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# Outlook Data

## Wholesale Price Index, U.S. average (not seasonally adjusted)

| Commodity group                             | Annual          |       |       | 1977  |       |       |       | 1978  |       |       |  |
|---|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|
|   | 1975            | 1976  | 1977* | Feb   | Sept  | Oct   | Nov   | Dec   | Jan   | Feb   |  |
|   | <i>1967=100</i> |       |       |       |       |       |       |       |       |       |  |
| All commodities                             | 174.9           | 183.0 | 194.2 | 190.2 | 195.3 | 196.3 | 197.0 | 198.2 | 199.9 | 202.0 |  |
| Industrial commodities                      | 171.5           | 182.4 | 195.1 | 190.1 | 197.8 | 199.1 | 199.2 | 200.0 | 201.5 | 202.8 |  |
| All foods <sup>1</sup>                      | 186.0           | 178.9 | 186.8 | 183.0 | 186.8 | 187.1 | 188.1 | 190.5 | 193.3 | 198.3 |  |
| Farm products and processed foods and feeds | 184.2           | 183.1 | 188.8 | 188.4 | 183.9 | 184.2 | 186.8 | 189.5 | 192.1 | 196.6 |  |
| Farm products                               | 186.7           | 191.0 | 192.5 | 199.1 | 181.9 | 182.4 | 185.5 | 188.3 | 192.2 | 198.9 |  |
| Fruits and vegetables <sup>2</sup>          | 183.7           | 178.4 | 192.2 | 212.7 | 182.8 | 187.9 | 192.9 | 170.1 | 197.1 | 204.6 |  |
| Grains                                      | 223.9           | 205.9 | 165.3 | 185.8 | 144.2 | 144.7 | 164.6 | 167.3 | 169.1 | 170.8 |  |
| Livestock                                   | 187.8           | 173.3 | 173.0 | 166.2 | 172.9 | 177.5 | 171.6 | 182.7 | 188.2 | 202.1 |  |
| Poultry, live                               | 189.8           | 166.9 | 175.4 | 183.7 | 181.7 | 170.5 | 162.7 | 157.8 | 170.2 | 188.8 |  |
| Fibers, plant and animal                    | 153.1           | 223.9 | 202.3 | 240.1 | 165.8 | 166.9 | 164.1 | 161.0 | 171.0 | 174.4 |  |
| Milk  | 180.2           | 201.2 | 202.6 | 198.4 | 206.7 | 209.6 | 209.8 | 210.1 | 208.4 | 209.7 |  |
| Eggs  | 159.8           | 179.1 | 162.0 | 194.8 | 163.3 | 137.6 | 149.4 | 166.3 | 145.2 | 170.3 |  |
| Oilseeds                                    | 198.5           | 204.4 | 236.8 | 244.1 | 175.6 | 181.6 | 202.3 | 204.2 | 206.1 | 195.5 |  |
| Processed foods and feeds                   | 182.6           | 178.0 | 186.1 | 181.9 | 184.2 | 184.5 | 186.7 | 189.3 | 191.3 | 194.6 |  |
| Meats                                       | 188.7           | 173.6 | 170.7 | 163.4 | 171.4 | 175.7 | 174.7 | 183.6 | 185.9 | 198.2 |  |
| Beef and veal                               | 176.3           | 156.0 | 157.5 | 149.1 | 156.5 | 163.8 | 163.5 | 168.5 | 171.0 | 182.7 |  |
| Pork  | 214.7           | 201.4 | 190.1 | 183.6 | 191.7 | 195.5 | 189.4 | 207.0 | 206.3 | 221.7 |  |
| Poultry                                     | 184.1           | 166.2 | 173.3 | 179.2 | 178.6 | 170.1 | 163.0 | 160.0 | 169.1 | 183.7 |  |
| Fish  | 218.7           | 272.4 | 294.3 | 300.2 | 288.7 | 283.6 | 287.2 | 294.8 | 293.5 | 288.5 |  |
| Dairy                                       | 155.8           | 168.5 | 173.4 | 166.8 | 175.7 | 175.9 | 176.9 | 178.2 | 178.0 | 178.7 |  |
| Processed fruits and vegetables             | 169.8           | 170.2 | 187.3 | 182.7 | 191.2 | 190.3 | 193.0 | 194.4 | 194.4 | 194.6 |  |
| Cereal and bakery products                  | 178.0           | 172.1 | 173.2 | 169.9 | 172.8 | 175.4 | 179.7 | 182.0 | 183.6 | 184.7 |  |
| Sugar and confectionery                     | 254.3           | 190.9 | 177.6 | 177.6 | 174.3 | 170.1 | 177.8 | 179.0 | 185.8 | 193.8 |  |
| Beverages                                   | 162.4           | 173.5 | 200.9 | 189.3 | 204.8 | 204.3 | 200.6 | 201.3 | 201.9 | 201.1 |  |
| Vegetable oil end products                  | 211.5           | 174.2 | 198.7 | 182.7 | 202.0 | 197.0 | 192.3 | 197.4 | 194.5 | 193.9 |  |
| Textile products and apparel                | 139.1           | 148.2 | 154.0 | 151.7 | 155.1 | 155.2 | 155.3 | 155.9 | 156.4 | 157.0 |  |
| Apparel                                     | 133.4           | 139.9 | 147.3 | 145.7 | 148.4 | 148.6 | 149.1 | 149.4 | 149.8 | 148.8 |  |
| Hides, leather, and related products        | 148.5           | 167.8 | 179.5 | 176.9 | 179.9 | 179.6 | 180.3 | 181.8 | 186.1 | 187.5 |  |
| Footwear                                    | 147.8           | 158.9 | 168.9 | 165.5 | 170.5 | 171.7 | 172.0 | 172.1 | 173.8 | 176.2 |  |
| Lumber and wood products                    | 176.8           | 205.6 | 236.2 | 224.4 | 252.4 | 247.3 | 243.2 | 249.1 | 256.3 | 263.7 |  |
| Tobacco products                            | 149.6           | 163.0 | 180.0 | 174.8 | 189.6 | 189.6 | 189.6 | 189.9 | 190.4 | 191.2 |  |

<sup>1</sup> Includes all processed food (except soft drinks, alcoholic beverages, and manufactured animal feeds) plus eggs and fresh and dried fruits and vegetables from farm products group. <sup>2</sup> Fresh and dried. \* Annual averages computed by USDA from preliminary monthly data reported by BLS; still subject to revision.

