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Trade Effects on Substance Abuse: Evidence from Colombia's Liberalization

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Trade Effects on Substance Abuse: Evidence from Colombia's Liberalization

Julian Diaz-Gutierrez *

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Abstract

This paper investigates the effect of a structural tariff reform on substance abuse in Colombia. Using administrative data on the universe of emergency room visits and hospitalizations, I find that municipalities potentially more exposed to trade exhibit relative increases in total substance abuse. I show that these results are not explained by pre-trends in substance abuse rates, and that increases in substance abuse may be mediated by a stress channel through losses in the labor market. The findings hold when employing a broad array of robustness checks.

JEL Classification: F13, I15, I18, R12

Keywords: trade liberalization, tariffs, substance abuse, drugs.

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1 Introduction

Substance abuse is a pressing issue around the globe. According to the World Health Organization (WTO), it is estimated that 1 in 20 adults (15-64 years old) have used at least one drug in 2014. Out of this group, nearly 12% suffers from drug-related disorders in which risk of overdose contributes to at least one third of total drug-related deaths (WTO, 2016). Even though the burden of a country's drug disorder is associated with its level of development,¹ little is known about how low and middle-income countries cope with drug abuse. One of the underlying causes is related to labor disruptions as a result of trade liberalization. The broad scope of its consequences of has proven to be negative for both developed and developing economies in terms of employment and salaries in sectors directly affected by trade: workers in hard-hit industries like manufacturing and agriculture have proven to be displaced to industries with lower wage and less opportunity of tenure, especially for low-skilled individuals. Within aggregate local economies this pattern remains the same (Autor et al., 2013; Dix-Carneiro and Kovak, 2017; Zhou et al., 2022).

In this paper, I address the question of whether trade liberalization impacts drug abuse for the working-age population in Colombia, a country with an emerging process of economic liberalization and an ongoing narrative with narcotics and other substances since the latter half of the twentieth century (Dube and Vargas, 2013). Using a continuous-treatment *difference-in-difference* strategy, I find that following a government-led tariff reform in 2010, local economies that were potentially more exposed to trade evidenced higher increases in substance abuse, relative to local economies less exposed to trade through the reform. This unilateral tariff reform was particularly relevant for manufacturing and mining sectors, lowering the average effectively applied tariff rate from 12% in 2010 to 6.5% in 2013, which bolstered import competition.²

¹Based on WTO estimates, countries with high scores of Human Development Index have twice as much burden of drug use disorders as countries with comparatively low and medium scores of Human Development Index (WTO, 2016).

²Calculations from Colombia's Bureau of Statistic register that imports grew (in value) 58% from 2010 to 2014.

The empirical strategy relies on official records that report cases of hospitalization and emergency room (ER) visits coming from Colombia's Ministry of Health. These data come from private and public hospitals and other healthcare providers carefully classified based on international standards, providing two unique advantages. First, unlike previous studies I am able to compute estimates of the increase in substance abuse on patients (intensive margin) and services provided (extensive margin) due to trade liberalization. Second, having records from health providers allows me to surmount any response bias, stemming from the classification of substances and its possible subjective diagnosis.

The theoretical relationship between trade exposure and substance abuse is far from obvious. There is empirical support for several mechanisms through which income shocks can have incidence on the health of workers. First, there is a stress mechanism connected to employment and income decline. The literature suggests that involuntary job losses are associated with rising hospitalizations due to alcohol-related conditions, self-harm and traffic accidents (Browning and Heinesen, 2012; Keefe et al., 2002) as well as increased mortality triggered by suicide and substance abuse (Eliason and Storrie, 2009). The underlying stress response to a job loss is not immediate but the effects on mortality seem to be stronger for longer periods of unemployment (Classen and Dunn, 2012). Other studies show that the risk of layoffs has negative impacts on mental health of workers and other household relatives (Bubonya et al., 2017; Bünnings et al., 2017; Jolly, 2020); and is positively linked with the consumption of anti-depressants and drugs connected to the treatment of heart conditions (Colantone et al., 2019; Hummels et al., 2016).

A second mechanism is related to the behavioral adjustments made in response to an income shock. Ruhm (2000) finds that several causes of mortality—except for suicide—are negatively associated with economic expansions, arguing that when the economy is growing and unemployment is low, the opportunity cost of leisure for healthy habits is high while risky activities, such as driving, consuming alcohol and smoking may act as normal goods. Health behavior, however, can be positively im-

pacted when the economic cycle is low, as a fall in income can lead to less alcohol and tobacco consumption, better nutrition habits and more exercise (due to an increase in leisure time) and less exposure to other risky activities (Adda et al., 2009; Ruhm, 2003). However, more recently the procyclicality of mortality has shown to respond weakly to macroeconomic conditions. For the period 1976-2010, Ruhm (2015) finds that different causes of death that could be related to unemployment fluctuations (e.g., cardiovascular diseases, cancer, transport accidents, suicides, homicides) have proven to be either non-responsive to the economic cycle or countercyclical.

My estimates of the effect of trade liberalization on substance abuse are significant and robust. I find that after the reform (2011-2014), municipalities more exposed to trade experienced an increase of 27% and 30.5% for patients and services provided, respectively. When evaluated separately, the results are driven by the abuse of alcohol and cocaine, as well as by increases in total substance abuse from the group of mid-aged/old individuals and by women. Also, the preferred specifications are robust to alternative specifications, definitions of the treatment variable and to a battery of falsification and placebo tests. These results are consistent with the stress mechanism that operates via labor markets. Using administrative records for formal workers, I am able to show that trade liberalization is associated with short-run losses in terms of employment (intensive margin), firm creation (extensive margin), and average wages for local economies more exposed to trade.

To the best of my knowledge, this is the first paper that evaluates the effect of trade liberalization on substance abuse of specific substances in a developing country. This paper follows closely Adda and Fawaz (2020), who examine the effect of import competition coming from China on mental and physical health outcomes in the United States, showing that commuting zones affected by the import shock had large levels of hospitalization discharges and mortality rates, especially in commuting zones where non-routine tasks are predominant. Moreover, Carpenter et al. (2017) study how state-level employment rates may affect substance abuse, finding that increases in unemployment affect individual abuse of opioids.

This research also adds to the growing literature that explores the link between trade liberalization and health outcomes. Colantone et al. (2019) find that increased exposure to imports from various countries affects negatively the mental health of workers in England. Lang et al. (2019) find that the supply shock from China is related to poor self-reported mental health among those employed and wage earners in the US, arguing that stress through job losses could be a mechanism that explains their results. McManus and Schaur (2016) analyze the effect of import competition on workers' safety in the United States finding that workers, mainly in small firms, show to be affected by injuries and illness in the short to medium run. More recently, Pierce and Schott (2020) exploiting the entrance of China into the WTO, show that counties more exposed to lower tariff rates from China experienced higher deaths due to drug overdose, while a weak relationship is found for suicide and alcohol-related liver disease.

The remainder of this paper is organized as follows. Section 2 presents the background of trade liberalization in Colombia, the structural trade reform of 2010 as well as a brief overview of Colombia's healthcare system. Section 3 discusses the identification and estimation strategies. Section 4 presents the data sources and summary statistics. In section 5, the empirical results are presented along with robustness checks. Section 6 concludes.

2 Background

2.1 Trade liberalization in Colombia

Colombia's external sector during the first half of the twentieth century has been characterized as an economy relatively dependent on coffee exports and, to a lesser extent, on other commodities under a protectionist scheme. However, with the subsequent drop in coffee prices at the beginning of the 1960s, Colombia began to promote its exports in the industrial sector, especially the textile and food production sectors under the import substitution approach; that is, protecting labor-intensive sectors at the same time as importing some capital inputs for the national industry. Since the 1970s, the

Colombian economy has been transitioning out of protectionism through changes in tariffs:³ the nominal tariff went from 51.9% in 1970 to 25.9% in 1981 and 6.1% in 1991 (Garay, 1998). During the period known as *La Apertura* (1991-1994), Colombia aimed at changing the structure of tariffs, as sectors with initial high levels of protection were the ones with largest cuts but those with already low tariff levels had modest tariff cuts. Further, the dispersion across tariff lines was reduced and non-tariff measures were also eased by 1% (Eslava et al., 2004).⁴

The adoption of unilateral industrial policies and multilateral agreements have in part been influenced by international consensus and attempts for commercial integration with other countries in Latin America (Nieto, 2016). In 1981 Colombia's entry into the General Agreement on Tariffs and Trade (GATT)⁵ allowed it to take a first step in consolidating trade policies aligned with other countries. Also, from 2002 to 2007 Colombia maintained the same tariff scheme with countries in the region (Bolivia, Ecuador, Peru, Venezuela) known as the Common External Tariff (CET), which meant that the tariff policy was practically unchanged during that time within the framework of the Andean Community (AC). In 2008 Colombia stopped participating in the CET, which allowed it to adopt tariff policies that were less dependent on agreements between the AC countries (Rivera Pérez et al., 2021).

In 2010, the incoming government of President Juan Manuel Santos proposed a structural tariff policy, which would reduce tariffs in the manufacturing and mining sectors for intermediate and final goods (Decree 4114 of 2010).⁶ For the agricultural sector there would be no major changes and some protection safeguards when the international prices did not favor national goods.⁷ Figure 1 Panel A shows that the

³Non-tariff measures such as import quotas tend to be more complicated to monitor over time and by economic sector. According to Goldberg and Pavcnik (2007), the correlation between tariffs and non-tariff measures tends to be high, so the omission of non-tariff barriers does not represent a problem for this research.

