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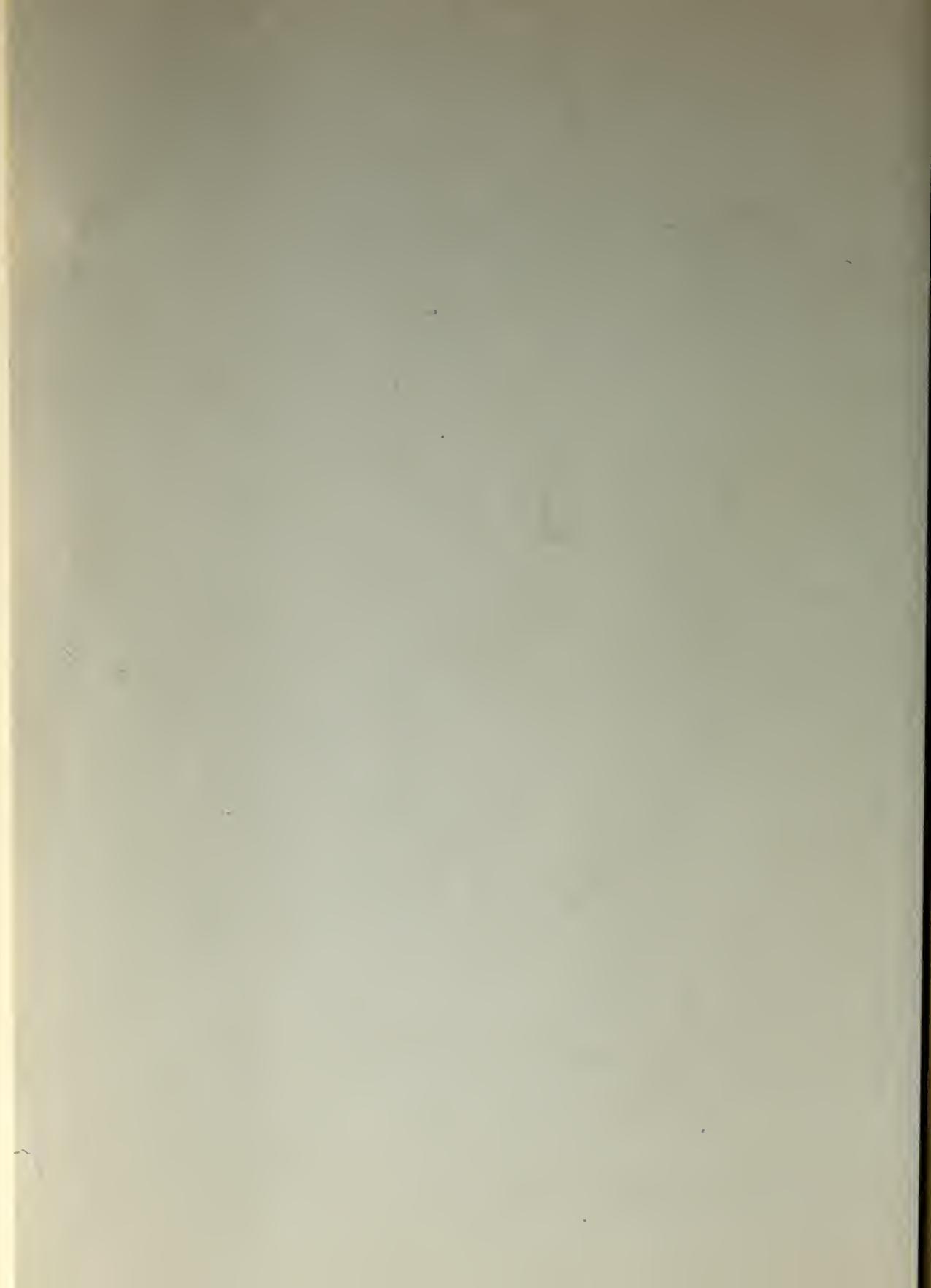
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COMMERCIAL FLORICULTURE

Size of Establishment
and Crop Specialization
of Growers



Marketing Research Report No. 97

U. S. DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE

Washington, D. C.
June 1955



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COMMERCIAL FLORICULTURE
SIZE OF ESTABLISHMENT AND CROP SPECIALIZATION
OF GROWERS

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INTRODUCTION

The purpose of this report and of the research it summarizes is to provide detailed data for commercial growers of floricultural crops by size of establishment and by crop specialization. All of the data were obtained by special tabulations from Bureau of the Census figures. This report is confined to summary data for the United States. To the extent that rules of disclosure permit, comparable information by States and geographic divisions is available. Examples of this kind of information are reports and related tabular data, which have been presented before meetings of gladiolus, carnation, and potted plant growers.

Tabular data for the United States are presented in the same order as in summary tables 1 through 6, pages 30 to 38, of Volume V, Part 1, Horticultural Specialties, of the 1950 Census of Agriculture. It is expected that this report and other data can be used in relation to data found in Marketing Research Report No. 33, Trade in Horticultural Specialties, A Statistical Compendium published by the Department of Agriculture. Data for nursery and bulb crops, comparable to this report for floriculture, are being published by the Department as Commercial Ornamental Horticulture, Size of Establishment and Crop Specialization of Growers.

Columns of reference data identified as "total" in the tabular information are in complete agreement with publications of the Bureau of the Census, with the exception of numbers of units of plants, flowers, or bunches, for which rounding of numbers in the special tabulations results in slight discrepancies. In the "total" columns the calculations based on numbers of units of plants, flowers, or bunches are shown as originally published, without rounding of numbers.

1/ Initial steps in the research were taken while the author was employed by the Bureau of the Census to conduct the 1950 Census of Horticultural Specialties. From this enumeration, special tabulations were purchased from the Bureau of the Census by the Foundation for Floriculture of the Society of American Florists and the Agricultural Marketing Service. These data were transmitted to the Marketing Research Division, Agricultural Marketing Service, U. S. Department of Agriculture, where this United States summary was prepared in the Horticultural Crops Section of the Market Organization and Costs Branch. The report was prepared under authority of the Agricultural Marketing Act of 1946 (RMA, Title II).

Definitions and Explanations.--Tabular data and discussion by size of establishment are based on the complete enumeration for 1949. Classifications for size of establishment relate to wholesale value of the crops which is the most desirable "common denominator" of those available for values which may be used to study the crop production of the various kinds of growers. Among wholesale growers, this value is comparable to that of total sales. Wholesale value of crops grown and sold by retail growers may vary from high to low percentages of their total sales, which may include retail sales of their own or purchased crops, accessories, and services.

Tabular data and discussion for specialization are based on establishments which reported wholesale values of floricultural crops amounting to \$25,000 or more in 1949 and of which 50 percent or more of the value was the specified crop or group of crops.

Relative amounts of the various kinds of crop production included in the sample for analysis of specialized growers are indicated in table 1.

In 1949 more than two-thirds of the wholesale value of floricultural ^{2/} crops grown and sold in the United States was accounted for by establishments with a volume of \$25,000 or more. Among these growers, about 86 percent of the production came from establishments specialized to the extent that 50 percent or more of the wholesale value was in one of the seven major groups of crops. These specialized growers of groups of crops accounted for nearly 60 percent of the wholesale value of the floricultural crop production of the United States in 1949.

Growers reporting wholesale values in excess of \$25,000 per establishment accounted for less than 50 percent of the production of crops such as plants, cuttings, etc., sold for "growing on" (these are young plants bought for further growth), and chrysanthemums grown under glass, and more than 90 percent of the production of greenhouse crops such as gardenias, orchids, and roses. Specialization of these growers ranged from 5 percent of their greenhouse chrysanthemum production to more than 90 percent of outdoor crops such as asparagus plumosus and gladiolus.

^{2/} For purposes of this report, the term "commercial floriculture" includes production of propagated mushrooms and vegetables grown under glass. This procedure was necessitated by the inclusion of these food crops in the 1950 Census of Horticultural Specialties. With this exception, definitions of terms used in the text of this report may be found in Appendix D of Marketing Research Report No. 33, Trade in Horticultural Specialties, A Statistical Compendium, published by the Department of Agriculture. Definitions and explanations of terms used in the tables may be found on pages 23 and 24 of Volume V, Part 1, Horticultural Specialties, of the 1950 Census of Agriculture.

Table 1.-Floriculture: Wholesale value of crops marketed by kind of crop production, United States, 1949

Item	Wholesale value					
	Establishments reporting more than \$25,000		Establishments reporting less than \$25,000		Specialized	
	Total	Amount	Percentage	of total	Amount	Percentage
	: 1,000 dollars	: 1,000 dollars			: 1,000 dollars	: 1,000 dollars
Plants, cuttings, etc., sold for growing on	30,591	15,941	52	24,650	48	9,140
Cut flowers grown under glass	93,479	25,085	27	68,394	73	62,205
Carnations	19,909	7,008	35	12,901	65	7,500
Chrysanthemums	13,776	7,869	57	5,907	43	313
Gardenias	4,018	60	2	3,958	98	1,602
Orchids	8,139	566	7	7,573	93	4,644
Roses	30,582	845	3	29,737	97	24,138
Potted plants grown under glass	36,744	8,652	24	28,092	76	21,846
Cut flowers grown under cloth	3,894	1,744	45	2,150	55	1,072
Crops grown outdoors and under lath	26,202	10,454	40	15,748	60	14,284
Asparagus plumosus	2,903	1,185	41	1,718	59	1,604
Gladiolus	14,868	3,928	26	10,940	74	10,356
Propagated mushrooms	14,566	3,730	26	10,836	74	10,812
Vegetables grown under glass	13,046	4,133	32	8,913	68	8,524
Total	218,522	69,739	32	148,783	68	127,883
						86

PART I--SIZE OF ESTABLISHMENT

Sales.--Nearly two-thirds of the growers reported the annual production and sale of less than \$10,000 of wholesale value of floricultural crops (including propagated mushrooms and greenhouse vegetables). Retail selling accounted for more than three-fourths of the volume of business of these small growers. Three-fourths of the small growers conducted retail business, which amounted to an annual average of about \$12,500 per establishment. Wholesale sales were made by more than half of the small growers at the average rate of about \$3,500 per establishment, annually.

Relative importance of retail trade to the volume of sales of growers consistently decreased with increases in amounts of crop production. More than 250 establishments reported crop production with a wholesale value of \$100,000 to \$249,999. These establishments accounted for 17 percent of the crop production. Ninety percent of their business was wholesale sales, more than half of which were made to wholesale establishments.

Less than 1 percent, or 100, of the growers reported production with a wholesale value of \$250,000 or more per establishment. They accounted for more than one-fifth of the crop production. Only about 6 percent of their sales were retail. Their wholesale sales averaged about \$470,000 per establishment. About half of their wholesale sales were made to wholesale establishments.

About 1,800 growers accounted for more than two-thirds of the crop production. They reported production of \$25,000 or more of wholesale value per establishment. This limited number of large establishments accounted for less than one-fourth of the retail sales of growers. To the 10,650 smaller growers, retail selling amounted to a greater percentage of sales than did wholesale selling.

Employment.--Proprietors of unincorporated establishments accounted for nearly one-third of the labor force of growers who produced less than \$10,000 of wholesale value annually. In establishments of this size, unpaid family workers accounted for nearly one-fourth of the labor force. More than half of the paid employees were part-time or seasonal employees in these small grower operations.

Unpaid family workers accounted for small percentages of the labor force of growers reporting \$25,000 or more of wholesale value per establishment. In establishments of this size, paid employees ranged from 75 percent to nearly all of the labor force. Year-round employees accounted for two-thirds to three-fourths of the paid employees of growers of this size.

Labor required for crop production and wholesale and retail sales of growers ranged from an average of 3 persons per establishment among small growers to more than 85 persons per establishment among those producing more than \$250,000 of wholesale value per year.

Specified Expenditures.--Wages and salaries paid to officers of corporations ranged from about \$3,250 annually per officer of small growers to about

\$8,750 per officer of the 71 corporations which produced \$250,000 or more of wholesale value per establishment.

Year-round employees of small growers received an average annual wage of about \$1,750 per person. The average wage per full-time employee consistently increased with increases in size of establishment. Those employed by growers producing more than \$250,000 of wholesale value per year received an average annual wage of about \$2,500.

The cost of manure and fertilizer ranged from 2 to 4 percent of the wholesale value of the crops. The cost of insecticides and fungicides ranged from less than 1 percent to nearly 1.5 percent. The cost of seeds, plants, and bulbs for planting amounted to more than 11 percent of the wholesale value of the crops produced in small establishments. With increases in size of establishment, this item of expense consistently decreased to little more than 5 percent of the wholesale value of \$250,000 and over.

The cost of fuel for heating greenhouses amounted to an average of 8 to 9 cents per square foot in all of the classifications for size of business. The cost of coal ranged from little more than \$7.50 a ton in the larger establishments to about \$10 a ton in the smaller establishments. Similarly, the cost of fuel oil increased from 6 cents a gallon in the large places to 10 cents a gallon in the smaller places.

Amounts expended for advertising averaged about 1 percent of total sales. Small growers, among which retail sales accounted for high percentages of the business, spent more than 1 percent of total sales on advertising. Among larger growers, the amounts spent for advertising were less than 1 percent.

Structures and Equipment.--The average amount of greenhouse area per grower having such facilities ranged from little more than 6,000 square feet among small growers to more than 325,000 square feet (about 7.5 acres) among the 82 growers of greenhouse crops who produced \$250,000 or more of wholesale value per establishment.

Of the greenhouse area used primarily for florists' crops, nearly 45 percent was accounted for by establishments with production of less than \$25,000 of wholesale value per establishment. Rates of productivity per square foot were low in these small establishments because some of the area was used for display purposes and some was used only seasonally for crop production.

The wholesale value of production per square foot of land covered by glass averaged about \$1.25 in greenhouses operated by 1,365 larger growers. These greenhouses accounted for about 55 percent of the greenhouse area used primarily for florists' crops.

Crops.--More than 50 percent of the planting stock, bedding plants, etc., grown for sale was produced in establishments reporting less than \$25,000 of wholesale value of crops per year. High percentages of specified crops grown for sale, such as propagated azaleas, carnations, chrysanthemums, foliage or green plants, hydrangeas, poinsettias, and roses, were produced

by large establishments. High percentages of geraniums and bedding and vegetable plants propagated and sold for growing on were produced in small establishments.

Among cut flowers grown under glass, relatively high percentages of carnations, chrysanthemums, lilies, other bulb crops, and miscellaneous crops were produced by small growers. Gardenias, orchids, and roses were greenhouse cut flower crops of which high percentages were produced by large growers.

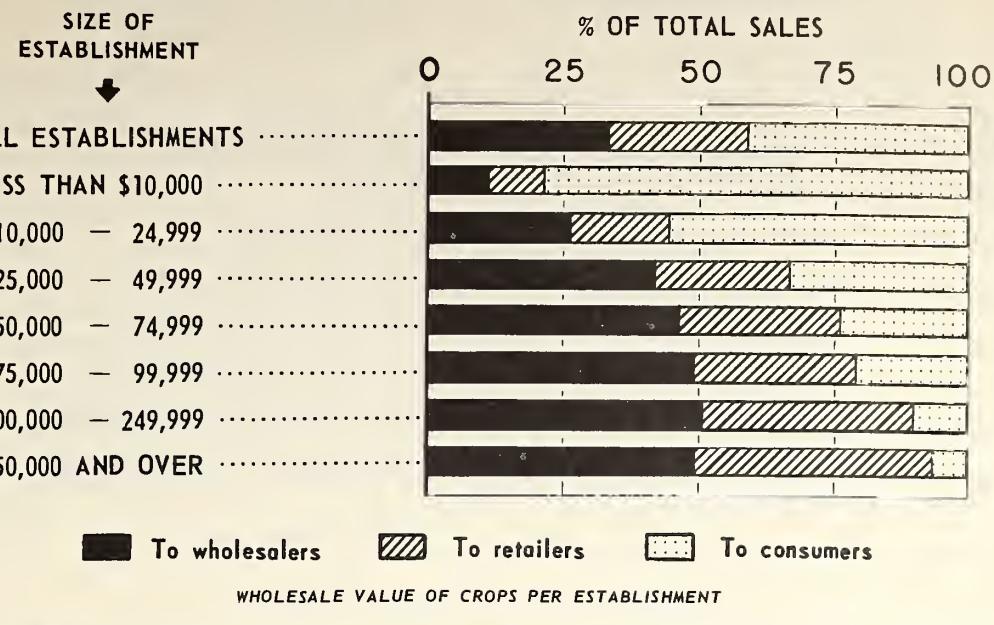
Small growers produced high percentages of greenhouse potted plant crops such as begonias, lilies, and other bulb crops. African violets, azaleas, foliage or green plants, hydrangeas, poinsettias, roses, and miscellaneous crops as finished potted plants were accounted for in high percentages by the larger establishments.

High percentages of clothhouse cut flower crops were produced by small establishments. With the exception of gladiolus and asparagus plumosus major portions of outdoor and lathhouse crops were also produced by small establishments. Gladiolus in particular and asparagus plumosus to a lesser degree were largely accounted for by large growers.

Type of Organization.--More than 70 percent of the growers were individual proprietorships, more than 20 percent were partnerships, and the remainder were corporations. From 80 percent in the group of smallest establishments, individual proprietorships decreased with increases in size of establishment to a position of about 7 percent in the largest size classification. The corporative type of organization accounted for nearly three-fourths of the establishments which produced \$250,000 or more of wholesale value. Partnerships accounted for nearly a third of the establishments of intermediate sizes and lower percentages of the very small and very large growers.

Floriculture, by Size of Establishment, 1949

CHANNELS OF SALES BY GROWERS



U. S. DEPARTMENT OF AGRICULTURE

NEG. 1624-55 (5) AGRICULTURAL MARKETING SERVICE

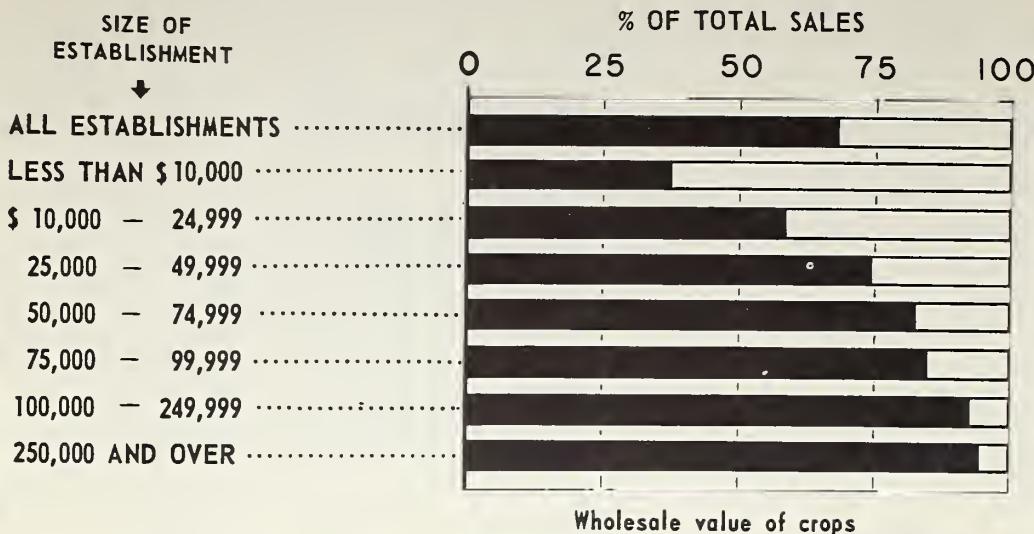
Figure 1.--One-third of the sales of growers of floricultural crops were made to wholesale establishments and one-fourth of the volume of their business was wholesale sales to other establishments. About 40 percent of the business of growers was retail sales of their own and purchased commodities, accessories, and services. The percentage of growers' sales which were retail ranged from more than 75 percent for small growers to less than 10 percent for growers producing crops with a wholesale value of more than \$100,000 per establishment.

Floriculture: Sales of growers by kind of sale, by size of establishment, United States, 1949

Item	Percentage of total sales		
	Wholesale sales to Other Retail sales		
	Wholesale establishments	Other establishments	Retail sales
	Percent	Percent	Percent
Wholesale value of crops per establishment:			
All establishments	33.6	25.2	41.2
Less than \$10,000	11.5	10.6	77.9
\$10,000 to 24,999	26.6	17.8	55.6
25,000 to 49,999	41.4	24.6	34.0
50,000 to 74,999	46.2	30.3	23.5
75,000 to 99,999	49.1	30.3	20.6
100,000 to 249,999	50.8	39.5	9.7
250,000 and over	49.0	44.8	6.2

Floriculture, by Size of Establishment, 1949

CROP VALUE RELATED TO SALES



WHOLESALE VALUE OF CROPS PER ESTABLISHMENT

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1625-55 (5) AGRICULTURAL MARKETING SERVICE

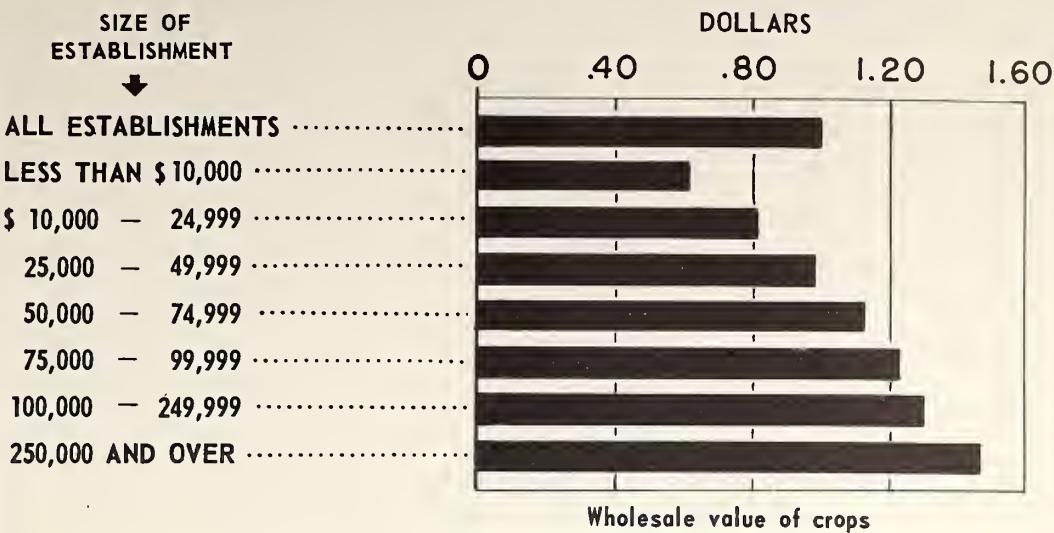
Figure 2.--Wholesale value of crops grown and sold by growers of floricultural crops amounted to more than two-thirds of the value of their sales. Wholesale value of crops of small growers amounted to little more than one-third of the value of their sales. Importance of crop production to their business consistently increased with increases in volume of production by growers. Among growers producing crops with a wholesale value of more than \$100,000 per establishment the wholesale value of their crops amounted to more than 90 percent of sales.

Floriculture: Wholesale value of crops related to total sales of growers, by size of establishment, United States, 1949

Item	:	Percentage of total sales
	:	<u>Percent</u>
Wholesale value of crops per establishment::	:	
All establishments	:	67.9
Less than \$10,000	:	37.4
\$10,000 to 24,999	:	58.4
25,000 to 49,999	:	74.6
50,000 to 74,999	:	82.4
75,000 to 99,999	:	84.6
100,000 to 249,999	:	92.6
250,000 and over	:	94.1

Floriculture, by Size of Establishment, 1949

CROP VALUE PER SQ. FT. OF GREENHOUSE



WHOLESALE VALUE OF CROPS PER ESTABLISHMENT

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1626-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 3.--Wholesale value of greenhouse floricultural crop production amounted to a dollar per square foot of greenhouse area. Two-thirds of the ground area covered by glass is ordinarily devoted to crop production in beds or benches, and one-third is devoted to walks or aisles and operation. Growers producing less than \$10,000 of wholesale value of floricultural crops per establishment accounted for nearly one-fourth of the greenhouse area but produced a value of only 62 cents per square foot or less than two-thirds of the industry average. Growers reporting more than \$100,000 of wholesale value per establishment were producing at the rate of at least twice as much or more than \$1.30 per square foot of greenhouse area.

Floriculture: Wholesale value of crops per square foot of greenhouse area by size of establishment, United States, 1949

Item	: Wholesale value per square foot
Wholesale value of crops per establishment:	: Dollars
All establishments	1.01
Less than \$10,00062
\$10,000 to 24,99981
25,000 to 49,99998
50,000 to 74,999	1.13
75,000 to 99,999	1.23
100,000 to 249,999	1.30
250,000 and over	1.47

Floriculture, by Size of Establishment, 1949

LABOR FORCE BY KIND OF EMPLOYMENT

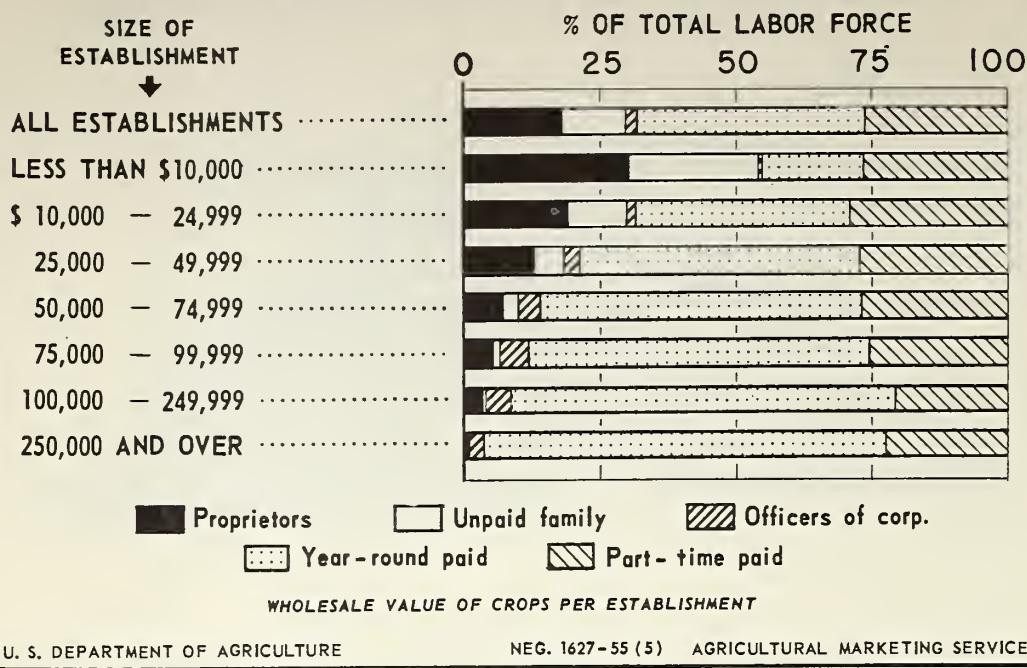
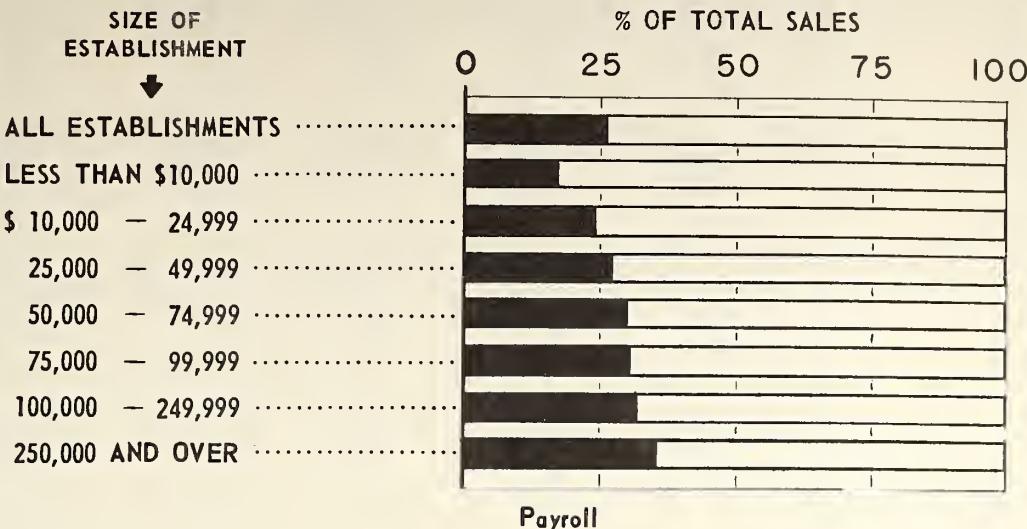


Figure 4.--Paid employees accounted for two-thirds of the labor force of growers of floricultural crops. Part-time paid employees consistently accounted for 20 to 30 percent of the labor force in the various sized establishments. Year-round paid employees ranged from less than 20 percent of the labor force of small growers to about 75 percent of the labor force of large growers. Unpaid family labor ranged from about one-fourth of the labor force in small establishments to negligible amounts in those which reported more than \$50,000 of wholesale value of crops produced.

Floriculture: Labor force by kind of employment, by size of establishment, United States, 1949

Item	Percentage of labor force classified as					
	Proprietors	of Unpaid	Paid officers	Paid employees		
	: unincorporated	: family	: of	: Year-	: Part-	
	: establishments	: labor	: corporations	: round	: time	
Wholesale value of crops per establishment:	Percent	Percent	Percent	Percent	Percent	Percent
All establishments:	18.0	12.0	2.2	41.7	26.1	
Less than \$10,000:	30.5	23.6	.8	18.6	26.5	
\$10,000 to 24,999:	19.0	10.7	1.8	39.2	29.3	
25,000 to 49,999:	12.9	5.1	3.1	51.5	27.4	
50,000 to 74,999:	7.4	2.9	4.3	58.9	26.5	
75,000 to 99,999:	5.3	1.2	5.4	62.7	25.4	
100,000 to 249,999 ...:	3.5	.4	4.6	70.7	20.8	
250,000 and over:	.8	.1	3.0	73.9	22.2	

Floriculture, by Size of Establishment, 1949**PAYROLL RELATED TO SALES**

WHOLESALE VALUE OF CROPS PER ESTABLISHMENT

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1628-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 5.--Payrolls, which included the cost of labor for conducting retail trade, amounted to more than one-fourth of the sales of growers of floricultural crops. Payrolls amounted to about one-sixth of the sales of small growers and more than one-third of the sales of large growers. In spite of decreasing amounts of retail trade as grower establishments become larger, payroll becomes increasingly important with increases in the volume of production per grower.

