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OWNERSHIP CHANGES BY PURCHASE AND MERGER IN SELECTED FOOD INDUSTRIES

Marketing Research Report No.369

U. S. DEPARTMENT OF AGRICULTURE, Agricultural Marketing Service Marketing Research Division

Preface

Alterations in the structure and practices of food markets may directly affect farmers by changing the numbers and kinds of buyers to whom they sell, the conditions and terms of sale, and marketing costs and margins. Since World War II the structure and practices of many food markets have been influenced by companies obtaining control of other firms by various means. Trade reports have emphasized growth by such methods of acquisition as purchase of assets, purchase of stock, and contractual arrangements. Because such reports have been sporadic and fragmentary it has not been certain how representative they actually are. In order to describe the frequency and character of acquisition in the industry as a means of growth, the Bureau of the Census and the Department of Agriculture conducted an acquisitions-disposal survey covering the period 1952-58. This study is part of a broad program of research to increase the efficiency of marketing food products.

This report describes the industry's response to the questionnaire concerning the extent and character of acquisitions and disposals, the types of financial transactions by which the acquisitions and disposals were made, and the form of business organization of the acquired companies, and it discusses points which are important in interpreting these data. In general, this report substantiates the tenor of trade reports covering this period and will serve as a basis for comparison with an evaluation of future studies.

The Bureau of the Census assumed primary responsibility for the sample, mailing, and tabulating questionnaires. The Department of Agriculture was responsible for developing the questionnaire and for review and publication of the aggregated information.

This study is related to an earlier pilot study in that multiunit companies included in the pilot study whose primary activity fell within the scope of the eight industries covered by this report are likewise represented here. The specific differences between the samples for the pilot study and the present study are discussed in detail in this report under the heading "Descriptions of Industries Covered and the Sample."

Acknowledgments

The Research and Development Data Branch, Industry Division, the Bureau of the Census, U. S. Department of Commerce, supervised the collection and tabulation of the basic statistics in collaboration with the authors. Particular responsibility for such supervision rested with Mr. Louis J. Owen, Chief, Research and Development Data Branch, and Messrs. Roger H. Bugenhagen and Charles P. Kretzschmar, Statisticians.

October 1959

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Highlights

Eight food industries representing all levels of food marketing were surveyed. Twenty-six percent of the companies covered in the survey reported making acquisitions, disposals, or both during 1952-58. Within most industries the larger companies made the greatest number of acquisitions. Their acquisitions also were of the largest size. The methods of acquisition and disposition most frequently adopted were through purchase. The exchange of the stock of the controlling company for stock of the acquired company (merger) accounted for a very small percentage of the transactions. The vast majority of acquisitions were of companies within the same industry and at the same market level. The remainder were divided between those which were at a different market level from that of the acquiring firm within the same industry and those which were in distinctly different industries.

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OWNERSHIP CHANGES BY PURCHASE AND MERGER IN SELECTED FOOD INDUSTRIES

by Paul E. Nelson, Jr., and Allen B. Paul agricultural economists Market Organization and Costs Branch Agricultural Marketing Service

I. Description of Survey and Major Findings

A. Industry Coverage and Response

1. Eight food industries were included in this survey: Dairy products manufacturing; canning, preserving, and freezing (excluding seafood); bakery products; vegetable and animal oils; food product wholesalers; farm product assemblers; grocery stores; and food stores other than grocery stores. The universe was composed of 8,271 multiunit companies. The survey included every company for all industries except grocery stores and food stores other than grocery stores. For these two industries every company with 100 or more employees was covered, but companies with less than 100 employees were sampled. The total survey net sample, after postmaster returns, "out of scopes" (that is, companies whose primary activity had changed since 1954 to an uncovered industry), and certain other groups were deducted, amounted to 2,721 companies (tables 1 and 2).

2. In terms of numbers, industry response was excellent. By industry, the percentage of companies returning questionnaires were dairy products, 89; canning, preserving, and freezing (excluding seafood), 93; bakery products, 92; vegetable and animal oil processors, 94; food product wholesalers, 88; farm product assemblers, 94; grocery stores, 83; and food stores other than grocery stores, 83. The study as a whole averaged an 89-percent response (table 2).

3. The size of the nonrespondents may be pictured by citing the percentages of the total industry employment accounted for by nonrespondents with 100 or more and those with 500 or more employees in the census year 1954. For the 100 or more category, the percentage employed by nonrespondents ranged from 3 percent of those employed by vegetable and animal oil processors to 31 percent for bakers. From this it is apparent there were several large companies among the nonrespondents (see table 3).

4. Of the respondents, 15 percent made only acquisitions, 7 percent only disposals, and 4 percent made both which totaled 26 percent. Thus, 74 percent of the companies made neither acquisitions nor disposals during the period 1952-58. (Computed from table 2.)

5. Of the respondents making acquisitions, disposals, or both, 23 percent were food product wholesalers; 22 percent were retail grocers; 21 percent farm product assemblers; 15 percent dairy product processors; 6 percent canners, preservers, and freezers; 6 percent bakers; 4 percent other food stores; and 3 percent vegetable and animal oil processors. (Computed from table 2.)

B. Extent and Character of Acquisitions and Disposals

1. During 1952-58, a total of 1,537 acquisitions were reported by 1,071 companies. Grocery stores accounted for 37 percent of the acquisitions; dairy processors, 24 percent; other food stores, 10 percent; food product wholesalers, 9 percent; farm product assemblers, 7 percent; bakers (including 22 biscuit, cracker, and pretzel companies), 7 percent; canners, preservers, and freezers, 3 percent; and vegetable and animal oil processors, 3 percent (table 4).

