

# This document is discoverable and free to researchers across the globe due to the work of AgEcon Search. 

## Help ensure our sustainability. Give to AgEcon Search

AgEcon Search
http://ageconsearch.umn.edu
aesearch@umn.edu

Papers downloaded from AgEcon Search may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

> This Time Is Different: Why the Current Low Corn and Soybean Returns are Different than the 1980s

Gary Schnitkey<br>University of Illinois

NAW YORS TIMES DESTSELLER

## THIS TIME IS DIFFERENT

Centuries Eight Centuries
of Pinancial Folly CARMEN M. RELNHART
KENMETHS

## Monthly Corn Prices, U.S.


farmdoc

## 10-Year Constant Maturity Treasury Rates (FRED)

FRED -10 -vear Treasury Constant Maturity Rate


## Debt and Farmland Prices


(current-dollar) statistics to real (inflation adjusted) amounts (2017=100).
Source: USDA, Economic Research Service, Farm Income and Wealth Statistics.


## What did we do?

- Massive debt restructuring
- Restructured debt
- Sold assets and restructured debt
- Sold asset, forgave debt, and restructured debt
- Bankruptcy
- Profession
- USDA came under scrutiny: Why did we not know this was happening?
- Emphasized financial statements to agricultural production firms



## What is Different in the 1980s Versus 2010s

| Categories as a Percent of Total Cash Costs by Period, Corn USDA |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1977- <br> 78 | $\begin{gathered} 1981- \\ 84 \end{gathered}$ | 199095 | $\begin{gathered} \text { 2012- } \\ 16 \end{gathered}$ |
| Seed | 8\% | 8\% | 12\% | 26\% |
| Fertilizer, lime and gypsum | 27\% | 25\% | 24\% | 35\% |
| Chemicals | 8\% | 9\% | 13\% | 8\% |
| Custom operations | 6\% | 6\% | 5\% | 6\% |
| Fuel, lube, and electricity | 5\% | 8\% | 10\% | 6\% |
| Repairs | 5\% | 5\% | 8\% | 7\% |
| Hired labor | 2\% | 2\% | 4\% | 1\% |
| Other variable expenses | 0\% | 0\% | 0\% | 0\% |
| General farm overhead | 11\% | 7\% | 6\% | 5\% |
| Taxes and insurance | 4\% | 7\% | 10\% | 3\% |
| Interest | 22\% | 22\% | 8\% | 4\% |

## Difference in Cost Structure

- Note the steady decline in importance of interest
- Note the importance of seed fertilizer and chemicals
- Note fuel and oil


## What is Different in 2010s Versus 1980s? Specialized, Risky Farms

- Fewer diversified farms (If you are a crop farm you are a crop farm)
- Increases in size (and a continuing belief that farm size needs to increase)
- Lower debt levels

| Year | Owned | Share <br> Rent | Cash <br> Rent |
| :--- | :--- | :--- | :--- |
| 2000 | $14 \%$ | $65 \%$ | $21 \%$ |
| 2005 | $14 \%$ | $56 \%$ | $30 \%$ |
| 2010 | $14 \%$ | $53 \%$ | $33 \%$ |
| 2015 | $15 \%$ | $46 \%$ | $39 \%$ |

- Expansion on crops farm by renting land, with a move to cash rent farmland


## What is Different in 2010s Versus 1980s Introduction and Use of Crop Insurance

- In 2016, $85 \%$ of acres are insured in Illinois, higher percentages on larger farms
- Most with high coverage levels (75\% and higher)
- Research looking at the importance of this in mitigating large disasters on farms

Figure 1. Use of High Coverage Level Revenue Insurances with Guarantee Increases, Corn, Illinois, 1997 to 2016.


- Implication: Most farms will not have catastrophic losses, but will have shallow losses


## Gross Revenue, Corn, Central Illinois (High-prod)


farmdoc

## Non-land Costs, Corn and Soybeans



## Costs and Changes, Corn, Central Illinois

|  | Year |  |  |  | Change |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 2006 | 2013 | 2016 |  | $06-13$ | $13-16$ |
| Non-land costs | $\$ / a c r e$ | $\$ / a c r e$ | $\$ / a c r e$ |  | $\$ / a c r e$ | $\$ / a c r e$ |
| Fertilizer | 302 | 615 | 566 |  | 313 | -49 |
| Seed | 82 | 193 | 154 |  | 111 | -39 |
| Pesticides | 55 | 114 | 118 |  | 59 | 4 |
| Mach. depreciation | 40 | 66 | 64 |  | 26 | -2 |
|  | 23 | 63 | 65 |  | 40 | 2 |
| Mach. Repair | 16 | 22 | 22 |  | 6 | 0 |
| Fuel | 18 | 24 | 14 |  | 6 | -10 |
| Non-land interest | 17 | 11 | 13 |  | -6 | 2 |
| Cash rent |  |  |  |  |  |  |

## Cash Rent Decisions

Returns to Owned, Share Rented, and Cash Rented High-Productivity Farmland in Central Illinois


Source: Illinois Farm Business Farm Management

## Balance Sheet, Average Non-Corporate, Illinois Grain Farms, End of Year, 2016

|  | Per Acre |  | Per Acre |  |
| :--- | ---: | :--- | ---: | :--- |
| Current Assets | 962 | $20 \%$ | Current Liabilities | 469 |
| Intermediate Assets | $1,234 \quad 25 \%$ | Intermediate Liabilities | 116 $2 \%$ <br> Fixed Asset 2,654 <br>   <br> Total Assets 4,850 | Long-term Liabilities |

- 26\% of acres are owned
- Market value balance sheet from Illinois FBFM
- Land at $3 / 4$ market value
- Machinery at full value


## Current Ratio



- Significant increases in current ratio and working capital from 2006 to 2012
- Eroding working capital since 2013 but not to levels of 96-06 yet (1.76 average)


## Equity (per acre)



- Large increase in equity from 2006 to 2013.
- Stabilizing to slight decreases since 2013


## Debt-To-Asset Ratio



- Slight increases in recent years, but still at very low levels


## Where to from Here?

- Tight time continues if we have a below \$4 corn price and below \$10 soybean price
- Don't want to think about below \$3 corn prices
- Likely happen until we have a
U.S. Corn Yields (USDA) yield shock here or in South America


## Where to from Here?

- Continued "shallow" losses, particularly on farms with high levels of cash rent ( $90 \%$ cash rented at high cash rents)
- Lenders will impose discipline
- Restructuring, but restructuring does not solve any problem until revenue exceed costs
- Operating note will not exceed \$XXX per acre
- There will be some defaults
- Concerns with "dealer" or operating note financing outside of Farm Credit or banking system

Agricultural Loan Default Rate


Source: Board of Governors of the Federal Reserve System

## Where to from Here?

- Downward pressure on costs:
- Non-land costs (Seed)
- Cash rents
- Eventually cash rents give and go lower
- How fast depends on public perceptions (e.g., large farm going bankrupt of lowering rents)
- Land prices?

Illinois Cash Rents and Land Prices


- From a crop farm standpoint, it does not matter a lot