Market basket of farm foods<sup>1</sup>

| Product group         | Annual   |                   | 1976 <sup>3</sup> |          | 1977 <sup>2</sup> |          |          |          |
|-----------------------|----------|-------------------|-------------------|----------|-------------------|----------|----------|----------|
|                       | 1975     | 1976 <sup>3</sup> | 1977 <sup>2</sup> | IV       | I <sup>3</sup>    | II       | III      | IV       |
| <i>Dollars</i>        |          |                   |                   |          |                   |          |          |          |
| Retail cost           |          |                   |                   |          |                   |          |          |          |
| Meat                  | 582.68   | 583.63            | 569.30            | 553.46   | 558.03            | 560.50   | 578.50   | 580.16   |
| Dairy                 | 302.65   | 331.18            | 340.56            | 337.46   | 335.80            | 338.74   | 341.52   | 346.20   |
| Poultry               | 75.42    | 72.54             | 73.17             | 67.68    | 71.08             | 73.78    | 75.05    | 72.77    |
| Eggs                  | 55.24    | 61.71             | 59.96             | 66.71    | 70.80             | 54.73    | 59.27    | 55.02    |
| Bakery and cereal     | 304.29   | 299.45            | 305.19            | 299.18   | 300.29            | 304.72   | 304.19   | 311.56   |
| Fresh fruits          | 74.82    | 75.12             | 87.42             | 79.33    | 80.36             | 87.67    | 92.99    | 88.64    |
| Fresh vegetables      | 114.07   | 120.77            | 135.63            | 118.80   | 141.76            | 149.05   | 128.13   | 123.59   |
| Proc. fruits and veg. | 187.40   | 189.59            | 197.23            | 190.60   | 192.51            | 196.39   | 197.89   | 202.18   |
| Fats and oils         | 81.39    | 69.54             | 75.60             | 70.30    | 71.31             | 74.43    | 78.95    | 77.70    |
| Miscellaneous         | 98.12    | 91.91             | 92.44             | 91.39    | 91.50             | 92.18    | 91.90    | 94.17    |
| Total                 | 1,876.08 | 1,895.44          | 1,936.51          | 1,874.91 | 1,913.45          | 1,932.19 | 1,948.39 | 1,952.00 |
| Farm value            |          |                   |                   |          |                   |          |          |          |
| Meat                  | 347.51   | 313.94            | 312.57            | 280.43   | 296.03            | 314.02   | 319.76   | 320.49   |
| Dairy                 | 149.50   | 170.12            | 171.42            | 168.77   | 166.67            | 169.82   | 174.69   | 174.48   |
| Poultry               | 44.21    | 39.63             | 40.59             | 34.83    | 38.57             | 42.35    | 43.23    | 38.21    |
| Eggs                  | 36.46    | 42.11             | 39.23             | 46.52    | 47.46             | 35.06    | 39.52    | 34.86    |
| Bakery and cereal:    |          |                   |                   |          |                   |          |          |          |
| All ingredients       | 56.60    | 46.11             | 39.33             | 38.93    | 39.92             | 39.08    | 37.38    | 40.93    |
| Grain                 | 39.30    | 32.74             | 25.15             | 26.02    | 25.93             | 23.62    | 23.80    | 27.24    |
| Fresh fruits          | 22.80    | 21.18             | 25.72             | 23.97    | 23.25             | 23.93    | 27.60    | 28.09    |
| Fresh vegetables      | 39.58    | 39.78             | 44.73             | 40.46    | 55.76             | 45.14    | 38.86    | 39.16    |
| Proc. fruits and veg. | 40.04    | 38.34             | 35.53             | 37.82    | 34.49             | 35.17    | 35.42    | 37.05    |
| Fats and oils         | 27.76    | 22.57             | 28.81             | 24.87    | 27.05             | 32.77    | 26.14    | 29.30    |
| Miscellaneous         | 19.64    | 13.82             | 12.50             | 12.03    | 12.52             | 12.66    | 11.84    | 12.99    |
| Total                 | 784.10   | 747.59            | 750.42            | 708.63   | 741.71            | 750.00   | 754.44   | 755.56   |
| Farm-retail spread    |          |                   |                   |          |                   |          |          |          |
| Meat                  | 235.17   | 269.69            | 256.73            | 273.03   | 262.00            | 246.48   | 258.74   | 259.67   |
| Dairy                 | 153.15   | 161.06            | 169.14            | 168.69   | 169.13            | 168.92   | 166.83   | 171.72   |
| Poultry               | 31.21    | 32.91             | 32.58             | 32.85    | 32.51             | 31.43    | 31.82    | 34.56    |
| Eggs                  | 18.78    | 19.60             | 20.73             | 20.19    | 23.34             | 19.67    | 19.75    | 20.16    |
| Bakery and cereal     | 247.69   | 253.34            | 265.86            | 260.25   | 260.37            | 265.64   | 266.81   | 270.63   |
| Fresh fruits          | 52.02    | 53.94             | 61.70             | 55.36    | 57.11             | 63.74    | 65.39    | 60.55    |
| Fresh vegetables      | 74.49    | 80.99             | 90.90             | 78.34    | 86.00             | 103.91   | 89.27    | 84.43    |
| Proc. fruits and veg. | 147.36   | 154.25            | 161.70            | 152.78   | 158.02            | 161.22   | 162.47   | 165.13   |
| Fats and oils         | 53.63    | 46.97             | 46.79             | 45.43    | 44.26             | 41.66    | 52.81    | 48.40    |
| Miscellaneous         | 78.48    | 78.09             | 79.94             | 79.36    | 78.98             | 79.52    | 80.06    | 81.18    |
| Total                 | 1,091.98 | 1,147.85          | 1,186.09          | 1,166.28 | 1,171.74          | 1,182.19 | 1,193.95 | 1,196.44 |
| <i>Percent</i>        |          |                   |                   |          |                   |          |          |          |
| Farmers' share        |          |                   |                   |          |                   |          |          |          |
| Meat                  | 60       | 54                | 55                | 51       | 53                | 56       | 55       | 55       |
| Dairy                 | 49       | 51                | 50                | 50       | 50                | 50       | 51       | 50       |
| Poultry               | 59       | 55                | 55                | 51       | 54                | 57       | 58       | 53       |
| Eggs                  | 66       | 68                | 65                | 70       | 67                | 64       | 67       | 63       |
| Bakery and cereal:    |          |                   |                   |          |                   |          |          |          |
| All ingredients       | 19       | 15                | 13                | 13       | 13                | 13       | 12       | 13       |
| Grain                 | 13       | 11                | 8                 | 9        | 9                 | 8        | 8        | 9        |
| Fresh fruits          | 30       | 28                | 29                | 30       | 28                | 27       | 30       | 32       |
| Fresh vegetables      | 34       | 33                | 33                | 34       | 39                | 30       | 30       | 32       |
| Proc. fruits and veg. | 21       | 20                | 18                | 20       | 18                | 18       | 18       | 18       |
| Fats and oils         | 34       | 32                | 38                | 35       | 38                | 44       | 33       | 38       |
| Miscellaneous         | 20       | 15                | 14                | 13       | 14                | 14       | 13       | 14       |
| Average               | 42       | 39                | 39                | 38       | 39                | 39       | 39       | 39       |

