

The World's Largest Open Access Agricultural & Applied Economics Digital Library

# This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search http://ageconsearch.umn.edu aesearch@umn.edu

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

# Portfolio Analysis Considering Estimation Risk and Imperfect Markets

# Bruce L. Dixon and Peter J. Barry

Mean-variance efficient portfolio analysis is applied to situations where not all assets are perfectly price elastic in demand nor are asset moments known with certainty. Estimation and solution of such a model are based on an agricultural banking example. The distinction and advantages of a Bayesian formulation over a classical statistical approach are considered. For maximizing expected utility subject to a linear demand curve, a negative exponential utility function gives a mathematical programming problem with a quartic term. Thus, standard quadratic programming solutions are not optimal. Empirical results show important differences between classical and Bayesian approaches for portfolio composition, expected return and measures of risk.

This paper extends the mean-variance model to account explicitly for the possible effects of including an asset traded in an imperfectly competitive market on the composition of an expected utility maximizing portfolio. An imperfect asset is characterized by dependence between the asset's rate of return and its level of holding in a portfolio. Furthermore, an asset's risk is attributed to two sources: the actual random deviation of an asset's return from its mean (market risk) and uncertainty about the true values of the asset's mean and variance (estimation risk). The resulting portfolio problem is illustrated for a small agricultural bank; however, the general modelling approach holds for a wide range of portfolio problems.

Below, we review literature about portfolio analysis considering estimation risk and imperfect markets. An illustrative problem with three assets is specified algebraically, where two of the assets are risky. Optimal portfolios for the banking

Western Journal of Agricultural Economics, 8(2): 103-111 © 1983 by the Western Agricultural Economics Association problem are derived using non-linear programming; then portfolio responses to selected parameter changes are evaluated. The programming results show the effects of estimation risk with imperfectly elastic assets are not trivial and warrant further consideration in more comprehensive empirical models.

# **Related Studies**

Combining the effects of risk and market imperfections in micro models is a demanding task (Baltensperger). Mean-variance (EV) portfolio theory provides one modelling approach, but it was originated by Markowitz under the assumption that assets are traded in perfectly competitive markets. However, studies by Klein and James have considered the theoretical implications for risk efficient sets of including assets traded in imperfect markets.

Klein's approach used a banking situation to derive an equilibrium ratio of loans to total assets under expected utility maximization, where utility was expressed by a quadratic function. The optimal loanto-asset ratio explicitly accounted for lending risks, differences in loan demand, and differences in demand elasticities, un-

Bruce L. Dixon and Peter J. Barry are Associate Professor and Professor of Agricultural Economics at the University of Illinois at Urbana-Champaign. The authors are grateful to Mrs. Irene Chow for performing the computer analysis.

der the assumption of a linear demand function. That is, the rate of return on loans was a linear function of the amount lent. An important result was the loss in applicability of Tobin's separation theorem; the optimal combination of risky assets, relative to holding a risk-free asset, is no longer independent of the utility function. If one of the risky assets (loans) has less than perfect elasticity, then the expected return on loans depends on the amount of risky assets relative to the riskfree asset, which in turn requires knowledge about the bank utility function (Klein, p. 494).

James extended Klein's analysis to show the relationship between risk and return in a portfolio model with an imperfect, risky asset. James' formulation minimizes the portfolio variance subject to a specified expected income level, where at least one of the assets is traded in an imperfectly competitive market. His analysis shows that introducing market imperfections (specified as a monopoly position), subject to a downward sloping demand curve, does not affect the upward slope of an EV efficient set; the set is still concave, but not necessarily linear as in the purely competitive case. Moreover, the difference between the expected return on the imperfect asset and a risk-free asset is expressed as the risk premium from the capital asset pricing model plus a monopoly premium determined by the demand elasticity. An interaction between the risk and monopoly premiums brings greater risk from expanded holdings of the imperfect asset.

