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AGREKON

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AGREKON

AGREKON word kwartaalliks deur die Landbou-Ekonomiese Vereniging van Suider-Afrika (LEVSA) uitgegee. Alle bydraes en korrespondensie moet gerig word aan:

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Doelwit en omvang

Agrekon poog om navorsing en bespreking van landbou-ekonomiese aangeleenthede wat betrekking het op Suider-Afrika te bevorder. Dit sluit in dissiplinêre-, multi-dissiplinêre- en probleemgeoriënteerde werk. Die tydskrif verwelkom alle oorspronklike bydraes van 'n aanvaarbare professionele standaard. Nog LEVSA nog die redaksie onderskryf noodwendig, of aanvaar verantwoordelikheid vir verklaarde gesigspunte of menings, of die korrektheid van feite en syfers.

Aims and scope

Agrekon aims to promote research and discussion on agricultural economic issues related to Southern Africa. It includes disciplinary, multi-disciplinary and problem orientated work. The Journal welcomes all original contributions of an acceptable professional standard. Neither AEASA nor the editors necessarily subscribe to or accept responsibility for viewpoints or opinions expressed, or the correctness of facts and figures.

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Manuscripts (3 copies) should be submitted to the Technical Editor. A detailed guide for authors is available on request and is included in the first issue of each year.

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DIE LANDBOU-EKONOMIE VERENIGING VAN SUIDER-AFRIKA

Doelstellings

- o Om opleiding, navorsing en belangstelling in landbou-ekonomie te bevorder.
- o Om toepassing van landbou-ekonomie ter oplossing van landbou-, landelike- en nasionale probleme in Suider-Afrika te bevorder.
- o Om skakeling tussen landbou-ekonomie op streeks-, nasionale- en internasionale vlak te bevorder.
- o Om die belange van die landbou-ekonoom te bevorder.

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- o To promote education, research and interest in agricultural economics.
- o To promote the application of agricultural economics to solve agricultural, rural and national problems in Southern Africa.
- o To promote liaison between agricultural economists at regional, national and international levels.
- o To promote the interests of agricultural economists.

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'N HULDEBLYK

SIMON STREICHER BRAND

A TRIBUTE

Op 24 Januarie 1992 het Dr Simon Streicher Brand ons te Pretoria ontval op die ouderdom van 53 jaar en 10 maande. Aldus is 'n buitengewoon betekenisvolle lewe en loopbaan beëindig op 'n stadium waarin Suid-Afrika sy talente, sy insig, sy gebalanseerdheid en sy vermoë om leiding te verskaf miskien nodiger as ooit tevore het.

Simon Brand is op 19 Maart 1938 in Pretoria gebore waar hy aan die einde van 1955 gematrikuleer het aan die Afrikaanse Hoër Seunskool. Hy het die graad BSc(Agric) in 1959 behaal aan die Universiteit van Pretoria, daarna in 1962 'n MA by Stanford Universiteit (Kalifornië) en in 1969 het hy aan die Universiteit van Pretoria gepromoveer met 'n DSc(Agric)-graad. Sy doktrale proefskrif het aan hom die Stigtersmedalje van die Ekonomiese Vereniging van Suid-Afrika besorg. Sy professionele loopbaan was beide veelsydig en veelbetekenend. Nadat hy vir ongeveer twee jaar diens gedoen het as navorser by die Departement Landbou, het hy as akademikus diens gedoen as lektor, senior lektor en professor aan die Universiteit van Pretoria, Universiteit van Suid-Afrika (in twee departemente en hoedanighede) en die Randse Afrikaanse Universiteit, waar hy die Departement Ekonomie gevestig het. Hy was Adjunk-Direkteur asook Hoofdirekteur in die Kantoor van die Ekonomiese Adviseur van die Eerste Minister, Adjunk Ekonomiese Adviseur en daarna Ekonomiese Adviseur van die Eerste Minister en Staatspresident en Hoof van Finansiële Beleid in die Departement Finansies. Vanaf 1983 tot enkele dae voor sy afsterwe was Simon Brand die Hoof Uitvoerende Beampte en Voorsitter van die Raad van die Ontwikkelingsbank van Suider-Afrika. Deur al hierdie voltydse aktiwiteite heen het hy gedien as lid of voorsitter van ongeveer 20 rade, komitees en kommissies, o.a. die Nasionale Mannekragskommissie, die Ekonomiese Adviesraad, die Kleinsake Ontwikkelingskorporasie, die Suid-Afrikaanse Behuisingstrust, die Tegniese Komitee oor Valutabeheer en die Nywerheidsontwikkelings korporasie. Dr Brand was ook Suid-Afrika se Alternatiewe Goewerneur vir die Wêreld Bank Groep. Hierdie loopbaan getuig beide van diepsinnigheid en veelsydigheid.

