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UNITED STATES DEPARTMENT OF AGRICULTURE  
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Library List No. 45

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EDUCATIONAL EXHIBITS

A List of References

Compiled by Cora L. Feldkamp

This list includes references to publications issued since July 1932, and supersedes the Bibliography of Publications Relating to Agricultural Exhibits issued as U. S. D. A. Misc. Ext. Pub. No. 3. However, the scope has been broadened to include references to books and periodicals in addition to the publications of the Land-Grant Colleges and the U. S. Department of Agriculture.

With few exceptions State publications are free of charge and will be furnished upon request to the directors of cooperative extension work at the institutions listed, until the supplies are exhausted. Any that are not thus obtainable should be found in the libraries of the Land-Grant Colleges as well as in the larger public libraries. This should be true also of the books and periodicals.

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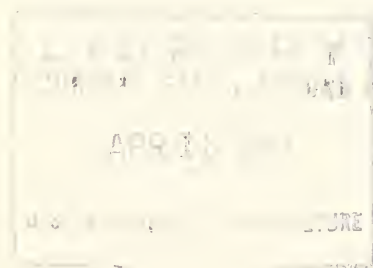
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## SOURCES CONSULTED

- Card catalog, U. S. D. A. Library (General catalog and catalog of agricultural extension publications).
- Agricultural Index, 1931-July 1948.
- Bibliographic Index, 1937-1947/48.
- Bibliography of Agriculture July 1942-June 1948.
- Cumulative Book Index, 1933-June 1948.
- Education Index, July 1932-May 1948.
- Experiment Station Record, 1932-1946.
- Industrial Arts Index, 1933-June 1948.
- Public Affairs Information Service, Bulletin, 1933-July 17, 1948.
- Readers' Guide to Periodical Literature, 1929-July 1948.
- Hannay, A. M. Exhibits: selected list of references. U. S. Bur. Agr. Econ. Lib. List 17, 12 p. 1940. 1.9 Ec73E
- U. S. Dept. of Agriculture. Off. of Information, Div. of Publications. Index to Publications of the United States Department of Agriculture, 1931/35-1936/40.
- U. S. Superintendent of Documents. Catalog of the public documents, 1931/33-1939/40.
- U. S. Superintendent of Documents. United States Government publications, monthly catalog, Jan. 1941-June 1948.

## EDUCATIONAL EXHIBITS

### GENERAL

1. DEAN, F. W. Do fair exhibits pay? U. S. Ext. Forester Jan. 1938: 2-3. 1.9 Ex892Exf  
Exhibits pay if properly prepared and planned; and are most effective if an attendant is always present to answer questions.

2. FRIER, G. M., and BUSCHE, L. M. Indiana State Fair exhibits in the Purdue University Building, Indiana State Fair, Indianapolis, Indiana, August 29 - September 5, 1941 (Data collected on September 2, 3 and 4). Purdue U. Agr. Ext. Studies C. 6, 8 p. Nov. 1941. 275.29 In2Ext

Report of a study made by the Division of Short Courses and Exhibits and the Associate Director's Office on exhibit effectiveness. Of the 208 visitors interviewed answering the question regarding the most interesting exhibit, it was found that "farmers answered in terms of their economic interests, while the homemakers mentioned the electric kitchen more than any other exhibit."

3. NEELY, W. C. The agricultural fair. New York, Columbia U. Press, 1935. 313 p., illus. 4 N29

Historical presentation. Considers also "the fair functionally in its educational, recreational and socializational aspects."

4. U. S. DEPT. OF AGRICULTURE. Deep roots for American agriculture: an exhibit portraying the objectives of American agriculture on display at the American Farm Bureau Federation Exhibition, basement floor of the Stevens Hotel, Chicago, December 4-8, 1939. Washington, 1939. 4 p. 1.913 E4D36

Prepared for same exhibit at New York World's Fair, 1940.

Brief notes on the following exhibits: security of income, plenty without waste, operator-ownership of farms, wise use of land, efficient distribution, a fair share of the world markets, expansion of domestic consumption, and better farm living.

5. WEST VIRGINIA. DEPT. OF AGRICULTURE. Law and regulations pertaining to state aid for fairs. W. Va. Dept. Agr. B. (n. s.) 27, 8 p. May 22, 1941.

