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# DO THE OPINIONS OF AGRICULTURAL ECONOMISTS FROM THOSE OF ECONOMISTS

by J.

## ABSTRACT

A survey of the opinions of agricultural economists in Southern Africa shows that there are few ideological differences between them and their American counterparts. It seems that the profession as a whole tends to support the free market, although with some qualifications.

## INTRODUCTION

A fairly long questionnaire was sent to all members of the Agricultural Economics Association of Southern Africa (AEASA) during February 1987 (cf. Table A1). This survey of the opinions of Southern African agricultural economists was prompted by two separate events. First, Hallam (1986) tested the opinions of agricultural economists, and found "A consensus among agricultural economists". Their research, which arose from two opinion surveys, one of agricultural economists in the USA (Kearl *et al.*, 1979) and general economists in Europe (Frey *et al.*, 1982).

Both studies of general economists showed a high degree of consensus, especially on the propositions of positive economics, in contrast to the confusion of opinion among agricultural economists. This prompted the authors to concern the range of opinions of Southern African agricultural economists.

Second, both the previous international speakers to the AEASA Annual Conferences in 1986 and 1987, Professors Luther Tweeten and John Johnson, respectively, remarked on the lack of professional opinion among those who attended these conferences. Both also felt this to be a cause of strength for the AEASA.

The questionnaire sent to AEASA members was to a large degree a duplication of that used by Pope and Hallam (1986), and was subsequently drawn a certain amount of criticism from the ranks of AEASA members. One reason for this was, however, not only to test the opinions of local agricultural economists but also to compare them with those of their colleagues in the USA. The quality of responses received also showed that

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local agricultural economists, these 71 problems were divided into 7 functionally related groups. These groups and the corresponding numbers are shown in Table 2.

TABLE 2 - Classification of questions

Category	Questions
Marketing schemes	2, 3, 5, 13, 18, 27, 33, 35, 42, 62, 67
Agricultural development	14, 15, 30, 53, 63, 70
Research methods	7, 8, 11, 17, 24, 26, 31, 38, 40, 55, 58, 60, 64
Information and risk	4, 16, 25, 29, 36, 41, 45
Market characteristics	1, 9, 21, 23, 34, 37, 65, 68
Normative policy	19, 39, 43, 44, 56, 57, 61, 66, 69
Miscellaneous	6, 10, 12, 20, 22, 28, 32, 46, 50

This classification will be used in determining the degree of consensus among Southern African agricultural economists as well as differences between African and American agricultural economists.

### CONSENSUS AMONG SOUTHERN AFRICAN AGRICULTURAL ECONOMISTS

In measuring the degree of consensus of opinions, the responses under "strongly agree" and "agree" are aggregated, those under "strongly disagree" and "disagree" are aggregated.

The strength of feeling on any particular question can be found in Table A1. The purpose of this section is to highlight areas where there seems to be a general consensus of opinion. Questions referred to as Q1, Q2, etc.

#### Marketing schemes

It is evident from Q3 that most (64.7 per cent) favour of retaining the marketing boards. The reasons for this opinion range from their standardisation to the stability which they thought to promote (see the responses to Q27, Q33 and Q35).

Proponents for the free market system may fear, however, since this support is not unanimous. Marketing boards that facilitate price bargaining are popular (Q2), while a *laissez-faire* approach is preferred to the current maize (Q18), milk (Q20) and meat (Q67) policy. In general terms, respondents are ambivalent concerning the single channel fixed price schemes (Q22) concerning the desirability of a *laissez-faire* policy (Q51). Further analysis of the demographic characteristics of respondents is required in order to explain these responses. There is, however, unanimity regarding the price of control (Q26) - more than 80 per cent know that prices are not at competitive equilibrium levels.

#### Agricultural development

Responses to these questions show a large degree of unanimity as regards justification of expenditure on agricultural development (Q14), although

Question	2	3
Difference in response	42,9	12,7

### Miscellaneous

There are two issues in this section which merit attention. There is overwhelming support for the idea that part-time farmers contribute to the welfare of the community (80,7 per cent: Q10) and that they are eligible for State assistance, for example in the form of Land Bank loans (79,9 per cent: Q28). This support can be construed as support for a reconsideration of official policy.

A further important issue is the support given to the idea that farm labourers should receive management as well as technical training (Q11). Again, a majority of respondents (89,9 per cent) support this view, which was given currency by Brand (1986:5), as a means of improving the allocation and welfare in agriculture.

### General

A general observation which can be made from the discussion is that there seems to be a general support for the free market system in agriculture, although such support is qualified. The results show, however, that there is no case in which more than half of the respondents either strongly agree or disagree with a proposition, while there are 18 of the 71 questions in which more than half of the respondents either agree or disagree. It is clear that a more detailed analysis of the demographic characteristics of the respondents could throw more light on the distribution of opinions.

