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Understanding the role of perceived land rights in the formation of farmers' intentions: evidence from Central Asia

by Zarema Akhmadiyeva and Thomas Herzfeld

1 UNDERSTANDING THE ROLE OF PERCEIVED LAND RIGHTS IN THE FORMATION

2 OF FARMERS' INTENTIONS: EVIDENCE FROM CENTRAL ASIA

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8ABSTRACT

9Perception of land rights by farmers often mismatches with what is written in land law. This is 10especially the case among countries where land governance systems are still undergoing a reform 11process. This study aims to analyse the role of perceived land rights and their discrepancies with 12written rules in the formation of farmers' intentions to intensify land use by extending the theory 13of planned behaviour. Nearly 1000 farmers producing crops were interviewed in Kazakhstan and 14Uzbekistan to collect data. Results show that perceived land rights and their discrepancies with 15written land rights have a substantial importance in the formation of farmers' intensification 16intention. While they only influence the intentions of Kazakh farmers indirectly through attitude, 17subjective norms, and perceive behavioural control, a direct but controversial effect on intention 18occurs in the case of Uzbek farmers. The findings from two neighbouring Central Asian 19countries provide valuable insights that can contribute to improving land policy design to 20enhance land tenure security.

21**Key words**: perceived land rights; theory of planned behaviour; law enforcement.

22

231 INTRODUCTION

24Emerging in response to the growing world population, intensification of agricultural production 25plays a crucial role in food security (Martin et al., 2018; Otsuka & Place, 2014). For marginal 26regions where a high level of soil salinity and desertification put an additional burden on 27farmers, land intensification is of special importance. Kazakhstan and Uzbekistan, two Central

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28Asian countries with poor irrigation conditions and heavily degraded agricultural land, 29implemented several agricultural reforms to improve producer incentives to revive land 30productivity after the dissolution of the Soviet Union. Farm restructuring and agricultural land 31redistribution in the 1990s caused farmers to receive land tenure rights that were supposed to 32increase land and labour productivity at least by the majority of observers (Lerman & Sedik, 332018). However, the depth of reforms and their implementation differed across countries, and the 34subsequent performance of the agricultural sector often did not match expectations.

35As a result of the first land reform in 1994, commercial farmers in Kazakhstan could only lease 36agricultural land for 49 years, whereas households had land ownership rights. In 2003, the 37government afforded land privatization to all agricultural producers, and Kazakh farmers 38obtained the opportunity to own land. Although Kazakh farmers could apply market-oriented 39farming without serious state interventions, the removal of agricultural subsidies and production 40targets resulted in a substantial contraction in the sown area and agricultural production in 41Kazakhstan. Uzbekistan only transferred land use rights to commercial farmers, preserving state 42subsidies and the public procurement system for cotton and wheat production. Uzbek farmers 43have lacked the opportunity to adjust their land use to the market environment due to constant 44changes in land reforms and frequent state interventions into the farming activity (Melnikovová 45& Havrland, 2016).

46Kazakh and Uzbek farmers eventually ended up in different land tenure conditions. These 47differences lie not only in land rights but also in the level of law enforcement that can be 48explained by the fact that laws in the former Soviet Union countries are not enforced unless they 49are in the personal interest of state authorities (Hosking, 2005). The Uzbek government controls 50the allocation of land to peasant farms applying top-down management in the agricultural sector 51and strictly enforces the implementation of reforms by scrupulous monitoring of farmers' 52performance (Lombardozzi, 2020; Zorya et al., 2019). In Kazakhstan, by contrast, the state's 53ability to enforce economic policies and legal restrictions is low (Hanson, 2017; Satpayev,

542014). A weak mechanism for criminal prosecution and lack of state support for realizing 55socially important programs allow Kazakh farmers to bypass the law to gain higher outcomes 56(Mukhamedova & Pomfret, 2019).

57Several studies report that well-defined and secure land rights increase incentives for land 58investment and effective land reallocation (Besley, 1995; Feder et al., 1988; Newman et al., 592015; Zhillima et al., 2010). Land users, however, tailor their actual land-use practices in line 60with their subjective perceptions about land rights (Ma et al., 2015; Van Gelder, 2010). Such 61subjective perceptions are often a product of individual-specific understanding of land 62legislation, expectations as to the enforcement of rights, years of residence, and other 63characteristics (Broegaard, 2005). Perceptions do not always match with the rules prescribed by 64land legislation. These mismatches may appear bidirectionally and lead to land tenure insecurity 65reducing effective land use (Klümper et al., 2018). Such inconsistencies bear a risk for farmers, 66increasing uncertainty about the future and, hence, shortening planning horizons (Besley & 67Ghatak, 2010; Hettig et al., 2016; Leitzel, 1997). Although theory predicts a clear negative 68relation between insecure tenure and land use intensity, empirical evidence is more mixed and 69highlights the great influence of farmer's experience of tenure implementation in practice 70(Besley & Ghatak, 2010; Broegaard, 2005; Rao et al., 2017).

71In Kazakhstan and Uzbekistan where the institutional land tenure system is still in a phase of 72consolidation, ambiguous formulations in legal documents without providing a necessary base to 73use land rights in their entirety, 'selective' law enforcement as to land use restrictions, and 74frequent abuse of power by state authorities threaten the legitimacy of land rights (Hanson, 2017; 75Melnikovová & Havrland, 2016). To our knowledge, there is only one study comparing legal and 76perceived land rights in Central Asia. Klümper et al. (2018) identified that customary claims of 77land users in Tajikistan differ from land rights related to land transfers; however, their study 78lacks empirical evidence on the impact of these mismatches on land users' decisions about land 79management. Understanding the role of land rights in the formation of farmers' behaviors in the

80context of Kazakhstan and Uzbekistan is crucial for designing appropriate land policies in 81transition economies. Cross-country analysis helps better understand the influence of the land 82rights issues under different institutional arrangements.

83This research aims to investigate whether perceived land rights influence the formation of 84farmers' intention to intensify land use by utilizing psychological constructs from the theory of 85planned behaviour (Ajzen, 1991). More specifically, the multidimensional nature of perceived 86land rights will be covered by operationalizing the bundles of rights approach proposed by 87Schlager and Ostrom (1992). The theory of planned behaviour allows viewing land rights as 88background factors influencing farmers' beliefs regarding land intensification as demonstrated in 89numerous studies on farmers' decisions about participating in agri-environmental schemes, 90switching to organic farming, or disease control.

91The paper is structured as follows: The next section elaborates on the theory of planned 92behaviour. Section three explains the methodological approach, survey design, and estimation 93strategy of the study. The results are presented in section four. The final section discusses the 94findings and limitations and provides concluding remarks.

