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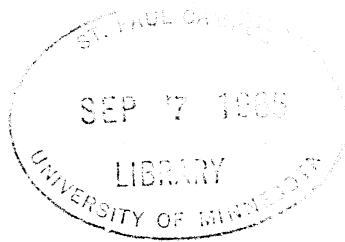
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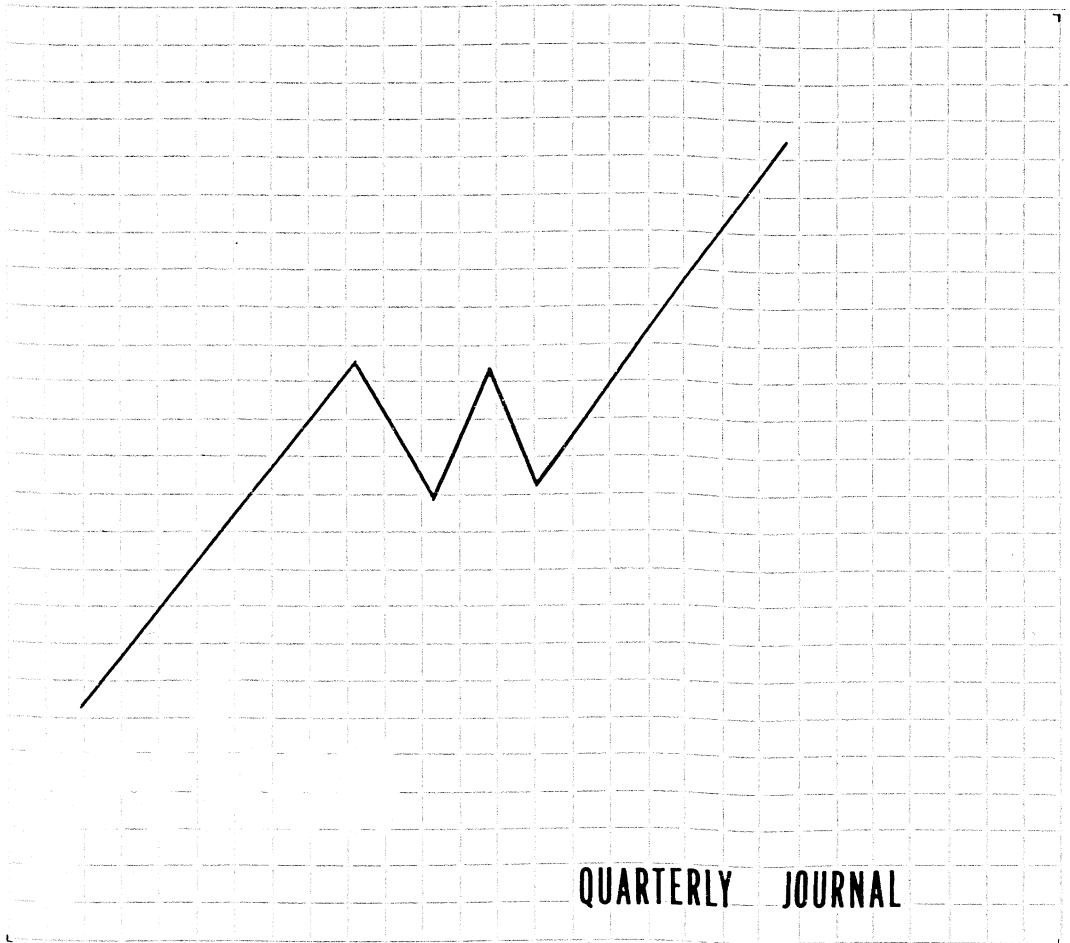
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Editorial committee: Dr. C. van der Merwe (chairman),
A.J. du Plessis (vice-chairman), Dr. J. Gregory, Dr. A.P. Scholtz
Editors: O.E. Burger and H.J. van Rensburg
Technical editing: Q. Momberg

REQUIREMENTS FOR CONTRIBUTION

Deserving articles in the field of agricultural economics, for publication in this journal, will be welcomed.

