4.6	21	32
Ceará	237	273	326	272	372	4.3*	11.5	89	100
Rio G. do Norte	139	176	202	120	165	8.0***	11.3**	63	45
Paraíba	127	121	137	104	117	2.4	2.9	10	13
Pernambuco	174	237	212	200	282	4.0	12.5**	38	82
Alagoas	88	96	101	87	126	3.2	11.5	14	40
Sergipe	44	60	43	87	128	1.7	13.4**	-1	41
Bahia	378	452	538	448	477	5.7**	2.4*	161	29

Note: ***, ** and * indicate 99%, 95% and 90% of confidence interval respectively.

Source: PNAD/IBGE special tabs. 2016, February.

Figure 4. Evolution of non-agricultural rural-resident PEA in the period 2004-2014, Northeast region and states. Index 2004 = 100

Source: PNAD/IBGE special tabs. 2016, February.

members may continue living in rural areas and occupying themselves in non-agricultural activities, which can be often complementary to agriculture. This phenomenon of pluriactivity within rural families has been observed, in different degrees of intensity, in practically all regions of Brazil.¹⁰

In the 2004-2014 period, the non-agricultural labor force residing in rural areas of the Northeast region (and its states) jumped from 1.5 million to 2.3 million persons occupied, an increase of 844 thousand new jobs (Table 2). It is important to note that with the exception of Paraíba state, all other states showed significant growth in non-agricultural occupations (Figure 4).

This makes it clear that the rural Northeastern region can no longer be understood as the space where only traditional agricultural and livestock activities are developed. The transformation of the occupational

10. On this topic, see the important works of Nascimento (2008), Schneider (2009), Schneider *et al.* (2014) and Sakamoto *et al.* (2015).

structure of the rural population, with strong increase of non-agricultural activities, has consolidated a framework of great heterogeneity of rural families whose strategies increasingly include other activities along with agriculture. These changes bring the need of not only a new look to the reality but also of new and creative tools for elaboration of rural development policies, especially towards a proper social and economic inclusion of all rural residents.

3.3. Participation of women and occupied age groups in Northeastern agriculture

Two other aspects that have deserved greater attention in some studies on work and employment in agriculture are: reduction of female presence in the labor force and the “leave off” of young people. Focusing on the agricultural labor market in the Northeast region in the 2004-2014 period, it is possible to notice these two phenomena in the composition of PEA.

Despite maintaining a relative share of about 30.0% on average in the total of occupied people in the Northeastern agriculture for the period considered, in absolute terms there was a decrease of 453 thousand people in female PEA, with rate of -3.8% per year (Table 3). Both states of Bahia and Pernambuco were responsible for 80.4% of this reduction (364,000 people).

However, it is worth noting that in the states of Maranhão and Sergipe there was a small increase in the number of women occupied in agriculture, although the growth rates were not significant. It is known that there are some organized groups with strong leadership and presence of women in these two states, such as: the coconut breakers (“*mulheres quebradeiras de coco*”) and the mangaba pickers¹¹ (“*mulheres catadoras de mangaba*”). In due course, it would be interesting to deepen the knowledge of these labor market relations in these two states.

Before raising the issue of young people in agriculture, it is important to note the significant reduction of child labor both in Brazilian and in Northeastern agriculture in the 2004-2014 period (Table 4). For Brazil the decrease was about 600 thousand

people aged between 10 and 14 years (rate of -10.3% per year). The Northeast region was responsible for 53.0% of this reduction (316,000 people, with a rate of -11.0% per year). There seems to be a clear and positive effect of public policies - especially those in combating poverty and promoting food security and nutrition¹² – because in all states of the region the performance was similar.