In James' study the mean and variance of the assets' returns are assumed known, as is the case in the Markowitz derivation of the mean-variance frontier. However, a number of studies have suggested approaches to the portfolio problem, for competitive assets when the moments of the distributions are not known with certainty. Fried considers the use of linear regression models to predict the mean return of an asset, given the value of relevant exogenous variables. He observes that the variance associated with an asset's forecasted return has two parts, one representing the uncertainty about the true value of the regression coefficients (estimation risk) and the other due to the variation of the stochastic error term (market risk). Berck employs Fried's methods in a portfolio model for cotton producers.

Other studies have focused on estimating the moments of asset returns from sample observations. Frankfurter, Phillips, and Seagle give Monte Carlo results showing the possible problems of using point estimates in place of population parameters. Barry observes the increase in the variance of predicted returns for optimal portfolios when estimation risk is considered. Jobson and Korkie derive the approximate sampling distribution of the estimators for the return and variance of an optimal portfolio when normally-distributed assets have unknown moments.

Klein and Bawa follow a Bayesian approach to maximizing expected utility when the population parameters are unknown. In this case, the predictive distribution of an asset's returns combines any priors the decision maker may have about the population parameters with the sample data via Bayes formula. Using two normally-distributed assets and a quadratic utility function, Klein and Bawa show that estimation risk changes the optimal portfolio substantially for small samples.

Summarizing, past research has treated the following: a) theoretical problems of banks facing a downward sloping demand for loans; b) the general problem of deriving a mean-variance efficient portfolio when at least one of the assets is traded in an imperfectly competitive market; and c) the problems of deriving efficient portfolios for competitive assets when the moments of the distributions of asset returns are unknown. In the next section we introduce the portfolio problem when one ot the assets in the choice set is traded in an imperfectly competitive market and is subject to estimation risk.

#### Theoretical Framework

We illustrate the effects of an imperfect asset on an optimal portfolio for a risk averse banker under the assumptions that the returns are normally distributed and the utility function is expressed by the negative exponential  $U(\Pi) = 1 - e^{-\rho \Pi}$ where  $\Pi$  is the return from investment and  $\rho$  is the degree of risk aversion. The expected value of a negative exponential function integrated over a normal density function for  $\Pi$  is

$$\mathbf{E}[\mathbf{U}(\Pi)] = \mathbf{E}(\Pi) - \rho \sigma_{\Pi}^2 \tag{1}$$

where  $E(\Pi)$  and  $\sigma_{\Pi}^2$  are a portfolio's expected return and variance, respectively (Freund). Thus, maximizing  $E[U(\Pi)]$  is equivalent to maximizing  $E(\Pi) - \rho \sigma_{\Pi}^2$ . We select the negative exponential because of its plausible use in empirical studies and well behaved algebraic properties. It has the property of constant absolute risk aversion. As shown below, this portfolio problem requires iterative solution techniques, even with a simple algebraic form. Also, iterative solution of the problem over a grid of values for  $\rho$  yields the EV (mean-variance) frontier.

The bank may allocate a fixed amount of funds (Y) among three assets. Asset  $X_1$ is a risk-free asset with return  $r_1$ . Asset  $X_2$ is a risky asset traded in a competitive market with return  $r_2 = R_2 + e_2$ , where  $R_2$ is the mean of  $r_2$  and  $e_2$  is a random variable with mean zero and variance  $\sigma_2^2$ . Asset  $X_3$  is a risky asset traded in an imperfect market, subject to a linear demand function, so that its return is  $r_3 = A + BX_3 + e_3$ .<sup>1</sup> The parameters A and B are assumed to be unknown population constants and  $e_3$  is a random variable with mean zero and variance  $\sigma_3^2$ . A linear equation for  $r_3$ is used for simplicity and to permit linear regression techniques in the empirical analysis.<sup>2</sup>

The traditional approach for selecting EV efficient, or expected utility maximizing, portfolios is to replace the parameters in (1) with their point estimates and then maximize (1) with respect to the asset levels. However, this approach tends to underestimate portfolio risk by ignoring the error in estimating the unknown parameters. This estimation risk is in addition to the market risk generated by the variability of  $e_2$  and  $e_3$ .