⁴Altogether, going from a protectionist agenda to a more liberalized economy entailed costs in the short and medium run, in terms of employment (Goldberg and Pavcnik, 2003); poverty and inequality (Goldberg and Pavcnik, 2007). For a survey on the political economy of trade liberalization in Colombia, see Echeverry and Santamaría (2004).

⁵In 1995 GATT would be part of the World Trade Organization (WTO).

⁶Some tradeable services were included in the policy reduction. Following Kovak (2013) and Dix-Carneiro and Kovak (2017) our analysis is focused on the tradable sectors only.

⁷For example, the Andean System of Price Bands (ASPB) worked with a ceiling price, a floor price

average tariffs went from 12% in 2010 to 8% in 2011 and 6.5% in 2013.⁸ Figure 1 Panel B displays the evolution of tariffs by sector. It can be seen that the tariffs in the manufacturing sector fall immediately after 2010, while the mining sector experiences major cuts by 2014. As mentioned above, the agricultural sector was widely unaffected by the reform so it will be omitted from the main analysis.

2.2 Healthcare system in Colombia

The main hypothesis of this paper is that the enactment of tariff cuts followed by the reform impacted workers' health through an increasing rate of substance abuse. This subsection briefly explains the general structure of Colombia's healthcare system: its two insurance regimes and the way they operate to provide medical services.

In Colombia there are two types of regimes for access to health services: contributory and subsidized, covering the beneficiary's dependent family members (children and spouse). In the contributory regime people pay to the social security system through payroll, this includes those directly employed by firms and self-employed workers.⁹ Payment for health and pension contributions in this regime is mandatory for all formal employees. The subsidized regime, on the other hand, includes people in conditions of vulnerability, who must meet a poverty score or be part of a susceptible group to belong to this regime. In general terms, healthcare coverage is above 95%, and it is estimated that 56% of those insured are part of the subsidized regime and 44% of the contributory regime (Camacho and Mejía, 2017).

Nearly universal access to healthcare allows for coverage of generalist and specialist medical attention at a moderate cost, and in the event of an emergency, those without insurance can be seen without restriction. According to the Demographic Health Survey (DHS) in 2015, the percentage of respondents with health problems who sought and a reference price for each of 13 agricultural products that were sensitive to changes in international prices. Even after the reform in 2010 the ASPB was kept in place.

⁸Following the unilateral tariff cuts in 2010 (irrespective of any country), Colombia signed Free Trade Agreements with the United States (2012), the European Union (2013), and South Korea (2016).

⁹In the contributory regime, the health contribution is 12.5% of the monthly salary, of which 8.5% is paid by the employer and 4% by the employee. The pension contribution is 16%, of which 12% is paid by the employer and 4% by the employee. Independent contractors must pay for both health and pension contributions over 40% of the gross monthly value of the contract

medical treatment (e.g., a doctor, therapist, hospital, clinic, ER) within the last 30 days was 64.6%. The remaining 35.4% went to a drug store (8.5%), prepared homemade remedies (9.7%), self-medicated (13.9%), or did not seek for any medical assistance (3.3%) (Profamilia, 2015). For those in the contributory regime, access to consultations and procedures has a fixed copay based on their income. If the employee earns less than two minimum wages, he pays 11.7% of the daily minimum wage; between 2 and 5 minimum wages 46% of the daily minimum wage, and those who earn more than five minimum wages pay 121.5% of the daily minimum wage. In the subsidized regime people do not have to pay for any medical consultation or emergency, but in some cases a capped copay of 10% for the total cost of medical services must be paid by the beneficiary.¹⁰

The above is consistent with the comparatively low cost of incurred by patients: as a percentage of current health expenditures, out-of-pocket expenditure was 16%, lower than the average in Latin America (29.8%), middle income countries (36.39%) and upper-middle income countries (32.5%), respectively.¹¹ Thus, my analysis benefits from the broad access and inexpensive costs in medical services for the patients, as I intend to make inference at an aggregate level of increases in substance abuse as a response to trade liberalization. It alleviates the concern of self-selection into healthcare access based on confounders such as income. As I will discuss with further detail in section 4, the health records I employ are instrumental in providing a reliable source for substance abuse in Colombia.

¹⁰A comprehensive introduction to the set of benefits, costs and regulatory laws for the Colombian health system can be found [here](#).

¹¹Figures reported for 2014. Data comes from the Global Health Expenditure Database: <https://apps.who.int/nha/database>.

3 Empirical strategy

3.1 Baseline model

I exploit the cross-sectional variation in exposure to trade at the municipality level,¹² as well as the timing of the policy induced by the 2010 tariff reform to estimate the effect of such reform on substance abuse in Colombia. The treatment variable is a Bartik-style version of a regional tariff vulnerability measure, TVM , widely used in the literature (Dix-Carneiro et al., 2018; Dix-Carneiro and Kovak, 2017; Erten et al., 2019). TVM is a weighted average of industry-level import tariffs during 1996-2005. It accounts for the employment composition of manufacturing and mining sectors in 2005 for a given municipality m , and the average 2-digit tariff of the Standard Industrial Classification (SIC) Revision 3 for industry j between 1996 and 2005 (see equation 1). TVM measures the *potential* exposure of a given municipality to the reform: the higher TVM is for a given municipality, the more vulnerable the municipality will be to subsequent tariff cuts. Figure 2 shows that there is considerable geographic variation across municipalities.

$$TVM_m = \sum_j^J \frac{Emp_{m,j,2005}}{TotalEmp_{m,2005}} \times \overline{Tariff}_{j,(1996-2005)} \quad (1)$$

It is important to mention that this episode of liberalization in Colombia (2010-2014) overlapped with negotiations of some bilateral trade agreements. For example, the Colombia-United States Free Trade Agreement (FTA) started negotiations in 2006. In 2007 and 2011 the Colombian and US congress approved its implementation, respectively. In 2012 all the different sections in the agreement took action. The fact that the terms of some trade agreements could have favored specific sectors in Colombia given their productivity or comparative advantage poses a potential threat to my identification strategy, as the government could have protected more (less) some sectors based on observable characteristics (e.g., employment, productivity) or any other unobserved factor. To circumvent this, I take into consideration the cross-sectional variation of

¹²Municipalities in Colombia are analogous to counties in the US. Colombia has 1120 municipalities.

employment composition in 2005, which helps us to avoid any bias associated with anticipatory changes in sectoral dynamics as a response to the reform. Likewise, taking the average of tariffs in the period 1996-2005¹³ helps us get around the concern of linking tariffs that could have been more favored in any round of negotiations while also capturing all information on tariffs available prior to the reform (Topalova, 2007).¹⁴

I employ Ordinary Least Squares (OLS) to estimate the baseline specification in Equation 2. Outcome Y for municipality m in year $t = \{2009, \dots, 2014\}$ includes the rate of hospitalizations and ER visits due to substance abuse per 100,000 population to account for the likelihood that larger municipalities might have larger number of patients and services provided. The parameter of interest is β , which measures the impact of a change in TVM after the tariff cuts. $Post_t$ is a *dummy* variable that indicates the years after 2010. Time fixed effects (λ_t) and municipality fixed effects (μ_m) capture common shocks in a given year and municipality-invariant characteristics like geographic and institutional factors, respectively. Note that I do not include TVM separately in equation 2 as it would be absorbed by the municipality fixed effects.

$$Y_{m,t} = \alpha + \mu_m + \lambda_t + z_{mt} + \beta (TVM_m \times Post_t) + \sum_{\tau \in X_m} \gamma' (\tau \times Post_t) + \epsilon_{m,t} \quad (2)$$

In order to control for the effect of possible trade barriers, z_{mt} is an employment-weighted tariff for Colombia's exports to its main trading partners (Erten and Keskin, 2021).¹⁵ X_m is a vector of municipality-level attributes measured before the reform (2005).¹⁶ As it is common in the literature (Edmonds et al., 2010; Topalova, 2007), I interact each characteristic with $Post_t$ to flexibly control for differential trends that could affect the change in substance abuse, parameterized by each municipality char-

¹³I also use alternative specifications to test that my results are not driven by the period choice. See section 5.2.

¹⁴As noted by Kovak (2013) it is one of the key assumptions to validate if causality estimates are pursued: tariffs must be exogenous. It is, in sum, one of the reasons to choose equation 2 as the baseline specification.

¹⁵In alphabetical order, the trading partners that account for more than half of Colombia's exports in 2014 are: Brazil, Chile, China, Ecuador, India, Panama, Peru, United States, Venezuela.

¹⁶Table 1 Panel B provides summary statistics of these variables.

acteristic. X_m consists of the share of people that is between 18 and 24 years old, an index of poverty, the share of public investment in health and education, the share of employment in manufacturing, and the rate of homicides per 100,000 people. Including the share of people that is between 18 and 24 years old is important because it is the bracket of population that is more likely to consume drugs and other substances (Camacho González et al., 2016). The inclusion of the level of poverty in the form of unmet basic needs index, the share of public investment in health and education acts as a set of proxies that control for baseline economic and social conditions that could determine substance abuse, for example, through access to healthcare. I also control for the share of employment in manufacturing, as the sectoral composition of municipalities could be disproportional in other sectors other than manufacturing (Pierce and Schott, 2020). Finally, I include the rate of homicides per 100,000 population to account for the link between mental health and external factors, that is, places with higher incidence of violence could also have higher incidence of mental health problems, including substance abuse (Cuartas and Roy, 2019; Hessel et al., 2019; Molano et al., 2018).