952 CONCEPTUAL FRAMEWORK

962.1 Towards the theory of planned behaviour

97A large body of the empirical literature on land use change considers land intensification in the 98context of rational choice theory (Bürgi et al., 2017; Hersperger & Bürgi, 2009; Jakovac et al., 992017; Josephson et al., 2014; Sluis et al., 2016; van Vliet et al., 2015). Usually in these studies, 100land intensification includes adoption or investment behaviours that are determined by various 101geographical, socio-economic, technological, and institutional drivers. The theory of rational 102choice however has been criticized for several decades. Simon (1956) and Ilbery (1978) argue 103that the idea of rational decision contains the unrealistic assumption of full information about all 104decision alternatives. Yet profit maximization does not drive farmers' decisions alone, rather the 105combination of socio-economic and psychological factors together may explain the full

106complexity of farmers' behaviours (Austin et al., 1998; Borges et al., 2019; Martinovska 107Stojcheska et al., 2016). Psychological models have proven the ability to explain economic 108behaviours; however, a psychological mechanism that lies at the heart of farmers' actions is still 109underinvestigated (Hansson et al., 2012; Senger et al., 2017).

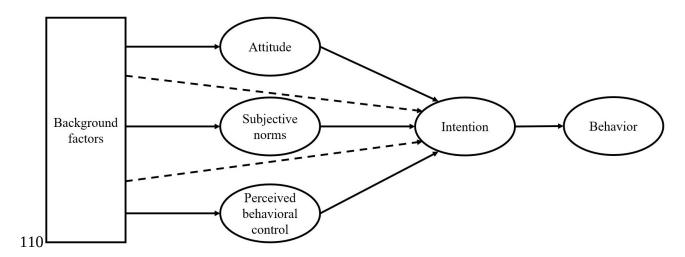


Figure 1: The theory of planned behavior (adapted from Fishbein and Ajzen, 2010)

112One of the most relevant models analysing the formation of human behaviour is the socio113psychological theory of reasoned action (TRA) and its extension, the theory of planned
114behaviour (TPB) (Ajzen & Fishbein, 1980; Fishbein & Ajzen, 2010). Although the rational
115choice and the TRA and TPB models are based on the expectancy-value framework, the
116TRA/TPB has important advantages as to the understanding of farmers' behaviour. The
117TRA/TPB assumes that individuals' intention to perform a particular behaviour is the main
118determinant of that behaviour. An intention has three direct antecedents: attitude towards the
119behaviour, subjective norms (SN), and perceived behavioural control (PBC) (Fig. 1). Attitude
120consists of the individuals' beliefs about outcomes of the behaviour and the importance of
121outcomes. Subjective norms are representing the perceived social pressure to perform given
122behaviour and demonstrate individuals' beliefs about approval or disapproval of the behaviour
123by other individuals or groups. PBC corresponds to the beliefs about control factors, namely
124opportunities and resources required to perform the behaviour, and perceived power over these
125control factors.

1262.2 Land tenure settings in the TPB model

127In their book, Fishbein and Ajzen (2010) underline the particular importance of background 128factors that can influence a behaviour indirectly and contribute to the understanding of 129behavioural determinants. There are three ways through which background factors may change 130the formation of behavioural, normative, and control beliefs: by direct observation, by accepting 131outside information, or through inference processes. Structural background factors such as 132geographical characteristics, societal culture, and political conditions can explain behavioural 133patterns. In this study, we introduce land tenure settings as a background factor influencing the 134intention to intensify land use through farmers' beliefs about intensification (Fig. 1). The reason 135is that farmers driven by their perception of the external environment, such as land rights, might 136attach varying importance to certain beliefs.

137Ajzen and Fischbein (2010) left the TPB model open for incorporating background factors, 138pointing out at the fact that their relationships with behavioural, normative, or control beliefs are 139"an empirical question." In order to study land intensification intentions, institutional aspects of 140land use are expected to be key background factors. As outlined by the literature cited above, the 141institutional framework has been reduced to tenure security. Empirical evidence so far did not 142manage to establish a consensus whether higher and more transparent tenure security results in 143higher intensification. Therefore, a broader operationalization of the institutional aspects as 144background factors will be outlined in the following subsection.

1452.3 Land rights, perceived land rights and tenure insecurity

146There is no common view on how to measure land rights. Empirical studies employ various 147indicators associated with formal possession or expected loss of rights (Ayamga et al., 2016; 148Feder, 1987; Ma et al., 2015, 2017). However, these studies fail to capture the wide range of 149legally allowed or prohibited land use practices, such as farm management or land allocation, 150that constitute an integral part of land tenure. One of the first works recognizing different 151property rights by specific activities was pioneered by Schlager and Ostrom (1992). They

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152suggested grouping property rights into two bundles: operational-level rights (rights for access 153and withdrawal) and collective-choice level rights (rights for management, exclusion and 154alienation). Their approach has been later improved by other scholars that enriched the number 155of property rights and bundles (Galik & Jagger, 2015; Klümper et al., 2018; Meinzen-Dick, 1562014). In this study, we adopt three bundles of land rights utilized by Klümper et al. (2018) and 157add one more bundle – government protection from land expropriation (Table 1). We assume 158that government protection is an essential part of land tenure because it involves land-users' 159ability to protect themselves in disputes over rights. We also claim that government protection is 160independent of other land rights; farmers may experience varying levels of government 161protection and security, especially in countries with weak law enforcement (Brasselle et al., 1622002).

Table 1: Bundles of land rights

Bundles	Rights	Descriptions			
Land Use	Access	Right to enter a defined physical plot			
	Withdrawal	Right to obtain the benefits from land			
	Land use change	Right to change the type of agricultural activity			
Control and	Management	Right to control internal use patterns and transform the land			
decision-		by making improvements			
making	Investment	Right to invest in land melioration and irrigation systems			
making	Exclusion	Right to define who has access right			
	Income generating	Right to earn income from the land			
Alienation	Reallocation	Right to sell or lease the right of management and/or the			
		right of exclusion			
	Sell	Right to sell the land			
	Leasing	Right to rent out the land			
	Inheritance	Right to inherit the land			
Government	Land protection by government	Right to government protection			
protection	Power of land certificates	Right to have legally valid land certificates			

Note: definitions were compiled from Schlager and Ostrom (1992), Meinzen-Dick (2014), Klümper et al. 165(2018).