2. Altogether, 742 disposals were reported. Industry percentages were: Grocery stores, 45; farm product assemblers, 13; food product wholesalers, 12; dairy processors, 11; bakers, 3; vegetable and animal oil processors, 3; canners, preservers, and freezers, 1; and other food stores, 12 (table 5).

3. Acquisitions varied by year without discernible trends during the period 1952-58, although grocery stores reported increases for the last 3 years covered by the survey. If the 224 acquisitions for which no year was specified had been identified by year, a discernible pattern might have resulted. A large number of acquisitions in a given year did not necessarily mean a correspondingly important impact upon specific markets. Thus, the dairy industry made 10 percent of all its acquisitions for the period in 1952, and these acquisitions accounted for 20 percent of the employees of all acquisitions. In 1958, this industry experienced 11 percent of its total acquisitions but these accounted for only 3 percent of the total employment of all acquisitions. (See table 6 for more detail.)

4. Employment data were reported for a total of 1,264 acquisitions. Eighty percent had fewer than 50 employees and 20 percent had 50 or more including 3 percent that had 500 or more employees (see table 7).

5. Of all companies making acquisitions, 54 percent made only one during the 1952-58 period. Thirteen percent made five or more. Multiple acquisitions occurred most frequently in the dairy and grocery industries. (In this study, any original company having either one or more establishments was counted as a single acquisition.) (See table 8.)

6. Within most industries large companies predominantly made the greatest number of acquisitions. Companies with 500 or more employees made the following proportion of total acquisitions for their industry: Dairy processing, 67; canning, preserving, and freezing, 56; bakery products, 81; vegetable and animal oil processing, 87; food product wholesalers, 4; farm product assemblers, 2; grocery stores, 28; and other food stores, less than 1 percent. 1/ (Computed from table 9.)

^{1/} Due to the particular characteristics inherent in companies engaged in food product wholesaling, farm product assembly, and other food store industries, companies with 100 or more employees are considered to be large. The figures cited, however, are limited to the very few companies which have 500 or more employees.

7. Respondents provided employment information for 1,264 acquisitions. Employees of companies acquired by companies with 500 or more employees accounted for the following percentages of total employment of all acquired companies: Dairy processing, 75; canning, preserving, and freezing, 96; bakery products, 94; vegetable and animal oil processing, 99; food product wholesalers, 2; farm product assemblers, 1; grocery stores, 93; and other food stores, 5. (Computed from table 10.)

8. Information was supplied concerning the primary activity of both the acquiring and the acquired company. Both groups of companies were classified according to a three-digit S.I.C. level of classification. 2/ Thus, for example, the purchase of a meatpacking plant by a dairy company is considered to be an acquisition in a different industry. If this dairy acquired a retail outlet which sold dairy products, the acquisition would be at a different market level in a similar industry. The data are not sufficiently refined to differentiate between industries at a four-digit level of classification, such as processors of fluid milk and of natural cheese.

Table 11 shows that 80 percent of all acquisitions were in the same industry at the same functional level, 10 percent were in the same or similar industry at a different functional level, and 10 percent were in distinctly different industries.

C. Method of Acquisition and Disposal

1. Of the acquisitions for which information was provided, 60 percent were accomplished by the purchase of the acquired company's assets with cash, 8 percent by purchase of stock of the acquired company with stock of the acquiring company, and 6 percent by purchase of the assets of the acquired company with cash by the acquiring company in private purchase. The remainder were distributed among other methods. See table 12, and text on page 10.

2. Of the 604 disposals for which information was provided, 55 percent were accomplished by sale of the assets of the disposed unit for cash; 7 percent were accounted for by release of control by contract or lease. For the remainder, see table 13.

D. Form of Business Organization of the Acquisitions

1. Of the acquisitions for which the information was supplied, 58 percent were corporations, 22 percent were single proprietorships, 17 percent partnerships, 2 percent cooperatives, and 1 percent was described as "other." (Table 14)

^{2/} The Executive Office of the President has established classification for all establishments called the Standard Industrial Classification Code. This code is constructed to reflect different levels of classification. Thus, food and kindred products manufactures form one general class identified by the twodigit code 20; within this broad group, bakery products are represented by the three-digit code 205; then, at a still more refined level of classification, bread and related products are identified by a four-digit code 2051; biscuits, crackers, and pretzels by 2052, etc.

II. Description of Industries Covered and the Sample

The present study covers the period 1952-58. The universe for this survey consisted of the multiplant companies included in the 1954 census for the industries listed in table 1. The Census Bureau defined a multiunit company to be any company with two or more establishments. For all but two of the industries every component company was surveyed. In the grocery store and other food store category, each company with 100 or more employees was covered, but for companies with 50-99 employees the group was sampled at the rate of 1 in 4 companies; in a similar manner companies with 1-49 employees were sampled at a rate of 1 in 20 companies.

This sample differs from that of the pilot study 3/ in important aspects. The pilot sample started with individual establishments listed in each of the four industries (dairy processing, bakery products, food product wholesalers, and grocery stores); the parent company owning each establishment was then surveyed, regardless of its primary business. In contrast, the present survey started with the multiunit companies which served as a partial basis for the census report Company Statistics and includes only companies whose primary business is that of the industry specified. 4/ Furthermore, the pilot sample included independent as well as multiunit companies. When the present study was initiated, all multiunit companies whose primary business fell within the scope of the eight industries were included but were not surveyed again. To bring these multiunit companies up to date, the Bureau of the Census reviewed 1958 census records for an employment count, and if there were even moderate changes, information for the years 1957 and 1958 was obtained from the company or from published annual reports or other public records. The amount of information taken from these published sources is indicated on the following tables where relevant; it is possible that data for these years are slightly understated because of partial reliance upon these sources.