3.2 Dynamic model

The main specification is a continuous version of a difference-in-difference model (DD). The underlying assumption of a DD model is that in the absence of treatment, control and treatment units would have followed a similar trend; thus, we would expect no effects before the year of the trade shock—2010. Using OLS, I test the legitimacy of the “parallel trends” assumption estimating the following model:¹⁷

$$Y_{m,t} = \alpha + \mu_m + \lambda_t + z_{mt} + \sum_{t \in T} \beta_t (TVM_m \times \delta_t) + \sum_{\tau \in X_m} \gamma' (\tau \times Post_t) + \epsilon_{m,t} \quad (3)$$

Where δ_t are dummies for each year, taking 2010 as the base year to avoid mul-

¹⁷Due to data limitations, I am only able to observe one year before the reform to explore pre-treatment dynamics.

ticollinearity. The parameters of interests are β_t , which measures the difference in outcome Y between municipalities that were highly exposed to the reform versus those relatively less exposed in year t relative to 2010, the year in which the reform was announced. In order to account for autocorrelation of the error term, equations 2 and 3 cluster standard errors at the municipality level (Bertrand et al., 2004).

4 Data

Health records: this research makes use of data from different sources. Data on health outcomes come from *Registros Individuales de Prestadores de Salud* (RIPS, per its Spanish acronym). RIPS data register the reported visits, hospitalizations and ER visits at the individual level from both public and private health providers across all of municipalities in Colombia, ranging from small clinics and laboratories to big hospitals. The provision of information to the centralized system (*Sistema Integrado de la Información de la Protección Social*, SISPRO) is required by Resolution 3374 of 2000, which mandates all health providers to report all procedures, costs, length of the visit and diagnostics to the Ministry of Health.

RIPS data codify diseases based on all levels of ICD-10.¹⁸ I use municipality-based records provided by the Ministry of Health for the period 2009-2014 for the working-age population (18-65 years old), which allows me to observe health outcomes before and after the policy change. I am able to track the information on the overall number of hospitalizations and ER visits due to intoxication and harmful use of psychoactive substances (ICD-10 codes F10-F19) and all its coded sources: alcohol, hallucinogens, cannabinoids, cocaine, volatile solvents, multiple drugs, opiates, sedatives, tobacco and other stimulants.¹⁹ In all cases, I compute the rate per 100,000 population.²⁰ Moreover, I observe the number of patients by condition and the number of services provided. It

¹⁸Listed by the World Trade Organization, ICD-10 is the 10th revision of the International Statistical Classification of Diseases and Related Health Problems.

¹⁹To save space, the exact name of some variables was shortened. See table A1 for reference of each category definition based on ICD-10.

²⁰All outcome variables are scaled by the municipality-level working-age population in any given year. Data come from population projections of the National Census in 2005.

allows me to evaluate effects on the intensive and extensive margins, respectively. Even though there could be some risk of misreporting given that I only observe actual ER visits and hospitalizations, RIPS data have been validated and used frequently in the literature as a source of health records in Colombia (Aristizabal-Mayor and Rosselli, 2016; Camacho and Mejía, 2017; Iregui-Bohórquez et al., 2019; Ordoñez, 2020).²¹ Panel A of Table 1 shows descriptive statistics of substance abuse by source. For the period of analysis, the average level of substance abuse in patients is 4.84 per 100,000 people and 5.86 services per 100,000 people. Rates of abuse due to alcohol, multiple drugs and hallucinogens are the most common across municipalities on both patients and services provided. Figure 3 shows the rate of substance abuse for patients and services provided in the period of analysis. The increase has been dramatic: both rates of substance abuse were three times as high in 2014 as their levels in 2009.

Census and tariff data: I collect municipality-level data from Colombia's population census in 2005 using the Retrieval of Data for small areas by Microcomputer (REDATAM), a system supported by the population division of the Economic Commission for Latin America and the Caribbean. I calculate the initial levels of employment for the working-age population (men and women 18-65 years old) by industry at 2-digit SIC code for manufacturing and mining sectors in each municipality.²² Most of the labor force (90.86%) works in the municipality where they live, so there should not be serious concern about attenuation bias due to measurement error.

Tariff data come from the World Integrated Trade Solution-World Trade Organization (WITS-WTO), which holds the import ad-valorem tariffs at 2-digit level for all industries in the desired time span.²³ I use the effectively applied tariffs for the time periods in our analysis. WITS-WTO tariffs data are derived from reports generated by the members of the WTO that normally apply to other countries under the most-favored nation's non-discriminatory principle (Mejía et al., 2018).

²¹Using RIPS also represents an advantage because it is available biannually since 2009, compared with other sources like the surveys available from the National Narcotics Administration, conducted in 1992, 1996 and 2008, and the National Survey on Mental Health, conducted by the Ministry of Health in 1993, 1997, 2003 and 2015.

²²I observe 27 sectors, excluding the non-tradeable sectors and agriculture.

²³Data is available since 1996.

Employment data: for the exploration of mechanisms through the labor market, I use administrative data coming from *Planilla Integral de Liquidacion de Aportes* (PILA, as per its Spanish acronym). PILA data hold information on monthly wages, the number of employees, the number of establishments at the 4-digit level of SIC code Revision 3. These data allow me to track employment features for the formal sector, which accounts for around 60% of all workers. Just like RIPS, data coming from PILA are administered by SISPRO, so I have access to municipality-level information only. To avoid outliers due to the size of each municipality, the data that relates to employment and number of firms were re-scaled as rates per 100,000 people while data on monthly wages are kept as averages for each municipality-year cell. Since I can exactly match each variable to a corresponding SIC code, I perform all the analysis using the information for manufacturing and mining sectors only. The purpose of using these data is to test the relationship between employment and our treatment variable, so I will use equation 2 to model this mechanism.

Other data: finally, in order to account for baseline characteristics that could explain our health outcomes, I use the ready-to-use panel with an array of municipality characteristics put together by Universidad de los Andes ([Acevedo and Bornacelly, 2014](#)). It is the source of information to construct the vector of baseline characteristics for equations 2 and 3. The final dataset is comprised of 822 municipalities for each time period, which is the group of municipalities where nearly 70% of the working population lives.

5 Results

5.1 Baseline results

Table 2 presents the set of results for total substance abuse. Columns 1-4 each represent a different version of equation 2. Regressions include year and municipality fixed effects, baseline and time-varying controls, as discussed in section 3. All estimations cluster standard errors at the municipality level and report them in parenthesis. I

present models for patients (intensive margin) and services (extensive margin) separately for each specification hereafter. I find a positive and statistically significant effect of trade liberalization on municipalities that were more exposed to the reform. Results for the most demanding specifications (columns 2 and 4) show that changes in one standard deviation of *TVM* increase the rate of substance abuse in patients and services by 0.86 and 1.13 after the reform, respectively. This means that following one standard deviation increase in *TVM*, the rate of substance abuse increased by 27% in patients and 30.5% in services with respect to the baseline mean value of the outcomes (2009 through 2010).

When looking at the different sources of the total substance abuse rate independently, Table 3 shows that trade liberalization increases the rate of substance abuse for almost all substances included in RIPS. The estimated coefficients are positive and statistically significant at conventional levels for alcohol and cocaine for both samples analyzed (columns 1 and 4 of Panel A and Panel B). With respect to the pre-intervention mean, the rate of abuse for alcohol increased 24.7% for patients and 28.2% for services, whereas for cocaine it increased 130.5% and 127%, respectively. Thus, our results in Table 2 are driven by increases in these two substances; drugs that tend to be of particularly high demand as indicated by [Camacho González et al. \(2016\)](#) using Colombia's most recent National Narcotics Directorate's surveys. Note, however, that unlike all the different sources in Table 3, only the coefficient for volatile solvents (column 5) is negative and not statistically different from zero. This could in part be explained because people might be substituting away from this type of drugs when affected by the income shock, more so for the population with lower income ([Embleton et al., 2013](#); [Masud and Khan, 2018](#)).

One of the main assumptions of the empirical analysis is that prior to the enactment of tariff cuts, the dynamics of the outcomes were common across municipalities, and as a response to subsequent tariff cuts we would expect effects after the Colombian economy became more liberalized. Following model 3, Panel A of Figure 4 shows the estimates of the dynamic model for patients while Panel B estimates the same model

for services. Both models control for the full set of covariates. There is evidence of close-to-zero effects prior to 2010, but there are statistically significant results in 2013 and 2014 for patients and significant results in 2013 for services. Further, Figures 5 and 6 suggest that there are dynamic effects following the reform on the samples of patients and services for alcohol, cocaine and opiates. Altogether it supports the use of model 2 as our baseline specification and suggests that, even though the process of liberalization hit rapidly the economic sectors under analysis (specially manufacturing), it took at least two years to see changes in total substance abuse to be materialized.

5.2 Robustness

In this section I run a series of robustness checks to validate the consistency and sensitivity of my main estimates (Table 2 Columns 1 and 4). Table A2 presents the results. I begin by estimating the same models as in equation 2 but now I include *Department* \times *Year* fixed effects.²⁴ In addition to adding municipality fixed effects, by including these highly dimensional fixed effects, I am controlling for time shocks that happen at the department level on a given year.²⁵ I find that the estimates are unaffected by this inclusion (Table A2, Column 1) in terms of direction of the coefficient and its precision.

From equation 1, I aim at capturing the industrial composition of each municipality and the evolution of tariffs prior to the reform. I test whether my estimates are driven by a particular year in the definition of *TVM* through the sectoral evolution of tariffs (1996-2005). Thus, I re-define *TVM* using tariff data only for 2005 (see equation 1). Column 2 shows that the results are mostly unaffected by this change, which is naturally expected given the low variation in tariffs while Colombia was part of the CET (see Figure 1, Panels A and B).

