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This list of papers is presented in subject classification form in part following the Super Market Institute Information Service classifications for their monthly index service.

The papers included are for proceedings issues of Food Distribution Research Conferences from 1962 and include all Food Distribution Journal

Articles through 1977. Copies of all these issues are available through the Food Distribution Research Society, Inc.

Individual articles may be listed under more than one classification if the content is such as to concern two or more classifications.

CATEGORIES USED:

Advertising and Promotion
Air Conditioning, Heating and Refrigeration
Bakery
Bantam, Convenience and Drive-in Markets
Brands
Buying, Ordering Procedures and Inventories
Checkout Operations
Consumerism
Credit and Delivery
Customer Behavior Patterns and Characteristics
Customer Relations and Services
Dairy Products
Delicatessen
Dietetic Foods
Discount Stores and Discounting
Displays
Ecology
Education
Electronic Data Processing
Financial Management
Fish and Other Seafood
Food Distribution - Foreign Countries
 Other than Canada
Food Distribution - United States
Food - Quality
Futurism

Government Controls, Investigations and Legislation
Grocery Handling
Groups - Retail Cooperatives, Volunteers, other Wholesalers, Franchises and Brokers
Manufacturers and Manufacturer Supplier Relations
Meat
Merchandising
Mergers
Nutriments other than Standard Foods
Packaging
Perishable Markets
Personnel Administration
Prices and Price Spreads
Produce
Public Relations
Research Priorities
Restaurants, Snack Bars, Etc.
Sanitation
Store Construction
Store Location
Store Management
Store Operations
Store Supervision
Top Management and Research Management
Training
Warehousing and Transportation

ADVERTISING AND PROMOTION

The Effect of Retail Food Advertising on Consumer Decision Making - Dr. Robert Welsh, Central Michigan University
13th Food Distribution Research Conf.
October 1972, Vol. IV, No. 2

Effect of Features on Sales in Retail Food Stores - Sidney Brown, ERS, USDA
6th Food Distribution Research Conf.
October 1965

Evaluating Advertising and Promotional Programs - Edward Dailey, Purdue University
6th Food Distribution Research Conf.
October 1965

Measuring the Effect of Different Levels of Expenditure for Advertising and Promotion on Sales of Fluid Milk and Other Dairy Products - Wendell Clement, ERS, USDA
6th Food Distribution Research Conf.
October 1965

Research in Food Store Advertising in Ten Metropolitan Centers in the U.S. - Jack Weber, University of Idaho
6th Food Distribution Research Conf.
October 1965

Some Problems and Future Needs for Advertising and Promotional Research - Kent Christensen, National Association of Food Chains
6th Food Distribution Research Conf.
October 1965

AIR CONDITIONING, HEATING AND REFRIGERATION

Supermarket Energy Cost Analysis - Paul Adams, Hussmann Refrigeration Co.
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

Evaluation of Refrigeration Systems for the Retail Food Store - Robert S. Welsh, University of Kentucky
7th Food Distribution Research Conf.
September 1966

Also see: Store Construction

BAKERY

Profit and Loss in In-Store Bakeries - Bruce E. Chapman, Chapman Associates
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

Dillon's Central Bakery Operations - Richard Dillon, J. S. Dillon & Sons
3rd Food Distribution Research Conf.
June 1962

BANTAM, CONVENIENCE AND DRIVE-IN MARKETS

An Analysis of Small Food Store Supply Systems - James S. Toothman and Harold S. Ricker, Pennsylvania State Univ. and Agricultural Research Service, USDA
17th Food Distribution Research Conf.
February 1977, Vol. VIII, No. 1

Meeting Training Needs of Convenience Store Industry - Terry J. Burns, National Association of Convenience Stores
17th Food Distribution Research Conf.
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Convenience Store's Place in Serving the Consumer's Needs Today and in 1985 - Fred Hammert, Majik Market
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

Consumer Use of Convenience Type Stores: A Telephone Interview, Roanoke, Virginia - Don L. Long and Joseph M. Johnson
Virginia Polytechnic Institute and State University
15th Food Distribution Research Conf.
February 1975, Vol. VI, No. 1

The Effects of Consolidated Deliveries
on Convenience Store Supply: A simula-
tion Study - Wesley R. Kriebel,
Pennsylvania State University
14th Food Distribution Research Conf.
February 1974, Vol. V, No. 1

Handling Solid Wastes in Supermarkets
and Convenience Stores - Harold S. Ricker,
Agricultural Marketing Research
Institute
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February 1973, Vol. IV, No. 2

Profitability of Convenience Market -
Dairy Departments - Ulrich C. Toensmeyer
and Charles L. Witt, University of
Delaware & Del. Tech. Com. College
Contributed Papers Issue, JFDR
September 1972, Vol. III, No. 2