III. Definitions Used in Survey

The definition of "acquisition" predetermined the responses obtained by this survey. The gaining by one company of effective policy control over another, whether by purchase or other means, was considered an acquisition. This broad definition revealed more of the actual pattern of business control than the more usual concept of ownership alone. However, detailed information for many of the acquisitions reported was hard to obtain because access to records was often difficult, and because the necessarily more detailed instructions were not consistently interpreted by all respondents. The instruction sheet stated:

3/ "Ownership Changes Within Selected Food Industries, A Progress Report." AMS-258, reprint from The Marketing and Transportation Situation, April 1958, pp. 33-38.

4/ Bureau of the Census. Company Statistics. Bul. CS-1. 1958. On pages 4-24 this bulletin provides an ownership specialization index which reports the percentage of total industry employment which is accounted for by companies whose primary business activity falls within the specified industry. The following percentages apply for the companies in the eight industries covered by this report on acquisitions: Dairy products, 95.2; canning, preserving, and freezing, 91.8; bakery products, 92.7; vegetable and animal oils, 71.4; food product wholesalers, 97.2; farm product assemblers, 93.2; grocery stores, 98.4; and other food stores, 90.6. "Parent: A company is a parent if it either owns or controls another business. To own another company or subsidiary means the parent company must own at least a majority of voting rights in that company. Thus, to own a corporation, the parent company must own more than 50 percent of the voting stock of that corporation.

To control another company, ownership as defined above is not required. If your company is able to formulate, determine, or veto basic policy decisions of another company, consider your company the parent of that company. This control may be exercised through use of dominant minority voting rights; use of proxy voting, contractual arrangements, or otherwise.

A company, a subsidiary of a parent company, or a part of such, whose ownership or control was acquired by purchase or lease by the parent company in the 1952 through 1958 period is an acquisition. The converse is a disposal."

If the definition adopted had been strict and narrow, such as ownership of 51 percent or more of the common stock of the other company, many instances would have been missed where business control is strongly exerted by one company upon another. Such a definition would have provided an extremely limited report of business control.

The Executive Office of the President in collaboration with industries and other Federal agencies, such as the Bureau of the Census, has established a Standard Industrial Classification Code, by which all individual establishments are classified at three- and four-digit levels. When companies rather than establishments are considered, this code is not satisfactory at the four-digit level in those frequent instances where the activity of a large company's establishments is extremely diverse in character. Thus, in this study the threedigit level of classification was adopted for companies making acquisitions, <u>5</u>/ and a special code of four digits was devised to classify the acquired and disposed companies. The organization of the study code and its relation to the Standard Industrial Classification Code are shown below.

Before any comparisons are made with other reports which are based entirely upon the Standard Industrial Classification Code, the reader should familiarize himself with the comparison below. Furthermore, when the reader studies table ll, he should review this comparison which served as a basis for its classification.

^{5/} The category of food stores other than grocery stores combines the five three-digit categories: 542, 543, 545, 546, and 549.

Processing:

Standard Industrial Classification Code

2011 Meatpacking 2016 Prepared meats and po 2020 Dairy products 2038 Canning preserving	Same ultry products Combines 2013 with 2015 Includes 2022, 2023, 2024, 2025, & 2026
(excluding seafood) 2040 Grain mill products . 2051 Bakery products, peri	Includes 2033, 2034, 2035, 2037 Same as 204 Shable Same
2052 Biscuits, crackers, a 2060 Sugar	a pretzels Same Same as 2060
2091 Vegetable and animal 2096 Shortening, table oil 2099 Food preparation not	il Part of 2092; all of 2091 , margarine Same
classified 3000 All other manufacture	l products No comparable S.I.C.
Assembly and marketingwhol	esale:
5042 Groceries, general li	ie Same
5043 Dairy products	Same
5048 Fresh fruits and vege	ables Same
5051 Assemblers of raw mat	erials, grains,
hides, etc	Same
5099 All other wholesale .	Same
Retail:	
5411 Groceries	
5422 Meat markets	Same
5431 Fruit and vegetable s	ores Same
5499 Food stores not elsew	ere classified Same

Two employment figures were requested of respondents. One was the total average employment for the entire company, and the other was the average employment of the acquisition or disposal. For the entire company, it was agreed to ask for average annual employment in order to minimize the reporting burden. Also, it was agreed to accept fiscal as well as calendar year reports provided the fiscal year was clearly defined. Because average employment fluctuated very little, it was possible to convert fiscal years to calendar for this report.

The acceptance of the single yearly average did create an editing problem. Since there were no figures for the start and the end of each year, in some instances it was impossible to ascertain if the employment of a reported acquisition was included. For example, if the XYZ company reported a total employment of 152 for the year 1952 and the acquisition of a company with 15 employees, did this company include or exclude these 15 as part of the total company report? In such instances where inconsistencies were evident, the employment figures were checked and corrected. However, because it was impossible to check inconsistencies in the first and last year covered by the study and

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because some reporting error may have been missed in the interim years, total employment data were used only to classify acquiring companies by size; no attempts were made to identify the amount of growth attributable to acquisition.

Although the questionnaire had been screened by an industry committee and tested by a pilot study, in editing the questionnaires it was discovered that a few respondents construed the request for the acquired company's employment in the year before acquisition as a request for the employment of the acquiring company during that year. Where feasible, the correct figure was obtained, but otherwise the response was tabulated under the employment category "not specified."