One plausible concern is that my results could have also been driven by areas in which supply of drugs is more easily distributed. I run model 2 excluding from

²⁴I estimate the following specification using OLS: $Y_{m,d,t} = \alpha + \mu_m + \lambda_{d,t} + z_{mt} + \beta_1 (TVM_m \times Post_t) + \sum_{\tau \in X_m} \gamma' (\tau \times Post_t) + \epsilon_{m,t}$.

²⁵Colombia is comprised of 32 departments, an administrative unit similar to states

the analysis all municipalities where coca cultivation was present prior to the reform (2005). The results are robust to this exclusion as shown in Column 3. Moreover, the significance of the estimated effects do not disappear when only leaving the extremes in the distribution of *TVM* (dropping percentiles 30 through 70) on both the data for services and patients (Column 4).²⁶

I run two additional exercises to further validate the causal interpretation of my estimates. First, I run equation 2 on a set of outcomes that plausibly could have not responded to short-term income shocks and distress: patients (services) with mental impairment and patients (services) of mental conditions present in childhood and teenage years. All these alternative outcome variables were scaled by population. I argue that these alternative outcomes should not be affected by the reform because its diagnosis has to do with long-term conditions that are either congenital or appear early in life, hence not related to negative income shocks.²⁷ The results for this falsification test are shown in Columns 1-4 of Table A3. I found no effects on the extensive or intensive margins for these conditions.

Second, I employ a non-parametric permutation test on the main estimates. In the spirit of Carrillo (2020) and Chetty et al. (2009), I randomize the cross-sectional composition of *TVM* 1,000 times and estimate equation 2 on every iteration. The share of estimates that are larger than the “true” estimates (Table 2, Columns 2 and 4) act as *p*-values for the hypothesis $\beta = 0$. The rationale of this test is as follows: if the reform had a significant effect on the rate of substance abuse in Colombia, then my estimates should fall in the right tail of the empirical distribution. Figure 7, Panels A and B shows the results for the data on patients and services, respectively. In all cases, the estimated β are located in the right tail of the empirical distribution with a *p*-value lower than 5%. Thus, I can be more confident that my results were driven by the reform and not by chance.

²⁶This result is supplementary, as dropping a significant part of the sample takes away important variation for the analysis.

²⁷These outcomes are observed in RIPS for the of working-age population.

5.3 Mechanism and heterogeneous effects

Labor as a possible mechanism: it has been documented in the literature that one possible mechanism through which substance abuse could increase is via labor market disruptions. As argued by [Ruhm \(2015\)](#), lower expectations and higher uncertainty in the labor market potentially leads to anxiety, thus to higher substance abuse. Using administrative data coming from PILA, I estimate equation 2. The results shown in Table 4 help to corroborate that trade liberalization induces costs to the economy (in the short run) reflected in lower employment, wages, and firm performance. I find that one standard unit increase in *TVM* leads to an average decrease in employment, number of firms and wages (in logs) of 16%, 19% and 0.4% with respect to their baseline values, respectively.

Heterogeneity: I explore a set of heterogeneous effects by splitting the data on patients and services into age groups and by sex.²⁸ Table 5 reports the results using equation 2 by age group (Columns 1-4) and by sex (Columns 5-6). I find a suggestive gradient with age that is particularly significant at conventional levels for individuals between 35 and 44 years old and for those older than 45. Despair effects due to a negative income shock could be affecting more pronouncedly high-bearing risk groups in the population: those with more experience and tenure than those in younger cohorts who can smooth their consumption by, for example, living with their parents or relatives when the shock hits them. Particularly, for the case of [Colombia Bonilla and Munoz \(2019\)](#) find that on average high-skilled individuals working in manufacturing are more prone to employment and income loss relative to other groups, as a response to the United States-FTA.

The effects found by gender are more pronounced and statistically more precisely estimated for females than for males on both patients and services. On one hand, the literature documents that men are on average more affected in terms of employment and income due to negative income shocks ([Ben Yahmed and Bombarda, 2020](#)). How-

²⁸Ideally we would have wanted to estimate interaction terms within each sample, however, due to the format RIPS is delivered it was not possible

ever, there is also evidence of negative spillovers to other family members. For instance, women tend to suffer from mental illness as a response to job losses of their partner and other intra-household complications like poor communication and domestic violence (Colantone et al., 2019; Chong and Velásquez, 2022; Erten and Keskin, 2021).

6 Conclusions

This study provides empirical evidence that trade liberalization affects short-term substance abuse, in this case exacerbated by the structural tariff reform of 2010 in Colombia. My results show that municipalities more exposed to international trade, following the reform had higher increases in total substance abuse for both patients and services provided. These effects are by and large driven by the abuse of alcohol and cocaine; the group of mid-age and older individuals as well as by women. The results are consistent with the literature that links import competition to stress episodes due to job losses. My estimates suggest that formal employment, firm creation and average wages at the municipality are negatively associated with trade exposure due to the reform. Furthermore, my results are in line with prior literature showing that spillover effects on relatives may also explain increases in substance abuse.

One limitation in my analysis is that the treatment variable may also camouflage the effect of trade liberalization through input tariffs. The reform could have also made more accessible for firms to import intermediate inputs and capital, making import competition less stringent for local employment, for example, by benefiting job creation within certain sectors (Edmonds et al., 2010). Due to data limitations, I could not include input tariffs in the analysis, although it is unlikely that my results change given the robustness of the main results.

Policy should be oriented to enhance actions stemming from factors in the supply and demand of drugs. While reported consumption of drugs in Colombia is less than 5% (Camacho González et al., 2016), on the supply side reported production of some narcotics remains high. For example, as of 2019 Colombia supplied 64% of

the global manufactured cocaine (WTO, 2021). Besides losses in formal and informal employment, the literature demonstrates that trade-induced shocks may also impact organized crime by creating incentives for unemployed individuals to join the drug-dealing business (Dell et al., 2019).

On the demand side, prevention and promotion programs are key to cope with mental health issues so that the supply of health workers (e.g., psychologist, psychiatrists, etc.) becomes more effective in preventing cases of hospitalizations and ER visits. As shown on a recent survey on mental health, 4.5% of people that are between 18 and 44 years old have reported having suffered from some mental health issue during the last 12 months. However, only 38.5% actually looks for professional help (Minsalud, 2015). Future research should be oriented to better understand the mechanisms through which trade and other income shocks affect drug abuse in Colombia.

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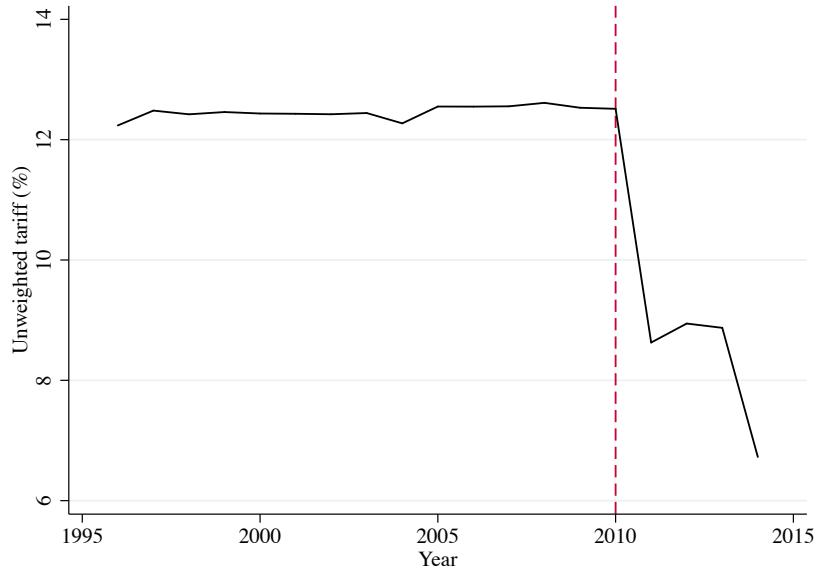
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Figures and tables

