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Push-Pull Technology as a Climate-Smart Integrated Pest Management Strategy in Southern Ethiopia

by Gebeyehu Manie Fetene, Solomon Balew, Zewdu Abro, Menale Kassie, and Tadele Tefera

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1 Push-Pull Technology as a Climate-Smart Integrated Pest Management Strategy in Southern Ethiopia

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9

10 Abstract

11 Push-pull technology (PPT) is developed for integrated pest and weed management in the smallholder
12 farming systems of sub-Saharan Africa. However, there are limited farm-level rigorous studies on the
13 effects of PPT on pest control, chemical uses to control pests, and maize production. By exploiting
14 plot-level variation in PPT adoption among maize farmers in southern Ethiopia, we estimate the effect
15 of PPT on fall armyworm (FAW), insecticides use, and maize yield using fixed-effects models. We
16 find that PPT reduces maize yield loss due to FAW by 10-17%. We also find that PPT increases
17 maize yield by 12-15%. This study implies PPT can make farmers resilient to shocks of pests.

18 Keywords: fall armyworm, insecticides, push-pull technology, maize yield, yield loss

19

20

21 **1. Introduction**

22 Maize is a strategic crop for food and feed in sub-Saharan Africa (SSA) (Matova et al., 2020;
23 Ranum et al., 2014; Shiferaw et al., 2011). However, the production of maize faces multiple
24 constraints. Historically, stemborers and the Striga weed are the main maize pests that could cause a
25 complete maize production failure (De Groote, 2002). Stemborers could cause a yield loss of 20-40%
26 (De Groote, 2002; Prasanna, 2015; Samuel et al., 2018; Shiferaw et al., 2011). Striga affects food
27 production in Africa by infesting nearly 100 million hectares and a yield loss that varies from 20% to
28 100% destruction depending on the infestation level (Ejeta and Gressel, 2007; Kim et al., 2002;
29 Menkir et al., 2020; Mudereri et al., 2021; Yacoubou et al., 2021). Since 2016, fall armyworm (FAW)
30 become one of the economically important pests of maize, further exacerbating the existing maize
31 production problems in the region (Banson et al., 2020; Day et al., 2017; De Groote et al., 2020;
32 Feldmann et al., 2019; Kassie et al., 2020; Rwomushana et al., 2018; Sisay et al., 2019; Tambo et al.,
33 2020). It affects about 37 million hectares of maize in SSA with an economic loss of US\$ 2.5 to 6.2
34 billion per annum (Abrahams et al., 2017; Day et al., 2017; Early et al., 2018; Hruska, 2019;
35 Rwomushana et al., 2018). Protecting maize production from FAW could protect the livelihood and
36 food security of 300 million people in SSA who rely on maize for consumption to fulfill their daily
37 calorie demand (FAO, 2020).

38 Governments and development partners in SSA rely on pesticides as an emergency strategy to
39 mitigate production losses caused by FAW. However, the effectiveness of this strategy to mitigate
40 the pest is weak (Kassie et al., 2020). Also, the indiscriminate use of insecticides to control FAW
41 affects biodiversity, environmental, and human health (Abro et al., 2021; Rwomushana et al., 2018).
42 The push-pull technology (PPT) could be an alternative viable integrated pest management strategy
43 to control FAW while safeguarding the environment and human health (Guera et al., 2021; Hailu et
44 al., 2018; Harrison et al., 2019; Khan et al., 2018). PPT involves intercropping cereals with
45 desmodium and planting brachiaria rounding the intercropped plot. While the leguminous
46 desmodium has a unique chemical that repels (pushes) insects and suppresses Striga weed, brachiaria
47 has a unique chemical that attracts (pulls) pests (Khan et al., 2018, 2008; Pickett et al., 2014). The
48 desmodium improves soil fertility by improving the availability of nitrogen and phosphorus and
49 reducing soil erosion (Ndayisaba et al., 2021). Furthermore, desmodium and brachiaria are rich in
50 protein and carbohydrates, making them suitable for livestock feed (Khan et al., 2014; Pickett et al.,
51 2014). Because PPT provides a natural method of controlling pests and fertilizing the soil, the
52 technology may reduce production costs as the fertilizer and insecticides requirement may decline

53 (Ndayisaba et al., 2020). A decline in insecticide use may reduce environmental and human health
54 risks. PPT's benefits may enable farmers to practice sustainable and efficient mixed farming,
55 increasing maize and livestock productivity.

56 As an integrated pest management strategy to control FAW, PPT has been the subject of two
57 lines of literature. The first line of literature estimates the agronomic and economic benefits of PPT
58 at the experimental level (Hailu et al., 2018; Khan et al., 2018; Midega et al., 2018; Ndayisaba et al.,
59 2020). This literature shows that PPT reduces production losses caused by FAW, stemborers, and
60 Striga and improves soil fertility. However, there is limited empirical research on PPT's effects to
61 control FAW control and insecticide use under farmers' field management conditions. As a result,
62 these studies may potentially bias the estimated benefits of the technology in the farmers' fields.