Although the instruction sheet defined the various means of acquisition and disposal in detail, apparently some respondents did not differentiate between purchase of assets by cash and purchase of assets by stock of the acquiring company.

In such instances, the purchase was tabulated under "purchase of assets, method unknown." Furthermore, a sizable number of acquisitions were reported under "method not specified", and because a large proportion of these possibly should have been tabulated under "purchase of assets of acquired company with stock of the acquiring company", the table may be biased downward for this category.

IV. Points Related to Interpretation of Data

Changes in ownership patterns are only one factor which affect market structure. Furthermore, unless a case history of every acquisition and disposal is continued through its business existence, there is no way of determining that any acquisition, once accomplished, has become a continuing part of any given company or market. While comparing disposals with acquisitions offers some insights, they remain of very limited analytical use.

It should be remembered that acquisitions do not necessarily continue as net additions to the productive capacity of the acquiring company. To illustrate this point, some evidence was provided by the survey that although a company's production and delivery facilities were purchased, its employees were dismissed and its customers were supplied by the existing, nonexpanded capacity of the acquiring company. In a similar manner, a company could dispose of a facility and on the surface appear to have diminished its share of the market and its production without actually doing so.

Tables 9 and 10 show that large companies made the most and the biggest acquisitions. Table 3 showed that the nonrespondents included several large companies. Thus, it appears that this report tends to understate rather than exaggerate acquisition activity.

As anticipated, this survey encountered instances where the acquiring company was able to supply only the information that an acquisition had been made. In such instances where other detailed information was unavailable, the acquisition or disposal was tabulated under the category "not specified." It was apparant that some respondents had difficulty in distinguishing between a generally new business and an acquired going concern. Where such identification was possible, the editing process excluded new enterprises from the tabulation. This survey covered only eight food industries. It would be hazardous to assume that these results can be extrapolated to other industries, even those within the food category. Insofar as these data describe these eight industries, their apparent downward bias should be recognized. In spite of the fact that this downward bias is a result of the nonresponse of several large companies, it would be questionable to assume that an extraordinarily large number of acquisitions was missed by this survey.

V. Comparisons with the FTC Interim Report

On June 30, 1959, the Federal Trade Commission released a report entitled Economic Inquiry into Food Marketing, An Interim Report which was limited in its coverage to chainstores and voluntary chains. It was further limited in that it included only those acquisitions which were within the grocery business.

Primary differences between these reports are:

- 1. The FTC study was mandatory, and hence probably experienced 100 percent compliance, at least among larger companies, whereas the study reported here was voluntary. Compliance for this study was 83 percent, and the 17 percent nonrespondents did include several large companies with 500 or more employees in the grocery industry.
- 2. This report covers processing, assembling, and distribution at all levels from the farmer through the consumer.
- 3. The Federal Trade Commission makes its size comparisons in terms of dollars of sales rather than employment. Although dollar sales and number of employees are related, the association is not a perfect correlation.
- 4. The Federal Trade Commission report covers the years 1948-58 while this study is limited to the period 1952-58.

At the time the Federal Trade Commission report was issued, the Bureau of the Census had provided the Department of Agriculture with preliminary tabulations for its administrative consideration. While the Census tabulations were not reported upon a company-by-company basis as was the published Federal Trade Commission study, rough comparisons of the aggregates were made by the Department of Agriculture. Differences in numbers of acquisitions revealed by this comparison may readily be explained by the difference in scope of the two studies. Any comparison between the two studies must be made with caution in view of the differences cited above.

Tables

Table 1.--Universe and sample used in the company report of acquisitions and disposals in specified food industries, 1952-58

Industry	Standard industry classifi-	Census : company : industry : classifi-	Number of r compar Universe	nultiunit nies Sample	: Total :multiunit : 1954
	cation	cation :	<u>1</u> / :	DownDite	: 2/
:	0.00	17	200	2.00	192 (00
Canning, preserving, and: freezing (excluding	202	(302	302	103, 609
seafood)	203	8	181	181	117,964
Bakery products	205	10	183	183	190, 013
Vegetable and animal : oils	209	<u>),)</u>	53	53	23,777
Food product wholesalers:	504	90	825	825	77,279
Farm product assemblers :	505	100	735	735	24,632
Grocery stores 3/	541	101	3,961	622	538, 343
Food stores other than grocery stores <u>3</u> /	542,543,545, 546, 549	102	2,031	169	40, 446
Total			8,271	3,070	1,196,063

1/ This was the gross universe. The net universe was the gross minus postmaster returns, business deaths, and companies out of the scope of the survey. The total of these amounted to 349, so the net was 7,922, not 8,271, and the net sample was 2,721, not 3,070.

2/ See Bulletin CS-1, pages 1-2, column 6.

