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# **AGRICULTURAL OUTLOOK FORUM**

**U.S. Department of Agriculture**

**February 2000**

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USDA Deputy Secretary Richard Rominger

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USDA Secretary Dan Glickman

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USDA Deputy Secretary Richard Rominger

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USDA Chief Economist Keith Collins

**Outlook for the Farm Economy**

USDA Under Secretary for Farm and Foreign Agricultural Services August Schumacher

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Rick Weiss, Washington Post Science Writer

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Jane Rissler, Senior Staff Scientist, Agriculture and Biotechnology Program, Union of Concerned Scientists

**Consumer and Environmental Concerns**

Willy DeGreef, Head of Regulatory and Government Affairs, Novartis Seeds, AG

**Perspective from Europe**

Carole Brookins, Chairman and Chief Executive Officer, World Perspectives, Inc.

**Panel on the Future of Bio-Engineered Farm Products**

Daniel P. Dye, Vice President, North American Grain Group, Cargill, Inc.

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Douglas D. Boisen, President, Boisen Farms

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Max Armstrong, Co-host, U.S. Farm Report

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Don Villwock, Crop Producer; President, Villwock Farms, Edwardsport, Indiana

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Dave Nichols, Livestock Producer; Nichols Farms, Bridgewater, Iowa

**Livestock Production in the New Millennium**

Annette L. Clauson, Agricultural Economist, Economic Research Service, USDA

**FOOD PRICE BRIEFING: The Outlook for Food Prices in 2000**

**FARM INCOME AND FINANCE OUTLOOK**

Mitchell Morehart, James Johnson, James Ryan, and David Peacock, Agricultural Economists, Economic Research Service, U.S. Department of Agriculture

**What's Ahead for Farm Businesses by Type And Region of the Country**

David H. Harrington and Steven R. Koeing, Agricultural Economists, Economic Research Service, USDA

**Farm and Financial Dimensions**

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Alan Dean Barkema, Vice President, Economic Research Department, Center for the Study of Rural America, Federal Reserve Bank of Kansas City

**Obstacles and Opportunities**

**LONG-TERM COMMODITY PROSPECTS**

Neilson C. Conklin, Director, Market and Trade Economics Division, Economic Research Service, USDA

**USDA's Long-term Baseline Projections**

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Gary Mitchell Adams, Program Director for Crops Analysis, Food and Agricultural Policy Research Institute, University of Missouri

**Comments on the Long-term Projections for U.S. Agriculture**

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Mark Rosegrant, Senior Research Fellow, Environmental and Production Technology, International Food Policy Research Institute

**Baseline Projections: Global Food Markets**

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## **THE PROS AND CONS OF PRODUCTION AND MARKETING CONTRACTS**

Alfred R. Million, Poultry Integrator, Tahlequah, Oklahoma

[\*\*Pros and Cons of Production and Marketing Contracts\*\*](#)

Doug A. McNeely, Director of Operations, Optimum Quality Grains L.L.C.

[\*\*Evolution of Grower Contracts for Agricultural Crops\*\*](#)

Jon Caspers, Pork Producer and Board Member

[\*\*Lessons from the Hog Industry's Experience with Contracting\*\*](#)

## **RURAL AMERICA IN THE NEW MILLENNIUM**

John Cromartie, Rural Sociologist, Economic Research Service, USDA

[\*\*Where Is Rural America Heading?\*\*](#)

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Bo Beaulieu, Director, Southern Regional Development Center

[\*\*The Rural South: Still a Shadow in the Sunbelt?\*\*](#)

William S. Patrie, Rural Development Director, North Dakota Association of Rural Electric Cooperatives

[\*\*The Future of Agriculture on the Great Plains\*\*](#)

Priscilla Salant, Adjunct Faculty, Department of Agricultural Economics, Washington State University

[\*\*War and Peace in the Rural West\*\*](#)

## **BIOTECHNOLOGY ISSUES FOR U.S. AGRICULTURE**

USDA Under Secretary for Marketing and Regulatory Programs Michael V. Dunn

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David R. Shipman, Deputy Administrator, Grain Inspection, Packers and Stockyards Administration, USDA

[\*\*Testing for Biotechnology-Enhanced Grains and Oilseeds\*\*](#)

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Professor John Solie, School of Agricultural Engineering, Oklahoma State University

[\*\*The Impact of Precision Farming Strategies on Profitability\*\*](#)

Anjanette Billups, Assistant Outreach Coordinator for Alabama, Natural Resources Conservation Service, USDA

[\*\*Building Markets for Small Blacks Farmers\*\*](#)

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Richard H. Wahl, Extension Association Economist, Kansas Farm Management Association, N.W.