A Bayesian approach, employed by Klein and Bawa, is used here to maximize the expected value of (1). Maximization occurs in two steps. First, the predictive distribution of the returns is obtained by integrating the distribution of the returns, given the parameters, over the posterior density of the parameters. That is, the predictive distribution of  $r_2$ ,  $g(r_2)$ , is:

$$g(r_2) = \int f(r_2 | R_2) p(R_2) dR_2$$

where  $p(R_2)$  is the posterior density of  $R_2$ and  $f(r_2|R_2)$  is the density of  $r_2$  given  $R_2$ . Second, expected utility is maximized by using  $g(r_2)$  as the distribution of  $r_2$ . The optimal portfolio is thus derived in accordance with Von-Neumann-Morgenstern axioms (Klein and Bawa).<sup>3</sup>

<sup>&</sup>lt;sup>1</sup> A negative slope coefficient (B) is anticipated for loan demand; however, requiring B < 0 is not necessary to satisfy the second order maximization conditions.

<sup>&</sup>lt;sup>2</sup> The models for  $r_2$  and  $r_3$  need not be as simple as they appear.  $R_2$  and A can be both linear and nonlinear functions of exogenous variables, but not a function of the  $X_i$ . Forecasting models based on exogenous variables are discussed by Fried.

<sup>&</sup>lt;sup>3</sup> The difference between classical and Bayesian methods can be illustrated for a risky, competitive asset. Under traditional methods  $X_2$  would have a population mean equal to the sample mean,  $\bar{r}_2$ , and variance equal to the unbiased estimate of  $\sigma_2^2$ ,  $s_2^2$ . Using Bayesian methods, and assuming normality and a large sample,  $r_2$  has approximately a normal distribution with mean  $\bar{r}_2$  and variance  $s_2^2(1 + 1/n)$  where n is the sample size. Thus, including estimation risk increases the variance of  $r_2$  which is what one intuitively expects.

Given the expository purposes of this study, the predictive distributions of  $r_2$  and  $r_3$  are assumed to be normal. Thus, the expectation of the negative exponential can be evaluated in terms of mean and variance. The assumption of normality is not necessarily unrealistic. Considerable evidence indicates that distributions of returns on financial assets are not normal. However, if these returns are adjusted for predictable effects of exogenous forces, then the normality assumption becomes more tenable, as discussed in Fried (p. 553). The decision maker is assumed to have diffuse priors on the unknown parameters.

To complete the analysis, it is also assumed  $e_2$  and  $e_3$  are independently distributed.<sup>4</sup> Thus the predictive distribution for  $r_2$  in large samples is approximately normal with mean  $\bar{r}_2$ , the sample mean, and variance  $s_2^2(1 + 1/n)$ , where n is the sample size and  $s_2^2$  is the unbiased estimate of  $\sigma_2^2$ . For  $r_3$  the predictive distribution of  $\mathbf{r}_{3}$  in large samples is approximately normal with mean  $a + bX_3$ . If no exogenous variables other than  $X_3$  influence  $r_3$ , then a and b are derived by regressing  $r_3$  on  $X_3$ and an intercept term.<sup>5</sup> The variance of the predictive distribution of  $r_3$  is [1  $X_3 S_{AB} [1 X_3] + s_3^2$  where  $s_3^2$  is the unbiased estimate of  $\sigma_3^2$  and  $S_{AB}$  is the covariance matrix of A and B. Clearly, the means and variances above are identical to those given by classical least squares for a forecast of the dependent variable and the variance of the forecast. Technically the posterior distributions are of the student "t" form; however, for large samples the t is closely approximated by the normal. Given X<sub>3</sub>, the forecasted mean return for X<sub>3</sub>r<sub>3</sub> is aX<sub>3</sub> + bX<sub>3</sub><sup>2</sup>, and the forecast variance, X<sub>3</sub><sup>2</sup> times the variance of r<sub>3</sub>, which, given the properties of matrix multiplication, is X<sub>3</sub>([1 X<sub>3</sub>]S<sub>AB</sub>[1 X<sub>3</sub>]' + s<sub>3</sub><sup>2</sup>)X<sub>3</sub> = [X<sub>3</sub> X<sub>3</sub><sup>2</sup>]S<sub>AB</sub>[X<sub>3</sub> X<sub>3</sub><sup>2</sup>] + X<sub>3</sub><sup>3</sup>S<sub>3</sub><sup>2</sup>