 $\overline{3}$ / The grocery stores and food stores other than grocery stores were the only two industries in which the entire population of multiunit companies was not included. In these two industries all companies with 100 or more employees were included but companies with fewer than 100 employees were sampled as the figures below indicate:

Employment size	Sampling	Grocery samp	stores le	Food stores grocery sto	other than pres sample
		Uninflated	Inflated	Uninflated	Inflated
100 or more 50-99 1-49	all 1 in 4 1 in 20	393 64 165	393 256 3, 300	57 18 94	57 72 1,880
Total		622	3, 949	169	2,009

ced for the sample and those in the survey of acquisitions and disposals, specified food industries, 1952-58 (uninflated)	<pre>npany : Out of : Tabulated in survey </pre>	: :Companies Companies Companies Companies Companies Companies	7 : 302 56 246 74 8 13 151 :	8 : 181 36 145 28 6 2 109 10 : 183 22 161 25 10 5 121	44 : 53 7 46 12 4 3 27	90 : 825 176 649 63 51 27 508	LOO : 735 108 627 65 43 26 493 LOI : 622 189 433 89 29 19 296	LOZ : 169 49 120 11 11 44 94 :	3, oTo 643 2, 427 367 162 99 1, 799
s sample and those in t food industries, 1952-	: Out of : Lected :scope and: for : nonre- : Tot sample :spondent : Tot	upanies Companies Compa	302 56 21	181 36 14 183 22 16	53 7 4	825 176 64	735 108 62 622 189 43	169 49 15	o7o 643 2,42
les selected for the specified	company statistics stry reference number			1)	tth	 6	101	cores: 102	3,
Table 2Compani	Study code and indus		2202 Dairy products 2203 Canning, preservi	and freezing (e cluding seafood 2205 Bakery products	COUVEBEUGULE allu allu	4010 Food product Wholesalers 4800 Farm product.	5-10 Grocery stores)-)U rood suures unner than grocery st	Total

1/ There were 294 nonrespondents.

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Table 3.--Comparison of employment in nonrespondent companies with total employment in specified food industries in 1954 (uninflated)

1/ Less than 1 percent.

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Dairy products and Canning, preserving, and freezing (excluding seafood)	1952 : Acqui- 36 36 5	1953 Acqui- sitions 48 10 10	1954 Acqui- sitions 53 8 10	1955 Acqui- 71 8 11 22	1956 Acqui- 62 62 29 5	: 1957 : 1957 <u>Acqui-</u> sitions 2/39 2/9	: 1958 Acqui- 2/39 2/18 2/18	Year not specified Acqui- 28 28 14 14	: Total : Total Acqui- 376 104 104 17
od product wholesalers m product assemblers ocery stores	20	2 23 32 12 1	100 100 100 100 100	692	11 29	14 8 2/93	23 2/133 2/133	10	136 101 573
grocery stores	129	24 165	20	183	530	172	257 257	60 224	1,537
an inflated basis 1,071 wer than 100 employees wh to gather more complete cludes information obtain ge companies whose report 8. The numbers of acquis	companie ich repo informated from s to the itions c	ss report purted hav tion fron publish bureau	ced makir ring made 1 these c annual of the C from the	ug acquis acquisi companies - reports tensus we sse secon	itions au tions au was uns s and oth ere not d idary sou	The ac re not i successf aer publ lesigned urces ar	quisition ncluded j ul. to second e:	us of 285 in this ta ary sourc de the ye	companies ble. An es for a ars 1957
н	ndustry			1957		61	58		
220 220 5-1	2 - Dair 5 - Baki 0 - Groo	ing tery stor	B	4-7 P		н	484		

Subsequent tables not involving a yearly report include these acquisitions in the column headed "not speci-fied."

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	772 7	: 1953	: 1954 :	: 1955 :	: 1956	. 1957	1958	Year not specified	: Total
	Dis- posals	Dis- posals	Dis- posals	Dis- posals	Dis- posals	Dis- posals	Dis- posals	Dis- posals	Dis- posals
2202 Dairy products	77	14	10	m	13	σ	2/30	Ø	81
freezing (excluding seafood)	1 1 1 1 1 1	1 1 1 1 1 1		чω	мм	н н	ς. Υ	тv	11 20
2288 Vegetable and animal oils : +010 Food product wholesalers .:	-+		Ч 9	чщ	сч Ц	272	+ + -	50 50	27 88
+800 Farm product assemblers:	2 M	о 1	24 25	607	14 62	15 75	17 2/51	7 8 7	93 335
5-50 Food stores other than : grocery stores	1 1 1	1 1 1	Ŀ	Ч	52	9	33	20	87
Total	15	36	47	TOT	130	911	153	115	742

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successful.

2/ Includes information obtained from published annual reports and other public secondary sources for a few large companies whose reports to the Bureau of the Census were not designed to include the years 1957 and 1958. The numbers of disposals obtained from these secondary sources are: The numbers of disposals obtained from these secondary sources are:

1958	22	Ч
<u>1957</u>	0	0
		stores
istry	- Dairy	- Grocery
Indı	2202	- 10 -

Table 5.--Disposals in specified food industries. 1952-58 1/

	Perce	ntage	of]	1952-	58 acc	juisi1	tions	Perce	entage	e of (acq	employ uisiti	rees i ons	n 195	52-58
Study code and industry	1952	1953	1954	1955	1956	1957	1958	1952	1953	1954	1955	1956:	1957	1958
	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.
2202 Dairy products	10	14	15	51	18	11	11	20	18	14	27	Т2	С	С
freezing (excluding seafood) 2205 Bakery products	53 M O	110	11 24	12 12	17 33 22	10 10 10	50 50 50 50	0000	л <i>6</i> 7	19 20 3/	н Ч 20 Ф	n an Wan	28 M 5	0,4 N
4010 Food product wholesalers 4800 Farm product assemblers 5-10 Grocery stores	, 52 11	- 1 1 1 1 1 1 1 1	65 55 6	1-7-0 1-7-0	29 21 12	10 1 18 0 1	5470 5470	N N N	0 0 5 1-1 1-1	11 입 ⁽)	11 32 - 11 32	50 50 50 35	10 N 1	13 22 22
5-50 Food stores other than grocery stores	0	27	22	0	26	Ч	24	0	58	3/	0	17	2	18
Average	10	12	13	14	18	13	20	2	12	12	26	19	10	14
<pre>1/ Includes information obtained few large companies whose reports to and 1958. The numbers of acquisition</pre>	from F o the ons ob	ublis Bures taine	shed s au of ed fro	annua the (om the	L repo Census ese se	orts a s were econda	and of e not ary sc	cher] desig	public gned t s are:	secc in inc	ondary clude	r sour the y	ces f ears	lor a 1957
Indu	stry				H	957			1958	~				
2202 - 2205 - 5-10 - 5-10 - 5-10 -	Dairy Bakir Groce early	lg repor	cores t inc	lude	these	-2 acqu	lisiti	î sno.	14 8 4 the	colu	um he	aded	"not	speci.
fied." $\frac{2}{3}$ Less than 1 percent. $\frac{3}{3}$ Less than one-half of 1 percen	ب													

