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U.S Department of Agriculture
Agricultural Outlook Forum 2002

February 21 & 22, 2002

**COMPETING IN GLOBAL MARKETS FOR PROCESSED
PRODUCTS**

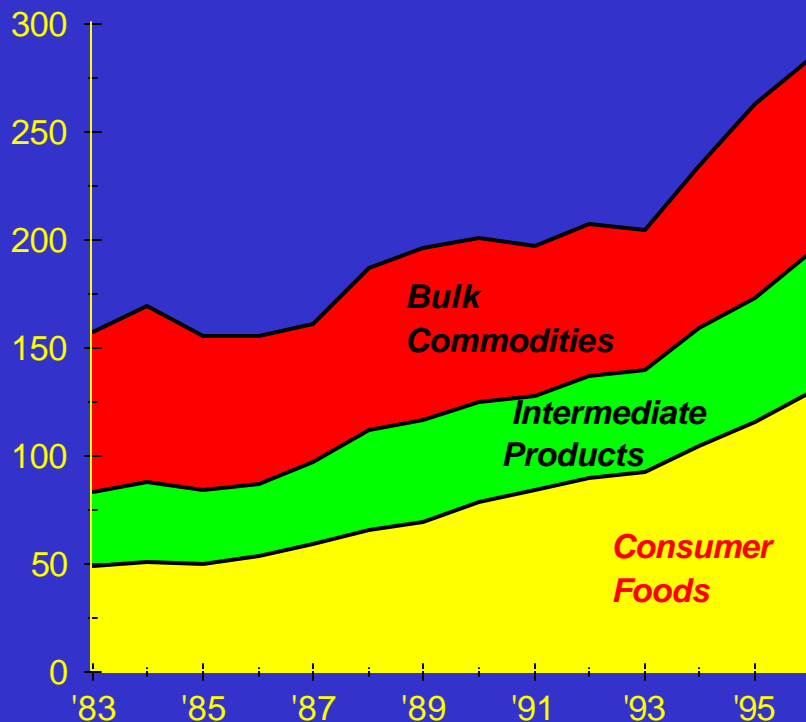
Sarah A. Fogarty
Director
International Trade
Grocery Manufacturers of America

High-value Products Dominate Global Ag Trade

World ag trade reached \$300 billion in 1996. High-value products now account for two-thirds of the trade and 85% of its growth since 1986.

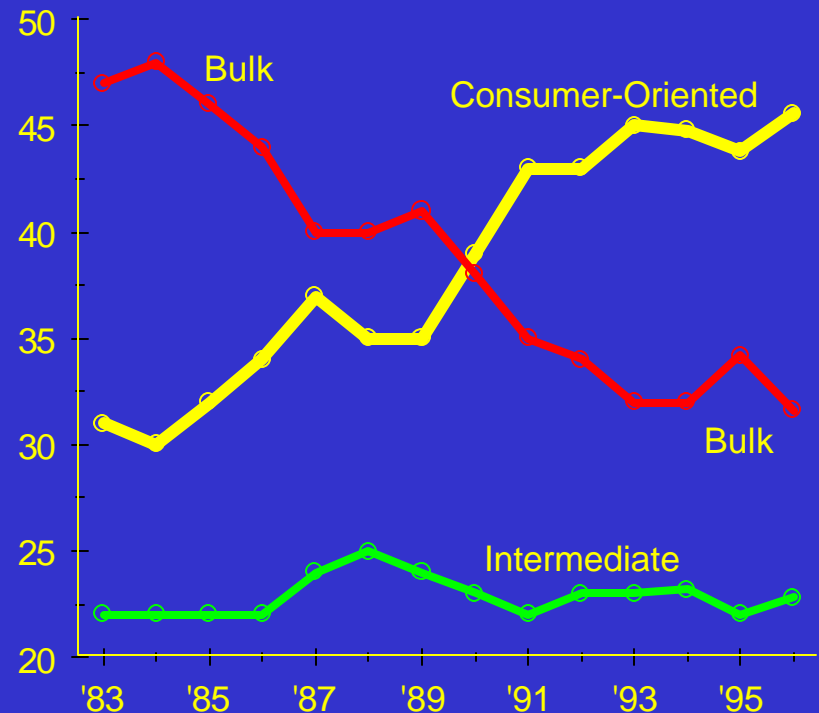
The structure of world ag trade has shifted in favor of high-value products since the mid-80s. Rising consumer food & beverage trade among the developed nations is the driving force.