Floriculture: Payroll related to total sales of growers, by size of establishment, United States, 1949

Item	:	Percentage of total sales
Wholesale value of crops per establishment:	:	Percent
All establishments	:	26.2
Less than \$10,000	:	16.8
\$10,000 to 24,999	:	24.1
25,000 to 49,999	:	27.6
50,000 to 74,999	:	30.2
75,000 to 99,999	:	30.8
100,000 to 249,999	:	32.1
250,000 and over	:	35.7

Table 2.—Fioriculture: Sales and value of crops at wholesale prices, by size of establishment, United States, 1949

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$10,000	\$25,000	\$50,000	\$75,000	\$100,000	\$250,000
Sales			\$10,000	\$25,000	\$50,000	\$75,000	\$100,000	\$250,000
Total								
Establishments reporting.....		12,427	8,189	2,465	957	319	140	256
Percentage distribution.....		100.0	65.9	19.8	7.7	2.6	1.1	2.1
Value.....	Dollar	321,924,603	84,610,429	65,145,306	43,699,434	23,354,409	14,216,633	40,354,008
Average per establishment reporting.....	do	22,905	10,332	26,428	45,663	73,211	101,547	157,633
Percentage distribution.....	Percent:	100.0	26.3	20.2	13.6	7.3	4.4	12.5
Wholesale								
Establishments reporting.....		9,112	5,265	2,120	919	314	137	256
Percentage distribution.....		100.0	57.8	23.3	10.1	3.4	1.5	2.8
Value.....	Dollar	189,445,801	18,708,310	28,324,903	28,823,141	17,859,255	11,291,359	36,450,264
Average per establishment reporting.....	do	20,791	3,553	13,639	31,364	56,877	82,419	142,383
Percentage of total sales.....	Percent:	58.8	22.1	44.4	66.0	76.5	79.4	90.3
Percentage distribution.....	do	100.0	9.9	15.3	15.2	9.4	6.0	19.2
To wholesale establishments								
Establishments reporting.....		5,667	2,875	1,497	685	243	103	188
Percentage distribution.....		100.0	50.7	26.4	12.1	4.3	1.8	3.3
Value.....	Dollar	108,197,026	9,759,912	17,327,071	18,084,217	10,787,077	6,978,838	20,500,229
Average per establishment reporting.....	do	19,192	3,392	11,574	26,400	44,391	67,756	109,044
Percentage of all wholesale.....	Percent:	57.1	52.1	59.9	62.7	60.4	61.8	56.2
Percentage distribution.....	do	100.0	9.0	16.0	16.7	10.0	6.5	18.9
To retail and other establishments								
Establishments reporting.....		5,440	3,237	1,141	487	181	75	150
Percentage distribution.....		100.0	61.3	21.0	8.9	3.3	1.4	2.8
Value.....	Dollar	81,248,775	8,957,398	11,587,832	10,738,924	7,072,178	4,312,541	15,950,035
Average per establishment reporting.....	do	14,935	2,084	10,156	22,051	39,073	57,500	106,334
Percentage of all wholesale.....	Percent:	42.9	47.9	40.1	37.3	39.6	38.2	43.8
Percentage distribution.....	do	100.0	11.0	14.3	13.2	8.7	5.3	19.6
Retail								
Establishments reporting.....		6,981	5,304	1,122	335	100	42	56
Percentage distribution.....		100.0	76.0	16.1	4.8	1.4	0.6	0.8
Value.....	Dollar	132,478,802	65,902,119	36,230,403	14,876,293	5,495,154	2,925,274	3,903,744
Average per establishment reporting.....	do	18,977	12,625	32,91	44,407	54,952	69,649	69,710
Percentage of total sales.....	Percent:	41.2	77.9	55.6	34.0	23.5	20.6	9.7
Percentage distribution.....	do	100.0	49.7	27.4	11.2	4.0	2.2	2.9
Value of crops at wholesale prices								
Establishments reporting.....		12,427	8,189	2,465	957	319	140	256
Percentage distribution.....		100.0	65.9	19.8	7.7	2.6	1.1	2.1
Value.....	Dollar	213,521,723	31,658,028	38,082,045	32,596,173	19,242,435	12,022,435	37,364,038
Average per establishment reporting.....	do	17,590	3,866	15,449	34,061	60,321	85,876	145,953
Percentage of total sales.....	Percent:	67.9	37.4	58.4	74.6	82.4	84.6	92.6
Percentage distribution.....	do	100.0	14.5	17.4	14.9	8.8	5.5	17.1

Table 3.—Floriculture: Employment by size of establishment, United States, 1949

Item		Unit	Total	Establishments with value of crops at wholesale prices of—					
				\$10,000		\$50,000		\$175,000	
				Less than \$10,000	to \$24,999	to \$49,999	to \$74,999	to \$99,999	and over
Employment									
Total									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Average per establishment reporting.....									
Percentage distribution.....									
Proprietors of unincorporated establishments									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Percentage of total employment.....									
Percentage distribution.....									
Unpaid family workers									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Percentage of total employment.....									
Percentage distribution.....									
Paid officers of corporations									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Percentage of total employment.....									
Percentage distribution.....									
All other paid employees									
For pay period (March 15, 1949)									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Percentage of total employment.....									
Percentage distribution.....									
Year round positions									
Establishments reporting.....									
Percentage distribution.....									
Persons.....									
Percentage of total employment.....									
Percentage distribution.....									

1/ Less than 0.05 percent.

13

1/ Less than 0.05 percent.

Table 4.—Floriculture: Specified expenditures, by size of establishment, United States, 1949

Item	Total	Establishments with value of crops at wholesale prices of—					
		\$10,000	\$10,000 to \$24,999	\$24,999 to \$49,999	\$49,999 to \$74,999	\$74,999 to \$99,999	\$99,999 and over
Specified expenditures							
Total							
Establishments reporting.....	13,127	8,189	2,665	957	319	140	256
Percentage distribution.....	100.0	65.9	19.8	7.7	2.6	1.1	2.1
Amount expended.....	25,101,976	26,015,809	19,835,752	11,802,972	7,113,864	21,587,652	27,375,365
Average per establishment reporting.....	11,198	3,065	10,551	20,727	37,000	53,170	88,327
Percentage distribution.....	100.0	18.0	18.7	18.7	11.3	8.5	15.5
Wages and salaries paid							
Officers of corporations							
Establishments reporting.....	724	130	149	128	86	53	107
Percentage distribution.....	100.0	17.9	20.6	17.7	11.9	7.3	11.8
Amount expended.....	8,880,521	7,866	974,969	1,157,567	964,001	763,979	1,927,361
Average per establishment reporting.....	12,277	5,918	6,513	9,013	11,209	11,115	18,013
Average per person.....	5,070	3,216	3,021	4,061	4,725	5,162	5,894
Percentage distribution.....	100.0	8.7	11.0	13.0	10.8	8.6	21.7
All other paid employees							
Establishments reporting.....	9,839	5,651	2,417	955	319	140	256
Percentage distribution.....	100.0	57.4	21.6	9.7	3.3	1.4	2.6
Amount expended.....	84,117,839	14,202,552	15,731,682	12,058,779	7,063,317	4,376,959	12,937,377
Average per establishment reporting.....	8,580	2,513	6,509	12,627	22,112	31,264	50,537
Average per person.....	26.2	16.8	20.1	27.6	30.2	30.8	32.1
Percentage distribution.....	100.0	16.8	18.6	11.3	8.4	5.2	15.3
Year-round employees							
Establishments reporting.....	6,553	2,733	2,091	920	312	140	256
Percentage distribution.....	100.0	41.7	31.9	14.0	4.8	2.1	3.9
Amount expended.....	68,291,921	9,754,005	12,118,981	9,608,423	5,931,619	3,712,015	10,969,544
Average per establishment reporting.....	10,422	3,669	5,796	10,441	19,012	26,514	42,850
Average per person.....	2,102	1,769	1,959	2,051	2,104	2,159	2,163
Percentage distribution.....	100.0	11.3	17.7	14.1	8.7	5.4	16.1
Part-time or seasonal employees							
Establishments reporting.....	8,193	4,807	1,980	773	249	111	195
Percentage distribution.....	100.0	58.7	21.2	9.4	3.0	1.4	2.4
Amount expended.....	16,122,918	4,448,947	3,612,781	2,150,356	1,131,668	664,944	1,967,833
Average per establishment reporting.....	1,968	926	1,825	3,170	4,515	5,390	10,091
Percentage distribution.....	100.0	27.6	22.4	15.2	7.0	4.1	12.2
Manure and fertilizer							
Establishments reporting.....	12,062	7,890	2,429	941	315	137	251
Percentage distribution.....	100.0	65.4	20.2	7.8	2.6	1.1	2.1
Amount expended.....	6,800,819	1,175,412	1,183,158	1,188,953	906,988	368,612	838,291
Average per establishment reporting.....	564	149	611	1,263	1,609	2,690	3,340
Average per value of all crops.....	3.1	3.7	3.9	3.6	2.6	3.1	2.2
Percentage distribution.....	100.0	17.3	21.8	17.5	7.5	5.4	12.3

Continued—

Table 4.—Floriculture: Specified expenditures, by size of establishment, United States, 1949—Continued

Item	Establishments with value of crops at wholesale prices of—					
	Unit	Total	Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$100,000
Insecticides and fungicides						
Establishments reporting.....	Number	11,769	7,746	2,321	912	136
Percentage distribution.....	Percent:	100.0	65.8	19.7	7.7	2.7
Dollar	2,141,739	1,457,280	1,463,158	319,110	169,321	120,446
do	182	59	200	350	543	886
Percent:	1.0	1.1	1.2	1.0	0.9	1.0
do	100.0	21.4	21.6	14.9	7.9	5.6
Percentage distribution.....						
Seeds, plants and bulbs for planting						
Establishments reporting.....	Number	11,348	7,502	2,264	858	288
Percentage distribution.....	Percent:	100.0	66.1	20.0	7.6	2.5
Dollar	17,280,428	3,585,148	3,461,652	2,347,682	1,530,626	862,363
do	1,523	478	1,529	2,736	5,315	6,737
Percent:	7.9	11.3	9.1	7.2	8.0	7.2
do	100.0	20.7	20.0	13.6	8.9	5.0
Fuel						
Amount expended.....	Dollar	16,507,208	3,854,871	3,247,054	2,353,377	1,356,109
Cost per square foot of greenhouse area...	do	0.09	0.09	0.08	0.08	0.09
Coal						
Establishments reporting.....	Number	7,285	4,745	1,498	547	198
Percentage distribution.....	Percent:	100.0	65.1	20.6	7.5	2.7
Tons.....	Dollar	1,390,277	287,823	274,934	195,578	123,111
Amount expended.....	Number	12,311,067	2,889,919	2,604,121	1,788,761	1,012,793
Average per establishment reporting.....	do	1,690	609	609	739	770
Average per ton.....	do	8.86	10.04	9.47	9.15	8.22
Percentage distribution.....	Percent:	100.0	23.5	21.2	14.5	8.2
Fuel oil						
Establishments reporting.....	Number	2,188	1,315	449	182	87
Percentage distribution.....	Percent:	100.0	60.1	20.5	8.3	4.0
Gallons.....	Dollar	42,826,989	7,626,529	6,379,249	5,366,720	3,217,498
Amount expended.....	Number	3,288,313	780,124	518,900	420,184	288,198
Average per establishment reporting.....	do	1,503	593	1,154	2,309	147,377
Average per gallon.....	do	0.08	0.10	0.08	0.12	0.09
Percentage distribution.....	Percent:	100.0	23.7	15.7	12.8	8.8
Gas for heating						
Establishments reporting.....	Number	959	590	166	105	28
Percentage distribution.....	Percent:	100.0	61.5	17.3	10.9	2.9
Dollar	907,798	180,798	121,540	144,432	55,118	37,569
do	947	313	750	1,376	1,968	2,210
Percent:	100.0	20.4	13.7	15.9	6.1	4.1
Advertising						
Establishments reporting.....	Number	9,263	6,176	4,756	668	255
Percentage distribution.....	Percent:	100.0	66.7	19.0	7.2	2.7
Dollar	3,126,136	1,056,527	655,756	440,394	212,750	129,470
do	338	171	372	634	834	1,199
Percent:	1.0	1.2	1.0	0.9	0.9	0.7
do	100.0	33.8	20.9	13.1	6.8	4.2
Percentage distribution.....						

Table 5.—Floriculture: Structures and equipment, April 1, 1950, by size of establishment in 1949, United States

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$10,000	\$25,000	\$50,000	\$75,000	\$100,000	\$250,000
Value of land, structures and equipment								
Establishments reporting.....	Number	12,427	8,189	2,165	957	319	140	256
Percentage distribution.....	Percent:	100.0	65.9	19.8	7.7	2.6	1.1	2.1
Value.....	Dollar	329,235,021	105,591,599	70,316,719	44,620,911	23,967,695	14,237,268	33,709,175
Average per establishment reporting.....	do	26,491	12,888	28,526	46,626	75,131	101,695	36,811,264
Percentage distribution.....	Percent:	100.0	32.1	21.4	13.5	7.3	4.3	10.2
Greenhouse area								
Establishments reporting.....	Number	9,875	6,117	1,986	764	282	122	222
Percentage distribution.....	Percent:	100.0	65.0	20.1	7.7	2.9	1.2	2.3
Area.....	Sq. ft.	187,321,139	41,032,926	38,477,384	27,722,284	15,809,770	10,054,601	27,265,919
Average per establishment reporting.....	Sq. ft.	18,970	6,394	19,374	36,286	56,133	82,115	122,819
Crop value per square foot.....	Dollar	0.93	0.59	0.76	0.91	1.05	1.01	1.15
Percentage distribution.....	Percent:	100.0	21.9	20.5	14.8	8.4	5.4	14.6
Used primarily for florist's crops								
Establishments reporting.....	Number	2,396	6,189	1,811	714	265	106	202
Percentage distribution.....	Percent:	100.0	65.9	19.6	7.6	2.8	1.1	2.1
Area.....	Sq. ft.	159,917,237	36,922,198	32,779,315	23,710,664	13,164,130	7,079,511	21,823,034
Crop value per square foot.....	Dollar	1.01	0.62	0.81	0.98	1.13	1.23	1.30
Percentage distribution.....	Percent:	100.0	23.1	20.5	14.8	8.4	5.4	13.7
Used primarily for vegetable crops								
Establishments reporting.....	Number	768	374	234	83	27	20	27
Percentage distribution.....	Percent:	100.0	18.7	30.5	10.8	3.5	2.6	3.5
Area.....	Sq. ft.	27,406,902	4,110,728	5,698,069	4,011,020	2,345,340	2,975,060	5,442,085
Crop value per square foot.....	Dollar	0.48	0.35	0.48	0.50	0.51	0.49	0.52
Percentage distribution.....	Percent:	100.0	15.0	20.8	14.6	8.6	10.8	19.9
Greenhouse bench or bed area								
With gravel culture in 1949								
Establishments reporting.....	Number	191	120	31	13	6	4	11
Percentage distribution.....	Percent:	100.0	62.8	16.2	6.8	3.1	2.1	5.8
Area.....	Sq. ft.	605,220	87,365	197,277	33,788	54,012	67,224	58,000
Percentage distribution.....	Percent:	100.0	14.4	32.6	5.6	8.9	11.1	9.6
With automatic watering or subirrigation in 1949								
Establishments reporting.....	Number	1,158	163	109	70	33	21	39
Percentage distribution.....	Percent:	100.0	35.6	23.8	15.3	7.2	4.6	8.5
Area.....	Sq. ft.	6,932,802	7,111,134	1,125,618	910,009	476,634	780,612	2,248,127
Percentage distribution.....	Percent:	100.0	10.6	16.1	13.0	6.8	11.2	32.2
With black cloth treatment in 1949								
Establishments reporting.....	Number	1,129	399	360	186	52	32	66
Percentage distribution.....	Percent:	100.0	35.3	31.9	16.5	4.6	2.8	5.9
Area.....	Sq. ft.	3,601,365	376,344	541,929	535,810	249,230	171,754	724,797
Percentage distribution.....	Percent:	100.0	10.4	15.0	14.9	6.9	4.8	20.1

Continued—

Table 5.—Fioriculture: Structures and equipment, April 1, 1950, by size of establishment in 1949, United States—Continued

Item	:	:	:	Establishments With Value of Crops at Wholesale Prices of—							
				Unit	Total	Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$100,000	\$100,000 to \$250,000	\$250,000 and over
With artificial lighting in 1949	:	:	:								
Establishments reporting.....	Number:	668	252	196	100	34	20	40	26		
Percentage distribution.....	Percent:	100.0	37.7	29.3	15.0	5.1	3.0	6.0	3.9		
Area.....	Sq. ft.:	2,158,724	203,288	219,215	213,693	138,446	52,183	410,470	891,399		
Percentage distribution.....	Percent:	100.0	9.4	11.6	9.9	6.4	2.4	19.0	11.3		
With soil sterilization in 1949	:	:	:								
Establishments reporting.....	Number:	2,549	1,098	750	336	137	63	115	50		
Percentage distribution.....	Percent:	100.0	43.1	29.4	13.2	5.4	2.5	4.5	1.9		
Area.....	Sq. ft.:	42,814,622	5,616,714	9,980,026	4,223,446	3,135,391	8,115,782	4,697,975			
Percentage distribution.....	Percent:	100.0	13.2	23.3	16.4	9.9	7.3	18.9	11.0		
Frame area	:	:	:								
Establishments reporting.....	Number:	3,116	2,175	547	220	63	27	60	24		
Percentage distribution.....	Percent:	100.0	69.8	17.6	7.1	2.0	0.8	1.9	0.8		
Area.....	Sq. ft.:	10,937,716	4,463,027	2,257,389	1,229,851	689,004	279,520	1,005,375	1,013,550		
Percentage distribution.....	Percent:	100.0	40.8	20.6	11.2	6.3	2.6	9.2	9.3		
Cloth-house area	:	:	:								
Establishments reporting.....	Number:	1,117	458	381	156	43	25	37	17		
Percentage distribution.....	Percent:	100.0	41.0	34.1	14.0	3.9	2.2	3.3	1.7		
Area.....	Sq. ft.:	17,218,835	2,464,145	7,425,082	3,428,064	1,376,090	546,937	1,191,192	787,325		
Percentage distribution.....	Percent:	100.0	14.3	43.1	19.9	8.0	3.2	6.9	4.6		
With black cloth treatment in 1949	:	:	:								
Establishments reporting.....	Number:	415	133	166	62	21	11	15	7		
Percentage distribution.....	Percent:	100.0	32.0	40.0	14.0	5.1	2.7	3.6	1.7		
Area.....	Sq. ft.:	4,791,857	656,834	1,875,928	704,746	507,720	218,281	466,568	361,800		
Percentage distribution.....	Percent:	100.0	13.7	39.1	14.7	10.6	4.6	9.7	7.6		
Lath-house area	:	:	:								
Establishments reporting.....	Number:	917	534	173	84	49	20	39	18		
Percentage distribution.....	Percent:	100.0	58.2	18.9	7,504,091	5,728,110	1,258,770	8,352,458	2,0		
Area.....	Sq. ft.:	50,887,990	14,601,412	8,965,849	7,504,091	5,728,110	1,258,770	8,352,458	4,477,700		
Percentage distribution.....	Percent:	100.0	28.7	17.6	14.7	11.3	2.5	16.4	8.8		
Storage house floor area	:	:	:								
Establishments reporting.....	Number:	2,816	1,513	654	323	116	48	106	56		
Percentage distribution.....	Percent:	100.0	53.7	23.2	11.5	4.1	1.7	3.8	2.0		
Area.....	Sq. ft.:	5,365,634	1,290,542	1,079,010	862,678	515,511	140,530	719,861	757,502		
Percentage distribution.....	Percent:	100.0	24.1	20.1	16.1	9.6	2.6	13.1	11.1		
Refrigerated storage	:	:	:								
Establishments reporting.....	Number:	1,967	1,012	429	227	89	46	115	49		
Percentage distribution.....	Percent:	100.0	51.5	21.8	11.5	4.5	2.3	5.9	2.5		
Capacity.....	Cu. ft.:	3,255,482	473,161	416,159	437,506	299,309	158,463	555,091	915,793		
Percentage distribution.....	Percent:	100.0	14.5	12.8	13.4	9.2	4.9	17.1	28.1		

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$10,000	\$25,000	\$50,000	\$75,000	\$100,000	\$125,000
Crops sold								
Total	Dollar	218,521,723	31,658,028	38,082,045	32,596,173	19,262,435	12,022,696	7,361,038
Value at wholesale prices.....	Percent:	100.0	11.5	17.4	11.8	15.2	10.9	8.8
Percentage distribution.....								
Plants, cuttings, etc. sold for growing on	Dollar	30,591,286	9,540,601	6,400,876	3,842,335	2,923,675	1,315,258	3,081,700
Total	Percent:	100.0	30.2	16.8	12.6	9.5	10.9	8.2
Value at wholesale prices.....	do	31.2	20.9					
Percentage distribution.....								
Azaleas								
Establishments reporting.....	Number:	92	42	14	9	6	3	6
Percentage distribution.....	Percent:	100.0	45.7	15.2	9.8	6.5	3.3	6.5
Plants.....	Number:	7,516,000	372,000	290,000	1,780,000	69,000	405,000	13.0
Value.....	Dollar:	1,113,107	51,471	49,826	7,354	19,991	11,450	1,560,000
Average per plant.....	do	0.15	0.15	0.15	0.18	0.11	0.17	650,105
Percentage of value of all crops.....	Percent:	0.5	0.2	0.1	1/	0.1	0.36	0.11
Average per establishment reporting.....	Dollar:	12,099	1,297	3,559	817	32,498	0.1	0.1
Percentage distribution.....	Percent:	100.0	4.9	4.5	0.7	3,817	24,152	5h,175
Carnations								
Establishments reporting.....	Number:	275	71	87	50	26	8	25
Percentage distribution.....	Percent:	100.0	25.8	31.6	18.2	9.5	2.9	9.1
Plants.....	Number:	4,521,000	203,000	636,000	1,180,000	1,085,000	357,000	182,000
Value.....	Dollar:	1,351,111	16,949	69,615	91,510	118,712	30,530	86,524
Average per plant.....	do	0.10	0.08	0.11	0.08	0.11	0.09	21,271
Percentage of value of all crops.....	Percent:	0.2	0.1	0.2	0.3	0.5	0.3	0.12
Average per establishment reporting.....	Dollar:	1,582	239	800	1,830	4,566	3,816	3,461
Percentage distribution.....	Percent:	100.0	3.9	16.0	21.0	27.3	7.0	19.9
Chrysanthemums								
Establishments reporting.....	Number:	351	152	86	53	18	7	11
Percentage distribution.....	Percent:	100.0	43.3	24.5	15.1	5.1	2.0	2h,1
Plants.....	Number:	38,041,000	839,000	816,000	3,820,000	1,983,000	6,802,000	3.1
Value.....	Dollar:	1,437,673	48,667	50,145	101,711	125,110	61,662	20,308,000
Average per plant.....	do	0.04	0.06	0.06	0.03	0.01	0.03	765,579
Percentage of value of all crops.....	Percent:	0.7	0.2	0.1	0.3	0.7	0.5	0.04
Average per establishment reporting.....	Dollar:	1,996	320	583	1,976	6,951	9,237	11,617
Percentage distribution.....	Percent:	100.0	3.1	3.5	7.3	8.7	4.5	19.4
Foliage or green plants								
Establishments reporting.....	Number:	612	387	123	55	19	7	12
Percentage distribution.....	Percent:	100.0	63.2	20.1	9.0	3.1	2.0	1.5
Plants.....	Number:	35,034,000	3,303,000	4,760,000	5,775,000	4,670,000	1,250,000	8,471,000
Value.....	Dollar:	3,315,505	299,698	372,516	468,570	433,670	11h,850	747,610
Average per plant.....	do	0.09	0.09	0.08	0.08	0.09	0.09	878,591
Percentage of value of all crops.....	Percent:	1.5	0.9	1.0	1.4	2.3	1.0	0.11
Average per establishment reporting.....	Dollar:	5,417	774	3,029	8,519	22,825	16,407	2.0
Percentage distribution.....	Percent:	100.0	9.0	11.2	14.1	13.1	3.5	26.5

Less than 0.05 percent.

Continued-

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949—Continued

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$ less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$249,999
Geraniums								
Establishments reporting.....	Number	4,398	3,194	.835	242	.59	27	.33
Percentage distribution.....	Percent	100.0	72.6	19.0	5.5	0.6	0.8	0.2
Plants.....	Number	25,668,000	9,891,000	8,028,000	3,744,000	2,135,000	1,018,000	138,000
Value.....	Dollar	5,154,518	2,118,053	1,532,160	759,311	344,432	186,870	39,640
Average per plant.....	do	0.20	0.21	0.19	0.20	0.16	0.18	0.25
Percentage of value of all crops.....	Percent	2.4	6.7	4.0	2.3	1.8	1.6	0.5
Average per establishment reporting.....	Dollar	1,772	663	1,835	3,138	5,838	6,921	5,271
Percentage distribution.....	Percent	100.0	14.1	29.7	14.7	6.7	3.6	3.4
Hydrangeas								
Establishments reporting.....	Number	78	19	14	11	7	7	10
Percentage distribution.....	Percent	100.0	24.4	17.9	14.1	9.0	9.0	12.8
Plants.....	Number	1,395,000	198,000	40,000	34,000	55,000	87,000	698,000
Value.....	Dollar	369,857	2,708	6,830	15,117	15,576	21,770	193,396
Average per plant.....	do	0.27	0.01	0.17	0.44	0.28	0.25	0.28
Percentage of value of all crops.....	Percent	0.2	1/	1/	1/	0.1	0.2	0.5
Average per establishment reporting.....	Dollar	4,742	-143	-488	1,374	2,225	3,110	1.9,310
Percentage distribution.....	Percent	100.0	0.7	-	1.8	4.1	4.2	5.9
Poinsettias								
Establishments reporting.....	Number	120	23	29	30	8	9	13
Percentage distribution.....	Percent	100.0	19.2	24.1	25.0	6.7	7.5	10.8
Plants.....	Number	1,212,000	56,000	115,000	208,000	34,000	295,000	385,000
Value.....	Dollar	163,329	5,378	18,643	27,594	3,565	31,710	58,116
Average per plant.....	do	0.13	0.10	0.16	0.13	0.10	0.11	0.15
Percentage of value of all crops.....	Percent	0.2	1/	1/	1/	0.1	0.3	0.2
Average per establishment reporting.....	Dollar	1,361	-234	-643	920	146	3,527	4,473
Percentage distribution.....	Percent	100.0	3.3	11.4	16.9	2.2	19.4	35.6
Roses								
Establishments reporting.....	Number	144	22	4	1	5	-	4
Percentage distribution.....	Percent	100.0	50.0	9.1	2.3	11.3	-	9.1
Plants.....	Number	1,107,000	46,000	5,000	4,000	95,000	-	260,000
Value.....	Dollar	283,152	9,181	2,362	1,400	16,872	-	93,657
Average per plant.....	do	0.26	0.20	0.47	0.35	0.18	-	0.30
Percentage of value of all crops.....	Percent	0.1	1/	1/	1/	0.1	-	0.4
Average per establishment reporting.....	Dollar	6,149	147	590	1,400	3,374	-	13,114
Percentage distribution.....	Percent	100.0	3.2	0.8	0.5	6.0	-	18.9
Bedding and vegetable plants								
Establishments reporting.....	Number	5,938	4,451	1,021	292	82	31	48
Percentage distribution.....	Percent	100.0	75.0	17.2	4.9	1.4	0.5	1.3
Plants.....	Number	16,924,653	6,785,601	4,050,933	2,136,311	1,478,032	775,120	1,259,331
Value.....	Dollar	7.7	21.4	10.6	6.6	7.7	6.4	3.4
Average per plant.....	do	0.6	0.6	0.6	0.7	0.7	0.7	0.9
Percentage of value of all crops.....	Percent	2.850	1,525	3,968	7,316	18,025	25,004	26,236
Average per establishment reporting.....	Dollar	100.0	40.1	23.9	12.6	8.7	4.6	7.5
Percentage distribution.....	Percent	100.0	14.3	17.8	16.6	13.8	5.6	6.1
All other stock for growing on								
Establishments reporting.....	Number	237	121	57	20	11	5	10
Percentage distribution.....	Percent	100.0	51.1	24.1	8.4	5.9	2.1	4.2
Plants.....	Number	1,393,781	199,895	217,816	230,427	192,715	78,266	359,275
Value.....	Dollar	0.6	0.6	0.7	0.7	0.7	0.2	0.8
Average per plant.....	do	5.881	1,652	4,318	11,521	13,765	8,528	35,936
Percentage of value of all crops.....	Percent	100.0	14.3	17.8	16.6	13.8	5.6	6.1

1/ Less than 0.05 percent.

Continued—

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949—Continued

		Establishments with value of crops at wholesale prices of—					
Item		Total	Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$100,000	\$100,000 and over
Cut flowers grown under glass, sold							
Total	Dollar	93,478,944	9,827,418	15,257,723	13,923,533	8,901,145	5,195,623
Value at wholesale prices.....	42.8	31.0	40.1	42.7	46.3	43.2	47.7
Percentage of value of all crops.....	100.0	10.5	16.3	12.9	9.5	5.6	19.1
Percentage distribution.....							24.1
Carnations							
Establishments reporting.....	Number	3,535	1,888	987	404	118	42
Percentage distribution.....	Percent	100.0	53.4	27.9	11.4	3.4	7.0
Flowers.....	Number	250,809,000	26,437,000	65,065,000	70,292,000	37,577,000	10,794,000
Value.....	Dollar	19,908,958	2,034,186	4,974,208	5,366,012	3,009,679	784,721
Average per flower.....	do	0.08	0.08	0.08	0.08	0.08	0.10
Percentage of value of all crops.....	Percent	9.1	6.4	13.1	10.5	15.5	6.5
Average per establishment reporting...	Dollar	5,632	1,077	5,040	13,282	25,506	18,684
Percentage distribution.....	Percent	100.0	10.2	25.0	27.0	15.1	3.9
Chrysanthemums (standard)							
Establishments reporting.....	Number	4,471	2,739	1,131	359	105	45
Percentage distribution.....	Percent	100.0	61.3	25.3	8.0	2.4	1.0
Flowers.....	Number	29,285,000	7,724,416	9,287,000	4,944,000	2,447,000	1,189,000
Value.....	Dollar	5,878,749	1,530,290	1,750,511	1,027,022	457,202	246,953
Average per flower.....	do	0.20	0.20	0.19	0.21	0.19	0.21
Percentage of value of all crops.....	Percent	2.7	4.8	4.6	3.2	2.4	2.1
Average per establishment reporting...	Dollar	1,315	559	1,543	2,861	4,354	5,555
Percentage distribution.....	Percent	100.0	26.0	29.8	17.5	11.7	4.2
Chrysanthemums (pompon)							
Establishments reporting.....	Number	5,021	3,163	1,220	387	107	45
Percentage distribution.....	Percent	100.0	63.0	24.3	7.7	2.1	0.9
Bunches.....	Number	9,295,000	2,543,000	2,960,000	1,583,000	621,000	355,000
Value.....	Dollar	7,897,649	2,137,818	2,450,441	1,363,090	537,625	293,970
Average per bunch.....	do	0.85	0.84	0.83	0.86	0.85	0.83
Percentage of value of all crops.....	Percent	3.6	6.8	6.4	4.2	2.8	2.4
Average per establishment reporting...	Dollar	1,573	676	2,009	3,522	5,025	6,533
Percentage distribution.....	Percent	100.0	27.1	31.0	17.3	6.8	3.7
Gardenias							
Establishments reporting.....	Number	143	23	23	13	8	8
Percentage distribution.....	Percent	100.0	16.1	16.1	9.1	5.6	19.5
Flowers.....	Number	26,604,000	119,000	2,151,000	3,435,000	728,000	8,419,000
Value.....	Dollar	4,018,150	23,437	36,818	327,535	99,137	1,141,351
Average per flower.....	do	0.15	0.20	0.21	0.15	0.11	0.14
Percentage of value of all crops.....	Percent	1.8	0.1	0.1	1.0	1.9	3.1
Average per establishment reporting...	Dollar	28,099	1,019	1,601	14,241	28,382	12,392
Percentage distribution.....	Percent	100.0	0.6	0.9	8.1	2.5	2.5
Lilies							
Establishments reporting.....	Number	1,464	745	421	182	39	19
Percentage distribution.....	Percent	100.0	50.9	28.7	12.4	2.7	1.3
Flowers.....	Number	7,251,000	1,161,000	1,643,900	1,149,900	956,000	574,000

Continued-

Table 6—Floriculture: Crops sold, by size of establishment, United States, 1949 - Continued