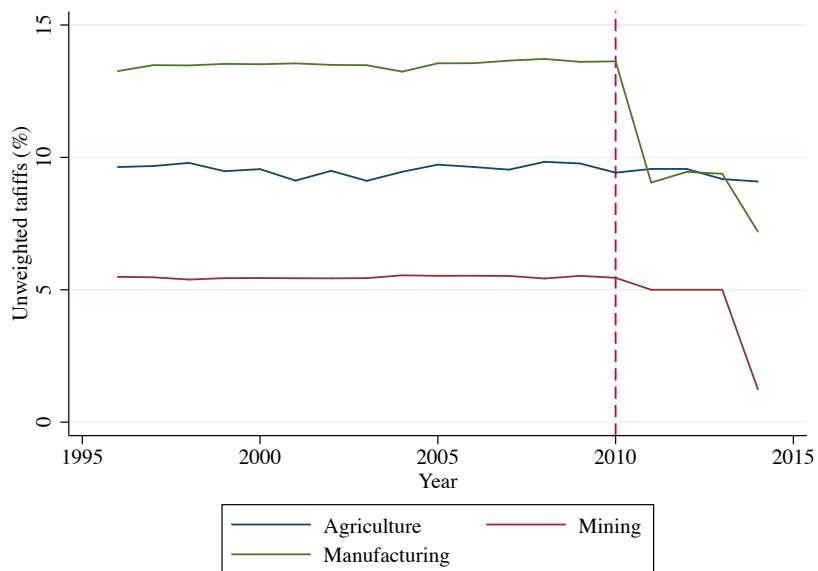
Figures

Figure 1: Evolution of tariffs

(a) Evolution of tariffs -all sectors

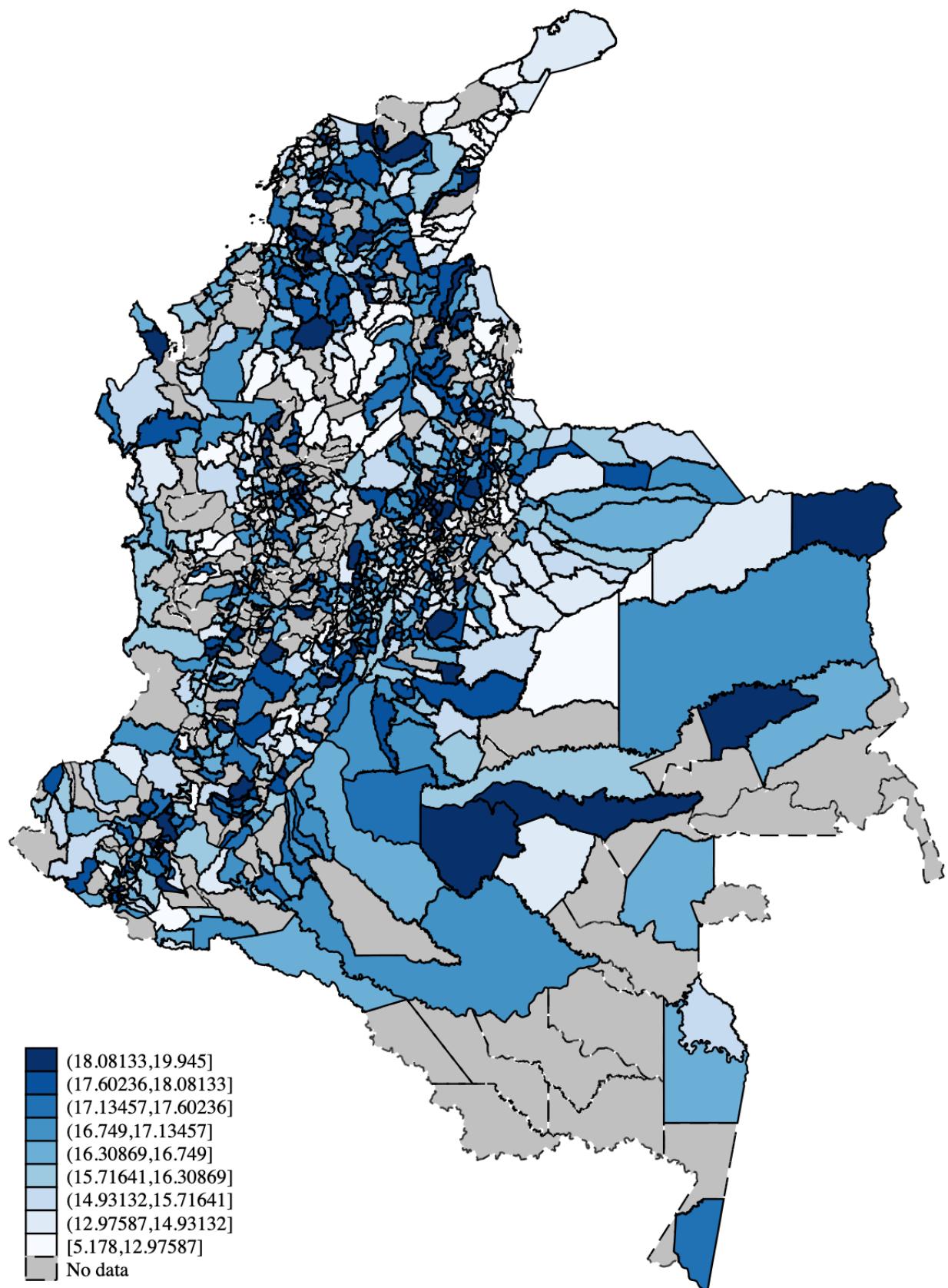


(b) Evolution of tariffs by economic sector



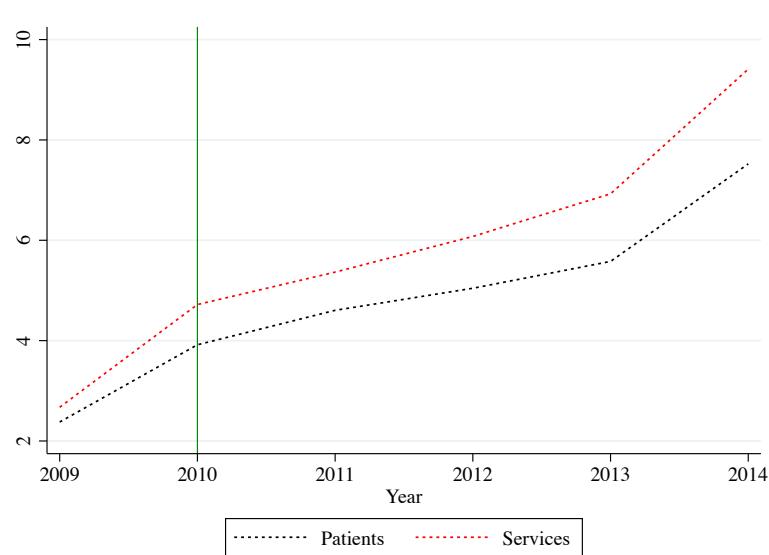
Note: Panel a shows the unweighted average of all tariffs across time. Panel b shows the unweighted mean of tariffs from 1-digit ISIC codes for selected economic sectors: agriculture, manufacturing and mining. Red dashed lines show when tariff cuts took place. Data source: WTO-WITS database.

Figure 2: Cross sectional variation of tariff vulnerability measure, 2005



Note: Own calculation using WTO-WITS data and the national population census. Darker (lighter) regions indicate higher (lower) tariff vulnerability.

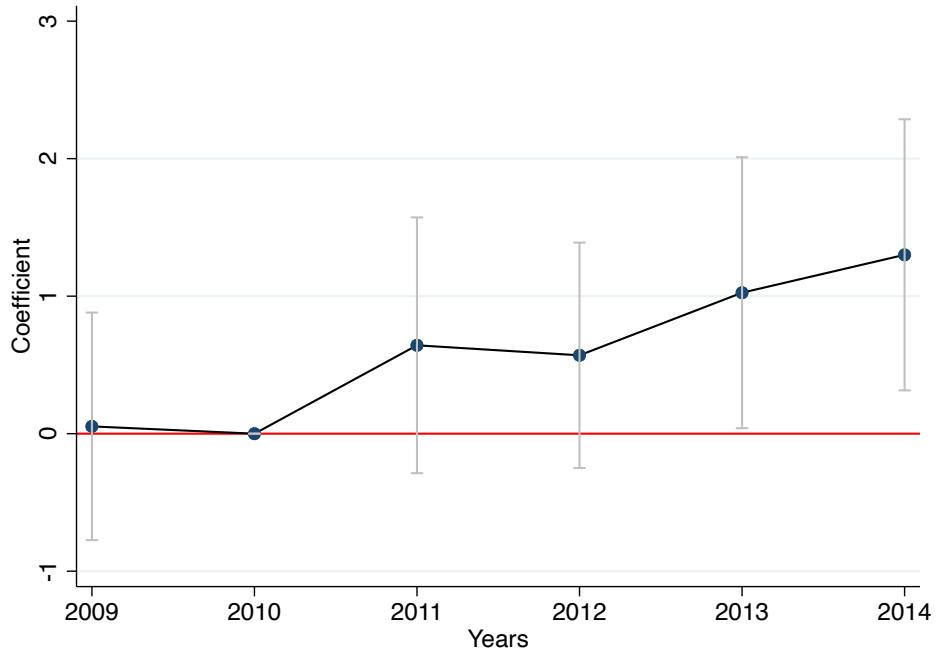
Figure 3: Evolution of mean hospitalizations due to substance abuse per 100,000 population



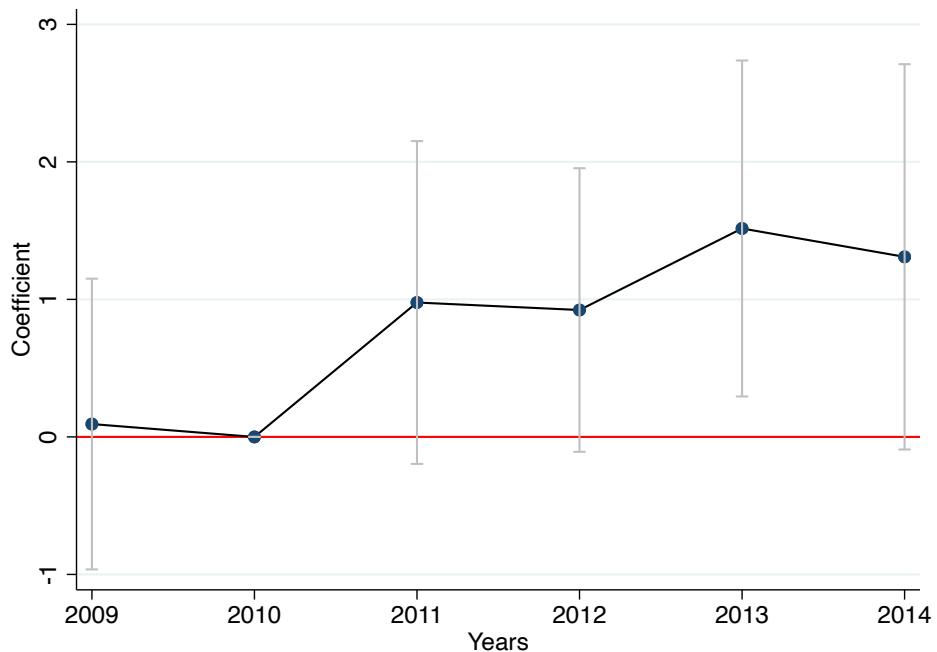
Note: Own calculation using RIPS data. Green line shows when tariff cuts took place.