166Besley (1995) points out that better land rights stimulate investment in certain conditions; 167therefore, we may assume that farmers with a higher perception of rights have a stronger 168intention to intensify agricultural production. However, individual perception of rights can 169deviate from legal land rights; the deviation might be two-fold (Besley, 1995; Schlager & 170Ostrom, 1992). Driven by customs and informal rules, farmers might neglect legal restrictions on

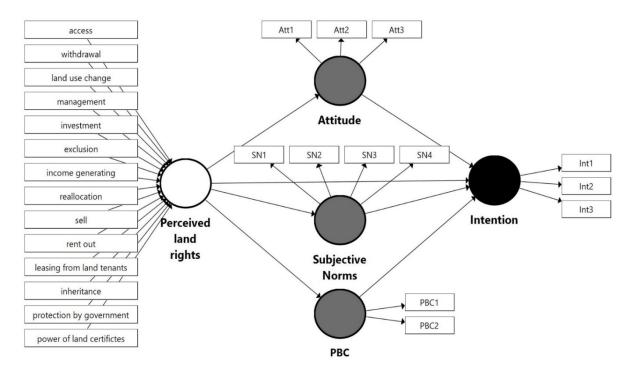
171certain farming activities and violate the law. On the other hand, farmers might have low 172awareness about their legal privileges or be restricted in their ability to use the full potential of 173tenure rights for various reasons and, thus, underuse their rights. These discrepancies from legal 174rights might be associated with tenure insecurity and, consequently, reduced land investment and 175intensification (Klümper et al., 2018). Yet in communities with strong informal institutions, land 176users may perceive sufficient tenure security even when they neglect legal restrictions (Rao et 177al., 2017). The situation when land users violate legal restrictions indicates that the governance 178mechanism is unable to enforce the law. The underuse of land rights may occur when a 179government issues contradictory legislative documents or local administration misuses its power.

1803 METHODOLOGY

1813.1 Modelling farmers' intention to land intensification and estimation strategy

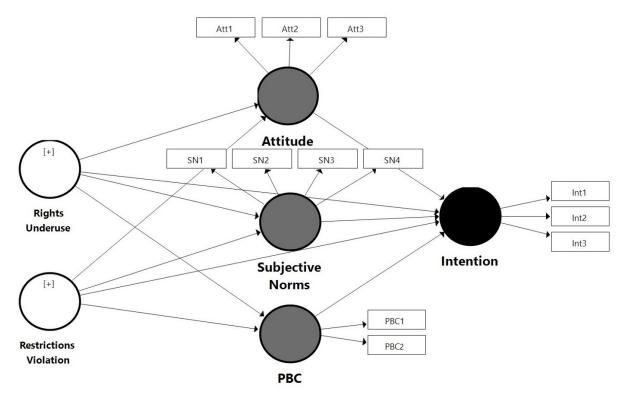
182Whether a farmer bases her/his decision on the perceived rights or whether there is an awareness 183of the discrepancies has not been analysed so far. Therefore, two different operationalization of 184land rights as background factors will be estimated and compared against each other. Given the 185flexible nature of the TPB, we develop first a structural model presented in Fig. 2 to examine the 186relationship between perceived land rights and TPB constructs. The latent constructs of 187intention, attitude, subjective norms, and perceived behavioural control have a reflective 188structure because the items used to measure the constructs are interchangeable and highly 189correlated. The construct for perceived land rights (Perceived LR) is formative because the 190indicators are assumed to cause the latent construct. We hypothesize, in line with the literature 191above, that Perceived LR is positively associated with attitude, subjective norms, and PBC. In 192addition, we examine the direct effect of Perceived LR on farmers' intention. To investigate 193whether discrepancies between legal and perceived land rights have an impact on farmers' 194intention through the behavioural, normative, and control beliefs, we built another structural 195model (Fig.3) that includes two additional latent formative constructs, Rights Underuse and

196Restrictions Violation. Details on how we build the formative constructs relating to land rights 197are given below.



198 Figure 2: Structural equation model of farmers' intention towards land intensification extended

199 with perceived land rights



201 Figure 3: Structural equation model of farmers' intention towards land intensification extended

with discrepancies between legal and perceived land rights 9

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203Considering the complicated combination of latent constructs in the TPB model, we apply Partial 204Least Squares Structural Equation Modelling (PLS-SEM) to analyse farmers' intention to 205intensify land use. PLS-SEM estimates partial model structures with principal component 206analysis and ordinary least squares regressions (Hair et al., 2017). This approach has attracted 207increasing attention in social sciences over the last decade as it has no distributional restrictions 208on variables and allows to handle formative and reflective constructs simultaneously. In addition, 209PLS-SEM is well suited for identifying the driving constructs and have high statistical power for 210predictive models. The estimation of PLS-SEM and related calculations were conducted with 211SmartPLS 3 software (Ringle et al., 2015). As PLS-SEM is a nonparametric approach, we 212applied the bootstrapping procedure to test whether coefficients are different from zero based on 213a t-test. We applied 5000 bootstrap samples estimating path coefficients of the structural model, 214following the recommendations of Hair et al. (2017).

2153.2 Data collection

216The study is based on the data collected from farmers producing crops in Turkistan province of 217southern Kazakhstan and Samarkand province of eastern Uzbekistan¹. The two neighbouring 218regions have irrigated agriculture dominated by cotton and wheat cultivation. Three districts in 219Uzbekistan (Pastdargom, Payarik, and Jomboy) and three districts in Kazakhstan (Maktaaral, 220Shardara, and Sariagash) were selected for the survey.

221The field survey was conducted in March and April 2019; therefore, farmers were asked to 222provide information related to the farming activities of 2018. Due to administrative constraints 223two different sample selection procedures had to be applied. Using a direct random selection 224approach, 460 farmers were chosen from the list of the targeted population in three districts in 225Uzbekistan; they constituted 30% of the farmers cultivating crops. In Kazakhstan, a random 226sampling has been applied at two levels. After a random selection of three sub-districts within 227each district around 50 farms in each sub-district were randomly selected and interviewed. The 228final sample in Kazakhstan constituted of 495 farmers, which corresponds to only 2% of the 19¹ The Agrichange II survey has been financed by Volkswagen Foundation, BMBF, and IAMO.

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229officially registered farms. The questionnaire originally prepared in English was translated to 230Kazakh and Uzbek languages. The pre-survey training and guideline for interviewers were 231provided in both countries.

2323.3 Measurement of the TPB components

233To define the TPB-related questions and statements, we followed the procedures for constructing 234the TPB questionnaire recommended by Fishbein and Ajzen (2010). Table 2 presents a list of 235questions and statements used in the survey. Three questions are used as direct measures of the 236reflective construct intention which plays a role of the dependent latent variable in this study. 237Farmers' behavioural determinants are three latent variables (attitude, subjective norms, and 238PBC) that we operationalize using several relevant items. All reflective constructs are scored on 239a five-point Likert scale.

