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FOOD DISTRIBUTION

RESEARCH SOCIETY

“An Organizational Success Story”

In May 1960, a group of interested educators, government researchers, and food industry people met to discuss their many mutual problems. The open, frank discussion sparked the enthusiasm of those involved and annually thereafter, the group informally sponsored the Food Distribution Research conference at various universities throughout the United States.

The need for more formal organization was recognized and at the 1967 conference the Food Distribution Research Society was officially formed.

The need to coordinate food distribution research and its implementation has brought together, as members of the society, a group of concerned persons dedicated to progress in this particular industry.

This is an invitation to you to become an active member of the Food Distribution Research Society.

To organize and hold conferences, meetings, symposiums, etc.; to attract leaders in the field of food distribution research; and to provide an atmosphere wherein ideas, methods, technical developments, and problems can be freely discussed.

RESEARCH—

To encourage research by defining research problems of the industry; by providing guidelines and direction for developing and implementing food distribution research; by coordinating efforts of research workers; by feeding back research needs to researchers.

INFORMATION—

To serve as an information clearinghouse for past, current, and future food distribution research; and to provide channels for exchange of information.

IMPLEMENTATION—

To encourage implementation of research findings through communication of research results to users; through training; and through encouragement of application and implementation research.

PROFESSIONAL ADVANCEMENT—

To gain increased recognition for the Food Distribution Research field, thereby enhancing the roles of those involved in it.

Please check your appropriate class(es) of membership.

Student Membership	<input type="checkbox"/>	. . .	\$ 1.00
Professional Membership *	<input type="checkbox"/>	. . .	\$ 5.00
Life Professional Membership	<input type="checkbox"/>	. . .	\$100.00
Special Company Membership	<input type="checkbox"/>	. . .	\$ 25.00

Enclosed, please find, a check for the following amount:

Make the check payable to the Food Distribution Research Society. TOTAL

NAME

POSITION

COMPANY

ADDRESS

* also Associate Membership

FOOD DISTRIBUTION RESEARCH SOCIETY

MEMBERSHIP

Open to those actively interested in Food Distribution Research and dedicated to the progress of the food distribution industry.

All membership applications are approved by the society's membership committee.



Classes of Membership

STUDENT MEMBERSHIP—for those engaged in the formal study of the many facets of the food distribution industry.



ASSOCIATE MEMBERSHIP—is the status of the first year of membership after approval by the membership committee.



PROFESSIONAL MEMBERSHIP—is the recognized status of a member, approved by the membership committee, and active in the field of food distribution research or implementation of research findings.

DUES, FEES and CONTRIBUTIONS

Annual dues are presently set at \$5.00 per member.

A special company membership of \$25.00 is available, which permits five delegates to be named by the company to attend Society conferences at member rates.

Life professional membership may be acquired for \$100.00 which will pay all further dues for the life of the member, excluding, however, the cost of publications and conferences.

Registrations for conferences and meetings are charged at rates sufficient to cover operating expenses. Higher rates will be charged for non members (to be announced for each activity).

The Society, a non-profit organization, may accept grants from industry, institutions, organizations, foundations, or the government to fulfill all or any part of its objectives.

**THIS IS YOUR APPLICATION FORM FOR MEMBERSHIP IN THE
FOOD DISTRIBUTION RESEARCH SOCIETY.**

(REMOVE AND SEND TO)

**Dale L. Anderson, Secretary/Treasurer
Room 857
Federal Center Building #1
Hyattsville, Maryland 20782**

Publications of the Food Distribution Research Society

1 Bibliography of Food Distribution Research Projects in Process

Food Distribution Research Society Journal - Volume I, Issue 2, 1969

A list of over 800 current research projects in food distribution prepared by the Science Information Exchange of the Smithsonian Institute. Some of the topic areas are:

Food, frozen food, livestock, meat, poultry, eggs, dairy, produce, grain, feed, fish and seafood, clothing, housing, lumber, fur, flowers and ornamentals, retail wholesale, transport, urban transport, containerization, freight, highways, warehousing, assembly, processing, storage, urban development, poverty, site and location, cooperatives, statistics, competition and channels, supply, demand, economics, purchasing, advertising, price, marketing, promotion, consumption, consumer preferences and analysis, consumer education, structure, situation and outlook, nutrition, methods, efficiency, precooling, packaging, grades and standards, preservation, quality, exporting, foreign markets, research in other nations.

List includes project, conducting agency, sponsoring agency, project leader, location and duration. Procedures for obtaining further information on each project are included. Price: \$5.00

2 Food Distribution Research Needs in the 1970's

Food Distribution Research Society Journal Commemorative Issue Volume I, Issue 1

(Proceedings of the 10th Food Distribution Research Society Conference, 1969.)

Subject areas:

Research challenges, procedures and application, personnel training, perishables distribution, refrigeration for delivery, new concepts in warehousing, conglomerate mergers, future of convenience foods, financing food distribution.

Price: \$5.00 (\$3.50 to members)

3 Pricing Policy as a Social Issue

Proceedings of the 9th Food Distribution Research Society Conference, 1968.

Subject areas:

Food pricing and urban problems, consumer research, projecting information on product movement, profit optimization, profile of the low cost store, proposals to improve retailing for the poor, automatic checkout.

Price: \$3.50

4 Food Distribution - A Total Concept

Proceedings 8th Food Distribution Research Society Conference 1967

Subject areas:

A total logistics concept for food, demand forecasting and production planning, transportation in food distribution, logistics problems of the retailer, applying logistics to a business, logistics for wholesalers, logistics and the food processor
Society constitution and by-laws

Price: \$3.00

5 To Raise the Standards of Food Distribution

Proceedings of the 7th Food Distribution Research Society Conference, 1966

Subject areas:

Research by trade press, by public agencies, communicating research to live personnel, transportation and delivery research, evaluation of refrigeration systems, direct order systems, consumer research, the unit load explosion, leadership - followship policies in retail food prices

Price: \$3.00

6 Research Papers in Food Distribution

Proceedings 5th Food Distribution Research Society Conference, 1964

Subject areas:

Space utilization and product profitability, merchandising research, unit load handling in warehouses, systems concepts in food distribution, food discounting, retail management and supervision, turnover of food manufacturer salesmen, research management.

Price: \$3.00

(proceedings issued for 1965, 1963 and 1962 are out of print, but library copies can be reproduced.)
(no proceedings were printed in 1960 and 1961.)

ORDER BLANK

1.	Bibliography of Food Distribution Research projects in process 1969	\$5.00
2.	Food Distribution Research Needs in the 1970's (Commemorative Journal issue, Volume I, issue 1 - 10th Annual Conference	\$5.00 (\$3.50 for members)
3.	Pricing Policy as a Social Issue 9th Annual Conference	\$3.50
4.	Food Distribution - A Total Concept 8th Annual Conference	\$3.00
5.	To Raise the Standard of Food Distribution 7th Annual Conference	\$3.00
6.	Research Papers in Food Distribution 6th Annual Conference	<u>\$3.00</u>

Total Amount Enclosed

Mail to:

Dale L. Anderson, Secretary-Treasurer
Food Distribution Research Society
Room 857, Federal Center Building #1
Hyattsville, Maryland 20782

Food 70's