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Negotiating EU-China Agricultural-Trade Relations
Lucie Qian Xia
Selected Paper prepared for presentation at the International Agricultural Trade Research Consortium's (IATRC's) 2017 Annual Meeting: Globalization Adrift, December 3-5, 2017, Washington, DC.
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IATRC 2017

Introduction

 To-be first ever EU-China International Agreement:

Cooperation on, and Protection of, Geographical Indications

 A geographical indication: a distinctive sign used to identify a product as originating in the territory of a particular country, region or locality where its quality, reputation or other characteristic is linked to its geographical origin

EU-China Negotiations on GIs

 The price of a GI product is 2.23 times the price of a comparable non-GI product

'Rule-making agreement for Asia'







Institutional Actors

Central Chinese Actors in the Negotiation

Ministry of Commerce (MOFCOM)

Ministry of Agriculture (MOA)

State Administration for Industry and

Commerce(SAIC)

General Administration of Quality Supervision, Inspection and Quarantine of China (AQSIQ)

Institutional Actors

Central EU Actors in the Negotiation

Directorate General for Agriculture and Rural Development of the European Commission (DG AGRI)

Directorate General for Trade of the European Commission (DG TRADE)

Institutional Actors

EU Institutions	Chinese Institutions
DG AGRI	MOFCOM
DG TRADE	MOA
European Parliament	SAIC
Council of the EU	AQSIQ
EEAS	MOF
EU Delegation to China	MOFA
DG Growth	Chinese Mission to the EU
EU Chamber of Commerce in China	NDRC
EU–China Business Association	State Council
Business Europe	NPC
EuroCommerce	CIIS
EUIPO	CICIR
IPKey	CASS
EUCTP	

Institutional Mechanisms

Dialogue on Development

Fisheries Dialogue

Labour, Employment & Social

Affairs Dialogue

Dialogue on Health

Consultations and Cooperation on

Pharmaceuticals, Cosmetics and Medical

Devices

EU-CHINA DIALOGUE ARCHITECTURE

SUMMIT

(Presidents of the European Council & Commission) Annual

I Pillar - Political Dialogue

High-Level Strategic Dialogue (High Representative for Foreign Affairs & Security Policy/VP) Annual

Regular Contacts Between HR/VP & PRC Minister of Foreign Affairs & PRC Minister of Defence

Political Directors' Dialogue

Taskforce

Non-Proliferation &

Disarmament

Dialogue

EU-HoMs - PRC Minister of Foreign Affairs Meetings

EUSR & Special Political Dialogue on **Envoy Meetings** Asia **Human Rights** Political Dialogue on Central Asia Dialogue Security & Defence Political Dialogue on Dialogue Africa Cyber Security Political Dialogue on

> Informal Dialogue on Middle East & North Africa

Latin America

II Pillar - Economic & Sectoral Dialogue

High-Level Economic & Trade Dialogue Annual

> Joint Committee Ministerial/Senior Officials' Meeting Annual

Joint Customs Cooperation Committee/Steering Committee	Macroeconomic Dialogue	Trade & Investment Policy Dialogue
Industrial products & WTO/ TBT Consultation	Industrial Sectors Dialogue & Consultation Mechanism	Economic & Trade WG
High Tech WG	Intellectual Property Rights Dialogue/WG	Economic & Financial Dialogue
Competition Policy Dialogue	Trade Defence Instruments Best Practice WG	Market Economy Status WG
Regulatory Dialogue on Public Procurement	Drug Precursors Joint Follow- Up Group	High-Level Transport Dialogue + Subdialogues (i-iv)
(i) Maritime Transport Agreement Implementation	(ii) Aviation Relations Dialogue	(iii) Urban Mobility Dialogue
(iv) Railway WG	High Level Dialogue on Innovation Cooperation	Science & Technology Steering Committee
R&D in Peaceful Uses of Nuclear Energy Steering Committee	Information Technology, Telecoms & Informatisation	Dialogue on Space Technology Cooperation
Dialogue on Energy (inc. HLME)	Declaration on Energy Security WG	Electricity Markets Dialogue
Urbanisation Partnership	Climate Change Partnership & BCM on Climate Change	Environment Policy Dialogue
Bilateral Coordination Mechanism on Forest Law Enforcement and Governance	Water Platform Dialogue/WG	Sustainable Tourism Dialogue

Agriculture Dialogue

High Level Dialogue on

Regional Policy

Employment & Social Policies

Dialogue

Dialogue on Consumer Products

Animal Health Cooperation

MoU

Dialogue on an Integrated

Approach to Ocean Management

Migration & Mobility High

Level Dialogue

Health & Safety At Work

Dialogue

Dialogue on Food Safety and

Sanitary/Phytosanitary (SPS)

Disaster Risk Management

Project (not a regular dialogue)

European Parliament

All 3 Pillars

III Pillar - People-to-People Dialogue High-Level People-to-People Dialogue

(Commissioner for Education, Culture,

Youth and Sport)

Biennial

Policy Dialogue on

Higher

Education & Vocational Training,

inc. Dialogue of

Multilingualism

Policy Dialogue on

Cultural Affairs

Policy Dialogue on

Youth Affairs

European Economic and Social Committee

Pillars II & III

EESC-China Economic and Social Committee Roundtable

Delegation for Relations with the People's Republic of China

(Eurogroup Chair; ECB; Commissioner for Economic & Monetary Affairs)

Pillar II

(with PRC Min. of Finance, NDRC, People's Bank of China)

Euro Area Troika

China Dialogue

February 2015 Source: European External Action Service This diagram is not exhaustive. The scope, nature and number of dialogues changes regularly.

Institutional Mechanism

Mechanism	Formality
Annual EU-China Summit	President and Premier Level
EU-China Business Summit	President and Premier Level mix Informality
The EU-China High Level Economic and Trade Dialogue	Commissioner for Trade and Vice-Premier Level
EU-China Economic and Trade Joint Committee	Ministerial/Commissioner Level
Formal Negotiation Rounds	Ministerial Level mix President and Premier Level
EU-China Trade and Investment Policy Dialogue	Director General level
EU-China Economic and Trade Working	Director Level/
Group	expert-to-expert discussion
EU-China Intellectual Property Rights Dialogue	Deputy Director-General Level
EU-China Intellectual Property Rights Working Group	Deputy Director-General Level mix Informality
EU-China Agriculture Dialogue	Deputy Director-General Level mix Ministerial/Commissioner Level

Negotiation Milestones

• 12 formal negotiation rounds since 2011

• Milestone 1: Formal Commencement of the Negotiation in 2011

 Milestone 2: Completion of 'Pilot Project' in 2012

Milestone 3: Final Stage since 2015

EU and CN Approaches to Agri-trade

 China and the EU have exhibited contrasting diplomatic styles in the negotiation.

 A strong sense of similarity exists between the EU and China with regard to their support and commitment for the protection of geographical indication.

Conclusion

- Multi-actor: Asymmetry in EU-China institutional dialogue
- Multi-faceted: trade, agriculture, regulatory, legislative
- EU-China agri-trade: Maximise the added value of GI products in both European and Chinese markets
- EU-China relations: Robust and enduring diplomatic relationship (?)



Thank You!

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