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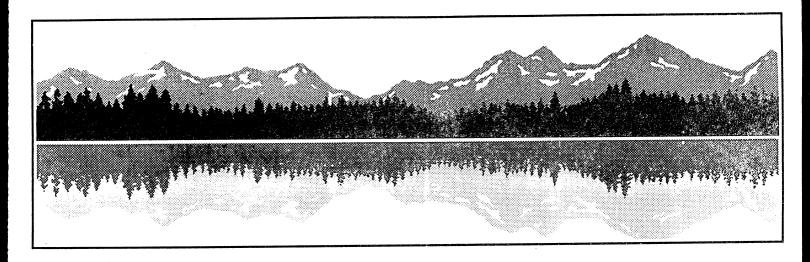
## PROCEEDINGS

Twenty-Third Annual Pacific Northwest Regional Economic Conference

April 26-28, 1989

Corvallis, Oregon

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Twenty-third Annual Pacific Northwest Regional Economic Conference

#### PROCEEDINGS

APRIL 27-29, 1989 Corvallis, Oregon

Published by

The Pacific Northwest Regional Economic Conference

and

The Northwest Policy Center University of Washington



# OFFICE OF THE GOVERNOR STATE CAPITOL SALEM, OREGON 97310-0370 TELEPHONE: 37:3-3111

#### Dear Reader:

It is a pleasure to welcome you to this volume of the proceedings from the 23rd Annual Pacific Northwest Economic Conference.

As our economy enters a new decade, the United States is fighting nothing less than a second war of Independence -- a war for economic rather than military strength. It is a war that will be fought with brain-power, not bombs and missiles. It is also a war we are ill-prepared to fight.

We must develop a vision to guide us through the many economic challenges we will face. Central to this vision is the theme of your conference: Human resources and economic development. We must now start drawing the blueprints for our economic future; we must start expecting more from ourselves.

Education is the cornerstone upon which the economy will be constructed; it is where human resources begin. We must invest in ourselves to create a workforce equal to any in the world. At the same time, we must develop an international frame of mind through language and cultural education.

Your conference allows policy makers at all levels to share knowledge about the present conditions of our economy and to forecast steps for the future. The Proceedings from the 23rd Annual Pacific Northwest Economic Conference not only provide valuable information, but demonstrate a clear commitment to building a better future.

With appreciation to you for your work and dedication,

16 Sanit

Sincerely,

Neil Goldschmidt

Governor 4261C

### THE ASSISTANCE OF THE FOLLOWING IN SUPPORTING THE CONFERENCE IS GRATEFULLY ACKNOWLEDGED:

Benjamin Franklin Savings and Loan Bohemia Inc. First Interstate Bank Guistina Bros. Lumber and Plywood Northwest Natural Gas Pacific Power U.S. Bank

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# Twenty-Third Annual PACIFIC NORTHWEST REGIONAL ECONOMIC CONFERENCE April 27-29, 1989 Corvallis, Oregon

#### **THURSDAY - APRIL 27**

Twenty-Third Annual
PACIFIC NORTHWEST
REGIONAL ECONOMIC
CONFERENCE

General Theme -

"Human Resources and Economic Development"

> THURSDAY APRIL 27 -SATURDAY APRIL 29 1989 LaSells Stewart Center OREGON STATE UNIVERSITY CORVALLIS, OREGON

action to the second second

10:00-5:00 REGISTRATION - LaSells Stewart Center

11:30-1:00 LUNCH - Arnold Dining Hall Welcome: Gary Sorenson

Introduction: B.H. Wilkins, Dean College of Liberal Arts Speaker: Bob Buchanan, Director, Oregon Dept of Economic

Development

1:15-2:30 ADDRESS - Construction and Engineering Hall, LaSells Stewart Center

Introduction: Bruce Weber, Professor, Agricultural & Resources Economics, Oregon State University Speaker: W. Lee Bawden, Director, Human Resource Policy

Center, The Urban Institute

Title: "The Emerging Labor Force, Human Capital Needs, and Public Policy"

2:45-4:00 CONCURRENT SESSIONS I: LaSells Stewart Center

Migration - Agriculture Production Room

 James Schmidt, "Migration and Employment Opportunities in the Pacific Northwest"

Annabel Kirschner Cook, "Retirement Migration in the Pacific Northwest"