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$ Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	\$100,000 to \$250,000
Value.....	Dollar	1,364,030	227,676	327,384	228,533	144,343	110,165	138,421
Average per flower.....	do	0.19	0.20	0.20	0.15	0.19	0.16	0.21
Percentage of value of all crops.....	Percent:	0.6	0.7	0.9	0.7	0.8	0.9	0.4
Average per establishment reporting.....	Dollar	932	306	778	1,256	3,701	5,798	8,153
Percentage distribution.....	Percent:	100.0	16.7	24.0	16.8	10.6	8.1	13.7
Bulb crops (other than lily)								
Establishments reporting.....	Number:	2,251	1,195	632	252	64	29	57
Percentage distribution.....	Percent:	100.0	53.1	28.1	11.2	2.8	1.3	2.5
Flowers.....	Number:	44,546,000	5,785,000	8,781,000	7,107,000	2,928,000	1,360,000	11,294,000
Value.....	Dollar	4,201,040	523,491	865,337	693,132	290,108	138,362	1,011,883
Average per flower.....	do	0.10	0.10	0.10	0.10	0.10	0.10	0.09
Percentage of value of all crops.....	Percent:	1.09	1.67	2.3	2.1	1.5	1.2	2.7
Average per establishment reporting.....	Dollar	1,866	463	1,370	2,751	4,533	4,771	17,752
Percentage distribution.....	Percent:	100.0	13.2	20.6	16.5	6.9	3.3	24.1
Orchids (Cattleya)								
Establishments reporting.....	Number:	297	136	45	38	18	14	21
Percentage distribution.....	Percent:	100.0	45.8	15.1	12.8	6.1	4.7	7.1
Flowers.....	Number:	5,589,000	188,000	241,000	334,000	444,000	416,000	1,545,000
Value.....	Dollar	7,169,354	220,446	173,273	424,229	521,459	547,267	1,796,337
Average per flower.....	do	1.28	1.17	0.72	1.27	1.17	1.32	1.16
Percentage of value of all crops.....	Percent:	3.3	0.7	0.5	1.3	2.7	4.6	1.44
Average per establishment reporting.....	Dollar	24,139	1,622	3,851	11,169	28,970	39,090	85,554
Percentage distribution.....	Percent:	100.0	3.1	2.4	5.9	7.3	7.6	25.1
Orchids (other than Cattleya)								
Establishments reporting.....	Number:	178	73	32	29	9	8	12
Percentage distribution.....	Percent:	100.0	41.0	18.0	16.3	5.1	4.5	6.7
Flowers.....	Number:	1,161,000	95,000	106,000	176,000	60,000	145,000	181,000
Value.....	Dollar	969,918	76,598	95,243	170,272	63,225	142,568	184,253
Average per flower.....	do	0.83	0.81	0.90	0.97	1.05	0.98	1.02
Percentage of value of all crops.....	Percent:	0.4	0.2	0.3	0.5	0.3	1.2	0.5
Average per establishment reporting.....	Dollar	5,449	1,049	2,976	5,871	7,025	17,818	15,354
Percentage distribution.....	Percent:	100.0	7.9	9.8	17.6	6.5	14.7	19.0
Roses								
Establishments reporting.....	Number:	595	79	126	131	74	44	90
Percentage distribution.....	Percent:	100.0	13.3	21.2	22.0	12.4	7.4	15.1
Flowers.....	Number:	389,789,000	909,000	10,451,000	30,460,000	37,295,000	30,205,000	118,273,000
Value.....	Dollar	30,582,022	95,040	750,002	2,363,220	2,845,783	2,360,993	9,167,346
Average per flower.....	do	0.08	0.10	0.07	0.08	0.08	0.08	0.08
Percentage of value of all crops.....	Percent:	14.0	0.3	2.0	7.2	24.8	19.6	24.5
Average per establishment reporting.....	Dollar	51,398	1,203	5,952	18,040	38,457	53,659	101,859
Percentage distribution.....	Percent:	100.0	0.3	2.5	7.7	9.3	7.7	30.0
All other cut flowers grown under glass								
Establishments reporting.....	Number:	4,176	2,552	1,069	326	86	44	64
Percentage distribution.....	Percent:	100.0	61.1	25.6	7.8	2.1	1.1	1.5
Value.....	Dollar	11,489,064	2,928,236	3,833,906	1,960,288	662,757	468,507	815,000
Average per establishment reporting.....	Dollar	2,751	1,147	3,586	6,013	7,706	10,648	12,734
Percentage distribution.....	Percent:	100.0	25.5	33.4	17.0	5.8	4.1	7.1

Continued-

Table 6.—Floriculture: Crops sold by size of establishment, United States, 1949—Continued

Item		Total	Establishments with value of crops at wholesale prices of—							
			Total	Unit	Total	Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	
			Dollar	Value at wholesale prices of all crops	Dollar	Value	Dollar	Value	Dollar	
Potted plants grown under glass, sold										
Total			36,743	69%	3,618	290	5,033	820	3,453	111
Value at wholesale prices of all crops			16.8	11.4	13.2	16.9	17.9	18.4	18.0	
Percentage distribution			do	100.0	9.8	13.7	15.0	9.4	20.1	
African violets										
Establishments reporting			Number	992	566	221	89	33	18	
Percentage distribution			Percent:	100.0	57.1	22.3	9.0	3.3	4.2	
Plants			Number	2,671,000	231,000	157,000	90,000	32,000	18	
Value			Dollar	1,116,897	97,291	71,853	41,639	41,789	23	
Average per plant			do	0.62	0.42	0.46	0.46	0.51	2.3	
Percentage of value of all crops			Percent:	0.5	0.3	0.2	0.3	0.3	0.37	
Average per establishment reporting			Dollar	1,126	172	325	1,196	1,262	1.1	
Percentage distribution			Percent:	100.0	8.7	6.4	9.5	3.7	21.848	
Azaleas										
Establishments reporting			Number	1,928	969	527	223	74	6.0	
Percentage distribution			Percent:	100.0	50.3	27.3	11.6	3.8	3.4	
Plants			Number	3,407,000	241,000	379,000	383,000	435,000	1,042,000	
Value			Dollar	4,315,222	278,588	424,304	468,659	540,965	1,381,682	
Average per plant			do	1.27	1.16	1.16	1.22	1.24	1.33	
Percentage of value of all crops			Percent:	2.0	0.9	1.0	1.0	1.0	2.9	
Average per establishment reporting			Dollar	2,238	288	824	2,102	7,310	43,174	
Percentage distribution			Percent:	100.0	6.5	10.1	10.9	12.5	32.0	
Begonias										
Establishments reporting			Number	2,476	1,571	551	198	51	54	
Percentage distribution			Percent:	100.0	63.4	22.2	8.0	2.1	2.2	
Plants			Number	3,456,000	871,000	829,000	660,000	203,000	315,000	
Value			Dollar	1,182,318	291,402	251,702	175,019	84,753	134,220	
Average per plant			do	0.34	0.33	0.30	0.27	0.42	0.41	
Percentage of value of all crops			Percent:	0.5	0.9	0.7	0.5	0.4	0.4	
Average per establishment reporting			Dollar	478	185	457	884	1,662	2,156	
Percentage distribution			Percent:	100.0	24.6	21.3	14.8	7.2	11.4	
Foliage or green plants										
Establishments reporting			Number	2,507	1,503	571	235	72	60	
Percentage distribution			Percent:	100.0	60.0	22.8	9.4	2.8	35	
Plants			Number	37,811,000	2,853,000	4,487,000	5,861,000	3,571,000	10,166,000	
Value			Dollar	9,842,266	636,642	843,718	1,401,284	867,454	8,970,000	
Average per plant			do	0.25	0.22	0.19	0.24	0.25	3,362,910	
Percentage of value of all crops			Percent:	4.5	2.0	2.2	4.3	4.0	0.37	
Average per establishment reporting			Dollar	3,926	424	1,478	5,963	12,048	7.1	
Percentage distribution			Percent:	100.0	6.5	8.6	14.2	8.8	9.083	
Hydrangeas										
Establishments reporting			Number	2,111	1,045	586	255	80	32	
Percentage distribution			Percent:	100.0	49.5	27.8	12.1	3.8	1.5	
Plants			Number	3,382,000	261,000	403,000	453,000	361,000	838,000	

Continued—

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949 - Continued

Item	Unit	Total	Establishments with value of crops at wholesale prices of—					
			\$10,000	\$25,000	\$50,000	\$75,000	\$100,000	\$250,000
Value.....	Dollar	4,197,117	282,979	531,772	585,871	480,939	336,776	987,302
Average per plant.....	do	1.26	1.08	1.32	1.29	1.33	1.31	1.22
Percentage of value of all crops.....	Percent:	1.9	0.9	1.4	1.8	2.5	2.8	1.18
Average per establishment reporting.....	Dollar	1,988	271	907	2,298	6,012	8,635	13,342
Percentage distribution.....	Percent:	100.0	6.7	12.7	14.0	11.5	8.0	23.5
Lilies								23.6
Establishments reporting.....	Number:	2,800	1,518	778	285	82	36	67
Percentage distribution.....	Percent:	100.0	54.2	27.8	10.2	2.9	1.3	2.4
Plants.....	Number:	2,831,000	467,000	631,000	572,000	253,000	162,000	349,000
Value.....	Dollar:	3,555,517	568,831	798,263	708,840	305,601	216,162	447,998
Average per plant.....	do	1.26	1.22	1.27	1.24	1.21	1.33	1.28
Percentage of value of all crops.....	Percent:	1.6	1.8	2.1	2.2	1.6	1.8	1.1
Average per establishment reporting.....	Dollar:	1,270	375	1,026	2,87	3,727	6,004	6,687
Percentage distribution.....	Percent:	100.0	16.0	22.5	19.9	8.6	6.1	12.6
Bulb crops (other than Lily)								14.3
Establishments reporting.....	Number:	2,508	1,429	654	238	69	30	59
Percentage distribution.....	Percent:	100.0	57.0	26.1	9.5	2.7	1.2	2.3
Plants.....	Number:	3,47,000	629,000	768,000	537,000	244,000	253,000	457,000
Value.....	Dollar:	3,293,236	641,392	775,974	544,322	217,078	187,866	461,924
Average per plant.....	do	0.98	1.02	1.01	1.01	0.89	0.74	1.01
Percentage of value of all crops.....	Percent:	1.5	2.0	2.0	1.7	1.1	1.5	1.0
Average per establishment reporting.....	Dollar:	1,213	449	1,95	2,287	3,146	6,262	7,829
Percentage distribution.....	Percent:	100.0	19.5	23.5	16.5	6.6	5.7	14.0
Podsettias								14.0
Establishments reporting.....	Number:	2,356	1,159	679	279	90	41	75
Percentage distribution.....	Percent:	100.0	49.2	28.3	11.9	3.8	1.7	3.2
Plants.....	Number:	3,708,000	365,000	721,000	677,000	43,000	24,1,000	705,000
Value.....	Dollar:	4,715,209	428,851	801,509	845,649	571,887	318,260	977,256
Average per plant.....	do	1.27	1.18	1.11	1.25	1.31	1.32	1.37
Percentage of value of all crops.....	Percent:	2.2	1.4	2.1	2.6	3.0	2.6	1.6
Average per establishment reporting.....	Dollar:	2,001	370	1,180	3,031	6,354	7,762	13,030
Percentage distribution.....	Percent:	100.0	9.1	17.0	17.9	12.1	6.3	20.7
Roses								16.4
Establishments reporting.....	Number:	574	221	155	93	33	17	37
Percentage distribution.....	Percent:	100.0	38.5	27.0	16.2	5.8	3.0	6.4
Plants.....	Number:	571,000	32,000	51,000	109,000	39,000	112,000	130,000
Value.....	Dollar:	713,647	40,009	64,524	127,478	56,518	143,993	162,929
Average per plant.....	do	1.26	1.26	1.27	1.30	1.08	1.45	1.25
Percentage of value of all crops.....	Percent:	0.3	0.1	0.2	0.4	0.6	0.5	0.3
Average per establishment reporting.....	Dollar:	1,243	181	416	1,371	3,581	3,325	3,892
Percentage distribution.....	Percent:	100.0	5.6	9.0	17.9	16.5	7.9	20.2
All other potted plants grown under glass	:							
Establishments reporting.....	Number:	1,300	632	337	179	41	24	57
Percentage distribution.....	Percent:	100.0	48.6	25.9	13.8	3.2	1.8	4.4
Plants.....	Dollar:	3,812,267	352,305	461,991	541,944	224,609	224,555	946,663
Value.....	Percent:	1.7	1.1	1.2	1.7	1.2	1.9	2.5
Average per establishment reporting.....	Dollar:	2,933	557	1,368	3,027	5,478	9,359	16,601
Percentage distribution.....	Percent:	100.0	9.2	12.1	14.2	5.9	5.9	24.8

Continued-

Table 6.—Agriculture: Crops sold, by size of establishment, United States, 1949—Continued

		Establishments with value of crops at wholesale prices of—					
Item	Unit	Total	Less than \$10,000	\$10,000 to \$50,000	\$50,000 to \$100,000	\$100,000 to \$250,000	\$250,000 and over
Greenhouse vegetables and mushrooms sold							
Total	Dollar	27,612,267	2,160,416	5,702,225	5,252,685	2,099,169	4,031,200
Value at wholesale prices.....		12.5	6.8	15.0	16.1	10.9	10.8
Percentage of value of all crops.....		100.0	7.8	20.7	19.0	7.6	7.3
Percentage distribution.....	do						
Propagated mushrooms							
Establishments reporting.....	Number	444	133	177	97	15	8
Percentage distribution.....	Percent	100.0	30.0	39.8	21.8	1.6	7
Value.....	Dollar	14,565,807	735,256	2,994,506	3,259,745	836,597	1,176,077
Percentage of value of all crops.....	Percent	6.7	2.3	7.9	10.0	4.6	1.5
Average per establishment reporting.....	Dollar	32,806	5,528	16,919	33,606	55,773	14,7010
Percentage distribution.....	Percent	100.0	5.0	20.6	22.4	5.7	3.4
Cucumbers							
Establishments reporting.....	Number	126	59	31	18	5	5
Percentage distribution.....	Percent	100.0	46.3	24.6	14.3	4.0	2
Value.....	Dollar	1,277,176	113,365	187,518	162,012	70,892	377,847
Percentage of value of all crops.....	Percent	0.6	0.4	0.5	0.5	0.4	1.6
Average per establishment reporting.....	Dollar	10,136	1,921	6,049	9,001	14,178	164,500
Percentage distribution.....	Percent	100.0	8.9	14.7	12.7	5.5	0.3
Lettuce							
Establishments reporting.....	Number	365	203	94	37	12	11
Percentage distribution.....	Percent	100.0	55.6	25.8	10.1	3.3	—
Value.....	Dollar	1,393,021	249,192	424,830	259,848	111,430	170,633
Percentage of value of all crops.....	Percent	0.6	0.3	1.1	0.8	0.6	—
Average per establishment reporting.....	Dollar	3,816	1,228	4,519	7,023	9,286	15,512
Percentage distribution.....	Percent	100.0	17.9	30.5	18.7	8.0	—
Tomatoes							
Establishments reporting.....	Number	711	332	223	79	27	27
Percentage distribution.....	Percent	100.0	46.7	31.4	11.1	3.8	3
Value.....	Dollar	10,077,398	995,309	2,007,490	1,519,185	1,067,787	2,269,906
Percentage of value of all crops.....	Percent	4.6	3.1	5.3	4.7	8.6	0.4
Average per establishment reporting.....	Dollar	14,174	2,998	9,002	19,230	39,564	84,067
Percentage distribution.....	Percent	100.0	9.9	19.9	15.1	10.6	22.5
All other vegetables grown under glass							
Establishments reporting.....	Number	125	71	30	14	3	5
Percentage distribution.....	Percent	100.0	56.8	24.0	11.2	2.4	—
Value.....	Dollar	298,865	67,294	87,181	51,95	12,538	42,500
Percentage of value of all crops.....	Percent	0.1	0.2	0.2	0.2	0.1	—
Average per establishment reporting.....	Dollar	2,391	943	2,026	3,707	4,186	7,367
Percentage distribution.....	Percent	100.0	22.5	29.4	17.4	4.2	12.3

Continued—

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949—Continued

Item	Unit	Total	Less than \$10,000	to \$10,000	to \$25,000	to \$50,000	to \$75,000	to \$100,000	to \$250,000	and over
Cut flowers grown under cloth, sold										
Total	Dollar	3,893,708	450,575	1,293,779	851,999	367,731	191,889	409,606	328,189	
Value at wholesale prices.....		1.8	1.4	3.4	2.6	1.9	1.6	1.1	0.7	
Percentage of value of all crops.....		do	100.0	11.6	33.2	21.9	9.5	4.9	10.5	8.4
Asters										
Establishments reporting.....	Number	216	99	74	23	8	3	6	3	
Percentage distribution.....	Percent	100.0	45.8	34.3	10.6	3.7	1.4	2.8	1.4	
Flowers.....	Number	4,404,000	758,000	1,448,000	291,000	1,350,000	60,000	289,000	208,000	
Value.....	Dollar	185,557	39,995	49,147	16,470	46,751	3,075	15,330	14,779	
Average per flower.....	do	0.04	0.05	0.03	0.06	0.03	0.05	0.05	0.07	
Percentage of value of all crops.....	Percent	0.1	0.1	0.1	0.1	0.1	0.2	1/	1/	
Average per establishment reporting.....	Dollar	859	404	664	716	5,845	1,025	2,555	4,926	
Percentage distribution.....	Percent	100.0	21.6	26.5	8.9	25.2	1.6	8.2	8.0	
Chrysanthemums (standard)										
Establishments reporting.....	Number	415	149	173	49	24	10	12	8	
Percentage distribution.....	Percent	100.0	35.9	41.7	11.8	3.4	2.4	2.9	1.9	
Flowers.....	Number	8,244,000	781,000	4,523,000	2,222,000	397,000	515,000	229,000	277,000	
Value.....	Dollar	1,181,210	121,915	542,222	280,221	66,678	60,367	52,838	56,969	
Average per flower.....	do	0.13	0.16	0.12	0.13	0.17	0.12	0.23	0.21	
Percentage of value of all crops.....	Percent	0.5	0.4	1.4	0.9	0.3	0.5	0.1	0.1	
Average per establishment reporting.....	Dollar	2,846	818	3,134	5,719	4,763	6,037	4,403	7,121	
Percentage distribution.....	Percent	100.0	10.3	45.9	23.7	5.7	5.1	4.5	4.8	
Chrysanthemums (pompons)										
Establishments reporting.....	Number	809	328	293	109	32	14	23	10	
Percentage distribution.....	Percent	100.0	40.5	36.2	13.5	4.0	1.7	2.9	1.2	
Bunches.....	Number	3,236,000	383,000	1,041,000	601,000	469,000	137,000	350,000	255,000	
Value.....	Dollar	1,861,494	236,556	538,108	340,006	240,292	71,422	233,169	201,941	
Average per bunch.....	do	0.58	0.62	0.52	0.57	0.51	0.52	0.67	0.79	
Percentage of value of all crops.....	Percent	0.9	0.7	1.4	1.0	1.2	0.6	0.6	0.4	
Average per establishment reporting.....	Dollar	2,201	721	1,827	3,119	7,509	5,102	10,138	20,194	
Percentage distribution.....	Percent	100.0	12.7	28.9	18.3	12.9	3.8	12.5	10.9	
All other cut flowers grown under cloth										
Establishments reporting.....	Number	119	46	40	22	2	4	2	3	
Percentage distribution.....	Percent	100.0	38.7	33.6	18.5	1.7	2.3	1.7	2.5	
Flowers.....	Dollar	665,447	52,109	164,302	215,242	14,000	57,025	108,269	54,500	
Value.....	Percent	0.3	0.2	0.4	0.7	0.1	0.5	0.3	0.1	
Average per establishment reporting.....	Dollar	5,592	1,133	4,108	9,784	7,000	14,256	54,134	18,167	
Percentage distribution.....	Percent	100.0	7.8	24.7	32.3	2.1	8.6	16.3	8.2	

1/ Less than 0.05 percent.

Continued-

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949 - Continued

		Establishments with value of crops at wholesale prices of—							
Item		Total	Less than \$10,000	\$10,000 to \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	\$100,000 to \$250,000	\$250,000 and over
	Unit	Total	\$12.0	19.1	11.5	9.9	7.8	9.1	12.1
	Percent								
	do	100.0	23.1	16.8	12.2	5.7	4.2	17.2	20.7
<i>Crops grown outdoors and under lath, sold</i>									
Total	Dollar	26,201,822	6,060,728	4,393,622	3,220,358	1,497,604	1,090,565	4,508,634	5,430,311
Value at wholesale prices									
Percentage of value of all crops									
Percentage distribution									
<i>Asparagus plumosus</i>									
Establishments reporting	Number	232	162	39	17	6	1	6	1
Percentage distribution	Percent	100.0	69.8	16.8	7.3	2.6	0.5	2.6	0.4
Sprays	Number	359,315,000	68,581,000	52,172,000	48,243,000	91,505,000	10,000,000	81,921,000	6,893,000
Value	Dollar	2,902,865	640,237	545,096	506,044	348,429	85,000	709,133	68,926
Average per spray	do	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Percentage of value of all crops	Percent	1.3	2.0	1.4	1.6	1.8	0.7	1.9	0.1
Average per establishment reporting	Dollar	12,512	3,952	13,977	29,767	58,072	85,000	118,189	68,926
Percentage distribution (standard)	Percent	100.0	22.1	18.8	17.4	12.0	2.9	24.4	2.4
<i>Chrysanthemums (standard)</i>									
Establishments reporting	Number	262	190	45	18	1	2	4	2
Percentage distribution	Percent	100.0	72.5	17.2	6.9	0.4	0.7	1.5	0.8
Flowers	Number	576,000	464,000	268,000	5,000	301,000	50,000	27,000	27,000
Value	Dollar	229,666	88,675	63,209	33,850	700	30,100	8,632	4,500
Average per flower	do	0.14	0.15	0.14	0.13	0.14	0.10	0.17	0.17
Percentage of value of all crops	Percent	0.1	0.15	0.14	0.14	0.15	0.10	0.17	0.17
Average per establishment reporting	Dollar	877	467	1,405	1,881	700	15,050	2,158	2,250
Percentage distribution	Percent	100.0	38.6	27.5	14.7	0.3	13.1	3.8	2.0
<i>Chrysanthemums (pompon)</i>									
Establishments reporting	Number	784	542	161	59	5	3	9	5
Percentage distribution	Percent	100.0	69.1	20.5	7.5	0.7	0.4	1.2	0.6
Bunches	Number	1,380,000	465,000	470,000	252,000	40,000	42,000	67,000	43,000
Value	Dollar	643,879	221,410	210,745	108,564	20,260	20,650	27,668	34,582
Average per bunch	do	0.47	0.48	0.45	0.43	0.51	0.49	0.41	0.80
Percentage of value of all crops	Percent	0.3	0.7	0.6	0.3	0.1	0.2	0.1	0.1
Average per establishment reporting	Dollar	821	409	1,309	1,840	4,052	6,883	3,074	6,916
Percentage distribution	Percent	100.0	34.4	32.7	16.9	3.1	3.2	4.3	5.4
<i>Dahlias</i>									
Establishments reporting	Number	642	474	123	27	6	4	7	1
Percentage distribution	Percent	100.0	73.8	19.2	4.2	0.9	0.6	1.1	0.2
Flowers	Number	5,706,000	3,413,000	1,600,000	448,000	85,000	15,000	125,000	26,000
Value	Dollar	403,836	232,370	121,854	30,528	8,389	1,200	6,925	2,570
Average per flower	do	0.07	0.07	0.08	0.07	0.10	0.08	0.06	0.10
Percentage of value of all crops	Percent	0.2	0.7	0.3	0.1	1/	1/	1/	1/
Average per establishment reporting	Dollar	629	4.90	9.91	1,131	1,398	300	989	2,570
Percentage distribution	Percent	100.0	57.5	30.2	7.6	2.1	0.3	1.7	0.6
<i>Delphiniums</i>									
Establishments reporting	Number	722	476	150	59	15	5	10	7
Percentage distribution	Percent	100.0	65.9	20.8	8.1	2.1	0.7	1.4	1.0
Flowers	Number	4,436,000	1,450,000	1,002,000	683,000	295,000	110,000	816,000	78,000

Continued-

1/ Less than 0.05 percent.

Table 6.—Floriculture: Crops sold, by size of establishment, United States, 1949—Continued

Item	Establishments with value of crops at wholesale prices of—									
	Unit	Total	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$229,999	\$250,000 and over	
Value.....	Dollar	366,594	111,451	92,744	54,342	28,472	9,660	62,113	7,812	
Average per flower.....	do	0.08	0.08	0.09	0.08	0.10	0.09	0.08	0.10	
Percentage of value of all crops.....	Percent	0.2	0.4	0.2	0.2	0.1	0.1	0.2	1/	
Average per establishment reporting.....	Dollar	508	234	618	921	1,898	1,932	6,211	1,116	
Percentage distribution.....	Percent	100.0	30.4	25.3	14.8	7.8	2.6	17.0	2.1	
Gladoliolus										
Establishments reporting.....	Number	2,367	1,710	390	158	29	19	39	22	
Percentage distribution.....	Percent	100.0	72.2	16.5	6.7	1.2	0.8	1.7	0.9	
Flowers.....	Number	288,840,000	49,426,000	29,492,000	34,499,000	16,046,000	12,335,000	62,147,000	86,895,000	
Value.....	Dollar	14,868,387	2,452,336	1,475,191	1,623,577	717,125	610,573	3,218,038	4,771,447	
Average per flower.....	do	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	
Percentage of value of all crops.....	Percent	6.8	7.7	3.9	5.0	3.7	5.1	8.6	10.0	
Average per establishment reporting.....	Dollar	6,282	1,434	3,783	10,276	24,728	32,135	82,514	216,884	
Percentage distribution.....	Percent	100.0	16.5	9.9	10.9	4.8	4.1	21.7	32.1	
Iris										
Establishments reporting.....	Number	408	233	95	35	16	8	14	7	
Percentage distribution.....	Percent	100.0	57.1	23.3	8.6	3.9	2.0	3.4	1.7	
Flowers.....	Number	10,385,000	1,745,900	2,520,000	1,053,000	1,109,000	1,594,000	1,876,000	488,100	
Value.....	Dollar	475,457	82,442	103,296	47,754	50,862	78,132	92,228	20,743	
Average per flower.....	do	0.05	0.05	0.04	0.05	0.05	0.05	0.05	0.04	
Percentage of value of all crops.....	Percent	0.2	0.2	0.3	0.1	0.3	0.6	0.2	1/	
Average per establishment reporting.....	Dollar	1,165	354	1,087	1,364	3,179	9,767	6,588	2,963	
Percentage distribution.....	Percent	100.0	17.3	21.7	10.1	10.7	16.4	19.4	4.4	
Narcissus										
Establishments reporting.....	Number	338	235	63	20	8	4	6	2	
Percentage distribution.....	Percent	100.0	69.5	18.6	5.9	2.4	1.8	0.6	0.6	
Flowers.....	Number	46,192,000	13,763,000	13,412,000	8,058,000	4,426,000	1,871,000	4,113,000	549,000	
Value.....	Dollar	767,689	249,855	196,833	140,694	56,845	37,488	73,025	12,939	
Average per flower.....	do	0.02	0.02	0.01	0.02	0.01	0.02	0.02	0.02	
Percentage of value of all crops.....	Percent	0.4	0.8	0.5	0.4	0.3	0.3	0.2	1/	
Average per establishment reporting.....	Dollar	2,271	1,063	3,124	7,035	7,106	9,372	12,171	6,470	
Percentage distribution.....	Percent	100.0	32.5	25.7	18.3	7.04	4.9	9.5	1.7	
Peonies										
Establishments reporting.....	Number	573	398	109	36	12	5	7	6	
Percentage distribution.....	Percent	100.0	69.5	19.0	6.3	2.1	0.9	1.2	1.0	
Flowers.....	Number	11,794,000	4,529,000	2,658,000	2,476,000	1,240,000	442,000	179,000	270,000	
Value.....	Dollar	629,903	231,775	146,353	139,816	63,142	23,186	8,775	16,856	
Average per flower.....	do	0.05	0.05	0.06	0.06	0.05	0.05	0.05	0.06	
Percentage of value of all crops.....	Percent	0.3	0.7	0.4	0.4	0.3	0.2	1/	1/	
Average per establishment reporting.....	Dollar	1,099	582	1,343	3,884	5,262	4,637	1,254	2,809	
Percentage distribution.....	Percent	100.0	36.8	23.2	22.2	10.0	3.7	1.4	2.7	
All other crops grown outdoors										
Establishments reporting.....	Number	1,622	1,186	286	84	22	13	20	11	
Percentage distribution.....	Percent	100.0	73.1	17.6	5.2	1.6	0.8	1.2	0.7	
Flowers.....	Dollar	4,913,546	1,750,077	1,438,291	535,189	203,380	194,576	302,097	489,936	
Value.....	do	2.2	5.5	3.8	1.6	1.1	1.6	0.8	1.0	
Average per establishment reporting.....	Dollar	3,029	1,476	5,029	6,371	9,245	14,967	15,105	44,540	
Percentage distribution.....	Percent	100.0	35.6	29.3	10.9	4.1	4.0	6.1	10.0	

1/ Less than 0.05 percent.

Table 7.—Floriculture: Number of establishments, by type of organization, April 1, 1950, by size of establishment in 1949, United States

Item	Establishments reporting.....	Number	Establishments with value of crops at wholesale prices of—				
			Total	Less than \$10,000	\$10,000 to \$10,000	\$25,000 to \$49,999	\$75,000 to \$74,999
Total							
Establishments reporting.....		12,427	8,189	2,465	957	319	140
Percentage distribution.....		Percent:	100.0	65.9	19.8	7.7	2.6
Operated by							
Individuals							
Establishments reporting.....		Number	8,925	6,555	1,658	487	120
Percentage of all establishments.....		Percent:	71.8	80.0	67.2	50.9	37.6
Percentage distribution.....		do	100.0	73.4	18.6	5.5	1.3
Partnerships							
Establishments reporting.....		Number	2,690	1,442	640	336	111
Percentage of all establishments.....		Percent:	21.6	17.6	26.0	35.1	34.8
Percentage distribution.....		do	100.0	53.6	23.8	12.5	4.1
Corporations							
Establishments reporting.....		Number	812	192	157	134	88
Percentage of all establishments.....		Percent:	6.5	2.3	6.8	14.0	27.6
Percentage distribution.....		do	100.0	23.6	20.6	16.5	10.8

PART II--CROP SPECIALIZATION

Sales.--Specialized growers were selected on the basis of \$25,000 or more of wholesale value of crop production per establishment, of which 50 percent or more was a selected crop or group of crops. Few, if any, retail sales were made by specialized growers of clothhouse, lathhouse, and outdoor crops or greenhouse carnations, chrysanthemums, and gardenias. Retail sales made up about 10 percent of the sales of specialized growers of greenhouse orchids and roses and about 20 percent of the sales of specialized growers of greenhouse cut flowers and potted plant crops in general.

Specialized growers of planting stock and finished potted plants made 75 to 85 percent of their wholesale sales to retailers and other than wholesale establishments. Specialized growers of groups of greenhouse or outdoor cut-flower crops or selected cut-flower crops made two-thirds to three-fourths or more of their wholesale sales to wholesale establishments.

Specialized growers of both greenhouse and outdoor cut-flower crops had an average wholesale value of crops produced per establishment amounting to about \$90,000. Among such growers those specialized for selected crops had an average which ranged from \$50,000 for carnations and chrysanthemums to \$100,000 for gardenias and orchids and nearly \$140,000 for roses. Wholesale value of crops produced and sold per specialized grower of finished potted plants averaged about \$100,000 per establishment.

Employment.--Specialized growers of various groups of greenhouse crops had an average labor force of about 20 persons with a range from 10 persons per grower specializing in carnations and chrysanthemums to 25 persons per grower specializing in gardenias and roses. Growers who specialized in outdoor crop production had an average labor force of 28 persons, which was heavily influenced by the importance of gladiolus growers, who had an average labor force of 36 persons per establishment.

Year-round or full-time employees accounted for about 80 percent of the paid labor force of specialized growers of greenhouse cut flowers or potted plants. About 90 percent of the paid labor force of growers of selected greenhouse crops such as roses and gardenias was year-round or full-time personnel. About two-thirds of the paid employees of specialized growers of outdoor crops were part-time or seasonal employees.

Specified Expenditures.--Payroll of specialized growers of both greenhouse cut flowers and potted plants averaged about \$35,000 per establishment, annually. Comparable items for growers of selected cut-flower crops ranged from \$15,000 per establishment specialized for carnations to \$50,000 per establishment specialized for roses. Specialized growers of outdoor crops had payrolls amounting to an average of \$30,000 per establishment.

Year-round employees of specialized growers of greenhouse crops received an average annual wage which ranged from \$2,100 to \$2,600 per person. Year-round employees of outdoor gladiolus growers received an average annual wage of about \$1,700 per establishment.

Expenditures for manure and fertilizer amounted to 1 to 2 percent of the wholesale value of crops of the various specialized greenhouse producers and about 5 percent of the wholesale value of crops of outdoor producers which were specialized.

Insecticides and fungicides amounted to expenditures of less than 1 percent of the wholesale value of crops produced by specialized growers of the various greenhouse crops and more nearly 2 percent of the wholesale value of production of specialized growers of outdoor crops.

Expenditures for seeds, plants, and bulbs were not more than 6 percent of the wholesale value of crops produced by most kinds of specialized greenhouse cut-flower growers and about 10 percent of the wholesale value of gladiolus produced by growers specialized for that crop. Seeds, plants, and bulbs represented an expenditure of more than 12 percent of the wholesale value of crops produced by specialized growers of greenhouse potted plants.

The cost of fuel amounted to 8 to 9 cents per square foot of greenhouse area of specialized growers of greenhouse crops in general and 10 to 11 cents per square foot of greenhouse area devoted to specialized production of such selected crops as orchids and roses.

Specialized growers of most kinds of greenhouse or outdoor production expended less than 1 percent of their total sales for advertising.

Structures and Equipment.--The average specialized grower of greenhouse cut flowers had more than 75,000 square feet (nearly 2 acres) of greenhouse area as compared with establishments specializing in potted plants which had an average greenhouse area of about 60,000 square feet (about 1.5 acres). Specialized growers of greenhouse carnations and orchids had an average of about 50,000 square feet (about 1 acre) of glass area per establishment whereas the average specialized grower of greenhouse roses had about 125,000 square feet (nearly 3 acres) of greenhouse area.

