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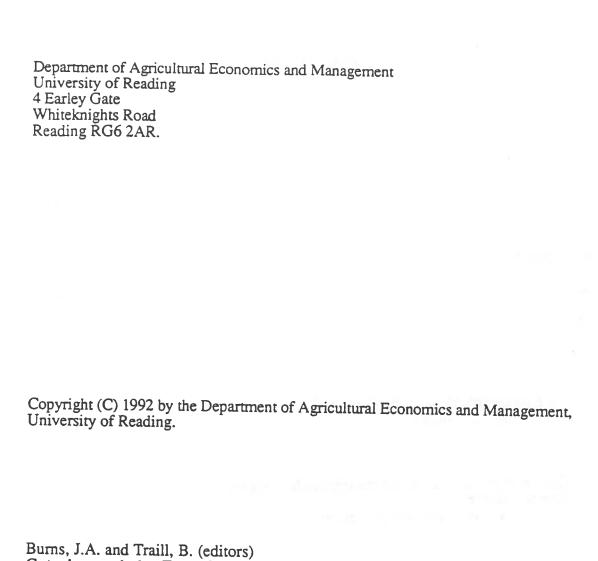
Food

University of Reading Department of Agricultural Economics & Management

CATERING and the FOOD SECTOR

Edited by Jim Burns and Bruce Traill





Catering and the Food Sector

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GLOSSARY

AGB Audits of Great Britain Ltd. AGB/TCA Audits of Great Britain/Television Consumer Audit **BSO** Business Statistics Office CAP Common Agricultural Policy CBI Confederation of British Industry CSO Central Statistical Office CTN Confectioners, Tobacconists and Newsagents **DGFT** Director-General of Fair Trading DoE Department of Employment DPP Direct Product Profitability DTI Department of Trade and Industry EC European Community EEC) European Economic Community ECU European Currency Unit EDC DT Economic Development Committee for the Distributive Trades **EDC FDM** Economic Development Committee for Food and Drink Manufacturing **EPOS** Electronic Point of Sale FDF Food and Drink Federation FTC Federal Trade Commission **GATT** General Agreement of Tariffs and Trade IGD Institute of Grocery Distribution Ministry of Agriculture, Fisheries and Food MAFF MC) Monopolies Commission MCC) Monopolies and Mergers Commission MCA Monetary Compensatory Amount MMB Milk Marketing Board **NFS** National Food Survey OFT Office of Fair Trading OJ Official Journal of the European Communities PLU Price Look-Up **PMB** Potato Marketing Board UK United Kingdom

United States of America

USA

Preface

The Department of Agricultural Economics and Management scheduled the sixth in its biennial series of conferences on economics and policy issues and the food industries for September 1991. Its title, Catering and the Food Sector, indicated our move into a largely neglected area of interest for UK agricultural and food economists. In the event the conference did not take place but those contributors who submitted papers in advance have kindly agreed to their publication in this form. We are most grateful for their time and effort.

The papers cover a wide range of viewpoints on the catering sector. Mr. Loader applies the economist's methods of analysing demand and supply to catering services. Dr. Slater and Mr. Cawley give a detailed review of the UK consumer eating habits using mainly official data covering the decade to 1990. They review the implications for the catering sector and the prospects for its future. Mr. Backman examines the dynamic changes in UK food retailing that have produced companies with highly concentrated buying power and considers their impact on suppliers. He compares the fragmented and heterogeneous catering sector as an outlet for food supplies. Mr. Forte indicates the contract caterer's role in the provision of catering services, while Mr Tavernor gives the perspective of a leading food retailer.

Finally we would stress that the comments of the authors reflect their own views, rather than necessarily those of their employers or of the University of Reading.

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