West Virginia law.

### PLANNING AND ORGANIZATION

6. BECK, J. R., and others. A score card for community booths at county and local fairs. Oreg. State Col. Ext. C. 331, 7 p., illus. July 1939. 275.29 Or32C

H. Cowgill, L. A. Case, and W. L. Teutsch, joint authors.

7. BURGERT, L. J. Constructing exhibits as a method of instruction. Agr. Ed. Mag. 12: 167. Mar. 1940. 275.8 Ag8

Value of exhibits in teaching vocational agriculture in Hawaii.

8. DEFOE, N. H. Dramatized showmanship in exhibits. Advertising and Selling 27(12): 31, 50, 52, illus. Oct. 8, 1936. 238.28 Ad93

Discusses its effectiveness.

9. DUNK, M. R. Make a vo-ag exhibit; suggestions for preparing and setting up attractive FFA educational displays. Better Farming Methods 18(3): 22-23, illus. Mar. 1946. 58.8 B46

Exhibits for vegetable storage, soil testing, corn borer control, crop rotation, safety, and good seed.

10. ELLIS, W. Stop the passing parade. News for Farmer Coops. 14(5): 11-12, 19-20, illus. Aug. 1947. 166.2 N47

Careful planning, the use of relatively large display space, same booth location year after year, proper supervision, and trained employees in attendance at all times, are factors contributing to the success of exhibits by cooperatives at fairs.

11. FRANKE, L. The educational exhibit. Tex. Agr. Col. Ext. C. C-126, 8 p., illus. Aug. 1938. 275.29 T312C

Notes the purpose and gives hints on arranging exhibits.

12. GILBERTSON, H. W. Educational exhibits, how to prepare and use them: a manual for extension workers. U. S. D. A. Misc. P. 634, 41 p., illus. Jan. 1948. 1 Ag84M \$25

13. GILBERTSON, H. W. How to plan educational exhibits. Better Farming Methods 20(7): 13, 28-29, illus. July 1948. 38.8 B46

Includes project exhibit score card.

### PLANNING AND ORGANIZATION--CONTINUED.

14. HEYTHUM, A., and HEYTHUM, C. Notes on exhibit techniques based on observations at the New York World's Fair 1939. Architect. Forum 72: 195-198, illus. Mar. 1940. 296.8 B76

Considers plan and exhibit versus visitor, landscaping, circulation, light, don't touch, and exhibition materials.

15. HURST, F. J. The community and county fair. Miss. State Col. Ext. B. 79, 48 p., illus. Sept. 1936. 275.29 M68Ci

Information regarding organization, exhibits, score cards, and plans for booths. Quotes laws on appropriations for fairs in Mississippi.

16. LANE, J., and TOLLERIS, B. K. Planning your exhibit. New York, Natl. Publicity Council for Health and Welfare Serv., 1948. 28 p., illus. Libr. Cong.

Discusses purpose, method, techniques, audience participation, color, statistics, lettering, and construction materials.

17. MADDOX, W. R., and WOODBURN, L. W. State aid to local fairs: State aid systems in other States and information concerning Kansas fairs. Kans. Leg. Council Res. Dept. P. 124, 72 p. Mar. 1944. Libr. Cong.

Summaries of laws, regulations, and operating information.

18. MORGAN, G. Fairs and exhibits as promotional media. Oreg. Dept. Agr. B. 155: 26-28, illus. Sept. 1948. 2 Or3

States "that the fair does have a definite and positive role in the promotion of agriculture."

19. MORSE, J. S. Our idea worked; New York State Fair annual exhibit of homemade gadgets for the farm. Country Gent. 110: 18, 25, illus. Aug. 1940. 6 C833

Discusses the development and success of this exhibit.

20. NEW YORK MUSEUM OF SCIENCE AND INDUSTRY. Exhibition techniques: a summary of exhibition practice, based on surveys conducted at the New York and San Francisco World's Fairs of 1939. New York, 1940. 131 p., illus. 310 N48

Considers scope of the surveys, techniques, and, in the statistical analysis, the following: major trends, entertainment value, the story, relation to life, character of items, explanation, traffic flow, souvenirs, comfort, music, originality, desirability for future use, impressions, demonstrations, and attendants.