Wholesale value of crops produced per square foot of greenhouse area used primarily for florists' crops by specialized growers ranged from little more than \$1.00 per square foot for many kinds of cut flower crops to \$1.50 for potted plants and \$2.00 or more for planting stock and cut flower orchids.

Greenhouse area of specialized growers of clothhouse, lathhouse, and outdoor crops yielded a return of about 75 cents of wholesale value per square foot of area.

Crops.--Specialized growers of planting stock and bedding and vegetable plants for sale accounted for nearly a third of this kind of production and in their establishments more than 80 percent of the production was this group of crops.

Two-thirds of the greenhouse cut flower production was reported by specialized growers, among which this group of crops amounted to 90 percent of their production. Among those specialized for carnation or gardenia production about one-third of the crop was grown. About half of the orchid

production and more than three-fourths of the rose production was accounted for by specialized growers of these greenhouse crops.

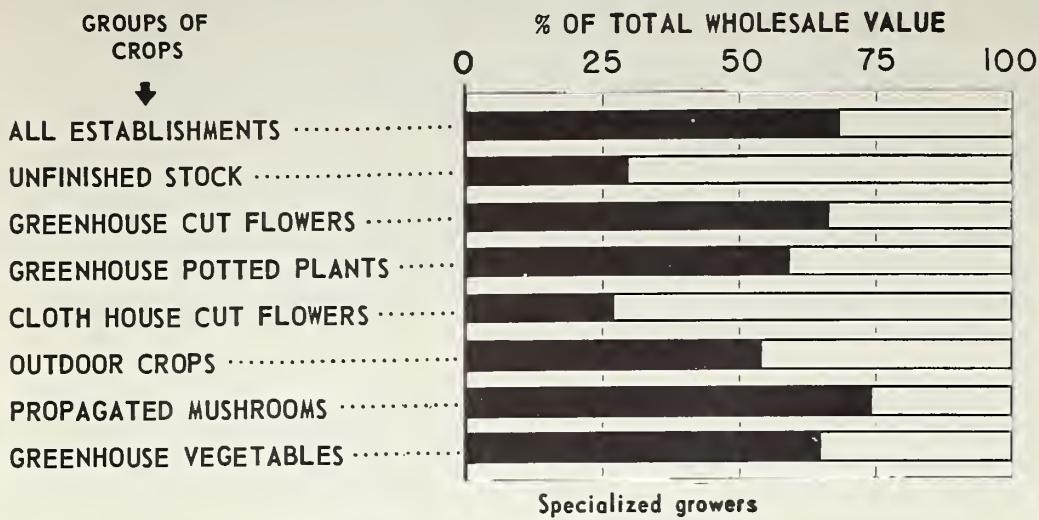
About 60 percent of the greenhouse potted plant production was accounted for by specialized establishments in which these crops amounted to more than 80 percent of the production.

Specialized growers of clothhouse crops produced about one-fourth of that kind of production and these crops accounted for nearly 90 percent of the production of such establishments.

About half of the lathhouse and outdoor crops were produced by specialized growers for which such crops accounted for nearly all of the production. The large specialized growers of asparagus plumosus produced more than half of that crop. About 70 percent of the production of gladiolus was accounted for by large, specialized growers of that crop.

Type of Organization.--Ownership and management of specialized growers of both greenhouse cut flowers and potted plant crops was almost equally divided between individual proprietorships, partnerships, and corporations. Nearly half of the establishments specialized for greenhouse orchid and rose production were incorporated whereas lower percentages of establishments were incorporated among selected crop specialists such as carnation growers.

More than half of the specialized growers of lathhouse and outdoor crops were individual proprietorships, nearly one-third partnerships, and about one-sixth were corporations.

Floriculture, by Groups of Crops, 1949**CROPS OF SPECIALIZED GROWERS
RELATED TO ALL GROWERS**

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

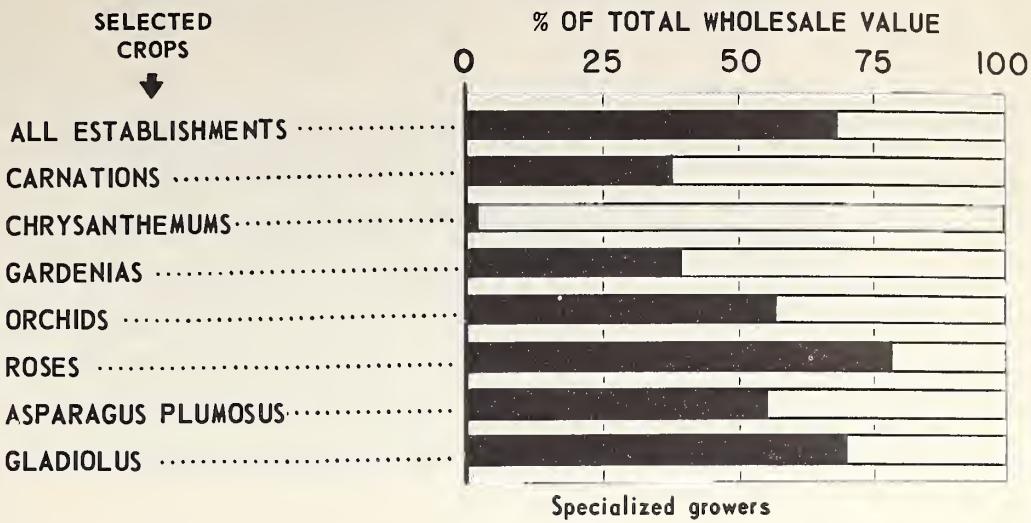
U. S. DEPARTMENT OF AGRICULTURE

NEG. 1629-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 6.--Growers of floricultural crops with wholesale values of such crops amounting to \$25,000 or more per establishment accounted for more than two-thirds of the industry total. Among such growers those with more than 50 percent of their production in planting stock or cut flowers grown under cloth accounted for less than one-third of the production of these crops. Specialized growers of other groups of crops accounted for 50 to 75 percent of the production of such crops.

Floriculture, groups of crops: Wholesale value of specified groups of crops of specialized growers related to total wholesale value by kind of production, United States, 1949

Item	:	Percentage of wholesale value
Wholesale value of crops, per establishment of \$25,000 and over:	:	<u>Percent</u>
All establishments	:	68.1
Fifty percent or more of wholesale value per establishment from--	:	
Plants, rooted cuttings, etc. sold	:	
for growing on	:	29.9
Cut flowers grown under glass	:	66.5
Potted plants grown under glass	:	59.5
Cut flowers grown under cloth	:	27.5
Crops grown outdoors and under lath ..	:	54.5
Propagated mushrooms	:	74.2
Vegetables grown under glass	:	65.3

Floriculture, by Selected Crops, 1949**CROPS OF SPECIALIZED GROWERS
RELATED TO ALL GROWERS**

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1630-55 (5) AGRICULTURAL MARKETING SERVICE

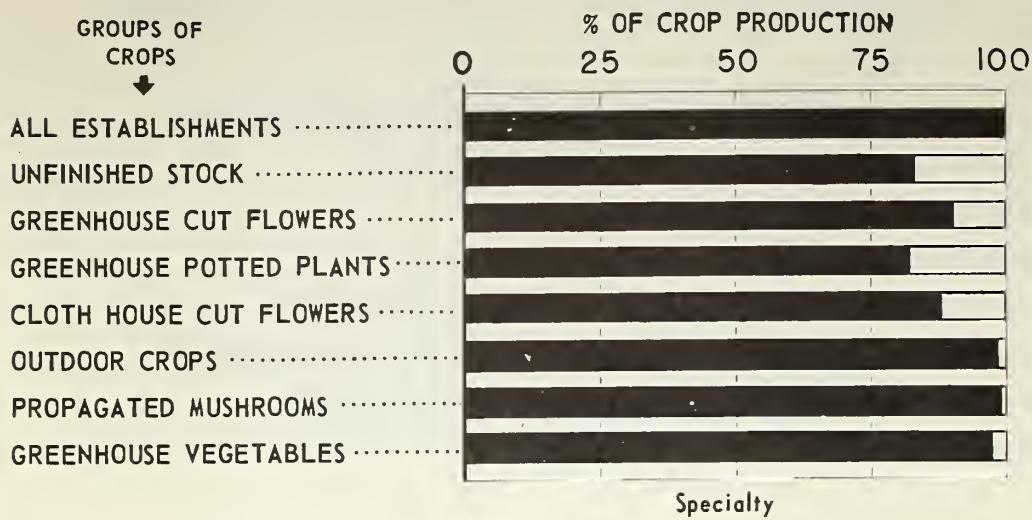
Figure 7.--More than two-thirds of the value of floricultural crops was produced by growers reporting \$25,000 or more of wholesale value per establishment. Few of these growers reported greenhouse chrysanthemums in amounts exceeding 50 percent of their production. Specialized growers accounted for more than one-third of the production of greenhouse carnations or gardenias. Nearly 80 percent of the greenhouse rose production was reported by specialized growers. From 55 to 70 percent of the production of other specified crops was reported by specialized growers.

Floriculture, selected crops: Wholesale value of specified crops of specialized growers related to total wholesale value by kind of production, United States, 1949

Item	:	Percentage of wholesale value
Wholesale value of crops per establishment of \$25,000 and over:	:	Percent
All establishments	:	68.1
Fifty percent or more of wholesale value per establishment from--	:	
Greenhouse carnations	:	37.7
Greenhouse chrysanthemums	:	2.3
Greenhouse gardenias	:	39.9
Greenhouse orchids	:	57.0
Greenhouse roses	:	78.9
Asparagus plumosus	:	55.3
Outdoor gladiolus	:	69.7

Floriculture, by Groups of Crops, 1949

**SPECIALTY RELATED TO ALL
CROPS OF GROWERS**



ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

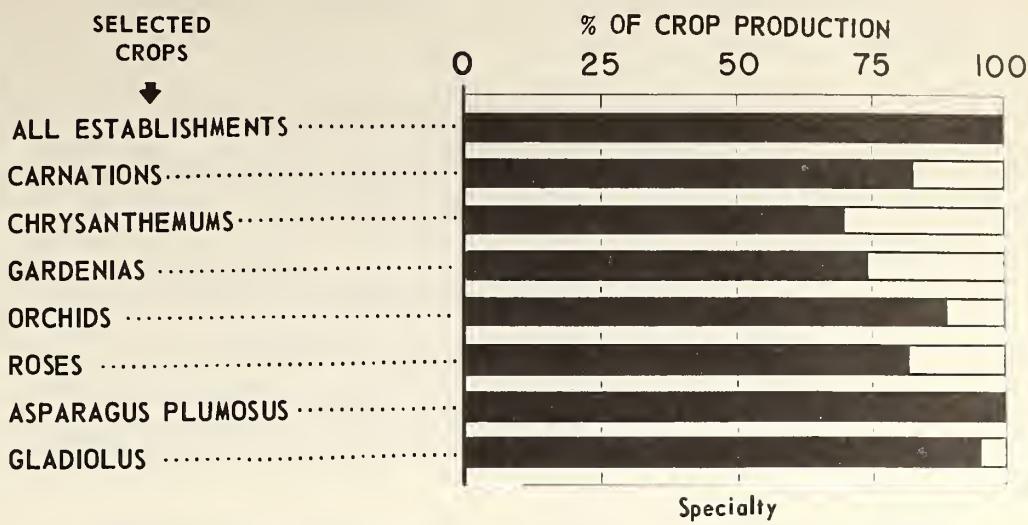
U. S. DEPARTMENT OF AGRICULTURE

NEG. 1631-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 8.--Growers of floricultural crops who reported wholesale values of \$25,000 and more per establishment and specialized in specified groups of crops accounted for small percentages of other kinds of crop production. From 80 to 90 percent of the production of growers specializing in planting stock, greenhouse potted plants, or clothhouse cut flowers were these respective crops. Greenhouse cut flowers accounted for about 90 percent of the production of specialized growers of these crops. Nearly all of the production of specialized growers of outdoor and lathhouse crops was in this group of crops.

Floriculture, groups of crops: Wholesale value of specified groups of crops in relation to wholesale value of all crops grown by specialized growers, by kind of production, United States, 1949

Item	:	Percentage of wholesale value
Wholesale value of crops per establishment of \$25,000 and over:	:	Percent
All establishments	:	100.0
Fifty percent or more of wholesale value per establishment from--	:	
Plants, rooted cuttings, etc. sold for growing on	:	82.8
Cut flowers grown under glass	:	90.2
Potted plants grown under glass	:	82.0
Cut flowers grown under cloth	:	88.0
Crops grown outdoors and under lath ...	:	98.4
Propagated mushrooms	:	99.3
Vegetables grown under glass	:	97.3

Floriculture, by Selected Crops, 1949**SPECIALTY RELATED TO ALL CROPS OF GROWERS**

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1632-55 (5) AGRICULTURAL MARKETING SERVICE

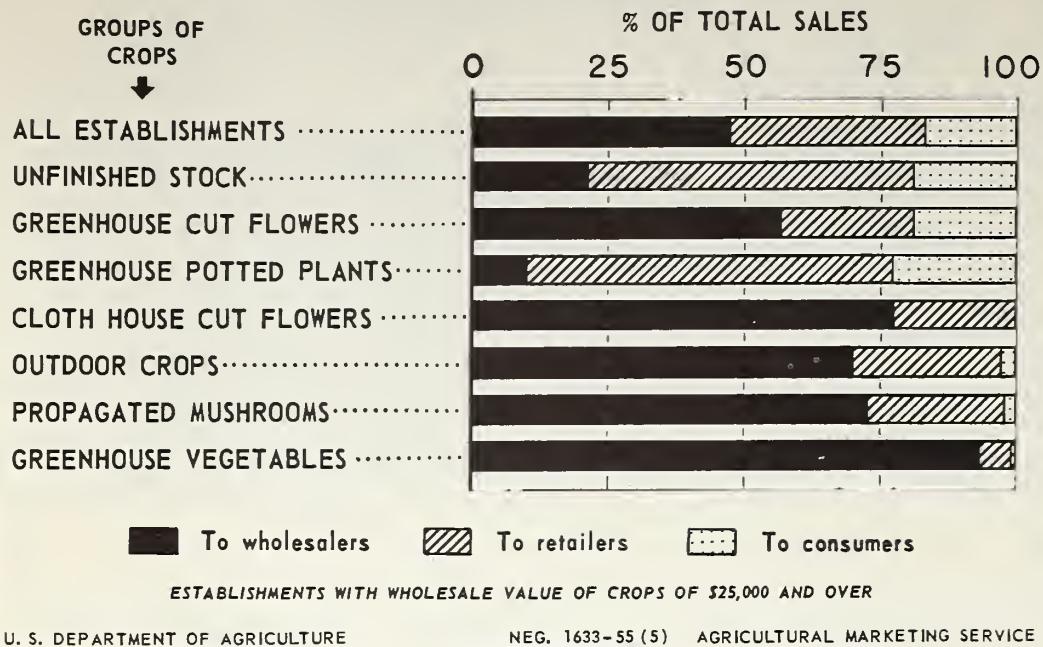
Figure 9.--Specialized growers of specified crops who produced floricultural crops in excess of \$25,000 per establishment also accounted for small percentages of other kinds of crop production. Those specialized for greenhouse carnation, gardenia, orchid, or rose production reported from 75 to 90 percent of their production in these respective crops. From 95 to nearly 100 percent of the production of specialized growers of asparagus plumosus or outdoor gladiolus was these specified crops. In general, specialized growers of specified crops are less specialized than growers of groups of crops of which they are a component.

Floriculture, selected crops: Wholesale value of specified crop in relation to wholesale value of all crops grown by specialized growers by kind of production, United States, 1949

Item	:	Percentage of wholesale value
Wholesale value of crops per establishment of \$25,000 and over:	:	Percent
All establishments	:	100.0
Fifty percent or more of wholesale value per establishment from--	:	
Greenhouse carnations	:	82.9
Greenhouse chrysanthemums	:	69.8
Greenhouse gardenias	:	74.0
Greenhouse orchids	:	89.5
Greenhouse roses	:	82.0
Asparagus plumosus	:	99.9
Outdoor gladiolus	:	95.6

Floriculture, by Groups of Crops, 1949

CHANNELS OF SALES BY GROWERS



U. S. DEPARTMENT OF AGRICULTURE

NEG. 1633-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 10.--Growers of floricultural crops reporting wholesale values of \$25,000 or more per establishment made nearly one-half of their sales to wholesale establishments. More than half of the sales of specialized growers of greenhouse cut flowers were made to wholesale establishments. Specialized growers of greenhouse potted plants made 10 percent of their sales to wholesale establishments.

Floriculture, groups of crops: Sales of specialized growers by kind of sales by kind of production, United States, 1949

Item	Percentage of total sales		
	Wholesale sales to		
	Wholesale	Other	Retail
	establishments:	establishments:	sales
	Percent	Percent	Percent
All establishments	33.6	25.2	41.2
Wholesale value of crops per establishment of \$25,000 and over:			
All establishments	47.1	35.3	17.6
Fifty percent or more of wholesale value per establishment from--:			
Plants rooted cuttings, etc.:			
sold for growing on	21.1	59.5	19.4
Cut flowers grown under glass ..:	56.1	24.5	19.4
Potted plants grown under glass:	10.0	67.0	23.0
Cut flowers grown under cloth ..:	77.1	22.3	----
Crops grown outdoors and under lath	70.0	27.3	2.7
Propagated mushrooms	72.9	25.3	1.8
Vegetables grown under glass ...:	93.3	6.0	0.7

Floriculture, by Selected Crops, 1949

CHANNELS OF SALES BY GROWERS

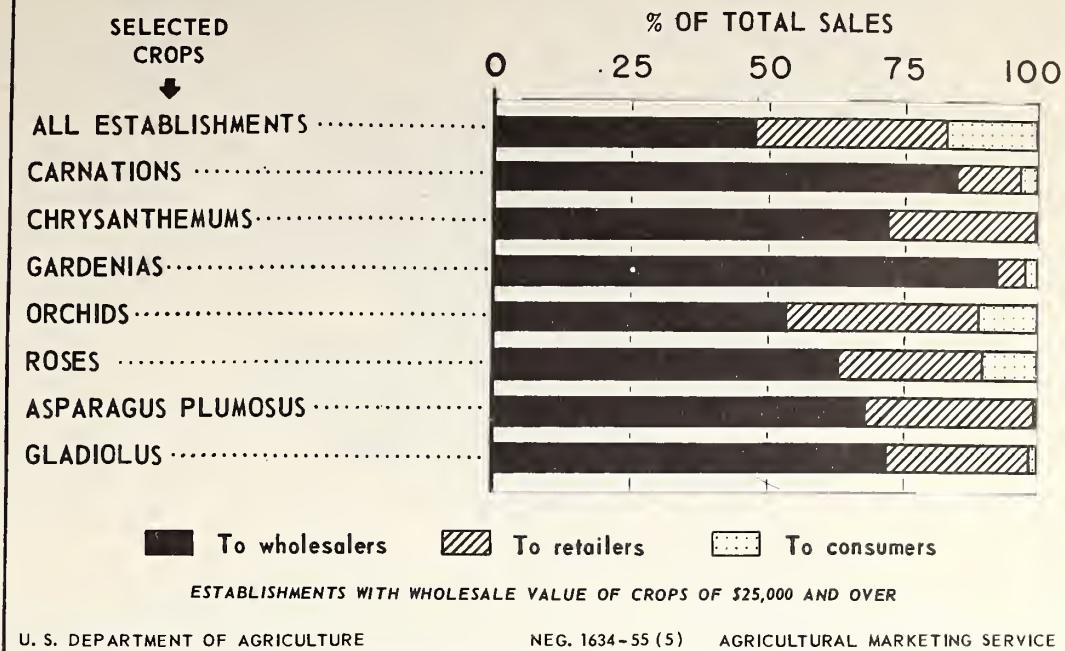
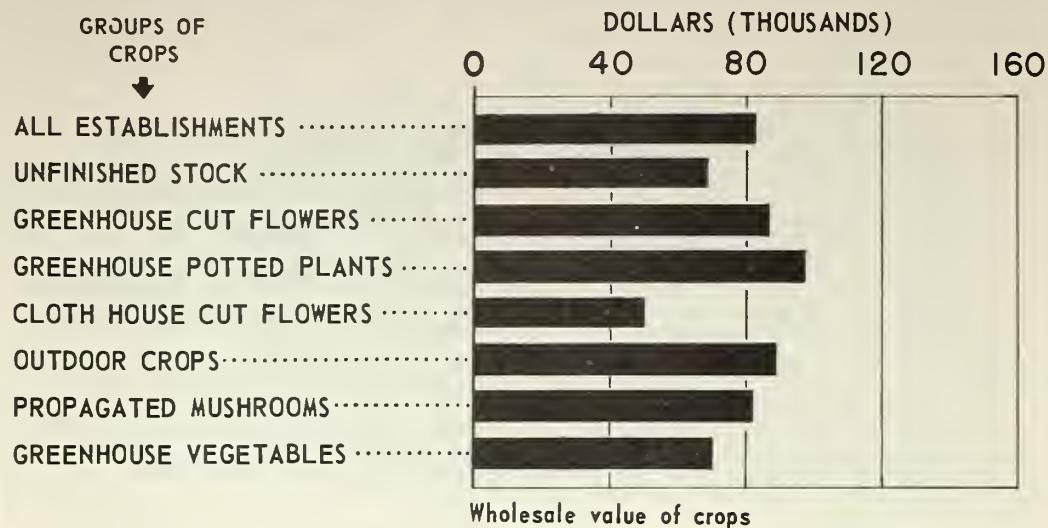


Figure 11.--Among growers of floricultural crops amounting to \$25,000 or more of wholesale value per establishment, those specialized for greenhouse carnation, greenhouse gardenia, asparagus plumosus, and outdoor gladiolus production conducted negligible amounts of retail trade. More than half of the sales of specialized orchid growers were made to wholesale establishments. Specialized growers of gardenias made more than 90 percent of their sales to wholesale establishments.

Floriculture, selected crops: Sales of specialized growers by kind of sales by kind of production, United States, 1949

Item	Percentage of total sales		
	Wholesale sales to :		
	Wholesale	Other	Retail
	establishments	establishments	sales
All establishments	Percent	Percent	Percent
All establishments	33.6	25.2	41.2
Wholesale value of crops per establishment of \$25,000 and over:			
All establishments	47.1	35.3	17.6
Fifty percent or more of wholesale value per establishment from--:			
Greenhouse carnations	84.3	12.0	3.7
Greenhouse chrysanthemums:	71.7	28.2	0.1
Greenhouse gardenias	92.0	5.5	2.5
Greenhouse orchids	53.2	35.6	11.2
Greenhouse roses	62.7	26.3	10.5
Asparagus plumosus	67.6	31.7	0.7
Outdoor gladiolus	71.7	26.4	1.9

Floriculture, by Groups of Crops, 1949**CROP VALUE PER SPECIALIZED GROWER**

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1635-55 (5) AGRICULTURAL MARKETING SERVICE

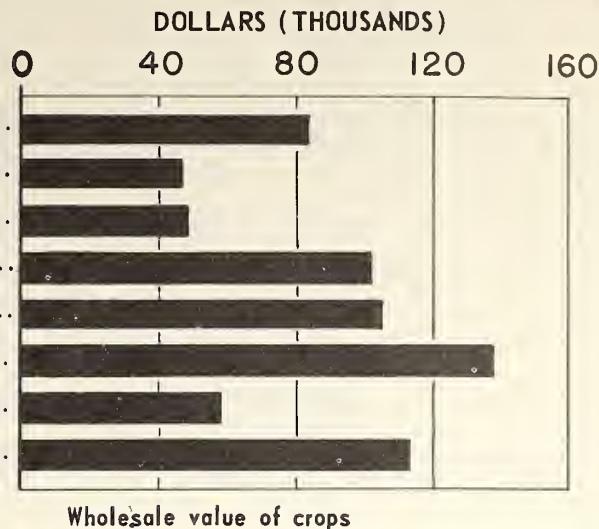
Figure 12.--Growers of floricultural crops produced an average of a little more than \$17,500 of wholesale value per establishment. Those with production in excess of \$25,000 per establishment had an average production of nearly \$85,000 of wholesale value per establishment. Specialized greenhouse potted-plant growers of this size had an average wholesale value of crops amounting to nearly \$100,000 per establishment. The comparable amount for specialized growers of greenhouse cut flowers or outdoor and lathhouse crops was less than \$90,000 per establishment.

Floriculture, groups of crops: Wholesale value of crops per specialized grower by kind of production, United States, 1949

Item	Wholesale value
	Dollars
All establishments	\$17,590
Wholesale value of crops per establishment of \$25,000 and over:	
All establishments	83,915
Fifty percent or more of wholesale value per establishment from--	
Plants, rooted cuttings, etc. sold for: growing on	69,426
Cut flowers grown under glass	87,430
Potted plants grown under glass	97,534
Cut flowers grown under cloth	50,726
Crops grown outdoors and under lath	89,642
Propagated mushrooms	82,517
Vegetables grown under glass	71,836

Floriculture, by Selected Crops, 1949**CROP VALUE PER SPECIALIZED GROWER**

SELECTED
CROPS
▼



Wholesale value of crops

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1636-55 (5) AGRICULTURAL MARKETING SERVICE

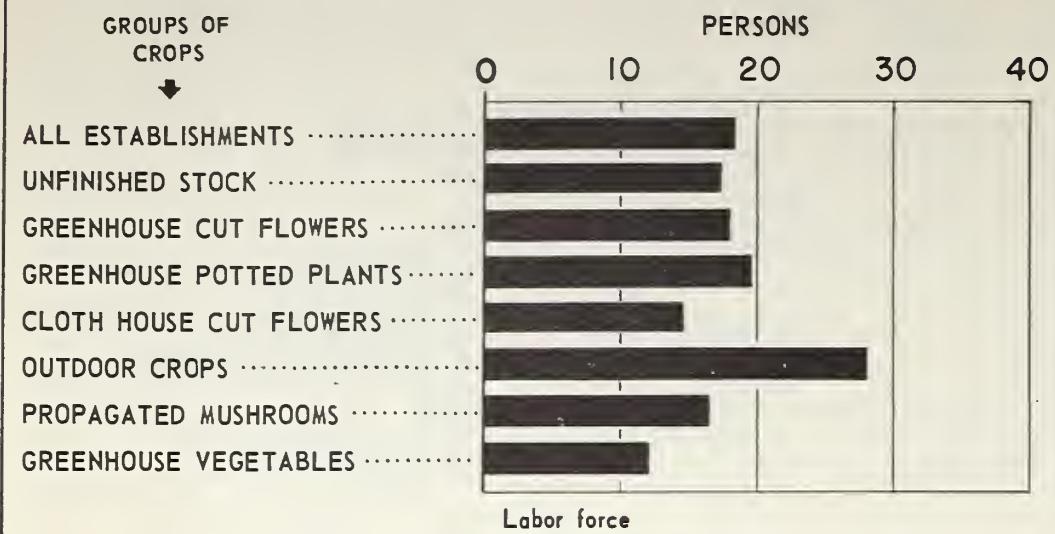
Figure 13.--The average wholesale value of floricultural crops per producer with \$25,000 or more of such value per establishment was nearly \$85,000. In this size classification, specialized growers of specified crops had comparable averages ranging from about \$50,000 to \$150,000. Specialized growers of greenhouse carnations averaged nearly \$50,000 of wholesale value per establishment. Growers specialized for greenhouse gardenia or orchid production averaged about \$100,000 per establishment. Specialized greenhouse rose growers produced an average wholesale value of nearly \$140,000, and specialized outdoor gladiolus growers averaged nearly \$115,000 of wholesale value per establishment.

Floriculture, selected crops: Wholesale value of crops per specialized grower by kind of production, United States, 1949

Item	:	Wholesale value
	:	Dollars
All establishments	:	\$17,590
Wholesale value of crops per establishment of	:	
\$25,000 and over:	:	
All establishments	:	83,915
Fifty percent or more of wholesale value	:	
per establishment from--	:	
Greenhouse carnations	:	48,382
Greenhouse chrysanthemums	:	49,866
Greenhouse gardenias	:	103,079
Greenhouse orchids	:	105,844
Greenhouse roses	:	138,817
Asparagus plumosus	:	59,438
Outdoor gladiolus	:	114,009

Floriculture, by Groups of Crops, 1949

LABOR FORCE PER SPECIALIZED GROWER



ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

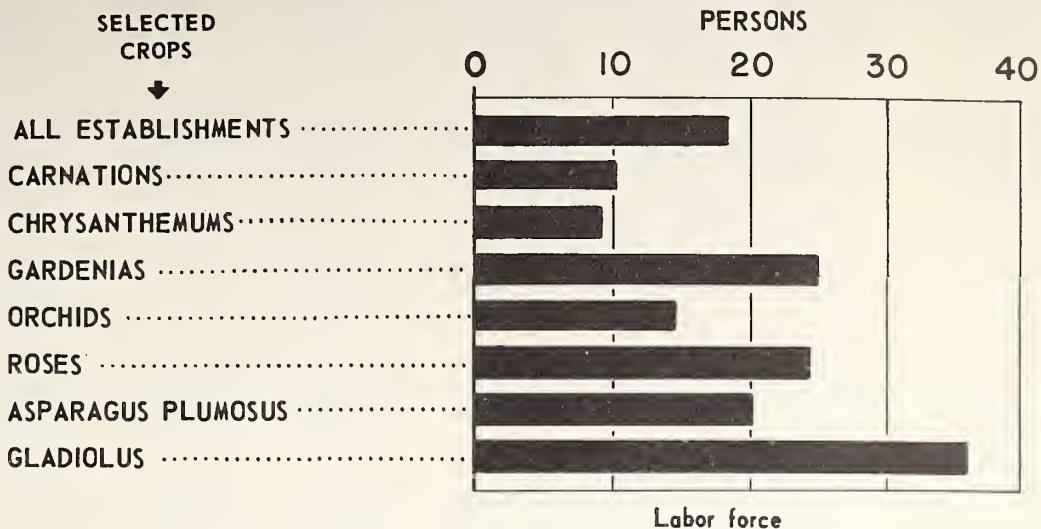
U. S. DEPARTMENT OF AGRICULTURE

NEG. 1637-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 14.--The labor force of growers of floricultural crops amounted to an average of 6 persons per establishment. A comparable average for growers who produced wholesale values of \$25,000 or more was 18 persons per establishment. Among such growers a similar average is found for those specialized in planting stock or greenhouse cut flower production. Specialized greenhouse potted plant growers had an average of 20 persons in the labor force per establishment. Specialized growers of outdoor and lathhouse crops reported a labor force of nearly 30 persons per establishment, an average which is greatly influenced by large growers of outdoor gladiolus.

Floriculture, groups of crops: Labor force per specialized grower by kind of production, United States, 1949

Item	Persons
Item	<u>Number</u>
All establishments	6.27
Wholesale value of crops per establishment of \$25,000 and over:	
All establishments	18.37
Fifty percent or more of wholesale value per establishment from--	
Plants rooted cuttings, etc. sold for growing on	17.24
Cut flowers grown under glass	17.86
Potted plants grown under glass	19.64
Cut flowers grown under cloth	14.54
Crops grown outdoors and under lath	28.09
Propagated mushrooms	16.37
Vegetables grown under glass	12.01

Floriculture, by Selected Crops, 1949**LABOR FORCE PER SPECIALIZED GROWER**

ESTABLISHMENTS WITH WHOLESALE VALUE OF CROPS OF \$25,000 AND OVER

U. S. DEPARTMENT OF AGRICULTURE

NEG. 1638-55 (5) AGRICULTURAL MARKETING SERVICE

Figure 15.--Growers producing \$25,000 or more of wholesale value per establishment had an average labor force of less than 20 persons. Of these growers the specialized greenhouse carnation producers had an average labor force of 10 persons. Specialized growers of greenhouse orchids had an average labor force of 15 persons. Growers specialized for asparagus plumosus production had an average labor force of 20 persons which was average for this classification for size of business. Specialized growers of greenhouse gardenias or roses reported an average labor force of 25 persons per establishment.