Or, in scalar algebra,

$$X_3^2 s_A^2 + 2 X_3^3 s_{AB} + X_3^4 s_B^2 + X_3^2 s_3^2$$

where  $s_A^2$ ,  $s_B^2$ , and  $s_{AB}$  are the posterior variances of A and B and the covariance of A and B, respectively. Under these specifications, maximizing the negative exponential for the three asset case requires maximizing J where

$$J = r_1 X_1 + \bar{r}_2 X_2 + a X_3 + b X_3^2$$
  
-  $\rho [s_2^2 X_2^2 + s_3^2 X_3^2 + s_{2/n}^2 X_2^2$ (2)  
+  $s_A^2 X_3^2 + 2 s_{AB} X_3^3 + s_B^2 X_3^4]$ 

subject to

 $X_1 + X_2 + X_3 \le Y$   $X_1, X_2, X_3 \ge 0.$ 

The variance of the expected return is the sum of the bracketed expression in (2). The first two terms are the traditional variances in EV analysis. The next two terms account for error in estimating R<sub>2</sub> and A. The last two terms are attributed to the imperfect asset. The cubic term reflects correlation between the slope coefficient and the intercept of the return equation for the imperfect asset. The variance of B is multiplied by a quartic term. Thus, the imperfect asset with a linear return and uncertain parameters results in a portfolio model that is solved by quartic programming. If, however, the slope of the return function is known with certainty, the model is solved by quadratic programming. Thus, the requirement for quartic programming is based on uncertainty about the elasticity of the imperfect asset.

### Empirical Relevance of Estimation Risk

A fair question in empirical studies is whether estimation risk is relevant compared with market risk, particularly if sample sizes are large, say in excess of

<sup>&</sup>lt;sup>4</sup> If  $e_2$  and  $e_3$  are not distributed independently then one is faced with deriving the posterior distribution for a set of seemingly unrelated regressions. The independence assumption seems reasonable here because the market for a bank's imperfect asset is likely local, while the markets for competitive assets are likely national or international in scope.

 $<sup>^5</sup>$  If other independent variables were used in the regression for  $r_a$ , then the estimated coefficients would be multiplied by the projected levels of their independent variables for the future period and summed to give A. Corresponding adjustments would have to be made to get  $S_{AB}$ .

thirty observations. The answer hinges on the structure of the regression model. If  $r_2$ 's value is not conditioned by any exogenous variables, then the estimation error of  $R_2$  is roughly of order 1/n compared with market risk. It can be ignored for large samples. The traditional and Bayesian approaches will give essentially the same answers. If, however, r<sub>2</sub> is conditioned by exogenous variables, then the comparative magnitude of the estimation error may not dissipate as quickly as when  $r_2$  is explained only by a constant population mean. This is particularly true if the values of the exogenous variables for which  $r_2$  is being forecasted differ substantially from their sample means. The reduction in estimation risk from larger samples may be more than counterbalanced if the levels of the exogenous variables for the forecast period are far from their sample means.

This argument is stronger for an imperfectly elastic asset. While the variance of the intercept, which may include any number of shifters, is multiplied by the squared level of the asset, the variance of the slope coefficient is multiplied by the fourth power of the asset level. Thus, even though a larger sample size may increase parameter precision, the overall risk effect may be substantial, particularly if the optimum level of the imperfectly elastic asset is substantially different from its sample mean.