World Ag Trade (\$ Billion)



USDA Foreign Agricultural Service

Structure of World Trade (%)

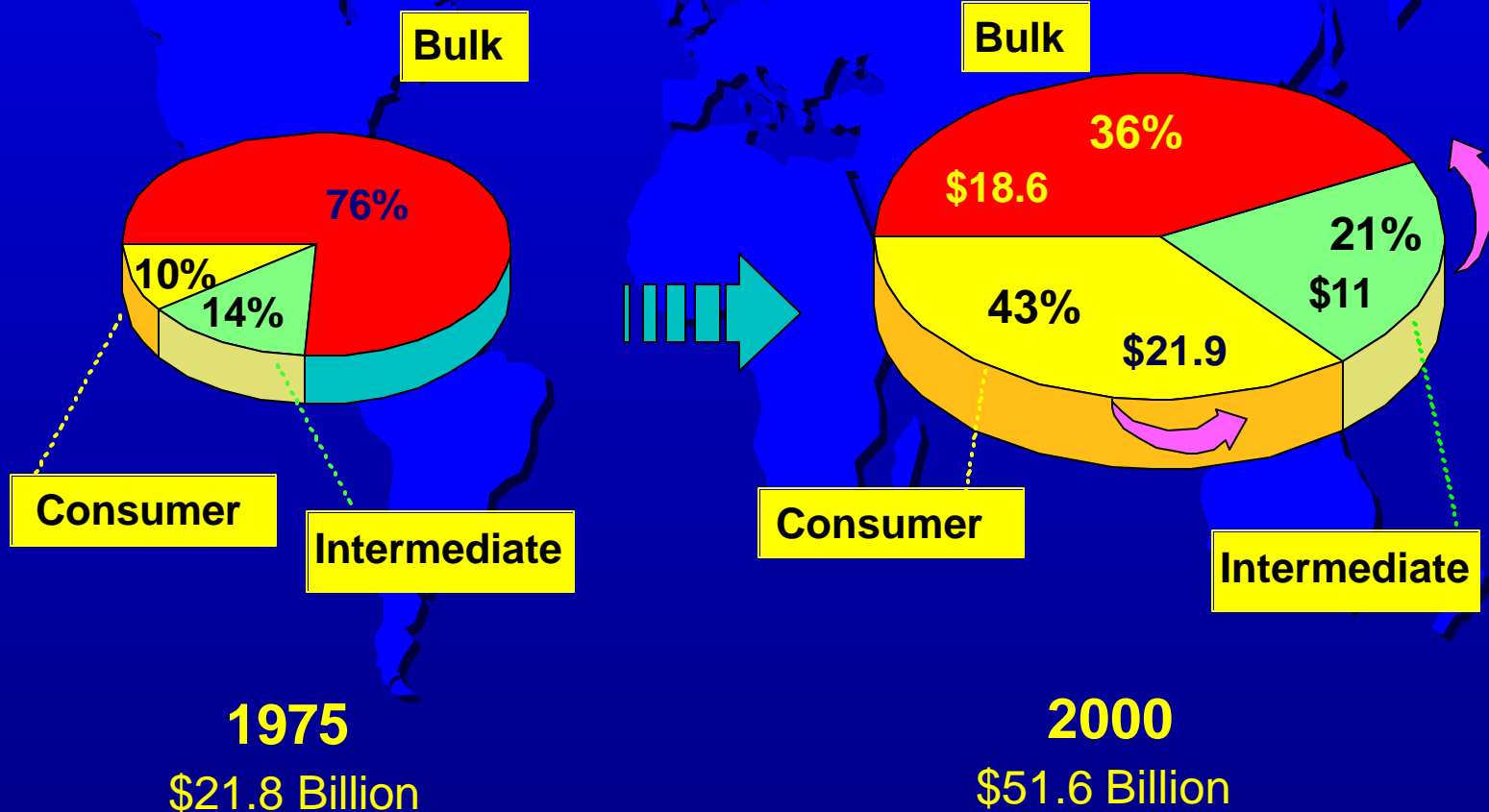


Composition of Exports Diversifies

Consumer Foods Grow to Largest Share of Export Pie

Shift to Hi Value Exports Benefits U.S. Economy

U.S. Agricultural Exports



Processed Food Rises to One Third of U.S. Agricultural Exports

Processed Food Share of U.S. Agricultural Exports

