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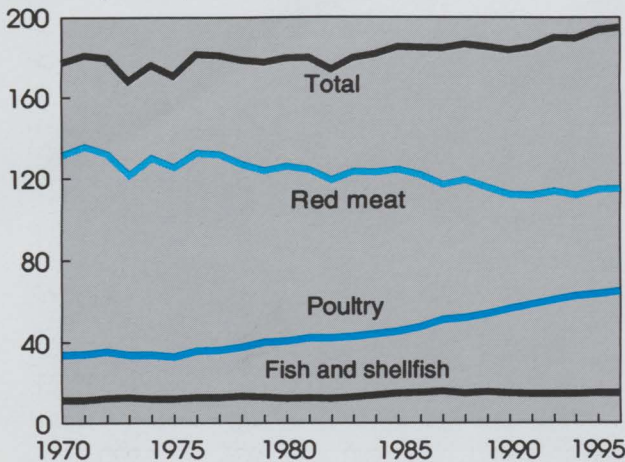
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## Food Consumption . . . At a Glance

### Americans Consumed Record High Levels of Total Meat in 1995...

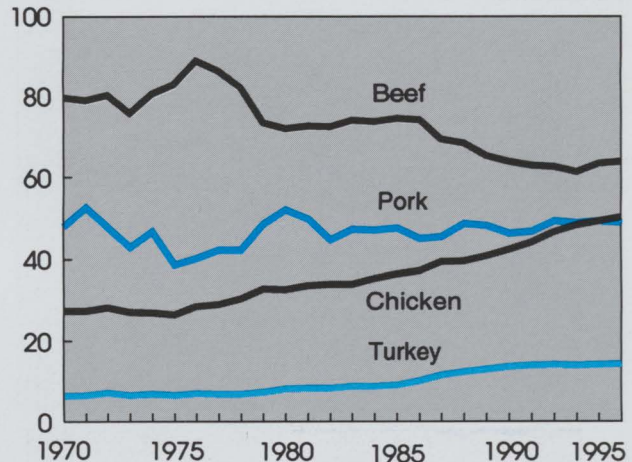
Pounds per capita



Boneless, trimmed equivalent.

### ...With Beef Still the Most Popular Meat, But Chicken Is Gaining

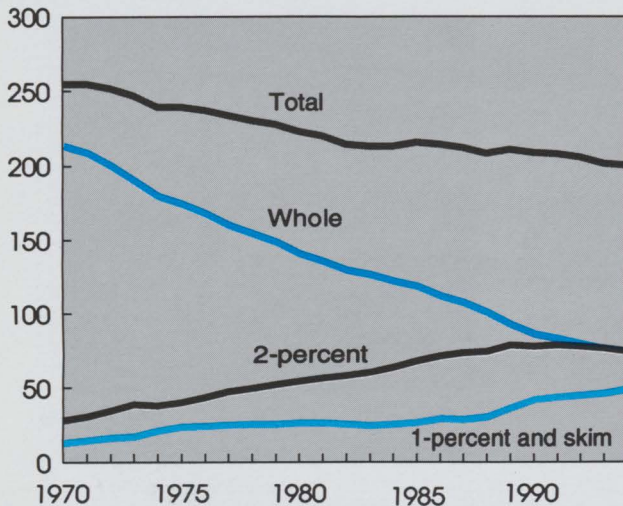
Pounds per capita



Boneless, trimmed equivalent.

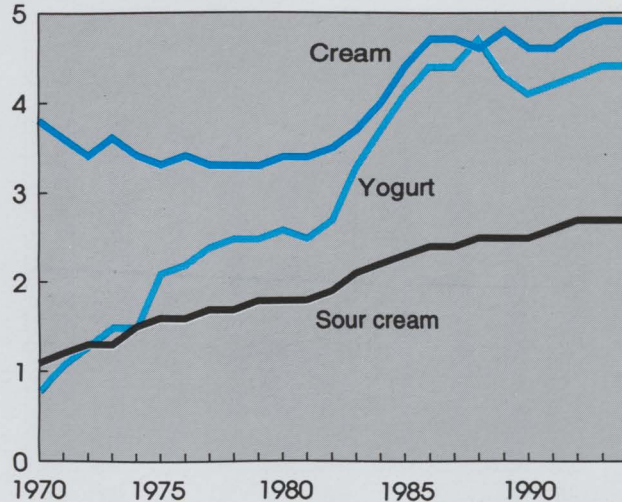
### Higher Consumption of Lowfat Milks Not Enough To Offset the Decline in Whole Milk

