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Understanding farmers' perceptions/beliefs and adaptation to climate change: The case of Rio das Contas basin, Brazil

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Abstract:

Based on the background of the agriculture sector vulnerability to climate change in developing countries and it's risks to Brazilian Northeast farmers, the paper put forward an understanding of the factors that guide individuals to adopt adaptive strategies to cope changing environments as a fundamental issue for the direction and effective formulation of well-targeted public policies. Mediation models were estimated considering two different scenarios: (i) adoption of adaptive practices by farmers based only on the impact of climate perception, mediated by knowledge/belief in the occurrence of climate change; (ii) the socioeconomic conditions of the farmers and their properties were additionally included. The main results demonstrated that the Rio das Contas basin farmers' perceptions about the negative effects of climate change, despite being the main driver, will only affect adaptation behavior when the farmers have knowledge and believe in the occurrence of climate change. Socioeconomic conditions are overshadowed in predictive power of adaptation by knowledge/belief about climate change. This outcome may be directly related to the farmers' cultural aspects, nevertheless, the importance of technical assistance or rural extension services should be also emphasized as an expressive part of farmers is no longer adapted due to lack of knowledge of suitable techniques.

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21

Keywords: Climate Change; Agriculture; Perception; Belief-knowledge; Adaptation;
Socioeconomic Conditions.

- 24
- 25

26 **1. Introduction**

27 Global climate change is one of the major challenges faced by societies around the globe in the 21st century (Food and Agriculture Organization of the United Nations - FAO, 28 29 2016). Discussions on climate change and its potential impacts become central for ongoing efforts to achieve sustainable development taking into account the future climate scenarios 30 predicted by the Intergovernmental Panel on Climate Change (IPCC, 2013). However, the 31 32 magnitude of impacts is not the same in different regional contexts and economic sectors. For example, the agricultural sector is highly dependent on natural resources such as temperature 33 and access to water, and it is especially vulnerable to climate change with local economic 34 35 risks to farmers (Nelson et al., 2014). Therefore, identifying technologies and adaptive strategies are of pivotal importance to avoid agriculture losses, and thus reduce agriculture's 36 vulnerability to climate change (Cunha et al., 2015). 37

38 Adaptation in the perspective of human scopes of global change commonly refers to an action, a process or an outcome in a system (e.g., a household, community, region, or 39 40 country) in order for the system to better cope with, manage or adjust to certain changing condition (Smit and Wandel, 2006). Furthermore, according to IPCC (2014), adaptation can 41 be defined as the process of adjusting to the current or expected climate either to reduce 42 43 vulnerability or to enhance resilience. On the other hand, according to Below and co-workers (2012), the adaptive process is the necessary adjustment in human-environmental systems to 44 reduce the vulnerability of a system in response to expected or observed changes in climate 45 46 patterns. All these concepts are closely related with the fact that adaptation to climate change requires, at first, that farmers perceive and believe that the climate has changed, and then that 47 it is necessary to identify potential adaptive measures and implement them (Maddison, 2006). 48 Compelling evidence has recently demonstrated that people perceive and adapt to 49 climate change events based on personal observations and cultural factors (Blennow et al., 50

2012; Blennow and Persson, 2009; Bursztyn and Eiró, 2015; Gebrehiwot and van der Veen,
2013; Hagen, 2016; Howe et al., 2012; Leiserowitz et al., 2012; Persson et al., 2015).
However, the perception of individuals in terms of climate change is dynamic and differs
between nations or even between different regions of the same country (Capstick et al., 2015).
Therefore, a sound understanding of the factors that guide individuals to adopt adaptive
strategies to cope with changing environments is a fundamental issue for the direction and
effective formulation of well-targeted public policies (Blennow et al., 2012).

