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The Michigan Transit Performance Evaluation Process: Application to ^a U.S. Sample

by Shirley Coffer Anderson*

I. INTRODUCTION

THIS PAPER PRESENTS the results of an application of phase one of the State of Michigan's "Transit Performance Evaluation Program" to historical data, for 57 U.S. fixedroute bus transit systems. The comparative analysis shows the sensitivity of the Michigan process to the variables chosen as performance indicators as well as the results for sets of 27 and 7 performance indicators, and for a per formance determination using factor analysis.

The object of any performance evaluation process, such as the Michigan program, is to pick out, from a peer group, systems having extremely high or extremely low performance. Throughout the transit industry, performance indicators are being applied and their use is expanding rapidly.

Two important problems associated with performance evaluation are considered. The first is the methodological problem of devising a complete and workable model of performance by categorizing performance objectives into concepts and utilizing uniform quantifiable measures of each concept. The Michigan pro gram as described (6, 8) is not based on a clearly defined performance model; Thus the concep tual weights are unknown.

A second, technical problem associated with use of performance indicators is the cost of data collection and analysis — much data is required and the output of many indicators is confusing and time consuming to analyze. This paper explores alternate approaches to solving the data problem:

- (1) Use many performance indicators and a simple method of analyzing indicator averages and totals. This is the Michigan process, as currently applied.
- (2) Use all the performance measures but reduce the amount of output to be ana lyzed by factor analysis.
- (3) Use a conceptual model to select a few performance indicators which represent all the important performance concepts. This method reduces both data collection and analysis requirements.

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In this paper, the question of whether the ease of handling reduced sets of performance indicators is worth a deterioration in preciseness of performance comparisons is analyzed by comparing system rankings to those of a set of 27 indicators, and assessing the relative accuracy of selection of best and worst per forming systems.

II. THE MICHIGAN PHASE ONE PROCESS AND PERFORMANCE FRAMEWORK FOR REDUCING THE NUMBER OF INDICATORS

Phase one of the Michigan evaluation process has been described by Holec, et al., in a 1979 paper(6) and by Peat, Marwick and Mitchell(8) as the review of selected quantitative indica tors of transit efficiency and effectiveness for each transit system and calculation of outlier values (from the peer group mean) for these performance indicators. The Michigan pro gram uses three decision rules to determine which of the performance indicator values are outliers, using both a cross-section and a time series trend peer group analysis. The systems with the largest number of outliers are considered candidates for phase two—an intensive on-site interview and follow-up investigation of the extremely high or extremely low perform ance indicated.

The Michigan program has identified 47 potentially useful measures of performance. Using three decision rules, a 47-performance indicator set gives rise to 141 measures of per formance per system. However, it is possible to reduce the number of indicators while covering all important aspects of performance. To do this, one must refer to a conceptual model of performance such as that developed by Field ing, Glauthier. and Lave(4). Fielding. Glauthier, and Lave $(F, G, \& L)$ postulate that performance can be usefully categorized under the following eight concepts:

- 1. labor productivity,
- 2. vehicle productivity.
- 3. produced output per dollar of cost,
- 4. social effectiveness,
- 5. revenue generation,
- 6. consumed output per dollar of cost,
- 7. utilization of service,
- 8. energy cost per produced output.

The performance measures available for this study are listed by F, G, & L category in Table 1, and defined in Table 2. Of the eight concepts. data for 1969-1973 were available for the first seven.

The primary sources of the operating statis tics used in this study were the American Pub lic Transit Association's annual publications: "Operating Statistics" (1) and "Fleet Invento ries" (2) for 1969-73. Two years of data were used for each included system: a base year and the year which was two years earlier than the base year. The base year for 39 of the systems was 1972; for 10 systems it was 1971 and for 8 systems the base year was 1973. The 57 sys tems were all fixed-route bus transit systems located in urban areas which ranged in popula tion from 8,723.000 to 23,000. APTA operating expense, and revenue data were supplemented with data from transit development reports and a telephone survey. All of the financial variables were expressed in 1976 constant dol lars. A formula slightly modified from Nelson(7) was used to calculate consistent annual capital cost values for each transit system. The method, based on the bus fleet, is described in detail in Anderson (3, p. 238-241).