2403.4 Measurement of Perceived LR, Rights Underuse and Restrictions Violation

241The first formative construct that we integrated into the TPB model is Perceived LR that 242incorporates farmers' perceptions about four bundles of land rights. Additional TPB model 243includes two formative constructs that imply two types of discrepancies between legal and 244perceived land rights (Rights Underuse and Restrictions Violation). The Klümper et al. (2018) 245method used to operationalize the bundle of rights approach allows us to make a comparison 246between legal and perceived land rights, measuring them on the same ordinal scale. The 247advantage of using this method is that it can be applied to land users with different sets of land 248rights.

249Table 3 displays the approach that we apply to convert legal and perceived land rights into 250measurable factors. Data collected from the farmer survey was used for the assessment of 251perception magnitude. Farmers were asked to evaluate the level of freedom to which they can 252utilize their land rights. The questions were formulated in a way such as "To what extent are you 253free to access, withdraw from land, etc.?" and responses reflected the magnitude varying from 254one to five. The Perceived LR construct is a composite of farmers' perceptions. Each of the

255perceptions in Perceived LR represents an independent farming activity that cannot be replaced 256by others; adding and dropping one of the perceptions may change the conceptual domain of 257formative construct. These characteristics confirm a formative specification of the Perceived LR 258construct, nevertheless, we provide additional construct selection procedures below to validate 259constructs' formative nature (Coltman et al., 2008; Diamantopoulos & Siguaw, 2006; Jarvis et 260al., 2003).

261Table 2: *Statements and scales of the reflective measures for intention and PBC*

	Variable	Questions and statements	Scale of 1 to 5
Intention	Int1	How strong is your intention to increase crop yield in at	Weak-strong
	Int2	least part of your farm in the next year? Do you plan to increase crop yield in at least part of your	Unlikely-likely
	Int3	farm in the next year? How likely is it that you will increase crop yield in at	Strongly disagree-strongly
Attitude	Att1	least part of your farm in the next year? How important is the increase in crop yield in at least	agree Not important at all–
	Att2	part of your farm in the next year? How profitable is the increase in crop yield in at least	Extremely important Exceptionally detrimental—
	Att3	part of your farm in the next year? How necessary is the increase in crop yield in at least	Exceptionally profitable Absolutely unnecessary—
Subjective	SN1	part of your farm in the next year? Most people who are important to you think that you	Absolutely necessary Strongly disagree–strongly
norms		should increase crop yield in at least part of the farm in	agree
	SN2	the next year. Most people who are important to you approve that you increase crop yield in at least part of your farm in the	Unlikely-likely
	SN3	next year. Your extended cultural community thinks that you should increase crop yield in at least part of your farm in	Unlikely–likely
	SN4	the next year. Most farmers that are similar to you will increase crop	Strongly disagree–strongly
Perceived	PBC1	yield in at least part of their farms in the next year. You have enough knowledge to increase crop yield in at	agree Strongly disagree-strongly
behavioural control	PBC2	least part of your farm in the next year. For you, the increase of crop yield in at least part of your	agree Strongly disagree-strongly
		farm in the next year is a feasible task.	agree

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263We distinguished three types of farmers who participated in the survey on the basis of 264differences in legal privileges and limitations in land use: Kazakh landowners, Kazakh land 265tenants, and Uzbek land tenants. We assessed their land rights by analysing national land codes. 266Land rights are supposed to be applied uniformly on a nationwide level; therefore, they are

267endowed with similar evaluation criteria within each farm type. We also assigned them scores 268from one to five, but the scores "2" and "4" were intentionally skipped because to assess how 269strong are restrictions in land use is a challenging issue. The assessment of land rights for three 270types of farmers is presented in Fig. A.1 in Appendix.

271**Table 3:** Operationalization of legal and perceived land rights

Bundles	Right	Legal rights	Magnitude of perception	
Land use	Access			
	Withdrawal	Scale 1-3-5:	Scale 1-2-3-4-5:	
	Land use change	Seale 1 3 3.	Searc 1 2 3 4 3.	
Control and decisions	Management			
	Investment	1-no right;	1-Never hold the practice;	
	Exclusion		_	
	Income generating]	2-rarely hold; 3-occasionally;	
Alienation	Reallocation	3-limited right;		
	Sell			
	Rent out	5-full right.		
	Leasing from land tenants ²	J-Iun right.	5-occasionarry,	
	Inheritance			
Government	Land protection by government		4-very frequently;	
protection	Power of land certificates			
			5-always.	

272Note: adopted from Klümper et al. (2018).

273Finally, we generated discrepancies by subtracting the magnitude of perceptions from the score 274of land rights. Derived discrepancies ranged from -4 to 4. Values close to endpoints indicate high 275mismatches between two concepts and those close to zero demonstrate medium mismatches. A 276negative sign denotes a mismatch in favour of perceived land right that means that a farmer 277violates law or concedes a potential breach of land use restrictions. A positive sign indicates that 278discrepancy occurs in favour of the land right. The absence of discrepancies shows the full 279overlapping of land rights with farmers' perceptions. Cross-country descriptive statistics of 280perceived land rights and discrepancies are presented in Table A.1 in Appendix.

281To build formative latent constructs representing discrepancies between legal and perceived land 282rights, we separate discrepancies for every land right, if present, into negative and positive items. 283We combine positive items into one formative construct Rights Underuse and negative items into

²⁶² The right to lease land in the alienation bundle was split into two: the right to rent out and the right to lease land 27 from farmers who lease state land, or so-called land tenants. Thus, we can reveal whether farmers rent the additional 28 land from land tenants that are forbidden to rent out in Kazakhstan and Uzbekistan.

284another formative construct Restrictions Violation. The rationale behind this is that every 285positive discrepancy is evidence of the farmer's underuse of corresponding land right, and 286together they compose one index. Similarly, every negative discrepancy indicates the farmer's 287potential violations of legal restrictions in the corresponding land right and contributes to the 288common index of Restrictions Violation.