Fast Food Store Location Factors: A
Comparison With Grocery Store Location
Factors - Harold G. Love, University of
Kentucky
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October 1971, Vol. III, No. 1

Convenience Stores: Past and Present -
Reuben Guberman
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BRANDS

Factors Related to Consumer Loyalty for
Private Food Brands - Joseph D. Brown,
Ball State University
Contributed Papers Issue, JFDR
September 1972, Vol. III, No. 2

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A Methodology for Calculating the Cost
of Holding Inventory: A Food Industry
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M. Lambert, Ohio State University and

Wilfrid Laurier University
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September 1976, Vol. VII, No. 3

Predicting Warehouse Movement - J. M.
Johnson, VPI
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James E. Martin, VPI
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Wilson & Company
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Implications for the Food Firm - John
A. Lever, The Pillsbury Corporation
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Food Distribution - A Total Concept -
Kenneth U. Flood, University of
Missouri
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Overview of the Total Concept - Gerald
A. Fitzgerald, University of
Massachusetts
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Direct Order Systems - L. G. Buchanan,
Kellogg Company
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Display Allocation and Product Evaluation Routine: Frozen Foods in the Retail Store - Charles Crossed, ERS, USDA
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CHECKOUT OPERATIONS

POS Data Considerations for Retailers, Manufacturers and Researchers - T. J. Sullivan, A. C. Nielsen Company
17th Food Distribution Research Conf.
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A Look at the Problems of the Front-End Operation in Supermarkets with the Automatic Checkout - Paul Shaffer, The Paul F. Shaffer Co.
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Status of Checkout Technology - Harold S. Ricker, Agricultural Research Service, USDA
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The Optical Scanner - Friend or Foe? William S. Sekely and Richard W. Skinner, Kent State University
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Computerized Checkout - An Update - Harold S. Ricker, ARS, USDA
12th Food Distribution Research Conf.
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Some Criteria for Developing the Automatic Check-Out - John C. Bouma, ARS, USDA
9th Food Distribution Research Conf.
October 1968

The Need for an Industry Product Identifying System - Kenneth Silvers, Selling Areas-Marketing, Inc.
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Perspectives on Consumers, Industry, and Regulations in the Food Sector - Michael J. Phillips, Office of Technology Assessment
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February 1977, Vol. VIII, No. 1

What do Consumers Want? - Mildred Walker,
Kansas State University
17th Food Distribution Research Conf.
February 1977, Vol. VIII, No. 1

Colonial's Approach to Consumer Affairs -
Agnes Olmstead, Colonial Stores, Inc.
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February 1976, Vol. VII, No. 1

Government - Retailer - Consumer - A
Changing Era - Milton Segal, First
National Stores
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

Matching Store Types to Market Needs to
Better Serve the Consumer - Stephen C.
Goff, Nash Finch Company
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

Supermarkets' Place in Serving Con-
sumers' Needs Today and 1985 - R. R.
Frost, Piggly Wiggly Southern, Inc.
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Consumer Food Cooperatives: From Here
to Where - Donald R. Marion and
Bisrat Aklilu, University of
Massachusetts and Boston University
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A Telephone Interview, Roanoke, Virginia
Don L. Long and Joseph M. Johnson
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Eliminating Roadblocks to Greater
Productivity: Consumers - Josephine H.
Lawyer, Extension Service, USDA
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Satisfied? Consumers Rate the Food
Industry - Charles R. Handy, Economic
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The United States Food System of the
1970's: Discussion - Eunice P. Howe,
Massachusetts Consumers Council
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Consumer Acceptability of Frozen Meat -
Farrell E. Jensen and Sykes E. Trieb,
Rutgers University and University
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Food Restaurants and Low-Income Urban
Areas - Daniel J. McLaughlin, Jr.,
St. Joseph's College
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The Food Industry, Labor, Government and
Consumer - Ronald D. Knutson, Farmer
Cooperative Service, USDA
Productivity Workshop, JFDR
May 1974, Vol. V, No. 2

An Approach to Monitoring the Changing
Attitudes of Today's Consumer - Diane
Wolgemuth, Super Market Institute
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Satisfaction - Charles R. Handy, ERS, USDA
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September 1973, Vol. IV, No. 3

Managerial Economics and Customer
Satisfaction - Edgar P. Watkins, Ohio
State University
13th Food Distribution Research Conf.
February 1973, Vol. IV, No. 2

Project Consumer Concern - USDA - NARGUS
Demonstrations - Lewis F. Norwood,
Extension Service, USDA
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February 1973, Vol. IV, No. 2

Consumerism: The Issue of Dual Pricing -
Paul G. Nelson, Greenbelt Consumer
Service, Inc.
11th Food Distribution Research Conf.
October 1970, Vol. II, No. 1