The agriculture sector in developing countries such as Brazil is especially vulnerable 58 to climate change (Nelson et al., 2014). Indeed, the Brazilian economy is highly dependent on 59 60 its agribusiness gross domestic product (Centro de Estudos Avançados em Economia Aplicada – CEPEA, 2015). In addition, developing countries are located predominantly at low 61 latitudes, in areas where temperature rates are already near or above the optimal levels for 62 63 agricultural practices (Cunha et al., 2015). More specifically, smallholder farmers are likely to be highly vulnerable to climate changes because of barriers related to access to funding, 64 65 productive infrastructure, and technical assistance (Altieri and Koohafkan, 2008; Cunha et al., 2013; Morton, 2007). These facts highlight the need to account for adaptation initiatives in 66 developing regions, and thus preserve the resilience of social-ecological systems like 67 smallholder farming. 68

Here we demonstrated how climate change perceptions and local climate change
knowledge and beliefs influence the adoption of adaptation practices among farmers of Rio
das Contas basin, Brazilian Northeast region. Furthermore, as risk perceptions and their
correlated adaptations are socially constructed, they lead personal factors, such as knowledge
and socioeconomic conditions, to strongly correlate with responses to climate change.
The analysis of these issues at the regional Brazilian context is very important for at
least three reasons. The first one relates to the fact that scientific knowledge about climate

change is built and shaped based on the occurrence of events that can be addressed to climate 76 77 change, available weather information and potential impacts on society and the environment. However, understanding, perception and belief about climate change are based not only on 78 79 concrete facts (events that have already occurred) or economic facts, but also essentially on psychological conditions and cognitive abilities, that is, the construction of understanding, 80 perception and belief by the general public is something broader and more variable. In this 81 82 way, it is extremely relevant to study and know how perception/belief are delineated and how they can favor positive behavior in the sense of adapting to climate change (Arbuckle et al., 83 2015). The second reason one is that few researches have examined farmers' perceptions of 84 85 climate change and how this knowledge/belief affects their willingness to adapt. Consequently, adaptation behavior at the farm level is less studied. Finally, the Rio das 86 Contas basin region is heavily dependent on agriculture and has high exposure to adverse 87 88 climatic conditions. According to the climate information presented by Blunden et al. (2017), the region can be included among the most vulnerable to climate change in Brazil due to the 89 exposure of their population to severe drought and high temperatures. 90 The adoption of a river basin as a study area provides representative local-level fields 91 for adaptation to environmental changes, since agricultural systems are exposed to and 92 directly dependent on the climate (Smit and Wandel, 2006); it also enables a human-level 93 investigation of farmers as members of such system. A local-level analysis enables to provide 94 a better understanding of the major processes underlying adaptation and a better targeting of 95 adaptation policies (Ampaire et al., 2017; Boko et al., 2007; Smit and Wandel, 2006). The 96 combined data are discussed in the context of current models of concerns and beliefs that 97 motivate farmers to adapt to climate change, as well as the risks involved. 98

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100

101 **2. Methodology**

102 *2.1. Study Area*

The impacts of climate changes tend to be quite severe in the Brazilian Northeast 103 104 region, since higher temperature increases and large variations in rainfall indices are expected there, such as a decrease in rainfall patterns and an increase in consecutive dry days (Marengo 105 106 et al., 2017b). Historically, water stress is the major environmental constraint to smallholder 107 farming in this region, which is extremely reliant on rain-fed practices. According to Marengo et al. (2017b), the predictions of climate change could greatly jeopardize the Northeastern 108 agricultural aptitude. Such agricultural losses may result in several problems, mainly 109 110 increased rural poverty. Therefore, policy makers will face a major challenge over the coming 111 years.

Our study focuses on the Rio das Contas basin (12°55'/15°10' S; 39°00'/42°35' W), a 112 territory of approximately 55,000 km² in Bahia state, located on the Brazilian Northeast (Fig. 113 1). Overall, the basin extends east-west for about 700 km in 92 municipalities, with a total 114 115 unevenness of 615 m, comprising three different biomes: (i) Cerrado (Brazilian savanna); (ii) Caatinga (a xeric shrubland and thorn forest); and (iii) Tropical Atlantic Rainforest (Barbosa 116 and Dominguez, 1996; Paula et al., 2010). The region presents high seasonal and spatial 117 118 climatic variability, mainly due to the merge of characteristics of two climatic sub-regions – the semi-arid and the tropical rainforest climates (Machado et al., 2011) – with a long-term 119 average of annual precipitation of about 800 mm (Climate Research Unit - CRU, 2013). 120 121 The Rio das Contas basin is a predominantly agricultural region, and presents small to