In empirical analysis the relevance of estimation risk compared with market risk will depend on the sample data and characteristics of the problem. In this paper we examine the relevance issue in detail in order to gain further insight about the importance of estimation risk.

#### **Programming Analysis**

The effects of risk and market imperfections are evaluated in a nonlinear programming analysis of the three asset case with solutions for five levels of risk aversion under various specifications of the parameters in equation (2).<sup>6</sup> The setting is a small agricultural bank with \$6 million of funds (Y) available to invest in risk-free treasury bills  $(X_1)$  having a 5 percent annual return, corporate securities  $(X_2)$  having an estimated expected annual return of 5.714 percent and an estimated population variance of 0.3322,<sup>7</sup> and farm loans  $(X_3)$  having an expected return of

$$\bar{\mathbf{r}}_3 = 8.024 - .07546 X_3$$
 (3)  
(.230) (.0274)

with standard errors in parentheses. Using these returns, optimal portfolios are derived for a static problem. A dynamic model, while more realistic, could tend to obscure the effects of the two sources of uncertainty.

The parameters of the loan demand function were estimated from a sample of agricultural banks, which included annual data on amounts lent and interest rates on farm loans over the 1972 to 1979 period (Barnard). The constant term in (3) is the sum of an intercept term plus six independent variables evaluated at their sample means multiplied by the respective estimates of their coefficients.<sup>8</sup> The results

<sup>7</sup> The rate of return of 5.714 was computed as the sample mean of 52 observations on the one-year U.S. Treasury Bill rate for 1977. Thus, the variance due to estimation is (1/52)(.3322) = .0064, an almost negligible proportion of the asset's total risk.

<sup>8</sup> The regression equation from which (3) is derived regressed observed  $r_{s}$  on six independent variables, an intercept term, and  $X_{s}$ . The posterior covariance matrix for these parameters is assumed equal to the generalized least squares estimate of the covariance matrix of the generalized least squares estimator of the unknown coefficients. To get the vector [A B], we simply multiplied the estimated coefficient vector by the matrix

$$\begin{bmatrix} 1, \, z_1, \, z_2, \, \dots, \, z_6, \, 0 \\ 0, \, 0, \, \dots, \, 0, \, 1 \end{bmatrix}$$

where the  $z_i$  are the forecasted values of the six independent variables. To get  $S_{AB}$ , the estimated covariance of the coefficients was premultiplied by the above matrix and postmultiplied by its transpose.

<sup>&</sup>lt;sup>6</sup> The solutions were obtained using a non-linear optimization package called Generalized Reduced Gradients by Lasdon et al. Convergence was obtained when the Kuhn-Tucker conditions were satisfied to within .001.

	Activity Levels			– Mean Net	Variance		
Risk					Market	Estimation	Total
Coefficient	<b>X</b> <sub>1</sub>	X <sub>2</sub>	X₃	<b>Return</b> <sup>a</sup>	Risk	Risk	Risk
A. Estimatic	n Risk Inclu	ded					
(ρ)		÷ .					
0.0	0.0	0.0	6.0	45.4	18.5	2.07	20.6
50	0.0	1.91	4.09	42.5	9.83	.863	10.7
100	2.58	1.05	2.37	37.5	3.25	.278	3.53
150	3.63	.692	1.68	35.4	1.61	.140	1.75
200	4.22	.527	1.26	34.1	.907	.080	.987
B. Estimatio	on Risk Exclu	uded					
(ρ)							
0.0	0.0	0.0	6.0	45.4	18.5	2.07	20.6
50	0.0	1.69	4.31	42.8	10.5	.960	11.5
100	2.37	1.07	2.56	38.0	3.76	.324	4.08
150	3.50	.717	1.78	35.7	1.81	.158	1.96
200	4.10	.538	1.37	34.4	1.06	.094	1.15

#### TABLE 1. Optimal Portfolios for the Base Problem.

<sup>a</sup> Mean net returns are computed as gross return less the initial six million of investable funds, measured in units of \$10,000.

