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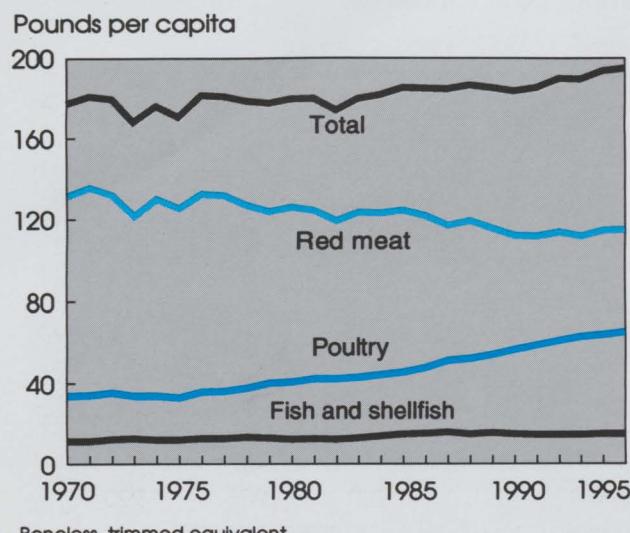
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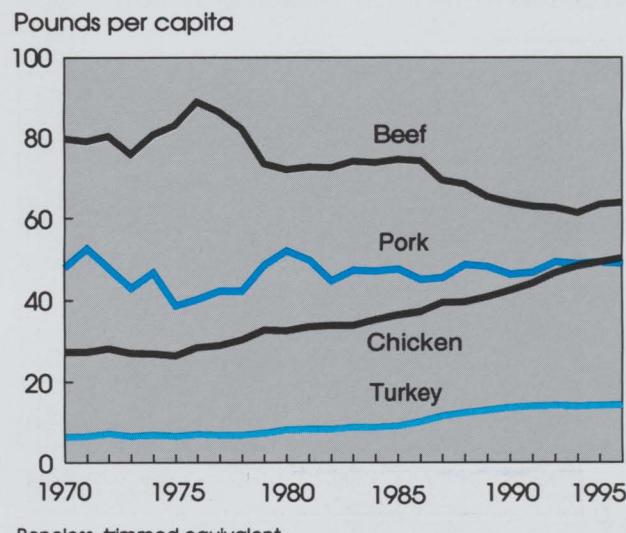
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Food Consumption . . . At a Glance

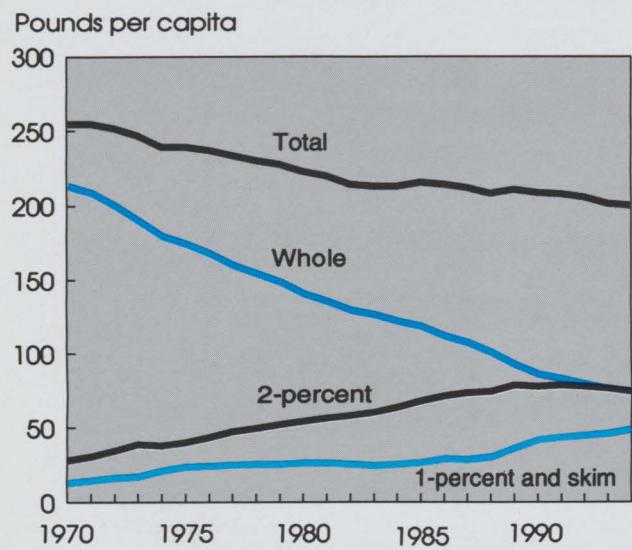
Americans Consumed Record High Levels of Total Meat in 1995...



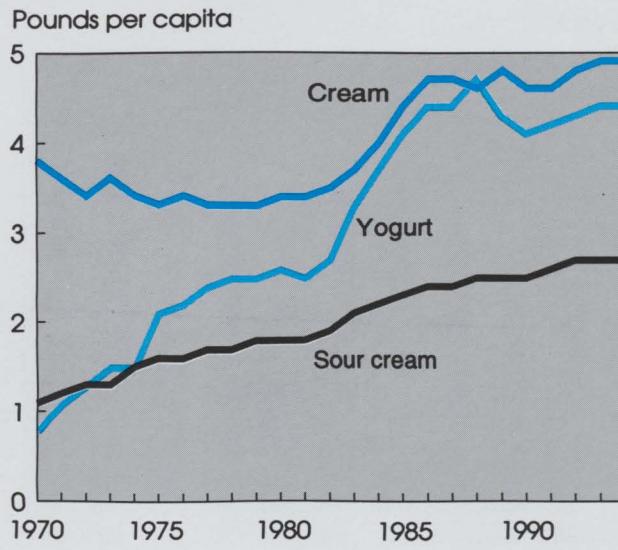
...With Beef Still the Most Popular Meat, But Chicken Is Gaining



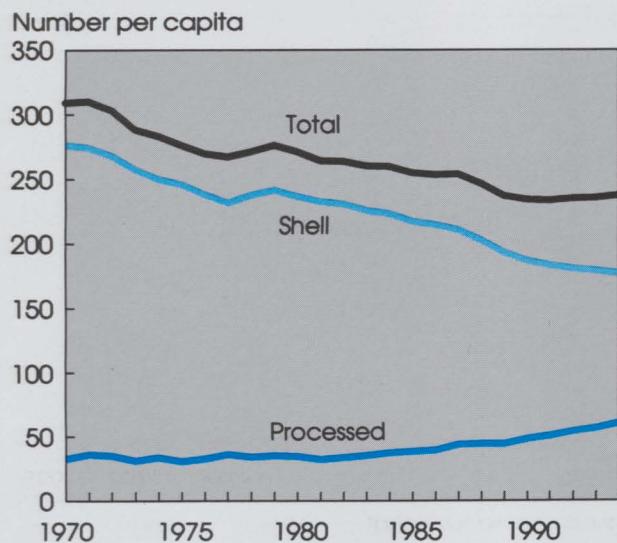
Higher Consumption of Lowfat Milks Not Enough To Offset the Decline in Whole Milk



