COMPETING IN GLOBAL MARKETS FOR PROCESSED PRODUCTS

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High-value Products Dominate Global Ag Trade

World ag trade reached $300 billion in 1996. High-value products now account for two-thirds of the trade and 85% of its growth since 1986.

The structure of world ag trade has shifted in favor of high-value products since the mid-80s. Rising consumer food & beverage trade among the developed nations is the driving force.
Composition of Exports Diversifies

Consumer Foods Grow to Largest Share of Export Pie

Shift to Hi Value Exports Benefits U.S. Economy

U.S. Agricultural Exports

1975
$21.8 Billion

2000
$51.6 Billion

FAS USDA  Robert Tse
Processed Food Rises to One Third of U.S. Agricultural Exports

Processed Food Share of U.S. Agricultural Exports

0% 10% 20% 30% 40%


Processed Food Preliminary Estimate FAS USDA Robert Tse