63 The second line of literature addresses the experimental studies' limitation by reaching as many
64 farmers as possible. The projects associated with these studies provided the necessary training on
65 PPT and start-up seeds of the companion crops to smallholder farmers. Some documented the
66 adoption status and the various strategies of promoting PPT in western Kenya (Amudavi et al., 2009a,
67 2009b; D'Annolfo et al., 2021; Murage et al., 2015, 2012, 2011). Other studies focused on estimating
68 the effects of PPT on productivity, income, and economic surplus. A pioneering study in this line is
69 Kassie et al. (2018), who find that PPT increases maize productivity and net farm income in Striga-
70 prone western Kenya by 62% and 39%, respectively. They also estimated that scaling up PPT at the
71 regional-level could generate an economic surplus of US\$ 72-34 million, which could lift seventy-
72 five thousand people out of poverty. Overall, this line of literature reports benefits lower than the
73 experimental studies. For instance, the estimated yield gain of adopting PPT by Kassie et al. (2018)
74 is 24 percentage points lower than the experimental study by Khan et al. (2008) in western Kenya.

75 Despite these remarkable documented benefits, PPT adoption remains limited to a quarter of a
76 million farmers in SSA (*icipe*, 2021). Lack of information by smallholder farmers and limited
77 involvement of local partners constrained the adoption of the technology in SSA. The International
78 Centre of Insect Physiology and Ecology (*icipe*) and its partners introduced PPT as an integrated pest
79 management strategy for maize production in southern Ethiopia. However, rigorous evaluation of the
80 technology in abating losses and increasing maize productivity of the project is yet to be made.
81 Outside Kenya and Uganda, to our knowledge, there are two studies in Ethiopia that provide valuable
82 information on farmers' perception about PPT but failed to control for confounding factors
83 (Gebreyesus et al., 2020; Kumela et al., 2019). In this paper, we contribute to the existing literature
84 by quantifying the effect of PPT on FAW infestation in southern Ethiopia. The empirical evidence

85 informs policymakers to invest in agricultural research and extension on PPT to improve farmers’
86 resilience to pests and climate change in Ethiopia and beyond.

87 We use a comprehensive household- and plot-level data to control for plot-invariant unobserved
88 heterogeneities that may drive adoption decisions of PPT, maize yield losses, and yield gains. Using
89 a relatively large dataset of 1,181 households and 2,135 plots, we estimate the effects of PPT on the
90 outcome variables employing a fixed-effects model. Our results show that PPT reduces maize yield
91 loss due to FAW by 10-17% and positively affects maize yield by 12-15%. Our findings suggest that
92 the technology can support farmer’s resilience to shocks by reducing pest pressure and increasing
93 productivity.

94 The rest of this paper is organized as follows. In section two, we describe the study area and data
95 collection strategy. In section three, we present the descriptive statistics. In section four, we present
96 the empirical strategy. In section five, we discuss the empirical results. Finally, we conclude in section
97 six.

