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Sustainable Development and Renewable Energy Sectors: Selected Indicators in European Union and Poland

Abstract. The aim of this article was to show the position of Poland in the renewable energy subsectors among the European Union countries. The research covered the areas of biomass, solar heating and heat pumps, showing the degree of their utilization, power required to drive the system and their production in 2016. The provided information was supplemented with a revenue per employee in thousand euros in chosen subsectors of renewable energy sources in the year 2016. The main tool for carrying out the set objective was the use of descriptive and comparative methods. The results of the survey demonstrated Poland's prominent place in the sector of liquid biofuels (1st place in EU), thanks to the significant supply of raw materials as well as development perspectives in solar energy, which is confirmed by the world's statistics indicating a record number of photovoltaic installations fitted (PV).

Key words: Sustainable development, renewable energy, UE, Poland

JEL Classification: Q56, Q20, Q42

Introduction

The increased environmental and social awareness resulted in the formation of the concept of sustainable development, which is a core element in the development strategy at the global and local levels (Baum, 2011). According to Majewski (2008), the idea "act local - think global" points out that actions undertaken by individuals and organizations with a view to satisfying their individual needs and the implementation of individual goals add up to a set of positive and negative effects on a global scale. The starting point for the awareness and the acknowledgement of "the responsibility as a global citizen" for the present and future state of the natural environment and prosperity for the next generations is the accumulation of negative effects of human activity. According to Klank (2005) the integration of problems concerning the economic growth and environmental protection made the concept of sustainable development the most important strategy of the world's lasting development. The 2030 Agenda for Sustainable Development (Agenda Post-2015) replaced Millennium Development Goals adopted in 2000 and is currently the World National Development Plan (<https://sustainabledevelopment.un.org/sdg7>). The seventh goal of the Agenda, among the total of seventeen goals, is ensuring a universal access to affordable, reliable, sustainable and modern energy. Energy is indispensable for every daily activity in the modern world. The energy in the sustainable development encompasses employment, security, climate change, food production and income (<https://www.un.org/sustainabledevelopment/energy>). Global Recommendations include wider access to clean energy and progress regarding the integration of renewable energy into end-use applications in construction, transport and industry. Furthermore, an increase of

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public and private investment in the renewable energy is crucial as are the regulatory framework and innovative business models if the goal is to transform the world's energy systems.

Renewable energy technologies are recognized essential for the implementation of the Agenda goals, which, apart from the widely understood environmental protection and the increase in energy security, involve stimulating economic development by creating new industries and new jobs (REN21, 2018). The renewable energy industry created in excess of 500,000 new jobs globally in 2017, and the total number of the employed in the sector stood at 10.3 million (a 5.3% increase from 2016). For example, among various technologies based on renewable energy sources was the solar photovoltaic (PV) sector that was the largest employer where the number of new jobs increased by 9% (3.4 million jobs globally in 2017) following a record 94 GW of installations in 2017 (IRENE, 2018). The PV installations experienced growth in Poland in 2017 after the government modified the regulations guiding the private investment permitting household-level investment.

The European Union (EU) has adopted a series of regulatory measures to promote renewable energy sources on the basis of The Directive 2009/28/EC (Dz. U. UE L 09.140.16), which designated for Poland the share of RES energy in the national energy balance not less than 15% by 2020. As recently as in June 2018, the European Commission, the European Parliament and the Council of the EU agreed upon a new Renewable Energy Directive. The binding target of 32% from renewables was set by 2030 with the necessity for periodic inspection of the goal implementation and the possibility of increasing it. It means that within the next 12 years more than $\frac{1}{3}$ of energy in the EU will be produced by wind farms, photovoltaic panels, hydropower plants and other installations, which do not burn fossil fuels. Furthermore, the goal of RES share in the transportation sector amounts to 14% assuming the reduction in the use of first-generation biofuels and imported biofuels, primarily biodiesel obtained from the palm oil. A larger role of prosumers, that is the renewable energy utilizing installations of up to 25kW, was also assumed. The adopted changes will substantially contribute to the EU world leadership in developing renewable energy technologies. It will also enable the EU to maintain its principal position in the struggle against climate change, clean energy transformation and achievement of the goals sets in Paris Agreement (https://energetyka.wnp.pl/uwaga-uzgodniono-nowe-cele-oze-narok2030, 325063_1_0.html).

