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NATIONAL GOALS AND FOOD INDUSTRY PRODUCTIVITY: TOWARD 2000 A.D. Jarvis L. Cain EXPORTING INDIVIDUALLY PACKAGED GRAPEFRUIT IN BULK BINS AND NONPACKAGED GRAPEFRUIT IN BULK BINS WITH FILM LINERS Philip W. Hale, T. T. Hatton, Jr. and L. G. Albrigo AN ANALYSIS OF SUPERMARKET ADVERTISING PATTERNS Michael R. Reed and Lynn W. Robbins AN INTERTEMPORAL ANALYSIS OF CHANGES IN U.S. FOOD

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Chung Liang Huang and Robert Raunikar

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CONTRIBUTED PAPERS

DEADLINE:

The Editorial Board suggests the following guidelines for contributed and special papers:

Statement of Problem (a short paragraph)
Objectives
Methodology - (major points only)
Results and Conclusions
Implications - (pertinent to the food industry)

Limit the entire paper to 10 to 12 pages, double spaced, (including tables, charts, references, etc.). Tables and charts should be numbered consecutively throughout the text and should follow the first reference to the table. Omit color visuals, as we are not in a position to utilize them at this time. Send two copies of your paper to the Vice President for publication.

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