					Siz	ie by num	iber of e	mployees	10				
Study code and industry	0-3	h-7	8-19	20-49	50-99	100-199:	200-299:	300-399:	400-499	500-999	1, 000- 9, 999	Not :: speci-: fied ::	Total
	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions
: 2202 Dairy products 2203 Canning, preserving, and:	52	53	98	02	30	л6	9	CJ	r-1	1 4	CJ	54	376
<pre>freezing (excluding : seafood) 2205 Bakery products 2208 Verefahle and animel</pre>	0 IN	Ч	90	55 4	8 16	10.3	t 10		н н	сη	33	500	43 104
4010 Food From product Wholesalers: 4800 Farm product assemblers : 5-10 Grocery stores	69 60 56 t	110 M	185 185 185	4 0 m 9	12 12 27			1 I I 0 I I I I		0 1 10		25 17 61	47 136 101 573
5-50 Food stores other than : grocery stores	61	55	н	5	1	1	1	1 1 1	. 1 1 1	1	1 1 1	68	157
Total	279	172	327	234	TOL	65	26	12	6	19	20	273	1, 537
$\frac{1}{2}$ On an inflated basis 1,07 ees which reported having made	l compar acquisi	lies repo	orted mal	sing acq icluded	uisitions In this t	s. The stable. A	acquisiti An attemr	ons of 2 ot to gat	285 comp: cher more	anies wit e complet	th fewer to inform	than 100 ation fr	employ- om these

Table 7.--Acquisitions arrayed by size of employment in specified food industries, 1952-58 $\underline{1}/$

- 18 -

			Number of	acquisitio	ns made 2/		
Study code and industry		2-4	-7-9	: 10-19	20-49	50-79	Total
	Companie	s Companie:	companie	s Companies	Companies	Companies	Companies
2202 Dairy products	35	25	13	m	m	Ч	80
2203 Canning, preserving, and : freezing (excluding seafood):	24	ſ	Ч	1 1 1	1 1	2 1 1	30
2205 Bakery products	12	12	5	CJ	1 1 1	1 1 1	31
22888 Vegetable and animal oils:	4	4	ſ	1	it 1 1	8	13
4010 Food product wholesalers:	46	21	CJ	CJ	1 1 1	1 1	τL
4800 Farm product assemblers	43	19	1 1 1	Ч	l L L	1 1 1	63
5-10 Grocery stores:			,				
Uninflated	38	37	Ø	4	CJ	1 1 1	68
Inflated	224	78	Ø	4	CJ	t t 1	316
5-50 Food stores other than grocery:							
s cor es: Thinfinf] at ad	¢	r	1		1	1	Ē
Inflated	87	25	1		1		112
Total: Uninflated	210 475	126 189	34 34	12	ыл		388 716

1/ On an inflated basis 1,071 companies reported making acquisitions. The acquisitions of 285 companies with fewer than 100 employees which reported having made acquisitions are not included in this table. An attempt to gather more complete information from these companies was unsuccessful.

2/ Companies not specifying number of acquisitions are excluded from this table.

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- 19 -

	Sî	ze of acquir	ing companie	ss by number of	f employees	1/
Study code and industry	66-0	: 100-499	500-999	: :1,000-4,999: :	5,000 and over	Total
•• ••	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions
2202 Dairy products 2203 Canning, preserving, and	33	93	14-T	62	742	377
freezing (excluding seafood)		19	5	786	44 44	40 104
2288 Vegetable and animal oils		- + \	, '	25	5	
4010 Food product wholesalers: 4800 Farm product assemblers:	20 90 20	9). 13	പ വ	1 1 1 1 1 1		101 101
5-10 Grocery stores	288	125	28	49	82	572
grocery stores	148	Ø	1 1 1	Ч	1 1 1	157
Total	519	355	124	162	281	l, 537
1/ On an inflated basis 1,071 col with fewer than 100 employees which	mpanies rep h reported	orted making having made a	acquisitior acquisitions	is. The acquis are not inclu	sitions of 2 Jded in this	285 companies s table. An

Table 9 .-- Acquisitions arrayed by the employment size of the acquiring company,

attempt to gather more complete information from these companies was unsuccessful.

