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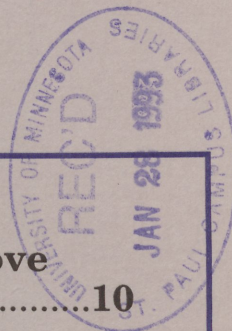
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American Bankers Association

Journal of Agricultural Lending

Vol. 5 no. 4

(Summer 1992)



Lender-Liability Rule Should Remove Ag Banker Doubts10

by John Byrne

Environmental Risks and Agricultural Lending16

by Michael Boehlje

Survey of Regulatory Burden24

A Regional Assessment of Farm Bank Lending.....25

by Douglas Duncan

Agricultural Bank Performance During 1991.....31

by Carlos Veintemillas

Departments

Up and Down the Hill.....4

Pat Dalton's Washington.....35

Resources38



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Dear Subscriber,

Forty years is a long time. At the ABA National Agricultural Bankers Conference we will be celebrating our 40th annual conference, and I invite all of the *Journal* readers to come up to the Minneapolis Hyatt Regency this Nov. 15-18th.

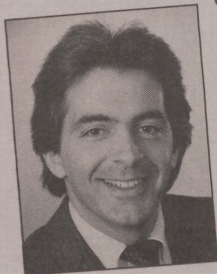
This year the Planning Committee has focused on the future of agricultural banking, while at the same time acknowledging our shared traditions from the past. Here is a **partial** list of the speakers that have committed to the conference so far:

Professor Earl Butz. Former Secretary of Agriculture, Department head, internationally known ambassador for the U.S. farming industry, and the keynote speaker at the 1952 ABA National Ag Bankers Conference.

Dr. David Kohl. The top-rated speaker from last year will be back this year to do a session on credit analysis and something he calls "*Guerilla Marketing at Its Best.*"

Dr. Michael Boehlje. Well-known, widely published expert on agricultural lending subjects will conduct a session on understanding the "new" agricultural lending environment.

Sergei Grigoriev was Deputy Spokesman for Soviet President Mikhail Gorbachev. Mr. Grigoriev is focusing his attention on the agricultural industry at the request of the Conference Planning Committee.



Don't miss this conference! Call me at 202-663-5100 for registration information. See you in Minneapolis!

John
John Blanchfield
Publisher



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American Bankers Association

Journal of Agricultural Lending

Designed for the agricultural lender as the catalyst for new ideas and practical approaches to banking challenges.

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Subscriptions

800-322-5510 ext. 330

Address correspondence to

Agri Finance Magazine,

6201 W. Howard St.

Niles, IL 60714

708-647-1200 ext. 330

FAX: 708-647-7055

The Journal of Agricultural Lending (ISSN Pending) is published quarterly for the American Bankers Association by Century Communications Inc., 6201 W. Howard St., Niles, IL 60648. Copyright 1992 by ABA. All rights reserved. No part of this journal may be reproduced in any form without the written permission of the copyright owner. ABA and CCI assume no responsibility for statements of fact or opinions expressed in signed articles in this journal. Annual subscription rate is \$60 for ABA members and \$90 for non-members. Third class postage is paid at Chicago, IL. POSTMASTER: Send address changes to Agri Finance Magazine, 6201 W. Howard St., Niles, IL 60714.

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