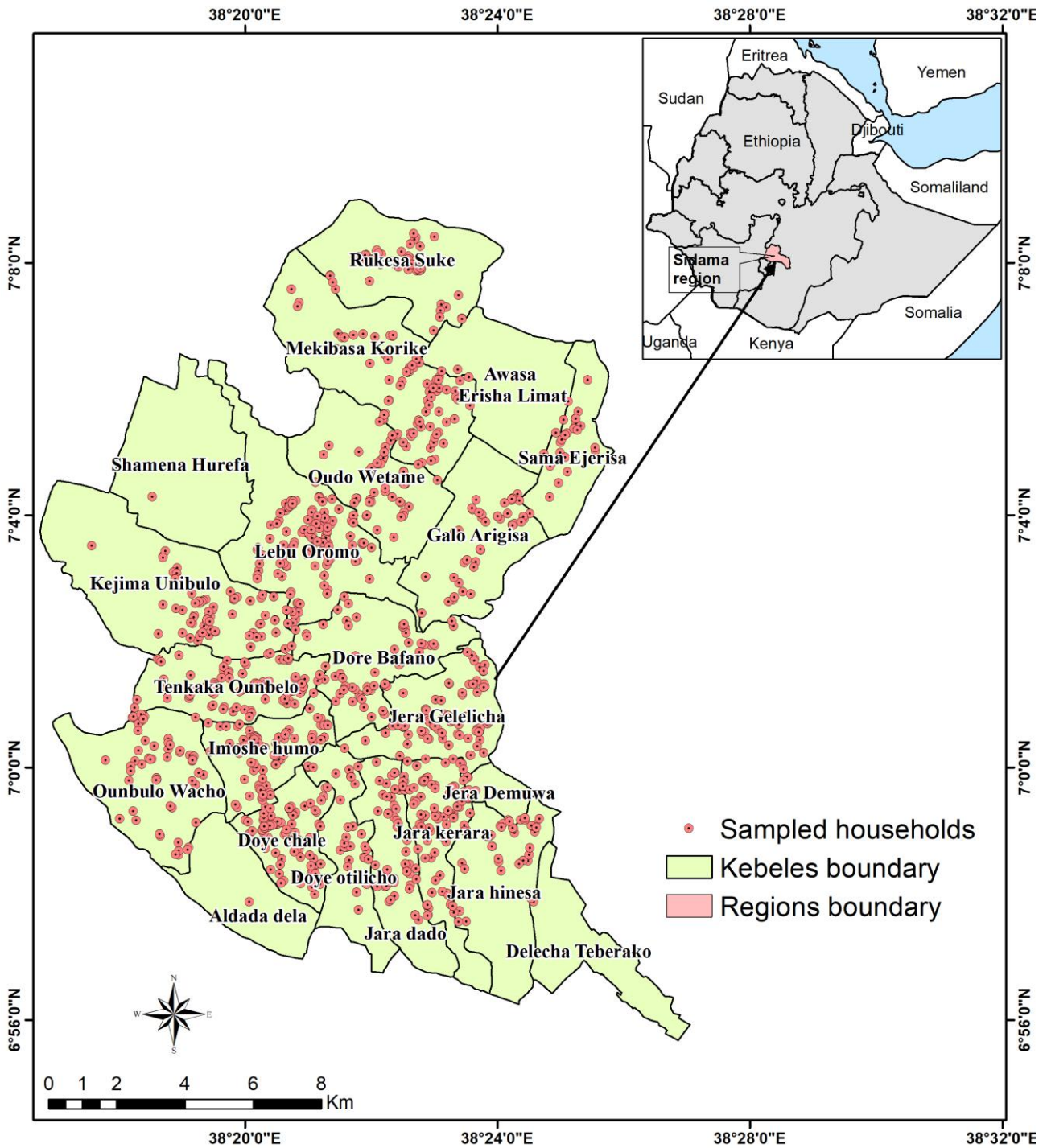
98 2. Study area and data

99 We conduct this study in the Hawassa Zuria district of the newly formed Sidama Regional State
100 of Ethiopia. The district occupies 1.5 percent of the country’s maize cultivated area (CSA, 2020). It
101 represents 28% and 35% of the maize area and production of the region, respectively (CSA, 2020).
102 Farmers in the district allocate about 70% of the total cultivated land to maize, showing the crop’s
103 economic importance in the district (Kassie et al., 2020). Maize production is affected by several
104 productivity-limiting factors, including pests harming farmers’ food security and livelihoods. FAW
105 is an economically important pest in the district (Kassie et al., 2020). In addition to FAW, soil erosion
106 is a key production constraint (Gebretsadik, 2014). Farmers in the district use insecticides and several
107 other cultural practices to control pests and soil erosion, albeit with limited success (Kassie et al.,
108 2020). The production loss associated with pests and soil erosion is further exacerbated by the
109 district's shortage of livestock feed (Wondatir and Damtew, 2015).

110 To address these agricultural production challenges in the district, the *icipe* introduced PPT in
111 2018. We provided training to randomly selected farmers on the agronomy, management, and PPT’s
112 benefits to these farmers and extension workers. We first held the theoretical sessions at the Farmers’
113 Training Centers of each community. Next, we demonstrated the actual implementation of PPT in
114 practical field sessions. We also provided start-up desmodium and brachiaria seeds to farmers who

115 wanted to try the technology. *icip*e’s project staff and the district agricultural office provided technical
116 support and monitored the implementation of PPT.

117 This study’s data comes from a household survey collected in September and October 2020 to
118 assess the effect of PPT on maize production loss and maize productivity in the study area. The survey
119 covered 1,181 households randomly selected from 17 of the 23 villages in the district (Figure 1).
120 These households produced maize on 2,135 plots. Of the total sample, 31% of them adopted PPT.
121 Using a structured questionnaire, experienced and well-trained enumerators collected the data. The
122 dataset has detailed information on production losses due to FAW, actual maize production, and
123 expected maize production had not production constraints affected maize. The dataset also has rich
124 information on households’ socioeconomic and plot characteristics (e.g., input use, investment, and
125 plot characteristics).



126
127 Figure 1. Map of the study areas

128 **3. Econometric framework for estimating PPT's effect**

129 In this section, we present the empirical strategy to estimate the effect of PPT on our three
130 outcome variables: maize yield loss due to FAW, insecticide use (liter/ha), and maize yield (kg/ha).
131 We estimate the following regression model:

$$132 \quad Y_{ip} = \alpha + \beta PPT_{ip} + \boldsymbol{\theta} \mathbf{X}_{ip} + \varphi_i + \varepsilon_{ip} \quad (1)$$

133 where Y_{ip} denotes the three outcome variables of household i in plot p . PPT takes one if PPT is
 134 adopted by household i on plot p , and zero otherwise. \mathbf{X}_{ip} denotes a vector of explanatory variables
 135 that affect the outcome variables, chosen based on economic theory and previous studies (Diirro et al.,
 136 2021; Kassie et al., 2020, 2018). φ_i denotes plot-invariant household fixed effects of household i . α ,
 137 β , and $\boldsymbol{\theta}$ denote parameters to be estimated, and ε_{ip} are error terms.