Material and methods

The aim of the current study was the comparison of selected measures characterizing renewable energy sectors in Poland and the major renewable energy EU producing-countries. The comparisons involve the growth of RE sectors between 2016 and 2017. This study included the following indicators, the installed capacity, power generation, the level of employment as well as energy production and revenues in five sectors of renewable energy. The selection of the five sectors was guided by their relevance given the natural resource endowment (biofuels, wind energy, heat pumps) or recent modifications in regulations pertaining to the renewable energy utilization (thermal solar energy use and PV installations) in Poland. Both the natural conditions and regulations are key determinants for the economic importance of renewable energy sectors and their influence on power generation, job creation, and the revenue stream. The information was extracted from the literature on the subject, while the data were obtained from international and domestic sources, including

EurObserv'ER, Główny Urząd Statystyczny (GUS) and Eurostat. The main tool for carrying out the set objective was the application of descriptive and comparative methods. The choice of the year 2016 was conditioned by the availability of the data allowing the comparison of chosen renewable energy sources that are the subject of this study.

Results and discussion

On the basis of the GUS (2018), Poland took 6th place in primary energy acquisition as compared to EU countries in 2016. In the structure of primary energy the shares of various renewable energy sources in the EU (in Poland) ranged from about 5% to nearly 45% (0.2% to almost 71% in Poland): solid biofuels 44.7% (70.7%), hydropower 14.3% (2.0%), wind power 12.4% (11.9%), biogas 7.9% (2.9%), liquid biofuels 6.5% (10.2%), solar energy 6.3% (0.7%), municipal waste 4.7% (0.9%), geothermal energy 4.7% (0.2%) and heat pumps 0.6% in Poland. In the case of electricity production, Poland placed 7th in the EU in 2016. However, in the EU the share of renewable energy in the gross energy consumption was 17%, while 11.3% in Poland reflecting an almost double increase between 2004, the year of the accession of Poland to the EU, and 2016 (Siudek and Klepacka, 2018). The increase in the share in the EU in 2016 as compared to 2004, shows a growing tendency of the share of renewable energy in electricity generation, 29.6% (in Poland the increase was almost threefold and amounted to 13.4%), the share of renewable energy in transport was 7.1% (3.9% in Poland), and the share of renewable energy in the heating and cooling amounted to 19.1% (14.7% in Poland) (GUS, 2018).

Solid biofuels

Biofuels include non-fossil substances of biological origin, which may be used to produce heat or generate electric energy (GUS, 2016). These include: wood, wood chips, forestry residue (e.g. tree branches), waste generated in the wood processing industry (e.g. sawdust), straw (waste from agricultural production), crops of energy plants as well as briquettes and pellets (refined fuels) (Sadlok 2014). In 2016, the national energy consumption generated from solid biomass amounted to 98.4 Mtoe (a 3.0 Mtoe increase as compared to 2015 in the 28 EU member-states), whereas (an increase of 3.1 Mtoe) the estimated use of solid biofuels in primary energy production was 95.0 Mtoe. The gap between consumption and production was covered mainly by the wood pellet imports from the USA, Canada and Ukraine. Germany was the leader in the largest production combined with the most efficient use of primary energy production from solid biomass estimated at 12.2 Mtoe (12.8% of total production), followed by France, 11.1 Mtoe (11.7%) and Sweden, 9.4 Mtoe (9.9%). Poland placed sixth among the EU countries with the production of 6.4 Mtoe and the use amounting to 6.6 Mtoe (EurObserv'ER, 2017a and 2017b).

Poland has suitable natural conditions for the production of solid biofuels including agricultural feedstock (Gradziuk et al., 2003) and wood biomass (Klepacka, 2018). Additionally, the share of forested area steadily increased in Poland in recent decades suggesting an increase supply of wood biomass in the future. The large share of grains in the crop area in Poland also may permit a larger use of biomass in generating energy from renewable energy. Overall, Poland may have a relative comparative advantage on the utilization of solid biomass suggesting its lasting role consistent with sustainable development.

