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**Combatting hardened soils for agricultural productivity:
A proposal for measuring farmer preferences for soil and water conservation in Dosso,
Niger**

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COMBATTING HARDENED SOILS FOR AGRICULTURAL PRODUCTIVITY: A PROPOSAL FOR MEASURING FARMER PREFERENCES FOR SOIL AND WATER CONSERVATION METHODS IN DOSSO, NIGER

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INTRODUCTION

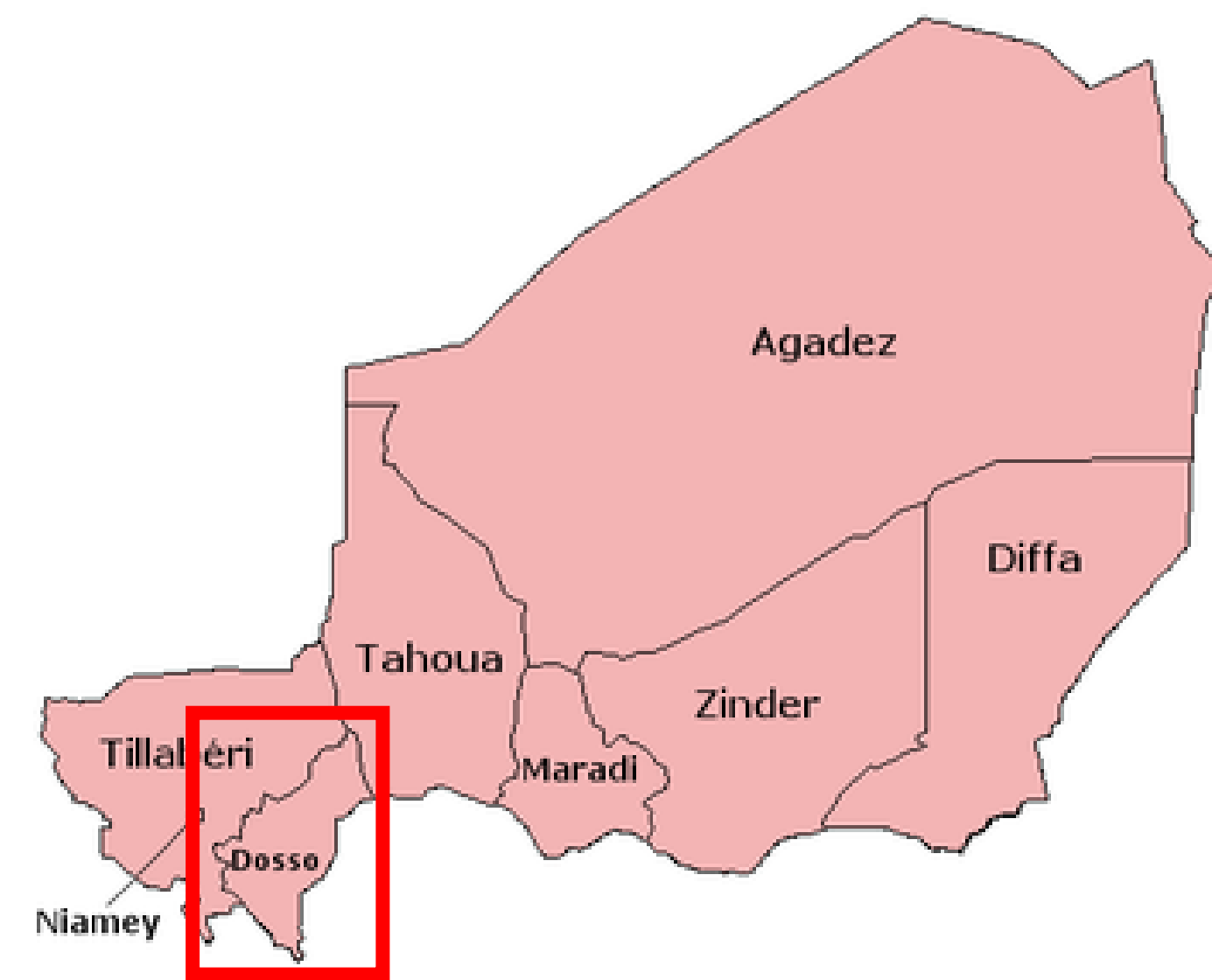
- Land degradation is caused by **extensive agriculture, over-grazing, and wind & water erosion**.
- Land degradation can lead to **crusting** and **soil compaction** of the soil surface (**hardened soils**).
 - Soil is susceptible to further erosion and reduced water infiltration; hampers seedling emergence