Pounds per capita



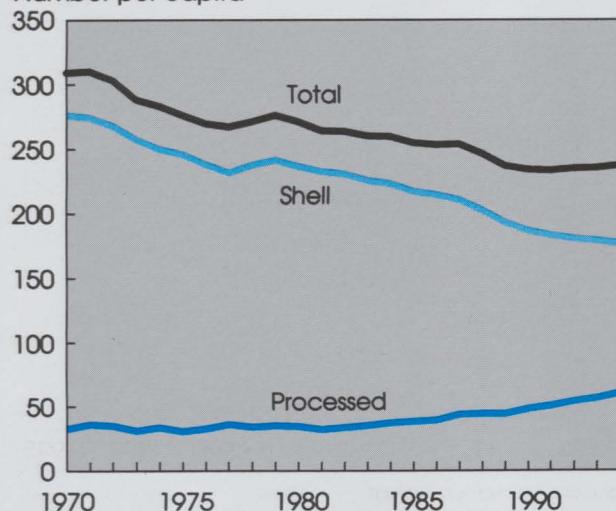
### Per Capita Consumption of Yogurt Increased Sixfold Between 1970 and 1994

Pounds per capita



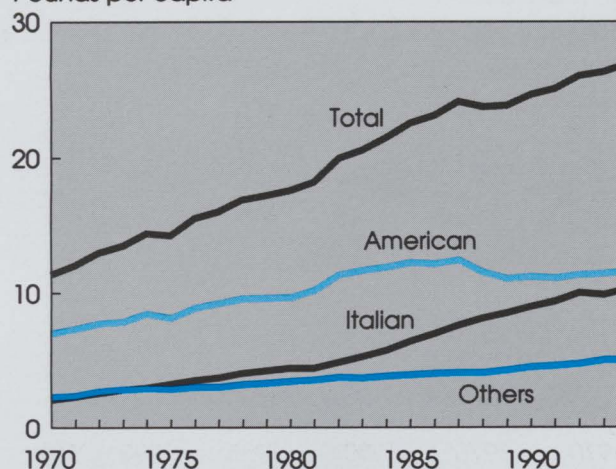
### Longterm Decline in Egg Consumption Levels Off in the 1990's

Number per capita



### Cheese Consumption More Than Doubled Since 1970

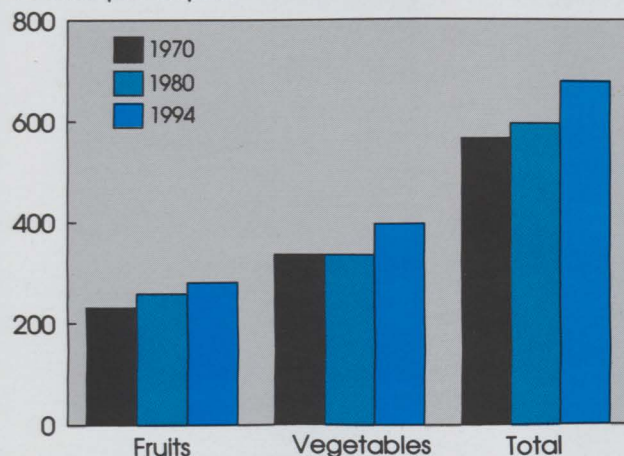
Pounds per capita



Natural equivalent of cheese and cheese products. Excludes full-skim American and cottage-type cheeses.

### Consumption of Fruits and Vegetables Up 20 Percent Since 1970...

Pounds per capita

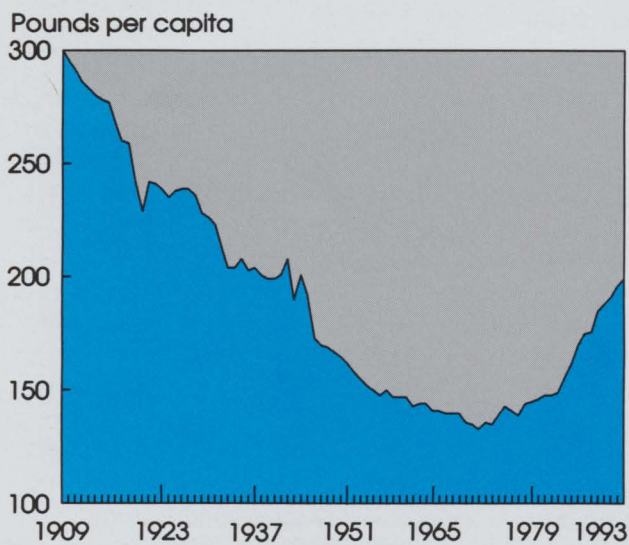


Fresh-weight equivalent. Excludes wine grapes and produce from home gardens.