21. OOKA, H. Future Farmers stage a fair. Hawaii Farm and Home 9(1): 25-26, 51, 56. Jan. 1946. 25 H3191

Exhibits put on by the boys of the Pahoa High School at their third annual Victory farm show.

22. U. S. AGRICULTURAL ADJUSTMENT ADMIN. Build your own exhibit: 20 easy-to-build exhibits for fairs, windows, meetings. Washington, 1940? 45 p., illus. 1.94 Ad45Bu

23. U. S. DEPT. OF AGRICULTURE. Staging harvest festivals. Washington, 1946. 2 p. 1.90 N2St1

Gives information on exhibit housing and layout, rules and regulations, premium lists, entries and staging, publicity, finance and awards, and judging.

24. U. S. EXTENSION SERV. The exhibit; analysis of the essential elements involved in its use as a means of extension teaching. Washington, 1946. 2 p. 1.913 E4Ex42

25. U. S. EXTENSION SERV. Exhibit ideas: lecture notes for Slidefilm No. 631. Released April 1942. Washington, Aug. 1946. 7 p. 1.9 Ex892La

For this slidefilm of 37 frames, the opinions of qualified specialists in the design and construction of exhibits is given.

26. U. S. EXTENSION SERV. DIVISION OF FIELD STUDIES AND TRAINING. Exhibits: summary of strong points and limitations of the exhibit as an extension teaching method and suggestions for improvement. Washington, 1946. 1 p. 1.913 S2Ex4

27. U. S. FARM SECURITY ADMIN. Handbook on preparing FSA exhibit. By F. Fox. Washington, 1945? 11 p. 1.95 In3H

Recommends "One-Idea" displays and gives suggestions for the selection and development of theme, sources of exhibit materials, and directions for preparing interesting exhibits.



## PLANNING AND ORGANIZATION--CONTINUED.

28. U. S. RURAL ELECTRIFICATION ADMIN. For county and state fairs, electrification exhibits. Rural Electrification News 2(10): 15-18, illus. June 1937. 173.2 R88Ru  
Suggestions for household, farm power, and general farm exhibits.
29. WASHINGTON STATE COLLEGE. EXTENSION SERV. What makes good farm incomes? State College demonstration days, 1945; resettlement demonstration. Wash. State Col. Ext. C. 89, 4 p. Jan. 1945. 275.29 W27C  
Suggestions for presenting an exhibit of a profitable farm unit.

## CARAVANS

30. FARM people like the caravan. Ext. Serv. Rev. 18: 109. Aug./Sept. 1947. 1 Ex892Ex  
Brief account of the Michigan caravans that "toured the State during January, February, and March of both 1946 and 1947 and were visited by 150,000 farm people."
31. LABOR-saving caravan shows to 60,000 people. Ext. Serv. Rev. 16: 170-171, illus. Nov. 1945. 1 Es892Ex  
Comments on the exhibits displayed in the caravan that visited 53 Wisconsin counties.
32. NEW YORK'S demonstration train shows to 68,500. Ext. Serv. Rev. 17: 81-82, illus. June/July 1946. 1 Ex892Ex
33. NEW YORK STATE COLLEGE OF AGRICULTURE AND HOME ECONOMICS. EXTENSION SERV. The story of Cornell's farm and home special. N. Y. Agr. Col. Ext. Misc. B. 3, 16 p., illus. July 1946. 275.29 N48Cm \$.20  
Exhibits stressing saving of labor, improvement of farm production, better housing, and improved home making practices were displayed in an eight-car train that made 41 stops in 37 counties.

