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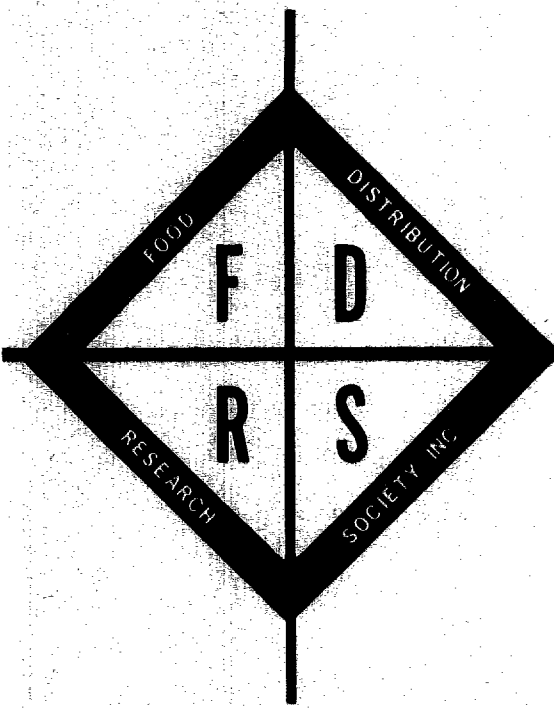
**JOURNAL  
of  
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RESEARCH**

**Proceedings Issue  
14th Annual Meeting**

**"A Successful Partnership--  
Industry, Government and  
Consumers."**

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VOLUME V NUMBER 1

FEBRUARY 1974

# Food Distribution Research Society, Inc.

*a non-profit education society incorporated under the  
Laws of the State of Maryland, February 20, 1970*

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# JOURNAL OF FOOD DISTRIBUTION RESEARCH

February 1974

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1973

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## A MESSAGE FROM THE PRESIDENT

February 1974

To: Members of the Food Distribution Research Society, Inc.

Subject: Opportunities for 1974

The Food Distribution Research Society has developed over the years to the point where it has a number of different roles to play within the food industry. The officers and directors of the Society have provided me with two challenging assignments relative to this situation. The first is to more clearly define the several roles of the Society and to establish short and long range objectives for each. The second revolves around the questions "Does the name 'Food Distribution Research Society' adequately describe our group?; or is there a better one?" In my view, these challenges must be met in order. Who are we? Then what name best describes us?

Please help me. Send me your ideas on these questions. Let's give these challenges the best our collective brains can offer.

Jarvis L. Cain  
President

JOURNAL OF  
FOOD DISTRIBUTION RESEARCH

1974

CONTRIBUTED PAPERS

Papers are now being accepted for the 1974 contributed papers for the Journal of Food Distribution Research. Members and friends of the Society are urged to submit, for possible publication, papers or copies of recent speeches in any area of food distribution, education, research or technological application. Please keep the methodological discussions to a minimum and emphasize the practical application of the ideas being presented. Put graphs, charts, and tables on separate pages with absolute values included, but omit color visuals. We are not in a position to utilize them at this time. Photographs, if included, should be essential to the story, clear and of moderate contrast. Minimum dimensions should be 5" x 7". Please try to keep the articles to about 15 pages, double spaced. Send two copies of your paper to the Vice-President for publications or his assistant.

SEND TO:

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Department of Agricultural and  
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OR TO:

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FOOD DISTRIBUTION RESEARCH SOCIETY, INC.  
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