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## XXIII INTERNATIONAL CONFERENCE OF AGRICULTURAL ECONOMISTS

AUGUST 10-16, 1997 SACRAMENTO, CALIFORNIA



# COWBELL

## CONFERENCE BULLETIN



ISSUE # 2

### Dear colleagues, members and guests: A warm welcome on behalf of the Program Committee

The process of preparing the Program for Sacramento started in 1995, when we addressed a request for advice on priorities to about 100 leaders in our profession as well as to all IAAE members through our News Letter. I am extremely grateful for the many constructive and helpful comments and suggestions. The overall conference theme 'Food Security, Diversification and Resource Management' including the question, 'Refocusing the Role of Agriculture?' was born out of that soul searching process among members and clients.

Six broad research issues seem to dominate the current priorities of our profession, and this conference promises new insights into all six of these:

1. Meeting future food demand, especially of today's poor people and poor countries, while sustaining the natural resource base.
2. The increasing demand for a broader range of food choices in rapidly developing countries and its impacts on global competition in the food industry.
3. Increasing off-farm rural activity, and opportunities for adding value to agricultural products, which broaden the concept of what has traditionally been referred to as "agriculture", especially in industrialized countries.
4. The particularly rapid changes in biological and informational technology, which present new opportunities for managing farm production, agri-business, and marketing.
5. The land and water scarcity in many regions, which call for efficient institutional arrangements, and not just technical innovation.
6. The evolving agricultural policies, which create needs for new institutional arrangements at local, national, and international levels relating to trade, food quality and environment.

Finally I want to acknowledge the generous donor support for the grants which facilitated extended participation by colleagues from around the World. The donors are listed in the program. In total we received an amount of about \$ 150,000. This is more than in the past, because of a number of new donor countries came on board, which we hope will also support the IAAE in the future.

Dear colleagues, if you have questions, suggestions or concerns, do not hesitate to let us know. We clearly have an interest to optimize the program as we work ourselves through this exciting week. Let us enjoy together this last IAAE Conference of the century!

Joachim von Braun, Vice President (Program)

## THE ELMHIRST LECTURE

Leonard Elmhirst served as the first president of IAAE and was later designated founder-president until his death in 1974. He lived and worked from his home in Dartington Hall, in Devon, England where the first International Conference was held in 1929. In his honor, the Leonard K. Elmhirst Lectures were instituted in 1976. The lecturers have been:

T. W. Schultz	U. Chicago	1976
Sir W. A. Lewis	Princeton U.	1979
Keith O. Campbell	U. Sydney	1982
Amartya Sen	U. Oxford	1985
Yujiro Hayami	Aoyama Gunkin U.	1988
V. S. Vyas	Inst. Development Studies	1991
D. Gale Johnson	U. Chicago	1994
Yair Mundlak	Hebrew University	1997

The 1997 Elmhirst Lecturer is Professor Emeritus of the Hebrew University of Jerusalem and is widely recognized as an outstanding scholar, educator and researcher in the fields of agriculture and applied economics. Yair Mundlak completed his graduate study in agricultural economics at the University of California, Berkeley after finishing an undergraduate degree in agriculture in Israel. His doctoral dissertation was recognized as outstanding by the AAEA in 1957 and his subsequent work has received many prizes and honors. He received the Bareli Prize in 1965 and the Rothschild Prize in 1972 in Israel for his contributions in research. He has received recognition from the

AAEA for the quality of his research in 1965, 1980, 1982 and was cited for a publication of enduring quality in 1991.

In Israel he joined the faculty of the Hebrew University where he was the first full-time staff member in the Department of Agricultural Economics. He was appointed the Ruth Ochberg Professor in 1970 and held this chair until he retired. He was Head of the Department from 1965-73, Dean of the Faculty of Agriculture, 1972-74 and Director of Research for the Center for Agricultural Economics Research, 1968-85. He has been a Research Fellow at the International Food Policy Research Institute in Washington, DC since 1976. He has been made a Fellow of the Econometric Society and of the American Agricultural Economics Association.

Dr. Mundlak is internationally recognized for his analytical work on family farms and the incorporation of entrepreneurship as a factor in the estimation of production functions. He has been a serious student of long run forecasts of supply and demand for the agricultural sector. His econometric work has examined the dynamics of intersectoral allocation of resources and the evaluation of the impact of alternative policy measures. He has worked with colleagues in Japan, Argentina, Chile and India on intersectoral models emphasizing the importance of physical capital in the processes of economic growth.