3. W. Ed Whitelaw and Ernest Niemi, "Migration, Economic Growth, and the Quality of Life"

Moderator: Phil Brooks

Impact of Government Spending - Agriculture Leaders Room
1. David Holland and David Hughes, "The Impact of Military

Spending on the Washington Economy"

2. Martha Fraundorf, "Public Construction Contracting Practices

and the Leakage of Business to Outside Contractors"

3. Arthur Harnisch, "Financing of Infrastructure Projects"

Moderator: Lawrence Merk

The Future of the Forest Products Industry - Agriculture Science

1. Kenneth Skog, "Forecasting Technological Change in Lumber Processing"

 Henry Spelter, "Changes in Structural Panel Technologies and Economics"

 Dennis P. Bradley, "Research Priority Implications for Forecasting Regional Timber Harvest and Transport Technologies"

Moderator: Billy Dean Scott

Export Markets - First Interstate Bank Room

 Twila Jacobsen, "Japan's Import Demand for Pacific Northwest Frozen Corn and Potatoes"

 Farhad Niami, "An Econometric Analysis of the Japanese Import Demand for U.S. Forest Products"

3. M. Martin, T. Jacobsen, S. Lawton and G. Heldt,
"Opportunities for Willamette Valley Agriculture Resulting
from the U.S.- Canada Free Trade Agreement"
Moderator: Patricia Lindsey

4:00-4:15 REFRESHMENT BREAK

4:15-6:00 Demonstration/Panel - Construction and Engineering Hall

Title: "Telecommunications in Economic Development:
Pacific NW Case Studies"

Panel:

Muriel Oaks: Director of Extended Academic Programs and Washington Higher Education Telecommunications System. Washington State University

Ben Hambelton: Director, Micron-Simplot Technology

Center, Boise State University

Ray Lewis: Managing Consultant, Oregon Ed-Net

Jon Root: Director, Communication Media Center, Oregon State University

:00 Cocktails (no host bar) - O'Callahan's

7:30 Dinner - O'Callahan's

Introduction: Dr. George Keller, Vice President for Research Oregon State University

Speaker: Senator Mark Hatfield

#### FRIDAY - APRIL 28

8:00-9:30 CONCURRENT SESSIONS II: LaSells Stewart Center

Labor Markets and Low Income Populations: Implications for State Public Policy - Agriculture Production Room

Panel:

Bill Warburton: Economist, Administry of Social Services and Housing, Province of British Columbia

David Long: Manpower Demonstration and Research Corp., New York City

Russell Lidman: Washington State Institute for Public Policy

Moderator: Russell Lidman

Privatization - Agriculture Leaders Room

Panel:
Margaret Hallock, Director, Labor Education and Research

Center, University of Oregon

Charles Vars, Mayor, City of Corvallis; Economics Department, Oregon State University

William Conerly, Vice President and Chief Economist, First Interstate Bank of Oregon; member, Portland Privatization Taskforce

William Beebe, Chairperson, Privatization Taskforce, City of Portland; Economics Department, Portland Community College

Creating Economic Development - Agriculture Science Room

 Gilbert Dempsey, "The Effect of Regional Economic Initiatives on an Underdeveloped Area: An Eastern Experience"

 Lisa Brown and Suzanne Reicheldfer, "Creating Sustainable Communities in an Unstable Economy"

3. Paul Sommers, "Flexible Networks, A Business Resource for Economic Development"

Moderator: Derek Santos

Population - First Interstate Bank Room

 Wei-Pang Lee and Terrell Manyak, "A Pooling Time Series and Cross-Sectional Study of the Population Growth Model for the State of Idaho"

2. Joye Dillman and Virginia Junk, "Pre-Retirees' Preferences for Locating in Rural or Urban Communities During Early Retirement" 3. Peter West, Dennis Yee, Robert Anderson and Deborah Kitchen, "Housing Forecasts in the Pacific Northwest: A Disaggregate Approach\*

Moderator: Richard Barrett

#### 9:30-10:00 COFFEE BREAK

#### 10:00-11:45 CONCURRENT SESSIONS III: LaSells Stewart Center

Labor Market Analysis - Agriculture Production Room

- 1. Roy Darwin, "The Demand for and Supply of Labor in Pacific Northwest Softwood Lumber Sawmills, 1950-1985"
- 2. Carolyn Cohen, Francie Lindner, and Thomas Owens. "Entry-Level Worker Study"
- 3. Irv Lefberg and Ann Brooks, "The Labor Market Outlook and Higher Education in Washington"
- 4. Richard Barrett, "Regional Development and the Male/Female Earnings Differential\*