<sup>b</sup> Measured in \$10,000<sup>2</sup>.

Source: computed.

show a highly elastic demand for farm loans.

The regression results reported in (3) are for a sample of 67 banks, with data collected over a seven-year period, certainly not a small sample by most standards. Nonetheless, the ratio of estimation risk for A to market risk is about 10 percent. This is probably the minimum ratio for these data since the demand shifters were set at their sample means. Indeed, if the problem were being solved for ex ante actions, the values of the exogenous variables that are incorporated into A would be set at their projected levels. These levels could differ substantially from their sample means, thus increasing the importance of estimation risk.

Based on these data, the optimal portfolio of bank assets results from the maximization of

 $\begin{array}{l} 1.05 X_1 \,+\, 1.05714 X_2 \,+\, 1.08024 X_3 \\ &-\, 0.0007546 X_3^2 \,-\, \rho (10^{-4}) \\ &\cdot [.3322 X_2^2 \,+\, .5151 X_3^2 \,+\, .006388 X_2^2 \\ &+\, .05313 X_3^2 \,-\, 2 (.001909) X_3^3 \,+\, .0007539 X_3^4] \end{array}$ 

subject to

 $X_1 + X_2 + X_3 \le 6.0$  and  $X_1, X_2, X_3 \ge 0.$ 

Optimal asset levels are shown in Table 1 for five levels of risk aversion. The results show an emphasis on the risk-free asset for higher levels of risk aversion, a more balanced portfolio for intermediate levels of risk aversion, and specialization in the higher yielding farm loans for smaller  $\rho$ . The risk neutral solution ( $\rho = 0.0$ ) shows complete specialization in farm lending, despite the less than perfectly elastic return function. In this case the complete specialization results from the highly elastic demand and from the specific numerical values on returns and fund availability.

For each level of  $\rho$  the corresponding quadratic programming (QP) solution that recognizes only market risk is given in part B of Table 1. As expected, disregarding estimation risk yields solutions with higher mean returns and total risk for each nonzero level of risk aversion. Compared with the quartic solutions, the QP solutions show greater investment in the imperfect asset and lower investment in the risk-free asset for non-zero risk aversion. When estimation risk is added to the market risk for the QP results, the underestimation of to-

		Activity Levels			Variance		
Risk					Market	Estimation	Total
Coefficien	nt X <sub>1</sub>	X <sub>2</sub>	Х₃	Return <sup>a</sup>	Risk	Risk	Risk
A. Estima	ation Risk Inclu	ded					
(ρ)							
0.0	0.0	4.47	1.53	36.1	7.84	1.02	8.86
50	2.67	2.12	1.21	34.1	2.25	.407	2.65
100	3.99	1.06	.957	33.0	.843	.172	1.01
150	4.49	.700	.807	32.4	.499	.096	.595
200	4.77	.527	.699	32.1	.344	.061	.405
B. Estima	ation Risk Exclu	uded					
(ρ)							
0.0	0.0	4.47	1.53	36.1	7.84	1.02	8.86
50	2.36	2.15	1.49	34.4	2.68	.844	3.53
100	3.74	1.07	1.19	33.3	1.11	.362	1.47
150	4.29	.716	.990	32.8	.675	.188	.863
200	4.62	.537	.847	32.4	.465	.111	.576

TABLE 2. Opt	imal Portfolios v	with Decreased	Elasticity	for the lm	perfect Asset.
--------------	-------------------	----------------	------------	------------	----------------

<sup>a</sup> Mean net returns are computed as gross return less the initial six million of investable funds, measured in units of \$10,000.

<sup>b</sup> Measured in \$10,000<sup>2</sup>.

