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Proceedings of the Transportation Research Forum

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1990



32nd TRF Annual Forum
Long Beach, California
October 10-12, 1990

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Washington, DC**

Special gratitude is extended to the United Parcel Service (UPS) Foundation, whose grant helped fund a number of sessions at the 1990 TRF Annual Meeting in Long Beach as well as other TRF activities. TRF is indebted to Douglas T. Smalls, Vice President of UPS, for personally attending the Awards Ceremony and presenting several of the awards for the best research papers.

George W. Wilson

1990 TRF Distinguished Transportation Researcher

The award was made by Thomas N. Harvey, 1989 President of TRF and Chairman of the Awards Committee. Frederick J. Beier, 1990 President of TRF, and Clinton V. Oster, 1990 President of the TRF Aviation Chapter, spoke of the contributions to transportation made by Professor Wilson, and of their personal experiences with him over many years. Robert L. Banks accepted the award on George's behalf.

George W. Wilson is currently Professor of Economics in the School of Business at Indiana University. He also serves as Director of the Transportation Research Center at that institution. Professor Wilson was President of TRF in 1969. He has been advisor to the governments of the United States, Canada, Taiwan, Malaysia, El Salvador, and Costa Rica, as well as many private organizations and transportation consulting firms.

Professor Wilson has a long and distinguished career in transportation, as a teacher, researcher, scholar, administrator, and critical thinker. He has influenced several generations of graduate students and through them their students and colleagues. He has had a profound influence on transportation economics as a writer, a speaker and a practitioner. He has functions not only as an academic, but also as an advisor to business managers, governments and public administrators, both domestic and foreign.

George W. Wilson has impressed his colleagues, students and fellow administrators with the same good humor and good sense. His writings, particularly his books, convey all of this and more.



George W. Wilson

Herbert O. Whitten Service Award

Presentation Remarks by Fred Beier, TRF President
October 11, 1990

As I expressed in my President's Report to TRF yesterday morning, TRF depends upon the active participation of its members. TRF's small size and diverse interests put more emphasis upon participation than most other organizations.

Fortunately, there appear from time to time individuals who represent the pinnacle of this model of participation. These people are so committed to the goals of TRF that they continue to participate, contribute, question, push, pull, and influence people well beyond their elected terms.

It is in recognition of these people that the TRF Council at its July meeting established an award to be given to individuals who have demonstrated outstanding service toward helping TRF achieve its objectives.

- The award will be made periodically when outstanding members are identified, and it includes an honorary life membership in TRF
- The award is named the Herbert O. Whitten Award
- The first recipient is, appropriately, Herbert O. Whitten