138 We estimate PPT's effect on maize yield loss due to FAW using the fixed-effect fractional
 139 probit model since the values of this outcome variable are between 0 and 1 (Papke and Wooldridge,
 140 2008). Conditional on \mathbf{X}_{ip} and φ_i , the marginal effect of β represents the effect of using PPT on the
 141 fraction of loss due to FAW. We estimate PPT's effect on insecticides use and maize yield using a
 142 linear fixed-effects model. Our plot-level data are cross-sectional, but about 60% of the households
 143 in our sample produce maize on more than one maize plot. We address the unobserved heterogeneities
 144 between households by exploiting the variation in PPT adoption and the outcome variables within
 145 households. For this reason, we estimate a household-level fixed-effects model that differences out
 146 unobserved heterogeneities within households to reduce potential selection bias.

147 Adopters and non-adopters of PPT may differ due to unobserved heterogeneities such as
 148 farm management skills. Furthermore, there might be a selection problem associated with the choice
 149 of plots where PPT should be implemented. We believe that selection is based on the characteristics
 150 of the plots, including soil fertility, plot slope, input use, and distance from home. We control these
 151 variables in our regressions. However, household-level factors may still affect plot choice. For
 152 example, risk-averse farmers may adopt PPT on poor-quality plots as the technology is new, while
 153 risk-takers may adopt it on fertile plots. Since the risk behavior of farmers does not vary among plots,
 154 the fixed-effects model addresses such heterogeneities.

155 **4. Results and discussion**

156 **4.1. Descriptive statistics**

157 Table 1 summarizes the socioeconomic characteristics of the farmers. On average, the farmers
 158 have 1.81 maize plots. Farmers practiced PPT in 375 of the plots. According to farmers, FAW is the
 159 most important pest that affects maize production in the study areas. The number of households that
 160 adopted PPT was 370. Farmers reported that FAW occurred in 69% of their plots. We have three

161 outcome variables: loss due to FAW, insecticide use, and maize yield. The loss due to FAW is
 162 measured in percentage terms. When we estimate the maize loss due to FAW, we accounted for other
 163 causes of loss, including abiotic factors (e.g., drought) and biotic factors (e.g., stemborers). We first
 164 asked farmers to tell us the actual maize production of each plot in the presence of all production
 165 constraints, including FAW. Next, we asked farmers to estimate the attainable maize production in
 166 each plot without these production constraints. Finally, we asked farmers to quantify the contribution
 167 of FAW from the production gap, which is the difference between the attainable and actual maize
 168 production. We measure insecticide use and maize yield in liters/ha and kg/ha, respectively.

