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Gene-Edited or Genetically Modified Food? The Impacts of Risk an Ambiguity on Chinese Consumers' Willingness to Pay

by Yulian Ding, Jianyu Yu, Yangyang Sun, Rodolfo M. Nayga, Jr., and Yunyun Liu

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Yulian $\rm Ding^1,$ Jianyu Yu $^{2*},$ Yangyang Sun 3, Rodolfo M. Nayga Jr. 4, Yunyun Liu 5

¹School of Business Administration, Southwestern University of Finance and Economics, Chengdu, China, 611130 (Email: yulianding@swufe.edu.cn)

²Research Institute of Economics and Management, Southwestern University of Finance and Economics, Chengdu, China, 611130 (corresponding author: phone:86-28-87354895; Email: yujianyu@swufe.edu.cn)

³School of Business Administration, Southwestern University of Finance and Economics, Chengdu, China, 611130 (Email: sunyangyang@smail.swufe.edu.cn)

⁴Professor and Head, Department of Agricultural Economics, Texas A&M University (Email: rnayga@tamu.edu)

⁵School of Business Administration, Southwestern University of Finance and Economics, Chengdu, China, 611130 (Email: Senrendipity yun@smail.swufe.edu.cn)