2894 Results

2904.1 Validation of measurement models

291To assess the reliability and validity of the reflective construct measures, we use rules proposed 292by Hair et al. (2017) that identify the criteria for internal consistency, convergent validity, and 293discriminant validity. Table A.2 in Appendix presents corresponding indicators required for the 294evaluation of reflective models (TPB constructs). All standardized factor loadings have an 295allowable level that should be greater than 0.70. In the model of Uzbek farmers, we removed two 296factors (SN3 and SN4) that correspond to extended cultural community and most farmers, 297respectively, because their loadings were below 0.40. Such low loadings may appear due to poor 298wording, inappropriate item, or incorrect transfer of the meaning across contexts (Hulland, 2992016). Composite reliability values are above the threshold of 0.70 in both country-specific 300models. The average variance extracted (AVE), a criterion of convergent validity, estimates the 301amount of variance that a latent variable captures from the corresponding variables. Fornell and 302Larcker (1981) postulate a threshold value of 0.5 for AVE which is fulfilled by our reflective 303models. Heterotrait-monotrait ratio (HTMT) is a measure of discriminant validity that shows 304how distinct is one construct from others. The HTMT statistics are below 0.90 and the 305confidence intervals of HTMT are below 1.00 for all reflective constructs; that confirms their 306discriminant validity.

307To assess the stability of formative constructs (Perceived LR, Rights Underuse and Restrictions 308Violation), we performed Confirmatory Tetrad Analysis in PLS-SEM (CTA-SEM; Gudergan et 309al., 2008) that initially assumes a reflective measurement specification. The results of CTA-SEM

310confirmed that these measurement models have a formative model specification because at least 311one of the tetrad's residual values in each of the country-specific models is significantly different 312from zero. The assessment of collinearity issues in formative constructs for the Kazakhstan 313model revealed that one of the indicators has a high variance inflation factor (VIF) that is above 314the threshold of 5. The violation of renting out with a VIF of 5.954 was excluded from the 315Restrictions Violation model. This item is highly correlated with the violation of selling state 316land. Although the right to rent out is different from the right to sell state land, they both measure 317the concept of land transferability; which leads to a multi-collinearity in our case. In the 318Uzbekistan model, all the formative indicators in the Rights Underuse model and the Restrictions 319Violation model yielded VIF values below 5 ensuring that multicollinearity is not an issue. 320Convergent validity of formative constructs is a requirement that shows whether the formative 321 indicators jointly represent the construct properly (Cheah et al., 2018). Since we miss a 'global' 322item summarizing the essence of the formative constructs or the reflective-multi-item measure of 323our composite variables, we cannot carry out the redundancy analysis using the multiple 324indicators multiple causes model (Jöreskog & Goldberger, 1975). Instead, we follow MacCallum 325and Browne's (1993) suggestions to achieve identification in formative constructs through adding 326at least two unrelated reflective measurement models. Thus, a model with formative indicators 327should predict at least two latent variables with reflective construct to gather convergent and 328discriminant validity. Perceived LR, Rights Underuse, and Restrictions Violation in the TPB 329framework emit at least two paths to reflective constructs and, therefore, are identified. 330The final step in assessing the validity of formative constructs is testing the statistical 331 significance of the estimated indicator weights in the context of a structural model (Table A.3 in 332Appendix). Although only several perceived land rights and discrepancies have significant 333impacts on their formative constructs, we retain all non-significant indicators to avoid the 334changes in the conceptual domain of formative measurement models (Henseler & Sarstedt, 2013; 335Jarvis et al., 2003). The co-occurrence of negative and positive coefficients demonstrates that

336bivariate correlations – albeit at allowable levels – between indicators distort the estimates of the 337weak indicators³. This situation can be explained by the fact, that land rights from the same 338bundle reflect a common concept. We keep all items in formative constructs because the present 339collinearity evidence poses a threat only to the interpretation of individual formative indicators, 340but structural effects between constructs remain unaffected (Cenfetelli & Bassellier, 2009; Chin, 3411998).

3424.2 Structural models

343To assess the structural model of TPB, we followed procedures proposed by Hair et al. (2017). 344We estimated basic and extended TPB models to investigate the influence of additional 345constructs on the overall model performance. Examination of the extended country-specific 346models for collinearity showed that the tolerance value (VIF) for each predictor construct in 347basic and extended models for Kazakh and Uzbek farmers lies between 0.20 and 5, 348demonstrating no collinearity issue in the structural models. Table 4 presents the results of PLS-349SEM for basic and extended TPB models. Using the 5000 bootstrap re-samples, we tested the 350significance of individual path coefficients of the PLS structural models, that are actually 351standardized coefficients of ordinal least squares regressions (Henseler & Sarstedt, 2013). 352Path coefficients in the basic model of Kazakh farmers have expected signs (column 1). 353However, PBC in the extended model with Perceived LR and the model with Rights Underuse 354and Restrictions Violation have negative but not statistically significant signs (columns 2 and 3). 355Attitudes play a predominant role in predicting Kazakh farmers' intentions in basic and extended 356models, followed by subjective norms. Perceived LR in the extended model (column 2) has a 357significant positive impact on attitude, subjective norms, and PBC but has no direct effect on 358Kazakh farmers' intention. Rights Underuse, as well as Restrictions Violation, also has no direct 359effect on farmers' intention (column 3). However, Rights Underuse has a negative significant 360impact on the three predictors of intention with the largest impact on subjective norms and the

^{35&}lt;sup>3</sup> Indicators in a formative construct may have all negative or all positive weights depending on the coding direction.

^{36 16}

361smallest impact on PBC. Restrictions Violation only has a significant positive effect on attitude 362and subjective norms of Kazakh farmers.

363Structural models of Uzbek farmers produced statistically significant and expected path 364coefficients from the three TPB constructs to the farmers' intentions. Subjective norms are 365relatively more important in the basic model and the model with Perceived LR (columns 4 and 3665). Perceived LR is an important predictor for Uzbek farmers' intention as well as for attitude, 367subjective norms, and PBC (column 5). However, unlike in Kazakhstan, Perceived LR has a 368negative impact on these constructs. Results of the extended model with discrepancies (column 3696) reveal that Restrictions Violation has a negative and statistically significant impact on all TPB 370constructs. All paths from Rights Underuse to the TPB construct including intention are not 371significant in a statistical sense. One might assume that the negative impact of Restrictions 372 Violation on the TPB variables in the case of Uzbek farmers explains the contradictory impact of 373Perceived LR since violations are farmers' perceptions exceeding legal limits. To check this 374assumption, we run an additional extended model with Perceived LR and Restrictions Violation. 375The results in column (7) show that after adding Restrictions Violation, Perceived LR has no 376longer a statistically significant impact on intention and PBC; however, it preserves the negative 377effect on attitude and subjective norms. This is attributable to the fact that Restrictions Violation 378partly absorbs the negative effect of Perceived LR. Thus, we can state that part of Uzbek farmers 379with higher Perceived LR violates legal restrictions facing more risks due to strong law 380enforcement.

