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FLOOD DAMAGE CONDUCTED ON THE

by J. VAN ZYL

ABSTRACT

Flood damage on the Umfolozi Plain is statistically measurable, and flood damage insurance is therefore possible. Average annual net cash flow is greater and more stable with insurance than without it. Insurance has the greatest potential for use.

INTRODUCTION

For the purposes of this article, flood damage refers to direct tangible damage caused by a flood. Indirect and non-tangible damage is therefore excluded. The detrimental effects of flood damage, as indeed any other risk factor in agriculture, operate largely via cash flow phenomena leading to potential problems in respect of solvency, liquidity and the rentability of farming operations (Van Zyl and Groenewald, 1984a: 28).

In a previous study on the Lower Umfolozi Plain potential financial damage as a result of flooding was quantified and probabilities were assigned to different levels (Van Zyl, 1983, Van Zyl and Groenewald, 1984b).

The risks attached to sugar production on the Umfolozi Plain, particularly with regard to the effects of flood damage propensity and farm size on cash flow, were demonstrated by Van Zyl and Groenewald (1984a: 28-32). By combining the level probability with the damage to flood peak, it is possible to determine the probability of a given level of flood damage being exceeded (Hydrology Research Unit, 1972). Using this method the average annual flood damage and standard deviation have been estimated at R108,33 and R300,94 per ha (1985 prices), respectively. Using another method proposed by Weiss (1976) 20 000 values of a probability distribution were generated as an evenly distributed series of random numbers. By linking damages to each of these probabilities an average annual flood damage of R113,15 per ha was obtained, while the standard deviation amounted to R361,13 per ha (1985 prices) (Van Zyl and Groenewald, 1984b).

The average outcome with regard to the damage is therefore known, although individual outcomes would vary. Because what is being measured here is a risk, which is statistically measurable, it is possible to insure against flood damage provided that the expected damage is within actuarially acceptable limits (De Villiers, 1974: 6).

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Article submitted: November 1987
Article received back from authors: April 1988

use of a flood plain. Whipple (1968), however, points out that state assistance with flood damage may encourage irresponsible and even dangerous use of the flood plain. The danger exists, however, in the high compulsory insurance premium rates, which entrepreneurs no longer being prepared to pay, and in this way a scheme that would initially have been profitable would come to nothing (De Villiers 1974).

Insurance is protection against specified loss. Pfeffer (1952) defines insurance as a method by which the risk attached to a particular event can be lowered for one party (the insured party) by transferring such a specific risk to another party (the insurer). The insurer is in a position to offer the insured party full or partial protection against a possible economic loss by a protection fund, built up over time through contributions (premiums) of individual members of the parties.

According to De Villiers (1974) insurance consists of four elements:

- it reduces uncertainty on the part of the insured party;
- it transfers the risk from the insured party to the insurer;
- the economic loss of the insured party is good wholly or partially; and
- there are only two parties involved.

PREFERENCES

In the farming situation both security and opportunity are pursued, depending on the producer's judgement of the producer on the probability of chancing a risk or the necessity for protection and security (Friedman and Schwartz 1969: 325). De Villiers (1974: 19-21) indicates the combination of security and opportunity in the form of a utility curve including rising marginal utility and income levels.

In the early stages of a farming venture, when available capital is limited, the producer's

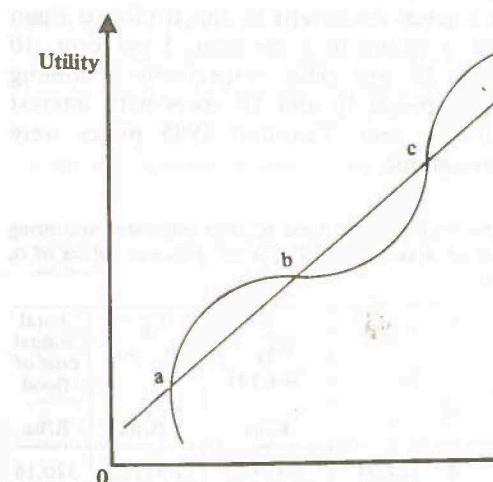


FIG. 1 - Utility curve

Guaranteed cover crop insurance falls under the Insurance Act and any body that wishes to offer such insurance must register as an insurance institution in terms of this Act and is then obliged by law to comply with the requirements set by the Act. Provisions of the Insurance Act require, among other things, a legal contract between the two parties, and that a reserve fund be set aside in order to insure guaranteed cover by the insurer.

In this way only a financially sound undertaking with considerable available funds can offer guaranteed cover crop insurance of this type. The number of producers on the Umfolozi Plain is limited and it is unlikely that existing companies would be interested in guaranteed cover insurance specifically against flood damage for this small group of farmers. Better then to examine the possibility of an insurance pool.