Floriculture, selected crops: Labor force per specialized grower by kind of production, United States, 1949

Item	:	Persons
	:	Number
All establishments	:	6.27
Wholesale value of crops per establishment of \$25,000 and over:	:	
All establishments	:	18.37
Fifty percent or more of wholesale value per establishment from--	:	
Greenhouse carnations	:	10.18
Greenhouse chrysanthemums	:	9.22
Greenhouse gardenias	:	25.05
Greenhouse orchids	:	14.78
Greenhouse roses	:	24.48
Asparagus plumosus	:	20.18
Outdoor gladiolus	:	36.07

Table 8.-Floriculture: Sales and value of crops at wholesale prices by specialization for groups of crops, United States, 1949

Item	Sales	Total	Establishments reporting.....	Plants, cut-tlings, etc.	Cut flowers	Potted plants	Cut flowers	Crops grown outdoors	Crops grown under glass	Crops grown under cloth	Crops grown under lath	Crops grown under glass	Crops grown under cloth	Crops grown under lath	Crops grown under glass	
Unit	: Total	: 12,127	: Number	: 159	: 789	: 273	: 24	: 162	: 132	: 131	: 122	: 1.0	: 1.0	: 1.0	: 1.0	
Value.....	: Total	: 100.0	: Percent	: 1.3	: 6.3	: 2.2	: 0.2	: 1.3	: 1.1	: 1.1	: 1.1	: 1.0	: 1.0	: 1.0	: 1.0	
Average per establishment reporting.....	: do	: 25,905	: Dollar	: 12,751,857	: 81,216,114	: 32,881,257	: 1,211,129	: 11,822,576	: 10,973,501	: 83,133	: 83,133	: 83,133	: 8,803,651	: 8,737,827	: 8,737,827	: 8,737,827
Percentage distribution.....	: do	: 100.0	: do	: 10,200	: 102,936	: 120,155	: 50,726	: 91,497	: 82,886	: 82,886	: 82,886	: 71,622	: 71,622	: 71,622	: 71,622	
Percentage distribution.....	: do	: 100.0	: Percent	: 4.0	: 25.2	: 10.2	: 0.4	: 4.6	: 3.4	: 3.4	: 3.4	: 2.7	: 2.7	: 2.7	: 2.7	
Wholesale	: Total	: 9,112	: Number	: 155	: 766	: 261	: 24	: 162	: 131	: 131	: 122	: 1.3	: 1.3	: 1.3	: 1.3	
Establishments reporting.....	: do	: 100.0	: Percent	: 1.7	: 5.1	: 2.9	: 0.3	: 1.3	: 1.1	: 1.1	: 1.1	: 1.0	: 1.0	: 1.0	: 1.0	
Percentage distribution.....	: do	: 20,791	: Dollar	: 10,280,535	: 65,1432,975	: 25,335,937	: 1,217,129	: 11,1421,866	: 10,779,155	: 89,012	: 89,012	: 89,012	: 71,622	: 71,622	: 71,622	: 71,622
Value.....	: do	: 58.8	: do	: 66,326	: 83,1122	: 97,072	: 50,726	: 100.0	: 97.3	: 98.2	: 98.2	: 99.3	: 99.3	: 99.3	: 99.3	
Average per establishment reporting.....	: do	: 100.0	: Percent	: 80.6	: 80.6	: 77.0	: 100.0	: 97.3	: 98.2	: 98.2	: 98.2	: 98.2	: 98.2	: 98.2	: 98.2	
Percentage of total sales.....	: do	: 100.0	: do	: 5.4	: 34.5	: 13.4	: 0.6	: 7.6	: 5.7	: 5.7	: 5.7	: 5.7	: 5.7	: 5.7	: 5.7	
Percentage distribution.....	: do	: 100.0	: do	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	
To Wholesale establishments	: Total	: 5,667	: Number	: 71	: 656	: 90	: 23	: 146	: 121	: 121	: 119	: 2.1	: 2.1	: 2.1	: 2.1	
Establishments reporting.....	: do	: 100.0	: Percent	: 1.3	: 11.6	: 1.6	: 0.1	: 1.6	: 1.6	: 1.6	: 1.6	: 1.6	: 1.6	: 1.6	: 1.6	
Percentage distribution.....	: do	: 19,992	: Dollar	: 2,688,757	: 45,541,487	: 3,309,470	: 916,017	: 10,378,725	: 7,997,010	: 66,991	: 76,991	: 76,991	: 8,215,516	: 8,215,516	: 8,215,516	: 8,215,516
Value.....	: do	: 57.1	: do	: 37,870	: 69,529	: 36,772	: 11,132	: 71,087	: 66,991	: 76,991	: 76,991	: 69,038	: 69,038	: 69,038	: 69,038	
Average per establishment reporting.....	: do	: 100.0	: Percent	: 26.2	: 69.3	: 13.1	: 77.7	: 72.0	: 76.2	: 76.2	: 76.2	: 76.2	: 76.2	: 76.2	: 76.2	
Percentage of all wholesale.....	: do	: 100.0	: do	: 2.5	: 42.1	: 3.1	: 0.9	: 9.6	: 7.6	: 7.6	: 7.6	: 7.6	: 7.6	: 7.6	: 7.6	
Percentage distribution.....	: do	: 100.0	: do	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	
To retail and other establishments	: Total	: 5,140	: Number	: 143	: 372	: 250	: 9	: 58	: 15	: 15	: 15	: 0.3	: 0.3	: 0.3	: 0.3	
Establishments reporting.....	: do	: 100.0	: Percent	: 2.6	: 6.8	: 4.6	: 0.2	: 1.1	: 1.1	: 1.1	: 1.1	: 1.1	: 1.1	: 1.1	: 1.1	
Percentage distribution.....	: do	: 81,248,775	: Dollar	: 7,591,778	: 19,891,488	: 22,626,467	: 271,382	: 4,016,111	: 2,792,115	: 522,281	: 522,281	: 522,281	: 522,281	: 522,281	: 522,281	: 522,281
Value.....	: do	: 141,935	: do	: 53,089	: 53,172	: 88,106	: 30,154	: 69,761	: 185,191	: 22,708	: 22,708	: 22,708	: 22,708	: 22,708	: 22,708	: 22,708
Average per establishment reporting.....	: do	: 142.9	: Percent	: 73.8	: 30.4	: 86.9	: 22.3	: 28.0	: 25.8	: 25.8	: 25.8	: 6.0	: 6.0	: 6.0	: 6.0	
Percentage of all wholesale.....	: do	: 100.0	: do	: 9.3	: 21.5	: 27.1	: 0.3	: 5.0	: 3.1	: 3.1	: 3.1	: 0.5	: 0.5	: 0.5	: 0.5	
Percentage distribution.....	: do	: 100.0	: do	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	
Retail	: Total	: 6,931	: Number	: 54	: 289	: 110	: -	: 11	: 6	: 6	: 6	: 0.1	: 0.1	: 0.1	: 0.1	
Establishments reporting.....	: do	: 100.0	: Percent	: 0.8	: 1.1	: 1.6	: -	: 0.2	: 0.1	: 0.1	: 0.1	: 0.1	: 0.1	: 0.1	: 0.1	
Percentage distribution.....	: do	: 132,478,802	: Dollar	: 2,471,322	: 15,783,469	: 7,548,320	: -	: 397,710	: 194,016	: 65,824	: 65,824	: 65,824	: 65,824	: 65,824	: 65,824	: 65,824
Value.....	: do	: 18,977	: do	: 45,765	: 54,614	: 68,621	: -	: 36,155	: 32,311	: 8,228	: 8,228	: 8,228	: 8,228	: 8,228	: 8,228	: 8,228
Average per establishment reporting.....	: do	: 141.2	: Percent	: 19.4	: 19.4	: 23.0	: -	: 2.7	: 1.8	: 1.8	: 1.8	: 0.7	: 0.7	: 0.7	: 0.7	
Percentage of total sales.....	: do	: 100.0	: do	: 1.9	: 11.9	: 5.7	: -	: 0.3	: 0.3	: 0.3	: 0.3	: 0.1	: 0.1	: 0.1	: 0.1	
Percentage distribution.....	: do	: 100.0	: do	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	
Establishments reporting.....	: do	: 100.0	: Percent	: 1.3	: 6.3	: 2.2	: 0.2	: 1.3	: 1.3	: 1.3	: 1.3	: 1.3	: 1.3	: 1.3	: 1.3	
Percentage distribution.....	: do	: 111,023	: Dollar	: 11,038,704	: 68,982,191	: 26,626,704	: 1,217,129	: 14,522,063	: 10,892,217	: 87,761	: 87,761	: 87,761	: 87,761	: 87,761	: 87,761	: 87,761
Value.....	: do	: 17,590	: do	: 69,126	: 87,130	: 97,534	: 50,726	: 89,642	: 82,517	: 71,836	: 71,836	: 71,836	: 71,836	: 71,836	: 71,836	: 71,836
Average per establishment reporting.....	: do	: 67.9	: Percent	: 86.6	: 84.9	: 81.0	: 100.0	: 98.0	: 99.2	: 99.2	: 99.2	: 99.5	: 99.5	: 99.5	: 99.5	
Percentage of total sales.....	: do	: 100.0	: do	: 5.1	: 31.6	: 12.2	: 0.6	: 6.6	: 5.0	: 5.0	: 5.0	: 4.0	: 4.0	: 4.0	: 4.0	
Percentage distribution.....	: do	: 100.0	: do	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	: 100.0	

1/ Less than 0.05 percent.

Table 9.—Floriculture: Employment by specialization for groups of crops, United States, 1949

Item	Unit	Total	Plants, cuttings, etc.	Cut flowers sold for	Potted plants grown under glass	Cut flowers grown outdoors under glass	Crops grown under glass
Employment							
Total		12,127	159	789	273	24	162
Establishments reporting	Number	100.0	1.3	6.3	2.2	0.2	1.3
Percentage distribution	Percent	100.0	1.1	4.7	1.7	0.2	1.1
Persons	Number	77,954	2,742	14,089	5,361	349	4,551
Average per establishment reporting	do	6.27	17.24	17.86	19.64	11.54	28.09
Percentage distribution	Percent	100.0	3.5	18.1	6.9	0.4	5.8
Proprietors of unincorporated establishments							
Establishments reporting	Number	11,425	127	534	196	23	136
Percentage distribution	Percent	100.0	1.1	4.7	1.7	0.2	1.2
Persons	Number	14,030	184	819	213	37	180
Percentage of total employment	Percent	18.0	6.7	5.8	2.8	10.6	1.0
Percentage distribution	do	100.0	1.3	5.8	2.2	0.3	1.3
Unpaid family workers							
Establishments reporting	Number	6,016	15	118	59	7	36
Percentage distribution	Percent	100.0	0.7	2.5	1.0	0.1	0.6
Persons	Number	9,340	70	232	93	13	56
Percentage of total employment	Percent	12.0	2.6	1.6	1.7	3.7	1.2
Percentage distribution	do	100.0	0.7	2.5	1.0	0.1	0.6
Paid officers of corporations							
Establishments reporting	Number	721	31	250	77	1	22
Percentage distribution	Percent	100.0	4.3	31.5	10.6	0.1	3.0
Persons	Number	1,753	72	711	225	1	51
Percentage of total employment	Percent	2.2	2.6	5.0	4.2	0.3	1.1
Percentage distribution	do	100.0	4.1	40.6	12.8	0.1	2.9
All other paid employees							
For pay period (March 15, 1949)							
Establishments reporting	Number	8,753	159	789	271	24	162
Percentage distribution	Percent	100.0	1.8	9.0	3.1	0.3	1.9
Persons	Number	52,831	2,116	12,327	4,130	298	4,264
Percentage of total employment	Percent	67.8	88.1	87.5	88.2	85.4	93.7
Percentage distribution	do	100.0	4.6	23.3	9.0	0.6	8.1
Year round positions							
Establishments reporting	Number	6,553	158	781	271	22	155
Percentage distribution	Percent	100.0	2.4	11.9	4.1	0.3	2.4
Persons	Number	32,186	1,631	10,071	3,823	143	1,672
Percentage of total employment	Percent	61.5	67.6	81.7	80.8	39.2	70.8
Percentage distribution	do	100.0	5.0	31.0	11.8	0.4	5.1

Table 10.—Floriculture: Specified expenditures by specialization for groups of crops, United States, 1949

Item	Total	Unit	Total	Plants, cut tings, etc.	Cut flowers sold for growing on : under glass	Potted plants under glass	Cut flowers under cloth	Crops grown: outdoors and under cloth	Crops grown: propagated and under mushrooms	Crops grown: grown under glass	
Specified expenditures											
Establishments reporting.....	12,127		159	789	273	24	162	132	122		
Percentage distribution.....	100.0		1.3	6.3	2.2	0.2	1.3	1.1	1.0		
Amount expended.....	6,502,339	Dollar	12,327,392	16,271,957	592,160	7,363,554	5,612,765	4,122,795	36,293		
Average per establishment reporting.....	11,198	do	53,697	53,615	24,673	15,159	14,748	14,1	3.2		
Percentage distribution.....	100.0	Percent	1.7	30.4	11.7	0.4	5.3				
Wages and salaries paid											
Officers of corporations	724		32	245	76	1	23	16	29		
Establishments reporting.....	100.0		1.1	33.8	10.5	0.1	3.2	2.2	4.0		
Percentage distribution.....	8,886,521	Dollar	127,891	1,339,741	8,000	31,8,133	210,365	341,919			
Amount expended.....	12,277	do	13,372	17,554	8,000	15,136	13,18	11,790			
Average per establishment reporting.....	5,070	do	5,943	5,808	8,000	6,826	6,375	4,120			
Average per person.....	100.0	Percent	4.8	16.5	15.0	0.1	3.9	2.4	3.8		
Percentage distribution.....											
All other paid employees											
Establishments reporting.....	9,839		159	789	272	24	162	132	121		
Percentage distribution.....	100.0		1.6	8.0	2.8	0.2	1.6	1.3	1.2		
Amount expended.....	84,117,839	Dollar	4,392,819	26,358,122	9,494,475	4,72,655	4,736,550	3,596,885	2,439,193		
Average per establishment reporting.....	8,580	do	27,628	33,107	34,906	19,694	29,238	27,249	20,159		
Percentage of total sales.....	26.2	do	34.4	32.5	28.9	38.8	32.0	32.8	27.7		
Percentage distribution.....	100.0	Percent	5.2	31.2	11.2	0.6	5.6	4.3	2.9		
Year-round employees											
Establishments reporting.....	6,553		158	779	272	22	154	117	116		
Percentage distribution.....	100.0		2.1	11.9	4.2	0.3	2.4	1.8	1.8		
Amount expended.....	68,294,921	Dollar	3,587,425	23,778,270	8,385,932	286,439	2,74,310	3,085,052	1,973,283		
Average per establishment reporting.....	10,122	do	22,705	30,524	30,831	13,020	17,801	26,368	17,011		
Average per person.....	2,102	do	2,195	2,361	2,194	2,003	1,640	2,351	2,200		
Percentage distribution.....	100.0	Percent	5.3	34.8	12.3	0.4	4.0	4.5	2.9		
Part-time or seasonal employees											
Establishments reporting.....	8,193		131	584	202	23	150	119	109		
Percentage distribution.....	100.0		1.6	7.1	2.5	0.3	1.8	1.5	1.3		
Amount expended.....	16,122,918	Dollar	805,394	2,579,852	1,108,543	186,216	1,995,240	511,833	465,910		
Average per establishment reporting.....	1,966	do	6,148	5,188	8,096	13,302	12,4	4,301	4,274		
Percentage distribution.....	100.0	Percent	5.0	16.0	6.9	1.2			3.2	2.9	
Manure and fertilizer											
Establishments reporting.....	12,062		156	767	271	24	160	132	122		
Percentage distribution.....	100.0		1.3	6.4	2.2	0.2	1.3	1.1	1.0		
Amount expended.....	6,800,819	Dollar	207,607	1,061,654	288,519	35,102	721,782	1,555,888	184,512		
Average per establishment reporting.....	564	do	1,331	1,384	1,065	1,462	1,511	11,787	1,513		
Average of value of all crops.....	3.1	Percent	1.9	1.5	1.1	2.9	5.0	14.3	2.1		
Percentage distribution.....	100.0	do	3.1	15.6	4.2	0.5	10.6	22.9	2.7		

Continued-

Table 10.—Floriculture: Specified expenditures by specialization for groups of crops, United States, 1919 - continued

Item	Unit	Total	Plants, cuttings, etc.	Cut flowers grown under glass	Potted plants	Cut flowers	Crops grown outdoors and under cloth	Crops grown under glass	Cultivation	Vegetables grown under glass
Insecticides and fungicides										
Establishments reporting	Number	11,769	152	761	265	24	156	118	117	117
Percentage distribution	Percent	100.0	1.3	6.5	2.3	0.2	1.3	1.0	1.0	1.0
Amount expended	Dollar	2,114,739	75,502	537,430	148,795	22,702	233,231	1,195	72,614	72,614
Average per establishment reporting	do	182	197	706	561	916	1,195	715	621	621
Percentage of value of all crops	Percent	1.0	0.7	0.8	0.6	1.9	1.6	0.8	0.8	0.8
Percentage distribution	do	100.0	3.5	25.1	6.9	1.1	10.9	3.9	3.4	3.4
Seeds, plants and bulbs for planting										
Establishments reporting	Number	11,348	144	720	214	23	121	109	114	114
Percentage distribution	Percent	100.0	1.3	6.3	2.2	0.2	1.1	1.0	1.0	1.0
Amount expended	Dollar	17,280,128	746,685	3,762,803	3,352,978	39,402	1,218,281	181,298	95,642	95,642
Average per establishment reporting	do	1,523	5,226	13,712	1,713	10,068	1,663	839	839	839
Percentage of value of all crops	Percent	7.9	6.8	5.5	12.6	3.2	8.1	1.7	1.1	1.1
Percentage distribution	do	100.0	4.3	21.8	19.4	0.2	7.1	1.0	0.6	0.6
Fuel										
Amount expended	Dollar	16,507,208	439,466	5,761,400	1,357,878	8,515	17,363	7,354	1,281,967	1,281,967
Cost per square foot of greenhouse area...	do	0.09	0.09	0.09	0.08	0.08	0.08	0.05	0.08	0.08
Coal										
Establishments reporting	Number	7,285	61	508	175	4	6	3	116	116
Percentage distribution	Percent	100.0	0.8	8.1	2.4	0.1	0.1	1/	1.6	1.6
Tons	Number	1,390,277	34,066	481,625	91,279	384	1,510	1,073	162,986	162,986
Amount expended	Dollar	12,311,067	288,714	4,030,178	858,551	3,761	9,838	7,289	1,248,969	1,248,969
Average per establishment reporting	do	1,690	1,731	6,854	4,906	940	1,610	2,430	10,767	10,767
Average per ton	do	8.86	8.18	8.32	9.11	9.19	6.39	6.79	7.71	7.71
Percentage distribution	Percent	100.0	2.3	32.7	7.0	1/	0.1	0.1	10.1	10.1
Fuel oil										
Establishments reporting	Number	2,188	57	234	91	1	5	-	6	6
Percentage distribution	Percent	100.0	2.6	10.7	4.2	1/	0.2	-	0.3	0.3
Gallons	Number	11,706,177	1,733,991	20,960,082	1,610,593	18,130	24,677	-	387,499	387,499
Amount expended	Dollar	3,288,343	152,270	1,344,394	371,350	1,200	3,216	-	26,698	26,698
Average per establishment reporting	do	1,503	2,671	5,715	1,111	1,200	613	-	4,450	4,450
Average per gallon	do	0.08	0.08	0.06	0.06	0.07	0.13	-	0.07	0.07
Percentage distribution	Percent	100.0	4.6	10.9	11.4	1/	0.1	-	0.8	0.8
Gas for heating										
Establishments reporting	Number	959	18	85	52	2	5	1	1	1
Percentage distribution	Percent	100.0	5.0	8.9	5.4	0.2	0.5	0.1	0.1	0.1
Amount expended	Dollar	907,798	48,152	386,828	124,977	3,581	4,309	65	6,300	6,300
Average per establishment reporting	do	947	1,009	1,571	2,103	1,792	862	1/	0.7	0.7
Percentage distribution	Percent	100.0	5.3	42.6	13.8	0.1	0.5	1/	0.8	0.8
Advertising										
Establishments reporting	Number	8,991	139	678	241	16	108	18	36	36
Percentage distribution	Percent	100.0	1.5	7.5	2.7	0.1	1.2	0.2	0.4	0.4
Amount expended	Dollar	3,126,436	162,369	716,212	298,186	5,751	88,211	6,636	11,928	11,928
Average per establishment reporting	do	348	1,168	1,056	1,237	360	817	369	331	331
Percentage of total sales	Percent	1.0	1.3	0.9	0.5	0.6	0.1	0.1	0.1	0.1
Percentage distribution	do	100.0	5.2	22.9	9.5	0.2	2.8	0.2	0.4	0.4

1/ Less than 0.05 percent.

Table 11.-Floriculture: Structures and equipment, April 1, 1950, by specialization for groups of crops in 1949, United States

Item	Unit	Total	Plants, cut-tines, etc. sold for growing on	Cut flowers under glass	Potted plants grown under cloth	Cut flowers grown under glass	Cut flowers grown under cloth	Crops grown: outdoors; and under cloth; lath	Crops grown: propagated; mushrooms	Crops grown: brown under glass	Crops grown: under glass	
Value of land, structures and equipment												
Establishments reporting.....	Number:	12,127	159	789	273	24	162	132	122	122	122	
Percent:	100.0		1.3	6.3	2.2	0.2	1.3	1.1	1.0	1.2	1.0	
Percentage distribution.....	Dollar:	339,235,021	10,192,037	78,223,918	21,912,934	1,112,205	11,334,112	8,519,796	10,557,019	17,030,213	140,590	17,030,213
Area.....	Sq. ft.:	27,298	65,988	99,193	91,256	16,342	69,964	64,544	86,533	46,863	139,592	
Average per establishment reporting.....	do:											
Percent:	100.0		3.1	23.1	7.3	0.3	3.3	2.5	3.1	0.1	9.1	
Percentage distribution.....												
Greenhouse area												
Establishments reporting.....	Number:	9,875	152	789	273	7	13	3	3	3	122	
Percent:	100.0		1.5	8.0	2.8	0.1	0.1	1/	1/	1/	1.2	
Percentage distribution.....	Sq. ft.:	187,324,139	5,569,228	61,044,979	17,172,610	110,850	216,700	140,590	17,030,213	140,590	17,030,213	
Area.....	Dollar:		36,640	77,370	62,903	15,836	16,669	46,863	139,592	46,863	139,592	
Average per establishment reporting.....	do:											
Percent:	100.0		1.95	1.11	1.53	0.74	0.78	0.57	0.51	0.1	9.1	
Crop value per square foot.....												
Percent:	100.0		3.0	32.6	9.2	0.1	0.1	0.1	0.1			
Percentage distribution.....												
Used primarily for florist's crops												
Establishments reporting.....	Number:	9,396	152	789	273	7	13	2	2	2	16	
Percent:	100.0		1.6	8.4	2.9	0.1	0.1	1/	1/	1/	0.2	
Percentage distribution.....	Sq. ft.:	159,917,237	5,569,228	60,507,199	17,133,570	110,850	206,700	50,590	316,163	50,590	316,163	
Area.....	Dollar:		1.01	1.95	1.11	1.53	0.74	0.79	0.69	0.68	0.2	
Crop value per square foot.....	do:											
Percent:	100.0		3.5	37.9	10.7	0.1	0.1	1/	1/	1/	0.2	
Percentage distribution.....												
Used primarily for vegetable crops												
Establishments reporting.....	Number:	768	-	17	5	-	1	1	1	1	122	
Percent:	100.0		-	2.2	0.7	-	0.1	0.1	0.1	0.1	15.9	
Percentage distribution.....	Sq. ft.:	27,106,902	-	437,780	32,100	-	10,000	90,000	16,714,050	90,000	16,714,050	
Area.....	Dollar:		0.16	0.01	0.69	-	0.48	0.50	0.51	0.50	0.2	
Crop value per square foot.....	do:			-	1.6	-	1/	0.3	0.3	0.3	61.0	
Percent:	100.0											
Percentage distribution.....												
Greenhouse bench or bed area												
With gravel culture in 1949												
Establishments reporting.....	Number:	191	5	28	4	-	1	1	1	1	1	
Percent:	100.0		2.6	1h.7	2.1	-	0.5	-	-	-	-	
Percentage distribution.....	Sq. ft.:	605,220	72,134	199,864	36,830	-	8,000	-	-	-	-	
Area.....	Dollar:		11.9	33.0	6.1	-	1.3	-	-	-	-	
Percent:	100.0											
Percentage distribution.....												
With automatic watering or subirrigation in 1949												
Establishments reporting.....	Number:	158	10	120	26	2	1	1	1	1	1	
Percent:	100.0		2.2	26.2	5.7	0.1	0.2	0.2	0.2	0.2	2.4	
Percentage distribution.....	Sq. ft.:	6,982,402	63,600	2,346,462	343,978	1h.900	800	5,600	2,251,962	5,600	2,251,962	
Area.....	Dollar:		0.9	33.6	4.9	0.1	1/	0.1	0.1	0.1	32.3	
Percent:	100.0											
Percentage distribution.....												
With black cloth treatment in 1949												
Establishments reporting.....	Number:	1,129	20	105	95	2	1	-	-	-	1	
Percent:	100.0		1.6	16.4	8.4	0.2	0.1	0.1	0.1	0.1	0.1	
Percentage distribution.....	Sq. ft.:	3,604,365	533,311	1,383,202	1h.3h.830	25,800	1,800	1/	-	-	3,000	
Area.....	Dollar:		1.8	38.4	12.1	0.7	1/	1/	1/	1/	0.1	
Percent:	100.0											
Percentage distribution.....												

Continued-

1/ Less than 0.05 percent.

Table 11.—Floriculture: Structures and equipment, April 1, 1950, by specialization for products of crops in 1949, United States—continued

Item	Unit	Total	Plants, cuttings, etc.	Cut flowers: grown under glass	Potted plants: grown under glass	Cut flowers: outdoors	Crops grown: under glass	Crops grown: outdoors and under glass	Crops grown: under glass
With artificial lighting in 1949									
Establishments reporting.....	Number:	658	13	118	19	3	1	—	0.1
Percent:	100.0	100.0	1.9	17.7	7.3	0.4	0.1	—	0.1
Sq. ft.:	2,158,724	608,741	313,765	153,675	11,900	7,000	7,000	—	5,000
Area.	Percent:	100.0	28.2	37.7	7.1	0.6	0.3	—	0.2
Percentage distribution.....									
With soil sterilization in 1949									
Establishments reporting.....	Number:	2,519	33	139	4	3	3	3	77
Percent:	100.0	100.0	1.3	17.2	0.2	0.1	0.1	—	3.0
Sq. ft.:	42,811,122	1,062,181	13,399,997	1,267,614	52,950	68,500	86,200	9,433,051	22.0
Area.	Percent:	100.0	2.5	31.3	3.0	0.1	0.2	—	0.4
Percentage distribution.....									
Frame area									
Establishments reporting.....	Number:	3,116	68	132	114	1	8	5	7
Percent:	100.0	100.0	2.2	4.2	3.7	0.3	0.2	—	0.2
Sq. ft.:	10,937,716	747,672	920,920	1,698,036	25,500	127,200	103,580	42,230	0.4
Area.	Percent:	100.0	6.8	8.4	15.5	0.2	1.2	—	—
Percentage distribution.....									
Cloth-house area									
Establishments reporting.....	Number:	1,117	30	127	45	24	9	—	—
Percent:	100.0	100.0	2.7	11.1	1.0	2.1	0.8	—	—
Sq. ft.:	17,218,835	286,135	1,783,381	499,852	3,795,350	621,300	—	—	—
Area.	Percent:	100.0	11.7	10.1	2.9	22.0	3.6	—	—
Percentage distribution.....									
With black cloth treatment in 1949									
Establishments reporting.....	Number:	336	5	59	21	11	—	—	—
Percent:	100.0	100.0	1.5	17.6	6.3	3.3	—	—	—
Sq. ft.:	3,527,584	82,200	710,176	108,513	1,221,260	34.7	—	—	—
Area.	Percent:	100.0	2.3	20.2	3.1	—	—	—	—
Percentage distribution.....									
Lath-house area									
Establishments reporting.....	Number:	917	59	45	61	1	28	—	—
Percent:	100.0	100.0	6.1	4.9	6.7	0.1	3.1	—	—
Sq. ft.:	50,887,990	4,336,365	699,190	4,267,234	5,600	17,790,800	—	—	—
Area.	Percent:	100.0	8.5	1.4	2.1	1/	35.0	—	—
Percentage distribution.....									
Storage-house floor area									
Establishments reporting.....	Number:	2,816	58	327	131	10	45	—	17
Percent:	100.0	100.0	2.1	11.6	6.7	0.4	1.6	—	0.6
Sq. ft.:	5,365,634	328,837	1,390,835	559,476	28,905	388,159	—	—	117,312
Area.	Percent:	100.0	6.1	25.9	10.4	0.5	7.2	—	2.2
Percentage distribution.....									
Refrigerated storage									
Establishments reporting.....	Number:	1,957	20	332	58	3	17	3	12
Percent:	100.0	100.0	16.9	2.9	0.2	0.1	0.2	0.6	0.6
Sq. ft.:	3,255,482	80,007	1,066,181	281,894	7,480	656,855	5,350	111,308	3.4
Area.	Percent:	100.0	2.5	32.8	8.7	0.2	20.2	0.2	—
Percentage distribution.....									

1/ Less than 0.05 percent.

Table 12.--Floriculture: Crops sold by specialization for groups of crops, United States, 1919

Item			Plants, cut- tiars, etc.	Cut flowers: grown sold for grown under glass	Potted plants: grown under glass	Cut flowers: outdoors grown under glass	Crops grown: Propagated and under mushrooms cloth; glass	Crops grown: grown under glass
Crops sold	Total	Dollar:	218,521,723	11,036,701	68,982,191	26,626,701	1,217,429	10,892,217
	Value at wholesale prices.....	Total	100.0	5.1	31.6	12.2	0.6	5.0
	Percentage distribution.....	Percent:	100.0	29.9	6.1	7.1	1/	0.2
Plants, cuttings, etc. sold for growing on	Total	Dollar:	30,591,286	9,110,230	1,918,663	2,159,690	9,785	51,061
	Value at wholesale price.....	Total	100.0	82.8	2.8	8.1	0.8	0.7
	Percentage of value of all crops.....	Percent:	100.0	29.9	6.1	7.1	1/	0.2
Azaleas	Establishments reporting.....	Number:	92	8	6	14	-	2
	Percentage distribution.....	Percent:	100.0	8.7	6.5	15.2	-	2.2
Plants.....	Number:	7,516,000	4,277,000	69,000	2,288,000	-	52,000	-
Value.....	Dollar:	1,113,107	548,668	9,070	422,488	-	5,900	-
Average per plant.....	do:	0.15	0.13	0.13	0.19	-	0.11	-
Percentage of value of all crops.....	Percent:	0.5	5.0	1/	1.6	-	1/	-
Average per establishment reporting.....	Dollar:	12,999	68,584	1,512	30,178	-	2,950	-
Percentage distribution.....	Percent:	100.0	49.3	0.8	38.0	-	0.5	-
Carnations	Establishments reporting.....	Number:	275	11	76	8	3	1
	Percentage distribution.....	Percent:	100.0	4.0	27.6	2.9	1.1	0.4
Plants.....	Number:	4,524,090	906,000	2,159,000	85,000	363,000	4,900	-
Value.....	Dollar:	435,111	80,736	225,511	11,181	9,425	210	-
Average per plant.....	do:	0.10	0.09	0.11	0.13	0.03	0.06	-
Percentage of value of all crops.....	Percent:	0.2	0.7	0.3	1/	0.8	1/	-
Average per establishment reporting.....	Dollar:	1,582	7,340	2,967	1,398	3,142	210	-
Percentage distribution.....	Percent:	100.0	18.0	51.8	2.6	2.2	0.1	-
Chrysanthemums	Establishments reporting.....	Number:	351	19	16	26	-	1
	Percentage distribution.....	Percent:	100.0	5.4	13.1	7.4	-	0.3
Plants.....	Number:	38,011,000	30,131,000	2,029,000	727,000	-	40,000	-
Value.....	Dollar:	1,437,673	1,165,468	87,347	40,634	-	2,519	-
Average per plant.....	do:	0.01	0.01	0.01	0.06	-	0.06	-
Percentage of value of all crops.....	Percent:	0.7	10.6	0.1	0.2	-	1/	-
Average per establishment reporting.....	Dollar:	4,096	61,340	1,899	1,563	-	2,549	-
Percentage distribution.....	Percent:	100.0	81.1	6.1	2.8	-	0.2	-
Foliage or green plants	Establishments reporting.....	Number:	612	14	19	24	-	1
	Percentage distribution.....	Percent:	100.0	7.2	3.1	3.9	-	0.2
Plants.....	Number:	35,034,000	23,139,000	217,000	3,273,000	-	2/	-
Value.....	Dollar:	3,315,505	2,231,666	29,955	346,123	-	50	-
Average per plant.....	do:	0.09	0.10	0.12	0.11	-	0.11	-
Percentage of value of all crops.....	Percent:	1.5	20.2	1/	1.3	-	1/	-
Average per establishment reporting.....	Dollar:	5,117	50,720	1,577	1b,422	-	50	-
Percentage distribution.....	Percent:	100.0	67.3	0.9	10.4	-	1/	-

1/ Less than 0.05 percent.
2/ Less than 1,000 plants.