Concerning to the “leave off” of young people of the agriculture, it is possible to note that there was a reduction of 2.6 million people in Brazil’s agricultural labor force aged between 15 and 29 years in the 2004-2014 period (rate of -6.5% per year). This accounted for 72.5% of the total of 3.6 million people less in Brazilian agriculture (Table 5). That is, out of every four people who left the agricultural labor force, three were young people aged between 15 and 29 years. The reduction of young people was so sharp that in 2014 the shares (relative and absolute) of age groups between 15 and 29 years old and 60 years old and over were very close (in 2004, young people were more than double of the “elderly people” occupied in Brazilian agriculture).

In the Northeast region the phenomenon was quite similar to that for the whole of Brazil. Among the 1.7 million people that left the agricultural labor force in the period 2004-2014, 1.3 million were young people between 15 and 29 years old (77.5% of total).

The Figure 5 shows better view of the question referred. Taking the year of 2004 as a base (2004 = 100), it may be clearly noted a significant percentage share reduction of the 10-to-14-year-old and 15-to-29-year-old groups in the labor force occupied in Northeast agriculture.

With regard to people’s age occupied in the Northeastern agriculture, the growth rates were positive and significant for all positions in the occupation, similar to the performance observed for total of Brazil (Table 6), showing a progressive “ageing” of the population occupied in agriculture.

In 2014, the average ages of occupied people in the Northeastern region were: 58 years old for employers; 47 years old for self-employed workers; 35 and 37 years old for legally registered and unregistered workers, respectively; 30 years old for unpaid workers; and 46 years old for people devoted to self-consumption.

11. Mota *et al.* (2011) showed the importance of mangaba’s extraction in Sergipe state and the key role of mangaba pickers in this activity, in terms of environmental preservation, generating employment and income for rural communities.

12. On this topic, see the recent work of França, Marques and Del Grossi (2016).

Table 3. Evolution of female PEA of 10 years old and over, occupied in agriculture in the 2004-2014 period – Northeast region and states (Thousands of people)

Unity	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Northeast region	2,633	2,490	2,166	2,068	2,180	-3.8***	-453
Maranhão	412	407	269	409	461	0.6	49
Piauí	259	240	226	226	223	-3.3**	-37
Ceará	333	323	317	319	293	-2.3**	-40
Rio Grande do Norte	87	95	82	52	76	-5.0**	-11
Paraíba	134	131	89	99	128	-3.8*	-6
Pernambuco	355	344	248	178	241	-8.2***	-114
Alagoas	144	144	116	106	85	-7.2***	-59
Sergipe	79	69	68	64	94	0.2	15
Bahia	830	738	750	615	580	-5.2***	-250

Note: ***, ** and * indicate 99%, 95% and 90% of confidence interval respectively.

Source: PNAD/IBGE special tabs. 2016, February.

Table 4. Evolution of PEA of 10 to 14 years old, occupied in agriculture in the 2004-2014 period – Brazil, Northeast region and states (Thousands of people)

Unity	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Brazil	1,037	902	642	565	441	-10.3***	-596
Northeast region	531	487	343	316	214	-11.0***	-316
Maranhão	90	107	45	68	54	-6.9**	-36
Piauí	46	35	35	38	32	-6.7***	-14
Ceará	75	72	62	56	22	-13.5***	-53
Rio Grande do Norte	13	19	11	7	6	-12.0***	-7
Paraíba	39	25	10	13	17	-13.8***	-22
Pernambuco	74	72	47	18	15	-18.0***	-59
Alagoas	33	32	18	20	5	-16.9***	-28
Sergipe	7	9	8	9	10	-0.5	4
Bahia	154	117	106	86	52	-11.1***	-102

Note: *** and ** indicate 99% and 95% of confidence interval respectively.