169 Table 1. Definition of variables and summary statistics

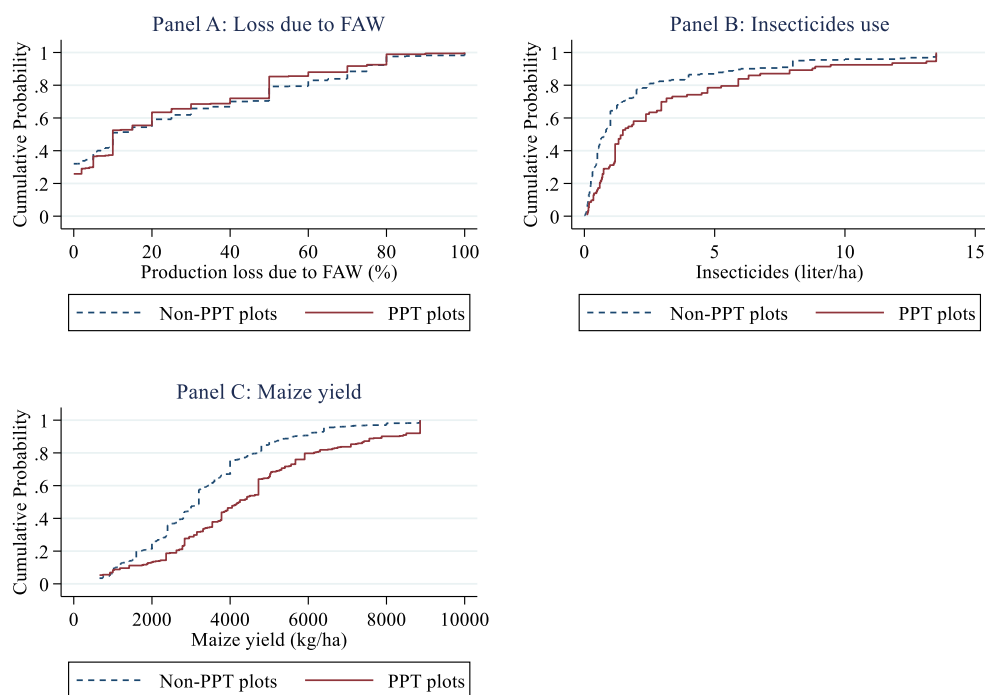
Variables	PPT plots		Non-PPT plots		Difference
	Mean	Standard deviations	Mean	Standard deviations	
Outcome variables					
Maize yield loss due to FAW (%)	0.24	0.27	0.26	0.29	-0.02
Insecticides use (kg/ha)	0.78	2.27	0.25	1.28	0.53***
Maize yield (kg/ha)	4,429.47	2,243.96	3,301.22	1,758.47	1,128.25***
Plot investment					
DAP use (kg/ha)	166.77	97.97	131.85	73.58	34.92***
UREA use (kg/ha)	170.42	101.25	135.22	75.91	35.20***
Hired labor (1/0)	0.38	0.49	0.42	0.49	0.18***
Other pest control strategies used (1/0)	0.70	0.46	0.62	0.49	0.08***
Plot characteristics					
Good plot fertility (ref)	0.77	0.42	0.72	0.45	0.05*
Medium plot fertility (1/0)	0.22	0.42	0.26	0.44	-0.03
Poor plot fertility (1/0)	0.03	0.16	0.04	0.19	-0.01
Shallow depth plot (1/0)	0.05	0.21	0.07	0.25	-0.02
Medium depth plot (1/0)	0.21	0.40	0.18	0.38	0.03
Deep depth plot (ref)	0.76	0.43	0.77	0.42	-0.01
Flat plot (ref)	0.86	0.35	0.80	0.40	0.07***
Medium slope plot (1/0)	0.14	0.34	0.18	0.38	-0.04***
Steep slope plot (1/0)	0.02	0.14	0.04	0.19	-0.02*
Soil color is black (ref)	0.37	0.48	0.34	0.47	0.03
Soil color is brown (1/0)	0.25	0.43	0.19	0.39	0.05**
Soil color is gray (1/0)	0.37	0.48	0.44	0.49	-0.07**
Soil color is red (1/0)	0.01	0.11	0.03	0.16	-0.02
Manure or compost used in the plot (1/0)	0.64	0.48	0.45	0.50	0.19***
Legume-maize intercropping (1/0)	0.61	0.49	0.35	0.48	0.25***
Irrigation used (1/0)	0.01	0.11	0.02	0.13	0.00
Plot distance to residence (walking minutes)	7.36	29.06	39.91	64.46	-32.55***
Owned plot by the household (1/0)	0.99	0.09	0.93	0.25	0.06***
Household characteristics					
Age of household head (years)	45.05	12.06	45.13	11.69	-0.08
Family size (number)	5.73	1.61	5.89	1.73	-0.17*
Education of household head (years)	5.43	4.39	5.10	4.71	0.33
Distance to extension services (walking minutes)	26.71	20.86	30.66	25.05	-3.95***
Household confident in extension officers (1/0)	0.97	0.17	0.94	0.23	0.03**
Cellphone ownership (1/0)	0.78	0.41	0.76	0.43	0.03
Value of livestock ownership (ETB)	51,169.03	46,903.78	51,893.77	54,283.98	-724.75

Altitude (meters above sea level)	1,698.24	158.07	1,726.05	48.61	-27.81***
Number of plots (households)	1760 (811)		375 (370)		

170 Note: * p<0.10, ** p<0.05, *** p<0.001

171 We expect that PPT reduces loss due to FAW, insecticide use, and increased maize yield.
 172 However, the unconditional mean differences show mixed results. The unconditional mean of the
 173 losses due to FAW in PPT plots is 2% lower than non-PPT plots, but the differences are not
 174 statistically significant. Insecticides use is higher on PPT plots (0.53 liters/ha) than non-PPT plots.
 175 The observed unconditional mean maize yield shows that PPT plots have 1,128 kg more yield than
 176 non-PPT plots.

177 Figure 2, show the the distrubtion of outcome variables by PPT adoption status. We observe no
 178 statistically significant differences in loss due to FAW between the two distributions (Figure 2, Panel
 179 A) using Kaplan’s test statistics (Kaplan, 2019). However, we observe statistically significant
 180 differences in the distributions of insecticide use and maize yield between PPT and non-PPT plots
 181 (Figure 2, Panels B and C). Consistent with the mean differences, insecticides use is higher in PPT
 182 than non-PPT plots throughout the entire distribution of insecticide use. As expected, maize yield is
 183 higher in PPT than non-PPT plots throughout the two distributions.



184
 185 Figure 2. Distributions of the outcome variables by PPT adoption status

186 The descriptive statistics suggest that PPT increases yield and reduces loss due to FAW while
 187 insecticide use remains high in PPT plots. However, these comparisons are misleading because the
 188 outcome variables are not only affected by PPT but also other factors. This is confirmed by the
 189 statistically significant differences between PPT and non-PPT plots on several variables. Table 1
 190 reveals that input use in PPT plots is consistently higher than non-PPT plots. Most of the plot
 191 characteristics differ between PPT and non-plots. The characteristics of most of the PPT adopting
 192 farmers differ from other households. Therefore, in the next section, we estimate the effects of PPT
 193 on loss due to FAW, insecticides use, and maize yield conditional on these covariates.