<sup>1</sup> Annual rate. <sup>2</sup> Preliminary. <sup>3</sup> Revised.

## Personal Consumption Expenditures: Major Items

|   | 1974  | 1975    | 1976    | 1977    | 1976    |         |         |         | 1977    |         |         |         |
|---|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
|   |       |         |         |         | I       | II      | III     | IV      | I       | II      | III     | IV      |
| <i>Billions — Current dollars<sup>1</sup></i>     |       |         |         |         |         |         |         |         |         |         |         |         |
| Food excluding alcoholic beverages . . . . .      | 166.9 | 184.8   | 199.5   | 218.4   | 193.9   | 197.8   | 200.7   | 205.5   | 210.3   | 216.9   | 220.3   | 226.0   |
| For use at home . . . . .                         | 128.4 | 140.8   | 150.7   | 164.1   | 146.7   | 149.6   | 151.3   | 155.4   | 157.7   | 162.6   | 165.6   | 170.3   |
| Food away from home . . . . .                     | 38.4  | 44.0    | 48.7    | 54.3    | 47.2    | 48.2    | 49.4    | 50.1    | 52.5    | 54.3    | 54.7    | 55.7    |
| Nondurables excluding food . . . . .              | 209.4 | 224.6   | 243.3   | 262.3   | 236.5   | 239.3   | 244.0   | 253.2   | 256.3   | 257.5   | 261.5   | 274.0   |
| Clothing and shoes . . . . .                      | 65.3  | 70.2    | 76.0    | 83.0    | 74.2    | 74.3    | 76.9    | 79.9    | 79.3    | 80.4    | 83.3    | 89.0    |
| Gas and oil . . . . .                             | 36.4  | 39.1    | 41.4    | 44.7    | 40.6    | 40.3    | 41.2    | 43.5    | 41.1    | 44.3    | 44.2    | 46.2    |
| Fuel oil and coal . . . . .                       | 9.6   | 10.1    | 12.0    | 12.8    | 11.4    | 11.3    | 12.0    | 13.3    | 13.7    | 12.3    | 12.3    | 13.0    |
| Alcoholic beverages . . . . .                     | 23.0  | 24.7    | 26.0    | 27.9    | 25.3    | 26.0    | 26.3    | 26.5    | 27.6    | 27.9    | 28.0    | 28.3    |
| Other . . . . .                                   | 75.2  | 80.4    | 87.6    | 93.8    | 85.1    | 87.5    | 87.6    | 90.0    | 91.6    | 92.5    | 93.7    | 97.5    |
| Durable goods . . . . .                           | 122.0 | 132.9   | 158.9   | 179.9   | 153.3   | 156.7   | 159.3   | 166.3   | 177.0   | 178.6   | 177.6   | 186.3   |
| Motor vehicles and parts . . . . .                | 48.0  | 53.9    | 71.9    | 83.9    | 68.4    | 71.0    | 72.1    | 75.7    | 85.3    | 84.5    | 81.2    | 84.6    |
| Furniture and household equipment . . . . .       | 54.9  | 58.0    | 63.9    | 70.5    | 62.0    | 63.0    | 63.9    | 64.5    | 67.4    | 69.3    | 70.9    | 74.3    |
| Other durables . . . . .                          | 19.1  | 21.0    | 23.1    | 25.5    | 22.5    | 22.7    | 23.3    | 24.1    | 24.2    | 24.8    | 25.4    | 27.5    |
| Services . . . . .                                | 391.3 | 438.2   | 492.3   | 550.8   | 472.4   | 484.6   | 491.2   | 513.9   | 528.8   | 541.1   | 559.5   | 573.9   |
| Housing . . . . .                                 | 136.5 | 150.8   | 167.9   | 184.4   | 161.5   | 166.2   | 170.4   | 173.7   | 177.6   | 181.9   | 186.7   | 196.5   |
| Household operation . . . . .                     | 56.1  | 64.2    | 73.0    | 83.1    | 69.5    | 70.4    | 73.1    | 78.8    | 80.7    | 79.2    | 85.2    | 87.3    |
| Transportation . . . . .                          | 30.7  | 32.2    | 36.8    | 41.6    | 34.8    | 36.3    | 37.6    | 38.7    | 39.5    | 40.5    | 42.3    | 43.9    |
| Other . . . . .                                   | 168.0 | 191.0   | 214.6   | 241.7   | 206.6   | 211.8   | 217.1   | 222.8   | 230.9   | 239.4   | 245.3   | 251.3   |
| Total Personal Consumption Expenditures . . . . . | 889.6 | 980.4   | 1,094.0 | 1,211.4 | 1,056.0 | 1,078.5 | 1,102.2 | 1,139.0 | 1,172.4 | 1,194.0 | 1,218.9 | 1,260.2 |
| Total Disposable Personal Income . . . . .        | 984.6 | 1,084.4 | 1,185.8 | 1,309.2 | 1,153.3 | 1,174.1 | 1,193.3 | 1,222.6 | 1,252.4 | 1,292.5 | 1,323.8 | 1,368.2 |
| <i>Billions — Constant dollars</i>                |       |         |         |         |         |         |         |         |         |         |         |         |
| Food excluding alcohol . . . . .                  | 126.3 | 130.4   | 138.1   | 145.1   | 134.6   | 137.0   | 138.5   | 142.4   | 142.9   | 143.8   | 145.2   | 148.5   |
| Food for use at home . . . . .                    | 94.8  | 97.2    | 103.6   | 109.1   | 100.4   | 102.6   | 103.8   | 107.5   | 107.1   | 107.7   | 109.4   | 112.3   |
| Food away from home . . . . .                     | 31.6  | 33.2    | 34.5    | 36.0    | 34.2    | 34.3    | 34.7    | 34.9    | 35.8    | 36.1    | 35.9    | 36.2    |
| Nondurables excluding food . . . . .              | 177.2 | 177.2   | 183.5   | 188.6   | 181.2   | 182.3   | 183.0   | 187.1   | 186.8   | 186.2   | 187.3   | 194.2   |
| Durables . . . . .                                | 112.5 | 112.7   | 127.5   | 138.3   | 125.4   | 126.6   | 127.1   | 130.7   | 136.8   | 137.9   | 136.5   | 141.7   |
| Services . . . . .                                | 344.3 | 354.8   | 372.2   | 389.2   | 365.6   | 369.6   | 374.0   | 379.7   | 383.8   | 386.3   | 391.4   | 395.4   |
| Total Personal Consumption Expenditures . . . . . | 760.7 | 775.1   | 821.3   | 861.2   | 807.2   | 815.4   | 822.7   | 839.8   | 850.4   | 854.1   | 860.4   | 879.9   |