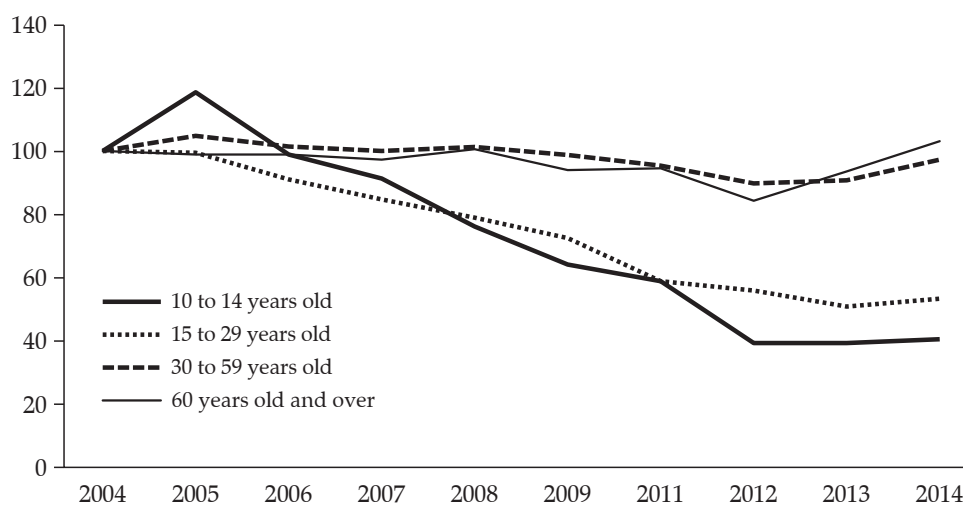
Source: PNAD/IBGE special tabs. 2016, February.

Table 5. Evolution of PEA by age groups occupied in agriculture in the 2004-2014 period – Brazil and Northeast region (Thousands of people)

Unity	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Brazil	18,030	16,842	16,035	14,888	14,466	-2.8***	-3,564
10 to 14 years old	1,037	902	642	565	441	-10.3***	-596
15 to 29 years old	5,586	4,687	4,116	3,523	3,003	-6.5***	-2,584
30 to 59 years old	8,815	8,676	8,610	8,295	8,243	-1.1***	-573
60 years old and over	2,592	2,577	2,666	2,506	2,780	-0.3	189
Northeast region	8,254	7,798	7,214	6,665	6,529	-3.3***	-1,725
10 to 14 years old	531	487	343	316	214	-11.0***	-316
15 to 29 years old	2,841	2,417	2,079	1,692	1,504	-7.2***	-1,337
30 to 59 years old	3,754	3,788	3,719	3,589	3,652	-1.1***	-102
60 years old and over	1,129	1,107	1,074	1,068	1,159	-0.6	31

Note: *** indicate 99% of confidence interval.

Source: PNAD/IBGE special tabs. 2016, February.

Figure 5. Evolution of agricultural PEA by age groups in the 2004-2014 period, Northeast region. Index 2004 = 100

Source: PNAD/IBGE special tabs. 2016, February.

Table 6. Evolution of the average age of PEA of 10 years old and over, according to the position in the occupation in the main activity, occupied in agriculture in the 2004-2014 period – Brazil and Northeast region

Position in the occupation	2004	2007	2009	2011	2014	Rate (% per year)
Brazil						
Employer	51	53	53	53	55	0.6***
Self-employed worker	46	47	48	48	48	0.3***
Legally registered employee	35	36	36	37	37	0.7***
Non-registered employee	34	35	36	37	37	1.1***
Unpaid worker	27	29	30	30	33	1.6***
Self-consumption worker	46	46	47	46	48	0.5***
Northeast region						
Employer	54	54	54	54	58	0.6**
Self-employed worker	46	47	47	47	47	0.3***
Legally registered employee	33	34	34	35	35	0.7***
Non-registered employee	33	33	35	35	37	1.2***
Unpaid worker	26	27	28	28	30	1.3***
Self-consumption worker	44	43	44	44	46	0.5***

Note: *** and ** indicate 99% and 95% of confidence interval respectively.

Source: PNAD/IBGE special tabs. 2016, February.