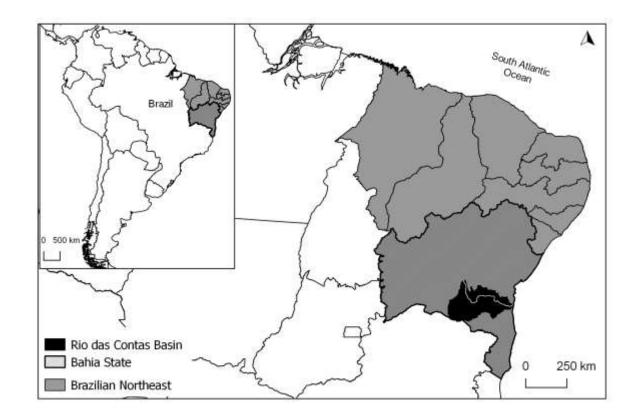
medium-sized cities and low industrialization rates, which makes it potentially vulnerable to the adverse effects of climate change (Paula et al., 2010). Despite its high absolute population of more than two millions inhabitants, the Human Development Index (HDI) average is only 0.585, a value that falls under the category of "medium human development" according to the 126 United Nations Development Program (UNDP, 2015). In addition, the basin has

approximately 13% of its municipalities in the "low human development" range, whereas no

municipalities are found in the "high" or "very high" development categories (UNDP, 2015).

129 Altogether, this data reinforce the need of research and development initiatives involving the

130 social actors that reside in this region and use its natural resources.



131

132 Fig 1. Location of Rio das Contas basin, Bahia state, Brazilian Northeast.

133

134 2.2. Primary Data Collection

135 We designed a semi-structured questionnaire that contained questions about the

136 farmers' socioeconomic information, their perceptions/knowledge/beliefs/concerns about

- 137 climate change and views of climate risks, and the adaptive measures implemented. The
- 138 interviews were carried out in the summer of 2014.

The sample design was created in order to obtain random distribution of agriculturalproperties through the wide variety of climatic zones within the Rio das Contas basin region.

For this, we followed the methodology of (Hartter, 2009) and created a buffer zone that
comprised municipalities located, at most, at 50 km of the full extent of Rio das Contas. The
buffer zone covered the study area in the East-West direction and, through it, the geographical
coordinates of the properties considered in the study were randomly selected. Thus, among
the 145,647 agricultural establishments in the Rio das Contas basin (Instituto Brasileiro de
Geografia e Estatística – IBGE, 2006), we selected 289 by simple random sampling with 95%
of confidence.

The number of questionnaires applied in each municipality was proportional to the
total number of farmers in the municipality reported by the Brazilian Agricultural Census
(IBGE, 2006). Moreover, the number of farmers interviewed in each municipality was
proportional to the number of owners and non-owners (partners, sharecroppers, tenants,
squatters, etc.).

153

154 2.3. Statistical Analysis: Mediation Model

In this research, we hypothesized that the experience of extreme weather conditions 155 and past perceptions of temperature and precipitation change may affect the farmers' 156 adaptation behavior through their knowledge/belief about climate change, which act as the 157 158 mediating variable. Therefore, to conduct the research we estimate a Mediation Model. Mediation analysis are statistical methods used to respond how an independent 159 variable, X (climate change perception), transmits its effect on a dependent variable, Y 160 (adaptation), and this effect is "mediated" by another variable M (climate change 161 knowledge/belief) (Hayes, 2013). According to Mackinnon et al. (2007), the "mediator is a 162 variable that is in a causal sequence between two variables, whereas a moderator is not part of 163 a causal sequence between the two variables". In other words, the variable M is intermediate 164

in the causal trajectory of X and Y and represents an asymmetrical relationship between suchvariables.

We estimated binary mediation models according to the methodology described in
Hosmer and Lemeshow (2000). Thus, the binary-mediation analysis was conducted using a
logit regression. The empirical model can be represented by the following equations:

170
$$P_i = E(Y=1|X_i) = i_1 + cX + e_1$$
 (1)

171
$$P_i = E(Y=1|X_i) = i_2 + c'X + bM + e_2$$
 (2)

172
$$M = i_3 + aX + e_3$$
 (3)

where P_i is the probability that a farmer *i* implements an adaptation strategy (Y = 1 if the 173 farmer adopted an adaptive strategy); c represents the relationship between the independent 174 (X) and dependent variable (Y); c' is the parameter that relates the independent to the 175 dependent variable adjusted by the mediator variable effect; b is the parameter that relates the 176 177 mediator to the dependent variable adjusted by the independent variable effect; a is a parameter that measures the relation between the independent variable and the mediator 178 variable; e_1 , e_2 and e_3 represent the errors or variabilities not explained by the models and the 179 180 intercepts are represented by i_1 , i_2 and i_3 .