Wind energy

Wind, next to solid biofuels, is historically one of the oldest energy sources, and its potential, together with technological advances, has been increasing. Technologies used in wind energy installations transform wind power (the air flow speed) into electricity. Despite technological advances reducing the efficiency barriers, the rate of installed wind power capacity still depends on local wind patterns. By the end of 2016, the installed amount of wind-based power capacity in the EU wind energy installations was 154.4 GW, which constituted a value higher than in 2015. Among the top EU member-countries Germany had the largest installed capacity of 49.6 GW (32.1% of total UE capacity), followed by Spain, 23.3 GW (15.1%), and Great Britain, 11.5 GW (7.4%). Poland occupied 7th place with the capacity reaching 5.7 GW (3.7%), that is about 0.8 GW higher than in 2015. However, in the UE wind energy production increased by 1 TWh in 2016 as compared to 2015, accounting for a combined total capacity of 302.9 TWh. Considering the growth of the installed generation capacity, there was a slight difference in the production as compared to 2015. The installed capacity in Germany, Spain and Great Britain allowed the production of 78.6 TWh (26.0% of total production electric energy in the UE), 48.9 TWh (16.1%) and 37.4 TWh (12.3%), respectively. In Poland, windmills generated 12.6 TWh (4.2%) of energy placing the country 8th in the EU (EurObserv'ER 2017a and 2017c).

In the near future the use of wind energy will be determined by the wind farms located offshore in the Baltic Sea. The planned large wind farm near Leba demonstrates the involvement of the government in this type of renewable energy utilization. The change in regulations guiding the RE industry introduced in 2017 put the wind energy installations on agricultural land at a relative disadvantage by imposing a minimum distance between a windmill and the nearest residence. Additionally, the prevailing wind patterns in Poland do not favor windmill location in some regions, while making the location along the sea coast particularly well suited. The lasting contribution of wind energy to sustainable development is constrained by the possible intermittent and unpredictable occurrence of winds.

Liquid biofuels

Liquid biofuels constitute a category of fuels, which include fuels manufactured with natural raw materials (biomass or biodegradable fraction of waste), which are mainly used in transport (GUS 2016). In 2016 the consumption of liquid biofuels was at the level of 14.2 ktoe in the EU; 79.8% (11.4 ktoe) constituted biodiesel and 19.1% bioethanol (2.7 ktoe). The slight increase in the bioethanol share in renewable energy in the transportation sector, amounting 1 toe, was noted as compared to 2015. The largest shares in the global consumption of biofuels have France, 3.1 ktoe (21.8%) Germany, 2.6 ktoe (18.3%), and Sweden, 1.5 ktoe (10.6%). Poland held 8th placed in the EU with the amount of 0.5 ktoe (3.5%) (EurObserv'ER 2017a and 2017d). The EU member-countries' national policies promoting renewable energy and energy efficiency in the transportation sector concentrate on the road transport, and involve biofuels, electromobility and fuel efficiency. The use of biofuels for transport is blocked by the EU laws and provisions concerning the use of conventional biofuels and slow technological progress in the advanced fuel production (REN21, 2018).

Poland is competitive in the production of biodiesel from rapeseed oil. In recent years, as much as one-half of the annual rapeseed crop was pressed for oil used in biodiesel manufacturing. The ban on palm oil imports to the EU by 2021, the relative competitive position of Polish rapeseed farmers may improve despite the limit on the overall share of

biodiesel in the use of biofuels used in road transportation. It is also possible, that due to technological progress, new manufacturing process will enable the lasting role in the renewable energy generation and its contribution to sustainable development.

Solar energy

The energy of solar radiation can be used in the systems allowing heat production (solar collectors) or electricity (photovoltaic cells) (Ginialska, 2013). Despite its enormous potential, solar energy has also disadvantages. The biggest one is the changing of solar radiation intensity not only during a day but also throughout the whole year. The energy consumption planning is hampered by the lack of predictability. The energy sector using solar energy, however, is growing (Różycki, 2015). In 2016, the total power of the solar collectors installed in the EU amounted to 35.3 GWth and it was higher by 1.2 GWth than in 2015. The biggest share in the EU installed power had collectors installed in Germany (13.4 GWth), Austria (3.6 GWth) and Greece (3.1 GWth). In Poland, the installed capacity amounted to 1.5 GWth, placing the country 7th among the EU member-countries. The development of the heat production market which makes use of solar energy, however, is under pressure from low prices of natural gas and heating oil, which significantly affect the competitive position of solar heat. Additionally, relatively high interest in the photovoltaic panels observed among house owners and investors contributes to the slower development of solar heat energy sub-sector (EurObserv'ER, 2017a and 2017e).