## EXHIBIT PREPARATION AIDS

34. DISPLAY WORLD. Monthly. The Display Publishing Co., 1209 Sycamore St., Cincinnati, Ohio. Libr. Cong.  
A periodical that gives sources of materials and equipment used for exhibit purposes.
35. EISENBERG, J. Commercial art of show card lettering. New York, Van Nostrand, 1945. 151 p., illus. Libr. Cong.
- Letter structure and the technique of pencil and brush work suitable for those interested in home study and for students in senior high and vocational schools.
36. TINKER, M. A. The effect of color on visual apprehension and perception. Genet. Psychol. Monog. 11: 61-136. Ref. p. 132-133. Feb. 1932. Libr. Cong.
37. TINKER, M. A., and PATERSON, D. G. Reader preferences and typography. J. Appl. Sci. 26: 38-40. Feb. 1942. 140.8 J822  
A study of legibility and pleasingness of typography at the University of Minnesota indicates "that lower case is read much more rapidly than all capitals and readers rank lower case ahead of all capitals both with respect to legibility and pleasingness."
38. U. S. EXTENSION SERV. Sources of exhibit supplies, equipment and services. By H. W. Gilbertson. Washington, Sept. 1948, 10 p. 1.913 E4So8
39. U. S. NAVY DEPT. OFF. OF RESEARCH AND INVENTIONS. How to build terrain models; prepared for the Office of Education. Washington, 1946. 28 p., illus. Libr. Cong. \$.10
40. WEBSTER, F. L. What makes the show click? Ext. Serv. Rev. 18: 106, Aug./Sept. 1947. 1 Ex892Ex  
The success of a caravan of home-made labor-saving equipment displayed in Belfast, Maine, was attributed to the county-wide committee which solicited the cooperation of the Grange, School Unions, Farm Bureau, Extension Service, civic organizations, and the Chamber of Commerce.
41. WELO, S. Studio handbook; over 250 pages, lettering, design and layouts, new alphabets. Chicago, Drake, 1939. 267 p., illus. 238 W46

## HOUSEHOLD EXHIBITS

42. HATFIELD, S. A suggested exhibit of outdoor living room furnishing. Tex. Agr. Col. Ext. MS-413, 1 p. 1938? 275.29 T313M
43. U. S. EXTENSION SERV. Home demonstration exhibits at the Third Triennial Conference of the Associated Country Women of the World. U. S. Ext. Serv. Misc. Ext. P. 32, 17 p., illus. June 1936. 1.9 Ex892Mi  
Descriptive notes prepared by Florence L. Hall. Displays included: beautifying home grounds, clothing, child development, a community enterprise - the school lunch, home management - kitchens, foods and nutrition, and farm women's markets.
44. VIRGINIA AGRICULTURAL COLLEGE EXTENSION DIV. Food & nutrition exhibits. By J. L. Cameron. Blacksburg, 1941. 4 p., illus. 275.2 V81Fo  
School lunch charts.

## FOOD

45. BAKER, P. C. How to plan an exhibit. Nations Schools 35(4): 56-57, illus. Apr. 1945. Libr. Cong.  
Food exhibit.
46. CASE, L. A. Exhibits for Home Economics Extension Service. Oreg. State Col. Ext. HE2015, 20 p., illus. Mar. 21, 1947. 275.29 Or323H  
Purpose and planning, with suggestions on home furnishings; home management, homemade toys, recreation, and foods and nutrition.
47. GEBHARD, B. Exhibit planning and analysis. Amer. Dietet. Assoc. J. 24: 394-398, illus. May 1948. 389.8 Am34  
Food and nutrition exhibits in the Cleveland Health Museum.
48. MAKE YOUR OWN CONSUMER EXHIBIT. Consumers' Guide 7(16): 3-7, illus. May 15, 1941. 1.94 Ad422C  
The purpose, titles, materials, committee work, and sources of information are given for exhibits of bread, canned fruits and vegetables, eggs, ice cream, meat, and milk.
49. U. S. PRODUCTION AND MARKETING ADMIN. FOOD DISTRIBUTION PROGRAMS BR. Description of an exhibit featuring "The Basic-7". Washington, 1947. 2 p. 1.956 F73D45  
Food.
50. WASHINGTON STATE COLLEGE. EXTENSION SERV. Home economics standards (score cards.) Wash. State Col. Ext. B. 116, rev., 32 p. June 1940. 275.29 W27P  
Score cards for canned foods, baked products, clothing, children's costumes, home furnishings, refinished furniture, home efficiency exhibits, 4-H Club method demonstrations, and booth exhibits.