III. CREATION OF THREE SETS OF PERFORMANCE INDICATORS

A reference set of indicators (T27) and two reduced sets were constructed from the thirtythree potential performance measures listed in Table 1. The criteria used for choosing each set of performance measures were the following:

- (1) availability of consistent and comparable data,
- (2) comprehensive uniform coverage of all significant aspects of performance, and
- (3) uniqueness of performance measures.

A. The Set of 27 Performance Measures (T27)

In no case where a pair of variables were correlated at the .9 level or above, were both variables used. High correlation between pairs of performance indicators was responsible for the elimination of "total vehicle miles per wage

TABLE 1

PERFORMANCE INDICATORS BY PERFORMANCE CATEGORY

*Excluded from the set of 27 performance measures '"Includedin thesetof 7 performancemeasures

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DEFINITIONS OF PERFORMANCE MEASURES

- 1. FREQ is the average frequency of service over each system, defined as the ratio of total annual vehicle miles divided by total one-way route miles.
- 2. OP REV/OP EXP is annual operating revenue (in ¹⁹⁷⁶ dollars) divided by annual operating expense (in 1976 dollars) for each transit system.
- 3. PAS REV/BUS is annual deflated passenger revenue (in ¹⁹⁷⁶ dollars) divided by the size of the bus fleet for each system.
- 4. PAS REV/EMP is annual passenger revenue in constant 1976 dollars, divided by the total number of employees per system.
- 5. PAS REV/REV PAS is annual deflated passenger revenue, divided by number of total annual passengers for each system.
- 6. PAS REV/TVH is annual deflated passenger revenue, divided by total annual vehicle hours per system.
- 7. PAS REWTVM is annual passenger revenue in constant 1976 dollars, divided by total annual vehicle miles for each system.
- 8. % POP SERV is population of the service area (as reported by each transit system), divided by the population of the urbanized area.
- 9. RPAS/OP EXP is the annual revenue passengers, divided by annual operating expense (with depreciation calculated by the Nelson formula— see Nelson (6), p. 137) in 1976 constant dollars.
- 10. RPAS/TVM is annual revenue passengers, divided by annual total vehicle miles.
- 11. S Miles/OP EXP is the ratio of annual seat miles of service to annual operating expense in 1976 constant dollars. Seat miles are total vehicle miles multiplied by the average number of seats per bus in each system's fleet.
- 12. S Miles/SA Pop is the ratio of annual seat miles to service area population for each system.
- 13. Speed is total annual vehicle miles divided by one-way route miles for each system.
- 14. TPAS/Autoless Pop is total annual passengers divided by the autoless population of the service area, as estimated from the percent autoless in the urbanized area.
- 15. TPAS/BUS is the ratio of total annual passengers to the number of buses in the fleet for each system.
- 16. TPAS/ELO Pop is total annual passengers divided by the elderly population of the service area, as estimated from the percent over 65 in the urbanized area.
- 17. TPAS/EMP is total annual passengers divided by total number of employees for each system.
- 18. TPAS/OP EXP is the ratio of total annual passengers to annual operating expense in constant 1976 dollars for each system.
- 19. TPAS/S Mile is the ratio of total annual passengers to total annual seat miles of service provided by each system.
- 20. TPAS/SA Pop is total annual passengers divided by the service area population.
- 21. TPAS/TVH is the ratio of total annual passengers to total vehicle hours of service.
- 22. TPAS/Wages is total annual passengers divided by the annual wages paid, in 1976 constant dollars, by each system.
- 23. TVH/BUS is the ratio of total annual vehicle hours to total number of buses in each system's fleet.

(continued on next page)

TABLE ² (continued)

DEFINITIONS OF PERFORMANCE MEASURES

- 24. TVH/ELD Pop is total vehicle hours divided by the elderly population of the service area, as estimated from the percent over 65 in the urbanized area.
- 25. TVH/EMP is the ratio of total annual vehicle hours to total number of employees for each system.
- 26. TVH/OP EXP is the ratio of tota I annual vehicle hours to annual operating expense, in 1976 constant dollars and adjusted for depreciation (see Nelson (6), p. 137 for the depreciation calculation).
- 27. TVH/SA Pop is total vehicle hours of service divided by the service area population.
- 28. TVH/WAGES is the ratio of total annual vehicle hours to total annual wages, in 1976 constant dollars for each system.
- 29. TVM/BUS is total annual vehicle miles divided by the size of each system's bus fleet.
- 30. TVM/EMP is the ratio of total annual miles of service to the number of employees for each system.
- 31 . TVM/OP EXP is total annual vehicle miles divided by annual operating expense, in 1976 constant dollars and adjusted for depreciation.
- 32. TVM/SA Pop is total annual vehicle miles per service area population.
- 33. TVM/WAGES is the ratio of total annual vehicle miles to total annual wages, in 1976 constant dollars, for each system.