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### **CONCENTRATION AND STRUCTURAL CHANGE IN AGRICULTURE**

Jim MacDonald, Agricultural Economist, Economic Research Service

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Douglas Ross, Special Counsel for Agriculture, Antitrust Division, U.S. Department of Justice

**Antitrust Enforcement and Agriculture**

Peter C. Carstensen, Young-Bascom Professor of Law, University of Wisconsin Law School

**Beyond Antitrust-The Case for Change**

F. R. Warren-Boulton, Principal, MiCRA: Microeconomic Consulting and Research Associates, Washington, D.C.

**Agrarian Antitrust Policy**

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### **THE OUTLOOK FOR GRAINS AND OILSEEDS**

Thomas F. Tice, Agricultural Economist, Farm Service Agency, USDA

**Grains and Oilseeds Outlook for 2000**

Bill Lapp, Vice President of Economic Research, ConAgra, Inc.

**Grains & Oilseeds Outlook for 2000**

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Richard C. Pottorff, Chief Economist, Doane Agricultural Services

**The Economic Environment for U.S. Soybean Growers**

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### **THE TRADE POTENTIAL OF SUB-SAHARAN AFRICA**

Mark Condon, Vice President, American Seed Trade Association

**Leveraging U.S. Government Investment and Development Funds for Market Development**

### **THE OUTLOOK FOR LABOR-INTENSIVE AGRICULTURE**

Monte Lake, Counsel, National Council of Agricultural Employers

**The Future of Agricultural Labor**

Sherry L. Edwards, Director of Legislative and Regulatory Affairs, American Meat Institute

**Operation Vanguard**

Victor Q. Garcia, Associate Professor, Department of Anthropology, Indiana University of Pennsylvania

**New Latino Communities in Agricultural Regions**

## **THE DAIRY OUTLOOK**

Jim Miller, Agricultural Economist, Economic Research Service, USDA

[\*\*The Outlook for Dairy\*\*](#)

Mark W. Stephenson, Senior Extension Associate, Agricultural Resource and Managerial Economics, Cornell University

[\*\*U.S. Top Dairies: Benchmarks for Success\*\*](#)

## **THE OUTLOOK FOR COTTON AND FIBERS, PART 1: DOMESTIC AND FOREIGN PROSPECTS**

Andrew Levin, Stephen MacDonald, Leslie Meyer, and Carol Skelly, Agricultural Economists, USDA

[\*\*USDA Perspective on the Outlook for Cotton\*\*](#)

Ray Butler, Chief Editor, Cotton Outlook

[\*\*Trends in Foreign Production\*\*](#)

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## **THE OUTLOOK FOR COTTON AND FIBERS, PART 2: FOCUS ON CHINA**

Ding Haowu, Executive Manager, China National Cotton Exchange

Translated by Hsin-Hui Hsu, Economic Research Service, USDA

[\*\*China's Cotton Reform Policy and Its Market Implications\*\*](#)

## **MANDATORY LIVESTOCK PRICE REPORTING: IMPLEMENTATION AND IMPACT**

Kenneth C. Clayton, Associate Administrator, Agricultural Marketing Services, USDA

[\*\*Livestock Mandatory Reporting Act of 1999\*\*](#)

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Jon Caspers, General Manager, Pleasant Valley Pork Corporation

[\*\*Potential Benefits of Mandatory Price Reporting\*\*](#)

## **THE OUTLOOK FOR SUGAR AND SWEETENERS**

Dale E. McNeil, Attorney, Ablondi, Foster, Sobin and Davidow, P.C.

