

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search http://ageconsearch.umn.edu aesearch@umn.edu

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

No endorsement of AgEcon Search or its fundraising activities by the author(s) of the following work or their employer(s) is intended or implied.

Battling Obstacles and Creating Opportunities for Rural Broadband Deployment

Shirley Bloomfield Chief Executive Officer, NTCA–The Rural Broadband Association

Thursday, February 22, 2018 USDA AgOutlook Forum





Socialnomics 2018

- Over 50% of the world population is under 30.
- 53% of millennials would rather lose their sense of smell than their technology.
- By 2018, video will account for over 2/3 of mobile usage.
- 1 in 3 marriages start online.







LEARN MORE SHAREABLE CONTENT EVENTS

S CONTACT US BECOME AN ADVOCATE







www.BuildBroadbandWithUs.com



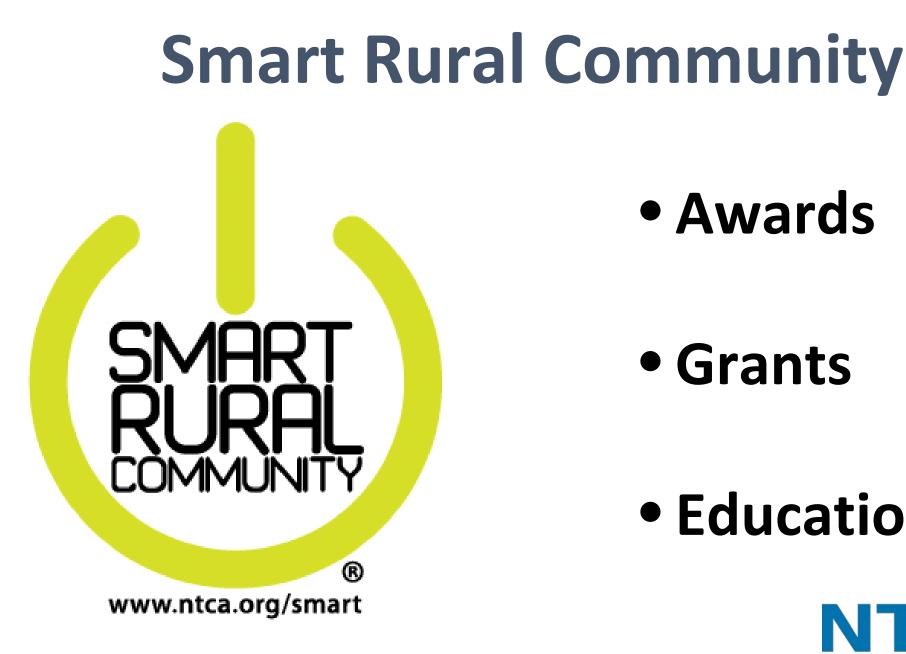
BECOME AN ADVOCAT



GOT A GGP GET THIS.

Become a Certified Gig-Capable Provider with NTCA-The Rural Broadband Association to receive national recognition.

Visit www.ntca.org/GigCertified to get started!



Awards

• Grants

Education







....

building broadband

Broadband is an essential tool for many individuals, businesses, and anchor institutions. From simply checking email and websites to performing complex business tasks and using interactive video applications, broadband enables people across the United States and the world to connect with each other to sustain relationships and create new and exciting opportunities.