<sup>1</sup> Quarterly data is seasonally adjusted at annual rates.

Source: U.S. Department of Commerce. Totals may not add due to rounding.

Civilian per capita consumption of major food commodities (retail weight) and civilian population, selected years<sup>1</sup>

| Commodity  | 1960  | 1970  | 1974  | 1975  | 1976  | 1977 <sup>5</sup> |
|--|-------|-------|-------|-------|-------|-------------------|
| Meats:   |       |       |       |       |       |                   |
| Beef   | 134.1 | 151.4 | 152.5 | 145.4 | 155.3 | 154.8             |
| Beef   | 64.3  | 84.1  | 86.4  | 88.9  | 95.7  | 93.2              |
| Veal   | 5.2   | 2.4   | 1.9   | 3.5   | 3.3   | 3.2               |
| Lamb and mutton  | 4.3   | 2.9   | 2.0   | 1.8   | 1.7   | 1.5               |
| Pork (excluding lard)                                    | 60.3  | 62.0  | 62.2  | 51.2  | 54.6  | 56.9              |
| Fish (edible weight)                                     | 10.3  | 11.8  | 12.2  | 12.2  | 12.9  | 12.8              |
| Poultry products:  |       |       |       |       |       |                   |
| Eggs   | 42.4  | 39.5  | 36.6  | 35.4  | 34.9  | 34.5              |
| Chicken (ready-to-cook)                                  | 27.8  | 40.5  | 41.1  | 40.3  | 43.3  | 44.3              |
| Turkey (ready-to-cook)                                   | 6.2   | 8.0   | 8.9   | 8.6   | 9.2   | 9.2               |
| Dairy products:  |       |       |       |       |       |                   |
| Cheese   | 8.3   | 11.5  | 14.6  | 14.5  | 15.9  | 16.3              |
| Condensed and evaporated milk                            | 13.7  | 7.1   | 5.6   | 5.0   | 4.7   | 4.4               |
| Fluid milk and cream (prod. weight)                      | 321.0 | 296.0 | 288.0 | 291.1 | 292.0 | 289.4             |
| Ice cream (product weight)                               | 18.3  | 17.7  | 17.5  | 18.7  | 18.1  | 17.7              |
| Fats and oils-total, fat content                         | 45.3  | 53.0  | 53.2  | 53.3  | 56.1  | 54.4              |
| Butter (actual weight)                                   | 7.5   | 5.3   | 4.6   | 4.8   | 4.4   | 4.4               |
| Margarine (actual weight)                                | 9.4   | 11.0  | 11.3  | 11.2  | 12.2  | 11.6              |
| Lard   | 7.6   | 4.7   | 3.2   | 4.0   | 3.6   | 3.5               |
| Shortening   | 12.6  | 17.3  | 17.0  | 17.3  | 18.1  | 17.5              |
| Other edible fats and oils                               | 11.5  | 18.2  | 20.3  | 20.3  | 22.0  | 21.6              |
| Fruits:  |       |       |       |       |       |                   |
| Fresh  | 90.0  | 79.1  | 76.3  | 81.3  | 83.6  | 82.4              |
| Citrus   | 32.5  | 27.9  | 26.8  | 28.7  | 28.6  | 25.2              |
| Noncitrus  | 57.5  | 51.2  | 49.5  | 52.6  | 55.0  | 57.2              |
| Processed:   |       |       |       |       |       |                   |
| Canned fruit   | 22.6  | 23.3  | 19.6  | 19.3  | 19.2  | 19.5              |
| Canned juice   | 13.0  | 14.6  | 14.7  | 15.3  | 15.3  | 13.7              |
| Frozen (including juices)                                | 9.1   | 9.8   | 11.3  | 12.6  | 12.2  | 12.4              |
| Chilled citrus juices                                    | 2.1   | 4.7   | 5.2   | 5.7   | 6.2   | 5.8               |
| Dried  | 3.1   | 2.7   | 2.5   | 3.0   | 2.7   | 2.6               |
| Vegetables:  |       |       |       |       |       |                   |
| Fresh <sup>2</sup>                                       | 96.0  | 91.0  | 93.6  | 93.9  | 94.5  | 93.1              |
| Canned, excluding potatoes and sweetpotatoes             | 43.4  | 51.2  | 53.3  | 52.1  | 52.8  | 52.8              |
| Frozen, excluding potatoes                               | 7.0   | 9.6   | 10.2  | 9.7   | 10.2  | 9.7               |
| Potatoes, (including fresh equivalent of processed)      | 105.0 | 115.3 | 112.3 | 120.2 | 114.7 | 120.7             |
| Sweetpotatoes, (including fresh equivalent of processed) | 6.5   | 5.2   | 5.1   | 5.3   | 5.3   | 5.0               |
| Grains:  |       |       |       |       |       |                   |
| Wheat flour <sup>3</sup>                                 | 118   | 110   | 106   | 107   | 111   | 107               |
| Rice   | 6.1   | 6.7   | 7.6   | 7.7   | 7.2   | 7.6               |
| Other:   |       |       |       |       |       |                   |