3.4. Position in the occupation and schooling in years of study

The labor market in the Northeastern agriculture is characterized by distinct forms of occupation, ranging from the salaried work to the various forms of family work. Over the 2004-2014 period, with exception of legally registered employees and of self-consumption workers, all other categories registered strong decreases (Table 7).

In absolute terms, the largest reductions occurred in the unpaid categories (1.6 million people less, with a rate of -13.4% per year), self-employed workers (about 550,000 people less, with rate -3.1% per year) and unregistered workers (about 450 thousand people less, with a rate of -4.1% per year). However, employers have also had a decrease of 122,000 people over the period analyzed (a high rate of -10.5% per year).

On the other hand, it is important to highlight the extremely high increase of the self-consumption

Table 7. Evolution of PEA of 10 years and over, according to the position in the occupation in the main activity, occupied in agriculture in the 2004-2014 period – Northeast (Thousands of people)

Position in the occupation	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Northeast region	8,254	7,798	7,214	6,665	6,529	-3.3***	-1,725
Employer	186	139	125	108	64	-10.5***	-122
Self-employed worker	2,444	1,994	1,979	1,974	1,896	-3.1***	-549
Employees	1,884	1,847	1,892	1,492	1,440	-3.5***	-444
Legally registered	350	383	396	318	359	-1.3	9
Non-registered	1,534	1,464	1,496	1,174	1,081	-4.1***	-453
Unpaid worker	2,272	1,777	1,316	917	673	-13.4***	-1,599
Self-consumption worker	1,468	2,041	1,903	2,175	2,456	3.9***	988

Note: *** indicate 99% of confidence interval.

Source: PNAD/IBGE special tabs. 2016, February.

workers: almost a million occupied people between 2004 and 2014 (rate of 3.9% per year). Only with quantitative data, it is difficult to analyze whether this performance is “good or bad” for the labor market in the Northeastern agriculture, and more specifically, for individuals and families who have in agriculture their main form of insertion in productive activities. Certainly, this subject deserves further studies not only on its performance in the states but also on the main characteristics of this category of occupied people in Northeastern Brazil.

To end this paper’s section, it is worth highlighting a positive aspect: the significant increase in schooling

of occupied people in Brazilian agriculture in general, and in Northeastern agriculture in particular (Table 8). Not only for Brazil but also for the Northeast region, the categories with higher schooling were: the employers, the legally registered employees and the unpaid family members.

One aspect that deserves to be highlighted is: the Northeast, despite increases in the 2004-2014 period, continues with averages far shorter of the national agricultural PEA’s, bringing up the need for greater efforts of public policies (Federal, State and Municipal) in order to increase the population’s schooling (all ages and categories of workers).

Table 8. Evolution of schooling (in average number of years) of PEA of 10 years old and over, according to the position in the occupation in the main activity, occupied in agriculture in the 2004-2014 period – Brazil and Northeast

Position in the occupation	2004	2007	2009	2011	2014	Rate (% per year)
Brazil						
Employer	5.8	6.1	6.6	6.9	8.0	3.0***
Self-employed worker	2.8	3.2	3.6	3.8	4.4	4.8***
Legally registered employee	4.1	4.6	4.9	5.3	5.7	3.7***
Non-registered employee	3.2	3.5	3.7	3.8	4.3	2.8***
Unpaid worker	4.2	4.6	5.0	5.2	5.7	3.1***
Self-consumption worker	3.0	3.2	3.3	3.5	3.8	2.0***
Northeast region						
Employer	4.0	4.0	4.4	4.3	5.6	3.7***
Self-employed worker	1.9	2.3	2.6	2.7	3.4	6.3***
Legally registered employee	3.0	3.6	4.0	4.2	4.7	4.8***
Non-registered employee	2.4	2.9	3.0	3.2	3.5	3.6***
Unpaid worker	3.7	4.0	4.4	4.8	5.3	4.2***
Self-consumption worker	2.4	2.7	2.9	3.1	3.5	3.7***

Note: *** indicate 99% of confidence interval.