194 4.2. Empirical results

195 In this section, we discuss the effect of PPT adoption on the outcome variables. Here, we present
 196 the coefficients of PPT, and the full regression results are in Appendix A. Table 2 reports the effects
 197 of PPT on loss due to FAW. In column A, we report the results from the full sample by comparing
 198 the outcome variables of the PPT plots against all plots regardless of the households' adoption status.
 199 In column B, we report the results by comparing PPT and non-PPT plots of households who adopted
 200 the technology.

201 We find that PPT adoption has a negative and statistically significant effect on the fraction of loss
 202 due to FAW. Our results suggest that, on average, PPT reduces the fraction of loss due to FAW by
 203 0.047, equivalent to a 17% reduction in the fraction of loss. When we use the sub-sample of PPT
 204 adopters, PPT reduces the fraction of loss due to FAW by 0.027 (10% reduction in the fraction of
 205 loss). When we use the sub-sample of households who adopted PPT, the marginal effect tends to be
 206 lower perhaps because the variation in the outcome and independent variables may be lower. Unlike
 207 the unconditional mean differences shown in section 3, controlling for the confounding factors reveal
 208 that PPT adoption may help framers reduce the fraction of loss due to FAW.

209 Table 2. PPT's effect on loss due to FAW-marginal effects from the fractional probit model (FL)

Variables	FL-fixed effects	
	Full-sample	Sub-sample
	A	B
PPT plot (1/0)	-0.047*** (0.012)	-0.027* (0.015)
Constant	-2.214*** (0.610)	-2.001*** (0.819)
Plot investment	Yes	Yes

Plot characteristics	Yes	Yes
Household characteristics	Yes	Yes
Village fixed effects	Yes	Yes
Mundlak fixed effects	Yes	Yes
Number of plots	2,135	726

210 Notes: Bootstrapped standard errors clustered at the household-level are reported in parentheses. *p<0.10, **p<0.05,
211 ***p<0.01.

212 In Table 3, we report results on PPT’s effect on insecticide use and maize yield. In our estimation,
213 we transformed these into an inverse hyperbolic sine (IHS) transformation because some of the right-
214 hand-side and left-hand-side variables have zero values. The PPT adoption variable’s elasticity to the
215 IHS transformed outcome variables can be calculated as $\exp(\beta)-1$ (Bellemare and Wichman, 2020).
216 After controlling and unobserved heterogeneities and confounding factors, the results of both the full-
217 and sub-sample suggest that PPT has no effect on insecticides use. It appears that farmers
218 indiscriminately sprayed insecticides regardless of PPT adoption.

219 Table 3. PPT’s effect on insecticides use (liter/ha) and maize yield (kg/ha)-fixed effects model

Variables	Insecticide use (liter/ha)-IHS		Maize yield (kg/ha)-IHS	
	Full-sample	Sub-sample	Full-sample	Sub-sample
	A	B	C	D
PPT plot (1/0)	0.035 (0.036)	0.026 (0.045)	0.151*** (0.040)	0.117*** (0.042)
Plot investment	Yes	Yes	Yes	Yes
Plot characteristics	Yes	Yes	Yes	Yes
Constant	0.058 (0.199)	0.086 (0.415)	6.191*** (0.240)	6.552*** (0.403)
R ²	0.107	0.138	0.304	0.380
Number of plots	2,135	726	2,135	726

220 Notes: robust standard errors clustered at the household-level are reported in parentheses. *p<0.10, **p<0.05, ***p<0.01.

221 In columns C and D of Table 3, we present PPT’s adoption effect on maize yield (kg/ha). We
222 find that PPT adoption has a positive and statistically significant effect on maize yield. After
223 controlling for household-level unobserved heterogeneities and confounding factors that influence
224 yield, PPT increases maize yield by 15% in the full sample, and by 12% for the sub-sample of
225 households who adopted PPT.

226 Our findings agree with both experimental and observational studies that reported a significant
227 increase in maize yield due to PPT (Kassie et al., 2018; Ndayisaba et al., 2021). However, the size of

228 our estimated yield effects is significantly smaller than previous studies in western Kenya. Ndayisaba
229 et al. (2020) reported a 70% increase in yield due to PPT adoption. Kassie et al. (2018) demonstrated
230 that PPT increases yield by 62% for the adopted farmers. This might be attributable to several factors.
231 First, western Kenya is highly infested with Striga while it is not a problem in the study area in
232 southern Ethiopia. PPT's adoption effect in western Kenya thus helps farmers obtain more yield gains
233 than the farmers Ethiopia. Second, there is significant differences in experience in implementing PPT
234 between our sample and the farmers in western Kenya. The farmers in this study were introduced to
235 PPT in 2018, and we measure PPT's effect a year after the introduction. On the other hand, farmers
236 in western Kenya have several years of experience implementing PPT, which was introduced in 1997
237 (Murage et al., 2012). Finally, heterogeneities associated with farming techniques, agroecology, and
238 farmers' characteristics may bring variation in PPT use and yield.

239 **5. Conclusions**

240 Maize is an important food security crop in sub-Saharan Africa, with significant contribution to
241 daily calorie intake and livelihood to most smallholder farmers. However, the region could not exploit
242 the crop's full potential due pests such as fall armyworm (FAW). To address these maize production
243 constraints, push-pull technology (PPT) could be a viable integrated pest management strategy.
244 Existing experimental studies reveal that PPT can reduce FAW and increase maize yield, thereby
245 promoting the technology for further scaling up.