Dr Simon Streicher Brand departed from life on 24 January 1992 at the age of 53 years and 10 months. An extraordinarily significant life and career was thus terminated at a stage when South Africa possibly needed his talents, insights, balance and ability to provide leadership more than ever before.

Simon Brand was born in Pretoria on 19 March 1938 where he matriculated at the end of 1955 at the Afrikaanse Hoër Seunskool. He graduated in 1959 with the BSc (Agric) degree from the University of Pretoria, whereafter he obtained an MA at Stanford University (California) in 1962. In 1969 he obtained the DSc (Agric) degree at the University of Pretoria. His doctoral dissertation was awarded the Founders Medal of the Economic Society of South Africa. His professional career was both versatile and significant. After serving as researcher at the Department of Agriculture for approximately two years, he pursued an academic career for some years as lecturer, senior lecturer and professor at the University of Pretoria, University of South Africa (in two departments and capacities) and the Rand Afrikaans University, where he established the Department of Economics. He was Deputy Director and also Chief Director in the Office of the Economic Advisor to the Prime Minister, Deputy Economic Advisor and subsequently Economic Advisor to the Prime Minister and State President and Chief of Financial Policy in the Department of Finance. From 1983 until a few days before his death Simon Brand was the Chief Executive and Chairman of the Board of the Development Bank of Southern Africa. While serving in these full time occupations he also served as member or chairman of approximately 20 boards, councils, committees and commissions, including the National Manpower Commission, the Economic Advisory Council, the Small Business Development Corporation, the Technical Committee on Exchange Control and the Industrial Development Corporation. Dr Brand was also South Africa's Alternative Governor for the World Bank Group. This career bears witness both of depth of insight and versatility.

Sy veelsydigheid word verder geïllustreer deur buitemuurse aktiwiteite soos aktiewe deelname aan die gemeenskapslewe. Hy het bowendien ook medaljes verwerf in die Comrades Marathon.

Dr Simon Brand het meer as vyftig wetenskaplike bydraes in professionele vaktydskrifte gepubliseer en hierbenewens ook 'n aantal boekresensies en populêr-wetenskaplike bydraes gelewer. 'n Groot getal referate is deur hom gelewer op vak-konferensies en simposia. Eerbetonings en bekronings het nie agterweë gebly nie. Tydens sy studie aan Stanford was hy 'n genoot van die Rockefeller Stigting en ontvanger van die prestige Earhart Beurs van die Relm Stigting; hy het die JJI Middleton Toekenning van die Ekonomiese Vereniging ontvang vir die beste debuutartikel in die Suid-Afrikaanse Tydskrif vir Ekonomie, die toekenning van LEVSA vir die beste gepubliseerde artikel oor Landbou-ekonomie en die Stalsprys vir Ekonomie van die Suid-Afrikaanse Akademie vir Wetenskap en Kuns. Hy was Professor Honorêr in Ekonomie aan die Randse Afrikaanse Universiteit, Professor Extraordinarius aan die Skool vir Bedryfsleiding aan die Universiteit van Suid-Afrika en Professor Honorêr in Landbou-ekonomie aan die Universiteit van Pretoria. In 1991 het LEVSA aan hom 'n lewenslange erelidmaatskap toegeken asook die FR Tomlinson Gedenklesingsmedalje.

In 1984 was hy een van Sunday Times se Top Vyf Sakemanne, en in 1991 het die Universiteit van die Oranje Vrystaat aan hom 'n eredoktorsgraad in Ekonomie toegeken.

Soos uit voorafgaande afgelei kan word, het Simon Brand diep en blywende spore getrap. Hy het besondere insigte en 'n buitengewone aanvoeling gehad vir die interafhanklikheid van ekonomiese sektore en aktiwiteite onderling, asook vir die bydrae van sektore tot die welvaart en ontwikkeling van die geheel. Hy het beide die verwantskappe en potensiele botsings tussen groei, verdeling en ontwikkeling besef, lank voordat die meerderheid ekonome 'n bewussyn daarvan openbaar het. Vir hom was die komplekse verwantskappe tussen die mikro- en die makro- ekonomie duidelik en vanselfsprekend. Sy aanvoeling oor ekonomiese en sosiale sisteme en sy vermoë om holisties te dink het meegebring dat Simon Brand die leidende denker oor ekonomiese hervorming in Suid-Afrika was, en ook beide die Ontwikkelingsbank en die Owerheid in hierdie rigting gelei het. Sy intellektuele bekwaamhede, gepaard met leidings- en organisasievermoë, kan beskou word as hoekstene vir die ontwikkeling van 'n nuwe, billiker en voorspoedige Suid-Afrika.