MOTIVATION

- Niger's land area is characterized by degraded, lateritic soils, susceptible to crusting.
- Niger has had some success with Farmer Managed Natural Regeneration (FMNR) to combat degradation.
- Adoption of other soil and water conservation (SWC) methods to combat erosion and prevent hardened soil is still very low.

THE STUDY AREA: DOSSO, NIGER

- Dozzo is one of seven administrative regions in **southwestern Niger**.
 - Population: approx. 2.5 million (2012 census)
- Economy largely based on multi-crop **subsistence agriculture** and **livestock production**.
- Security concerns in other parts of Niger** due to extremist groups in neighboring Nigeria, Mali, and Burkina Faso.



SWC PRACTICES FOR HARDENED SOILS

- Planting Pits (Zai)**
 - Microcatchment technique for water harvesting
 - Breaks up surface crust to encourage water infiltration and allows for central placement of amendments
- Manure**
 - Increases soil organic matter and soil fertility by adding needed nutrients (nitrogen, phosphorus, and potassium)
 - Low livestock ownership constrains production and availability
- Contour Bunds**
 - Soil or stone constructions along land's natural contours
 - Limit surface runoff, retain water, and control infiltration
- Farmer Managed Natural Regeneration (FMNR)**
 - Form of agroforestry whereby farmers nurture existing, non-planted trees and shrubs in crop-growing areas
 - Increases water infiltration, provides wind block, shades crops from direct sun, and supports soil fertility

DISCRETE CHOICE EXPERIMENT (DCE)

- Farmers will choose amongst hypothetical packages of SWC practices with five attributes (**Figure 1**)
- Farmers will be shown one of three blocks of 8 choice tasks
- Choice tasks will be illustrated (**Figure 2**)
 - Accommodates **varying literacy** levels
 - Reduces cognitive burden**
- Data collection planned for October 2021**
- Objectives of the DCE:
 - Measure farmers' **relative preferences** for each SWC practice
 - Quantify trade-offs** made by farmers
 - Quantify impacts** of direct compensation and site-specific information on farmer choices.

Figure 1. Attributes and levels of the experimental design

Attribute	Levels
Planting Method (ZAI)	- Zai Pits - Flat Planting
Manure Use (MANURE)	- Yes - No
Contour Bunds (BUNDS)	- Stone Bunds - Soil Bunds - None
Farmer Managed Natural Regeneration (FMNR)	- Yes - No
Implementation Cost (COST)	- 0 FCFA - 125,000 FCFA - 166,000 FCFA - 208,000 FCFA

Note: Opt-out levels in bold and variable names in parentheses.