Source: PNAD/IBGE special tabs. 2016, February.

3.5. Main agricultural activities in the occupation of Northeastern agricultural PEA

In 2014, the top five activities in the occupation of Northeastern agricultural labor force were: the crops of corn and cassava; the poultry farming; the cultivation of other products of temporary crops and cattle (Table 9). Together, these activities accounted for two-thirds of the total occupied persons (4.3 million people, or 66.3% of total).

We may stand out some activities with positive performance in the period: cultivation of corn (which has become the main activity in the occupation of the agricultural labor force); grape cultivation; provision

of services for agriculture; poultry; pig farming; integrated systems (crop and livestock) and soybean cultivation, which acreage has increased significantly, although with little direct agricultural jobs generation due to the high degree of mechanization of the production process.

Among the crops with important reductions in the Northeastern agricultural PEA's occupation there are some traditional ones, such as: cassava, rice, coffee, banana, sugarcane, cocoa, in addition to vegetables and fruits. A deeper analysis of the changes in the productive structure of agriculture in the Northeast region is beyond the scope of this text; however, surely it would be important an offshoot of new studies with this approach in the near future.

Table 9. Evolution of PEA of 10 years and over, occupied according to the main agricultural activity during the 2004-2014 period – Northeast (Thousands of people)

Agricultural Activities	2004	2007	2009	2011	2014	Rate (% per year)	Var. (1000 people)
Northeast Agricultural PEA	8,254	7,798	7,214	6,665	6,529	-3.3***	-1,725
Corn Cultivation	979	1,125	1,194	1,510	1,236	2.3**	257
Cassava Cultivation	1,303	931	869	964	904	-3.0**	-399
Poultry	761	747	574	496	902	-1.5	141
Other Products of Temporary Crops Cultivation	1,466	1,476	1,295	733	671	-12.2***	-795
Cattle	625	701	567	427	614	-2.3	-11
Vegetable and Fruit Cultivation	668	530	293	326	273	-7.7**	-394
Rice Cultivation	584	448	430	402	248	-7.9***	-336
Mixed Production: Crop and Livestock	10	72	359	415	246	52.7***	236
Fishing and Related Services	250	231	291	224	228	-1.6	-22
Agriculture-related Services	46	139	115	204	187	13.1***	141
Forestry and Forest Exploitation	197	193	94	165	148	-2.9	-49
Sugarcane Cultivation	316	247	287	186	142	-8.4***	-174
Other Products of Permanent Crop Cultivation	271	204	161	125	127	-9.2***	-144
Sheep Farming	57	61	45	46	95	5.5*	38
Cocoa Cultivation	126	116	89	80	85	-4.5***	-41
Other Animals Breeding	110	131	82	41	74	-7.0**	-36
Banana Cultivation	109	107	89	62	69	-7.6***	-40
Pig Farming	27	36	29	29	58	1.2	31
Grape Cultivation	11	17	25	43	50	13.9***	40
Citrus Fruit Cultivation	48	51	41	57	35	-0.4	-12
Soy Bean Cultivation	23	19	16	13	30	2.7	7
Coffee Cultivation	135	96	105	29	30	-15.7***	-105
Non-specified Animals Breeding	23	28	38	20	23	-5.9	
Tobacco Cultivation	27	19	8	23	17	-8.4*	-10
Other Large Animals Breeding	4	4	5	5	7	1.8	3
Other Activities	79	72	113	43	29	-	-

Note: ***, ** and * indicate 99%, 95% and 90% of confidence interval respectively.

Source: PNAD/IBGE special tabs. 2016, February.

Moreover, it is important to note that since 2012 the Northeastern semiarid region has suffered a severe drought, considered the most critical over the last 50 years (WORLD BANK, 2016, p. 17). Certainly, thousands of farmers had their productive systems hit and decimated by this climatic phenomenon. And consequently, the strong reduction in the number of people employed in the main agricultural activities was a reflection of this. On the other hand, the growth of almost one million people engaged in production for self-consumption must also be associated with the drought's problem.