The variables X and M were represented, respectively, by the Climate Change
Perception (CCPI) and Climate Change Knowledge/Belief (CCKI) indexes. The formula used
for calculating the indexes was based in the methodological proposition of Filmer and
Pritchett (2001):

185
$$I = \sum_{k} \left[f_k \frac{(a_{ki} - \overline{a}_k)}{s_k} \right]$$
(4)

where *I* represents the index to be created, that is, I = CCPI if the index is related to climate change perception and I = CCKI if indicates climate change knowledge/belief; the observed value of the variable *k* for the farmer *i* is represented by a_{ki} ; \bar{a}_k indicates the average value, and s_k the standard deviation of the variable k. The value f_k is the weight given to each variable in the index, which was achieved using the multivariate principal component analysis. The variables used in each index, as well as their respective weights, are presented in Table 1.

Two different scenarios were considered. In the first one, the adoption of adaptive 193 practices was studied based only on the impact of climate perception, mediated by 194 knowledge/belief in the occurrence of climate change. In the second one, in addition to these 195 questions, the socioeconomic conditions of the farmers and their properties were included 196 according to the literature (Below et al., 2012; Cunha et al., 2015). Finally, to test the 197 significance of the estimated effects, we used a bootstrapping method. This methodology 198 allows more robust standard error estimates, confidence intervals, as well result stability 199 verification. 200

201

- **Table 1.** Description of the variables and weights achieved by multivariate principal
- 204 component analysis used in the construction of Climate Change Perception and Climate
- 205 Change Knowledge/Belief indexes.

Indexes	Questions/ Variables	Answer Options	Weights
Climate Change Perception Index	1. Have you ever noticed/perceived any extreme weather conditions?	I do not know how to answer = 0 No, not at all = 1 No, maybe not = 2 Yes, maybe = 3 Yes, definitely = 4	0.51
	2. What is your opinion about this year's winter temperatures?	I did not notice any changes $= 0$ Cooler than usual $= 1$ Warmer than usual $= 2$	0.48
	3. What is your opinion about this year's winter rains?	I did not notice any changes $= 0$ It rained more than usual $= 1$ It rained less than usual $= 2$	-0.06
	4. What is your opinion about last summer's temperatures?	I did not notice any changes $= 0$ Cooler than usual $= 1$ Warmer than usual $= 2$	0.45
	5. What is your opinion about last summer's rains?	I did not notice any changes $= 0$ It rained more than usual $= 1$ It rained less than usual $= 2$	0.24
Climate Change Knowledge/Belief Index	1. Have you heard or discussed about climate change and its impacts on agriculture?	Yes = 1 No = 0	0.56
	2. Do you believe that the climate is changing to such an extent that it will substantially affect your agricultural production and/or livestock?	I do not know how to answer = 0 No, not at all = 1 No, maybe not = 2 Yes, maybe = 3 Yes, definitely = 4	0.24
	3. How do you assess your degree of knowledge about climate change?	I do not know anything = 0 I know a little = 1 I know incompletely = 2 I know comprehensively = 3	0.54

206

207 **3. Results**

208 *3.1. Socioeconomic descriptive analysis*

209 According to the household survey applied concerning the socioeconomic conditions

- of the farmers of Rio das Contas basin, they are characterized predominantly by married
- 211 male-headed households of about 51-year-old average age and low educational level, with
- 212 27% of them who achieved at most incomplete elementary school and 25% of them illiterate
- 213 or only know how to read and write.

Despite the low instructive level, the majority (85%) of them has a vast farming 214 215 experience of about more than 10 years. Descriptions of the farm characteristics pointed that the average size of their rural household land is approximately 34 ha, with preponderance 216 217 (39%) of properties with less than five hectares. This fact suggests a farming system formed basically by 'subsistence agriculture', in which beans and maize are the most important 218 agriculture activities practiced by 36 and 29% of the farmers, respectively. Moreover, 219 220 livestock-based production is also highlighted, being experienced by 72% of the farmers, headed by poultry (50%) and cattle (41%) activities. Each headed household shows in average 221 five dependents in the farm household, and a significant part (60%) of the sample has almost 222 223 the total (75-100%) income dependence on agricultural activities of the farmland.