dollar," "total vehicle miles per service area population," "revenue per total vehicle mile" and "total passengers per elderly population." Vehicle hours was chosen as the more appro priate measure of produced transit service since vehicle mileage is more affected by con gestion arising from city density and stree configuration. The variable "speed" was elim inated because it tends to reflect congestion more than transit policy and performance. The variable "percent of urban population served" was eliminated because data were not availa ble to calculate the desired ratio of coverage area population to service area population.

B. Set of 7 Performance Indicators (T7H)

A small set of seven performance indicators was created by using a single indicator to mea sure each of the seven F, G & L dimensions of performance. The set consists of the following performance measures:

- (1) total vehicle hours per employee,
- (2) total vehicle hours per bus,
- (3) total vehicle hours per dollar operating expense,
- (4) total vehicle hours per population served,
- (5) revenue per total vehicle hours.
- (6) revenue passengers per dollar operating expense, and
- (7) total passengers per population served.

C. The Sum of Performance Dimension Scores (TFSCORE)

A single measure of performance was derived through factor analysis of the set of 27 perform ance indicators and summation of the factor scores.

Factor analysis is a general method of inter preting the underlying "sources" of variation in a data set. Performance indicators that show similar patterns of variance are grouped into one factor dimension. These statistically inde pendent factor dimensions can be interpreted as performance concepts and used as a reduced set of performance indicators or summed to obtain a single performance measure. This use of factor analysis requires a logical conceptual framework, such as the F, G, & L model. The three steps in creating the single over-all men sure of performance (TFSCORE) are set forth below:

1. An R-mode factor analysis, with varimax rotation, was carried out to identify the basic patterns of variance among the 27 performance measures in the base year. Six dimensions, which accounted for 90% of the covariance, are labeled by F, G & L concept in Table 3. The first dimension, or Factor I, measures consumed output-per-dollar of cost. The second dimen sion measures produced-output-per-dollar of cost. The third measures vehicle-productivity. The fourth factor measures two statistically indistinguishable performance concepts: socialeffectiveness and utilization-of-service. The

ROTATED FACTOR PATTERN*

fifth dimension is revenue-generation and the sixth is labor-productivity. In every case the performance indicators which were expected to measure a given concept did load together on one factor dimension.

2. Each original performance indicator value was converted to a numerical factor "score" in order to measure performance in terms of the transformed performance variables, i.e., the factor dimensions.

3. A single over-all performance indicator (TFSCORE) was obtained by summing the absolute values of the factor scores across all six dimensions. (The TFSCORE values for each system are listed in Table 5.)

This approach is extremely flexible and can be modified to account for state and local policy. For example, if policy makers place em phasis on social product efficiency and utiliza tion of service, the factor score on dimension 4 could be assigned an appropriate weight in the summation to emphasize the increased impor tance of these considerations.

Although the sum-of-the factor-scores (TFSCORE) is a simple over all measure of per formance, it reflects only the base year and neglects the time-series aspect of the performance analysis. An alternative approach whild have been to factor analyse both the base year and the earlier year and treat the factor dimensions as a set of six performance indica tors in the Michigan evaluation process. This approach is not reported since it did not pro duce significantly different results.

IV. ANALYSIS OF PERFORMANCE INDICATOR OUTLIERS AND COMPARISON OF RANKINGS

A performance indicator value is considered an outlier in the Michigan analysis if it differs by more than one standard deviation from the group average indicator value. Using the set of 27 indicators (T27) as a basis of comparison, a test of the desirability of using a reduced set of performance measures was made as follows: (1) The Michigan decision rule outliers were collected for the 27 performance measure set and the systems ranked in order by number of outliers. (2) The total outliers were tallied for the reduced set of 7 performance indicators (T7H)and the systems again ranked by number of outliers. These rankings were compared to the rankings developed from the larger set of indicators. (3) The same comparisons were made using the rankings developed from the sum of the factor scores (TRSCORE).

A. Calculation and Interpretation of Performance Indicator Outliers

Table 4 displays the outliers calculated as a result of applying the three Michigan decision rules to the set of 27 performance indicators (T27). A brief glance at Table 4 will show how complicated an analysis can be with 3 decision rules and only 27 (rather than the full 47) variables.