Moderator: D. Larry Davis

The Service Sector - Agriculture Leaders Room

- 1. Rodney Fort, William Hallagan and Robert Rosenman, "A Prospective Study of Health Care Provision in the Spokane
- 2. Neil Meyer, "The Importance of the Health Service Provision Industry to the Economies of Rural Communities"
- 3. R. Bruce Rettig, "In-State Beach Visits by Oregon Residents"
  4. Orn Bodvarsson, "The Economic Impact of Current Tip Income Tax Laws on Tourist-Based versus Non-Tourist-Based Regional Economies"

Moderator: Alan Kluge

Local Community Development - Agriculture Science Room

- 1. Ronald Faas and Leise Hunter, "Capacity Building for Local Economic Development: Design of the Palouse Rural Development Project"
- 2. James S. Long and Lucy Burton, "Capacity Building for Local Economic Development: Evaluation of the Palouse Rural Development Project"
- 3. Corine Rowe, "Nonmetropolitan Communities Adapting to Change: Preliminary Findings from an Idaho Study"
- 4. Cindy Kaseberg Brown and Kenneth Hobson, "Community Input in Economic Development Planning - City of Newport" Moderator: Patrick Corcoran

#### Agricultural Markets - First Interstate Bank Room

- 1. Wesley Wilson and Ariff Bin TengkuAhmad, "Growth and Market Potential in the Pacific Northwest Apple Markets"
- 2. Gerald Marousek, "Economic Implications of Market Developments in the Beef Industry"
- 3. Kenneth Casavant and Jonathan Newkirk, "The Dynamics of Cost-Based Competition in Transportation: The Case of the Pacific Northwest Fruit and Vegetable Industry"

4. M.E. Wirth, "Farm Land Values in the Region"

Moderator: Gene Nelson

12:05-1:30 LUNCH - Amold Dining Hall

Introduction: R. Charles Vars, Professor of Economics, Oregon State University, Mayor of Corvallis Speaker: R. Scott Fosler, Director of Government Studies, Committee for Economic Development Title: "Implications of Demographic Trends for Regional

Economic Development"

1:45-3:30 CONCURRENT SESSIONS IV: LaSells Stewart Center

Economic Base Studies - Agriculture Production Room 1. T.M. Power, "Economic Development and the Economic Base Model\*

- 2. Paul Polzin, Kent Connaughton. Con Schallau, and James Sylvester, "How Careful Must You Be When Using the Economic Base Model?"
- 3. David Bunting and Shik Young, "Determining the Level of Local Economic Activity with Sales Tax Data"
- 4. Don Farness, "Accounting for the Regional Impact of Government Transfers and Income from External Property-Exogenous or Endogenous"

Moderator: Mike Ferguson

Human Resource Development - Agriculture Leaders Room

- 1. Ann Vandeman, "Employment, Women and Welfare in Washington State"
- 2. Dorothy Price, "Effects of Underemployment on Households in the Rural Northwest"
- 3. Robert Plotnick, "Poverty in the Non-Metropolitan and Metropolitan Northwest"
- 4. Byron Angel, "Forecasting Welfare Caseloads in Washington" Moderator: Lisa Brown

Trade Barriers and Their Effect on the Northwest - Agriculture Science Room

- 1. Daniel Hagen and David Merrifield, "The Canada/U.S. Free Trade Agreement: Implications for the Allocation of Labor in Washington State and British Columbia"
- 2. H. Alan Love and Endah Murningtyas, "An Empirical Test for Optimal Import Tariffs: The Case Of Japans Wheat Imports"
- 3. Wesley Wilson and Loren Mack, "Removal of Trade Barriers and the Ability to Export Pacific Northwest Commodities"
- 4. Billy Dean Scott, \*Potential Impact of Log Export Restictions on Timber Sale Revenue from Trust Lands" Moderator: Bob Monihon

Tax Policy - First Interstate Room

- 1. Larry Burt, "Implications of the 1986 Tax Reform Act on Pacific Northwest Agriculture"
- 2. Lorrie Jo Brown, "Measuring the Effect of Tax Differentials on Regional Economic Growth in the Pacific Northwest"
- 3. Olvar Bergland and Richard Lovett, "Water Markets and Property Tax: Mitigating Interjurisdictional Shifts in Local Tax Base"
- 4. Bruce Weber, "Next Steps Toward a Distant Goal: A Preliminary Analysis of Selected Oregon School Funding Reform Policy Alternatives"

