



AgEcon SEARCH
RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<http://ageconsearch.umn.edu>
aesearch@umn.edu

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*

Message from the President

by

Oral Capps, Jr.

Associate Professor

Depts. of Agricultural Economics and Statistics
Virginia Polytechnic Institute and State University

My relationship with the Food Distribution Research Society (FDRS) dates from October 1979. In this relatively brief tenure, I can attest to the fact that the Society has managed to put together excellent sessions of extreme interest to the food industry. This 26th annual meeting with the accompanying theme, "The Changing Face of Food Distribution," is certainly no exception. The sessions concerning direct product profit, the intangible benefits of scanning, consolidated warehouse delivery, robotics, food sterilization and irradiation, and packaging changes constitute challenges of particular interest to FDRS members. President Doug Richardson and the Program Chairman, Robert Degner are to be commended for their fine efforts in putting together this slate of topics.

I am extremely honored to be elected President of FDRS. I have a deep commitment to this Society as witnessed by my duties as Secretary/Treasurer and President-Elect. I would not have accepted this position if I were not able to give you my 100 percent effort. To quote Doug Richardson, our former President, "I pledge to be a committed President."

Let me share with you my goals for the coming year. First, I plan to take steps to increase the publicity about our organization. Along this line, I have discussed this issue with Frank Panyko, Vice-President of the Food Institute. I will also work closely with

the President-Elect in achieving this goal. Second, I plan to scrutinize closely the problem of the attrition of our membership. In this light, I will work closely with the Vice-President of Membership to investigate specifically why former members have declined to renew their membership. Third, for your convenience, I plan to update our membership directory. A current directory is timely information for all to use. The latest version published in 1982 is out of date. Fourth, I intend to stay on line with the long-range planning committee. The recommendations of this committee, formed by Hal Ricker and spearheaded by Jim Ritchie two years ago, serve to define more clearly the needs of the Society and consequently serve to strengthen this organization. Finally, I plan to maintain the strengths of FDRS, which lie in the research coordination, journal and newsletter publications, and education.

I would like to list the Vice-Presidents who will be working with me this coming year:

Vice-President of . . .

Research:	Jarvis L. Cain
Publications:	U. Carl Toensmeyer
Programs:	Harry F. Krueckeburg

Education: James E. Epperson

Membership: W. Barry Wright

Please provide any suggestions or comments either to myself or to the respective Vice-President.

The 27th Annual Meeting of the Society is tentatively scheduled for September 14-17, 1986 in the Denver area. Harry Krueckeburg, the Vice-President of Programs, will soon be soliciting suggestions for next year's meeting. Your suggestions and participation are needed to insure a stimulating program.

In order to succeed in achieving my goals, I will obviously need your help. Your assistance, particularly with regard to increases in publicity and attempts to attract or renew memberships, will be greatly appreciated. At this point in the lifetime of FDRS, your timely contributions will indeed pay huge dividends. To quote the sagacious statesman Benjamin Franklin, "If we do not all hang together, then we shall all hang separately."

Thank you,

A handwritten signature in dark ink, appearing to read "Oral Capps, Jr.", written in a cursive style.

Dr. Oral Capps, Jr.
President