381Country-specific basic and extended models have a satisfactory level of predictive accuracy for 382the farmers' intention to intensify land use. The increase in the predictive power from basic to 383extended models in Kazakhstan is negligible compared to Uzbekistan. The explained variance of 384Kazakh farmers' intention to intensify land use remains almost the same when the TPB model is 385extended with Perceived LR and increases only from 45.7% to 46.1% when the model is 386extended with Rights Underuse and Restrictions Violation. The R-square value for the Uzbek

387farmers' intention increases from 0.617 to 0.648 with adding Perceived LR to the basic model, to 3880.666 with adding Rights Underuse and Restrictions Violation, and to 0.663 with adding 389Perceived LR and Restrictions Violation, confirming a substantial advancement in the predictive 390power of TPB model.

391The results of the f^2 effect sizes presented in Table A.4 in Appendix indicate a medium effect of 392attitude on intention in all models for both countries. Subjective norms have a medium effect on 393intention in the case of Kazakh and Uzbek farmers; however, the effect is large in the basic TPB 394model. Perceived LR has a medium effect on attitude, subjective norms, and PBC in the case of 395Kazakh farmers but, for Uzbek farmers, they have a large effect on subjective norms and a 396medium effect on PBC. Rights Underuse and Restrictions Violations have mainly a small or no 397effect on the endogenous constructs. Stone-Geisser's Q^2 values of all dependent constructs in 398both models are above zero indicating the predictive relevance of these constructs.

Table 4: Path coefficients of the basic and extended PLS models

Kazakh farmers				Uzbek farmers			
Relations	Basic model	Model with	Model with	Basic model	Model with	Model with	Model with Perceived
		Perceived LR	discrepancies		Perceived LR	discrepancies	LR and Violation
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Attitude -> Intention	0.472 (0.000)	0.468 (0.000)	0.466 (0.000)	0.358 (0.000)	0.361 (0.000)	0.392 (0.000)	0.377 (0.000)
SN-> Intention	0.272 (0.000)	0.265 (0.000)	0.257 (0.000)	0.472 (0.000)	0.367 (0.000)	0.337 (0.000)	0.359 (0.000)
PBC-> Intention	0.024 (0.496)	-0.000 (0.999)	-0.007 (0.872)	0.147 (0.000)	0.101 (0.005)	0.073 (0.037)	0.081 (0.025)
Perceived LR ->Intention		0.030 (0.654)			-0.220 (0.000)		0.000 (0.998)
Perceived LR -> Attitude		0.388 (0.000)			-0.268 (0.000)		-0.431 (0.002)
Perceived LR ->SN		0.471 (0.000)			-0.538 (0.000)		-0.511 (0.000)
Perceived LR ->PBC		0.320 (0.000)			-0.372 (0.000)		-0.137 (0.200)
Rights Underuse ->Intention			-0.078 (0.214)			0.071 (0.430)	
Rights Underuse -> Attitude			-0.295 (0.000)			-0.006 (0.948)	
Rights Underuse ->SN			-0.371 (0.000)			0.283 (0.346)	
Rights Underuse ->PBC			-0.274 (0.003)			0.161 (0.368)	
Restrictions Violation -> Intention			-0.028 (0.553)			-0.231 (0.000)	-0.262 (0.000)
Restrictions Violation -> Attitude			0.121 (0.011)			-0.173 (0.021)	0.188 (0.112)
Restrictions Violation ->SN			0.145 (0.004)			-0.302 (0.000)	-0.031 (0.692)
Restrictions Violation ->PBC			0.112 (0.173)			-0.304 (0.000)	-0.270 (0.004)
R ² for Intention	0.457	0.456	0.461	0.617	0.648	0.666	0.663

400Note: P-values are presented in parentheses.

4014.3 Robustness check: endogeneity

402Several studies on the relationship between land rights and land investment reveal the potential 403endogeneity of rights that might arise from the reverse causality (Besley, 1995; Brasselle et al., 4042002; Twerefou et al., 2011). Since land intensification involves investments in land 405improvements, the possible endogeneity of Perceived LR, Rights Underuse, and Restrictions 406Violation poses a threat to the correctness of the PLS-SEM results. To assess the potential 407endogeneity and to check the robustness of our results, we follow the recommendations of Hult 408et al. (2018) that employ the Gaussian copula approach of Park and Gupta (2012) to model the 409correlation between the endogenous variables and the error term. Firstly, we undertook the 410Kolmogorov–Smirnov test with Lilliefors correction on the standard composite scores of 411Perceived LR, Rights Underuse, and Restrictions Violation. The test revealed that the 412distributions of latent variables are not normal and can be considered as endogenous.

413Table 5 exhibits that three Gaussian copulas (for Perceived LR, Rights Underuse, and 414Restrictions Violation) in the models of Kazakh farmers are not statistically significant, 415indicating the absence of endogeneity issue and the robustness of the structural model results 416(columns 1 and 2). For Uzbek farmers, the Gaussian copula of Perceived LR is statistically 417significant in the model with Perceived LR, confirming the possibility of endogeneity (column 4183). The copula of Restrictions Violation in two models of Uzbek farmers (columns 4 and 5) has a 419statistically significant impact, indicating the endogeneity issue.

420Due to the lack of valid instruments in this study, we prefer to use the results of the models with 421copulas for Uzbek farmers; controlling for endogeneity helps to adjust the magnitude of the 422potentially endogenous variables. The coefficients of attitude appear to be slightly overvalued in 423the original PLS-SEM models for Uzbek farmers, and the coefficients of subjective norms are 424slightly reduced. Since endogeneity is not an issue for Kazakhstan models, the Gaussian copula 425approach produced results that are consistent with the original models.

426Table 5: Assessment of endogeneity using the Gaussian copula approach

	Kazakl	n farmers	Uzbek farmers			
Endogenous variable	Perceived LR	Underuse, Violation	Perceived LR	Underuse, Violation	Perceived LR, Violation	
Variable	(1)	(2)	(3)	(4)	(5)	
Attitude	0.468 (0.000)	0.465 (0.000)	0.351 (0.000)	0.373 (0.000)	0.357 (0.000)	
SN	0.266 (0.000)	0.258 (0.000)	0.377 (0.000)	0.346 (0.000)	0.372 (0.000)	
PBC	0.000 (0.996)	-0.006 (0.876)	0.102 (0.004)	0.086 (0.014)	0.096 (0.006)	
Perceived LR	0.027 (0.861)		-0.504 (0.000)		-0.069 (0.622)	
Underuse		-0.015 (0.941)		0.043 (0.703)		
Violation		0.008 (0.923)		-0.439 (0.000)	-0.425 (0.000)	
C Perceived LR	0.002 (0.984)		0.297 (0.006)		0.068 (0.559)	
C _{Underuse}		-0.067 (0.693)		0.022 (0.842)		
C Violation		-0.027 (0.591)		0.241 (0.001)	0.207 (0.012)	

427Note: C indicates the copula term.

