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# Construction of Guiding System for Growth and Development of College Students under the Student-oriented Concept

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**Abstract** The student-oriented concept is a kind of people orientation. It emphasizes respect and support for students. It is student-centered, and is for all students. At the school level, the guiding principles of student orientation and respecting teachers and teaching must be adhered to, and corresponding reforms in the school's system, policies and environment needs to be carried out. At the university teacher level, the concept of student orientation must be adhered to in teaching, and it is regarded as the guiding concept of teaching and education and is implemented in classroom teaching and practical teaching. At the level of college administrator, the concept of student orientation must be adhered in the course of daily management and service to do better management, service and education work. In order to better implement the student-oriented concept and promote the growth and development of college students, we need to build a mentor team for college students' growth based on political workers, establish a team of academic tutors for college students based on professional teachers and build a platform for cooperation between schools and enterprises. The innovative training mode can promote students to grow into talents.

**Key words** Student-oriented concept, College students, Growth, Construction

## 1 Connotation of student-oriented concept

The student-oriented concept is a concrete embodiment of people orientation in higher education. The essence of the student-oriented concept is "taking students as the foundation". The concept of student orientation is not mentioned directly frequently at present. However, some studies on people-oriented research in higher education reflect the spirit and connotation of the student-oriented concept.

Song Liping<sup>[1]</sup> believes that people orientation emphasizes respect for people, attaches importance to the confirmation of subject position and focus on the affirmation of the value and significance of people. People orientation takes people as the foundation, the premise and the goal, that is, everything is people-centered, and everything is for people. People orientation is a measure, a principle, a requirement, a need, an embodiment and a purpose. People orientation displays self-awareness of personality. People orientation of Song Liping is a student orientation at the student work level, which is also the basic connotation of student orientation. Jiao Wenming<sup>[2]</sup> believes that student orientation is a reflection of humanism in higher education and should meet the needs of students, promote the development of students and realize the value of students. The simplest concept of student orientation is to take meeting the needs of students as the goal and core of student work. There are three basic ideas: one is to respect the rights of students, the other is to recognize the self-worth of students, and the third is to recognize and respect the students' personality differences<sup>[3]</sup>. Wang Luya and Lu Liang<sup>[4]</sup> clearly put forward the concept of student orientation. They believe that the student-oriented

concept is the embodiment of people orientation in school education. Under the care of the student-oriented concept, student work at colleges and universities should establish the student work concept that suits the needs of students' growth and development, built a student work force with outstanding efficiency, and structure the basic paradigm for student work's goal of educating people. Adhering to the student-oriented concept is to regard students as the main body of the school, consider fully the individual differences of students, understand students, respect students and trust students. The student-oriented concept emphasizes that every student has the potential for comprehensive development. Deng Jia<sup>[5]</sup> considers that people-oriented concept, as the primary principle for building a harmonious socialist society, has also become an important guiding principle and theoretical navigation mark for student work at colleges and universities. The connotation of people-oriented education concept includes individualization, equality, subjectivity, life, pertinence and effectiveness. Ji Xuefeng of Hunan Normal University considers that people orientation is to take people as the core and as the foundation, take enthusiasm, autonomy and creativity as the motive force, respect people, care people and promote people's all-round development. The emphasis of the people-oriented thinking in the East and the West is not exactly the same, but it emphasizes human dignity and value, advocates people centeredness, emphasizes people's initiative and constructiveness in the dilemma, encourages people to be proactive, and advocates people's comprehensive development<sup>[6]</sup>.

It can be seen from the interpretation of the student-oriented concept by experts and scholars that although there are still some differences in the formulation and appellation, the actual content is basically the same and compatible. At colleges and universities, people orientation is actually student centeredness.

## 2 Basic ways to realize the concept of student orientation

### 2.1 The guiding principles of student orientation and respecting teachers and teaching must be adhered to, and corresponding reforms of school's system, policies and environment needs to be carried out at the school level

Student orientation is to regard students as the foundation for the survival and development of schools. Starting from the fundamental interests of students, the students' needs are continuously met and students' rights and interests are effectively protected. The thinking of taking students as the main body, that is, respecting students' dominant position, giving play to students' main role, mobilizing student's initiative, awareness, enthusiasm and creativity, insisting on respecting, caring, cultivating and serving every student and guiding students correctly, must be established firmly to realize the student centeredness and personality of students' educational development, so that they will grow into talents.

### 2.2 The concept of student orientation must be adhered to in daily management work and teaching at the level of college administrator and teacher

The concept of people orientation in colleges and universities comes from three aspects: one is the need for the comprehensive development of college students, the other is the need to continuously advance the work of college students, and the third is the need for sustainable development of colleges and universities. People orientation requires that college administrators and teachers must be good at educating students, guiding students and transforming students. They are also required to understand students, respect students, care for students, respect the rights of students, safeguard students' interests, help students solve practical problems and promote actively the overall development of students. Therefore, in actual work, students' interests, students' development, students' health and students' growth must be placed in the top priorities of their daily work and teaching processes. Only in this way can the student-oriented scientific development concept be applied to specific educational practices and the development of the times be complied with.

## 3 Construction of guiding system for growth of college students under student-oriented concept

### 3.1 Building a mentor team for college students' growth based on political workers

It is inseparable from the group of political cadres such as counselors and head teachers that college students have all grown up and become talented. They are mentors and guiders for the full development of college students. Colleges and universities should establish a mentor team for college students' growth, with political workers as the main body. It is necessary to focus on the needs of students' growth and development and promote the professionalization of growth mentors. This will be more conducive to the healthy growth and development of college students. The need orientation of college students' growth is shown below (Fig. 1).