Continued-

Table 12--Floriculture: Crops sold by specialization for groups of crops, United States, 1949 - continued

Item			Plants, cut- tings, etc. sold for growing on	Cut flowers: grown under glass	Potted plants: grown under glass	Cut flowers: grown under cloth	Crops grown: outdoors: grown under mushrooms and under glass	Crops grown: propagated under glass
	Unit	Total						
Geraniums								
Establishments reporting.....	Number	4,398	61	132	91	-	-	-
Percentage distribution.....	Percent	100.0	1.1	3.0	2.1	-	-	-
Plants.....	Number	25,668,000	3,922,000	1,121,000	1,300,000	-	-	-
Value.....	Dollar	5,151,518	515,010	283,288	317,312	-	-	-
Average per plant.....	do	0.20	0.11	0.05	0.24	-	-	-
Percentage of value of all crops.....	Percent	2.1	4.9	0.1	1.2	-	-	-
Average per establishment reporting.....	Dollar	1,172	8.35	2,116	3,487	-	-	-
Percentage distribution.....	Percent	100.0	10.6	5.5	6.2	-	-	-
Hydrangeas								
Establishments reporting.....	Number	78	2	6	28	-	-	-
Percentage distribution.....	Percent	100.0	2.6	7.7	35.9	-	-	-
Plants.....	Number	1,395,000	485,000	60,000	562,000	-	-	-
Value.....	Dollar	369,857	104,000	10,980	230,976	-	-	-
Average per plant.....	do	0.27	0.21	0.18	0.11	-	-	-
Percentage of value of all crops.....	Percent	0.2	0.9	1/	0.9	-	-	-
Average per establishment reporting.....	Dollar	4,742	52,000	1,830	8,217	-	-	-
Percentage distribution.....	Percent	100.0	28.1	3.0	62.2	-	-	-
Poinsettias								
Establishments reporting.....	Number	120	3	11	39	-	-	-
Percentage distribution.....	Percent	100.0	2.5	9.2	32.5	-	-	-
Plants.....	Number	1,212,000	81,000	108,000	610,000	-	-	-
Value.....	Dollar	165,329	10,700	15,785	79,113	-	-	-
Average per plant.....	do	0.13	0.13	0.15	0.13	-	-	-
Percentage of value of all crops.....	Percent	0.1	0.1	1/	0.3	-	-	-
Average per establishment reporting.....	Dollar	1,361	31,567	1,135	2,029	-	-	-
Percentage distribution.....	Percent	100.0	6.6	9.7	18.1	-	-	-
Roses								
Establishments reporting.....	Number	144	1	16	1	-	-	-
Percentage distribution.....	Percent	100.0	2.3	36.4	2.3	-	-	-
Plants.....	Number	1,107,000	10,000	1,044,000	2,000	-	-	-
Value.....	Dollar	283,752	3,000	268,159	750	-	-	-
Average per plant.....	do	0.26	0.30	0.26	0.38	-	-	-
Percentage of value of all crops.....	Percent	0.1	1/	0.4	1/	-	-	-
Average per establishment reporting.....	Dollar	6,449	3,000	16,779	750	-	-	-
Percentage distribution.....	Percent	100.0	1.1	94.6	0.3	-	-	-
Bedding and vegetable plants								
Establishments reporting.....	Number	5,938	107	147	112	-	-	-
Percentage distribution.....	Percent	100.0	1.8	2.5	1.9	-	-	-
Plants.....	Number	16,924,653	4,159,639	495,604	644,386	-	-	-
Value.....	Dollar	1,391,781	7.7	37.7	0.7	-	-	-
Average per plant.....	do	0.26	0.30	0.26	0.38	-	-	-
Percentage of value of all crops.....	Percent	0.1	1/	0.4	1/	-	-	-
Average per establishment reporting.....	Dollar	2,850	36,975	3,371	5,753	-	-	-
Percentage distribution.....	Percent	100.0	24.6	2.9	3.8	-	-	-
All other stock for growing on								
Establishments reporting.....	Number	237	15	24	12	-	-	-
Percentage distribution.....	Percent	100.0	6.3	10.1	5.1	-	-	-
Plants.....	Number	1,391,781	291,313	522,664	67,624	-	-	-
Value.....	Dollar	5,881	19,123	21,778	5,635	-	-	-
Average per plant.....	do	0.6	2.6	0.8	0.3	-	-	-
Percentage distribution.....	Percent	100.0	20.9	37.5	4.9	-	-	-

1/ Less than 0.05 percent.

Continued-

Table 12.—Floriculture: Gross sold by specialization for groups of crops, United States, 1919 - continued

Item			Plants, cut- tings, etc.	Cut flowers:	Potted plants:	Cut flowers:	Crops grown: outdoors; grown under glass:	Propagated: mushrooms; lath:	Vegetables grown under glass:
	Unit	Total	Cut flowers: sold for growing on	Grown under glass:	Grown under glass:	Cloth:	0.6 0.1	0.3 1/	1.6 0.1
Cut flowers grown under glass, sold									
Total	Dollar	93,478,944	1,077,576	62,204,547	2,209,274	72,616	81,220	34,980	139,807
Value at wholesale prices.....	Dollar	42.8	9.8	90.2	8.3	6.0	0.6	0.3	1.6
Percentage of value of all crops.....	Percent	100.0	1.2	66.5	2.4	0.1	0.1	1/	0.1
Percentage distribution.....	do								
Carnations									
Establishments reporting.....	Number	3,535	21	500	53	4	2	1	2
Percentage distribution.....	Percent	100.0	0.6	11.1	1.5	0.1	0.1	1/	0.1
Flowers.....	Number	250,800,000	1,407,000	116,724,000	4,381,000	920,000	132,000	323,000	23,000
Value.....	Dollar	19,908,968	101,610	11,937,728	395,075	57,316	9,480	22,958	2,234
Average per flower.....	do	0.08	0.07	0.08	0.09	0.06	0.07	0.07	0.10
Percentage of value of all crops.....	Percent	9.1	0.9	17.3	1.5	4.7	0.1	0.2	1/
Average per establishment reporting.....	Dollar	5,632	4,839	23,875	7,154	14,329	4,740	22,958	1,117
Percentage distribution.....	Percent	100.0	0.5	60.0	2.0	0.3	1/	0.1	1/
Chrysanthemums (standard)									
Establishments reporting.....	Number	4,471	h1	360	88	1	3	-	4
Percentage distribution.....	Percent	100.0	0.9	8.1	2.0	1/	0.1	-	0.1
Flowers.....	Number	29,285,000	1,386,000	1,076,000	1,367,000	20,000	24,000	-	101,000
Value.....	Dollar	5,878,749	299,870	1,562,272	287,047	5,000	5,587	-	24,694
Average per flower.....	do	0.20	0.22	0.38	0.21	0.25	0.23	-	0.21
Percentage of value of all crops.....	Percent	2.7	2.7	2.3	1.1	0.4	1/	-	0.3
Average per establishment reporting.....	Dollar	1,315	7,314	4,310	3,262	5,000	1,862	-	6,174
Percentage distribution.....	Percent	100.0	5.1	26.6	1.9	0.1	0.1	-	0.4
Chrysanthemums (pompon)									
Establishments reporting.....	Number	5,021	h1	408	84	1	3	1/	4
Percentage distribution.....	Percent	100.0	0.8	8.1	1.7	1/	0.1	1/	0.1
Bunches.....	Number	9,295,000	502,000	2,374,000	286,000	10,000	6,000	1,000	39,000
Value.....	Dollar	7,897,649	461,258	2,066,518	256,174	19,300	4,912	1,161	36,665
Average per bunch.....	do	0.85	0.92	0.87	0.90	1.03	0.82	1.16	0.99
Percentage of value of all crops.....	Percent	3.6	4.2	3.0	1.0	0.8	1/	1/	0.4
Average per establishment reporting.....	Dollar	1,573	11,323	5,053	3,977	10,300	1,637	1,161	9,666
Percentage distribution.....	Percent	100.0	5.9	26.2	3.3	0.1	0.1	1/	0.5
Gardenias									
Establishments reporting.....	Number	143	1	81	6	-	1	-	-
Percentage distribution.....	Percent	100.0	0.7	56.6	4.2	-	0.7	-	-
Flowers.....	Number	26,604,000	20,000	25,089,000	99,000	-	1,000	-	-
Value.....	Dollar	1,018,150	2,587	3,926,626	12,639	-	200	-	-
Average per flower.....	do	0.15	0.13	0.15	0.13	-	0.20	-	-
Percentage of value of all crops.....	Percent	1.8	1/	5.7	1/	-	1/	-	-
Average per establishment reporting.....	Dollar	28,099	2,587	48,477	2,115	-	200	-	-
Percentage distribution.....	Percent	100.0	0.1	97.7	0.3	-	1/	-	-
Lilies									
Establishments reporting.....	Number	1,164	8	197	36	-	-	-	1
Percentage distribution.....	Percent	100.0	0.5	13.5	2.5	-	-	-	0.1
Flowers.....	Number	7,251,000	30,000	3,478,000	332,000	-	-	-	1,000

1/ Less than 0.05 percent.

Continued-

Table 12--Floriculture: Crops sold by specialization for groups of crops, United States, 1948 - continued

Item	Unit	Total	Plants, cut: tings, etc.		Cut flowers: plants sold for growing on	Potted plants: grown under glass	Crops grown outdoors: from under glass	Propagated and under cloth	Vegetables grown under flasks
			Cut flowers: grown under glass	Cut flowers: plants sold for growing on					
Value.....	Dollar	1,361,030	6,222	606,554	79,161	-	-	-	108
Average per flower.....	do	0.19	0.21	0.17	0.24	-	-	-	0.11
Percentage of value of all crops.....	Percent:	0.6	0.1	0.9	0.3	-	-	-	1/
Average per establishment reporting...	Dollar	932	778	3,079	2,207	-	-	-	108
Percentage distribution.....	Percent:	100.0	0.5	1.5	5.8	-	-	-	1/
Bulb crops (other than Lily)									
Establishments reporting.....	Number	2,251	12	280	50	-	-	-	5
Percentage distribution.....	Percent:	100.0	0.5	12.1	2.2	-	-	-	1/
Flowers.....	Number	44,516,000	452,000	23,321,000	2,510,000	325,000	325,000	325,000	1,000
Value.....	Dollar	4,201,010	1,3,587	2,132,890	2,716	32,509	32,509	32,509	102
Average per flower.....	do	0.99	0.10	0.09	0.10	0.10	0.10	0.10	0.10
Percentage of value of all crops.....	Percent:	1.9	0.4	3.1	0.9	0.2	0.2	0.2	1/
Average per establishment reporting...	Dollar	1,866	3,632	7,517	1,931	6,502	6,502	6,502	102
Percentage distribution.....	Percent:	100.0	1.0	50.8	5.9	0.8	0.8	0.8	1/
Orchids (Cattleya)									
Establishments reporting.....	Number	297	6	91	16	-	-	-	-
Percentage distribution.....	Percent:	100.0	2.0	30.5	5.4	-	-	-	-
Flowers.....	Number	5,589,000	56,000	5,023,000	76,000	-	-	-	-
Value.....	Dollar	7,169,371	51,367	6,602,151	117,848	-	-	-	-
Average per flower.....	do	1.28	0.92	1.31	1.55	-	-	-	-
Percentage of value of all crops.....	Percent:	2.3	0.5	9.6	0.4	-	-	-	-
Average per establishment reporting...	Dollar	24,139	8,561	72,551	7,366	-	-	-	-
Percentage distribution.....	Percent:	100.0	0.7	92.1	1.6	-	-	-	-
Orchids (other than Cattleya)									
Establishments reporting.....	Number	178	2	58	7	-	-	-	0.6
Percentage distribution.....	Percent:	100.0	1.1	32.6	3.9	-	-	-	0.6
Flowers.....	Number	1,161,000	18,000	916,000	17,000	-	-	-	1,000
Value.....	Dollar	969,918	17,377	755,309	16,080	-	-	-	656
Average per flower.....	do	0.83	0.97	0.82	0.95	-	-	-	0.66
Percentage of value of all crops.....	Percent:	0.4	0.2	1.1	0.1	-	-	-	1/
Average per establishment reporting...	Dollar	5,119	8,689	13,023	2,297	-	-	-	656
Percentage distribution.....	Percent:	100.0	1.8	77.9	1.7	-	-	-	0.1
Roses									
Establishments reporting.....	Number	595	3	341	24	-	-	-	1
Percentage distribution.....	Percent:	100.0	0.5	57.3	4.0	-	-	-	0.2
Flowers.....	Number	389,789,000	293,000	366,303,000	6,169,000	100,000	100,000	100,000	100,000
Value.....	Dollar	30,562,022	29,520	28,711,061	4,96,061	9,000	9,000	9,000	9,000
Average per flower.....	do	0.08	0.10	0.08	0.08	0.10	0.10	0.10	0.06
Percentage of value of all crops.....	Percent:	14.0	0.3	11.6	1.9	0.1	0.1	0.1	0.1
Average per establishment reporting...	Dollar	51,398	9,840	84,197	20,753	10,000	10,000	10,000	9,000
Percentage distribution.....	Percent:	100.0	0.1	93.9	1.6	1/	1/	1/	1/
All other cut flowers grown under glass									
Establishments reporting.....	Number	1,176	19	384	61	-	-	-	9
Percentage distribution.....	Percent:	100.0	0.5	9.2	1.5	-	-	-	0.2
Flowers.....	Number	11,489,064	61,178	3,903,335	297,820	-	-	-	73,318
Value.....	Dollar	5.3	0.6	5.7	1.1	0.1	0.1	0.1	0.8
Percentage of value of all crops.....	Percent:	100.0	3,220	10,165	4,882	1,133	1,133	1,133	8,150
Average per establishment reporting...	Dollar	100.0	0.5	34.0	2.6	0.1	0.1	0.1	0.6
Percentage distribution.....	Percent:	100.0	-	-	-	1/	1/	1/	1/

1/ Less than 0.05 percent.

Continued-

Table 12.--Floriculture: Crops sold by specialization for groups of crops, United States, 1919 - continued

Item	Unit	Total	Cult., cut., times, etc. sold for	Cult. flowers grown under glass	Potted plants from growing on	Cut flowers under glass	Crops grown: outdoors and under cloth	Crops grown: propagated mushrooms	Crops grown: under glass
Potted plants grown under glass, sold	: : :	: : :	: : :	: : :	: : :	: : :	: : :	: : :	: : :
Total	Dollar	36,713,696	615,370	3,212,604	21,845,979	-	31,160	-	11,842
Value at wholesale prices.....	Percent	16.8	5.6	4.7	82.0	-	0.2	-	0.1
Percentage of value of all crops.....	Percent	100.0	1.7	8.7	59.5	-	0.1	-	1/
African violets	Establishments reporting.....	Number : 992	10	61	102	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.0	6.1	10.3	-	-	-	-
Plants.....	Dollar : 2,671,000	21,000	111,000	2,033,000	-	-	-	-	-
Value.....	do : 1,116,897	25,350	58,181	839,378	-	-	-	-	-
Average per plant.....	do : 0.12	0.28	0.52	0.41	-	-	-	-	-
Percentage of value of all crops.....	Percent:	0.5	0.2	0.1	3.2	-	-	-	-
Average per establishment reporting.....	Dollar : 1,126	2,535	951	8,229	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	2.3	5.2	75.2	-	-	-	-
Azaleas	Establishments reporting.....	Number : 1,928	20	139	196	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.0	7.2	10.2	-	-	-	-
Plants.....	Dollar : 3,407,000	67,000	211,000	2,288,000	-	-	-	-	-
Value.....	do : 1,315,222	81,118	292,619	2,944,540	-	-	-	-	-
Average per plant.....	do : 1.27	1.21	1.37	1.29	-	-	-	-	-
Percentage of value of all crops.....	Percent:	2.0	0.7	0.1	11.1	-	-	-	-
Average per establishment reporting.....	Dollar : 2,238	4,056	2,105	15,023	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.9	6.8	68.2	-	-	-	-
Begonias	Establishments reporting.....	Number : 2,476	21	114	149	-	-	-	-
Percentage distribution.....	Percent:	100.0	0.8	4.6	6.0	-	-	-	-
Plants.....	Dollar : 3,456,000	126,000	142,000	1,023,000	-	-	-	-	-
Value.....	do : 1,182,318	25,565	70,925	382,629	-	-	-	-	-
Average per plant.....	do : 0.34	0.22	0.50	0.37	-	-	-	-	-
Percentage of value of all crops.....	Percent:	0.5	0.2	0.1	1.4	-	-	-	-
Average per establishment reporting.....	Dollar : 1,717	1,217	622	2,568	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	2.7	6.0	32.4	-	-	-	-
Foliage or green plants	Establishments reporting.....	Number : 2,507	28	116	219	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.1	4.6	8.7	-	-	-	-
Plants.....	Dollar : 37,811,000	847,000	977,000	27,823,000	-	-	-	-	-
Value.....	do : 9,812,266	198,125	372,075	7,551,262	-	-	-	-	-
Average per plant.....	do : 0.25	0.23	0.38	0.27	-	-	-	-	-
Percentage of value of all crops.....	Percent:	0.5	0.8	0.5	2.1	-	-	-	-
Average per establishment reporting.....	Dollar : 3,926	7,087	3,208	31,491	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	2.0	3.8	76.8	-	-	-	-
Hydrangeas	Establishments reporting.....	Number : 2,111	23	167	211	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.1	7.9	10.0	-	-	-	-
Plants.....	Number : 3,382,000	117,000	411,000	1,978,000	-	-	-	-	-

1/ Less than 0.05 percent.
2/ Less than 1,000 plants.

Continued-

Table 12.—Floriculture: Crops sold by specialization for groups of crops, United States, 1949 - continued

Item			Plants, cut- tings, etc.	Cut flowers: sold for ; grown under glass	Potted plants: grown under glass	Out flowers: grown under; and under cloth	Crops grown: outdoors and under lath	Propagated mushrooms: under glass	Vegetables grown
	: Unit	Total	: Plants, cut- tings, etc.	: Cut flowers: sold for ; grown under glass	: Potted plants: grown under glass	: Out flowers: grown under; and under cloth	: Crops grown: outdoors and under lath	: Propagated mushrooms: under glass	: Vegetables grown
Lilies									
Establishments reporting.....	Dollar	1,197,117	58,850	515,698	2,107,120	-	-	-	-
Average per plant.....	do	1.26	1.25	1.33	1.22	-	-	-	-
Percentage of value of all crops.....	Percent:	1.9	0.5	0.8	9.0	-	-	-	-
Average per establishment reporting.....	Dollar	1,988	2,559	3,258	11,498	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.1	13.0	57.4	-	-	-	-
Bulb crops (other than Lily)									
Establishments reporting.....	Number	2,800	28	192	194	-	-	-	-
Average per plant.....	Percent:	100.0	1.0	6.9	6.9	-	-	-	-
Percentage distribution.....	Number	2,831,000	34,000	356,000	1,003,000	-	-	-	-
Plants.....	Dollar	3,555,517	42,360	466,258	1,368,044	-	-	-	-
Value.....	do	1.26	1.25	1.31	1.26	-	-	-	-
Average per plant.....	Percent:	1.6	0.4	0.7	5.1	-	-	-	-
Percentage of value of all crops.....	Dollar	1,270	1,513	2,128	7,052	-	-	-	-
Average per establishment reporting.....	Percent:	100.0	1.2	13.1	38.5	-	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	0.1	-	-	-	-
Podsnttias									
Establishments reporting.....	Number	2,508	19	152	173	-	-	-	-
Average per plant.....	Percent:	100.0	0.8	6.1	6.9	-	-	-	-
Percentage distribution.....	Number	3,347,000	30,000	279,000	1,329,000	-	-	-	-
Plants.....	Dollar	3,293,236	30,425	288,217	1,238,979	-	-	-	-
Value.....	do	0.98	1.01	1.03	0.93	-	-	-	-
Average per plant.....	Percent:	1.5	0.3	0.4	0.7	-	-	-	-
Percentage of value of all crops.....	Dollar	1,313	1,601	1,896	7,162	-	-	-	-
Average per establishment reporting.....	Percent:	100.0	0.9	8.8	37.6	-	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	0.1	-	-	-	-
Roses									
Establishments reporting.....	Number	2,356	32	178	219	-	-	-	-
Average per plant.....	Percent:	100.0	1.4	7.6	9.3	-	-	-	-
Percentage distribution.....	Number	3,708,000	53,000	112,000	1,799,000	-	-	-	-
Plants.....	Dollar	4,715,209	63,552	588,302	2,101,871	-	-	-	-
Value.....	do	1.27	1.20	1.33	1.34	-	-	-	-
Average per plant.....	Percent:	1.5	0.3	0.4	0.7	-	-	-	-
Percentage of value of all crops.....	Dollar	2,001	2,066	3,305	10,961	-	-	-	-
Average per establishment reporting.....	Percent:	100.0	1.3	12.5	51.0	-	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	0.5	-	-	-	-
All other potted plants grown under glass.									
Establishments reporting.....	Number	571,000	10	54	101	-	-	-	-
Average per plant.....	Percent:	1.26	1.7	9.4	17.6	-	-	-	-
Percentage of value of all crops.....	Dollar	713,647	18,610	11,000	386,000	-	-	-	-
Average per establishment reporting.....	Percent:	1.00	1.33	1.24	1.27	-	-	-	-
Percentage distribution.....	Number	1,300	17	106	153	-	-	-	-
Plants.....	Dollar	3,812,267	71,085	47,977	2,216,102	-	-	-	-
Value.....	do	1.7	0.6	0.7	8.3	-	-	-	-
Average per establishment reporting.....	Percent:	2,933	4,181	4,522	14,486	-	-	-	-
Percentage distribution.....	Percent:	100.0	1.9	12.6	58.1	-	-	-	-

1/ Less than 0.05 percent.
 2/ Less than 1,000 plants.

Continued-

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Table 12.-Floriculture: Crops sold by specialization for groups of crops, United States, 1919 - continued

Item	Unit	Total	Plants, cut-tangies, etc.	Cut flowers; plants sold for growing under glass	Potted plants	Cut flowers; plants grown under glass	Crops grown outdoors: flowers; grown under cloth; glass	Crops grown under glass; grown under cloth; lath	Vegetables grown
Greenhouse vegetables and mushrooms sold									
Total	Dollar	27,612,267	-	180,114	27,102	-	8,178	10,857,267	8,544,389
Value at wholesale prices.....	Percent:	12.6	-	0.3	0.1	-	0.1	99.7	97.5
Percentage of value of all crops.....	do	100.0	-	0.7	0.1	-	1/	39.3	30.2
Propagated mushrooms									
Establishments reporting.....	Number	444	-	-	-	-	1	132	1
Percentage distribution.....	Percent:	100.0	-	-	-	-	0.2	30.0	0.2
Value.....	Dollar	11,565,807	-	-	-	-	3,678	10,812,267	20,000
Percentage of value of all crops.....	Percent:	6.7	-	-	-	-	1/	99.3	0.2
Average per establishment reporting.....	Dollar	32,806	-	-	-	-	3,678	81,911	20,000
Percentage distribution.....	Percent:	100.0	-	-	-	-	1/	74.2	0.1
Cucumbers									
Establishments reporting.....	Number	126	-	2	1	-	1	-	28
Percentage distribution.....	Percent:	100.0	-	1.6	0.8	-	0.8	-	22.2
Value.....	Dollar	1,277,176	-	6,183	25	-	1,200	-	953,385
Percentage of value of all crops.....	Percent:	0.6	-	1/	1/	-	1/	-	10.9
Average per establishment reporting.....	Dollar	10,136	-	3,792	25	-	1,200	-	31,049
Percentage distribution.....	Percent:	100.0	-	0.5	1/	-	0.1	-	74.6
Lettuce									
Establishments reporting.....	Number	330	-	6	1	-	-	1	56
Percentage distribution.....	Percent:	100.0	-	18.2	0.3	-	0.3	17.0	17.0
Value.....	Dollar	1,393,021	-	11,287	150	-	25,000	673,262	673,262
Percentage of value of all crops.....	Percent:	0.6	-	1/	1/	-	0.2	7.7	7.7
Average per establishment reporting.....	Dollar	4,221	-	1,781	150	-	25,000	12,023	12,023
Percentage distribution.....	Percent:	100.0	-	0.8	1/	-	1.8	48.3	48.3
Tomatoes									
Establishments reporting.....	Number	711	-	16	5	-	1	1	120
Percentage distribution.....	Percent:	100.0	-	2.3	0.7	-	0.1	0.1	16.9
Value.....	Dollar	10,077,398	-	162,281	22,927	-	3,600	20,000	6,763,612
Percentage of value of all crops.....	Percent:	6.6	-	0.2	0.1	-	1/	0.2	77.2
Average per establishment reporting.....	Dollar	11,174	-	10,143	4,585	-	3,600	20,000	56,363
Percentage distribution.....	Percent:	100.0	-	1.6	0.2	-	1/	0.2	67.1
All other vegetables grown under glass									
Establishments reporting.....	Number	125	-	2	1	-	-	-	20
Percentage distribution.....	Percent:	100.0	-	1.6	0.8	-	-	-	16.0
Value.....	Dollar	298,865	-	660	4,000	-	-	-	134,130
Percentage of value of all crops.....	Percent:	0.1	-	1/	1/	-	-	-	1.5
Average per establishment reporting.....	Dollar	2,391	-	330	4,000	-	-	-	6,706
Percentage distribution.....	Percent:	100.0	-	0.2	1.3	-	-	-	44.9

1/ Less than 0.05 percent.

Continued-

Table 12.-Floriculture: Crops sold by specialization for groups of crops, United States, 1949 - continued

Item			Cut flowers grown under cloth, sold	Total	Cut flowers, cut-ties, etc.	Cut flowers, grown under glass	Potted plants	Cut flowers, grown outdoors	Crops grown under glass	Crops grown under cloth	Crops grown under lath	Crops grown under glass
	: Unit	: Total	Dollar : 3,893,708	52,715	655,815	137,791	1,071,631	66,053	-	-	-	-
	: Percent:	: 1.8	: 0.5	: 1.0	: 0.5	: 0.5	: 0.5	: 0.5	: 0.5	: 0.5	: 0.5	: 0.5
	: do	: 100.0	: 1.1	: 16.8	: 3.5	: 3.5	: 3.5	: 27.5	: 27.5	: 27.5	: 27.5	: 27.5
Asters												
Establishments reporting.....	: Number	: 216	: 1	: 20	: 6	: 3	: 3	: 3	: 3	: 3	: 3	: 3
Percentage distribution.....	: Percent:	: 100.0	: 0.5	: 9.3	: 2.8	: 1.4	: 1.4	: 1.4	: 1.4	: 1.4	: 1.4	: 1.4
Flowers.....	: Number	: 4,444,000	: 20,000	: 544,400	: 194,000	: 1,267,000	: 1,267,000	: 1,267,000	: 1,267,000	: 1,267,000	: 1,267,000	: 1,267,000
Value.....	: Dollar	: 185,557	: 1,000	: 31,156	: 10,050	: 42,169	: 42,169	: 42,169	: 42,169	: 42,169	: 42,169	: 42,169
Average per flower.....	: do	: 0.01	: 0.05	: 0.06	: 0.05	: 0.03	: 0.03	: 0.03	: 0.03	: 0.03	: 0.03	: 0.03
Percentage of value of all crops.....	: Percent:	: 0.1	: 1/	: 1/	: 1/	: 3.5	: 3.5	: 3.5	: 3.5	: 3.5	: 3.5	: 3.5
Average per establishment reporting.....	: Dollar	: 859	: 1,000	: 1,708	: 1,675	: 14,156	: 14,156	: 14,156	: 14,156	: 14,156	: 14,156	: 14,156
Percentage distribution.....	: Percent:	: 100.0	: 0.5	: 18.1	: 5.4	: 22.9	: 22.9	: 22.9	: 22.9	: 22.9	: 22.9	: 22.9
Chrysanthemums (standard)												
Establishments reporting.....	: Number	: 115	: 4	: 34	: 17	: 15	: 15	: 15	: 15	: 15	: 15	: 15
Percentage distribution.....	: Percent:	: 100.0	: 1.0	: 8.2	: 1.1	: 3.6	: 3.6	: 3.6	: 3.6	: 3.6	: 3.6	: 3.6
Flowers.....	: Number	: 8,944,000	: 10,000	: 464,000	: 240,000	: 2,704,000	: 2,704,000	: 2,704,000	: 2,704,000	: 2,704,000	: 2,704,000	: 2,704,000
Value.....	: Dollar	: 1,161,210	: 1,100	: 103,181	: 44,033	: 322,274	: 322,274	: 322,274	: 322,274	: 322,274	: 322,274	: 322,274
Average per flower.....	: do	: 0.13	: 0.11	: 0.22	: 0.18	: 0.12	: 0.12	: 0.12	: 0.12	: 0.12	: 0.12	: 0.12
Percentage of value of all crops.....	: Percent:	: 0.5	: 1/	: 0.1	: 0.2	: 26.5	: 26.5	: 26.5	: 26.5	: 26.5	: 26.5	: 26.5
Average per establishment reporting.....	: Dollar	: 2,846	: 350	: 3,035	: 2,590	: 21,185	: 21,185	: 21,185	: 21,185	: 21,185	: 21,185	: 21,185
Percentage distribution.....	: Percent:	: 100.0	: 0.1	: 8.7	: 3.7	: 27.3	: 27.3	: 27.3	: 27.3	: 27.3	: 27.3	: 27.3
Chrysanthemums (pompons)												
Establishments reporting.....	: Number	: 809	: 9	: 89	: 28	: 17	: 17	: 17	: 17	: 17	: 17	: 17
Percentage distribution.....	: Percent:	: 100.0	: 1.1	: 11.0	: 3.5	: 2.1	: 2.1	: 2.1	: 2.1	: 2.1	: 2.1	: 2.1
Bunches.....	: Number	: 3,236,000	: 74,000	: 581,000	: 89,000	: 879,000	: 879,000	: 879,000	: 879,000	: 879,000	: 879,000	: 879,000
Value.....	: Dollar	: 1,861,194	: 45,546	: 379,916	: 63,186	: 468,653	: 468,653	: 468,653	: 468,653	: 468,653	: 468,653	: 468,653
Average per bunch.....	: do	: 0.58	: 0.62	: 0.65	: 0.71	: 0.53	: 0.53	: 0.53	: 0.53	: 0.53	: 0.53	: 0.53
Percentage of value of all crops.....	: Percent:	: 0.9	: 0.1	: 0.6	: 0.2	: 38.5	: 38.5	: 38.5	: 38.5	: 38.5	: 38.5	: 38.5
Average per establishment reporting.....	: Dollar	: 2,301	: 5,061	: 4,269	: 2,257	: 27,568	: 27,568	: 27,568	: 27,568	: 27,568	: 27,568	: 27,568
Percentage distribution.....	: Percent:	: 100.0	: 2.1	: 20.1	: 3.1	: 25.2	: 25.2	: 25.2	: 25.2	: 25.2	: 25.2	: 25.2
All other cut flowers grown under cloth												
Establishments reporting.....	: Number	: 119	: 1	: 12	: 4	: 7	: 7	: 7	: 7	: 7	: 7	: 7
Percentage distribution.....	: Percent:	: 100.0	: 0.8	: 10.1	: 3.4	: 4.2	: 4.2	: 4.2	: 4.2	: 4.2	: 4.2	: 4.2
Value.....	: Dollar	: 665,117	: 1,769	: 138,562	: 20,525	: 238,238	: 238,238	: 238,238	: 238,238	: 238,238	: 238,238	: 238,238
Average per flower.....	: do	: 0.3	: 1/	: 0.2	: 0.1	: 19.6	: 19.6	: 19.6	: 19.6	: 19.6	: 19.6	: 19.6
Average per establishment reporting.....	: Dollar	: 5,592	: 1,769	: 11,517	: 5,131	: 34,034	: 34,034	: 34,034	: 34,034	: 34,034	: 34,034	: 34,034
Percentage distribution.....	: Percent:	: 100.0	: 0.7	: 20.8	: 3.1	: 35.8	: 35.8	: 35.8	: 35.8	: 35.8	: 35.8	: 35.8

1/ Less than 0.05 percent.

Continued-

Table 12.—Floriculture: Crosses sold by specialization for groups of crops, United States, 1949 - continued

1/ Less than 0.05 percent.