Moderator: Art Harnisch

#### 3:30-4:00 COFFEE BREAK

Tiebout Lecture - Construction and Engineering Hall 4:00-5:30 Introduction: Emery N. Castle, Chair, Graduate Faculty in Economics, Oregon State University Speaker: Dr. Nathan Rosenberg, Professor of Economics,

Stanford University

Title: "Technology Transfer and the Forest and Woods Product Industry"

6:00-7:00 WINE TASTING - Corvallis Country Club hosted wine tasting/no host bar

> DINNER - Corvallis Country Club Entertainment: The Neal Gladstone Show,

#### SATURDAY - APRIL 29

BOARD MEETING - WeyerhaeuserRoom, LaSells Stewart 7:00-8:00 Center

8:30-9:45 CONCURRENT SESSIONS V - LaSells Stewart Center

> Education and Economic Development - Agriculture Production Room

- 1. Ernest Niemi and W. Ed Whitelaw, "The Linkages between Education and Economic Development"
- 2. Richard Slaughter, "Dynamics of Education and Economic Growth"
- 3. Martin Milkman, "Teacher Unions and Student Achievement: Implications for Economic Development"

Moderator: Thomas Potiowsky

Manufacturing - Agriculture Leaders Room

- 1. Lon Peters, "Evaluating an Industrial Policy: The Bonneville Power Administration and the Northwest Aluminum Industry"
- 2. Ganesh Krishnan, "Fuel Substitutability in Idaho Industry"
- 3. Michael Moffett, "A Case Study: International Investment in Furniture Manufacturing in the Pacific Northwest Moderator: John Farrell

Structural Differences - Agriculture Science Room

- 1. David Holland and Stephen Cooke, "Growth and Structural Change in the Washington Economy: A Multisector Comparative Analysis\*
- 2. Ronald Schmidt and Carolyn Sherwood-Call, "Why are Washington and Oregon so Different?"
- 3. Gary Smith and James Barron, "Whereupon the Two Faces of Washington': A Look Back at the Writing on the Wall" Moderator: Don Farness

Transportation - First Interstate Bank Room

- 1. Kenneth Casavant, J.C. Lenzi, and Richard Taylor, 'An Applied Example of Private and Public Impacts of Model Choice"
- 2. Frank Dooley, "A Comparison of Short Line and Class I Labor Costs"
- 3. Kenneth Casavant, Richard Beilock, and Wesley Wilson, "An Evaluation of Regulatory Reform in Transportation" Moderator: Phil Schary

10:00-12:00 STATE FORECASTS - Construction and Engineering Hall Chair: John Mitchell, Vice President & Economist, U.S. Bank Primary Speaker: Jerry Godshaw, Wharton Econometric Forecasting Association

State and Provincial Forcasts -Canada

Idaho

Chris Lawless British Columbia Mike Ferguson State of Idaho Paul Polzin

 Montana Oregon Ann Hanus •Washington &

University of Idaho State of Oregon

Alaska

Chang Mook Sohu State of Washington

ADJOURN

11:30

#### **PREFACE**

"Human Resources and Economic Development" was the theme of the Twenty-third Annual Pacific Northwest Regional Economic Conference held in Oregon State University in Corvallis, Oregon, April 27-29, 1989. The theme extended from the announced social agenda of Oregon Governor Neil Goldschmidt. The idea that children, the under-educated and under-trained, and people in general make a difference to the process of regional economic development was the intended focus of the conference.

Planning and program committees were convened in May, 1988, to put structure to this idea. Joint membership on the committees was the model at hand. Those serving in these roles were Drs. Emery N. Castle, Martha Fraundorf, Charles Vars, Bruce Weber, Don Farness, and John Ferrell. These colleagues all perform yeomen's duty.

The Conference was attended by over 200 business and professional leaders from not only the Northwest, but from the nation at large. The last point is interesting: the Conference has acquired a reputation as a truly high quality regional professional meeting and is attracting first-rate professional participation. For this, the Board of Directors of PNREC and all previous planning groups must be commended.

It was an extreme pleasure to be associated with the planning and implementation of the 23rd PNREC. I want to extend my sincere thanks to all those mentioned above for their fine contributions.

Gary W. Sorenson Chair 1989 PNREC Planning Committee

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