



**AgEcon** SEARCH

RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

*The World's Largest Open Access Agricultural & Applied Economics Digital Library*

**This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.**

**Help ensure our sustainability.**

Give to AgEcon Search

AgEcon Search

<http://ageconsearch.umn.edu>

[aesearch@umn.edu](mailto:aesearch@umn.edu)

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*

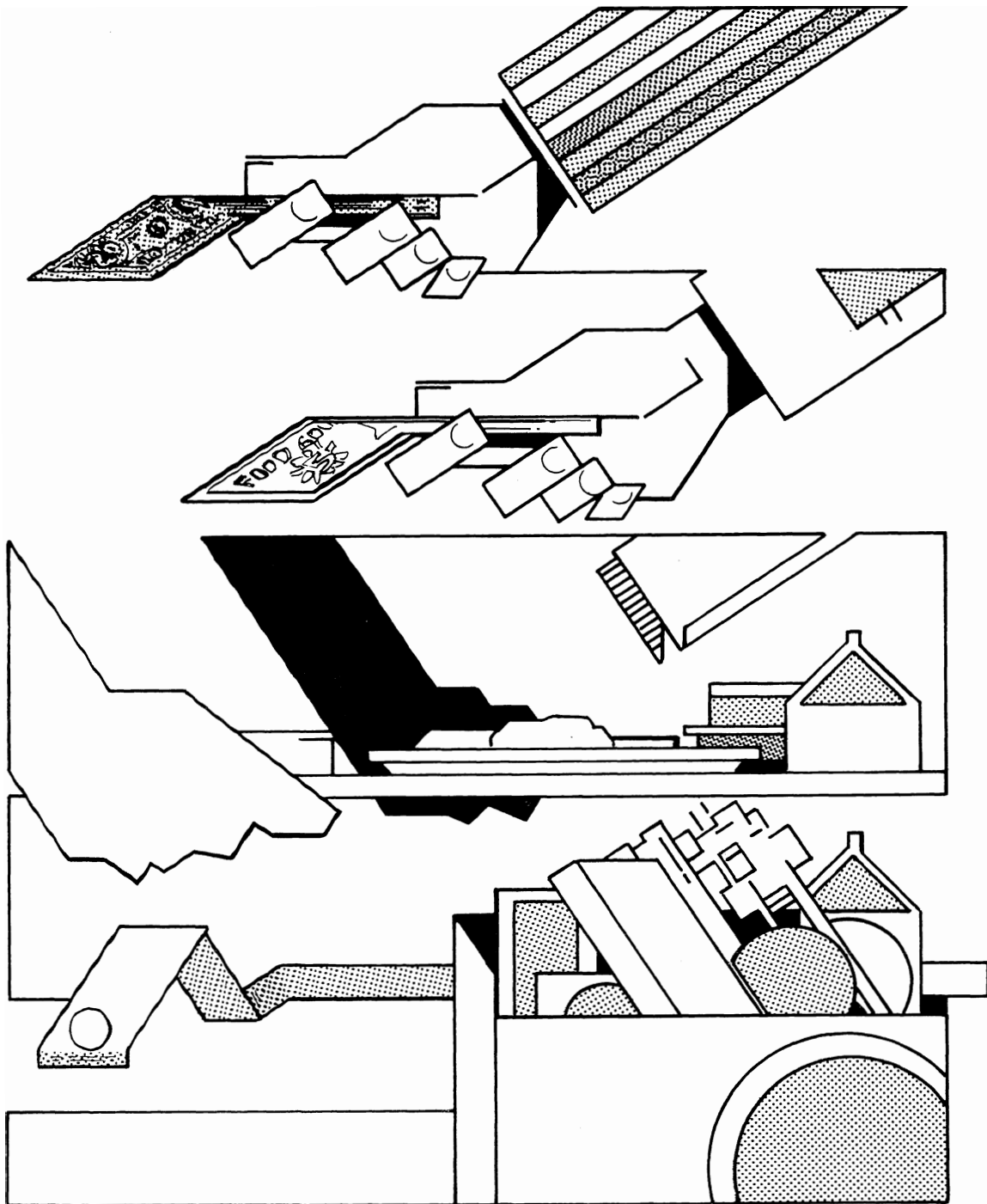
*No endorsement of AgEcon Search or its fundraising activities by the author(s) of the following work or their employer(s) is intended or implied.*

# National Food Review

United States  
Department of  
Agriculture

Economics,  
Statistics, and Cooperatives  
Service

Summer 1980  
NFR-11



**In this Issue:**

**Food Stamp Program Admendments; Spending Habits  
of Low-Income Households.**

## **Food Stamp Amendments; and Spending Habits Of Low-Income Households**

This issue contains an in-depth look at how rising food costs and increased participation finally caught up with the Food Stamp Program. As a result, Congress had to allocate an additional \$2.6 billion to the \$6.2 billion already appropriated for the program in fiscal 1980. Hopefully, the added funding will be enough to provide the needy with food stamps through September—the end of the fiscal year.