Consumerism: The Issue of Dual Pricing
Dermot P. Shea
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the Needs of All of the People - Distri-
bution Systems for the Poor - Progress &
Prospects - Donald R. Marion, University
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the Needs of All of the People - Tackling
Malnutrition - Challenge to the Food
Industry - Richard S. Gordon, Monsanto
Company
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Food Distribution in Low Income Areas
Donald R. Marion, University of
Massachusetts
10th Food Distribution Research Conf.
October 1969, Vol. I, No. 1

Also see: Bantam, Convenience and
Drive-In Markets; Customer Relations
and Services; Food Distribution - United
States; Futurism; Government Controls,
Investigations and Legislation; Groups,
Retail Cooperatives, Voluntaries, Other
Wholesalers, Franchises; Meat; Personnel
Administration; Restaurants, Snack Bars,
Etc.

CREDIT AND DELIVERY

Consumer Attitude Toward Charge Cards
in the Food Distribution Industry -
Thomas L. Sporleder, Texas A & M
University
12th Food Distribution Research Conf.
October 1971, Vol. III, No. 1

CUSTOMER BEHAVIOR PATTERNS AND CHARACTERISTICS

Changes in Consumer Food Expenditures
Patterns and Their Retail Implications -
David S. Rogers and Howard L. Green,
Howard L. Green & Associates, Inc.
17th Food Distribution Research Conf.
February 1977, Vol. VIII, No. 1

Customer Analysis and Market Strategy -
Supermarkets Vs. Convenience Stores -
Ed Watkins, Ohio State University
16th Food Distribution Research Conf.
February 1976, Vol. VII, No. 1

A Retail Store Classification Technique
Based on Customer Buying Behavior -
Wilber S. Wayman, Jr., Georgia
State University
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Evaluating Economic Performance in Food
Retailing - Thomas T. Stout and Robert C.
Doehler, Ohio State University
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Ohio State University
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Robert S. Welsh, Central Michigan University
13th Food Distribution Research Conf.
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Western Consumers' Attitude Toward the Food Industry - Lanny Hernandez,
University of Southern California
13th Food Distribution Research Conf.
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What is Quality? - Marie Ferree,
University of California
13th Food Distribution Research Conf.
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Thomas L. Sporleder, Texas A & M
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Robert S. Welsh, University of West Florida
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Proposed Consumer Research Projects for the Food Industry - James M. Carman,
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Michael G. VanDress, ERS, USDA
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Consumer Panel - Store Audit - Food Industry Statistics - William T. Scott,
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The Use of Customer Traffic Studies in Store Design - Lowell Mohler, Kansas State Board of Agriculture
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Another Look at Customer Image Studies - Theodore W. Leed, University of Massachusetts
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Colonial's Approach to Consumer Affairs - Agnes Olmstead, Colonial Stores, Inc.
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Drive-In Markets; Customer Behavior
Patterns and Characteristics; Food
Distribution - United States; Training

DAIRY PRODUCTS

Our Approach at Piggly Wiggly Southern
to a Dairy and Frozen Food Training
Program - Clyde Dykes, Piggly Wiggly
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Robert C. Mongelli, Agricultural
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Handling Milk and Ice Cream Products
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Dairy Departments - Ulrich C. Toensmeyer
Charles L. Witt, University of
Delaware & Del. Tech. Com. Coll.
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Also see: Training

DELICATESSEN

Safe Handling of Delicatessen Foods -
Don C. Rishoi, National Sanitation
Foundation
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Also see: Warehousing and Transportation

DIETETIC FOODS

Health Foods - A Supplier's Viewpoint
Heinrich N. Schmidt, Loma Linda Corp.
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Discount Strategy in Food Retailing -
Kahandas Nandola, Ohio State
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Ulrich C. Toensmeyer, University
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The Future of Discounting - Nathaniel
Schwartz, Super Market Merchandising
& Discount Merchandiser
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Trends in Display: Refrigeration: In-
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C. V. Hill Refrigeration Company
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Butt Grocery Company
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Food Transportation - Carl S. Rappaport,
Federal Energy Administration
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Will There be Enough Fuel? - Stephen
Riter, Texas A & M University
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Jarvis L. Cain, University of Maryland
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James A. Davis, ASCS
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James R. Evans, Coca Cola U.S.A.
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Behre, Consumer Affairs Market
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SCS Engineers
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Clyde H. Vadner, Philadelphia
Coca Cola Company
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Also see: Research Priorities

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Super Market Institute, Inc.
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University of Maryland
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tivity in the Food Industry - Don
Paarlberg, Agricultural Economics
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Our Experience with Computerized Food
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Eugene E. Gerke, Super Market Institute
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An Experiment in Retail Fresh Seafood Merchandising - Samuel M. Gillespie and Steve M. Loomis, Texas A & M Contributed Papers Issue, JFDR September 1972, Vol. III, No. 2

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