Without soil-climatic conditions to generate surpluses and with the support of some specific public policies, it is possible that thousands of family farmers have become mere subsistence producers. Some numbers of farmers rescued by public actions in 2013 reinforces this hypothesis: in April that year, about 789 thousand farmers received the *Garantia-Safra* insurance and another 880 thousand received the *Bolsa Estiagem* benefit (BRAZIL, 2013). That is, in April 2013, there were 1.5 million farmers and workers who received some public support because their activities were heavily affected by the droughts.

4. Final considerations

Based on information of special tabulations of PNAD, the text aimed to present a look forward on some of the main aspects related to work and employment in Northeastern agriculture in the 2004-2014 period.

As a descriptive and exploratory paper, it would be quite appropriate that its main results could instigate future studies to deepen the evidences shown here. Thus, some topics for new research agendas on labor and employment in agriculture and in Northeastern rural region could be covered. Among them (without order of importance):

- a) The relationship between changes in the structure and composition of agricultural production, with the introduction of technological and organizational innovations and the demand of the labor force. After all, it was observed a reduction of 1.7 million occupied people in the 2004-2014 period, being a large part of this reduction in traditional

activities of the region (cassava, sugarcane, banana, coffee, rice and cocoa). Also, the effects of prolonged drought in recent years in reducing agricultural production and agricultural occupations could be studied.

- b) Which sectors of industry, commerce and services, the Northeastern rural population was occupied in, considering the period analyzed, since about 850,000 non-agricultural jobs were generated for the rural labor force? What is the effect of non-agricultural public policies in the results?
- c) The determining factors for the reduction of women's labor force in Northeastern agriculture, as well as the deepening of the type of participation of women in the labor market (wage in non-agricultural activities, for example).
- d) The determining factors for the significant reduction in youth participation in agricultural labor force. In the 2004-2014 period, about 1.3 million people aged 15 to 29 have left the Northeastern agriculture.
- e) The relationship and influences of social protection public policies, food security and nutrition in reducing child labor in Northeastern agriculture (316,000 10 to 14-year-old people less in the 2004-2014 period).
- f) The impact and results of family farming strengthening policies on agricultural and non-agricultural occupations in the period.
- g) The profile and characteristics (personal and familiar) of the self-consumption sector, which had an increase of almost a million people in the analyzed period, as well as which should be the different policies for this significant segment of the Northeastern PEA.
- h) The main aspects of work and employment in activities with strong growth in recent years such as: corn, grape and soy cultivation; poultry and pig farming; services for agriculture; integrated agricultural and livestock production systems.
- i) The relationship between improving the workers' schooling and new demands (profile, requirements) of agricultural (and non-agricultural) activities in a labor market in transition.

Thus, clearer subsidies could be generated and used by policymakers and managers of public policies, as well as by organizations, representations and social actors in the search for a more equitable rural development in the Northeast region.

To wrap it up, it is important to note that several studies have shown the great concentration of poverty in the rural areas of the Northeast. So, in a scenario of strong reduction of the occupations in agricultural activities, potentiated by the long dry period since 2012, an integrated view among public policies is essential, covering agricultural and agroindustrial policies for the different segments of farmers, especially family farmers, and non-agricultural policies aimed at generating employment and income opportunities. On the other hand, public policies on infrastructure and services, associated with social and food security policies that focused on the poorest families in the Northeast region are fundamental to eliminate the poverty, hunger and malnutrition.

In this sense, the central idea is that the promotion of regional development involves the recovery of economic activities (agricultural and non-agricultural) and the strengthening of the level of families life quality, understood as something broader than the simple socioeconomic insertion (because includes housing, education, food security, health, communication, leisure and culture, land tenure, basic social services – water, electricity, sanitation). The results show that this challenge remains very present when the theme is sustainable development with reduction of regional disparities.

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