Regarding the legality condition of the land ownership, most (86%) of the farmers are 224 private landowners. Although the proof of legal relationship of the farmers with the land is a 225 226 highly relevant aspect to get access to credit lines for agriculture, and consequently contribute to adaptation activities to climate change (Motta, 2011), almost 73% of the farmers do not 227 228 have access to rural credit facilities. Excessive bureaucracy, lack of knowledge concerning the grant, or even uncertainty to incur financing systems were the main factors mentioned for not 229 getting credit. This situation points that only the land ownership is not a decisive factor in 230 231 obtaining rural credit among the farmers of Rio das Contas basin.

Besides the educational level, information about access to means of mass communication, to technical assistance and to membership in cooperatives and professional associations is needed to better understand the farmers' degree of access to information and, how it should reduce the vulnerability to extreme weather events and increase their chances of facing adaptation to such events. The majority (70%) of the farmers of Rio das Contas basin did not receive technical assistance, mainly because the technicians were not available (37%) or they did not know who to hire (15% – data not shown). Among those who actually got

technical assistance, 51% had it only if necessary, being the Bahia Agricultural Development
Agency (EBDA) and town halls pointed as responsible for 66% and 28% of the support,
respectively. Nevertheless, around 63% of the farmers participated on rural union councils or
class associations. Television (81%), mobile phone (64%) and radio (57%) were pointed as
the main means of access to information. However, the internet, such an important source of
access to information, was not widespread among Rio das Contas basin' farmers yet (9%).

246 *3.2. Climate Change Perception and Climate Change Knowledge/Belief Index*

The multivariate principal components analysis used to compose the climate change 247 248 perception index (CCPI) showed an average value of 0.73 indicating an upper-middle perception by farmers that the temperature and precipitation are changing in Rio das Contas 249 basin. Higher CCPI weights were detected in variables related to general perceptions of 250 251 extreme climate events and specific perceptions of high summer/winter temperatures (Table 1). The main extreme event reported by farmers was the drought. Most of the farmers have an 252 253 opinion that the droughts are happening unpredictably and the heat is increasing progressively. Meteorological data provided by Marengo et al. (2017a) indicate factual 254 evidence to support farmers' perceptions of increasing temperature and droughts. In addition, 255 256 the study of Blunden et al. (2017) indicated that the Brazilian Northeast has been facing its 257 worst drought in 100 years since 2012.

The CCKI, created to access the knowledge/belief of farmers in climate change, overweight what farmers heard about climate change and its impact on agriculture (0.56) and the degree of knowledge/belief they have about this subject (0.54), more than if they think that the climate is changing so as to harm their agricultural production (0.24 – Table 1). This way, a medium-low knowledge/belief about climate change was detected by an average CCKI value of 0.60.

264 *3.3. Adaptation to Climate Change*

The main adaptive strategies used by farmers of the Rio das Contas basin who had adapted to climate changes were respectively: increased irrigation use; environmental conservation; change in harvesting dates; rotation and diversification of crops; and change in planting dates.

We have identified that there is a significant positive relationship between farmers who altered the management of their adapted properties and their belief in harmful effects of climate change ($\chi^2 = 10.35$, p < 0.016). A great number of them (89%) stated their beliefs that climate change would affect negatively the financial situation of their property. At the same time, 94% of farmers that believed climate change would affect negatively their properties had previously adapted (Table 2).

Furthermore, an analysis uncoupling the calculated indexes between farmers' behavior of adapting or not pointed that CCPI mean values are significantly higher when adaptive strategies are adopted than when these strategies are avoided (0.79 and 0.69 respectively; t = -2.92, p < 0.01); as well as for CCKI (0.69 and 0.51 respectively; t = -8.01, p < 0.01).

These results show, according to Blennow and Persson (2009), that the understanding 279 of the adaptation process to climate change at the local level needs to take the "factor strength 280 of belief in climate change" into consideration. Moreover, Eisenack and Stecker (2010) point 281 out that access to reliable climate information and the climate change perception are 282 determining factors for the adoption of adaptation strategies. According to the authors, 283 individuals seek to protect themselves when they are warned of possible damages caused by 284 climate change. These are early indications that confirm how important the knowledge/belief 285 286 about climate change in farmers' decision-making is.