In 2016, the total installed capacity in the photovoltaic sector in the EU amounted to 100.8 GW, a growth of more than 6.1 GW as compared to 2015. The largest installed capacity was in Germany, 40.7 GW, Italy, 19.3 GW and Great Britain 11.9 GW. In total, the installed power of photovoltaic cells in the above mentioned countries constituted 71.3% of the total EU power. As for the EU, total electricity generation was 105.2 TWh (a 2.8% growth as compared to 2015), 67.1% of which was produced, among others, in the already two leading countries in terms of the installed capacity, that is Germany 38.1TWh, Italy 22.1 TWh and Great Britain 10.4 TWh, respectively (2017f). In Poland the installed power amounted to 0.2 GW (18th place in the EU), which allowed electricity generation on the level of 0.1 TWh (21st place) (EurObserv'ER, 2017a and 2017f).

The modified regulations governing the renewable energy utilization in 2017 placed the commercial solar power plants at the relative disadvantage with regard to micro-installations by homeowners. The patterns of solar radiation in Poland do not favor all regions as areas suitable for the installations of solar energy utilizing equipment. However, the clean solar energy will continue to make contribution to renewable energy use replacing, at least to some extent, the dependence on fossil fuels, especially coal, a desired effect consistent with the strategy of sustainable development.

Heat pumps

Systems using heat pumps exploit temperature differences to generate energy. The geothermal energy converted into the heat energy is then used for heating or cooling utility rooms as well as for heating usable water (PORTPC, 2015). Heat pumps can be used only for heating, however, if they are reversible, they can divert the heat present in the building in order to cool it. In 2016 there were 32.0 million heat pumps working in the EU, which implies a growth of 2.4 million as compared to 2015. The largest number of heat pumps was installed in Italy (19.1 million), France (5.2 million) and Spain (2.3 million). Poland, when compared to other EU countries, placed 16th, with the number of pumps estimated at 0.09 million (growth by 0.03 million heat pumps, or 50% more as compared to 2015). In

2016, 9.8 Mtoe of energy was produced, comparing to 9.1 Mtoe in 2015 (an increase by 7.8%) (EurObserv'ER, 2017a).

The natural conditions in Poland permit the use of heat pumps utilizing the temperature of various media. Their use is limited by the cost of the equipment given the current level of per capita income. The major advantage of geothermal heat pumps is their independence from the weather conditions, especially when compared to wind or solar energy. The recently adopted regulations regarding the construction of new buildings are likely to increase the heat pump installations making a lasting contribution to the country's sustainable development.

Employment and revenues in the sector of the chosen renewable energy sources

The sector of solid biofuels is the renewable energy sector, which generates the highest number of jobs in the EU. It was estimated that, in 2016, the employment in the renewable energy utilization was responsible for 352.5 K jobs (an increase by 6.4 K as compared to 2015). The revenues in the industry amounted to €31.9 billion and were higher by €0.9 billion than in 2015. Germany was the European leader not only in the production and utilization of primal energy from solid biofuels, but also in terms of employment with 42.5 K jobs (12.1% of the total EU employment) and revenues equal €5.1 billion (16.0% of EU revenues). The French solid biofuels market generated 35.4 K jobs (2nd place when compared to other member countries), and the revenues was estimated to €4.1 billion (3rd position). In terms of employment rate, Italy placed 3rd with 32.6 K jobs, generating national revenues of €2.5 billion in this sector (5th place). Poland and Finland were the two remaining countries among the top EU member-countries when analyzing employment in the solid biofuels sector. The Polish sector of solid biomass constituted 26.1 K employees (4th position) and the revenues of €1.0 billion (9th position), while Finland reported 25.4 K jobs (5th place) and €4.3 billion in revenues (2nd place), respectively. All above mentioned countries represented 46.0% of the total employment in the analyzed sector in the EU (EurObserv'ER, 2017a and 2017b). The European sector of solid biofuels is internationally competitive. The share of the solid biofuels is to increase thanks to a well-balanced usage and the development of the agroforestry (EurObserv'ER, 2017a).

