

The World's Largest Open Access Agricultural & Applied Economics Digital Library

# This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

### Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<a href="http://ageconsearch.umn.edu">http://ageconsearch.umn.edu</a>
<a href="mailto:aesearch@umn.edu">aesearch@umn.edu</a>

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

No endorsement of AgEcon Search or its fundraising activities by the author(s) of the following work or their employer(s) is intended or implied.

## The 1996 ABA National Agricultural Bankers Conference

is available on Audio Cassette!

All Conference sessions are available, including these "Best Seller" Cassettes:

Ag's "Big Top" Markets and New High Wire Act! – Randy Allen How Larger Banks View Agriculture –

Looking Beyond the Economic Crisis in the Cattle Business – Wayne Purcell

General Session: It's A Competitive Market Out There – A Report From Non-Bank Competitors (2 cassettes)

The Key to Customer Relations: "People to People – Customer Appreciation, Education and Retention"

Luncheon Presentation: Opportunities for American Agriculture in the Global Market – Guest Speaker Dennis Avery

David Kohl's Top Ten Ideas for Successful Ag Bankers - David Kohl

#### **Cassette Prices:**

\$12.50 per cassette (ABA member price) \$15.00 per cassette (non-member price)

### **Cassette Specials:**

Set of 8 "Best Seller"

Cassettes

Packaged in a Free

Storage Album

\$100.00 (ABA member price) \$120.00 (non-member price) Complete Set of Conference Audio Cassettes

\$412.50 (ABA member price) \$495.00 (non-member price)

Includes 3 free cassettes, packaged in Cassette Storage Albums!

For a complete order form, or more information, contact:

Chesapeake Audio/Video Communications Inc. 6330 Howard Lane, Elkridge, MD 21227 410-796-0040, fax: 410-379-0812 e-mail: info@cavc.com