Continued—

Table 12.--Floriculture: Crops sold by specialization for groups of crops, United States, 1949 - continued

Item			Plants, cut- tings, etc.	Cut flowers sold for growing on	Potted plants grown under glass	Cut flowers grown under glass	Crops grown outdoors	Propagated and under mushrooms	Crops grown under glass
	Unit	Total							
Gladiolus	Dollar	366,594	26,365	40,623	2,513	-	81,765	-	100
	do	0.08	0.10	0.09	0.06	1/	0.07	-	0.10
	Percent	0.2	0.2	0.1	0.1	-	0.6	-	1/
	Dollar	508	4,128	883	724	-	5,110	-	100
	Percent	100.0	7.2	11.1	0.7	-	22.3	-	1/
Establishments reporting	Number	2,367	8	85	21	1/	114	-	1/
Percentage distribution	Percent	100.0	0.3	3.6	0.9	84,000	202,632,000	4,8	1/
Flowers	Number	288,840,000	620,000	3,181,000	1,359,000	71,320	5,412	10,551,895	14,000
Value	Dollar	14,865,387	31,012	172,179	0.05	0.05	0.07	0.05	700
	do	0.05	0.05	0.05	0.05	0.05	0.07	0.05	0.05
	Percent	6.8	0.3	0.2	0.3	0.1	0.4	72.7	1/
Average per establishment reporting	Dollar	6,282	3,880	2,026	3,396	5,172	92,587	700	1/
Percentage distribution	Percent	100.0	0.2	1.2	0.5	1/	71.0	-	1/
Iris	Establishments reporting	Number	408	2	28	11	-	27	-
Percentage distribution	Percent	100.0	0.5	6.9	2.7	-	6.6	-	-
Flowers	Number	10,385,000	60,000	990,000	307,000	16,826	4,656,000	218,270	-
Value	Dollar	475,457	3,000	44,296	12,000	0.05	0.05	0.05	-
Average per flower	do	0.05	0.05	0.05	0.05	0.1	0.1	0.1	-
Percentage of value of all crops	Percent	0.2	1/	1/	0.1	1/	0.1	1.5	-
Average per establishment reporting	Dollar	1,165	1,500	1,582	1,530	1/	8,084	-	-
Percentage distribution	Percent	100.0	0.6	9.3	3.5	1/	45.9	-	-
Narcissus	Establishments reporting	Number	338	-	11	2	-	24	-
Percentage distribution	Percent	100.0	-	3.3	0.6	-	7.1	-	-
Flowers	Number	16,192,000	-	3,383,000	3,000	87	15,502,000	-	-
Value	Dollar	767,689	-	60,010	0.02	0.03	257,314	-	-
Average per flower	do	0.02	-	0.02	0.02	0.03	0.02	-	-
Percentage of value of all crops	Percent	0.4	-	0.1	0.1	1/	1.8	-	-
Average per establishment reporting	Dollar	2,271	-	5,495	1/	1/	10,721	-	-
Percentage distribution	Percent	100.0	-	7.9	1/	1/	33.5	-	-
Peonies	Establishments reporting	Number	573	4	36	5	-	11	-
Percentage distribution	Percent	100.0	0.7	6.3	0.9	-	1.9	-	-
Flowers	Number	11,794,000	120,000	1,118,000	79,000	3,942	3,093,000	-	-
Value	Dollar	629,903	6,025	61,562	0.05	0.05	169,091	-	-
Average per flower	do	0.05	0.05	0.05	0.05	0.05	0.05	-	-
Percentage of value of all crops	Percent	0.3	0.1	0.1	1/	1/	1.2	-	-
Average per establishment reporting	Dollar	1,099	1,506	1,710	788	-	15,372	-	-
Percentage distribution	Percent	100.0	1.0	1.0	0.6	-	26.8	-	-
All other crops grown outdoors	Establishments reporting	Number	1,622	5	61	13	6	43	1/
Percentage distribution	Percent	100.0	0.3	3.8	0.8	1/	2.7	0.1	2,508
Value	Dollar	4,913,546	28,011	299,512	48,954	56,757	1,243,930	8.6	1/
Percentage of value of all crops	Percent	2.2	0.3	0.4	0.2	4.7	28.769	2.508	1/
Average per establishment reporting	Dollar	3,029	5,609	4,910	3,766	9,460	25.3	0.1	1/
Percentage distribution	Percent	100.0	0.6	6.1	1.0	1.2	25.3	0.1	1/

1/ Less than 0.05 percent.

Table 13.-Floriculture: Number of establishments by type of organization, April 1, 1950, by specialization for groups of crops in 1949, United States

Item	Number	Total	Plants, cut-tines, etc.	Cut flowers	Potted plants	Cut flowers	Crops grown outdoors	Crops grown under glass	Crops grown under glass	Vegetables
	Total	Total	sold for growing	grown under glass	grown under glass	grown under glass	under glass	and under glass	under glass	grown under glass
Total										
Establishments reporting.....	12,127	159	789	273	24	162	132	122		
Percentage distribution.....	Percent:	100.0	1.3	6.3	2.2	0.2	1.3	1.1	1.0	
Operated by										
Individuals										
Establishments reporting.....	Number:	8,925	77	282	89	12	91	62	46	
Percentage of all establishments.....	Percent:	71.8	48.1	35.7	32.6	50.0	56.2	47.0	37.7	
Percentage distribution.....	do	100.0	0.9	3.2	1.0	0.1	1.0	0.7	0.5	58
Partnerships										
Establishments reporting.....	Number:	2,690	51	253	107	11	47	53	46	
Percentage of all establishments.....	Percent:	21.6	32.1	32.1	39.2	45.8	29.0	40.1	37.7	
Percentage distribution.....	do	100.0	1.9	9.1	4.0	0.4	1.7	2.0	1.7	
Corporations										
Establishments reporting.....	Number:	812	31	254	77	1	24	17	30	
Percentage of all establishments.....	Percent:	6.5	19.5	32.2	26.2	4.2	14.8	12.9	24.6	
Percentage distribution.....	do	100.0	3.8	31.3	9.5	0.1	3.0	2.1	3.7	

Table 14.—Floriculture: Sales and value of crops at wholesale prices by specialization for selected crops, United States, 1949

Item	Sales	Greenhouse				Asparagus				Outdoor	
		Total	Carnations	Chrysanthemums	Gardenias	Orchids	Roses	plumosus	gladiolus		
Total		12,427	187	9	21	49	212	27	95		
Establishments reporting	Number	100.0	1.5	0.1	0.2	0.4	1.7	0.2	0.8		
Percentage distribution	Percent										
Value	Dollar	321,924,603	9,318,815	449,393	2,204,722	5,656,494	32,445,825	1,607,137	10,884,304		
Average per establishment reporting	do	25,905	49,833	49,932	104,987	115,439	153,282	59,524	115,624		
Percentage distribution	Percent	100.0	2.9	0.1	0.7	1.8	10.1	0.5	3.4		
Wholesale											
Establishments reporting	Number	9,112	187	9	21	49	212	27	95		
Percentage distribution	Percent	100.0	2.1	0.1	0.2	0.5	2.3	0.3	1.0		
Value	Dollar	189,445,801	8,970,372	448,744	5,022,447	29,070,805	1,596,080	10,780,125			
Average per establishment reporting	do	20,791	47,970	49,860	102,336	102,499	137,126	59,114	113,475		
Percentage of total sales	Percent	58.8	96.3	99.9	97.5	88.8	89.5	99.3	98.1		
Percentage distribution	do	100.0	4.7	0.2	1.1	2.7	15.3	0.8	5.7		
To wholesale establishments											
Establishments reporting	Number	5,667	181	7	19	43	187	26	83		
Percentage distribution	Percent	100.0	3.2	0.1	0.3	0.8	3.3	0.5	1.5		
Value	Dollar	108,197,026	7,854,308	321,990	2,027,815	3,006,888	20,363,101	1,086,288	7,875,367		
Average per establishment reporting	do	19,092	43,397	45,998	106,727	69,928	108,894	41,780	94,884		
Percentage of all wholesale...	Percent	57.1	87.6	71.8	94.4	59.9	70.0	68.1	73.1		
Percentage distribution	do	100.0	7.3	0.3	1.9	2.8	18.8	1.0	7.3		
To retail and other establishments											
Establishments reporting	Number	5,440	52	6	6	26	99	11	30		
Percentage distribution	Percent	100.0	1.0	0.1	0.1	0.5	1.8	0.2	0.6		
Value	Dollar	81,248,775	1,115,564	126,754	121,239	2,015,559	8,707,704	509,792	2,904,758		
Average per establishment reporting	do	14,935	23,453	21,126	20,206	77,522	87,957	46,345	96,825		
Percentage of all wholesale...	Percent	42.9	12.4	28.2	5.6	40.1	30.0	31.9	26.9		
Percentage distribution	do	100.0	1.4	0.2	0.1	2.5	10.7	0.6	3.6		
Retail											
Establishments reporting	Number	6,981	31	2	3	17	56	1	6		
Percentage distribution	Percent	100.0	0.4	1/	1/	0.2	0.8	1/	0.1		
Value	Dollar	132,478,802	348,443	649	55,668	636,047	3,425,020	11,057	204,179		
Average per establishment reporting	do	18,977	11,240	324	18,556	37,297	61,161	11,057	34,030		
Percentage of total sales	Percent	41.2	3.7	0.1	2.5	11.2	10.5	0.7	1.9		
Percentage distribution	do	100.0	0.3	1/	1/	0.5	2.6	1/	0.2		
Value of crops at wholesale prices											
Establishments reporting	Number	12,427	187	9	21	49	212	27	95		
Percentage distribution	Percent	100.0	1.5	0.1	0.2	0.4	1.7	0.2	0.8		
Value	Dollar	218,521,723	9,047,457	448,792	2,164,662	5,186,385	29,429,284	1,604,837	10,830,885		
Average per establishment reporting	do	17,590	48,382	49,866	103,079	105,844	138,817	59,438	114,009		
Percentage of total sales	Percent	67.9	97.1	99.9	98.2	91.7	90.6	99.8	98.6		
Percentage distribution	do	100.0	4.1	0.2	1.0	2.4	13.5	0.7	5.0		

1/ Less than 0.05 percent.

Table 15.—Floriculture: Employment by specialization for selected crops, United States, 1949

Item	Unit	Total	Carnations	Chrysanthemums	Greenhouse	Amaranthus	Roses	Asparagus	Gladiolus
Employment									
Total		12,427	187	9	21	4.9	212	27	95
Establishments reporting	Number	11,625	152	8	15	27	114	24	78
Percent	Percent	100.0	1.5	0.1	0.2	0.2	1.0	0.2	0.8
Persons	Number	77,954	1,903	83	526	724	5,191	545	3,427
do	Percent	6,27	10.18	9.22	25.05	14.78	24.48	20.18	36.07
Average per establishment reporting	Percent	100.0	2.4	0.1	0.7	0.9	6.7	0.7	4.4
Percentage distribution									
Proprietors of unincorporated establishments	Number	11,625	152	8	15	27	114	24	78
Establishments reporting	Number	100.0	1.3	0.1	0.2	0.2	1.0	0.2	0.7
Percentage distribution	Percent	14,030	216	15	25	43	190	29	112
Persons	Number	18.0	11.4	18.1	4.8	6.6	3.7	5.3	3.3
do	Percent	100.0	1.5	0.1	0.2	0.3	1.4	0.2	0.8
Percentage of total employment									
Unpaid family workers	Number	6,016	46	2	3	4	27	6	19
Establishments reporting	Number	100.0	0.8	1/	1/	0.1	0.4	0.1	0.3
Percentage distribution	Percent	9,340	75	4	7	8	44	7	28
Persons	Number	12.0	3.9	4.8	1.3	1.1	0.8	1.3	0.8
do	Percent	100.0	0.8	1/	0.1	0.1	0.5	0.1	0.3
Percentage distribution									
Paid officers of corporations	Number	724	34	1	6	21	96	3	15
Establishments reporting	Number	100.0	4.7	0.1	0.8	2.9	13.3	0.4	2.1
Percentage distribution	Percent	1,753	83	3	21	63	281	5	30
Persons	Number	2.2	4.4	3.6	4.0	8.7	5.4	0.9	0.9
do	Percent	100.0	4.7	0.2	1.2	3.6	16.0	0.3	1.7
Percentage of total employment									
All other paid employees									
For pay period (March 15, 1949)									
Establishments reporting	Number	8,753	187	9	21	4.9	212	27	95
Percentage distribution	Percent	100.0	2.1	0.1	0.2	0.6	2.4	0.3	1.1
Persons	Number	52,831	1,529	61	473	605	4,676	504	3,257
do	Percent	67.8	80.3	73.5	89.9	83.6	90.1	92.5	95.0
Percentage of total employment									
Year round positions									
Establishments reporting	Number	6,553	183	9	21	4.9	211	27	89
Percentage distribution	Percent	100.0	2.8	0.1	0.3	0.7	3.2	0.4	1.4
Persons	Number	32,486	1,119	50	294	546	4,136	351	1,073
do	Percent	61.5	73.2	82.0	62.2	90.2	88.4	69.6	32.9
Percentage distribution									

1/ Less than 0.05 percent.

Table 16.—Floriculture: Specified expenditures by specialization for selected crops, United States, 1949

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Orchids		
Specified expenditures								
Total			12,427	187	9	21	49	212
Establishments reporting.....	Number	100.0	1.5	0.1	0.2	0.4	1.7	0.2
Percent:	Dollar	139,162,990	4,459,876	248,977	1,189,253	2,458,278	17,788,548	762,714
Percentage distribution.....	do	11,198	23,850	27,664	56,631	50,169	83,908	28,249
Amount expended.....	Percent:	100.0	3.2	0.2	0.9	1.8	12.8	0.5
Average per establishment reporting.....								
Percentage distribution.....								
Wages and salaries paid								
Officers of corporations	Number	724	34	1	6	19	95	1
Establishments reporting.....	Percent:	100.0	4.7	0.1	0.8	2.6	13.1	0.1
Percentage distribution.....	Dollar	8,888,521	375,369	36,792	154,367	390,812	1,754,936	14,000
Amount expended.....	do	12,277	11,040	36,792	25,728	20,569	18,473	2,800
Average per establishment reporting.....	do	5,070	4,523	12,264	7,351	6,203	6,245	1,970
Average per person.....	Percent:	100.0	4.02	0.4	1.7	4.4	19.7	0.2
Percentage distribution.....								
All other paid employees								
Establishments reporting.....	Number	9,839	187	9	21	49	212	27
Percent:	Dollar	84,417,839	2,865,443	139,369	833,893	1,532,581	11,175,129	583,983
Percentage distribution.....	do	8,580	15,323	15,485	39,709	31,277	52,713	21,629
Amount expended.....	Percent:	26.2	30.7	31.0	37.8	27.1	34.4	36.3
Average per establishment reporting.....	do	100.0	3.4	0.2	1.0	1.8	13.2	0.7
Percentage distribution.....								
Year round employees								
Establishments reporting.....	Number	6,553	182	9	21	49	211	26
Percent:	Dollar	68,294,921	2,386,624	106,381	741,753	1,437,205	10,356,108	473,981
Percentage distribution.....	do	10,422	13,113	11,820	35,222	29,331	49,081	18,230
Amount expended.....	do	2,102	2,133	2,128	2,523	2,632	2,504	1,350
Average per establishment reporting.....	do	1,968	3,089	4,124	4,849	3,406	5,022	1,070
Average per person.....	Percent:	100.0	3.5	0.2	1.1	2.1	15.2	0.7
Percentage distribution.....								
Part-time or seasonal employees								
Establishments reporting.....	Number	8,193	155	8	19	28	136	23
Percent:	Dollar	100.0	1.9	0.1	0.2	0.3	1.7	0.3
Percentage distribution.....	do	16,122,918	478,819	32,988	92,140	95,376	819,021	110,002
Amount expended.....	do	1,968	3,089	4,124	4,849	3,406	4,783	1,000
Average per establishment reporting.....	do	100.0	3.0	0.2	0.6	0.6	5.1	0.7
Percentage distribution.....								
Manure and fertilizer								
Establishments reporting.....	Number	12,062	186	8	21	32	212	27
Percent:	Dollar	100.0	1.5	0.1	0.2	0.3	1.8	0.2
Percentage distribution.....	do	6,800,819	136,519	7,034	24,667	54,017	498,652	117,432
Amount expended.....	Percent:	564	734	879	1,175	1,688	2,352	4,349
Average per establishment reporting.....	do	3.1	1.5	1.6	1.1	1.0	7.3	7.9
Percentage distribution.....								

Continued—

Table 16.—Floriculture: Specified expenditures by specialization for selected crops, United States, 1949—Continued

Item	Unit	Total	Greenhouse						Asparagus : plumes	Outdoor gladioli
			Carnations : themanns	Chrysanthemums	Gardenias	Orchids	Roses			
Insecticides and fungicides										
Establishments reporting.....	Number	11,769	184	8	20	44	206	26	93	
Percentages distribution.....	Percent:	100.0	1.6	0.2	0.4	1.8	0.2	0.2	0.2	
Amount expended.....	Dollar	2,141,739	67,686	3,350	11,788	25,489	245,999	31,871	182,019	
Average per establishment reporting.....	do	182	368	419	589	579	1,192	1,226	1,957	
Percentage of value of all crops.....	Percent:	1.0	0.7	0.7	0.5	0.5	0.8	2.0	1.7	
Percentage distribution.....	do	100.0	3.2	0.2	0.6	1.2	11.5	1.5	8.5	
Seeds, plants and bulbs for planting										
Establishments reporting.....	Number	11,348	176	8	14	28	191	8	75	
Percentages distribution.....	Percent:	100.0	1.6	0.1	0.2	1.7	0.1	0.1	0.7	
Amount expended.....	Dollar	17,280,428	250,701	19,441	30,286	155,373	1,091,672	4,107	1,069,106	
Average per establishment reporting.....	do	1,523	1,424	2,30	2,163	5,549	5,716	513	14,255	
Percentage of value of all crops.....	Percent:	7.9	2.8	4.3	3.0	3.7	0.3	0.3	9.9	
Percentage distribution.....	do	100.0	1.5	0.1	0.2	6.3	1/	1/	6.2	
Fuel										
Amount expended.....	Dollar	16,507,208	687,207	40,900	119,883	230,905	2,806,185	—	8,774	
Cost per square foot of greenhouse area.....	do	0.09	0.08	0.09	0.08	0.10	0.11	—	0.08	
Coal										
Establishments reporting.....	Number	7,285	141	7	11	25	158	—	4	
Percentages distribution.....	Percent:	100.0	1.9	0.1	0.2	0.3	2.2	—	0.1	
Tons.....	Number	1,390,277	49,651	3,555	4,696	11,552	261,373	—	1,065	
Amount expended.....	Dollar	12,311,067	461,309	29,903	42,848	107,151	2,091,161	—	4,810	
Average per establishment reporting.....	do	1,690	3,272	4,272	3,895	4,286	13,235	—	1,202	
Average per ton.....	do	8.86	9.29	8.41	9.12	9.28	8.00	—	4.52	
Percentage distribution.....	Percent:	100.0	3.7	0.2	0.3	0.9	17.0	—	1/	
Fuel oil										
Establishments reporting.....	Number	2,188	54	3	10	25	65	1	2	
Percentages distribution.....	Percent:	100.0	2.5	0.1	0.5	1.1	3.0	1/	0.1	
Gallons.....	Number	41,706,177	2,816,970	129,269	670,223	1,301,397	8,599,116	1,277	21,000	
Amount expended.....	Dollar	3,288,343	201,614	10,997	48,477	99,028	542,660	236	2,580	
Average per establishment reporting.....	do	1,503	3,734	3,666	4,848	3,961	8,349	336	1,290	
Average per gallon.....	do	0.08	0.97	0.09	0.07	0.08	0.06	0.26	0.12	
Percentage distribution.....	Percent:	100.0	6.1	0.3	1.5	3.0	16.5	1/	0.1	
Gas for heating										
Establishments reporting.....	Number	959	14	—	4	8	31	—	1	
Percentages distribution.....	Percent:	100.0	1.5	—	0.4	0.8	3.2	—	0.1	
Amount expended.....	Dollar	907,798	24,284	—	28,558	24,726	172,364	—	1,384	
Average per establishment reporting.....	do	947	1,735	—	7,140	3,091	5,560	—	1,384	
Percentage distribution.....	Percent:	100.0	2.7	—	3.1	2.7	19.0	—	0.2	
Advertising										
Establishments reporting.....	Number	8,991	158	8	19	44	178	12	66	
Percentages distribution.....	Percent:	100.0	1.8	0.1	0.2	0.5	2.0	0.1	0.7	
Amount expended.....	Dollar	3,126,436	76,991	2,991	14,369	69,101	216,375	10,985	55,926	
Average per establishment reporting.....	do	348	487	261	756	1,570	1,216	91.5	84.7	
Percentage of total sales.....	Percent:	1.0	0.8	0.5	0.7	1.2	0.7	0.7	0.5	
Percentage distribution.....	do	100.0	2.5	0.5	0.5	2.2	6.9	0.4	1.8	

1/ Less than 0.05 percent.

Table 17.—Floriculture: Structures and equipment, April 1, 1950, by specialization for selected crops in 1949, United States

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Roses		
Value of land, structures and equipment								
Establishments reporting	Number	12,427	187	9	21	49	212	27
Percentage distribution	Percent	100.0	1.5	0.1	0.2	0.4	1.7	0.2
Dollar	Dollar	339,235,021	11,441,896	532,000	2,352,749	5,322,673	32,076,200	1,602,500
do	do	27,298	61,187	59,111	112,036	109,238	151,303	59,352
Percent	Percent	100.0	3.4	0.2	0.7	1.6	9.5	0.5
Greenhouse area								
Establishments reporting	Number	9,875	187	9	21	49	212	5
Percentage distribution	Percent	100.0	1.9	0.1	0.2	0.5	2.1	—
Area	Sq. ft.	187,324,139	8,726,159	459,500	1,498,727	2,357,242	26,490,602	—
do	Sq. ft.	18,970	46,664	51,056	71,368	48,107	124,956	—
Dollar	Dollar	0.93	1.01	0.95	1.24	2.20	1.11	—
Percent	Percent	100.0	4.7	0.2	0.8	1.3	14.1	—
Used primarily for florist's crops								
Establishments reporting	Number	9,396	187	9	21	49	212	5
Percentage distribution	Percent	100.0	2.0	0.1	0.2	0.5	2.3	—
Area	Sq. ft.	159,917,237	8,708,879	419,500	1,498,727	2,357,242	26,490,602	—
do	Dollar	1.01	1.01	1.02	1.34	2.20	1.11	—
Percent	Percent	100.0	5.4	0.3	0.9	1.5	16.6	—
Used primarily for vegetable crops								
Establishments reporting	Number	768	3	1	—	—	—	1
Percentage distribution	Percent	100.0	0.4	0.1	—	—	—	0.1
Area	Sq. ft.	27,406,902	17,280	40,000	—	—	—	—
Dollar	Dollar	0.48	0.57	0.25	—	—	—	—
Percent	Percent	100.0	0.1	0.1	—	—	—	—
Greenhouse bench or bed area								
With gravel culture in 1949								
Establishments reporting	Number	191	5	—	2	5	7	—
Percentage distribution	Percent	100.0	2.6	—	1.0	2.6	3.7	—
Area	Sq. ft.	605,220	8,368	—	2,020	11,940	128,816	—
Percent	Percent	100.0	1.4	—	0.3	2.0	21.3	—
With automatic watering or subirrigation in 1949								
Establishments reporting	Number	458	23	2	—	—	—	1
Percentage distribution	Percent	100.0	5.0	0.4	—	—	—	0.5
Area	Sq. ft.	6,982,802	253,749	23,640	26,900	8,440	1,125,980	—
Percent	Percent	100.0	3.6	0.3	0.4	0.1	16.1	—
With black cloth treatment in 1949								
Establishments reporting	Number	1,129	17	5	—	44	—	—
Percentage distribution	Percent	100.0	1.5	0.4	—	—	—	0.2
Area	Sq. ft.	3,604,365	97,885	137,000	27,840	6,000	165,878	—
Percent	Percent	100.0	2.7	3.8	0.8	0.2	4.6	—

^{1/} Less than 0.05 percent.

Continued-

Table 17.—Floriculture: Structures and equipment, April 1, 1950, by specialization for selected crops in 1949, United States - Continued

Item	Unit	Total	Greenhouse				Asparagus : pilmoanus	Outdoor gladiolus
			Carnations : ;	Chrysanthemums : ;	Gardenerias : ;	Orchids : ;		
With artificial lighting in 1949								
Establishments reporting.....	Number	668	5	5	2	13	13	1
Percent:	100.0	0.7	211,300	5,920	24,160	1,9	1.9	0.1
Sq. ft.:	2,158,724	14,260	9.8	0.3	1.1	221,852	—	7,000
Area.....	100.0	0.7				10.3		0.3
Percentage distribution.....								
With soil sterilization in 1949								
Establishments reporting.....	Number	2,549	118	5	13	1/	132	2
Percent:	100.0	4.6	201,600	503,452	10,000	4,688,124	—	0.1
Sq. ft.:	42,814,422	3,014,864	0.5	1.2	1/	10.9		59,000
Area.....	100.0	7.0						0.1
Percentage distribution.....								
Frame area								
Establishments reporting.....	Number	3,116	18	2	1	2	23	3
Percent:	100.0	0.6	0.1	1/	0.1	0.7	—	0.1
Sq. ft.:	10,927,716	172,023	4,200	1,200	2,400	274,690	—	48,000
Area.....	100.0	1.6	1/	1/	1/	2.5		0.4
Percentage distribution.....								
Cloth-house area								
Establishments reporting.....	Number	1,117	34	1	1	1	15	3
Percent:	100.0	3.0	0.1	0.1	0.1	1.3	—	0.3
Sq. ft.:	17,218,835	441,700	30,000	7,623	2,500	210,000	—	94,100
Area.....	100.0	2.6	0.2	1/	1/	1.2		0.5
Percentage distribution.....								
With black cloth treatment in 1949								
Establishments reporting.....	Number	336	14	1	1	1	3	—
Percent:	100.0	4.2	0.3	0.3	0.3	0.9	—	—
Sq. ft.:	3,517,584	141,700	20,000	7,623	2,000	29,600	—	—
Area.....	100.0	4.0	0.6	0.2	0.1	0.8	—	—
Percentage distribution.....								
Lath-house area								
Establishments reporting.....	Number	917	2	1	2	7	9	25
Percent:	100.0	0.2	0.1	0.2	0.8	1.0	2.7	—
Sq. ft.:	50,887,990	24,250	2,500	43,280	38,050	156,350	17,729,800	—
Area.....	100.0	1/	1/	0.1	0.1	0.3	34.8	—
Percentage distribution.....								
Storage-house floor area								
Establishments reporting.....	Number	2,816	59	3	7	13	88	8
Percent:	100.0	2.1	0.1	0.2	0.5	3.1	0.3	27
Sq. ft.:	5,365,634	147,056	5,600	25,954	66,200	427,326	45,650	1.0
Area.....	100.0	2.7	0.1	0.5	1.2	8.0	0.9	294,759
Percentage distribution.....								5.5
Refrigerated storage								
Establishments reporting.....	Number	1,967	33	2	12	13	132	2
Percent:	100.0	1.7	0.1	0.6	0.7	6.7	0.1	1.7
Sq. ft.:	3,255,482	50,574	4,400	30,986	16,066	449,200	1,540	553,015
Area.....	100.0	1.6	0.1	0.5	1.0	13.8	1/	17.0
Percentage distribution.....								

1/ Less than 0.05 percent.

Table 18.-Floriculture: Crops sold by specialization for selected crops, United States, 1949

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Orchids		
Crops sold								
Total	Dollar	218,521,723	9,047,457	14,8792	2,164,662	5,186,385	29,429,284	1,604,837
Value at wholesale prices.....	Dollar	100.0	14.1	0.2	1.0	2.4	12.5	0.7
Percentage distribution.....	Percent:							5.0
Plants, cuttings, etc. sold for growing on								
Total	Dollar	30,591,286	157,482	50,834	41,644	291,984	354,008	576
Value at wholesale prices.....	Dollar	14.0	1.7	1.3	1.9	5.6	1.2	1/
Percentage of value of all crops.....	Percent:							1/
Percentage distribution.....	do	100.0	0.5	0.2	0.1	1.0	1.2	1/
Azaleas								
Establishments reporting.....	Number	92	-	-	-	-	-	1/
Percentage distribution.....	Percent:	100.0	-	-	-	-	-	1/
Plants.....	Number	7,516,000	-	-	-	-	-	2,000
Value.....	Dollar	1,113,107	-	-	-	-	-	900
Average per plant.	do	0.15	-	-	-	-	-	0.45
Percentage of value of all crops.....	Percent:	0.5	-	-	-	-	-	1/
Average per establishment reporting.....	Dollar	12,099	-	-	-	-	-	900
Percentage distribution.....	Percent:	100.0	-	-	-	-	-	0.1
Carnations								
Establishments reporting.....	Number	275	34	-	1	-	11	1
Percentage distribution.....	Percent:	100.0	12.4	-	0.4	-	4.0	1
Plants.....	Number	4,524,000	1,114,000	-	4,000	-	130,000	0.4
Value.....	Dollar	1,351,111	123,690	-	621	-	11,783	4,000
Average per plant.	do	0.10	0.10	-	0.16	-	0.11	240
Percentage of value of all crops.....	Percent:	0.2	1.1	-	1/	-	0.1	0.06
Average per establishment reporting.....	Dollar	1,582	3,638	-	821	-	1,314	1/
Percentage distribution.....	Percent:	100.0	-	-	0.1	-	3.4	240
Chrysanthemums								
Establishments reporting.....	Number	351	9	2	-	-	4	1
Percentage distribution.....	Percent:	100.0	2.6	0.6	-	-	1.1	0.3
Plants.....	Number	38,044,000	86,000	27,000	-	-	150,000	40,000
Value	Dollar	1,437,673	4,314	1,086	-	-	21,553	2,549
Average per plant.	do	0.4	0.4	0.05	0.01	-	0.05	0.06
Percentage of value of all crops.....	Percent:	0.7	1/	0.2	-	-	0.1	1/
Average per establishment reporting.....	Dollar	1,096	143	513	-	-	5,288	2,549
Percentage distribution.....	Percent:	100.0	0.3	0.1	-	-	1.5	0.2
Foliage or green plants								
Establishments reporting.....	Number	612	-	-	-	-	-	2
Percentage distribution.....	Percent:	100.0	-	-	-	-	-	0.3
Plants.....	Number	35,034,000	-	-	-	-	-	103,000
Value.....	Dollar	3,315,505	-	-	-	-	-	10,240
Average per plant.	do	0.09	-	-	-	-	-	0.10
Percentage of value of all crops.....	Percent:	1.5	-	-	-	-	-	1/
Average per establishment reporting.....	Dollar	5,417	-	-	-	-	-	5,120
Percentage distribution.....	Percent:	100.0	-	-	-	-	-	0.3