The sector of wind energy contributes substantially to the European power generation. While the revenues in 2016 was estimated at €39.3 billion, the employment amounted to 309.0 K jobs. The German wind energy sector was the European leader with 121.7 K jobs and the turnover of €16.0 billion and represented 39.4% of the total EU wind energy sector employment. The second place was taken by Great Britain with 42.9 K jobs, which constituted 13.9% of the EU employment, and the revenues amounting to €4.5 billion. Denmark occupied the next place with its jobs of 26.6 K people and the revenues of €4.6 billion. In Poland, in the sectors connected with wind energy, there were 11.4 K jobs (7th place in the EU), and the revenues was estimated at €0.8 billion (9th place) (EurObserv'ER, 2017a and 2017c).

The employment in the EU sectors connected with the liquid biofuels was estimated to 205.1 K jobs (an increase of 26.9 K as compared to 2015), whereas the revenues was at the level of €13.1 billion (a growth of €1.4 billion) in 2016. One should note that, in the case of the solid biofuels, the estimated employment and revenues include the activities connected with the supply of raw materials, especially agriculture. Thus, the leading countries were not necessarily the biggest biofuels consumers. They were just the member countries with the big share of agricultural area. As a result of the significant raw material supply and biomass exports, Poland reached the 1st place in the sector employment within the EU,

with the estimated 34.8 K jobs and the revenues of €1.3 billion (3rd place). France, as a leading biofuels consumer in the EU, in the sectors connected with their production employed 33.2 K people (2nd place in the EU) and the national industry generated revenues of €3.2 billion (1st place) in 2016. Despite insignificant use of liquid biofuels in Romania (0.3 Ktoe) and a few new installations, operation and maintenance (revenues of €0.8 billion), this country placed 3rd as far as the employment is concerned with 23.8 K jobs, which resulted from its agricultural character. In Germany the employment rate was estimated to 21.8 K jobs (4th position in the EU) and €2.3 billion of revenues (1st in the EU) (EurObserv'ER, 2017a and 2017d).

Table 1. Turnover per employee thousands of euro in RES subsectors and in leading EU countries in 2016

Selected EU countries	Selected of renewable energy subsectors					
	Solid biofuels	Wind energy	Liquid biofuels	Solar energy Collectors CSP	Solar energy PV cells	Heat pumps
Turnover per employee, thousands of euro						
EU	127,02	90,61	63,92	116,55	111,89	121,09
Denmark	172,93	170,59	150,00	<u>165,63</u>	166,67	161,90
Finland	148,57	170,08	103,45	-	<u>200,00</u>	155,56
France	148,40	115,54	95,47	136,36	136,54	141,16
Germany	131,96	120,24	105,50	118,75	125,46	132,41
Greece	81,08	44,12	33,33	73,33	81,82	78,57
Ireland	104,76	117,65	-	100,00	-	100,00
Italy	150,79	77,91	96,92	121,43	130,84	130,64
Netherlands	122,37	123,08	<u>175,00</u>	100,00	119,15	125,00
Poland	69,30	38,70	37,64	63,64	60,00	63,64
Portugal	78,13	89,23	50,00	50,00	57,14	59,46
Spain	120,00	41,85	59,60	122,50	100,00	95,39
Sweden	<u>206,12</u>	<u>218,72</u>	43,42	-	<u>200,00</u>	<u>202,88</u>
United Kingdom	104,66	86,51	82,22	50,00	96,90	94,44

Note: In case of employment: no calculations were made for Sweden - in the solar collector sector, Ireland -liquid biofuels and PV cells due to the lack of precise data (according to source >1).

Source: Author's own study based on EurObserv'ER 2017a.

