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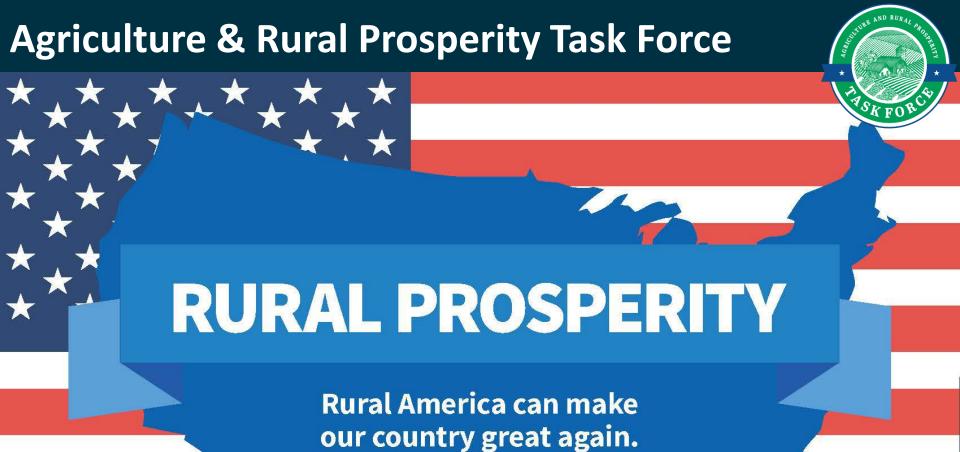
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**Rural Development** 



Agricultural Outlook Forum February 22, 2018



"The Task Force shall identify legislative, regulatory, and policy changes to promote in rural America agriculture, economic development, job growth, infrastructure improvements, technological innovation, energy security, and quality of life..."

- President Trump, April 25, 2017















### ECONOMIC DEVELOPMENT

Access to Capital
Tax Reform
Natural Resources
Regulatory Reform
Global Market
Infrastructure

### INNOVATION & TECHNOLOGY

Biotechnology Sound Science Productivity Research Development

#### WORKFORCE

Available Skilled Trained Educated Reliable

#### **QUALITY OF LIFE**

Educational
Opportunities
Health Services
Rural Housing
Community
Resiliency
Infrastructure

## **E-connectivity: "Electronic Connectivity"**



...connecting households, schools, and healthcare systems to each other and the rest of the world through high-speed internet.



...increasing productivity for farms, factories, forests, mining, & small businesses.

# E-connectivity: "Digital superhighway" of the 21st Century







...it's the modern day equivalent of rural electrification (1936), connecting rural telephone systems (1934), the Interstate Highway System (1956), and a "must have" for America's competitiveness today and in the coming decades.

## Our Call to Action



- 1.) Establish Executive Leadership to Expand E-connectivity Across Rural America
- 2.) Assess State of Rural E-connectivity
- 3.) Reduce Regulatory Barriers to Infrastructure Deployment
- 4.) Assess Efficacy of Current Programs
  - 5. Incentivize Private Capital Investments



# The Importance of E-Connectivity 2018 Agricultural Outlook Forum



Moderator

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**Panelists** 

Peter Stenberg, Economist Economic Research Service, USDA

Shirley Bloomfield, CEO NTCA – Rural Broadband Association

Bob Hance, CEO Midwest Energy and Communications