Each line on the two pages of Table 4 shows, for one transit system, the performance values

OUTLIERS PER SYSTEM FOR 27 PERFORMANCE MEASURES (Continued on Following Page)

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TABLE

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OUTLIERS PER SYSTEM FOR 27 PERFORMANCE MEASURES (Continued from previous page)

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that are significantly high (+)or low (-) for each of the three decision rules, "W," "X," and "U." Investigation and analysis of each of the plus and minus indicators in Table 4 would involve a massive commitment of resources and there fore it would appear that a simplified scheme would be desirable. This may be accomplished by using the reduced set of seven performance indicators (T7H), which is shown in the starred columns of Table 4. Alternatively, a simple ranking of systems can easily be carried out by employing the TFSCORE which is a single number, as shown in Table 5.

The three Michigan decision rules are de fined as follows:

1. If "W" is a "+" ("-") the system's performance on the associated performance measure in the base year is one or more standard devia tions above (below) the groupaverage. A blank value for W means the indicator value of the base year lies within one standard deviation of the group mean, and thus not defined an outlier.

2. Outliers based on the second decision rule are shown by the variable "X," which takes the value " $+$ " (" $-$ ") if the value of the indicator is above (below) the mean in both the base year and the earlier year, and the rate of change from earlier year to base year is greater (less) than the group average rate of change. The form of the second decision rule follows the intent of the Michigan program (see reference 6, p. 111-31) in focusing attention on the "extreme case" scenarios (a) and (c) (depicted in Figure 1 below), as opposed to scenarios (b) and (d).

3. The outliers calculated using the third decision rule are depicted by the variable "U." "U" takes the value "+" (or "-") if the growth of the indicator value from the previous period to the base year is at least one standard devia

tion greater (or less) than the group average rate of change over the two year period.

B. Comparison of System Outlier Totals and Ranks

The goal of Phase One of the Michigan per formance analysis program is to distinguish exceptional from average performance in order to determine the systems eligible for follow-up investigation. Relative performance scores for all 57 systems are listed in Table 5 for each of the three indicator sets. The total number of plus and minus outliers per system has been used to rank each system's performance in descending order. For example, using the set of 27 performance indicators, system number 905 accrued a total of 39 high and 8 low perform ance outliers giving a total of 47. Since this is the largest number of outliers for any system, System 905 is ranked number 1 by the 27 performance indicator set. It also ranks num ber one under the seven performance indicator set (T7H) with its total of 14 performance outli ers. However, System 905's total factor score ranks number 2 because its score is smaller than that of System 291.

The systems are ordered in Table 5 by their T27 rank. Tied performance indicator values are assigned the mean of their respective ranks. It can be seen that there are many tied rank values under both performance indicator sets T27 and T7H. There are, in fact , 50% more tied rank values for T7H than for T27. Thus reduction of the number of performance mea sures to obtain a small set of seven has ob scured some of the performance differences among systems. TFSCORE has no tied ranks since it is a decimal, rather than an integer, value. However, although TFSCORE avoids the ties problem, its rank order of systems appears less similar than T7H to the T27 order.

TRANSIT SYSTEM RANKINGS AND OUTLIER COUNTS

The T27, T7H, and TFSCORE rank orderings are highly correlated. The Spearman correlation coefficient of T27 and T7H ranks was 0.85, and the correlation of T27 and TFSCORE ranks was 0.80. (Both correlations were significant at the 0.0001 level.)

The criterion of success for each of the reduced sets was its accuracy in choosing the same high- and low-performance systems selected by set T27. In the Michigan pilot performance evaluation test(8), 5 of the total of 14 systems were selected on the basis of outliers,

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for follow-up analysis. The Michigan outlier analysis process does not define the number of systems to be selected. That figure presumably is imposed on the basis of budget restrictions and follow-up investigation cost. Following the Michigan example, the 19 systems with the largest total number of outliers would consti tute the "extremes" requiring further investi gation. In Table 5, the "extreme" systems can be identified as those with T27 rank < 20.

Relative to the top 19 systems chosen by T27, TFSCORE, with its tie-free ranks, correctly chose 14 of the same systems in its top 19. T7H more close approximated T27, however, by correctly choosing 17 of the same systems in its top 19 ranks. The firs' sixteen systems in the T7H list were all correct. The two errors involved systems ranked 17th and 18th.