| Coffee   | 11.6  | 10.5  | 9.5   | 9.0   | 9.4   | 6.9               |
| Tea  | 0.6   | 0.7   | 0.8   | 0.8   | 0.8   | .9                |
| Cocoa  | 2.9   | 3.1   | 3.0   | 2.6   | 3.0   | 2.7               |
| Peanuts (shelled)  | 4.9   | 5.9   | 6.4   | 6.5   | 6.3   | 6.5               |
| Dry edible beans   | 7.3   | 5.9   | 6.7   | 6.5   | 6.3   | 6.0               |
| Melons   | 23.2  | 21.2  | 17.2  | 17.5  | 18.6  | 19.0              |
| Sugar (refined)  | 97.4  | 101.8 | 96.6  | 90.2  | 94.7  | 95.7              |
| Civilian population <sup>4</sup>                         | 178.1 | 201.7 | 209.7 | 211.4 | 213.0 | 214.7             |

<sup>1</sup>Quantity in pounds, retail weight unless otherwise shown. Data on calendar year basis except for dried fruits, fresh citrus fruits, peanuts, and rice which are on a crop-year basis. <sup>2</sup>Commercial production for sale as fresh produce. <sup>3</sup>White, whole wheat, and semolina flour including use in bakery products. <sup>4</sup>July 1 civilian population used to derive per capita figures except for sugar, dried fruits, peanuts, and rice. <sup>5</sup>Preliminary.

Per capita food consumption indexes<sup>1</sup>

(1967=100)

| Item                           | 1969  | 1970  | 1971  | 1972  | 1973  | 1974  | 1975  | 1976  | 1977 <sup>2</sup> |
|--------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------------------|
| Meat, poultry & fish           | 102.4 | 104.9 | 107.3 | 107.2 | 100.9 | 106.2 | 102.8 | 109.7 | 109.5             |
| Meat                           | 102.0 | 104.0 | 107.1 | 105.2 | 97.8  | 104.6 | 101.0 | 107.6 | 107.0             |
| Poultry                        | 103.3 | 107.1 | 107.9 | 112.8 | 108.8 | 110.6 | 108.2 | 116.1 | 118.3             |
| Fish                           | 105.0 | 110.7 | 107.9 | 117.5 | 121.3 | 114.7 | 113.9 | 120.1 | 119.2             |
| Eggs                           | 96.6  | 97.0  | 98.0  | 96.1  | 91.6  | 89.9  | 87.0  | 85.7  | 84.8              |
| Dairy products <sup>3</sup>    | 100.3 | 98.9  | 99.0  | 99.5  | 99.2  | 97.4  | 98.3  | 99.0  | 98.5              |
| Fats and oils                  | 105.0 | 106.6 | 105.2 | 109.3 | 109.8 | 106.9 | 107.8 | 112.6 | 109.6             |
| Animal                         | 94.4  | 90.4  | 90.1  | 83.9  | 77.8  | 76.2  | 72.6  | 67.5  | 68.5              |
| Vegetable                      | 110.8 | 115.5 | 113.6 | 123.4 | 127.5 | 123.9 | 127.2 | 137.4 | 132.2             |
| Fruits <sup>4</sup>            | 100.7 | 102.7 | 103.0 | 100.4 | 102.7 | 102.3 | 109.2 | 110.6 | 109.2             |
| Fresh                          | 98.1  | 100.6 | 99.6  | 94.4  | 94.4  | 97.4  | 104.3 | 106.8 | 107.8             |
| Processed                      | 103.0 | 104.6 | 106.1 | 105.8 | 110.1 | 106.6 | 113.5 | 114.0 | 110.4             |
| Vegetables <sup>5</sup>        | 101.3 | 101.7 | 101.7 | 102.5 | 105.2 | 104.2 | 103.4 | 105.1 | 103.8             |
| Fresh                          | 99.7  | 100.2 | 100.1 | 99.9  | 101.3 | 101.2 | 101.5 | 102.4 | 101.1             |
| Processed                      | 104.2 | 104.5 | 104.8 | 107.3 | 112.4 | 109.8 | 107.1 | 110.2 | 108.9             |
| Potatoes & sweetpotatoes       | 111.5 | 114.8 | 115.8 | 116.0 | 116.7 | 117.7 | 121.3 | 114.0 | 115.1             |
| Fresh                          | 98.1  | 95.0  | 91.0  | 91.7  | 83.6  | 80.1  | 90.8  | 85.6  | 93.1              |
| Processed                      | 117.6 | 123.7 | 127.1 | 127.0 | 131.7 | 134.9 | 135.2 | 126.9 | 125.2             |
| Dried beans and peas, and nuts | 98.7  | 98.4  | 100.0 | 103.8 | 104.6 | 100.4 | 106.6 | 104.5 | 103.9             |
| Cereal products                | 100.8 | 97.9  | 98.6  | 97.6  | 97.8  | 96.0  | 96.5  | 99.1  | 96.1              |
| Sugar                          | 103.9 | 105.9 | 106.5 | 108.4 | 109.2 | 106.6 | 102.9 | 109.4 | 111.7             |
| Coffee, tea & cocoa            | 96.6  | 93.7  | 91.6  | 97.9  | 96.7  | 91.8  | 90.8  | 93.3  | 74.5              |
| Total food                     | 101.8 | 102.7 | 103.6 | 104.0 | 102.2 | 102.9 | 102.0 | 105.4 | 104.2             |
| Animal products                | 101.1 | 102.2 | 103.8 | 103.6 | 99.2  | 101.8 | 99.7  | 103.9 | 103.6             |
| Crop products <sup>6</sup>     | 102.6 | 103.2 | 103.3 | 104.5 | 105.9 | 104.1 | 104.8 | 107.1 | 104.8             |