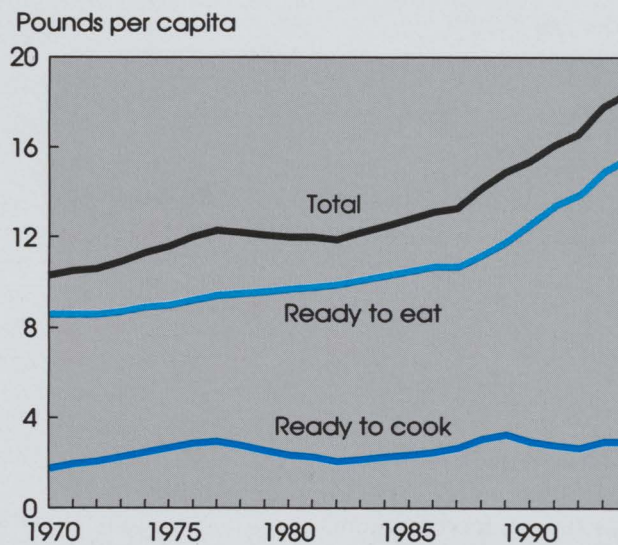
### ...With Ethnic Flavors Leading the Pack

Top six gainers	Percent increase in per capita consumption, 1980-84 to 1990-94
Kiwi fruit	267
Mangoes	146
Limes	106
Garlic	97
Sweet bell peppers	80
Chile peppers	76

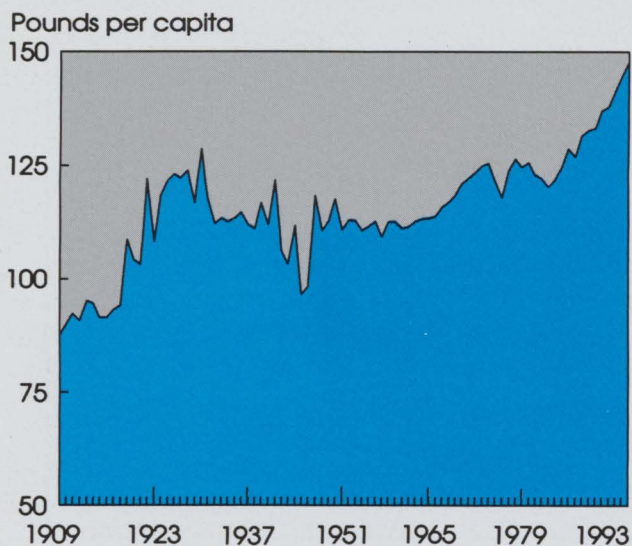
### Consumption of Flour and Cereal Products on an Upswing



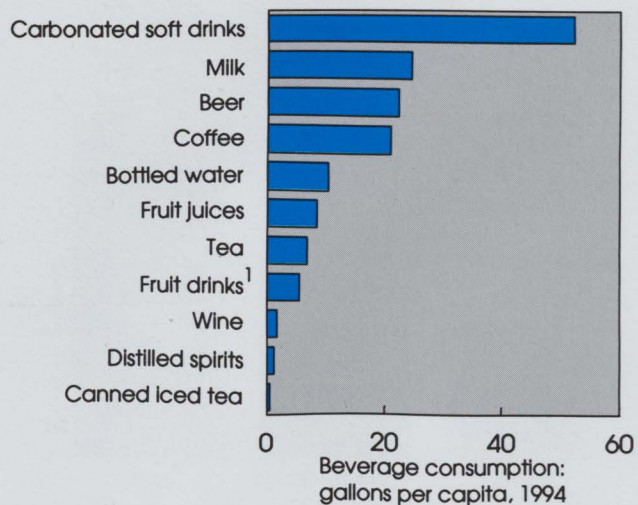
### Per Capita Consumption of Breakfast Cereals Increased 53 Percent Between 1980 and 1994



### In 1994, Americans Consumed 69 Percent More Caloric Sweeteners Than in 1909...



### ...Partly Due to the Amount of Soft Drinks Consumed



Note: <sup>1</sup>Includes fruit cocktails and ades.