246 Despite the benefits, PPT adoption remains low in SSA. This is partly because PPT is unknown
247 to many smallholder farmers. To increase adoption, the International Centre of Insect Physiology and
248 its partners introduced PPT as a participatory integrated pest management strategy for maize
249 production in Ethiopia. In this paper, we evaluate the effects of the introduction of PPT to farmers.
250 Particularly, we estimated the effects of push-pull technology (PPT) on loss due to FAW, insecticides
251 use, and maize yield in southern Ethiopia. This is the first comprehensive study undertaken in
252 Ethiopia and one of the existing few studies outside Kenya and Uganda where PPT was experimented
253 and promoted by research organizations and donors. Quantifying the effects of PPT helps to promote
254 agricultural research and extension work on the technology to improve farmers' resilience to pests.

255 We do the analysis using econometric methods applied to comprehensive cross-sectional
256 household and plot-level data collected from 1,181 maize farmers. The results from fixed-effects
257 regressions reveal that PPT reduces yield losses due to FAW by 10-17% depending on the model

258 used. Similarly, PPT increased maize yield by 12-15% for the adopted farmers. However, we did not
259 find an economically and statistically significant reduction in insecticides use in PPT plots. Perhaps,
260 this is because farmers and the local government were in panicking mood due to the arrival of FAW
261 and indiscriminately applied insecticides regardless of PPT adoption, which is supposed to reduce
262 insecticide use.

263 Despite these benefits of PPT, farmers could not exploit the technology fully because adoption
264 is low in the study areas. This calls for more research on PPT knowledge diffusion and identifying
265 causes for limited adoption and potential dis-adoption of PPT. We also use a cross-sectional dataset
266 that do not capture the dynamics of PPT adoption and its effect over time. Our data were collected
267 immediately after the implementation PPT, but the impact of the technology will likely increase
268 overtime as the companion crops are well-established in the plots. Additional studies might be required
269 two to three years after the full establishment of the brachiaria and desmodium crops that may further
270 increase soil fertility, and suppress weeds and FAW occurrence. Finally, future studies may need to
271 collect detailed information of production of feed from brachiaria and desmodium and livestock
272 productivity indicators to document PPT's effect on livestock productivity, which we did not address
273 it due to data limitations.

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286

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437

438 **Appendix A: Tables with full regression results for all outcome indicators**

439 Table 1A. PPT's effect on loss due to FAW (%)-fractional probit-fixed effects model, marginal
 440 effects

Variables	FL-fixed effects	
	Full-sample	Sub-sample
PPT plot (1/0)	-0.047*** (0.012)	-0.027* (0.015)
DAP use (kg/ha)-IHS	0.015 (0.020)	0.022 (0.042)
Urea use (kg/ha)-IHS	0.002 (0.023)	0.019 (0.045)
Seed use (kg/ha)-IHS	0.023 (0.020)	-0.013 (0.038)
Weeding frequency	0.033* (0.020)	0.019 (0.023)
Ploughing frequency	-0.029 (0.018)	-0.044 (0.031)
Hired labour (1/0)	0.014 (0.021)	-0.008 (0.031)
Medium plot fertility (1/0)	-0.014 (0.016)	-0.028 (0.021)
Poor plot fertility (1/0)	-0.010 (0.030)	-0.041 (0.048)
Shallow depth plot (1/0)	0.042 (0.039)	0.075 (0.053)
Medium depth plot (1/0)	0.030 (0.025)	0.048 (0.043)
Medium slope plot (1/0)	-0.023 (0.016)	-0.008 (0.025)
Steep slope plot (1/0)	-0.076** (0.030)	-0.044 (0.049)
Soil color is brown (1/0)	0.003 (0.017)	-0.019 (0.025)
Soil color is gray (1/0)	-0.006 (0.017)	-0.004 (0.030)
Soil color is red (1/0)	-0.018 (0.027)	-0.068 (0.041)
Manure or compost used in the plot (1/0)	0.008 (0.013)	-0.008 (0.019)
Legume-maize intercropping (1/0)	-0.022 (0.016)	-0.001 (0.025)
Irrigation used (1/0)	-0.008 (0.059)	0.032 (0.114)
Plot distance to residence (walking minutes)	0.000 (0.000)	0.000 (0.000)