<sup>1</sup> Civilian consumption only. Quantities of individual foods are combined in terms of 1957-59 retail prices. <sup>2</sup> Preliminary. <sup>3</sup> Includes butter. <sup>4</sup> Excludes melons and baby food. <sup>5</sup> Excludes soup, baby food, dry beans and peas, potatoes, and sweetpotatoes. <sup>6</sup> Includes melons, soup, and baby food in addition to groups shown separately.

Livestock products: Per capita consumption indexes, quarterly  
1967=100

|                                      | 1975  |       | 1976  |       |       |       | 1977 <sup>2</sup> |       |       |       |
|--------------------------------------|-------|-------|-------|-------|-------|-------|-------------------|-------|-------|-------|
|                                      | III   | IV    | I     | II    | III   | IV    | I                 | II    | III   | IV    |
| Meat                                 | 98.7  | 103.2 | 107.9 | 102.3 | 109.1 | 111.2 | 108.2             | 105.0 | 106.3 | 108.5 |
| Poultry                              | 109.4 | 127.2 | 103.1 | 110.4 | 117.3 | 133.6 | 104.1             | 114.7 | 120.0 | 134.2 |
| Eggs                                 | 86.5  | 88.5  | 86.5  | 84.5  | 85.5  | 86.5  | 83.5              | 82.6  | 83.5  | 89.4  |
| Dairy products                       |       |       |       |       |       |       |                   |       |       |       |
| Excluding butter                     | 100.7 | 99.8  | 100.0 | 100.3 | 101.0 | 99.8  | 98.8              | 99.8  | 101.4 | 98.9  |
| Including butter                     | 99.3  | 98.9  | 98.7  | 98.9  | 99.6  | 98.9  | 97.5              | 98.5  | 100.0 | 97.9  |
| Animal fats including butter         | 71.1  | 73.0  | 65.4  | 64.1  | 67.7  | 73.0  | 67.8              | 66.0  | 67.2  | 73.0  |
| Total livestock product <sup>3</sup> | 98.6  | 102.6 | 102.1 | 100.0 | 104.4 | 107.0 | 101.8             | 101.5 | 103.3 | 105.6 |

<sup>1</sup> Civilian consumption only. Quantities of individual foods measured in pounds equivalent to the form sold by retail food stores, combined in terms of average 1957-59 retail prices. <sup>2</sup> Preliminary. <sup>3</sup> Excludes fish and honey.

Consumer Price Index, U.S. average (not seasonally adjusted)