1/ Less than 0.05 percent.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Roses		
Geraniums								
Establishments reporting.....	Number :	4,398	10	2	-	1	7	-
Percentage distribution.....	Percent:	100.0	0.2	1/	-	1/	0.2	-
Plants...	Number :	25,668,000	37,000	59,000	-	6,000	39,000	-
Value...	Dollar :	5,15h,518	8,010	17,700	-	2,100	12,215	-
Average per plant.....	: do :	0.20	0.22	0.30	-	0.40	0.31	-
Percentage of value of all crops.....	Percent:	2.14	0.1	3.9	-	1/	1/	-
Average per establishment reporting.....	Dollar :	1,172	804	8,850	-	2,100	1,745	-
Percentage distribution.....	Percent:	100.0	0.2	0.3	-	1/	0.2	-
Hydrangeas								
Establishments reporting.....	Number :	78	-	-	-	-	1	1
Percentage distribution.....	Percent:	100.0	-	-	-	-	1.3	1.3
Plants...	Number :	1,395,000	-	-	-	-	2/	2,000
Value...	Dollar :	369,857	-	-	-	-	30	576
Average per plant.....	: do :	0.27	-	-	-	-	-	-
Percentage of value of all crops.....	Percent:	0.2	-	-	-	-	1/	0.29
Average per establishment reporting.....	Dollar :	4,742	-	-	-	-	30	576
Percentage distribution.....	Percent:	100.0	-	-	-	-	1/	0.2
Poinsettias								
Establishments reporting.....	Number :	120	-	-	-	-	3	-
Percentage distribution.....	Percent:	100.0	-	-	-	-	2.5	-
Plants...	Number :	1,212,000	-	-	-	-	42,000	-
Value...	Dollar :	163,329	-	-	-	-	6,200	-
Average per plant.....	: do :	0.13	-	-	-	-	0.15	-
Percentage of value of all crops.....	Percent:	0.1	-	-	-	-	1/	-
Average per establishment reporting.....	Dollar :	1,361	-	-	-	-	2,067	-
Percentage distribution.....	Percent:	100.0	-	-	-	-	3.8	-
Roses								
Establishments reporting.....	Number :	44	-	-	-	-	12	-
Percentage distribution.....	Percent:	100.0	-	-	-	-	27.3	-
Plants...	Number :	1,107,000	-	-	-	-	898,000	-
Value...	Dollar :	283,752	-	-	-	-	211,744	-
Average per plant.....	: do :	0.26	-	-	-	-	0.27	-
Percentage of value of all crops.....	Percent:	0.1	-	-	-	-	0.8	-
Average per establishment reporting.....	Dollar :	6,149	-	-	-	-	20,145	-
Percentage distribution.....	Percent:	100.0	-	-	-	-	85.2	-
Bedding and vegetable plants								
Establishments reporting.....	Number :	5,938	9	3	-	1/	9	-
Percentage distribution.....	Percent:	100.0	0.2	0.1	-	750	0.2	-
Value...	Dollar :	16,92h,653	21,033	32,018	-	22,561	1/	-
Average per plant.....	: do :	7.7	0.2	7.1	-	750	0.1	-
Percentage of value of all crops.....	Percent:	2.850	2,337	10,683	-	2,507	1/	-
Average per establishment reporting.....	Dollar :	100.0	0.1	0.2	-	0.1	1/	-
All other stock for growing on								
Establishments reporting.....	Number :	237	1	-	2	12	2	-
Percentage distribution.....	Percent:	100.0	0.4	-	0.8	5.1	0.8	-
Value...	Dollar :	1,392,781	375	-	40,978	288,034	24,682	-
Percentage of value of all crops.....	Percent:	0.6	1/	-	1.9	5.6	0.1	-
Average per establishment reporting.....	Dollar :	5,881	375	-	20,139	24,003	12,311	-
Percentage distribution.....	Percent:	100.0	1/	-	2.9	20.7	1.8	-

1/ Less than 0.05 percent.
2/ Less than 1,000 plants.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1919 - continued

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Roses		
Out flowers grown under glass, sold								
Total	Dollar	93,178,911	8,594,910	374,358	1,940,284	4,779,751	28,373,004	35,111
Value at wholesale prices.....		122.8	95.0	83.4	89.6	92.2	96.1	0.3
Percentage of value of all crops.....		100.0	9.2	0.4	2.1	5.1	30.1	1/
Carnations								
Establishments reporting.....	Number	3,535	187	4	3	1	64	2
Percentage distribution.....	Percent	100.0	5.3	0.1	0.1	1/	1.8	0.1
Flowers....	Number	250,809,000	91,365,000	591,000	700,000	34,000	16,877,000	132,000
Value.....	Dollar	19,908,968	7,199,900	24,625	58,008	3,360	1,321,756	9,180
Average per flower.....	do	0.08	0.08	0.04	0.08	0.10	0.08	0.07
Percentage of value of all crops.....	Percent	9.1	82.9	5.5	2.7	0.1	4.5	0.1
Average per establishment reporting.....	Dollar	5,632	4,016	6,156	19,336	3,360	20,699	4,710
Percentage distribution.....	Percent	100.0	37.7	0.1	0.3	1/	6.7	1/
Chrysanthemums (standard)								
Establishments reporting.....	Number	4,471	50	8	1	1/	43	3
Percentage distribution.....	Percent	100.0	1.1	0.2	1/	-	1.0	0.1
Flowers....	Number	29,285,000	584,000	477,000	3,500	-	616,000	24,000
Value.....	Dollar	5,878,719	126,707	121,129	705	-	155,253	5,507
Average per flower.....	do	0.20	0.22	0.25	0.24	-	0.24	0.23
Percentage of value of all crops.....	Percent	2.7	1.4	27.1	1/	-	0.5	0.1
Average per establishment reporting.....	Dollar	1,315	2,534	15,179	705	-	3,611	1,862
Percentage distribution.....	Percent	100.0	2.2	2.1	1/	-	2.6	0.1
Chrysanthemums (pompon)								
Establishments reporting.....	Number	5,021	83	8	1	2	50	3
Percentage distribution.....	Percent	100.0	1.7	0.2	1/	1/	1.0	0.1
Bunches....	Number	9,295,000	326,000	185,000	2,000	9,000	257,000	6,000
Value.....	Dollar	7,897,609	270,98	191,848	1,851	7,000	202,742	4,912
Average per bunch.....	do	0.85	0.83	1.04	0.93	0.78	0.79	0.82
Percentage of value of all crops.....	Percent	3.6	3.0	42.7	0.1	0.1	0.7	1/
Average per establishment reporting.....	Dollar	1,573	3,254	23,981	1,851	3,500	4,055	1,637
Percentage distribution.....	Percent	100.0	3.4	2.1	1/	0.1	2.6	0.1
Gardenias								
Establishments reporting.....	Number	113	1	1	21	2	28	1
Percentage distribution.....	Percent	100.0	0.7	0.7	1h.7	1.4	19.0	0.7
Flowers....	Number	26,601,000	50,000	10,000	10,424,000	245,000	7,197,000	1,000
Value.....	Dollar	4,018,150	5,000	2,000	1,602,483	50,201	1,111,704	200
Average per flower.....	do	0.15	0.10	0.20	0.15	0.20	0.15	0.20
Percentage of value of all crops.....	Percent	1.8	0.1	0.1	0.7h	1.0	3.9	1/
Average per establishment reporting.....	Dollar	28,099	5,000	2,000	76,309	25,101	40,775	200
Percentage distribution.....	Percent	100.0	0.1	1/	39.9	1.2	28.4	1/
Lilies								
Establishments reporting.....	Number	1,164	7	1	1	1	23	-
Percentage distribution.....	Percent	100.0	0.5	0.1	0.1	0.1	1.6	-
Flowers....	Number	7,251,000	116,000	10,000	3,000	20,000	206,000	-

1/ Less than 0.05 percent.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949—continued

Item	Unit	Total	Greenhouse				Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Orchids		
Value.....	Dollar	1,364,030	21,413	2,000	654	1,000	46,101	-
Average per flower.....	do	0.19	0.18	0.20	0.22	0.20	0.22	-
Percentage of value of all crops.....	Percent:	0.6	0.2	0.4	1/	0.1	0.2	-
Average per establishment reporting.....	Dollar:	932	3,059	2,000	654	4,000	2,004	-
Percentage distribution.....	Percent:	100.0	1.6	0.1	1/	0.3	3.0 ₁	-
Bulb crops (other than Lily)								
Establishments reporting.....	Number:	2,251	36	3	2	1	30	-
Percentage distribution.....	Percent:	100.0	1.6	0.1	1/	1/	1.3	-
Flowers.....	Value:	516,000	1,323,000	114,000	153,000	20,000	1,117,000	2,000
Average per flower.....	Dollar:	4,201,010	12,323	10,950	15,251	2,000	116,221	200
Percentage of value of all crops.....	do	0.09	0.09	0.08	0.10	0.10	0.10	0.10
Average per establishment reporting.....	Dollar:	1,866	3,481	3,650	7,626	2,000	3,941	200
Percentage distribution.....	Percent:	100.0	3.0	0.3	0.4	1/	2.8	1/
Orchids (Cattleya)								
Establishments reporting.....	Number:	297	1	-	2	1/	12	-
Percentage distribution.....	Percent:	100.0	0.3	-	0.7	15.5	4.0	-
Flowers.....	Value:	5,569,000	3,000	-	166,000	3,346,000	321,000	-
Average per flower.....	Dollar:	7,169,354	3,000	-	219,008	4,205,659	508,025	-
Percentage of value of all crops.....	do	1.28	1.00	-	1.32	1.26	1.57	-
Average per establishment reporting.....	Dollar:	24,139	3,000	-	10.1	81.1	1.7	-
Percentage distribution.....	Percent:	100.0	1/	-	109,304	91,427	42,335	-
Roses (other than Cattleya)								
Establishments reporting.....	Number:	178	2	-	1	30	7	-
Percentage distribution.....	Percent:	100.0	1.1	-	0.6	16.9	3.9	-
Flowers.....	Value:	1,161,000	2/	-	39,000	113,000	76,000	-
Average per flower.....	Dollar:	969,918	183	-	18,815	1,377,917	79,255	-
Percentage of value of all crops.....	do	0.83	1/	-	0.48	0.99	1.04	-
Average per establishment reporting.....	Dollar:	5,149	242	-	18,815	11,598	11,322	-
Percentage distribution.....	Percent:	100.0	1/	-	1.9	145.2	8.2	-
Roses								
Establishments reporting.....	Number:	595	8	-	1	-	212	-
Percentage distribution.....	Percent:	100.0	1.3	-	0.2	-	35.6	-
Flowers.....	Value:	389,789,000	2,709,000	-	150,000	-	312,778,000	100,000
Average per flower.....	Dollar:	30,562,022	255,235	-	10,000	-	24,138,311	10,000
Percentage of value of all crops.....	do	0.08	0.10	-	0.07	-	0.08	0.10
Average per establishment reporting.....	Dollar:	14.0	2.9	-	0.5	-	82.0	0.1
Percentage distribution.....	Percent:	51,398	32,279	-	10,000	-	113,860	10,000
All other cut flowers grown under glass								
Establishments reporting.....	Number:	4,176	63	5	3	5	54	-
Percentage distribution.....	Percent:	100.0	1.5	0.1	0.1	0.1	1.3	-
Flowers.....	Value:	11,489,064	284,751	21,506	13,509	69,584	658,636	5,032
Average per establishment reporting.....	Dollar:	5.3	3.1	4.8	0.6	1.3	2.2	1/
Percentage distribution.....	Percent:	2,751	4,520	4,301	4,503	13,917	12,197	2,516
	Percent:	100.0	2.5	0.2	0.1	0.6	5.7	1/

1/ Less than 0.05 percent.
2/ Less than 1,000 flowers.

Continued-

Table 18.--Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse			Asparagus plumosus	Outdoor radiolus
			Carnations	Chrysanthemums	Orchids		
<i>Potted plants grown under glass, sold</i>							
Total	Dollar	36,743,696	1,8,365	1,600	30,532	113,950	552,610
Value at wholesale prices.....	Percent:	16.8	0.5	0.1	1.4	2.2	1.9
Percentage of value of all crops.....		100.0	0.1		0.1	0.3	1.5
Percentage distribution.....							
African violets	Number	992	-	-	-	2	5
Establishments reporting.....	Percent:	100.0	-	-	-	0.2	0.5
Percentage distribution.....							
Plants.....	Number	2,671,000	-	-	-	1,000	29,000
Value.....	Dollar	1,116,997	-	-	-	1,200	15,850
Average per plant.....	do	0.42	-	-	-	0.55	-
Percentage of value of all crops.....	Percent:	0.5	-	-	-	0.1	-
Average per establishment reporting.....	Dollar	1,126	-	-	-	3,170	60
Percentage distribution.....	Percent:	100.0	-	-	-	0.1	1.4
Azaleas	Establishments reporting.....	Number	1,928	-	-	2	16
Percentage distribution.....	Percent:	100.0	0.1	-	-	0.1	-
Plants.....	Number	3,107,000	2/	50	-	16,000	3,000
Value.....	Dollar	4,315,222	50	-	-	11,585	6,350
Average per plant.....	do	1.27	1/	-	-	0.72	2.12
Percentage of value of all crops.....	Percent:	2.0	1/	-	-	0.5	1.45
Average per establishment reporting.....	Dollar	2,238	50	-	-	5,793	1,997
Percentage distribution.....	Percent:	100.0	1/	-	-	0.1	0.7
Begonias	Establishments reporting.....	Number	2,176	3	1	-	1
Percentage distribution.....	Percent:	100.0	0.1	1/	-	-	1/
Plants.....	Number	3,156,000	1,000	10,000	-	4,000	0.5
Value.....	Dollar	1,182,318	550	1,600	-	3,000	11,524
Average per plant.....	do	0.34	0.55	0.16	-	0.75	0.46
Percentage of value of all crops.....	Percent:	0.5	1/	0.4	-	0.1	1/
Average per establishment reporting.....	Dollar	478	183	1,600	-	3,000	960
Percentage distribution.....	Percent:	100.0	1/	0.1	-	0.3	1.0
Foliage or green plants	Establishments reporting.....	Number	2,507	3	-	1	12
Percentage distribution.....	Percent:	100.0	0.1	-	-	1/	0.5
Plants.....	Number	37,811,000	6,000	41,000	-	3,000	25,000
Value.....	Dollar	9,802,266	2,100	-	-	100	11,524
Average per plant.....	do	0.25	0.35	0.29	-	0.1	0.12
Percentage of value of all crops.....	Percent:	1.5	1/	0.5	-	1/	0.5
Average per establishment reporting.....	Dollar	3,926	700	11,800	100	13,809	1.5
Percentage distribution.....	Percent:	100.0	0.2	0.1	1/	-	-
Hydrangeas	Establishments reporting.....	Number	2,111	6	-	1	18
Percentage distribution.....	Percent:	100.0	0.3	-	-	0.1	0.9
Plants.....	Number	3,282,000	9,000	-	1/	4,000	76,000

1/ Less than 0.05 percent.
2/ Less than 1,000 plants.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949—continued

Item	Unit	Total	Greenhouse				Asparagus : plumosus :	Outdoor Gladiolus
			Carnations	Chrysanthemums	Gardenias	Orchids		
Value.....	Dollar	4,197,117	13,013	-	1,502	6,150	95,598	-
Average per plant.....	do	1.26	1.15	-	1.50	1.51	1.26	-
Percentage of value of all crops.....	Percent:	1.9	0.1	-	0.1	0.1	0.3	-
Average per establishment reporting.....	Dollar	1,988	2,174	-	1,502	3,075	5,311	-
Percentage distribution.....	Percent:	100.0	0.3	-	1/	0.1	2.3	-
Lilies								
Establishments reporting.....	Number	2,800	7	-	1	1	20	-
Percentage distribution.....	Percent:	100.0	0.3	-	1/	1/	0.7	-
Plants.....	Number	2,831,000	8,000	-	1,000	1,000	19,000	-
Value.....	Dollar	3,555,517	10,100	-	1,996	1,250	64,094	-
Average per plant.....	do	1.26	1.30	-	1.60	1.25	1.31	-
Percentage of value of all crops.....	Percent:	1.6	0.1	-	0.1	0.1	0.2	-
Average per establishment reporting.....	Dollar	1,270	1,086	-	1,596	1,250	3,205	-
Percentage distribution.....	Percent:	100.0	0.3	-	1/	1/	1.8	-
Bulb crops (other than Lily)								
Establishments reporting.....	Number	2,508	1	-	1	1	12	-
Percentage distribution.....	Percent:	100.0	0.2	-	1/	1/	0.5	-
Plants.....	Number	3,317,000	5,000	-	1,000	1,000	21,000	-
Value.....	Dollar	3,292,236	4,550	-	1,769	1,100	23,634	-
Average per plant.....	do	0.98	0.87	-	1.77	1.10	0.98	-
Percentage of value of all crops.....	Percent:	1.5	1/	-	0.1	1/	0.1	-
Average per establishment reporting.....	Dollar	1,313	1,086	-	1,769	1,100	1,970	-
Percentage distribution.....	Percent:	100.0	0.1	-	0.1	1/	0.7	-
Poinsettias								
Establishments reporting.....	Number	2,356	6	-	1	2	18	-
Percentage distribution.....	Percent:	100.0	0.3	-	1/	0.1	0.8	-
Plants.....	Number	3,708,000	11,000	-	1,000	1,000	54,000	-
Value.....	Dollar	4,715,209	13,763	-	2,280	13,300	76,694	-
Average per plant.....	do	1.27	1.25	-	2.28	0.78	1.42	-
Percentage of value of all crops.....	Percent:	2.2	0.2	-	0.1	0.3	0.3	-
Average per establishment reporting.....	Dollar	2,001	2,294	-	2,280	6,650	4,261	-
Percentage distribution.....	Percent:	100.0	0.3	-	1/	0.3	1.6	-
Roses								
Establishments reporting.....	Number	571	2	-	-	-	11	-
Percentage distribution.....	Percent:	100.0	0.3	-	-	-	1.9	-
Plants.....	Number	571,000	2/	-	-	-	11,000	-
Value.....	Dollar	713,647	892	-	-	-	21,294	-
Average per plant.....	do	1.26	-	-	-	-	1.52	-
Percentage of value of all crops.....	Percent:	0.3	1/	-	-	-	0.1	-
Average per establishment reporting.....	Dollar	1,243	116	-	-	-	1,936	-
Percentage distribution.....	Percent:	100.0	0.1	-	-	-	3.0	-
All other potted plants grown under glass								
Establishments reporting.....	Number	1,300	3	-	-	-	3	-
Percentage distribution.....	Percent:	100.0	0.2	-	-	-	0.2	-
Plants.....	Number	3,812,267	3,217	-	-	-	60,077	-
Value.....	Dollar	3,812,267	3,217	-	-	-	1.6	-
Percentage of value of all crops.....	Percent:	1.7	1/	-	-	-	0.2	-
Average per establishment reporting.....	Dollar	2,933	1,072	-	-	-	27,167	-
Percentage distribution.....	Percent:	100.0	0.1	-	-	-	2.1	-

1/ Less than 0.05 percent.

2/ Less than 1,000 plants.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949—continued

Table 18.--Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse		
			Carnations	Chrysanthemums	Gardenias
Greenhouse vegetables and mushrooms sold					
Total	Dollar	27,612,267	9,765	10,000	-
Value at wholesale prices.....	Percent:	12.6	0.1	2.2	-
Percentage of value of all crops.....	do	100.0	1/	-	-
Propagated mushrooms	Number	144	-	-	-
Establishments reporting.....	Percent:	100.0	-	-	-
Percentage distribution.....	Dollar	14,565,807	-	-	-
Value.....	Percent:	6.7	-	-	-
Percentage of value of all crops.....	Dollar	32,806	-	-	-
Average per establishment reporting.....	Percent:	100.0	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	-
Cucumbers	Number	126	-	-	-
Establishments reporting.....	Percent:	100.0	-	-	-
Percentage distribution.....	Dollar	1,277,176	-	-	-
Value.....	Percent:	0.6	-	-	-
Percentage of value of all crops.....	Dollar	10,136	-	-	-
Average per establishment reporting.....	Percent:	100.0	-	-	-
Lettuce	Number	330	2	-	-
Establishments reporting.....	Percent:	100.0	0.6	-	-
Percentage distribution.....	Dollar	1,393,021	2,975	-	-
Value.....	Percent:	0.6	1/	-	-
Percentage of value of all crops.....	Dollar	1,221	1,338	-	-
Average per establishment reporting.....	Percent:	100.0	0.2	-	-
Tomatoes	Number	711	3	1	-
Establishments reporting.....	Percent:	100.0	0.4	0.1	-
Percentage distribution.....	Dollar	10,077,398	7,990	10,000	-
Value.....	Percent:	6.6	0.1	2.2	-
Percentage of value of all crops.....	Dollar	14,174	2,363	10,000	-
Average per establishment reporting.....	Percent:	100.0	0.1	0.1	-
Percentage distribution.....	Percent:	100.0	-	-	-
All other vegetables grown under glass	Number	125	-	-	-
Establishments reporting.....	Percent:	100.0	-	-	-
Percentage distribution.....	Dollar	298,865	-	-	-
Value.....	Percent:	0.1	-	-	-
Percentage of value of all crops.....	Dollar	2,391	-	-	-
Average per establishment reporting.....	Percent:	100.0	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	-

1/ Less than 0.05 percent.

Continued-

Table 18.--Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse				Asparagus : plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias	Roses		
Cut flowers grown under cloth, sold								
Total	Dollar	3,893,708	185,668	10,000	2,110	53,338	-	14,543
Value at wholesale prices.....	Percent:	1.8	2.1	0.1	1/	0.2	-	0.1
Percentage of value of all crops.....	do	100.0	1.8	0.3	1/	1.4	-	0.4
Percentage distribution.....								
Asters								
Establishments reporting.....	Number	216	1	-	-	2	-	1
Percentage distribution.....	Percent:	100.0	0.5	-	-	0.9	-	0.5
Flowers.....	Number	1,104,000	67,000	-	-	17,000	-	1,000
Value.....	Dollar	185,557	4,395	-	-	928	-	250
Average per flower.	do	0.01	0.6	-	-	0.05	-	0.25
Percentage of value of all crops.....	Percent:	0.1	1/	-	-	1/	-	1/
Average per establishment reporting.....	Dollar	859	4,355	-	-	4,64	-	250
Percentage distribution.....	Percent:	100.0	2.4	-	-	0.5	-	0.1
Chrysanthemums (standard)								
Establishments reporting.....	Number	415	7	-	1	3	-	2
Percentage distribution.....	Percent:	100.0	1.7	-	0.2	0.7	-	0.5
Flowers.....	Number	8,944,000	70,000	-	4,000	117,000	-	23,000
Value.....	Dollar	1,181,210	16,762	-	644	20,847	-	6,139
Average per flower.	do	0.13	0.24	-	0.16	0.18	-	0.27
Percentage of value of all crops.....	Percent:	0.5	0.2	-	1/	0.1	-	0.1
Average per establishment reporting.....	Dollar	2,846	2,365	-	644	6,949	-	3,070
Percentage distribution.....	Percent:	100.0	1.1	-	0.1	1.8	-	0.5
Chrysanthemums (pompons)								
Establishments reporting.....	Number	809	24	1	1	1	-	3
Percentage distribution.....	Percent:	100.0	3.0	0.1	0.1	0.9	-	0.4
Bunches.....	Number	3,236,000	162,000	15,000	2,000	57,000	-	11,000
Value.....	Dollar	1,861,494	88,532	10,000	1,496	28,805	-	8,154
Average per bunch.	do	0.58	0.55	0.67	0.75	0.51	-	0.74
Percentage of value of all crops.....	Percent:	0.9	1.0	2.2	0.1	0.1	-	0.1
Average per establishment reporting.....	Dollar	2,301	3,689	10,000	1,496	4,115	-	2,718
Percentage distribution.....	Percent:	100.0	4.8	0.5	0.1	1.5	-	0.4
All other cut flowers grown under cloth								
Establishments reporting.....	Number	119	5	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	4.2	-	-	-	-	-
Value.....	Dollar	665,447	75,979	-	-	-	-	-
Percentage of value of all crops.....	Percent:	0.3	0.8	-	-	-	-	-
Average per establishment reporting.....	Dollar	5,592	15,196	-	-	-	-	-
Percentage distribution.....	Percent:	100.0	11.4	-	-	-	-	-

1/ Less than 0.05 percent.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse			Asparagus plumosus	Outdoor gladiolus
			Carnations	Chrysanthemums	Gardenias		
<i>Crops grown outdoors and under lath, sold</i>							
Total	Dollar	26,201,822	51,267	2,000	150,062	96,324	1,601,261
Value at wholesale prices.....	Percent:	12.0	0.6	0.1	6.9	0.3	10,761,282
Percentage of value of all crops.....		100.0	1/	1/	0.6	0.4	11.1
Percentage distribution.....	do						
<i>Asparagus plumosus</i>							
Establishments reporting.....	Number	232	-	-	-	-	27
Percentage distribution.....	Percent:	100.0	-	-	-	-	11.6
Sprays.....	Number	319,325,000	-	-	-	-	227,511,000
Value.....	Dollar	2,902,865	-	-	-	-	1,604,261
Average per spray.....	do	0.01	-	-	-	-	0.01
Percentage of value of all crops.....	Percent:	1•3	-	-	-	-	100.0
Average per establishment reporting.....	Dollar	12,512	-	-	-	-	59,117
Percentage distribution.....	Percent:	100.0	-	-	-	-	55.3
Chrysanthemums (standard)	Establishments reporting.....	Number	262	-	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	-	-	-
Flowers.....	Number	1,691,000	-	-	-	-	1/
Value.....	Dollar	229,666	-	-	-	-	2,000
Average per flower.....	do	0.14	-	-	-	-	0.20
Percentage of value of all crops.....	Percent:	0.1	-	-	-	-	1/
Average per establishment reporting.....	Dollar	877	-	-	-	-	2,000
Percentage distribution.....	Percent:	100.0	-	-	-	-	0.9
Chrysanthemums (pompon)	Establishments reporting.....	Number	784	7	-	-	3
Percentage distribution.....	Percent:	100.0	0.9	-	-	-	0.4
Bunches.....	Number	1,380,000	25,000	-	-	-	37,000
Value.....	Dollar	613,879	11,972	-	-	-	11,138
Average per bunch.....	do	0.47	0.18	-	-	-	0.38
Percentage of value of all crops.....	Percent:	0.3	0.1	-	-	-	0.1
Average per establishment reporting.....	Dollar	821	1,710	-	-	-	4,713
Percentage distribution.....	Percent:	100.0	1.9	-	-	-	2.2
Dahlias	Establishments reporting.....	Number	642	1	-	-	1/
Percentage distribution.....	Percent:	100.0	0.2	-	-	-	0.6
Flowers.....	Number	5,706,000	2,000	-	-	-	82,000
Value.....	Dollar	1,03,836	150	-	-	-	6,657
Average per flower.....	do	0.07	0.08	-	-	-	0.08
Percentage of value of all crops.....	Percent:	0.2	1/	-	-	-	0.1
Average per establishment reporting.....	Dollar	629	150	-	-	-	1,664
Percentage distribution.....	Percent:	100.0	1/	-	-	-	1.6
Delphiniums	Establishments reporting.....	Number	722	6	-	-	3
Percentage distribution.....	Percent:	100.0	0.8	0.1	-	-	8
Flowers.....	Number	1,436,000	60,000	6,000	-	-	1.1
						-	992,000

1/ Less than 0.05 percent.

Continued-

Table 18.—Floriculture: Crops sold by specialization for selected crops, United States, 1949 - continued

Item	Unit	Total	Greenhouse				Asparagus				Outdoor gladiolus			
			Carnations	Chrysanthemums	Gardenias	Orchids	Roses	plumosa	Roses	plumosa	Roses	plumosa	Roses	plumosa
Value.....	Dollar	366,594	5,383	500	-	-	1,662	-	-	-	73,266	-	-	-
Average per flower.....	do	0.08	0.09	0.08	-	-	0.10	-	-	-	0.07	-	-	-
Percentage of value of all crops.....	Percent:	0.2	0.1	0.1	-	-	554	-	-	-	0.7	-	-	-
Average per establishment reporting.....	Dollar	508	897	500	-	-	0.5	-	-	-	9,158	-	-	-
Percentage distribution.....	Percent:	100.0	1.5	0.1	-	-	-	-	-	-	20.0	-	-	-
Gladiolus														
Establishments reporting.....	Number	2,367	7	1	-	-	10	-	-	-	95	-	-	-
Percentage distribution.....	Percent:	100.0	0.3	1/	-	-	0.4	-	-	-	198,778,000	-	-	-
Flowers.....	Number	288,810,000	211,000	211,000	-	-	751,000	-	-	-	10,356,318	-	-	-
Value.....	Dollar	11,868,387	9,985	1,500	-	-	41,192	-	-	-	0.05	-	-	-
Average per flower.....	do	0.05	0.01	0.06	-	-	0.06	-	-	-	95.6	-	-	-
Percentage of value of all crops.....	Percent:	6.8	0.1	0.3	-	-	0.1	-	-	-	109,011	-	-	-
Average per establishment reporting.....	Dollar	6,282	1,126	1,500	-	-	4,119	-	-	-	70.0	-	-	-
Percentage distribution.....	Percent:	100.0	0.1	1/	-	-	0.3	-	-	-	-	-	-	-
Iris														
Establishments reporting.....	Number	408	3	-	1	-	1	-	-	-	15	-	-	-
Percentage distribution.....	Percent:	100.0	0.7	-	0.2	-	0.2	-	-	-	3.7	-	-	-
Flowers.....	Number	10,385,000	41,000	32,000	-	-	3,000	-	-	-	2,531,000	-	-	-
Value.....	Dollar	4,754,57	2,030	1,510	-	-	168	-	-	-	124,241	-	-	-
Average per flower.....	do	0.05	0.05	0.05	-	-	0.06	-	-	-	0.05	-	-	-
Percentage of value of all crops.....	Percent:	0.2	1/	0.1	-	-	1/	-	-	-	1.1	-	-	-
Average per establishment reporting.....	Dollar	1,165	677	1,610	-	-	168	-	-	-	8,283	-	-	-
Percentage distribution.....	Percent:	100.0	0.1	0.3	-	-	1/	-	-	-	26.1	-	-	-
Narcissus														
Establishments reporting.....	Number	338	-	-	1	-	1	-	-	-	12	-	-	-
Percentage distribution.....	Percent:	100.0	-	-	0.3	-	0.3	-	-	-	3.6	-	-	-
Flowers.....	Number	46,192,000	-	402,000	-	-	108,000	-	-	-	4,387,000	-	-	-
Value.....	Dollar	767,669	-	10,050	-	-	2,163	-	-	-	83,647	-	-	-
Average per flower.....	do	0.02	-	0.03	-	-	0.02	-	-	-	0.05	-	-	-
Percentage of value of all crops.....	Percent:	0.4	-	0.5	-	-	1/	-	-	-	0.8	-	-	-
Average per establishment reporting.....	Dollar	2,271	-	10,050	-	-	2,163	-	-	-	6,971	-	-	-
Percentage distribution.....	Percent:	100.0	-	1.3	-	-	0.3	-	-	-	10.9	-	-	-
Peonies														
Establishments reporting.....	Number	573	4	-	-	-	5	-	-	-	4	-	-	-
Percentage distribution.....	Percent:	100.0	0.7	-	-	-	0.9	-	-	-	0.7	-	-	-
Flowers.....	Number	11,791,000	179,000	-	-	-	45,000	-	-	-	173,000	-	-	-
Value.....	Dollar	629,903	9,591	-	-	-	2,795	-	-	-	8,477	-	-	-
Average per flower.....	do	0.05	0.05	-	-	-	0.06	-	-	-	0.05	-	-	-
Percentage of value of all crops.....	Percent:	0.3	0.1	-	-	-	1/	-	-	-	0.1	-	-	-
Average per establishment reporting.....	Dollar	1,099	2,398	-	-	-	559	-	-	-	2.119	-	-	-
Percentage distribution.....	Percent:	100.0	1.5	-	-	-	0.4	-	-	-	1.3	-	-	-
All other crops grown outdoors														
Establishments reporting.....	Number	1,622	8	-	1	-	9	-	-	-	12	-	-	-
Percentage distribution.....	Percent:	100.0	0.5	-	0.1	-	0.6	-	-	-	0.7	-	-	-
Value.....	Dollar	4,913,546	12,156	138,102	-	-	37,324	-	-	-	97,538	-	-	-
Average per value of all crops.....	Percent:	2.2	0.1	6.4	-	-	0.1	-	-	-	0.9	-	-	-
Percentage distribution.....	Percent:	3,029	1,520	138,102	-	-	4,147	-	-	-	8,128	-	-	-
All other crops grown outdoors	Number	100.0	0.2	0.2	-	-	0.8	-	-	-	2.0	-	-	-

1/ Less than 0.05 percent.

Table 19.—Floriculture: Number of establishments by type of organization, April 1, 1950, by specialization for selected crops in 1949, United States

Item		Greenhouse						Outdoor gladiolus
		Total	Carnations	Chrysanthemums	Gardenias	Orchids	Roses	
Total		12,427	187	9	21	49	212	27
Establishments reporting.....	Number:	100.0	1.5	0.1	0.2	0.4	1.7	0.2
Percentage distribution.....	Percent:	do	100.0	1.0	1/	0.1	0.6	0.5
Operated by								
Individuals								
Establishments reporting.....	Number:	8,925	9.1	4	7	11	51	19
Percentage of all establishments.....	Percent:	71.8	48.7	44.4	33.3	22.4	24.1	47.4
Percentage distribution.....	do	100.0	1.0	1/	0.1	0.1	0.6	0.5
Partnerships								
Establishments reporting.....	Number:	2,690	62	4	8	16	63	5
Percentage of all establishments.....	Percent:	21.6	33.1	44.4	38.1	32.7	29.7	18.5
Percentage distribution.....	do	100.0	2.3	0.1	0.3	0.6	2.3	0.2
Corporations								
Establishments reporting.....	Number:	812	34	1	6	22	98	3
Percentage of all establishments.....	Percent:	6.5	18.2	11.1	28.6	44.9	46.2	11.1
Percentage distribution.....	do	100.0	4.2	0.1	0.7	2.7	12.1	0.4
1/ Less than 0.05 percent.								