290		How do you belie	eve climate change	will affect the financi farm?	al conditions of your
291	Adapted	Not at all (%) n = 18	Positively (%) n = 11	Do not know (%) $n = 4$	Negatively (%) $n = 256$
292	No (n = 140)	9.29	5.00	2.86	82.86
	Yes (n = 149)	3.56	2.68	0.00	93.96
293	Total (n = 289)	6.23	3.81	1.38	88.58

Table 2. Frequency of the farmers who had and had not adapted the farm management by thebelief that climate change should affect the financial situation of their property.

295 *3.4. Mediation Models*

Based on the binary-mediation model, we found that the famers' perception and their 296 knowledge/belief in the occurrence of climate change will affect their adaptation behavior (p 297 < 0.001). The binary mediation analysis indicated a complete mediation effect occurring once 298 CCPI (independent variable) had a positive significant indirect effect on the adopted 299 300 agricultural adaptation behavior (dependent variable), which was mediated through CCKI (mediating variable). Thus, the proportion of the total effect mediated was 58.87%. In 301 302 contrast, the direct effect of CCPI was not significant (Fig. 2). It is important to note that our result indicates that the relationship between perception 303 and adaptation is most likely to occur when the farmer knows and believes in climate change. 304 Such result is in agreement with the literature. According to the hypothesis of Blennow and 305 Persson (2009), "the strength of belief in an adaptive capacity was shown to be crucial for 306 adaptation among individuals who are exposed to and sensitive to climate change". 307

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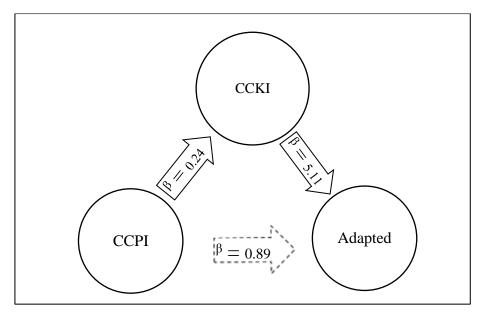


Fig 2. Binary-mediation model examining the direct and indirect effects of the climate change perception index (CCPI) on farmers' adoption of adaptation behavior with Climate Change Knowledge/Belief Index (CCKI) as mediating variable. β 's coefficient indicated the strength of the relationship between variables. Solid and broken arrows represent respectively significant and not significant effects between variables based on bootstrap analysis (P-value < 0.01).

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308

After testing for the isolated effects of CCPI, we analyzed the effect of socioeconomic variables on the adoption of adaptation strategies (Table 3). As in the previous analysis, a positive significant indirect effect of a complete mediation prevailed, and the CCKI explained 49.78% of the relation between the variables CCPI and Adaptation. Among the socioeconomic variables, only age, educational level, income dependence on agricultural activities, and technical assistance had a positive and significant effect correlated to the decision to adapt (P-value < 0.10 -Table 3).

- **Table 3.** The Binary-mediation models estimation considering both effects of Climate Change
- 325 Indexes and socioeconomic variables on adaptation strategies adoption by farmers of Rio das
- 326 Contas Basin Region.

Variables	β's Coefficient	P-value
Independent variable		
Climate Change Perception Index (CCPI)	1.2251	0.11
Mediating variable		
Climate Change Knowledge/Belief Index (CCKI)	4.3836	0.00
Independent socioeconomic variables		
Age	0.0245	0.01
Educational Level	0.2805	0.00
Number of dependents in the farm household	0.0387	0.26
Income dependence on agricultural activities	0.0070	0.07
Rural Credit	0.3234	0.31
Technical assistance	0.8721	0.00
Constant	-6.6171	0.00