Variables	FL-fixed effects	
	Full-sample	Sub-sample
Owned plot by the household (1/0)	0.006 (0.023)	-0.024 (0.046)
Other FAW control strategies used (1/0)	0.417*** (0.027)	0.408*** (0.048)
Doyo Chale (1/0)	0.258*** (0.030)	0.349*** (0.076)
Doyo Otilgho (1/0)	0.291*** (0.043)	0.312** (0.153)
Tenkaka Umbulo (1/0)	0.288*** (0.030)	0.355*** (0.073)
Emoshe Humo (1/0)	0.231*** (0.030)	0.337*** (0.070)
Udo Wotate (1/0)	0.089** (0.036)	0.110 (0.079)
Dore Bafano (1/0)	0.121*** (0.045)	0.248*** (0.074)
Kajima Umbulo (1/0)	0.151*** (0.031)	0.106 (0.105)
Umbulo Wacho (1/0)	0.223*** (0.042)	0.172** (0.079)
Sama Ejersa (1/0)	0.040 (0.049)	0.173** (0.077)
Mekibasa Korke (1/0)	0.047 (0.032)	0.087 (0.086)
Rukesa Sukie (1/0)	0.074** (0.035)	-0.188** (0.082)
Jara Dado (1/0)	0.222*** (0.032)	0.375*** (0.081)
Jara Gelelcha (1/0)	0.207*** (0.031)	0.325*** (0.072)
Jara Kerera (1/0)	0.137*** (0.036)	0.173** (0.074)
Galo Hargisa (1/0)	0.114*** (0.038)	0.125 (0.077)
Lebu Koremo (1/0)	0.099*** (0.030)	0.126 (0.084)
Mundlak fixed-effects joint significance (χ^2)	102.740***	51.620***
Constant	-2.214*** (0.610)	-2.004** (0.819)
Number of plots	2,135	726

441 Notes: bootstrapped standard errors clustered at the household-level are reported in parentheses. *p<0.10, **p<0.05,
442 ***p<0.01.

443

444 Table 2A. PPT's effect on insecticides use (liter/ha) and maize yield (kg/ha): fixed-effects model

Variables	Insecticides use (liter/ha)		Maize yield (kg/ha)	
PPT plot (1/0)	0.035 (0.036)	0.026 (0.045)	0.151*** (0.040)	0.117*** (0.042)
DAP use (kg/ha)-IHS	-0.011 (0.027)	-0.111 (0.107)	0.049 (0.043)	-0.035 (0.106)
Urea use (kg/ha)-IHS	0.052* (0.030)	0.129 (0.108)	0.090** (0.045)	0.167 (0.104)
Seed use (kg/ha)-IHS	0.012 (0.035)	0.044 (0.067)	0.441*** (0.050)	0.481*** (0.071)
Weeding frequency	-0.042 (0.035)	-0.014 (0.026)	-0.008 (0.036)	-0.046 (0.051)
Ploughing frequency	-0.018 (0.025)	-0.041 (0.064)	-0.014 (0.043)	-0.103 (0.092)
Hired labour (1/0)	-0.012 (0.032)	-0.076 (0.072)	-0.070 (0.045)	-0.089 (0.079)
Medium plot fertility (1/0)	-0.000 (0.033)	-0.002 (0.080)	-0.018 (0.036)	-0.058 (0.069)
Poor plot fertility (1/0)	-0.057 (0.055)	-0.143 (0.148)	0.002 (0.065)	-0.076 (0.077)
Shallow depth plot (1/0)	0.038 (0.028)	0.057 (0.089)	-0.066 (0.058)	0.095 (0.119)
Medium depth plot (1/0)	0.052 (0.039)	0.035 (0.077)	0.114** (0.055)	0.055 (0.098)
Medium slope plot (1/0)	0.002 (0.033)	0.091 (0.089)	0.005 (0.040)	-0.128 (0.078)
Steep slope plot (1/0)	-0.112 (0.081)	-0.171 (0.104)	-0.034 (0.082)	-0.010 (0.172)
Soil color is brown (1/0)	0.030 (0.040)	0.038 (0.079)	-0.001 (0.056)	0.026 (0.112)
Soil color is gray (1/0)	0.035 (0.023)	0.094** (0.047)	0.048 (0.040)	0.117 (0.072)
Soil color is red (1/0)	0.005 (0.029)	0.000 (0.057)	0.040 (0.097)	0.136 (0.172)
Manure or compost used in the plot (1/0)	0.006 (0.016)	0.017 (0.032)	-0.030 (0.033)	-0.068 (0.060)
Legume-maize intercropping (1/0)	0.097*** (0.033)	0.186*** (0.064)	0.161*** (0.040)	0.139** (0.062)
Irrigation used (1/0)	-0.005 (0.098)	-0.123 (0.240)	-0.160* (0.089)	-0.348** (0.160)
Plot distance to residence (walking minutes)	-0.000** (0.000)	0.000 (0.000)	0.000 (0.000)	-0.001 (0.001)

Variables	Insecticides use (liter/ha)		Maize yield (kg/ha)	
Owned plot by the household (1/0)	0.039 (0.043)	0.079 (0.131)	-0.027 (0.039)	-0.079 (0.081)
Other pest control strategies used (1/0)	-0.158*** (0.034)	-0.191** (0.081)	0.159*** (0.055)	0.160 (0.101)
Constant	0.058 (0.199)	0.086 (0.415)	6.191*** (0.240)	6.552*** (0.403)
R ²	0.107	0.138	0.304	0.380
Number of plots	2,135	726	2,135	726

445 Notes: robust standard errors clustered at the household-level are reported in parentheses. *p<0.10, **p<0.05, ***p<0.01.