### COMPARISON WITH AMERICAN AGRICULTURAL ECONOMISTS

The data used in this section were calculated by taking the absolute value of the difference between the "strongly agree/agree" and "disagree/disagree" responses and disagreement on a proposition. In a similar manner to section 2, the "strongly agree/agree" and "disagree/disagree" responses were aggregated as in section 3. Further, these calculations were carried out for both Southern African and American responses. The difference between these is used to compare the opinions of the two groups of agricultural economists. Using Q51 as an example, the absolute value of the difference between the "strongly agree/agree" (40,1 per cent) and "disagree/disagree" (48,9 per cent) views is 2,6 per cent. The difference in the case of the USA is 2,6 per cent (Pope and Hallam), giving a margin of 2,6 per cent difference between American and Southern African economists. This figure reflects the degree of agreement between American and Southern African agricultural economists on any given proposition.

The data were grouped according to the categories used in section 3, and the results for the USA were obtained from Pope (1986: 575-577). Question numbers refer to the South African questionnaire. No data are available regarding agricultural development views of American agricultural economists.

economists agree on the usefulness of models that incorporate risk (Q26) and of deriving and analysing data obtained from experimental methods (Q32). There is a strong consensus on the need for dynamic models (Q58).

#### Information and risk

Question	4	16	25	29	36	41
Difference in response	54,7	30,0	59,3	22,4	14,6	63,0

These questions were all put in exactly the same form to both sets of respondents. There is a strong difference of opinion regarding the usefulness of insurance and disaster programmes (Q40). American economists strongly in favour, while Southern African economists are more dissenting. As was seen in the section on information and risk Southern African agricultural economists are keen to know more about futures markets (Q41).

Both sets of respondents are in favour of government data collection and analysis (Q25). There is a strong difference, however, although the American respondents are overwhelmingly in favour (90,6 per cent as compared to 57,1 per cent: Q25). Both groups are, however, surprisingly ambivalent regarding the desirability of giving smaller farmers more extension support (Q26).

#### Market characteristics

Question	1	9	21	23	34	37	65
Difference in response	19,3	2,5	11,8	54,2	35,5	22,6	28,7

There is a large degree of consensus regarding the characteristics of agricultural markets. One group differ, however, regarding the existence of barriers to entry and exit in agricultural industries (Q23). While the majority (72,3 per cent) of the local agricultural economists believe they are high compared with 43,7 per cent of their American counterparts. Further, 65,5 per cent of the Southern African economists believe that market incentives do not lead to effective resource conservation (Q34), while 48,1 per cent of the American group believe that they do. These opinions can probably also be traced to the differences in market structure between the two countries.

#### Normative policy

There would appear to be unanimity on the questions of what 'ought to be'. All the agricultural economists feel more strongly than the public sector economists that a policy should not be judged only by its effect on consumers' welfare (87,5 per cent as compared to 63 per cent: Q56), while their views on cooperatives also differ to a degree. While 37,2 per cent of the Southern African economists believe the cooperatives (as voluntary associations) are useful, only 19,1 per cent of the American group do not believe the cooperatives (as voluntary associations) are useful.

Question	19	39
Difference in response	16,4	14,6

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TABLE A1 - THE OPINIONS OF AGRICULTURAL ECONOMISTS  
QUESTIONS

**MARKETING SCHEMES**

2. Marketing boards which facilitate price bargaining improve social welfare
3. Social welfare would be improved if all marketing boards were abandoned
5. Marketing boards, which facilitate assembly, grading and packaging, lead through standardisation to a net welfare gain to society through improved operational efficiency and consumer information
13. Floor and fixed prices have led to more stability in agricultural income as compared to *laissez-faire* policy
18. Current public policy regarding maize production is socially preferred to a *laissez-faire* policy
27. Quotas are effective in reducing aggregate production
33. Supply controls are socially preferred to price support
35. Social welfare is improved through the provision and enforcement of anti-monopoly laws
42. Government programmes which intend to promote greater stability in price or output (such as single channel fixed price schemes) have generally also increased average aggregate farm income
49. Marketing boards have succeeded in stabilising and/or raising prices to such an extent that producers are better off
51. *Laissez-faire* is preferred to government intervention in agriculture
59. Agricultural prices are close to a competitive market equilibrium
62. A *laissez-faire* policy regarding milk production is socially preferred to the current policy
67. Current public policy regarding meat marketing is socially preferred to a *laissez-faire* policy

**AGRICULTURAL DEVELOPMENT**

14. There is justification for money spent on agricultural development in the self-governing territories
15. Money spent on agricultural development in the self-governing territories should be for large scale projects development rather than on small farmer support
30. Agricultural policy for the self-governing territories should stress food self-sufficiency rather than free trade