## HEALTH

51. AMERICAN MUSEUM OF HEALTH. Your health; a guide to the Medicine and Public Health Building at the New York World's Fair, 1940, containing the answers to many fundamental questions on health. New York, 1940. 96 p., illus. Libr. Cong.
52. CALVER, H. N. The exhibit medium. Amer. J. Pub. Health 29: 341-346. Apr. 1939. 449.9 Am3J  
For an effective health exhibit consideration should be given to: the audience, purpose of exhibit, selection of a minimum number of salient points to be presented, design, motion, use of terms that cannot be misunderstood, trying out exhibit on a test audience, and the judging of results by visitor reaction.
53. CALVER, H. N., DERRYBERRY, M., and MENSCH, I. N. Use of ratings in the evaluation of exhibits. Amer. J. Pub. Health 33: 709-714. June 1943. 449.9 Am3J  
An evaluation of the ratings of twenty-six health exhibits at the New York World's Fair by 271 professionally trained persons, and 18,449 lay spectators. Results of this study indicate that ratings are of little value in the evaluation of exhibits.
54. DERRYBERRY, M. Exhibits. Amer. J. Pub. Health 31: 257-263, illus. Mar. 1941. 449.9 Am3J  
A study made by the American Museum of Health to determine the effectiveness of its exhibits at the New York World's Fair. Reports that statistical panels frequently fail to carry a message and that exhibits pre-

## HEALTH--CONTINUED.

pared by experts may impart misinformation. Stresses the importance of careful selection, organization, and the proper labeling of all display materials.

55. HORNING, B. G., and others. Community health education program: the Hartford plan, audio-visual unit. Amer. J. Pub. Health 31: 310-318, illus. Apr. 1941. 449.9 Am3J

L. S. Morgan, B. H. Kneeland, and A. H. Hammar, joint authors.

Audio-visual teaching materials developed locally and pertaining to local situations proved more valuable than those produced for nation-wide distribution. Suggests that a population unit of 100,000 or more should plan for an audio-visual unit as an essential part of its community health education program.

## LIVESTOCK (CATTLE, SHEEP, SWINE)

56. COBB, W. T. Fitting and showing the beef calf for beginners. La. Agr. Col. Ext. C. 193, rev., 8 p., illus. June 1940. 275.29 L93C

57. ENSMINGER, M. E. Fitting and showing beef cattle. Mass. U. Agr. Ext. Leaflet 184, 16 p., illus. Aug. 1939. 275.29 M381L

58. FOUTS, K. C. Showing meat animals. Nebr. Agr. Col. Ext. C. 2-88-2, 12 p., illus. Aug. 1938. 275.29 N272Ex

For 4-H Club members showing calves, pigs, and sheep.

59. NICHOLS, M. B. Fitting and showing dairy cattle. Wash. State Col. Ext. B. 231, rev., 12 p., illus. Aug. 1946. 275.29 W27P

60. PHILLIPS, R. W. Fitting and showing sheep. Mass. U. Agr. Ext. Leaflet 159, 12 p., illus. Feb. 1936. 275.29 M381L

61. SHEELY, W. J. Livestock shows and fairs. Fla. Agr. Col. Ext. B. 110, 26 p., illus. June 1941. 275.29 F66

States purpose is to demonstrate how livestock fit into the farm organization. Directions for exhibiting cattle, horses, mules, pigs, and sheep by 4-H Clubs and commercial stockmen. Includes classifications and suggested plan for fair show and sales barn.

## POULTRY AND EGG SHOWS

62. BUCHANAN, W. D. Poultry exhibits. Wash. State Col. Ext. 4-H C. 10, rev., 12 p., illus. June 1941. 275.29 W27Fh

Recommendations for 4-H Club members. Includes score cards for eggs.

63. JONES, D. G. Development of the Purdue egg show. Purdue Agr. 32: 116, 125, illus. June 1938. 6 P97

History of a show which developed from a classroom exercise.

## FIELD CROPS (CORN AND GRAIN)

64. MERCER, R. D. Preparing crop exhibits. Mont. State Col. Ext. C. 85, 8 p., illus. June 1937. 275.29 M76Ci

Directions for threshed grain, field seeds, sheaf grain, sheaf forage, and corn.

65. TRELLE, H. Growing, selection, and preparation of grain and seed for exhibition. J. Agr. [Quebec] 35: 53-54, 71, 91-92, 109-110, illus. Oct. 1931-Jan. 1932. 7 J82J

Detailed directions.