| Items                                      | Annual |       |       | 1977  |       |       |       | 1978  |       |       |
|--|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|  | 1975   | 1976  | 1977  | Feb   | Sept  | Oct   | Nov   | Dec   | Jan   | Feb   |
| Consumer price index,<br>all items .....   | 161.2  | 170.5 | 181.5 | 177.1 | 184.0 | 184.5 | 185.4 | 186.1 | 186.9 | 188.3 |
| Consumer price index,<br>less food .....   | 157.1  | 167.5 | 178.4 | 174.0 | 180.9 | 181.6 | 182.5 | 183.1 | 183.6 | 184.5 |
| All food .....                             | 175.4  | 180.8 | 192.2 | 187.7 | 194.5 | 194.4 | 195.6 | 196.3 | 198.2 | 201.3 |
| Food away from home .....                  | 174.3  | 186.1 | 200.3 | 207.2 | 203.7 | 204.6 | 205.4 | 206.2 | 207.2 | 208.1 |
| Food at home .....                         | 175.8  | 179.5 | 190.2 | 186.2 | 192.2 | 191.7 | 193.0 | 193.7 | 195.9 | 199.6 |
| Meats <sup>1</sup> .....                   | 177.9  | 178.2 | 174.2 | 171.3 | 177.7 | 176.3 | 177.5 | 178.3 | 182.2 | 187.5 |
| Beef and veal .....                        | 170.0  | 164.5 | 163.6 | 161.5 | 164.1 | 163.7 | 166.0 | 168.0 | 170.5 | 175.6 |
| Pork .....                                 | 196.9  | 199.5 | 188.8 | 185.1 | 197.6 | 194.2 | 193.8 | 191.7 | 198.4 | 204.5 |
| Poultry .....                              | 162.4  | 155.7 | 156.7 | 152.9 | 160.3 | 158.5 | 157.4 | 153.6 | 158.0 | 161.3 |
| Fish .....                                 | 203.3  | 227.3 | 251.3 | 241.1 | 258.8 | 260.3 | 262.4 | 262.6 | 265.1 | 264.9 |
| Eggs .....                                 | 157.8  | 172.4 | 166.9 | 207.9 | 166.6 | 154.5 | 157.9 | 148.6 | 168.9 | 161.7 |
| Dairy products <sup>2</sup> .....          | 156.6  | 169.3 | 173.9 | 171.1 | 175.4 | 176.2 | 176.5 | 176.9 | 177.5 | 179.4 |
| Fats and oils <sup>3</sup> .....           | 198.6  | 173.7 | 191.4 | 179.5 | 200.1 | 197.8 | 197.2 | 196.1 | 196.3 | 197.7 |
| Fruits and vegetables .....                | 171.0  | 175.4 | 191.6 | 194.7 | 183.2 | 184.0 | 188.7 | 192.5 | 191.8 | 199.4 |
| Fresh .....                                | 166.1  | 170.2 | 193.4 | 203.6 | 177.6 | 178.6 | 185.0 | 188.0 | 185.9 | 196.5 |
| Processed .....                            | 178.3  | 183.0 | 188.8 | 181.6 | 191.5 | 192.1 | 194.2 | 199.2 | 200.5 | 203.7 |
| Cereals and bakery<br>products .....       | 184.8  | 180.6 | 183.5 | 180.0 | 184.9 | 185.6 | 187.1 | 189.0 | 190.8 | 194.5 |
| Sugar and sweets .....                     | 246.2  | 218.2 | 229.4 | 219.2 | 233.2 | 234.6 | 236.3 | 239.7 | 245.4 | 252.7 |
| Beverages, non-<br>alcoholic .....         | 178.9  | 214.0 | 322.4 | 273.8 | 346.2 | 343.2 | 337.4 | 334.3 | 332.4 | 331.0 |
| Apparel commodities<br>less footwear ..... | 140.6  | 144.9 | 150.6 | 147.4 | 152.6 | 153.7 | 155.1 | 154.5 | 151.0 | 151.7 |
| Footwear .....                             | 144.2  | 149.9 | 156.9 | 154.4 | 158.1 | 159.1 | 159.9 | 159.6 | 158.2 | 159.8 |
| Tobacco products .....                     | 153.9  | 160.5 | 168.2 | 165.8 | 170.0 | 171.7 | 172.8 | 173.0 | 173.4 | 173.8 |
| Beverages, alcoholic .....                 | 142.1  | 146.8 | 150.9 | 148.8 | 151.9 | 152.3 | 153.2 | 153.2 | 153.9 | 155.4 |

<sup>1</sup> Beef, veal, lamb, mutton, pork, and processed meat. <sup>2</sup> Includes butter. <sup>3</sup> Excludes butter.

\* U. S. GOVERNMENT PRINTING OFFICE : 1978 261-496/75

Consumer, wholesale, and farm price indexes, 1976-77

(1967=100)

| Item  | 1976  | 1977  |       |       |       | Year  | Percent change<br>1976-77 |
|---|-------|-------|-------|-------|-------|-------|---------------------------|
|   |       | I     | II    | III   | IV    |       |                           |
| Retail prices: <sup>1</sup>                       |       |       |       |       |       |       |                           |
| All goods and services (CPI) . . .                | 170.5 | 176.9 | 180.7 | 183.4 | 185.4 | 181.6 | 6.5                       |
| All items less food . . . . .                     | 167.5 | 174.0 | 177.3 | 180.0 | 182.4 | 178.4 | 6.5                       |
| All food . . . . .                                | 180.8 | 186.7 | 192.3 | 194.9 | 195.6 | 192.2 | 6.3                       |
| Food-at-home . . . . .                            | 179.5 | 184.8 | 190.4 | 192.8 | 205.4 | 190.2 | 6.0                       |
| Food away-from-home . . . . .                     | 186.1 | 193.7 | 199.1 | 202.8 | 192.9 | 200.3 | 7.6                       |
| Wholesale prices: <sup>1</sup>                    |       |       |       |       |       |       |                           |
| All commodities . . . . .                         | 182.9 | 190.0 | 194.3 | 195.0 | 197.2 | 194.2 | 6.1                       |
| Industrial commodities . . . . .                  | 182.3 | 190.0 | 194.0 | 196.8 | 199.4 | 195.1 | 7.0                       |
| Farm products . . . . .                           | 191.2 | 198.3 | 201.7 | 184.5 | 185.2 | 192.4 | 0.6                       |
| Processed food . . . . .                          | 178.7 | 180.3 | 188.8 | 184.8 | 189.6 | 185.9 | 4.0                       |
| All food <sup>2</sup> . . . . .                   | 178.9 | 182.3 | 188.5 | 187.7 | 188.6 | 186.9 | 4.5                       |
| Prices received by                                |       |       |       |       |       |       |                           |
| farmers <sup>3</sup> . . . . .                    | 186   | 187   | 190   | 176   | 179   | 183   | -1.6                      |
| Crops . . . . .                                   | 197   | 204   | 209   | 175   | 182   | 193   | -2.0                      |
| Livestock and products . . . . .                  | 177   | 172   | 174   | 178   | 177   | 175   | -1.1                      |
| Market basket of U.S.<br>farm foods: <sup>3</sup> |       |       |       |       |       |       |                           |
| Retail cost . . . . .                             | 175.4 | 177.1 | 178.8 | 180.3 | 180.6 | 179.2 | 2.2                       |
| Farm-retail spread . . . . .                      | 173.5 | 177.1 | 178.7 | 180.5 | 180.8 | 179.3 | 3.3                       |
| Farm value . . . . .                              | 178.4 | 177.0 | 179.0 | 180.0 | 180.3 | 179.1 | 0.4                       |

<sup>1</sup> Department of Labor, Bureau of Labor Statistics. <sup>2</sup> All food includes all processed foods plus eggs and fresh and dried fruits and vegetables from the farm product group. <sup>3</sup> Economics, Statistics, and Cooperatives Service.