327

340

328 4. Discussion

329 The understanding of which factors motivate farmers to adapt to climate change in areas of vulnerability to agriculture in developing countries – where agricultural practices are 330 more dependent on natural resources – is urgently necessary to better delineate adaptation 331 public policies. The main results of this research demonstrated that the Rio das Contas basin 332 farmers' perceptions about the negative effects of climate change only affect farmers' 333 334 agricultural adaptation behavior in an indirect way, so this relation is mediated through climate change knowledge/belief. In other words, perceptions will influence adaptation 335 practices only when the farmers have knowledge and believe in the occurrence of climate 336 337 change. That is why access to reliable climate information is so important. By including socioeconomic variables, the mediation modeling confirms that the 338 knowledge/beliefs in the negative climate impacts on agriculture are the main driver to adopt 339

adaptation strategies while socioeconomic variables are in the background, but also

noteworthy. The possibility of future losses in plantations motivates producers to have an 341 342 attitude; therefore, this is not an easy task since it requires great cognitive skills (Haden et al., 2012). The low magnitude of the effect produced by the "income dependence on agricultural 343 activities" variable should be evidencing these symbolic, psychological and cultural values 344 represented by the desire to remain on the land or place of origin, which has an important role 345 in the farmers' decision-making. In addition, the agricultural activity is not only perceived by 346 347 farmers as an income source, but also as something intrinsically linked to their culture and way of life. Thus, if the negative impact on agriculture actually occurs, it will be extremely 348 harmful financially, as well as psychologically and culturally. 349

350 As for the techniques adopted, the Rio das Contas basin farmers have been more interested in adopting practices that provide faster benefits (such as the use of irrigation and 351 352 changes in harvest dates). Although farmers have been adopting these techniques, around 353 50% of them stated that they do not know how to adjust their agricultural practices to avoid negative effects of climate change. This is a critical aspect and it may be reflecting the low 354 355 access the farmers have to technical assistance that this research detected. The lack of knowledge about adaptation strategies leads farmers to choose not to adapt to climate change, 356 even knowing their harmful effects. 357

An extensive literature demonstrates that technical assistance increases the farmers' knowledge level, and consequently, influences the adoption of adaptation strategies (Below et al., 2012; Blennow and Persson, 2009; Cunha et al., 2015; Pires et al., 2014). However, the differential of this research lies on the fact that we were able to identify, by mediation modeling, that after knowledge/belief and perception, technical assistance is the third drive that exert a more positively effect on adaptation adoption strategies.

There are several ways of adapting to climate change. The level and form ofadaptation varies mainly in terms of knowledge of practices (Schuchardt et al., 2008), which

acan be enhanced by technical assistance. Nevertheless, knowledge about the meaning and
forms of adaptation is still very incomplete. Belief in the occurrence of climate change and
the knowledge of adaptive practices are crucial for the response to these events to be efficient
and effective (Mitchell and Tanner, 2006). Having such knowledge, it is possible to reduce
risks associated with climate change and increase the chances of minimizing negative impacts
on agribusinesses.

372

373 **5. Conclusion**

Our analysis represents an attempt to develop a comprehensive understanding of the influence of climate change perceptions, knowledge/beliefs and farm-level socioeconomic features on the willingness to adapt of Brazilian Northeastern farmers. As a starting point, we considered the fact that we already have a great knowledge about the effects of climate change on Brazilian agriculture, but little is known about adaptation at a regional level. Therefore, the research findings demonstrate the importance of investigative perception of and adaptation to climate change at a local level.

We conclude that the knowledge/belief in climate change and its adverse effects on 381 agricultural activity are the main drivers of adaptation in the Rio das Contas basin. 382 383 Socioeconomic conditions were overshadowed in predictive power of adaptation by knowledge/belief about climate change. This result may be directly related to the farmers' 384 cultural aspects; their decisions are also based on the desire to remain cultivating the land. 385 386 Nevertheless, it is important to emphasize the importance of technical assistance or rural extension services; an expressive part of farmers is no longer adapted due to lack of 387 knowledge of suitable techniques. 388

Our results lead to an important reflection in terms of public policies. Initially, it is
necessary to consider actions that facilitate farmers' understanding of the serious

consequences of climatic phenomena directly observable that affect their activities in the 391 392 short-term, such as droughts. At the same time, the provision of technical assistance and rural extension services should be increased to contribute to the farmers' adaptation process. It is 393 394 important that these policies recognize the heterogeneity of farmers' adaptive capacity and their relationship to agricultural activity. In this way, the farmers' traditional knowledge must 395 396 be valued, allowing the process of altering productive practices to be constructed along with 397 public agricultural development institutions. Such actions have greater potential for positive effects than just trying to reinforce farmers' belief in the long-term changes/effects of climate 398 change. 399

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