In order to test whether the T7H or TFSCORE rank values were essentially equivalent to those of T27, a nonparametric statis tical test, the Wilcoxon matched-pairs signrank test, was performed. The Wilcoxon test assumes that the variable under consideration has a continuous distribution underlying the scores, but does not make the assumption of normality which is made by the comparable parametric test, the t test. All three rankings were found essentially equivalent (i.e., have the same mean) at the 0.05 level of significance. The level of significance at which this null hypothesis could be refuted for T7H was 0.20 and for TFSCORE was 0.10.

V. CONCLUSIONS

This study suggests that an appropriate indicator set chosen for peer group analysis will reflect a framework of performance concepts, and represent the desired weight of each in the analysis. This is due to the fact that use of performance indicators which are independ ent of the conceptual framework will weight the analysis in an unplanned way, toward the concept most closely related in a statistical sense.

A small performance indicator set has the advantage of reducing cost and attendant con fusion of analysis by focusing attention on a few important measures. This study has shown that sets of performance indicators can beconsiderably reduced in size if an error of 11

to 26 percent in choice of high and low perform ance systems is acceptable.

Employment of factor analysis and the sum of each system's factor scores as an over-all performance indicator has the advantage of tiefree rankings of systems. However, the sum-ofindividual-factor-scores is less accurate in representing the larger set of performance indicators than a small set of indicators, which represents all important concepts.

Based upon these conclusions, evaluations similar to the Michigan program can realize cost savings by employing a few well-chosen performance measures.

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(See Appendix I on next page)

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APPENDIX ¹

CITIES UTILIZED IN ANALYSIS System Number and Name (Base Year)

920 Anderson, SC (72) 9 Little Rock, ARK (71) 49 Bridgeport, CN (71) 18 Long Beach, CA (72) 175 Buffalo, NY (72) 19 Los Angeles, CA (72)

921 Charleston, SC (73) 242 Memphis, TN (72) 921 Charleston, SC (73)
277 Charleston, WV (72)
277 Charleston, WV (72)
277 Charleston, WV (72) 277 Charleston, WV (72) 64 Miami, FL (72) 64 Miami, FL (72) 64 Miami, FL (72) 912 Charlotte, NC (72) 291 Milwaukee, WI (72)
239 Chattanooga, TN (71) 239 Chattanooga, TN (71) 239 Chattanooga, TN (71) 158 Minneapolis-St. Paul, MN (72)
202 Cincinnati, OH (72) 202 Chattanooga, 243 Nashville, TN (71) 202 Cincinnati, OH (72)
278 Clarksburg, WV (71) Clarksburg, WV (71) 142 New Bedford, MS (71) 922 Columbia, OH (72) 125 Newport, KY (73)
129 Columbus, OH (72) 129 New Castle, PA (1 ²⁰⁴ Columbus, OH (72) ²²⁹ New Castle, PA (72) ²⁴⁹ Dallas, TX (72) ²⁴ Oakland, CA (72) 46 Denver, CO (72) 167 Omaha, NB (71)

86 Des Plaines. IL (72) 222 Portland. OR (72) 86 Des Plaines. IL (72) 222 Portland, OR (72) ⁹⁰⁵ Fitchberg, MS (72) ²³⁷ Providence, RI (72) 148 Flint, MI (72) 196 Raleigh, NC (72)
250 Forth Worth. TX (73) 189 Rochester. NY (1 Forth Worth, TX (73) 189 Rochester, NY (72) ¹⁴ Fresno, CA (71) ²⁵⁵ San Antonio, TX (72) 149 Grand Rapids, MI (72) 76 Savannah, GA (72)
287 Green Bay. WI (71) 287 30 San Diego, CA (72) Green Bay, WI (71) 30 San Diego, CA (72) ¹⁴¹ Greenfield, MS (73) ³⁸ Santa Monica, CA (72) 923 Greenville, SC (72) 924 Spartanburg, SC (72) 227 Harrisburg, PA (72) 909 Springfield. MO (72) ⁹⁰⁶ Holyoke, MS (72) ¹⁹¹ Syracuse. NY (72) 252 Houston, TX (73) 274 Tacoma. WN (72) 62 Jacksonville, FL (72) 235 Wilkes Barre. PA (71) 106 Kansas City, KA (73) 218 Zanesville. OH (72) 98 Indianapolis, IN (72)

199 Akron, OH (72) 123 Louisville, KY (73)

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