**Number of Direct Marketing Outlets for Farm Products, by Type and State, 1976**

| State          | Roadside         | Pick-your-own operations | Farmers' Markets | Total  |
|----------------|------------------|--------------------------|------------------|--------|
| Alabama        | 160              | 240                      | 15               | 415    |
| Alaska         | 12               | NA                       | 1                | 13     |
| Arizona        | 35               | 5                        | NA               | 40     |
| Arkansas       | 100 <sup>2</sup> | 40 <sup>2</sup>          | 15               | 155    |
| California     | 600 <sup>2</sup> | 100                      | 15 <sup>2</sup>  | 715    |
| Colorado       | 15               | NA                       | NA               | 15     |
| Connecticut    | 600 <sup>2</sup> | 50 <sup>2</sup>          | 6                | 656    |
| Delaware       | 115              | 25                       | 3 <sup>2</sup>   | 143    |
| Florida        | 200              | 100                      | 30               | 330    |
| Georgia        | 60 <sup>2</sup>  | 70 <sup>2</sup>          | 19               | 149    |
| Hawaii         | 5                | NA                       | 10               | 15     |
| Idaho          | NA               | NA                       | NA               | NA     |
| Illinois       | 200 <sup>2</sup> | 200                      | 20 <sup>2</sup>  | 420    |
| Indiana        | 400 <sup>2</sup> | 125 <sup>2</sup>         | 12 <sup>2</sup>  | 537    |
| Iowa           | 85 <sup>2</sup>  | 25 <sup>2</sup>          | 6 <sup>2</sup>   | 116    |
| Kansas         | NA               | NA                       | NA               | NA     |
| Kentucky       | 100 <sup>2</sup> | 20                       | 4                | 124    |
| Louisiana      | NA               | NA                       | 20               | 20     |
| Maine          | 180              | 25                       | 12 <sup>2</sup>  | 217    |
| Maryland       | 250 <sup>2</sup> | 100                      | 4 <sup>2</sup>   | 354    |
| Massachusetts  | 370              | 40 <sup>2</sup>          | 7 <sup>2</sup>   | 417    |
| Michigan       | 550 <sup>2</sup> | 300 <sup>2</sup>         | 28 <sup>2</sup>  | 878    |
| Minnesota      | NA               | NA                       | NA               | NA     |
| Mississippi    | 70 <sup>2</sup>  | 20                       | 7 <sup>2</sup>   | 405    |
| Missouri       | 60               | 80                       | 20               | 160    |
| Montana        | NA               | NA                       | NA               | NA     |
| Nebraska       | NA               | NA                       | 2                | 2      |
| Nevada         | NA               | NA                       | NA               | NA     |
| New Hampshire  | 350              | 50                       | 5 <sup>2</sup>   | 405    |
| New Jersey     | 500              | 60                       | 14 <sup>2</sup>  | 574    |
| New Mexico     | 100              | 40 <sup>2</sup>          | NA               | 140    |
| New York       | 800 <sup>2</sup> | 330 <sup>2</sup>         | 60               | 1,190  |
| North Carolina | 300 <sup>2</sup> | 250                      | 35 <sup>2</sup>  | 585    |
| North Dakota   | 3 <sup>2</sup>   | 12 <sup>2</sup>          | 2 <sup>2</sup>   | 17     |
| Ohio           | 600 <sup>2</sup> | 100 <sup>2</sup>         | 20 <sup>2</sup>  | 920    |
| Oklahoma       | NA               | NA                       | NA               | NA     |
| Oregon         | NA               | NA                       | 12 <sup>2</sup>  | 12     |
| Pennsylvania   | 600 <sup>2</sup> | 100 <sup>2</sup>         | 70               | 770    |
| Rhode Island   | 30 <sup>2</sup>  | 12 <sup>2</sup>          | 2 <sup>2</sup>   | 44     |
| South Carolina | 30               | 15                       | 2                | 47     |
| South Dakota   | 100              | 10 <sup>2</sup>          | NA               | 110    |
| Tennessee      | 150 <sup>2</sup> | 100 <sup>2</sup>         | 14 <sup>2</sup>  | 264    |
| Texas          | 500 <sup>2</sup> | 10 <sup>2</sup>          | 10 <sup>2</sup>  | 520    |
| Utah           | NA               | NA                       | NA               | NA     |
| Vermont        | 140 <sup>2</sup> | 15                       | 15 <sup>2</sup>  | 170    |
| Virginia       | 20               | 40                       | 14               | 74     |
| Washington     | NA               | NA                       | NA               | NA     |
| West Virginia  | 95 <sup>2</sup>  | 50 <sup>2</sup>          | 7 <sup>2</sup>   | 152    |
| Wisconsin      | 120              | 40                       | NA               | 160    |
| Wyoming        | NA               | NA                       | NA               | NA     |
| TOTAL          | 8,605            | 2,999                    | 538              | 12,142 |

<sup>1</sup>NA—Estimate not available. <sup>2</sup>Estimate are from *American Vegetable Grower*, February 1977. Other numbers are primarily based on estimates provided by State sources.