These articles should have a maximum length of 10 folio pages (including tables, graphs, etc.), typed in double spacing. All contributions should be submitted in triplicate (preferably in both languages) to the editors, c.o. Department of Agricultural Economics and Marketing, Pretoria, and should be received by the editors at least one month prior to publication date.

The journal is being distributed by and is obtainable from the distributors: "Agrekon", Private Bag 144, Pretoria.

(The price is 20 cents per copy or 80 cents per annum, post free.)

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"Agrekon" is also published in Afrikaans.

Editorial

Dr. A.J. Beyleveld

On 30th June 1965, Dr. A.J. Beyleveld retired from the Service after having served for a period of 35 years as a public servant, first in the former Department of Agriculture and, from 1958, in the Department of Agricultural Economics and Marketing.

In 1925 Dr. Beyleveld obtained his B.Com. Degree at the University of Stellenbosch and in 1926 he was awarded a bursary and in 1929 obtained the Ph.D. Degree at the Cornell University, U.S.A. with Agricultural Economics and Statistics as the major subjects.

In February 1930, Dr. Beyleveld was appointed Economist in the former Division of Economics and Markets, in the Department of Agriculture and since then he was promoted, consecutively, to Professional Officer in 1937, Senior Professional Officer in 1943, Principal Professional Officer in 1945 and Assistant Chief of the Division of Economics and Markets in 1949. From 1956 onwards, to the date of his retirement from the Public Service, he was a member of the National Marketing Board.

During his term of Office in the Department of Agriculture, before being appointed to the Marketing Board, he devoted his attention mainly to two objectives, namely the development of the Agricultural Statistical Services, and the promotion of the overseas trade in respect of agricultural matters.



In regard to the former objective, he brought about great improvements in the Department's Crop Estimates system and also built up various other statistical series. Besides the annual agricultural census, very little information of this nature was available at that time.

Since the end of World War II, Dr. Beyleveld focussed his efforts on the compilation of a Handbook on Agricultural Statistics. This book was published in 1961 as a comprehensive work, embodying all the data from the previous agricultural census returns as well as the import and export statistics on agricultural products, gleaned from trade and shipping reports, besides other statistics relating to agriculture. This Handbook on Statistics meets a long-felt need, as important agricultural statistical matters from 1904 have now been combined in a single publication.

For many years Dr. Beyleveld was in charge of "Crops and Markets", the

monthly publication of the Division of Economics and Markets.

In the sphere of the overseas trade in agricultural products, Dr. Beyleveld rendered valuable contributions - and attended conferences and other meetings in connection with international trade in London, Geneva, Washington D.C., and Havana. Furthermore, he played an important role in the drafting of International Trade Agreements. At the negotiations

for the establishment of G.A.T.T., he was the obvious choice to accompany the South African delegations in order to watch the interests of the agricultural sector.

Although he has now retired from the Service, Dr. Beyleveld's knowledge and wide experience are, however, not lost to the Department, as he has agreed to serve the Department further in a temporary capacity.

WHAT IS A FARMER

A FARMER IS A PARADOX - he is an executive with his home his office; a scientist using fertilizer attachments; a purchasing agent in an old straw hat; a personnel director with grease under his fingernails; a dietitian with a passion for alfalfa, aminos, and antibiotics; a production expert with a surplus; and a manager battling a price/cost squeeze. He manages more capital than most of the businessmen in town.

Farmers are found in fields - plowing up, seeding down, rotating from, planting to, fertilizing with, spraying for, and harvesting.

A farmer is both faith and fatalist - he must have faith to continually meet the challenges of his capacities amid an ever-present possibility that a late spring, an early frost, tornado, flood, drought, disease or bugs can bring his business to a standstill.

He is your countryman - a denim-dressed, business-wise, fast-growing statesman of stature. And when he comes in at noon, having spent the energy of his hopes and dreams, he can be recharged anew with the magic words "the market's up."

- "Science for the Farmer", Vol. XII, No. 1, 1964.