Simon Brand het deur al sy werksaamhede altyd 'n beskeie, ewewigtige persoonlikheid behou. Hy was deurgaans bekend vir sy kalm beredeneerdheid, ook in situasies van krisis, spanning en konflik. Hy kon daarin slaag om in moeilike situasies rede te laat seëvier bo emosionaliteit en impulsiewe optrede. Sy vriendelikheid en gemoedelikheid teenoor sy medemens, ongeag die persoon se status of uitgangspunte, was algemeen bekend en gewaardeerd - soos ook sy fyn, gesofistikeerde humorsin. As persoon was hy orals gerespekteerd en geliefd; sy optrede teenoor sy medemens het daarvoor gesorg.

Simon Brand is in 1960 getroud met Carolina (Ina) Burggraaf van Wyk; twee dogters en drie seuns is uit die huwelik gebore. Sy liefde vir 'n gesinslewe en die besondere ondersteuning van Ina het meegebring dat sy gesinslewe net so gebalanseerd en voortreflik was as sy beroeps- en persoonlike lewe.

Simon se afsterwe laat 'n leemte in sy familiekring, sy breë vriendekring, in sy professie en in die land as geheel. Ons deel in die leed van sy gesin en familie. Ons berus by dit wat nie verander kan word nie. Ons weet ook dat waar ernstig besin word oor die toekoms van Suid-Afrika, sy invloed vir lank ontasbaar aanwesig sal wees.

His versatility has been further illustrated by extra mural activities such as active participation in community life. He furthermore earned medals in the Comrades Marathon.

Dr Simon Brand published over fifty scientific contributions in professional journals and also contributed a number of book reviews and popular scientific articles. He delivered many papers at scientific conferences and symposia. Marks of esteem and honour awards did not fail to come his way. During his studies at Stanford he was a fellow of the Rockefeller Foundation and recipient of the prestigious Earhart Bursary of the Relm Foundation; he received the JJI Middleton Award of the Economics Society for the best début article in the South African Journal of Economics, the award of the AEASA for the best published article on Agricultural Economics and the Stals Prize for Economics from the South African Academy of Science and Arts. He was Honorary Professor of Economics at the Rand Afrikaans University, Professor Extraordinarius at the School of Business Leadership at the University of South Africa and Honorary Professor of Agricultural Economics at the University of Pretoria. In 1991 the AEASA awarded him both honorary membership and the FR Tomlinson Commemorative Lecture Medal.

In 1984 he was one of the Sunday Times' Top Five Businessmen and in 1991 the University of the Orange Free State awarded him an honorary doctorate in Economics.

As can be concluded from the above, Simon Brand left deep and lasting trails. He had special insights and an unusual feel for the mutual interdependence of economic sectors and activities, as well as for contributions of sectors to the welfare of the whole. He was aware both of the mutual dependencies and potential conflicts between growth, distribution and development, long before the majority of economists began to show an awareness thereof. To him the complex relationships between micro and macro economics were clear and self-evident. His attunement to economic and social systems and his ability to think holistically caused Simon Brand to be the leading thinker on economic reform in South Africa and to lead both the Development Bank and the Authorities in this direction. His intellectual capabilities, coupled with leadership and organising abilities, may be regarded as corner-stones for the development of a new, more just and prosperous South Africa.

Throughout all his activities Simon Brand retained a modest, balanced personality. He was consistently known for his calm reasoned approach, also in situations of crisis, tension and conflict. In difficult situations he succeeded in letting reason triumph over emotionality and impulsive action. His friendly attitude and empathy *vis-a-vis* his fellow human being, irrespective of the person's status or points of departure, were generally known and appreciated - as was his fine, sophisticated sense of humour. As person he was respected and revered everywhere; his conduct toward his fellow human being saw to it.

In 1960, Simon Brand married Carolina (Ina) Burggraaf van Wyk; two daughters and three sons were born from this wedding. His love for family life and the excellent support of Ina caused his family life to be as balanced and excellent as his professional and personal life.

The death of Simon Brand leaves a void in his family circle, his broad circle of friends, in his profession and in the country as whole. We share in the grief of his family. We reconcile ourselves to what cannot be changed. We also know that wherever serious deliberation occurs concerning South Africa's future, his influence will for long be present in intangible form.

JAN GROENEWALD