As has already been mentioned the insurance pool is particularly suited to a homogeneous group of producers who wish to insure against one specific risk only. The implementation of such a pool system is therefore possible on the Umfolozi Plain where only sugar cane is cultivated and the producers wish to insure against flood damage only. One serious problem though is that the settlement farmers also suffer flood damage at the same time and for this reason the feasibility of a central stabilisation fund for this group of farmers should be looked at. The economic situation of sugar cane farmers on the Umfolozi Plain is described in Van Zyl and Groenewald (1984a).

INSURANCE PREMIUMS

Determining flood risks and then calculating insurance premiums usually involves problems. An example here is the different levels of vulnerability and sensitivity of each flood plain user to a flood (Schaake and Fiering, 1967: 913-927; Kunreuther, 1970: 659-667; Krutilla, 1966). In order to determine insurance premiums scientifically comprehensive information is necessary and mathematical models, which must be revised regularly, are used (Whitman, 1968). It is probably on account of all these problems that insurance companies are not keen to underwrite flood damage insurance in South Africa.

If a limited number of producers participate in an insurance pool, their annual premium will under normal circumstances be equal to the expected average value of the annual flood damage (Schaake and Fiering, 1967). However, if there is a severe flood with a great deal of flood damage, the stabilisation fund could be inadequate for full compensation and in such a case damage would be compensated for on a *pro rata* basis. The risk is therefore partially insured against.

Grant and Ireson (1960: 265) suggest that in order to counter the effects of such catastrophic floods, a safety factor should be built in when calculating premiums. They propose that the expected value of the average annual flood damage should

As can be seen the considerable variation in the cost of uncertainty is a result of the difference in the probability and risk attached to the exit of the stabilisation fund before the end of the period. Although the results as set out in the table provide no magic answer, they do provide a basis for which a rational evaluation of the results of different budgeting option may be based.

Simulation provides an alternative representing uncertainty in flood damage and Groenewald, 1984b). Figure 2 comparison between the simulation method results obtained using the technique of M (1962).

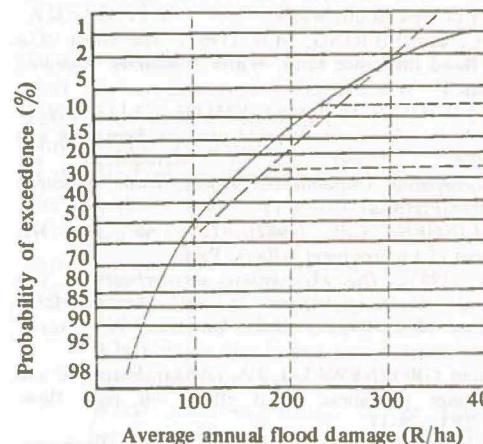


FIG.2 - Comparative frequency distributions of simulated damage and those according to the Maass et al. (1985) Umfolozi Plain (1985 prices)

The differences in results are primarily the fact that the method of Maass *et al.* is based on a hypothetical (normal) distribution of annual flood damage, which is influenced by the length of the planning period, which is dependent on interest rates. On the other hand, the simulation method is not necessarily based on a normal distribution and results are influenced by the length of the planning period.

BENEFITS FROM FLOOD INSURANCE

The benefits to be derived from flood in sugar producers on the Umfolozi Pla

TABLE 2 - Average net cash flow for different sizes

Item	
Insured or not	Net cash flow
Without flood insurance	Average standard deviation Coefficient of variation
With flood insurance	Average standard deviation Coefficient of variation

familiar with the inherent problems associated with sugar cane production on the Umfolozi Plain and estimations of flood damage along with possible claims can be dealt with potentially more quickly and more accurately, to the greater satisfaction of the members of the insurance pool or stabilisation fund.

CONCLUSION

Because the average outcome with regard to flood damage for the Lower Umfolozi Plain is known and the risk is therefore statistically measurable, it is possible to insure against flood damage. Flood damage insurance has the greatest potential for application with a group of homogeneous producers, a high degree of participation and a low risk situation in that only one specific risk, namely flood damage, would be insured against.

The average annual net cash flow in respect of each farm size is not only higher where flood damage is insured against, but also more stable. Against this there is a considerable variation in the annual net income stream where flood damage is insured against. Flood damage insurance raises net cash flow in years in which flood damage occurs while net cash flow in normal years is slightly lower. Apparently then, flood damage insurance has, at least potentially, considerable benefits for the sugar cane producers on the Lower Umfolozi Plain.

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