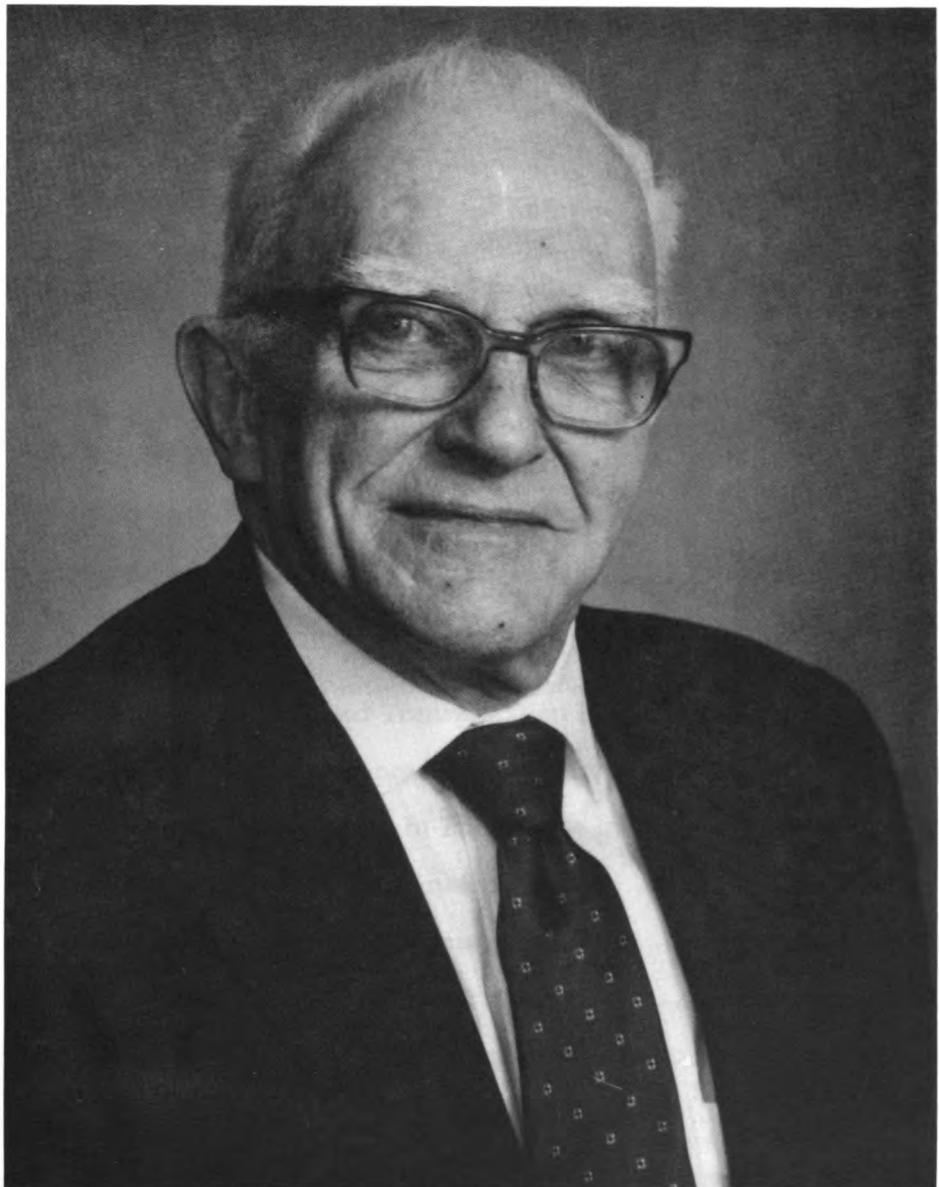
Everyone associated with TRF for even a brief time recognizes Herb Whitten. His efforts have profoundly affected this organization:

- Herb was one of the founders of TRF
- Herb was the first president of TRF, and he served as president a total of five years, the first time in 1958 and the last time in 1963-64
- Herb was instrumental in establishing the TRF Foundation, TRF Book Club, and other TRF activities
- Herb is a frequent participant at council and chapter meetings, and he has influenced every TRF president

I am proud to present the Herbert O. Whitten Award to the first recipient – to the person for whom the award is named – Herbert O. Whitten.

Biographical Notes

Herbert O. Whitten received a B.A. degree from Carthage College, Wisconsin (then located in Illinois) and an M.B.A. degree from Harvard Business School, and he pursued post graduate studies at the University of Michigan, George Washington University, and American University. From 1937 to 1953, he worked in the public utility industry on pricing and costing systems. He applied his knowledge in these areas to the rail industry while he was employed by the Chesapeake & Ohio Railway Company from 1953 to 1965. Not long after joining the C&O, he headed a special task force of the Traffic Executives Association–Eastern Railroads on pricing systems responsive to intermodal competition. Starting in the early 1960s, Mr. Whitten did original research in commodity and geographic codification, and rate and tariff computerization. Since then, he has been an independent consultant as president of his own firm, Herbert O. Whitten & Associates, advising several government agencies, carriers and carrier associations, and shippers.



Herbert O. Whitten

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