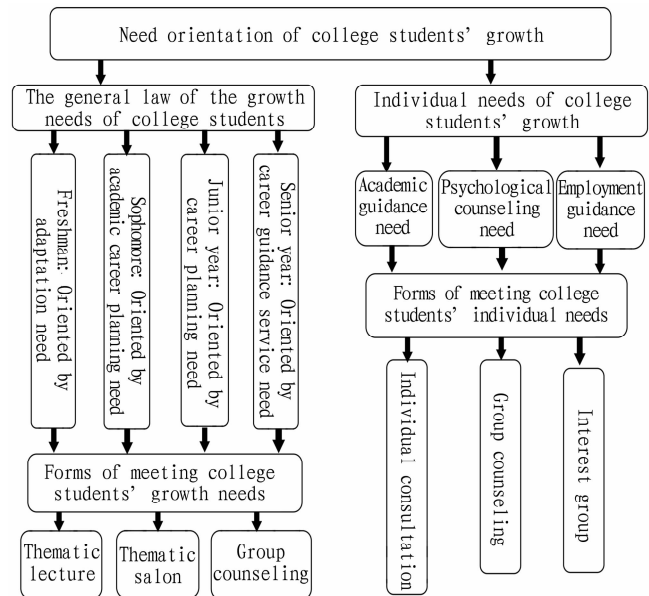


Fig. 1 Schematic of need orientation of college students' growth

### 3.2 Establishing an academic tutor team for college students based on professional teachers

The success of college students depends on the education and guidance of course teachers and professional teachers. College students' professional knowledge, interest and development depend on the guidance and training of professional teachers. Schools should establish a team of academic tutors for college students, dominated by professional teachers. First, academic tutors conduct professional ideological and political education to help college students improve professional knowledge, develop professional interests and improve professional confidence. Second, combined with students' interests, specialties, family circumstances, *etc.*, academic tutors can guide targetedly students to develop learning plans, making college students clear the university's learning objectives, career goals and life goals. Third, combined with professional characteristics, experiment, research and other scientific research sessions, academic tutors can conduct academic competition, technological innovation and academic research guidance to improve professional capability and scientific research capability and strengthen students' awareness and ability of self-management, self-education, self-growth and self-development. Finally, academic tutors can help students develop scientific and reasonable career planning, track the implementation of student career planning, summarize and analyze timely to help students reflect on and correct their academic goals in a timely manner, and make appropriate adjustment to students' academic career planning.

### 3.3 Building a cooperation platform for enterprises and colleges and universities and fostering innovative training models to promote the growth of students

For a long time, China's higher education emphasizes theory and ignores practice. The science and engineering colleges serve the training of academic and engineering talents. As a result, there is a gap between academic engineering talents and technical talents. At present, the society urgently needs a large number of technical talents who can turn

scientific and technological achievements into physical products and actual production and service in a timely manner. To make up for the current deficiencies is an urgent issue. The current popular production-learning integration and school-enterprise cooperation model can not only give full play to the respective advantages of schools and enterprises, and it is also one of the modes of win-win for colleges and enterprises (society) that can nurture the talents demanded by society and market. Strengthening the cooperation between schools and enterprises and the combination of teaching and production to achieve school-enterprise mutual support, mutual penetration, two-way intervention, advantage complementation, resources' mutual use and benefit sharing is an important way to realize the modernization of university education and enterprise management, promote the development of productivity, and accelerate the education of academic credentials of the company's own talents, so that education and production can be sustained.

This shows that the combination of production and learning is an effective mean to promote the development of science and technology, economy and enterprises. School-enterprise cooperation is to improve college education, promote the vitality of cooperative enterprises and cultivate first-line specialized personnel for production, construction, management and service. There are many ways to combine schools and enterprises. The most common one is "absorbing outside and going outside". On the one hand, colleges and universities can employ engineering technicians, managers and staff with special skills to attend school as part-time teachers and introduce enterprise project resources to jointly guide students in learning and upgrading. On the other hand, college teachers can go to corporate for social practice and upgrade their professional skills. In constructing a cooperation platform for schools and enterprises, it is important to act according to local circumstances (*i. e.* determining the mode for combination of schools and enterprises according to schools, college conditions and professional requirements) and focus on integration. Currently, the best way is to carry out the cooperation of production, learning and research and build a new platform for the cooperation of schools and enterprises.

Student-oriented concept requires to take students as the

main body and to respect students. It is implemented in the educational ideas of colleges and universities. At the school level, the guiding principles of benefiting students and respecting teachers and teaching must be adhered to. The school should carry out corresponding reforms to the systems, policies and environment that do not adapt to social development and student-oriented concept. At the level of university teacher, the concept of student centeredness must be adhered to in teaching. The student-oriented concept is adopted as the guiding concept of teaching and education, and it is implemented in classroom teaching and practical teaching. At the level of university administrator, in the course of daily management and service, the concept of student orientation must be adhered to make better management, service and education. The concept of student orientation is implemented in the process of student education through establishing a mentor team for college students' growth with political workers as the mainstay, a college student tutor team with professional tutors as the main body, and a school-enterprise-industry cooperation platform for innovative training models to promote students' growth.

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