[\*\*Options for Sugar Trade in the Upcoming WTO Negotiation\*\*](#)

Dan Colacicco, Agricultural Economist, Farm Service Agency, USDA

## **USDA Outlook for U.S. Sugar in 2000/2001**

Ben Goodwin, Executive Manager, California Beet Growers Association

### **Future of the U.S. Sugar Industry in a Changing Policy Environment**

## **NEW MARKETS FOR BIO-BASED ENERGY AND INDUSTRIAL FEEDSTOCKS**

John B. Campbell, Vice President, Agriculture Processors

### **Bio-diesel: Will There Be Enough?**

Lynn Jensen, President, National Corn Growers Association

### **Bio-Based Fuels Initiative: Blue Sky or Opportunity?**

Bob Slaughter, General Counsel, National Petroleum Refiners Association

### **A Refiner's Perspective on Biofuels**

## **PRODUCE MARKETING INFORMATION IN THE INTERNET AGE**

Henry R. Lambert, President, North America, efdex inc.

### **Enhanced Market Access through Electronic Commerce**

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Terry Long, Chief, Market News Branch, Agricultural Marketing Service, USDA

### **The Role of AMS in Facilitating Electronic Commerce**

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## **THE GLOBAL FOOD MARKET IN THE 21ST CENTURY**

Lance Pierce, Manager, Global Business Development, Roper Starch Worldwide, Inc.

### **Quick Bites: Eating, Shopping and Consumer Behavior Around the Globe**

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Colby Horn, Product Manager, Wal-Mart Supercenter Division, Wal-Mart Stores, Inc.

### **Walmart Supercenter Changes in the Food Chain (very large file).**

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## **GRAINS AND OILSEEDS LUNCHEON**

Albert J. Ambrose, Vice President, Oilseeds Product Line - Aligned Grain, Cenex Harvest States, and Chairman, National Oilseeds Processors Association

### **Challenges Facing the Oilseeds and Grains Industries: 2000 and Beyond**

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## **LIVESTOCK AND POULTRY LUNCHEON**

Shayle Shagam, Senior Livestock Analyst, World Agricultural Outlook Board, USDA

[\*\*The Outlook for Livestock and Poultry\*\*](#)

## **SWEETENERS LUNCHEON**

Tom Mahr, Legislative Director for Senator Kent Conrad of North Dakota

[\*\*Sweetener Trade Issues: A View from Capitol Hill\*\*](#)

## **FRUIT AND VEGETABLES LUNCHEON**

Larry Jacobs, CEO, Jacobs Farm/Del Cabo, Inc.

[\*\*Organics: Yesterday, Today, and Tomorrow\*\*](#)

## **NUTRIENT MANAGEMENT POLICIES: BALANCING LIVESTOCK PRODUCTION WITH ENVIRONMENTAL QUALITY**

Patricia E. Norris, Associate Professor, Natural Resource Economics, Michigan State University

[\*\*Setting the Animal Waste Management Policy Context\*\*](#)

USDA Deputy Under Secretary for Natural Resources and Environment Glenda Humiston

[\*\*USDA Initiatives\*\*](#)

Thomas W. Simpson, Coordinator, Chesapeake Bay Agricultural Programs, University of Maryland and Maryland Department of Agriculture

[\*\*Maryland's Regulatory Approach to Nutrient Management\*\*](#)

## **THE POTENTIAL IMPACT OF ELECTRONIC COMMERCE ON AGRICULTURE AND RURAL AMERICA**

William M. Bomash, Extension Educator and Professor, Department of Extension Communications, University of Minnesota

[\*\*Electronic Commerce and Rural Economic Development: Helping Rural Businesses Prepare for the 21st Century\*\*](#)

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Frank Tomasino, President and CEO, Foodtrader.com.

[\*\*The Electronic Exchange: Marketplace of the Future\*\*](#)

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## **U.S. AND INTERNATIONAL TOBACCO OUTLOOK**

Thomas C. Capehart Jr., Agricultural Economist, Economic Research Service, USDA

**[The U.S. Tobacco Situation and Outlook](#)**

Arnold Hamm, Assistant General Manager, Flue-Cured Tobacco Cooperative Stabilization Corporation

**[The Future of U.S. Tobacco Production](#)**

Peter Burr, Agricultural Economist, Foreign Agricultural Service, USDA

**[USDA Outlook for Tobacco Trade](#)**

J. T. Bunn, Executive Vice President, Leaf Tobacco Exporters Association and Executive Vice President, Tobacco Association of United States

**[Industry Outlook for Tobacco Trade](#)**