Employment and revenues levels in the range of solar collectors also include Concentrated Solar Power technologies (CSP), which are applied only in few European countries (primarily in Spain). In 2016 the total employment in these sectors in EU was estimated to 29.0 K jobs (a decrease by 6.0% from 2015), and revenues to €3.4 billion (1.0% less than in 2015). The highest figures were recorded in Spain (8.0 K employees and €1.0 billion, respectively), Germany (6.4 K employees and €0.8 billion), and Denmark (3.2 K employees and €0.5 billion). It is worth mentioning that, among the top European countries, only Denmark registered growth of employment and the revenues in 2016 as compared to 2015. When compared to the EU, Poland was a country in which one of the most significant changes was recorded in the 2015/2016 period. The employment rate decreased by one half, from 2.2 K to 1.1 K (8th in EU) and the revenues dropped from €0.13 billion to €0.07 billion (also 8th place). The decrease of subsidies, low natural gas prices and increased interest in heat pumps as well as in photovoltaic panels can be responsible for such a situation (EurObserv'ER, 2017a and 2017e).

In 2016, the European PV sector represented a €10.7 billion value (as compared to the €12.7 billion in 2015) and employed 95.9 K (a decrease from 113.4 K in 2015). As far as the employment is concerned, the leading countries were Great Britain, 29.0 K jobs (30.2% of the total EU employment in this sector), Germany, 27.1 K (28.3%) and Italy, 10.7 K (11.2%). Germany (€3.4 billion), Great Britain (€2.8 billion) and Italy (€1.4 billion) had the highest revenues. In Poland, the employment in the PV subsector amounted to 1.5 K jobs (11th place in the EU) and the market generated the income of €0.14 billion (13th place) (EurObserv'ER, 2017a and 2017f).

In 2016, the total employment connected with the heat pump sector of renewable energy in the EU was estimated to 249.4 K jobs as compared to 240.3 K in 2015 and the revenues estimated at €30.2 billion (€29.6 billion in 2015). The highest number of jobs and the highest revenues among all EU member-countries was recorded in Italy (94.0 K jobs and €12.3 billion), Spain (60.8 K jobs and €5.8 billion) and France (32.8 K jobs and €4.6 billion). In Poland the total employment in the discussed sector was estimated at 2.2 K jobs (10th place in the EU) and the revenues of €0.14 billion (13th place) (EurObserv'ER, 2017a).

Table 1 presents the turnover per employee in € thousands in the chosen sectors of RES and in leading EU countries, in terms of their development.

In 2016, at the EU level, the employment in the Renewable Energy Sources sectors was estimated at 1.1 million jobs. The largest number of job a generated by RES sectors was in Germany (234.0 K). In Poland, there were 77.1 K people employed in RES sectors. According to the figures shown in Table 1, the highest level of revenues per employee in € thousands in the selected RES sectors was in the sectors associated with the solid biofuels (€127.02 K), heat pumps (€121.09 K) and solar energy, CSP collectors (€116.65 K). The highest revenues per employee in RES subsectors was recorded in the subsector of solid biofuels (€206.12 K), wind energy (€218.17 K), heat pump (€202.88 K) in Sweden, and solar energy, PV cells (€200.00 K) ex aequo in Sweden and Finland. In the case of the liquid biofuel sector the highest level of the revenue per employee was recorded in the Netherlands (€175.00 K). Poland, in comparison with the analyzed EU countries, reached the highest position in the solar energy sector, solar collectors (€63.64 K).

Concluding remarks

Focusing on the increased energy efficiency and the use of renewable energy sources is of a key importance in terms of their lasting contribution to sustainable development. The increase of the share of the energy from renewable sources in the EU involves the creation of new jobs, which positively affects the economic growth. Moreover, with each newly employed person in the RES sector higher revenues are generated, which should affect the level of income at the international, national and local levels. In Poland, the position of the renewable energy sources have a real chance for growth in the foreseeable future thanks to the stable regulations, which create mechanisms allowing to shorten the investment pay-back period of the secure financial returns. Within a decade, Poland stands a chance to become a significant market for RES utilization, already indicated by its 1st position in the level of employment in the liquid fuels sector, the substantial supply of raw materials, and exports when compared to other EU countries as well as the level of employment in the PV sector, with the record number of assembled PV installations confirmed by international statistics (IRENE, 2018).

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