## BOB L. THOMPSON, IAAE PRESIDENT 1993-1997

Robert L. Thompson became president of Winrock International on July 1, 1993. He is responsible for leading the Institute and advancing its mission to help reduce poverty and hunger worldwide through increasing agricultural productivity and rural employment while protecting the quality of the environment.

Prior to joining Winrock, he served as Dean of Agriculture at Purdue University, a position he held from 1987. He was a professor of agricultural economics from 1974 to 1993, focusing on agricultural trade policy, U.S. agricultural policy, and world agricultural development.

Thompson was Assistant Secretary for Economics at the U.S. Department of Agriculture from 1985 to 1987 and was Senior Staff Economist for Food and Agriculture on the President's Council of Economic Advisers from 1983 to 1985.

He is a Bachelor of Science graduate of Cornell University and received its outstanding alumni award in 1988. Thompson earned both his Master of Science and doctor of philosophy degrees from Purdue University.

In addition to serving as president of the International Association of Agricultural Economists, Thompson is a member of the board of directors of the International Agribusiness Management Association. He also serves on the International Policy Council on Agriculture, Food and Trade; the Council on Foreign Relations; and the National Advisory Council, Minorities in Agriculture, Natural Resources, and Related Sciences.

Thompson is a fellow of the American Agricultural Economics Association and the American Association for the Advancement of Science, and a foreign member of the Royal Swedish Academy of Agriculture and Forestry, and of the Ukrainian Academy of Agricultural Sciences. In 1982, Thompson was the first recipient of

Purdue's Agricultural Research Award given for cumulative research contributions. He received the Superior Service Award given by USDA in 1989. In 1995, he received the Justin Smith Morrill award given by the USDA for "demonstrated leadership and significant contributions to food and agricultural science," and in 1997, the National Forum for Agriculture presented its Agricultural Vision Award to Robert Thompson "whose effort and foresight have advanced the future scope and diversity of agriculture." Last week he was among 100 Americans chosen for the Centennial Honor Roll of Alpha Zeta, the national agricultural honorary fraternity.

## AGRICULTURAL ECONOMICS

*Agricultural Economics, The Journal of the International Association of Agricultural Economists*, is now established and recognized for its role in the scholarly development of our profession. A solid working relationship has been established with our publisher, Elsevier Science. Still, we must work as an association to build the Journal and its contributions to our profession. Currently the Journal has a subscription of approximately only 150 members of IAAE, down from about 300 in the early 1990s. We must increase member subscriptions. We are also receiving an increased but still low number of submissions. We can publish added high quality papers, if we can increase manuscript submissions.

### Aims and Scope of the Journal

The aims and scope of the Journal, which are printed on the inside cover of each issue, are repeated here:

*Agricultural Economics* publishes articles covering the range of work done on agricultural economics, divided into three categories.

1. Disciplinary work: improvement of theories, techniques and descriptive knowledge of economics and its contributing disciplines such as statistics, mathematics and philosophy.
2. Multidisciplinary subject matter areas: energy, technical change, institutional change, natural resources, farm management, rural communities, marketing, human development and the environment, areas which are important to fairly well-defined groups of public and private decision makers facing well-defined sets of problems.
3. Problem solving: the definition, solution and management of specific practical problems. Work in each of these three categories may deal with teaching, extension and outreach, consulting,

Thompson has extensive international experience and has completed long-term assignments in Denmark, Laos, and Brazil. He has lectured, consulted, or conducted research in more than 80 countries worldwide. He is author of over 110 research and popular publications.

Thompson was raised on a dairy farm near Ogdensburg, New York. He is married to the former Karen Hansen of the Danish island of Bornholm. They have two children, Kristina, who is working in Benin, and Eric, who works in Germany.

advising, entrepreneurship and administration, as well as research. All of these may require knowledge of values, nonmonetary as well as monetary. The Editor and Editorial Board, under the general direction of the IAAE's President, Executive Committee, and Council, are charged with implementing Journal policy to serve members of the IAAE around the world.

### History

The Journal owes a great debt to the two past Editors-in-Chief, Douglas D. Hedley served from 1985 to 1991 as the first Editor-in-Chief of *Agricultural Economics*. Bruce Greenshields served as Editor-in-Chief until 1994. The Editors-in-Chief have all been supported by an Editorial Council, dedicated members of the Association who have served by reviewing manuscripts and developing the editorial policy. The Associate Editors have also contributed more directly to the preparation of the manuscripts for publication, and Book Review Editor, Christopher L. Delgado, have kept us abreast of new publications in the field.