Note<sup>1</sup>: SA : Strongly agree  
A : Agree  
D : Disagree

Note<sup>2</sup>: Agree = SA + A  
Disagree = D + SD

SD  
DK

53. Farmers in the self-governing territories should be encouraged to become members of the SA cooperatives and to sell their produce through the SA marketing boards
63. Money spent on agricultural development in the self-governing territories displaces markets for SA farmers
70. Not enough money is spent on agricultural development in the self-governing territories

#### RESEARCH METHODS

7. Agricultural economics should be primarily a social science rather than a managerial, science
8. The representation of the real world in agricultural economics research (as indicated by the journals) by emphasising technical elegance is not very useful for understanding agricultural economic behaviour
11. Time-series analysis is generally more accurate than econometric analysis when predicting economic variables
17. Economic predictions of mathematical programming models are generally superior to those of econometric methods
24. Research problems and results that do not have immediate or direct policy implications are of little value
26. Models of agricultural economic response based on risk-averse behaviour are useful in positive economic analysis
31. Greater resources should be devoted to deriving and analysing data obtained by experimental methods
38. Agricultural economics is primarily a social, rather than a managerial, science
40. Farm management issues and skills are central to agricultural economic analysis
47. Farm management issues and skills should be central to agricultural economic analysis
48. Economic research supported by the experimental station is socially productive (i.e. social costs are less than social benefits) and should be publicly funded
52. Dynamic optimisation tools are primarily useful for normative, rather than positive, economic analysis
55. Agricultural decision makers process information in a simple way so that adaptive or static expectations, rather than rational expectations, best describe behaviour
58. Considering the trade-offs between generality and costs, most agricultural problems can be adequately solved using static, rather than more complicated, dynamic models
60. Greater resources should be devoted to primary data collection as opposed to secondary data collection and analysis
64. The profession does not rank highly research which attempts to test or 'confirm' economic theories or models

#### INFORMATION AND RISK

4. Disaster and crop insurance programmes which are funded (partially or completely) by the government raise social welfare as compared to a *laissez-faire* policy
16. Given current information, the futures market is not a good indicator of expected supply and demand conditions
25. Government data collection and analysis leads to an increase in market efficiency
29. Because of market failure in the provision of information, agricultural economic extension efforts are socially productive (i.e. social costs are less than social benefit) and should be funded
36. Government-supported activities such as the extension service should be more fully directed toward small-scale agriculture
41. More extension resources should be devoted to convincing farmers that use of the futures market will improve farmers' welfare
45. Government expenditures on information generally, such as market price information, should increase

#### MARKET CHARACTERISTICS

1. Characterising farms as small businesses, the markets they face are more concentrated than those faced by other small businesses
9. Generally, externalities associated with agricultural production do not lead to distortions which are of sufficient magnitude to warrant government intervention
21. Price instability at the producer level is caused mainly by randomness of production rather than market power or random demand
23. Barriers to entry and exit in agricultural industries are sufficiently low that the markets can be characterised as what some economists have called competitive (approaching a competitive allocation of resources)
34. Market incentives do not lead to efficient conservation (use) of agricultural resources
37. Changes in the prices of agricultural outputs lead to input price changes
65. Resource adjustments in agriculture are 'sticky' compared to other sectors of the economy due to asset fixity
68. Agricultural land values are determined primarily by agricultural use

#### NORMATIVE POLICY

19. Governmental policies should not attempt to redistribute income and wealth from other sectors of the economy to factors of production in agriculture
39. Funding for demand expansion programmes such as food subsidies, should be implemented

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- 43. The government should pursue policies aimed at equalising the distribution of income and wealth within the agricultural sector
- 44. Free trade policies should be pursued by the government
- 56. All agricultural policies should be evaluated only in terms of their ultimate effect on aggregate consumer welfare
- 57. Society should not discourage farm growth
- 61. As opposed to income transfers or stability, the primary justification for government intervention is that society desires a 'cheap food' policy
- 66. Voluntary organisations, such as cooperatives, raise farm incomes
- 69. If public-sponsored mechanisation research displaces government adjustment assistance to those displaced, compensation should be provided
- 71. Commodity market promotion significantly raises farm incomes to such an extent that net farm income from commodity sales increases

#### MISCELLANEOUS

- 6. Management, as well as technical, training should be given to farm labourers
- 10. Part time farmers contribute to optimal resource utilisation and therefore also to society welfare
- 12. Social public policies regarding the financing of agricultural investment are necessary because whole private financial markets are imperfect
- 20. Larger farms should receive lower subsidies than smaller farms
- 22. Marketing, more than production skills, increases farm income
- 28. Part-time farmers should not be eligible for State aid e.g. Land Bank Loans
- 32. Flexible international exchange rates are superior to pegged or fixed rates
- 46. Credit rationing by commercial banks has reduced investment from the social optimum
- 50. The deterioration in the terms of trade is a significant factor in the impoverishment of the third world population
- 54. Recent export embargoes enacted for political reasons have had little or no economic effect on the domestic market

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