Figure 4: Dynamic estimates of the effect of trade liberalization on total substance abuse

(a) With baseline controls -patients

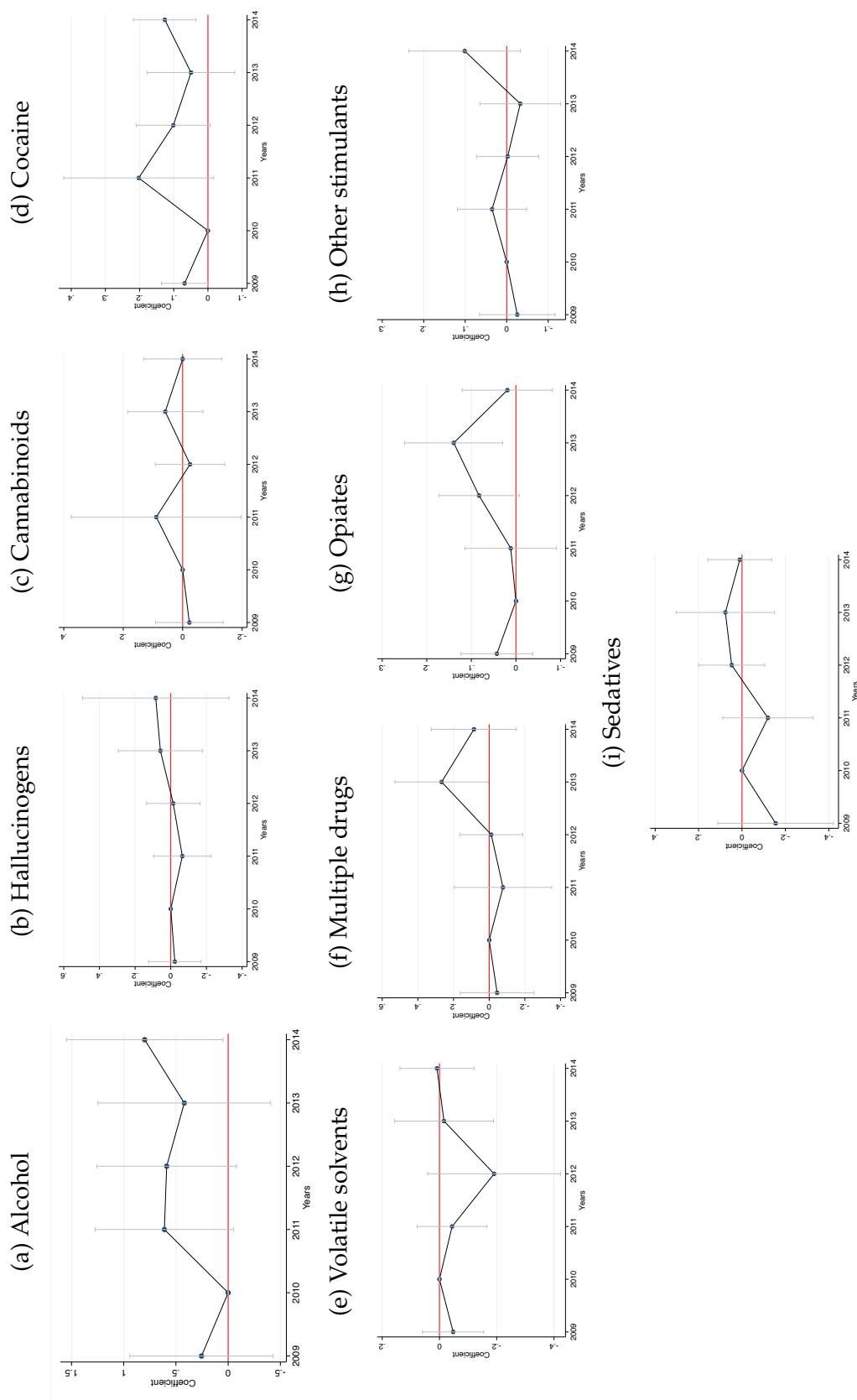


(b) With baseline controls -services



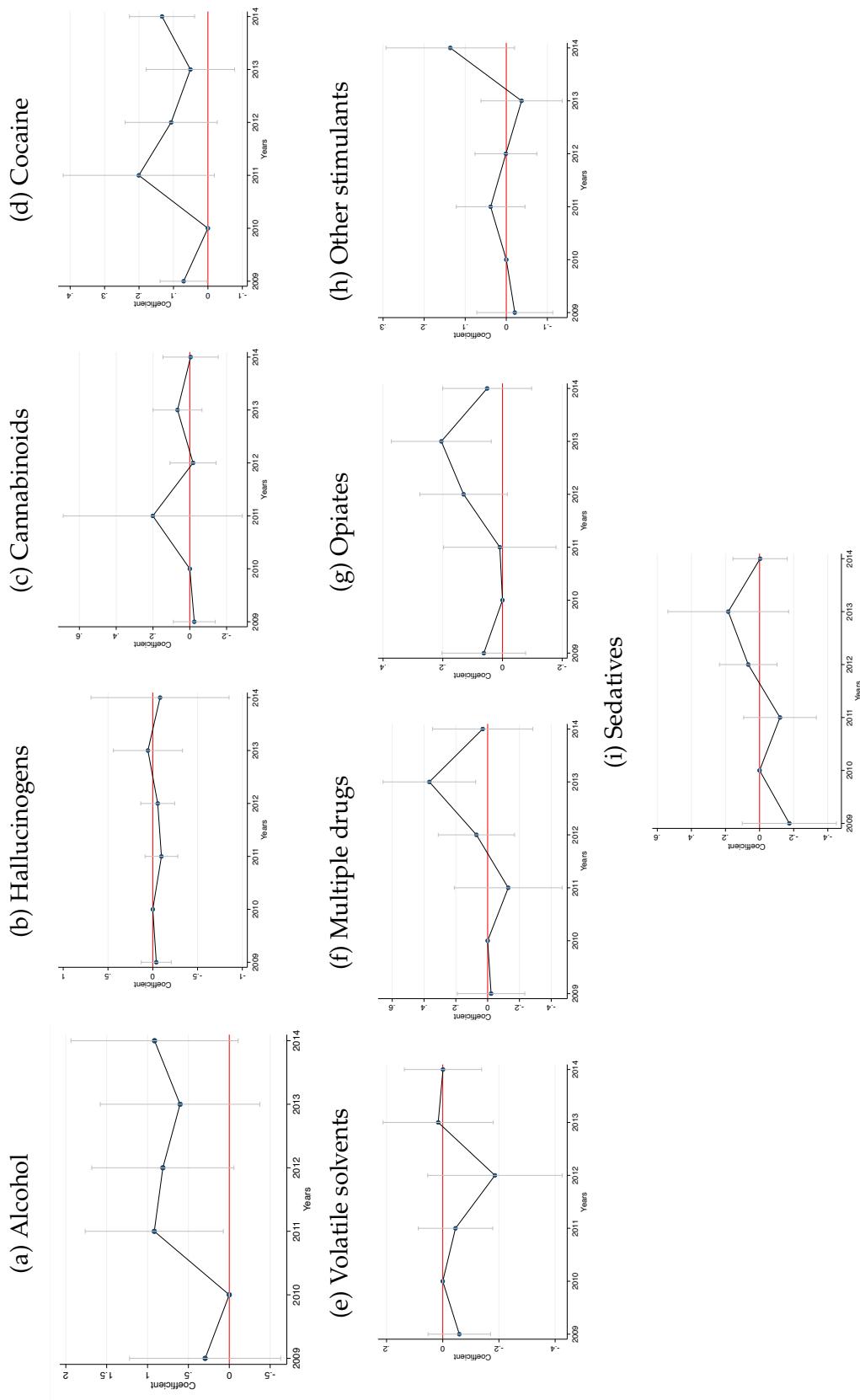
Note: Panels A and B show the estimated coefficients from equation 3. The baseline year is 2010. Baseline controls interacted with year dummies include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Whiskers show 95% confidence intervals.

Figure 5: Dynamic estimates of the effect of trade liberalization on total substance abuse by substance type in the sample of patients



Note: Figure shows the estimated coefficients from equation 3. The baseline year is 2010. Baseline controls interacted with year dummies include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Whiskers show 95% confidence intervals.