Source: Computed

tal variance can be computed for the various solutions. For example, when  $\rho = 50$ , the total variance of the QP solution (11.5) is underestimated by about 8.3 percent (10.5 versus 11.5). The impact of estimation risk on the optimal portfolio composition varies with  $\rho$ . For high values of  $\rho$ , little difference occurs in the optimal portfolios. However, for intermediate levels of  $\rho$ , the optimal portfolios respond more strongly to whether estimation risk is acknowledged. Nonetheless, the mean returns vary by no more than two percent for any level of  $\rho$ .

Results in Table 2 indicate the effects of a less competitive, more volatile market for farm lending. The slope coefficient for the loan return function is multiplied by 10, giving a more steeply sloped demand, and the variance of the slope is increased so that the estimated coefficient is double its standard error. The change in slope is maintained in the remaining models. Compared with the results in Table 1, the optimal portfolios respond to those changes by reduced holdings of the imperfect risky asset and greater holdings of the risk-free and risky competitive assets (for  $\rho = 50$ ). Thus, the more steeply sloped loan demand and greater risk combine to reduce the attractiveness of the imperfect asset. Moreover, diversity between the two risky assets occurs in the risk neutral solution. When estimation risk is deleted, the QP solutions underestimate total variance of their portfolios by about 20 percent, and indicate greater holdings of the imperfect asset for  $\rho \geq 50$ . The mean returns drop considerably for the less elastic demand as shown by a comparison of mean returns between the corresponding portfolios in Tables 1 and 2. Estimation risk again causes a substantial difference in the composition of the optimal portfolio, with about a 1 percent decrease in mean returns.

Solutions in Table 3 show the effects on the optimal portfolios of less certainty about the value of the slope coefficient, B, for the imperfectly elastic asset. The loan demand characteristics (2) for  $X_3$  were revised so that the ratio of the estimate of B to its standard error equals minus one, indicating statistical insignificance by conventional econometric practices. A comparison of the holdings of  $X_3$  between

					Variance		
Risk	Activity Levels			Mean Net	Market	Estimation	Total
Coefficient	Χ <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	Return <sup>a</sup>	Risk	Risk	Risk
A. Estimatio	on Risk Inclu	ıded					
(ρ)							
0.0	0.0	4.47	1.53	36.1	7.84	3.36	11.2
50	2.93	2.11	.965	33.7	1.96	.568	2.52
100	4.15	1.04	.814	32.7	.701	.291	.992
150	4.65	.700	.654	32.2	.383	.129	.511
200	4.90	.526	.575	31.9	.262	.081	.343
B. Estimatio	on Risk Excl	uded					
(ρ)							
0.0	0.0	4.47	1.53	36.1	7.84	3.37	11.2
50	2.36	2.15	1.49	34.4	2.68	2.97	5.66
100	3.74	1.07	1.19	33.3	1.11	1.22	2.33
150	4.29	.716	.990	32.8	.675	.598	1.27
200	4.62	.537	.847	32.4	.465	.331	.796

# TABLE 3. Optimal Portfolios with Decreased Elasticity and Greater Uncertainty for the Imperfect Asset.

<sup>a</sup> Mean net returns are computed as gross return less the initial six million of investable funds, measured in units of \$10,000.

<sup>b</sup> Measured in \$10,000<sup>2</sup>.

Source: computed.

Tables 2 and 3 for the solutions which include estimation risk shows that greater uncertainty about the true value of B leads the risk averse investor to hold less of  $X_3$ . Additionally, the difference in mean returns for the intermediate levels of  $\rho$  between the quartic and quadratic solutions in Table 3 are slightly more than 2 percent. Also, the total risk of a portfolio is more grossly underestimated if estimation risk is ignored when uncertainty about B is high. This is true for both quartic and quadratic solutions compared with their counterparts in Table 2.

