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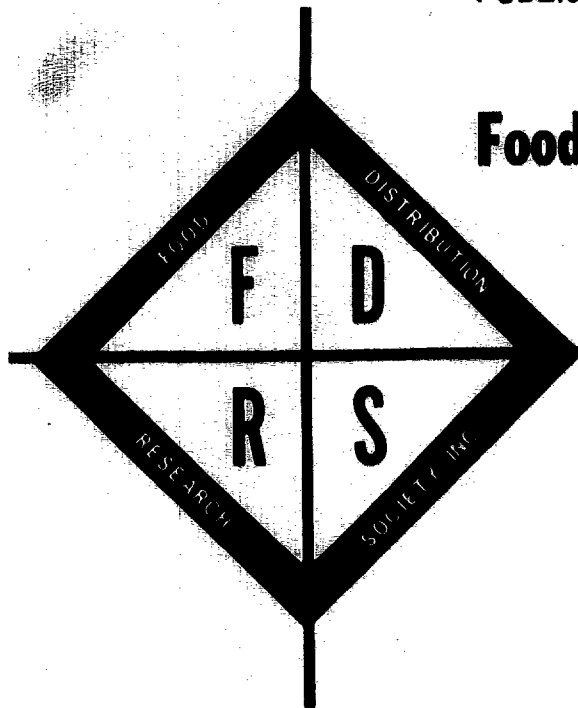
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**“Effectively Meeting
The Food Industry’s
Public Responsibility”**

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Food Distribution Research Society, Inc.

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JOURNAL OF
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1978

CONTRIBUTED PAPERS

DEADLINE: June 1, 1978

The Editorial Board suggests the following guidelines for contributed and special papers:

Statement of Problem (a short paragraph)
Objectives
Methodology - (major points only)
Results and Conclusions
Implications - (pertinent to the food industry)

Limit the entire paper to 10 to 12 pages, double spaced, (including tables, charts, references, etc.). Tables and charts should be numbered consecutively throughout the text and should follow the first reference to the table. Omit color visuals, we are not in the position to utilize them at this time. Send two copies of your paper to the Vice-President for publication.

SEND TO:

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FOOD DISTRIBUTION RESEARCH SOCIETY, INC.
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MESSAGE FROM THE PRESIDENT

Last year President Norwood reminded us that we had an advantage over other organizations because of the impact industry leaders had on our goals at the Society's inception. We should continue to pursue our objectives:

1. To attract leaders in the field of food distribution research.
2. To serve as an information clearing house for food distribution research.
3. To encourage research, its application and implementation.

Lew further challenged us to expand membership. He worked hard to continue fostering these objectives and we have a lot to be proud of as a result.

For the coming year we will continue to build on the excellent record of our predecessors. The study award program will be initiated and we solicit your contributions to the William Applebaum Award. Bill has been one of the loyal members of our Society and his professional contributions have been extraordinary. We are fortunate to honor Bill, our industry, and tomorrow's leaders in food distribution through this award.

We also need to dedicate our efforts to expanding industry participation. Send your program suggestions to Dr. Don Long or Dr. Charles Coale, VPI. Be sure to mark your calendars for our meeting October 8-11, 1978, Williamsburg, Virginia.

Bill
WILLIAM J. VASTINE