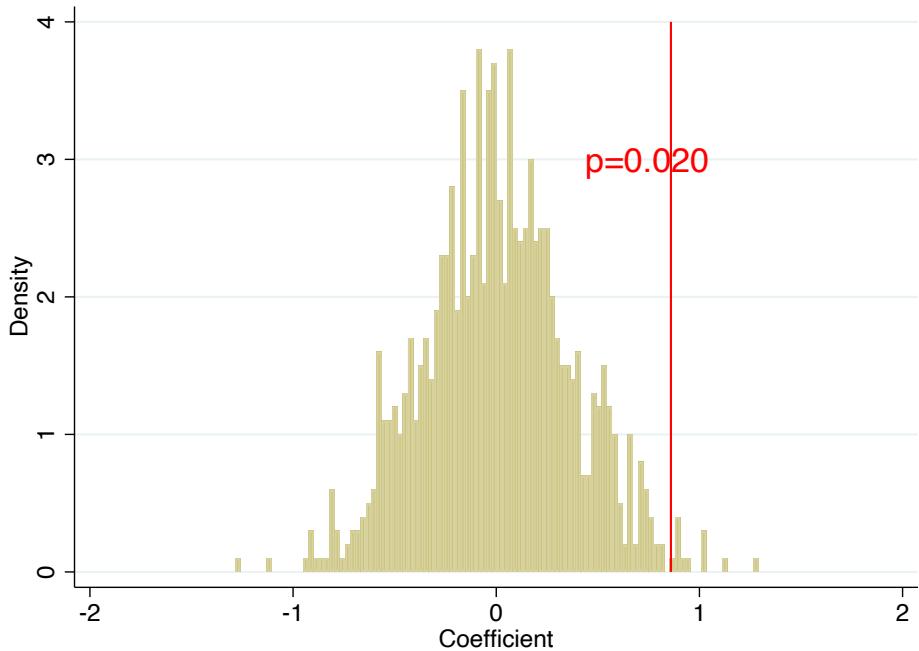
Figure 6: Dynamic estimates of the effect of trade liberalization on total substance abuse by substance type in the sample of services



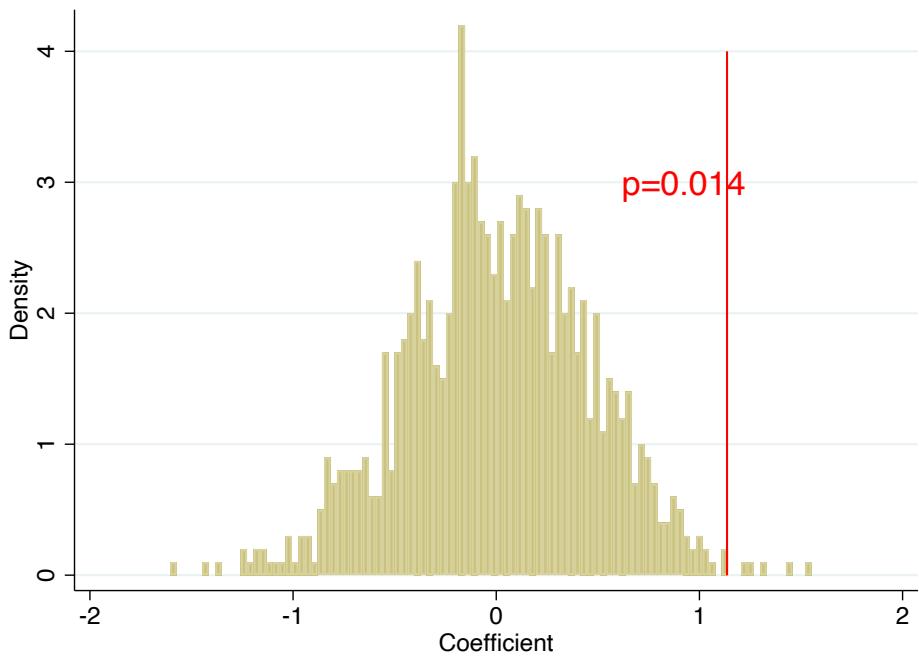
Note: Figure shows the estimated coefficients from equation 3. The baseline year is 2010. Baseline controls interacted with year dummies include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Whiskers show 95% confidence intervals.

Figure 7: Permutation tests

(a) Patients



(b) Services



Note: Figures show the empirical distribution of placebo coefficients. I randomly resampled TVM across different municipalities and run the main specification 1,000 times. The share of the 1,000 absolute placebo coefficients that are larger than the absolute "true" coefficient is the p-value for the hypothesis that $\beta=0$. Vertical lines show the estimated baseline coefficients for patients and services, respectively.

Tables

Table 1: Municipality-level summary statistics

| | Mean | SD | Min | Max | N |
|---|----------|----------|------|-----------|-------|
| <i>Panel A. Outcome variables (Rate per 100,000)</i> | | | | | |
| Total substance abuse (patients) | 4.84 | 13.88 | 0.00 | 238.18 | 4,932 |
| Total substance abuse (services) | 5.86 | 18.08 | 0.00 | 265.57 | 4,932 |
| Alcohol (patients) | 2.31 | 11.21 | 0.00 | 238.18 | 4,932 |
| Alcohol (services) | 2.76 | 14.43 | 0.00 | 265.57 | 4,932 |
| Hallucinogens (patients) | 0.53 | 3.16 | 0.00 | 53.73 | 4,932 |
| Hallucinogens (services) | 0.69 | 4.77 | 0.00 | 128.21 | 4,932 |
| Cannabinoids (patients) | 0.18 | 2.62 | 0.00 | 118.91 | 4,932 |
| Cannabinoids (services) | 0.22 | 3.98 | 0.00 | 237.81 | 4,932 |
| Cocaine (patients) | 0.16 | 1.72 | 0.00 | 82.99 | 4,932 |
| Cocaine (services) | 0.17 | 1.81 | 0.00 | 82.99 | 4,932 |
| Volatile solvents (patients) | 0.34 | 2.43 | 0.00 | 55.83 | 4,932 |
| Volatile solvents (services) | 0.38 | 2.91 | 0.00 | 88.99 | 4,932 |
| Multiple drugs (patients) | 0.73 | 3.54 | 0.00 | 88.65 | 4,932 |
| Multiple drugs (services) | 0.92 | 4.97 | 0.00 | 177.30 | 4,932 |
| Opiates (patients) | 0.11 | 1.20 | 0.00 | 39.79 | 4,932 |
| Opiates (services) | 0.14 | 1.85 | 0.00 | 79.59 | 4,932 |
| Other stimulants (patients) | 0.10 | 1.16 | 0.00 | 32.35 | 4,932 |
| Other stimulants (services) | 0.11 | 1.40 | 0.00 | 49.09 | 4,932 |
| Sedatives (patients) | 0.35 | 2.43 | 0.00 | 61.65 | 4,932 |
| Sedatives (services) | 0.42 | 3.13 | 0.00 | 123.30 | 4,932 |
| Tobacco (patients) | 0.02 | 0.85 | 0.00 | 56.40 | 4,932 |
| Tobacco (services) | 0.04 | 1.64 | 0.00 | 112.80 | 4,932 |
| <i>Panel B. Controls from initial conditions</i> | | | | | |
| Unmet basic needs (index) | 45.77 | 19.99 | 5.43 | 100.00 | 4,932 |
| Homicides (pop/100k hab) | 41.27 | 54.27 | 0.00 | 532.75 | 4,932 |
| Share of public investment in health | 0.38 | 0.14 | 0.00 | 0.77 | 4,896 |
| Share of public investment in education | 0.10 | 0.08 | 0.00 | 0.61 | 4,896 |
| Share of employment in manufacturing | 0.05 | 0.05 | 0.00 | 0.45 | 4,932 |
| Share of population 18-24 years old | 0.11 | 0.02 | 0.06 | 0.38 | 4,932 |
| <i>Panel C. Employment data</i> | | | | | |
| Employment (pop/100k hab) | 1,289.50 | 3,371.99 | 3.17 | 44,444.44 | 3,427 |
| Number of establishments (pop/100k hab) | 95.49 | 189.18 | 0.00 | 2,180.69 | 3,427 |
| Log of monthly wages | 10.00 | 1.30 | 4.64 | 14.34 | 3,427 |

Note: panel A shows the summary statistics for the rate of hospitalizations and ER visits due to substance abuse (by source) for the working-age population (18-65 years old) per 100,000 inhabitants for the period 2009-2014. Panel B shows controls for initial conditions measured in 2005, from Panel CEDE and the national population census. Panel C shows the rate of employment and establishments per 100,000 people and the average monthly wages from PILA.

Table 2: Effect of trade liberalization on the rate of substance abuse

| | Patients | | Services | |
|-------------------------|----------------------|-----------------------|----------------------|-----------------------|
| | (1) | (2) | (3) | (4) |
| $TVM \times Post$ | 0.6421** (0.2741) | 0.8597*** (0.2694) | 0.8118** (0.3582) | 1.1358*** (0.3510) |
| Observations | 4932 | 4896 | 4932 | 4896 |
| Municipalities | 822 | 816 | 822 | 816 |
| Year FE | Yes | Yes | Yes | Yes |
| Baseline controls | No | Yes | No | Yes |
| Municipality FE | Yes | Yes | Yes | Yes |
| Mean dependent variable | 3.148 | 3.164 | 3.696 | 3.716 |
| SD dependent variable | 13.00 | 13.05 | 15.77 | 15.83 |
| R^2 | 0.457 | 0.460 | 0.431 | 0.435 |

Note: the dependent variable is the total rate of hospitalizations and ER visits due to substance abuse per 100,000 inhabitants for the working age population (18-65 years old). When specified, regressions control for time, department/year and municipality fixed effects. Baseline controls interacted with $Post_t$ include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Clustered standard errors at the municipality level are reported in parenthesis. Significance: *** p<0.01, ** p<0.05, * p<0.10.