- 20 -

Study code and industry 0-99 100-499 5 2202 Darry products 2203 Caming, preserving, and freezing 2 23 2203 Caming, preserving, and freezing 2 23 2205 Bakery products 2 23 2205 Bakery products 2 23 2205 Bakery products 0 4 2205 Bakery product screenbal on a mimeal	500-999 : 1,000-4,99 Percent : 29 4 29 64 5 12 6 64 1 19 19 19 19 19 19	: 5,000 and o : Fercent 4/2 8/1 7/7 29 0 55 0 1evel of operation
Percent	Percent Percent 4 29 6 12 2 64 1 19 19 19 10 19	Percent 42 81 77 29 0 55 0
2202 Dairy products	4 егобаче 0 6440 - 62 1 20	42 81 77 29 0 55 0
2203 Caming, preserving, and freezing 0 4 2205 Bakery products 1 2205 Bakery products 1 2206 Bakery products 1 2206 Bakery products 1 2206 Bakery products 1 2207 Product wholesalers 1 2208 Vegetable and animal oils 1 2209 Product wholesalers 7 2200 From product wholesalers 7 5-10 Grocery stores 6 9 7 5-10 Grocery stores 6 9 7 5-50 Food stores other than grocery stores 6 9 7 5-10 Grood stores other than grocery stores 6 9 7 5-50 Food stores other than grocery stores 6 9 7 7 7 9 7 9 7 9 7 9 7 9 7 9 7 10 7 10 7 10 7 10	егоачёо од <u>я</u> о¦ёл	81 77 29 0 55 0 0
2205 Bakery products 1	ловче 9440 - 61 л	17 29 0 55 0
2288 Vegetable and animal oils 1 54 54 4000 Food product Wholesalers 7 6 23 5-50 Food stores other than grocery stores: 6 89 7 5-50 Food stores other than grocery stores: 6 89 7 5-50 Food stores other than grocery stores: 6 89 7 1 Less than one-half of 1 percent 89 7 89 1 Less than one-half of 1 percent. 89 89 89 1 Less than one-half of 1 percent. 80 89 90 1 Less than one-half of 1 percent. 85 85 9 1 Less than one-half of 1 percent. 85 10 10 2 Less than one-half of 1 percent. 85 10 10 2 Less than one-half of 1 percent. 85 9 10 2 Less than one-half on 1 industry 85 10 10 2 Less than one-half on 1 industry 85 10 10 2 Less than one-half freezing 9 9 10 10 2 Less than one-half freezing 85 9 10 10 2 Less than one-hal	64 19 19 19 19 19	29 0 55 0
<pre>400 Farm product wholeselers</pre>	0 - 61 0 - 61 0 - 1	 -55 0 level of operatic
5-10 Grocery stores 6 89 5-50 Food stores other than grocery stores: 6 89 1/ Less than one-half of 1 percent. 89 89 1/ Less than one-half of 1 percent. 89 89 1/ Less than one-half of 1 percent. 89 80 1/ Less than one-half of 1 percent. 80 89 1/ Less than one-half of 1 percent. 80 10052-58 according to a state and industry	19 0 5	55 0 level of operatic
j/ Less than one-half of l percent. rable llAcquisitions made by specified food industries in 1952-58 according to a making acquisition Study code and industry Percentage of all acquisition 2202 Dairy products Percent (excluding seafood) 85 (excluding seafood) 41 16 55 100 Food product wholesalers 55		level of operati
Table 11Acquisitions made by specified food industries in 1952-58 according to a period study code and industry Percentage of all acquis: Study code and industry The same industry Percentage of all acquis: Study code and industry The same industry Percentage of all acquis: Study code and industry The same industry Percentage of all acquis: Study code and industry Percentage of all acquis: Percentage of all acquis: Study code and industry Percentage of all acquis: Percentage of all acquis: Study code and industry Percentage of all acquis: Percentage of all acquis: Study code and industry Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent Percent		level of operatio
Study code and industry The same industry "The same or a same industry making acquisition at the same level "at a different is different is a different is different is a different i	sitions which fall within-	
2202 Dairy products	similar industry A dis ferent level	tinctly different industry
2202 Dairy products Percent 2203 Cauning, preserving, and freezing 85 2205 Bakery products 41 2205 Bakery products 55 1010 Food product wholesalers 22		
<pre>2202 Dairy products</pre>	rcent	Percent
<pre>2203 Canning, preserving, and freezing :</pre>	7	ω
2205 Bakery products	L.	д3
4010 Food product wholesalers	16	62
11		16
5-10 Grocery stores	-7-) 1 1
SiX-industry composite: 60	10	10

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I		2202	: 2203	: 2205 :	2288	0104 :	: 4800	: 5-10 :	5-50	
	Code and method of acquisition	Dairy products	:Canning, pre- serving, and freezing (excluding seafood)	Bakery products	Vegetable and animal oils	: Food : product : wholesaler	: Farm : Farm : product s:assembler	Grocery stores	Food stores other than grocery stores	Total
I		Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition	Acqui- sition
Ч	1 Purchase of assets of acquired company: with cash	235	O L	36	κr	5 0	37	280	78	754
Ĥ	2 Purchase of assets of acquired company:		2))	Ì		 ר	0 0 1	5	-
L.	with stock of acquiring company 3 Purchase of assets of acquired company: with other than cash or stock of	Ś	m	ଦ	 1	4	4	59	-	77
	acquiring company	Ч	01	1	1 1 1	h	1	1	8	7
	3A Furchase of assets, method unknown:	11	1	 	Ч	£	1 1	 1 1	1	15
N	1 Purchase of stock of acquired company : with cash by private purchase	20	9	ТŢ	ŝ	9	4	24	Ч	81
2	2 Purchase of stock of acquired company :		F							F
à	* Purchase of stock of acquired company :	8 1 1	-1	1 1	1	1	 	1	8	-1
C	with stock of acquiring company	16	ω	14	4	22	£	14.0	1	107
N	4 Furchase of stock of acquired company : with other than cash or stock of :									
â	acquiring company	ς Γ						- (r		ις σ
1	1 Consolidation by replacing stock of :		1	4		÷		ſ	1	
	both acquiring and acquired company : with stock of consolidated company .:	1	1	0	1	r-1	CU	ſ		10
ŝ	2 Consolidation by forming a new company:									
	both the acquiring and acquired									
	company, legal entities of which may:	(•			r				(
-	have remained unchanged	n.	1	1 	:	-1	 1 	Q	8	D T
t	τ γράπετατοπι οι σοποιοί ηλ σοποιασό οι •	(-	~	1		ſ	α	1		20
0	0 Purchase of assets and/or stocks,	1 -1	4			n	2	8	1	1
	method unknown	6	Ч	ń	Ч	6	28	57	, 	108
0,1	1 Other	ش _آ	1	((ς Γ	م	37	40	54
5	Z Method not specified Z/	44	Ъ	67	С. У	<u>Т.</u> Т	01	То	00	K(3
	Total	376	43	104	47	136	101	573	157	1.537
1		2	0	- 	-) 1	4		- / -	