Figure 2. Sample choice task

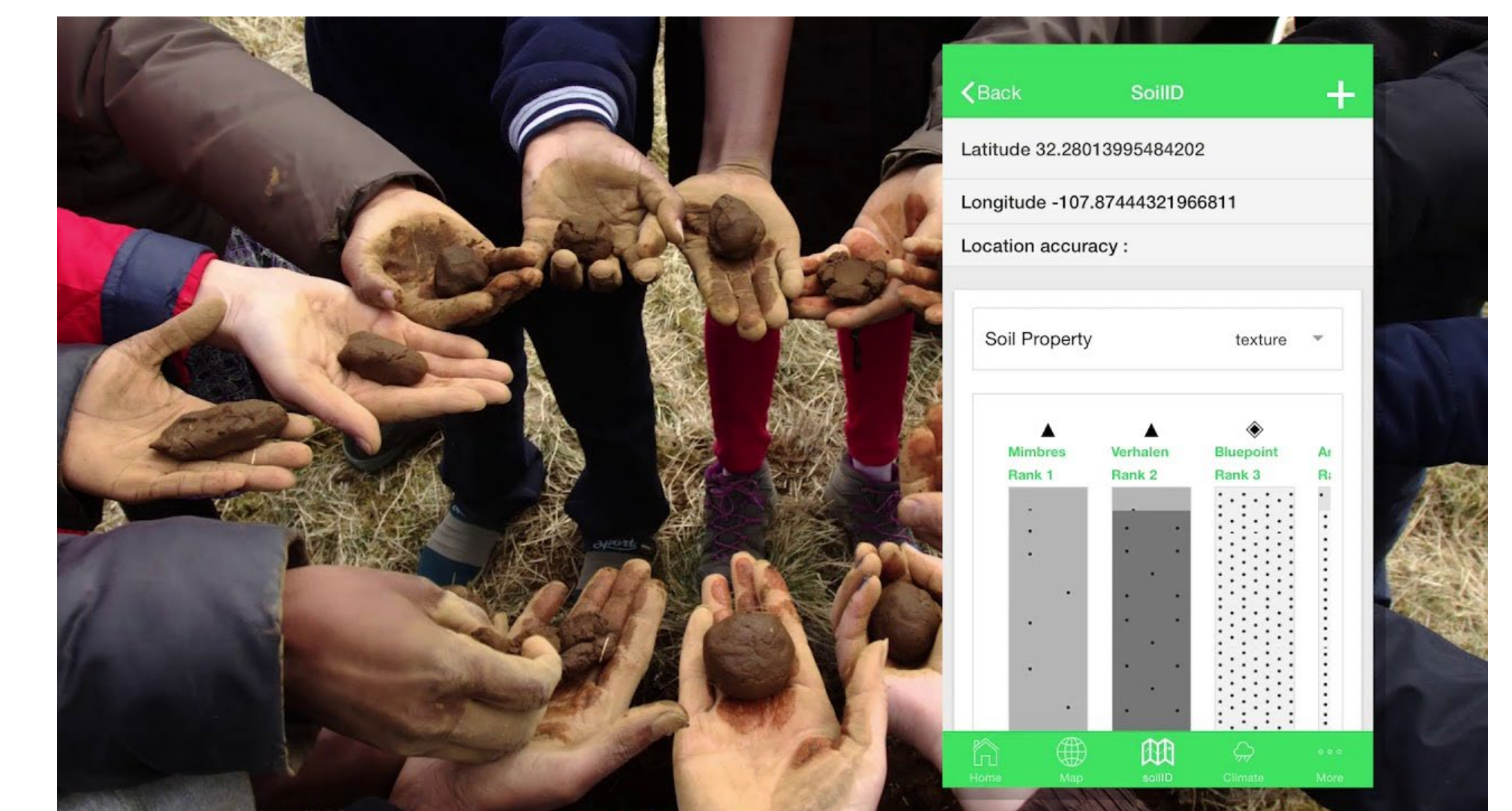
Attribute	Option A	Option B	Opt-out
Planting Method	Zai Pit System	Flat Planting	Flat Planting
Manure Use	Manure	No manure	No manure
Contour Bunds	Stone Bunds	Soil bunds	No bunds
Farmer Managed Natural Regeneration (FMNR)	FMNR	No FMNR	No FMNR
Cost	208,000 FCFA	125,000 FCFA	0 FCFA

COMPENSATION TREATMENTS

- Despite benefits to SWC practices, **implementation costs may be prohibitive** to adoption
 - Additional incentives or support may be necessary
 - Literature is mixed on use of direct and indirect incentives
- Three groups:
 - Control**
 - Partial Compensation**
 - 50% of initial implementation costs
 - Full Compensation**
 - 100% of initial implementation costs

INFORMATION TREATMENT

- Equipping farmers with **site-specific information may increase willingness to use SWC** practices
- LandPKS is a mobile-phone based toolkit for sustainable land management practices
 - Provides information related to site-specific soil ranking, vegetation, and land restoration options
- Two groups:
 - Treatment**
 - Extension agent or trained enumerator to walk through LandPKS assessment on one of farmer's plots **BEFORE** completing the choice experiment
 - Control**
 - LandPKS walk-through completed **AFTER** completing the choice experiment



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