Table 3: Effect of trade liberalization on the rate of substance abuse by substance source

| | (1) Alcohol | (2) Hallucinogens | (3) Cannabinoids | (4) Cocaine | (5) Volatile solvents | (6) Multiple drugs | (7) Opiates | (8) Other stimulants | (9) Sedatives |
|--------------------------|-----------------------|----------------------|---------------------|----------------------|--------------------------|-----------------------|--------------------|-------------------------|--------------------|
| <i>Panel A. Patients</i> | | | | | | | | | |
| TVM × Post | 0.4770** (0.1957) | 0.0274 (0.0906) | 0.0419 (0.0539) | 0.0856** (0.0418) | -0.0366 (0.0464) | 0.0882 (0.0782) | 0.0420 (0.0279) | 0.0380 (0.0275) | 0.0814 (0.0827) |
| Observations | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 |
| Municipalities | 816 | 816 | 816 | 816 | 816 | 816 | 816 | 816 | 816 |
| Mean dependent variable | 1.931 | 0.201 | 0.0747 | 0.0656 | 0.202 | 0.314 | 0.0823 | 0.0662 | 0.219 |
| SD dependent variable | 11.67 | 1.743 | 1.155 | 0.976 | 1.559 | 2.233 | 1.080 | 1.081 | 2.218 |
| <i>Panel B. Services</i> | | | | | | | | | |
| TVM × Post | 0.6639*** (0.2513) | -0.0249 (0.1551) | 0.0737 (0.0847) | 0.0875** (0.0429) | -0.0244 (0.0508) | 0.0957 (0.0885) | 0.0677 (0.0449) | 0.0448 (0.0296) | 0.1193 (0.0934) |
| Observations | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 |
| Municipalities | 816 | 816 | 816 | 816 | 816 | 816 | 816 | 816 | 816 |
| Mean dependent variable | 2.347 | 0.234 | 0.0796 | 0.0689 | 0.218 | 0.344 | 0.105 | 0.0715 | 0.241 |
| SD dependent variable | 14.37 | 1.952 | 1.203 | 0.995 | 1.691 | 2.410 | 1.593 | 1.129 | 2.346 |

Note: the dependent variables are the rates of substance abuse from the different sources per 100,000 inhabitants for the working age population (18-65 years old). All regressions control for time and municipality fixed effects. Baseline controls interacted with $Post_t$ include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Clustered standard errors at the municipality level are reported in parenthesis. Significance: ***
 $p<0.01$, ** $p<0.05$, * $p<0.10$.

Table 4: Effect of trade liberalization on municipality-level labor outcomes

| | (1) Employment | (2) Number of establishments | (3) Log of monthly wages |
|-------------------------|---------------------------|---------------------------------|-----------------------------|
| $TVM \times Post$ | -200.3844*** (62.9797) | -16.4627*** (4.2689) | -0.0386** (0.0196) |
| Constant | 828.4437*** (152.0337) | 124.6920*** (24.2062) | 10.0173*** (0.0901) |
| Observations | 3350 | 3350 | 3350 |
| Municipalities | 646 | 646 | 646 |
| Year FE | Yes | Yes | Yes |
| Baseline controls | Yes | Yes | Yes |
| Municipality FE | Yes | Yes | Yes |
| Mean dependent variable | 1238.2 | 86.60 | 9.782 |
| R^2 | 0.952 | 0.946 | 0.914 |

Note: the dependent variables in columns 1-2 are the rate of the number of employed and the number of establishments per 100,000 people. The dependent variable in column 3 is the logarithm of the mean of monthly wages. Baseline controls interacted with $Post_t$ include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Clustered standard errors at the municipality level are reported in parenthesis. Significance: *** p<0.01, ** p<0.05, * p<0.10.

Table 5: Effect of trade liberalization on the rate of substance abuse by age and sex

| | Age | | | | Sex | |
|--------------------------|--------------------|--------------------|-----------------------|----------------------|---------------------|-----------------------|
| | (1) 18-24 | (2) 25-34 | (3) 35-44 | (4) Over 45 | (5) Male | (6) Female |
| Panel A. Patients | | | | | | |
| TVM \times Post | 0.4430 (0.3974) | 0.4007 (0.6072) | 1.8709*** (0.6266) | 0.8330** (0.4197) | 0.7779* (0.4422) | 0.8786*** (0.2833) |
| Observations | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 |
| Municipalities | 816 | 816 | 816 | 816 | 816 | 816 |
| Mean dependent variable | 1.985 | 7.703 | 6.212 | 3.628 | 6.333 | 3.386 |
| SD dependent variable | 12.83 | 28.90 | 27.68 | 15.79 | 22.46 | 12.46 |
| Panel B. Services | | | | | | |
| TVM \times Post | 0.3419 (0.4902) | 0.6895 (0.7200) | 2.6279*** (0.8382) | 1.0718** (0.5051) | 1.1044* (0.5706) | 1.1549*** (0.3836) |
| Observations | 4896 | 4896 | 4896 | 4896 | 4896 | 4896 |
| Municipalities | 816 | 816 | 816 | 816 | 816 | 816 |
| Mean dependent variable | 2.498 | 9.266 | 7.623 | 4.444 | 7.814 | 4.076 |
| SD dependent variable | 17.59 | 37.08 | 36.19 | 21.81 | 29.32 | 17.04 |

Note: the dependent variable is the total rate of hospitalizations and ER visits due to substance abuse per 100,000 inhabitants for the working age population (18-65 years old) by age group and sex. Baseline controls interacted with $Post_t$ include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Clustered standard errors at the municipality level are reported in parenthesis. Significance: *** p<0.01, ** p<0.05, * p<0.10.

Table A1: ICD classification code and substance name

| ICD code | Substance name |
|-----------|---|
| F100-F101 | Alcohol |
| F110-F111 | Opiates |
| F120-F121 | Cannabinoids |
| F130-F131 | Sedatives or hypnotics |
| F140-F141 | Cocaine |
| F150-F151 | Other stimulants, including caffeine |
| F160-F161 | Hallucinogens |
| F170-F171 | Tobacco |
| F180-F181 | Volatile solvents |
| F190-F191 | Multiple drugs and use of other psychoactive substances |

Note: each of the substances listed belong to the general category of the ICD "F10-F19. Mental and behavioral disorders due to the use of psychoactive substances: acute intoxication and harmful use". Total substance abuse is calculated by summing each category and scaling it by population size.

Table A2: Robustness checks on main specification

| | (1) <i>Dept</i> × <i>Year</i> FE | (2) 2005 tariffs | (3) No coca | (4) W/o pctiles 30-70 |
|---------------------------------|-------------------------------------|-----------------------|-----------------------|--------------------------|
| <i>Panel A. Patients</i> | | | | |
| TVM × Post | 0.6810** (0.3022) | 0.7946*** (0.2597) | 0.8625*** (0.3043) | 4.9620** (1.9597) |
| Observations | 4878 | 4896 | 4122 | 2448 |
| Municipalities | 813 | 816 | 687 | 408 |
| Mean dependent variable | 3.148 | 3.164 | 3.271 | 2.956 |
| SD dependent variable | 13.06 | 13.05 | 13.71 | 13.09 |
| R ² | 0.481 | 0.460 | 0.459 | 0.516 |
| <i>Panel B. Services</i> | | | | |
| TVM × Post | 0.8183** (0.4016) | 1.0443*** (0.3347) | 1.1739*** (0.4037) | 6.1744** (2.5358) |
| Observations | 4878 | 4896 | 4122 | 2448 |
| Municipalities | 813 | 816 | 687 | 408 |
| Mean dependent variable | 3.694 | 3.716 | 3.900 | 3.273 |
| SD dependent variable | 15.85 | 15.83 | 16.79 | 13.94 |
| R ² | 0.457 | 0.435 | 0.434 | 0.483 |

Note: the dependent variables are the rates of substance abuse from the different sources per 100,000 inhabitants for the working age population (18-65 years old) for patients and services, respectively. Column 1 includes *Dept* × *Year* and municipality fixed effects. Column 2 measures the *TVM* using only tariffs for the relevant sectors for the main specification in 2005. Column 3 excludes municipalities with coca in 2005. Column 4 estimates the baseline model without percentiles 30 through 70. Baseline controls interacted with *Post_t* include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. Clustered standard errors at the municipality level are reported in parenthesis. Significance: *** p<0.01, ** p<0.05, * p<0.10.

Table A3: Effect of trade liberalization on other health conditions

| | Patients | | Services | |
|-------------------------|---------------------|--------------------|---------------------|--------------------|
| | (1) | (2) | (3) | (4) |
| $TVM \times Post$ | -0.2863 (0.5996) | 0.0715 (0.0968) | -4.1035 (4.8640) | 0.1351 (0.1198) |
| Observations | 4896 | 4896 | 4896 | 4896 |
| Year FE | Yes | Yes | Yes | Yes |
| Baseline controls | Yes | Yes | Yes | Yes |
| Municipality FE | Yes | Yes | Yes | Yes |
| Department/year FE | No | No | No | No |
| Mean dependent variable | 2.089 | 0.751 | 9.506 | 0.941 |
| SD dependent variable | 42.283 | 3.891 | 322.613 | 5.114 |
| R^2 | 0.392 | 0.236 | 0.443 | 0.247 |

Note: the dependent variable in models 1 and 3 are the the number of cases of mental impairment (scaled by 100,000 population) . The dependent variable for models 2 and 4 is the number of cases of mental conditions present in childhood and teenage years. Baseline controls interacted with $Post_t$ include: unmet basic needs index, homicides rate (rate per 100,000 population), the share of public investment in health and education, the share of people 18-24 years old, the share of employment in the manufacturing sector and weighted external tariffs from key trading partners. All regressions compute clustered standard errors at the municipality level. Significance: *** p<0.01, ** p<0.05, * p<0.10.