 $\frac{1}{2}$ See table 4, footnote 2. $\frac{2}{2}$ See table 4, footnote 1.

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	Total	Dis-	posals		334)	19			2	4		6	`	m			CU	Ч		42		139	44	138	742	
5-50	ood stores ther than grocery stores	Dis-	posals		33	1				1	1				1 1 1			Ч			24	1	Ø	-1	20	87	
: 2-10 :	Grocery o stores	Dis-	posals		162		17			г			CJ		m			1	Ч		4	,	69	27	49	335	
4800	Farm product assemblers	Dis-	posals		62		1 1 1				CJ		2	L.	1			1	1		m		L L	9	4	93	
: 4010	Food product : wholesalers	Dis-	posals		146		г			m	CJ		Ч					Ч	-		5		17	9	9	80	
2288	Vegetable and animal oils	Dîs-	posals		7†		1				1		1		1				1		-1		0	1	20	27	
: 2205 :	Bakery products	Dis-	posals		5		1			1			1		1			1			1		7	CJ	9	20	2014 C
2203	Canning, pre- serving, and freezing (excluding seafood)	Dis-	posals		m		Ч			1	1		Ч		-			!	1		Ч		CJ		m	11	othered formed
2202 :	Dairy Products	Dis-	posals		19					m	1 1		1 1 1		1 1 1			1 1 1	1 1 1		4		53	CJ	30	81	الم الم الم
	Code and method of disposal		••	Sale of assets of disposed company for:	cash	Sale of assets of disposed company for:	stock of acquiring company	Sale of assets of disposed company for:	other than cash or stock of acquir- :	ing company	. Sale of assets, method unknown:	Sale of stock of disposed company for :	cash by private purchase	Sale of stock of disposed company for :	stock of acquiring company	Sale of stock of disposed company for :	other than cash or stock of acquir- :	ing company	Sale of stock, method unknown:	Release of control by contract or :		SALE OI ASSETS ANG/OF STOCKS OI GIS-	posed company, method unknown:	Other	Method not specified	 Total	
				H		12		13			13A	L2		53		57			50	41	Ċ	20		91	92		
																	- :	23	-								

I includes information obtained from published annual reports and other public secondary sources for a few large companies whose re-ports to the Bureau of the Census were not designed to include the years 1957 and 1958. The numbers of acquisitions obtained from these secondary sources are: 1958 1957 Industry

2202 -	Dairy	12	74
2205 -	Baking	7	8
5-10 -	Grocery	stores 4	74

Subsequent tables not involving a yearly report include these acquisitions in the column headed "not specified."

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	Table 14Form of business orga	nization of	ecquired	units, sI	pecified fo	od indust	ries, 1952-9	58 <u>1</u> /
	: Study code and industry :	Proprie- torship	Partner- ship	Corpo- ration	Cooper- ative	Other	: Not : :specified: : 2/ :	Total
		Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions	Acqui- sitions
	2202 Dairy products	716	45	170	10	С	54	376
	<pre>2203 Canning, preserving, and freezing (excluding seafood): 2205 Bakery moducts</pre>	F 		30		Ω I	00	101 101
	2288 Vegetable and animal oils	1 I C 1 1	0 01	100	CJ	I (1 1	101	
	4010 Food product Wholesalers	17	9 6 T	55 25	12	N H	т. Т0	136 101
	5-10 Grocery stores	135	93	270	1 1 1	14	61	573
- 2	7-70 rood stores other than grocery: stores	20	竹工	28	1 L 1	1 1 1	68	157
4 -	Total	275	212	729	25	53	273	1, 537
	1/ Includes information obtained fifew large companies whose reports to and 1958. The numbers of acquisition	rom publish the Bureau ns obtained	led annual 1 of the Ce 1 from thes	reports a ensus were se seconda	und other F : not desig ury sources	public sec gned to ir s are:	condary sourcic	ces for a ears 1957
	Indus	try		1957		1958		
	2202 - 1 2205 - 1 5-10 - 0	Dairy Baking Grocery stc	res	tt-15 155		4 8 4 T		
	Subsequent tables not involving a yet	arly report	include	these acqu	dsitions i	n the col	umn headed '	'not speci-
	$\frac{2}{2}$ On an inflated basis 1,071 comp with fewer than 100 employees which i attempt to gather more complete info	anies repor reported he rmation fro	rted making wing made m these co	g acquisiti acquisiti ompanies w	tions. The ons are no tas unsucce	e acquisit ot include sssful.	ions of 285 d in this te	companies able. An

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