428

4295 DISCUSSION AND CONCLUSIONS

430This study widens the scope of TPB application in analysing farmers' behaviour by 431incorporating perceived land rights and discrepancies between legal and perceived land rights as 432background factors influencing directly and indirectly farmers' intentions to intensify land use. 433This is the first study to consider perceptions of land rights beyond tenure security as an 434important factor in the formation of farmers' behaviour. Our findings suggest that land 435intensification and increasing land use productivity depend on the farmers' attitudes and 436motivation from the social environment. The perception of capability to perform land 437intensification carries importance for Uzbek farmers but not for Kazakh farmers.

438Extending the TPB model produced intriguing results indicating substantial importance of land 439rights perception in the formation of behavioural, normative, and control beliefs regarding land 440intensification. Perceived land rights have proven to have an impact on psychological constructs 441determining farmers' willingness to intensify, with the largest influence on subjective norms. In 442addition, the path coefficient from subjective norms to intention in extended models appear to be 443lower, especially for Uzbek farmers; this fact indicates an overestimation of intentions when 444institutions are neglected. However, while higher perceptions of land rights have a positive

445association with land intensification in Kazakhstan, Uzbek farmers with higher perception 446manifested lower willingness to intensify.

447Considering differences in law-enforcement environment and agricultural market system in these 448two countries, we used discrepancies between legal and perceived land rights to explain the 449controversial effects of perceived land rights on farmers' intention. Positive discrepancies have a 450negative impact on behavioural attitude to land intensification, subjective norms, and the 451perceived own capability of Kazakh farmers, weakening thus the direct effects of these 452psychological constructs on the behavioural intention. For Uzbek farmers, positive discrepancies 453have no statistically significant effect on any of the three conceptual components. This situation 454can be explained by the fact that most of the Uzbek farmers in our sample are cotton producers 455who had to follow the quota system. Although the National Land Code of Uzbekistan grants 456certain land rights to farmers, additional legislative documents impose contradictory rules on the 457cotton producers. As a result, Uzbek farmers comply with these contradictory documents 458producing positive discrepancies that do not carry importance for farmers' intention. Besides, 459Uzbek farmers, who are more compliant with the law, expressed a higher willingness to intensify 460land use. The findings from Table 4 (column 7) confirm that such behaviour could be affected 461not only by social desirability of higher land intensification but also by the threat of sanctions 462stemming from the breaching land use regulations.

463The composite variable of negative discrepancies has been proven to be a significant predictor of 464attitudes and subjective norms in the case of Kazakh farmers, and all three conceptual 465components of intention, including intention itself, for Uzbek farmers. The reason for the 466controversial effects of negative discrepancies might lie again in different levels of law 467enforcement. In pursuit of higher economic profit, the Uzbek government strictly monitors 468farmers' compliance with the law, imposing penalties for non-compliance or seizing the land 469from farmers. Therefore, Uzbek farmers who consciously violate legal restrictions would 470perceive higher tenure insecurity that negatively impacts farming behaviours. The positive effect

471of negative discrepancies on the TPB constructs in the case of Kazakh farmers confirms the 472claim of Satpayev (2014), which states that overall the law enforcement in practice is ignored in 473Kazakhstan. Thus, the violation of restrictions does not generate risks of sanctions for Kazakh 474farmers.

475Cross-country differences in coefficients of attitudes and subjective norms show that the 476intention of Kazakh farmers is driven more by behavioural attitudes, and the intention of Uzbek 477farmers is driven more by subjective norms. This variation can be explained by cross-cultural 478and institutional differences. Members of individualistic cultures tend to make decisions on the 479basis of behavioural beliefs about personal gains, whereas members of collectivistic cultures 480prioritize social goals over personal benefits (H. S. Park, 2000; Triandis, 1989). The fact that 481normative components for Uzbek farmers are more important than personal outcomes may 482indicate a more collectivistic culture in Uzbekistan. However, taking into account the frequent 483interventions of the Uzbek government into agricultural production, we are inclined to believe 484that this difference could be determined by institutional settings rather than by cultural 485characteristics.

486Despite the informative findings, this study has several limitations. One of them is a possible 487biasedness in data due to several unidentified reasons. There might be farmers with an already 488high intensification level and with no plans to increase agricultural productivity in the next year. 489This situation may lead to the understatement of the willingness to intensify. On the other hand, 490land intensification could have been seen as a socially desirable behaviour, and hence, farmers 491could overdraw their intentions. Another considerable limitation is the presence of negative and 492positive path weights of indicators in Perceived LR, Rights Underuse, and Restrictions Violation, 493which make it difficult to interpret these indicators. Future research, therefore, should consider 494incorporating additional questions measuring global single items into the survey questionnaire to 495enable the redundancy analysis of formative constructs.

496To improve the interpretation of results, it would also be interesting to detect the reasons for the 497underuse of land rights by farmers. Additional open questions about the potential barriers to the 498use of land rights during the elicitation study or post-survey interviews could help to fill the gap. 499Due to the lack of clear evidence in this study, further investigation is necessary to provide more 500insights on what influences intention more: perceived rights or discrepancies.

501This study holds special interest for policy makers and state executive bodies in Kazakhstan and 502Uzbekistan. As the underuse of land rights in Kazakhstan exposes reducing effect on the 503underlying determinants of farmers' willingness to intensify, local executive bodies should 504ensure farmers' awareness of land rights and enable them to use land rights to the fullest extent. 505The positive effect of the violation of land use restrictions by Kazakh farmers on the attitude and 506subjective norms should be a signal for policy makers, that some restrictions in land rights 507impede the effective land use and need to be reconsidered. Moreover, this should be also a signal 508of insufficient law enforcement and the weak rule of law in the study region of Kazakhstan. 509Policy makers in Uzbekistan should reconsider the strict restrictions in land use legislation, 510particularly those in land management and investment activities, that play a crucial role in 511agricultural productivity.