## FLOWERS

66. BURTON, S. C. Artistic composition with shadow boxes. Minn. Hort. 58: 303-306, illus. Nov. 1930. 81 M66

States principles for display of flower arrangements.

## FLOWERS--CONTINUED.

67. CONNECTICUT. AGRICULTURAL COLLEGE EXTENSION SERV. Flowers for exhibit. By G. A. Miles. Storrs, 1942. 4 p., illus. 275.29 C76F1

68. COOKE, A. F., and RASMUSSEN, A. O. Amateur flower shows. Pa. State Col. Agr. Ext. C. 165, 24 p., illus. Feb. 1936. 275.29 P38C

69. FERGUSON, B. L. Points to be observed in selecting flowers for exhibition. La. Agr. Col. Ext. Well-Gardened Home 1(9), 6 p. 1933. 275.29 L932We

Compiled for the amateur.

70. FISHER, A. S. Flower shows and how to stage them. New York, Richard Smith, 1938. 176 p., illus. 90.08 F53

Includes suggestions for childrens' flower shows.

71. NATIONAL COUNCIL OF STATE GARDEN CLUBS, INC. A handbook of flower show judging. New York, 1942. 90 p., illus. Ref. p. 85-87. 90.08 N21H

Fischer-New England Gladiolus Society color chart is included.

72. PRIDHAM, A. M. S. Amateur flower shows. N. Y. (Cornell) Agr. Col. Ext. B. 316, 32 p., illus. Mar. 1935. 275.29 N48E \$.10

73. RIES, V. H. Flower shows; their organization, management and judging. Columbus, Ohio Assoc. of Garden Clubs, 1933. 91 p., illus. Libr. Cong.

74. SHOEMAKER, M. M. Judging the ornamental garden. Md. Agr. Col. Ext. C. 96, 24 p. June 1932. 275.29 M36L

"A guide for both judge and contestant in garden and home ground competitions."

## FRUIT AND VEGETABLE EXHIBITS

75. CONNECTICUT. UNIVERSITY. COLLEGE OF AGRICULTURE. Agricultural Extension Serv. Selecting vegetables for exhibit. By G. A. Miles. Storrs, 1942. 5 p., illus. 275.2 C76Se

76. DAVIS, S. W. Preparation of vegetables for exhibit. Miss. State Col. Ext. C. 97, 8 p., illus. Apr. 1938. 275.29 M68C

77. HARRINGTON, F. M., and ISAAC, E. E. The selection of vegetables for exhibition purposes. Mont. State Col. Ext. C. 77, 4 p. Nov. 1936. 275.29 M76Ci

78. MOORE, J. G. Preparing exhibits of vegetables. Wis. Agr. Col. Ext. Stencil B. 101, rev., 6 p. 1935. 275.29 W75B

## INSECTS

79. REPPERT, R. R. An economic insect exhibit. Tex. Agr. Col. Ext. MS-297, 2 p., illus. 1936? 275.29 T313M

## 4-H CLUBS

80. HAIBACH, D. J. 4-H forestry exhibits and contests (First and second years). Wash. State Col. Ext. 4-H C. 57, 8 p., illus. July 1941. 275.29 W27Fh

81. HALL, F. L., and SCOTT, C. L. Points that judges consider in 4-H clothing exhibits. U. S. Ext. Serv. Misc. Ext. P. 48, 24 p., illus. 1940. 1.9 Ex892Mi

Includes score cards for clothing exhibit, wash school dress, wool dress or suit, dress revue, and children's garments.

82. NEWELL, P. F., and GOODELL, C. J. Manual for 4-H beef cattle club members. Miss. State Col. Ext. B. 77, rev., 50 p., illus. May 1940. 275.29 M68

Includes instructions on feeding cattle for shows, and training and grooming.

83. ROBINSON, J. S. Selecting, fitting and showing 4-H Club pigs. Tenn. Agr. Col. Ext. P. 249, rev., 8 p., illus. Nov. 1946. 275.29 T25

84. SIMMONS, C. F. A corn club manual for members of boys' corn clubs. Ark. Agr. Col. Ext. C. 124, rev., 11 p., illus. Mar. 1942. 275.29 M68Ci

Includes directions for growing corn best adapted for exhibition at fairs and contests.



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