In addition, the Food Stamp Act Admendments of 1980 included several provisions designed to reduce fraud and error in the program and introduced several cost cutting features to reduce spending in fiscal years 1980 and 1981 by nearly \$750 million.

Also, this issue examines the spending habits of Americans who use food stamps. Where do they shop? How do food expenditures of low-income families compare to wealthier families? These and other questions are dealt with in articles looking at various aspects of the Food Stamp Program.



Economics Editors:  
**Thomas A. Stucker**  
(202) 447-4943

**James A. Zellner**  
(202) 447-8707

Managing Editor:  
**Barry A. Murray**  
(202) 447-8353

Editorial Consultant:  
**Adrie Sardonia Custer**

Editorial Staff:  
**Sandy Wright**  
**Johnnie Banks**

Design/Layout:  
**Debbie Shelton**  
**Joan Bazemore**  
**Susan DeGeorge**  
**Walter Patrick**

*National Food Review* is published each quarter by the National Economics Division and the Information Staff of the Economics, Statistics, and Cooperatives Service (ESCS) of the United States Department of Agriculture, Washington, D.C.

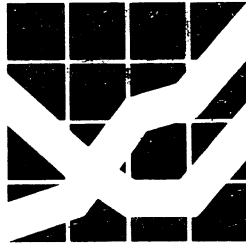
The Secretary of Agriculture has determined that the publication of this periodical is necessary in the transaction of the public business required by the law of this Department. Use of funds for printing this publication has been approved by the Director of the Office of Management and Budget through September 30, 1980.

Contents of this magazine may be reprinted without permission. The use of commercial or trade names does not imply approval or constitute endorsement by USDA or ESCS.

Subscription price is \$5.50 a year (\$6.90 foreign). Order from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Ask for *National Food Review* and make your check payable to Superintendent of Documents. Address single copy requests and editorial correspondence to *National Food Review*, Room 505, GH1 Bldg., ESCS, USDA, Washington, D.C. 20250.

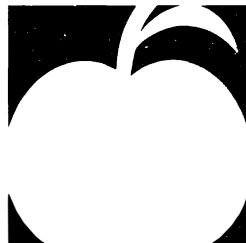
# Contents

**Food Situation  
and Review**



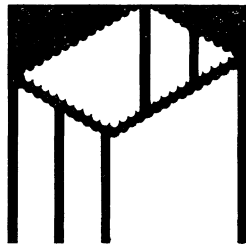
- 2** Domestic Food Programs
- 3** Food Spending and Income
- 4** Food Prices in 1980: Trailing the Inflation Rate

**Marketing**



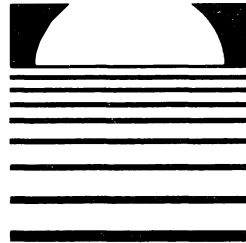
- 6** "Push" Promotions in Food Marketing
- 9** Natural Foods
- 10** Food Product Proliferation: Part II
- 13** Motives for Mergers in Food Retailing
- 15** Direct Marketing by Farmer Cooperatives

**Consumer  
Research**



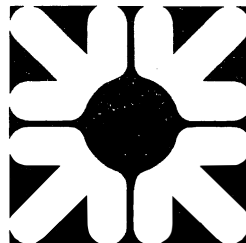
- 16** The Rich, the Poor, and the Money  
They Spend for Food
- 18** Sell by "J1B26KLN3"
- 20** Nutrition Labeling: The Unresolved Issues
- 24** Store Selection by Food Stamp Households

**Perspectives**



- 25** Is Meat Inspection Worth the Cost?
- 27** Restricting Snack Foods in Schools

**USDA Actions**



- 28** Food Safety and Quality
- 29** Nutrition Education and Research
- 29** Food Assistance
- 30** General Interest

**Legislation**



- 31** Legislation