Douglas D. Hedley provided a history of the Journal for the Cowbell printed for the meetings in Japan. For those with a special interest in the history, this issue of the Cowbell is recommended reading. The first issue of the Journal was published in 1986, after a number of precursor decisions and actions. Among the names that stand out in the history of the Journal are Theodor Dams, Glenn Johnson, and Alan Maunder. I include Douglas D. Hedley in this list as well. He shepherded the development of the Journal and the negotiations with the publisher and also served as the first Editor-in-Chief. His role was instrumental in setting a tone for the Journal, positioning it in the field, and, of course, assuring that the material in the Journal was of

sufficient scientific and general interest that a sustainable subscription rate was achieved at an early date.

**The Future**

Beginning with Volume 12, No. 1 (January 1995), I became Editor-in-Chief. We continued to benefit from the services of Christopher Delgado as Book Review Editor. As in the past, Associate Editors and Editorial Advisory Board appointments are made to represent regional interests, different areas of disciplinary specialty, and different perspectives on the priorities for our profession. I invite you to be in communication with the new members of the editorial team for *Agricultural Economics*. The appointments of new Editorial Advisory Board members will be finalized in the upcoming months and announced in the newsletter as well as printed on the inside jacket of the Journal.

This year we have changed the way that the IAAE will handle the publication of the Contributed Papers. Approximately forty of the Contributed Papers will be published, twenty in the Blue Book and twenty in *Agricultural Economics*. Peter Hazell, who organized the Contributed Papers for the 23<sup>rd</sup> International

Conference of the IAAE, will be the guest editor of the associated Special Issue of *Agricultural Economics*.

The Special Issue of *Agricultural Economics* will be received by all those registered for the 23<sup>rd</sup> International Conference. It is my hope that the receipt of the Special Issue will help our membership become more familiar with the Journal. And, that this in turn will lead to added member subscriptions. Again, as an association, we must work to add to the member subscriptions.

This year we have representatives from Elsevier Science, the publisher of *Agricultural Economics*, at our conference. Their display is in the lobby of the Hyatt, near the IAAE registration desk. I invite you to stop and visit with the Elsevier representatives, Judith Taylor and Desiree Capel, and to learn of the plans for electronic publication of *Agricultural Economics* directly from them or attend Desiree's computer demonstration of Science Direct at the Poster/Computer Session on Monday from 11:00-12:30. Her presentation will be the fourth presentation given during the Monday session. For those of you who do not know *Agricultural Economics* or wish to subscribe, the display will have representative past issues and subscription forms.

S. R. Johnson, Editor-in-Chief, *Agricultural Economics*

**FROM THE MEMBER TO THE MEMBER**

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
All Discussion Group/Mini-symposia Chairpersons/Organizers are requested to check in with Larry Sivers on Sunday or Monday at the discussion group desk located at the Vice President Program Office, Capitol Board Room.

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
The discussion groups/ mini symposia sessions may be extended to 19:30 in each session if the group decides to do so.

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
REUNION: Michigan State University, Tuesday, Aug. 12, 8:00pm-12.00, Hyatt Regency, Rm. RegencyC. Contact: Eric Crawford, Rm. 456, Hyatt

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
The Ohio State University Reunion, Tuesday, Aug. 12, Suite 442, Hyatt Regency, 7:30 p.m.

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆

**DO YOU HAVE AN ACTIVE ROLE IN THE CONFERENCE?**

Please check at the speakers' desk located at the Ballroom area.

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**COMPETITION!! WANTED!!**

Who is the most frequent conference attendee?  
Who is the most frequent „accompanying Person“ at IAAE Conferences?

If you feel, it is you, pop in at the cowbell office, Capitol Board Room, and tell us how many IAAE-conferences you have been attending before Sacramento!!!

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
Discussants for Contributed Paper sessions are reminded to provide a copy of their written comments to Peter Hazell, or to leave them at the Speakers' Desk in the Registration area. A brief questionnaire will also be provided to each Discussant at the beginning of their session, which should be completed for each paper and returned in the same way.

☆☆☆☆☆☆☆☆NOTICE☆☆☆☆☆☆☆☆  
????????PROGRAM CHANGE????????  
Please pick up your copy of an addendum of the conference program for Thursday, August 14 at the registration desk or in front of the plenary sessions room.

????????PROGRAM CHANGE????????