While the mean returns for risk averse portfolios vary by no more than about 2 percent between recognizing and ignoring estimation risk, the change in portfolio composition is more pronounced. Note in Table 3 for  $\rho = 50$ , disregarding estimation risk leads to a 54 percent increase in the amount of funds allocated to the loan alternative. Such shifts by a bank would have a substantial impact on local markets. Thus, the incorporation of estimation risk into portfolio analysis may have a larger impact on asset markets than on mean returns for the investor.

# Implications for Modeling and Analysis

The numerical results of the programming analysis indicate an optimal portfolio may respond significantly to the risk and market characteristics of its assets and to changes in risk aversion. Comparing solutions for the various programming models shows that an asset's degree of market imperfection has a marked effect on the portfolio's composition and mean returns. Including estimation risk in the programming analysis also influences the optimal portfolios, with the effects on portfolio risk being greater than the effects on expected returns. These effects of estimation risk would be magnified considerably if the costs of funds acquisition were included in the analysis. For the banking example, the high financial leverage of commercial banks means that relatively small changes in expected returns to assets yield proportionately large

#### Dixon and Barry

swings in expected returns to equity, after the costs of acquiring debt capital are paid for. The effects of estimation risk would also be greater if smaller sample sizes were used to estimate the model's parameters.

These results support the need to account jointly for the effects of risk and market imperfections in studies of banking and other empirical situations where these phenomena are important. The model illustrated here has a simplified specification of assets and constraints in order to focus on the portfolio effects of the assets' risk and market characteristics. More complete models that include activities for acquiring resources, their risk and market characteristics, and other constraints would add realism and likely reduce the sensitivity of the portfolio responses to the variations induced in this study. But these added details would obscure the fundamental effects of the risk and market characteristics as well. Thus, including the effects of the risk and market imperfections provides a richer, although more complex analytical framework for evaluating risk efficient portfolios.

#### References

- Baltensperger, E. "Alternative Approaches to the Theory of the Banking Firm." Journal of Monetary Economics, 6(1980): 1-37.
- Barnard, F. L. Impacts of Deregulation in Financial Markets on Agricultural Banks, Unpublished Ph.D. Thesis, University of Illinois, 1982.
- Barry, C. B. "Portfolio Analysis Under Uncertain Mean, Variances and Covariances." *The Journal* of Finance, 29(1974): 515-22.

- Berck, P. "Portfolio Theory and the Demand for Futures: The Case of California Cotton." American Journal of Agricultural Economics, 63(1981): 466– 74.
- Frankfurter, G. M., H. E. Phillips, and J. P. Seagle. "Portfolio Selection: The Effects of Uncertain Means, Variances and Covariances." *Journal of Financial and Quantitative Analysis*, 4(1971): 1251-62.
- Freund, R. J. "Introduction of Risk into a Risk Programming Model." *Econometrica*, 24(1956): 253-63.
- Fried, J. "Forecasting and Probability Distributions for Models of Portfolio Selection." *The Journal of Finance*, 25(1970): 539-54.
- James, J. A. "Portfolio Selection with an Imperfectly Competitive Asset Market." Journal of Financial and Quantitative Analysis, 9(1976): 831-46.
- Jobson, J. D. and D. Korkie. "Estimation for Markowitz Efficient Portfolios." Journal of the American Statistical Association, 75(1980): 544-54.
- Klein, M. A. "Imperfect Asset Elasticity and Portfolio Theory." American Economic Review, 50(1970): 490-95.
- Klein, R. W. and V. S. Bawa. "The Effect of Estimation Risk on Optimal Portfolio Choice." *Jour*nal of Financial Economics, 3(1976): 215-31.
- Lasdon, L. S., A. D. Waren, M. M. Ratner, and A. Jain. GRG User's Guide and System Documentation, Cleveland: Department of Operations Research, Case Western Reserve University, Technical Memorandum CIS-75-02, November, 1975.
- Markowitz, H. "Portfolio Selection." Journal of Finance, 7(1952): 77–91.
- Tobin, J. "Liquidity Preference as Behavior Towards Risk." *Review of Economic Studies*, 2(1958): 65– 86.