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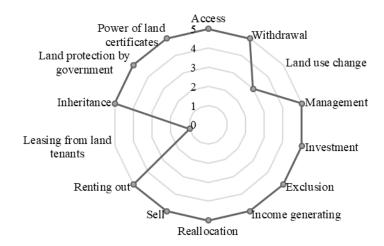
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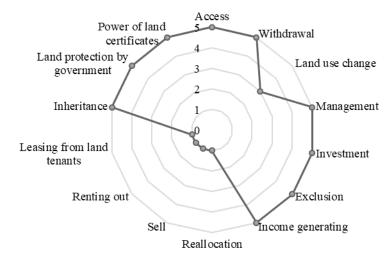
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669Appendix A

Kazakh landowners



Kazakh land tenants



Uzbek land tenants

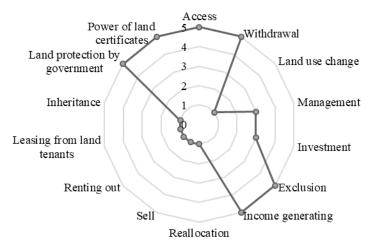


Figure A.1: The assessment of land rights using national land codes

671Source: authors' assessment of the Land Code of Kazakhstan (2003) and the Land Code of Uzbekistan (1998)

Table A.1: Cross-country descriptive statistics of perceived land rights and discrepancies 674between legal and perceived land rights for Kazakh and Uzbek farmers (means with standard 675deviations)

	Perceived 1	and rights		Discre	epancies
Land rights	Kazakhstan	Uzbekistan		Kazakhstan	Uzbekistan
access	4.89 (0.37)	4.92 (0.43)	positive	0.11 (0.37)	0.09 (0.43)
withdrawal	4.71 (0.56)	2.50 (1.54)	positive	0.29 (0.56)	2.50 (1.54)
use change	4.58 (0.88)	1.47 (0.93)	positive violation	0.08 (0.36) 1.66 (0.63)	— 0.47 (0.93)
management	4.74 (0.54)	2.92 (0.75)	positive violation	0.26 (0.54)	0.28 (0.49) 0.20 (0.45)
investment	4.67 (0.68)	4.29 (1.08)	positive violation	0.33 (0.68)	00.14 (.49) 1.43 (0.73)
exclusion	4.53 (1.03)	4.53 (1.15)	positive	0.47 (1.03)	0.47 (1.15)
income generating	4.73 (0.58)	1.57 (0.96)	positive	0.27 (0.58)	3.43 (0.96)
reallocation	3.50 (1.69)	1.34 (0.69)	positive violation	0067 (1.33) 0.50 (1.14)	0.34 (0.69)
sell	3.68 (1.75)	1.00 (0.07)	positive violation	0.54 (1.26) 0.55 (1.31)	0.004 (0.07)
rent out	3.86 (1.57)	1.27 (0.54)	positive violation	0.47 (1.10) 0.66 (1.36)	0.27 (0.54)
lease from land tenants	3.84 (1.48)	1.18 (0.50)	violation	2.84 (1.48)	0.18 (0.50)
inheritance	4.22 (1.35)	1.61 (0.89)	positive violation	0.78 (1.35)	0.61 (0.89)
protection by government	3.57 (0.93)	3.07 0.65)	positive	1.43 (0.93)	1.93 (0.65)
power of certificates	4.61 (0.85)	4.18 (0.87)	positive	0.39 (0.85)	0.82 (0.87)

Note: authors' calculations. Negative discrepancies are named as violations of restrictions and shown as positive 677numbers for the ease of interpretation.

680Table A.2: Reliability and validity results of reflective constructs

Kazakh farmers Uzbek farmers Composite reliability Variables Composite Constructs Outer AVE Outer AVE reliability loadings loadings Intention Int1 0.800 0.677 0.863 0.878 0.724 0.887 Int2 0.813 0.832 Int3 0.855 0.841 0.622 0.831 0.800 0.923 Attitude Att1 0.818 0.923 Att2 0.736 0.831 0.808 Att3 0.9260.930 Subjective 0.752 0.572 0.843 0.869 SN1 0.934norms SN2 0.7480.931 0.769 SN3 SN4 0.756 0.831 Perceived PBC1 0.855 0.649 0.7870.809 0.711 behavioural PBC2 0.753 0.877 control

681

682

683Table A.3: Formative constructs outer weights significance testing results

		Kazakh farme	ers	Uzbek farmers			
Indicators	Perceived LR	Rights Underuse	Restrictions Violation	Perceived LR	Rights Underuse	Restrictions Violation	
Access	0.133*	0.131		-0.128*	-0.191		
Withdrawal	0.415***	0.427***		-0.154**	0.066		
Use change	-0.022	-0.094	0.410***	0.374***		0.337***	
Management	0.295***	0.374***		0.094	-0.146	0.205**	
Investment	0.128	0.164		-0.321***	-0.198	-0.507***	
Exclusion	-0.083	-0.049		-0.286***	-0.489		
Income generating	0.025	0.016		0.051	0.535		
Reallocation	-0.019	0.085	0.020	0.195		0.224*	
Sell	-0.092	-0.192	0.362				
Rent out	0.424***	0.206		0.133		0.112	
Lease from tenants	0.225*		0.763***	0.114		0.047	
Inheritance	-0.228**	0.026		-0.208***		-0.289***	
Protection	0.307***	0.412***		-0.118*	-0.102		
Power of certificate	-0.092	-0.046		0.396***	0.467		

684Note: *, **, *** indicate significance at the 10%, 5%, 1% levels, respectively.

Table A.4: f^2 effect sizes

	Kazakh farmers			_			
Relations	Basic	Model	Model with	Basic	Model	Model with	Model with
	model	with	discrepancies	model	with	discrepancie	Perceived
		Perceiv	(2)		Perceived	S	LR and
	(1)	ed LR	(3)	(4)	LR	(6)	Violation
		(2)			(5)	(6)	(7)
Attitude -> Intention	0.265	0.254	0.256	0.241	0.265	0.318	0.298
SN-> Intention	0.085	0.074	0.071	0.376	0.203	0.172	0.202
PBC-> Intention	0.001	0.000	0.000	0.050	0.024	0.013	0.016
Perceived LR - >Intention		0.001			0.092		0.000
Perceived LR -> Attitude		0.170			0.077		0.048
Perceived LR ->SN		0.278			0.407		0.088
Perceived LR ->PBC		0.117			0.161		0.005
Rights Underuse - >Intention			0.008			0.009	
Rights Underuse -> Attitude			0.083			0.000	
Rights Underuse - >SN			0.143			0.071	
Rights Underuse - >PBC			0.070			0.020	
Restrictions Violation -> Intention			0.001			0.091	0.047
Restrictions Violation -> Attitude			0.014			0.020	0.009
Restrictions Violation ->SN			0.022			0.081	0.000
Restrictions Violation ->PBC			0.012			0.072	0.021