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Discussion of Session Titled, "Machine Learning in Agricultural Trade and Policy Settings"
Mateusz Filipski
Selected Paper prepared for presentation at the International Agricultural Trade Research Consortium's (IATRC's) 2019 Annual Meeting: Recent Advances in Applied General Equilibrium Modeling: Relevance and Application to Agricultural Trade Analysis, December 8-10, 2019, Washington, DC.
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# Machine Learning in Agricultural Trade and Policy Settings:

Discussion on 3 presented papers

Mateusz Filipski

#### **Outline**

- Overview of the session
- A couple of slides on each paper
- ▶ Tying it all together

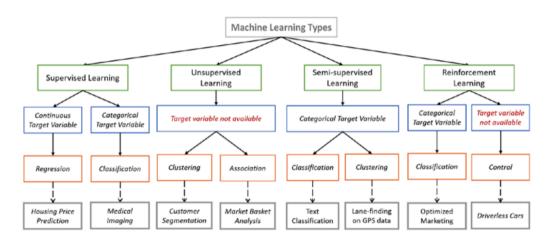
### Three papers

- Predicting trade flows with Decision Trees / Neural Networks (Gopi)
- Predicting famines with Decision Trees (Kathy)
- Predicting Yields with (Semiparametric) Neural Networks (Joe)
- ... Notice a pattern?

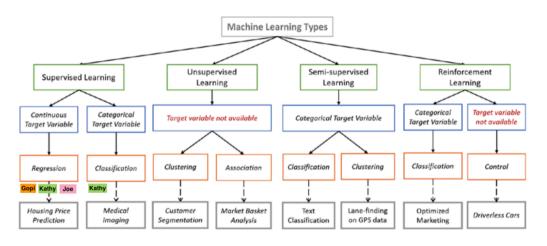
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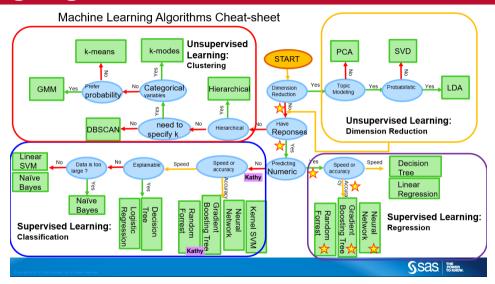
#### The world of ML



#### The world of ML



#### Navigating the world of ML



#### Trade flows paper: What I love about it

- **▶** Completely new look at a (very) old question
- Leverages the volumes of data we have
- Uses known theory (gravity model) but frees us from structure.

#### Trade flows paper: What I'm missing

- Plot the data and draw a tree
- Are you really using the right model as comparison? (the PPML)
- You can defy gravity!

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#### Trade flows paper: Let's Defy Gravity!

Table 3: Ranking Variables by Information

Variables	Beef	Corn	Rice
Population_Destination	2	1	1
GDP Per Capita_Destination	1	2	2
Population_Origin	3	3	4
GDP Per Capita_Origin	4	5	7
Distance	5	6	6
Time	6	4	3
Longitude_Destination	7	7	5
Latitude_Destination	8	8	8
Political Stability	9	9	9

- Still a bilateral framework i/j
- Maybe country k matters?
- **▶** Eg: USA  $\Rightarrow$  Brazil/China trade

#### Famines paper: What I love about it

- Major issue, huge potential.
- Can address the "Where" question with high precision (+ who?)
- **▶** Leverages existing HH data + satellite data  $\Rightarrow$  cheap.

#### Famines paper: What I'm missing

- ♣ Are you really using the right decision tool for comparison? (a logit)
- LSMS as ground truth is small data (esp. at cluster-level)
- ► HH variables limit your ability to expand (ex: flooring material?)
- Very few high-frequency variables matter in the results

#### Famine paper: High-frequency variables

Variable	Importance	
roof natural	0.11	
cell_phone	0.09	
floor dirt sand dung	0.08	
number celphones	0.05	
roof_iron	0.04	
day1rain	0.04	
clust beans price	0.04	
lhz_maxdaysnorain	0.03	
lhz nuts mktthin	0.03	
asset_index	0.03	
Household head age	0.03	
clust_maize_price	0.03	
dist_road	0.03	
clust_maize_mktthin	0.02	

Malawi

- Most important "high-frequency variable" is sixth.
- Should show how results vary over time (say, 5 maps at different times, with different clusters identified as insecure)

#### Yield paper: What I love about it

- (focusing just on the ML part of the paper)
- ▶ Pioneers the upcoming changes: ML for inputs to chained models (here: crop + cost models).
- All input data is remote-sensed: easily scalable and re-usable
- Fairly mature methodology

#### Yield paper: What I'm missing

- ► ML not always superior to simple OLS.
- Superiority of ML is very regional. This suggests there is a major missing variable.
- ▶ What difference does the ML really make in terms of the final projections?

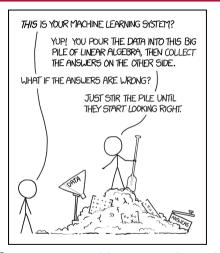
#### It's the end of the world as we know it...

- ▶ With ML, Prediction becoming central:  $\beta \Rightarrow \hat{y}$
- Incremental changes: better inputs for existing models
- Seismic changes: completely new ways of dealing with data / models
- Exciting time to think about new ways of doing things
- ... And I feel fine! 1

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- ▶ ... And I feel fine! ♪♪

#### ML is not without pitfalls



Source: https://xkcd.com/1838/