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This list of papers is presented in subject classification form in part following the Super Market Institute Information Service classifications for their monthly index service.

The papers included are for Proceedings Issues of Food Distribution Research Conferences from 1980 and include all Food Distribution Journal

articles through 1983, including the February 1984 Proceedings Issue. Copies of all these issues are available through the Food Distribution Research Society, Inc.

Individual articles may be listed under more than one classification if the content is such as to concern two or more classifications.

CATEGORIES USED

Advertising and Promotion Air Conditioning, Heating and Refrigeration

Bakery

Bantam, Convenience and Drive-In Markets

Diams

Buying, Ordering Procedures and

Inventories

Checkout Operations

Consumerism

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Energy

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Restaurants, Snack Bars, etc.

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ADVERTISING AND PROMOTION

Procurement and Marketing Practices of Independent Fruit and Vegetable Wholesalers - John R. Brooker Contributed Papers Issue, JFDR September 1983, Vol. XIV, No. 3

Also see: Produce

An Analysis of Supermarket Advertising Patterns - Michael R. Reed and Lynn W. Robbins Contributed Papers Issue, JFDR September 1981, Vol. XII, No. 3

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Advertising, Produce Differentiation, and The Demand Pull Hypothesis in the Food Manufacturing and Retail Industries - L. L. Mather, J. J. Davis and M. A. Reese
21st Food Distribution Research Conf. February 1981, Vol. XII, No. 1

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Marketing in the 80's - Edward L. Niner 21st Food Distribution Research Conf. February 1981, Vol. XII, No. 1

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Planning and Maintaining an Energy Efficient Supermarket - Paul Adams 21st Food Distribution Research Conf. February 1981, Vol. XII, No. 1

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Evaluating Market Information Systems By Firm Decisions: A Michigan Processed Potato Industry Case Study -Ralph D. Christy Contributed Papers Issue, JFDR September 1982, Vol. XIII, No. 3

Also see: Research Priorities

Total Resource Use - Paul Canavan 21st Food Distribution Research Conf. February 1981, Vol. XII, No. 1

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