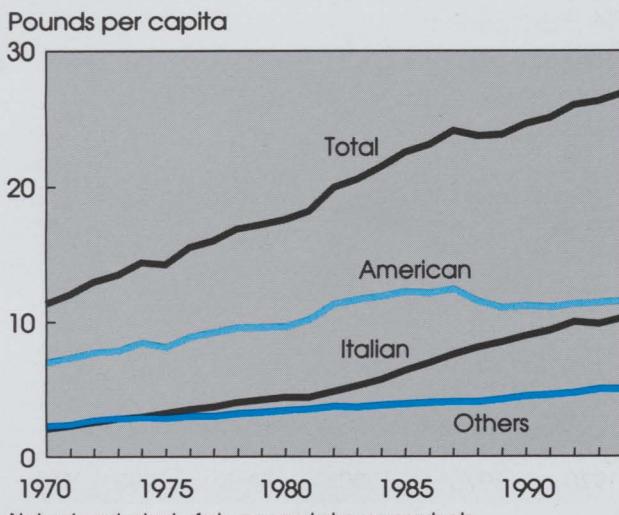
Per Capita Consumption of Yogurt Increased Sixfold Between 1970 and 1994



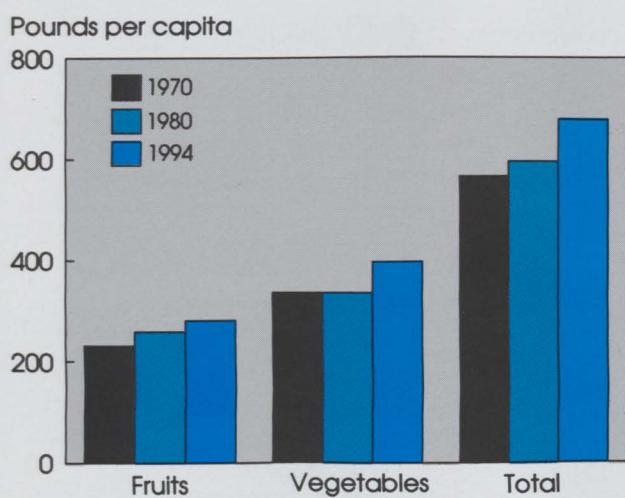
**Longterm Decline in Egg Consumption
Levels Off in the 1990's**



**Cheese Consumption More Than Doubled
Since 1970**



**Consumption of Fruits and Vegetables
Up 20 Percent Since 1970...**



Fresh-weight equivalent. Excludes wine grapes and produce from home gardens.

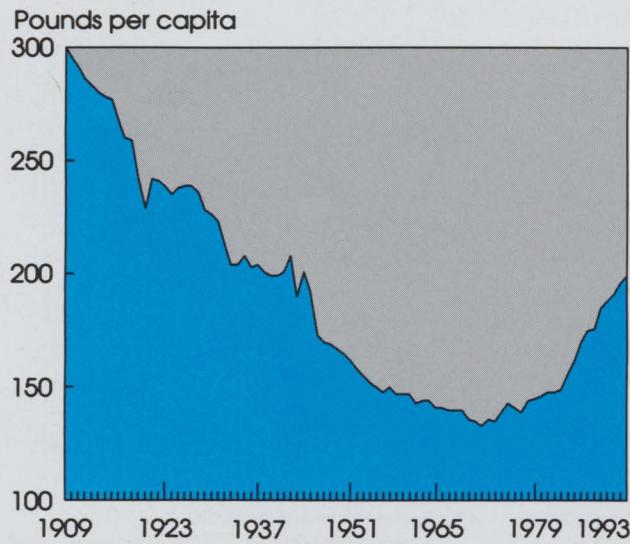
...With Ethnic Flavors Leading the Pack

Top six gainers

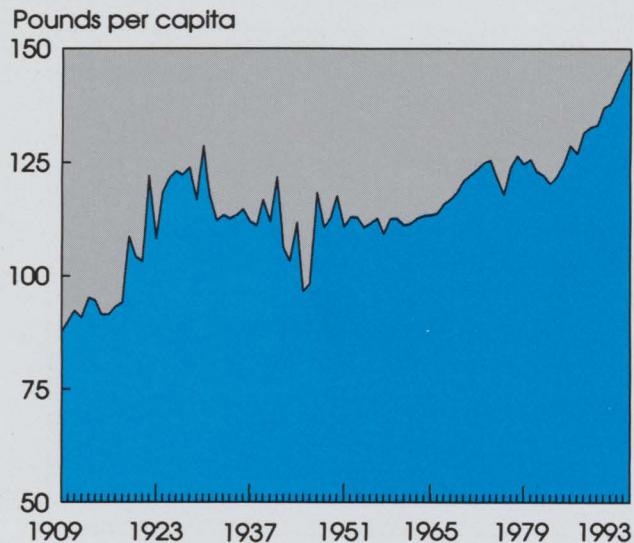
Percent increase in per capita consumption, 1980-84 to 1990-94

Item	Percent Increase
Kiwi fruit	267
Mangoes	146
Limes	106
Garlic	97
Sweet bell peppers	80
Chile peppers	76

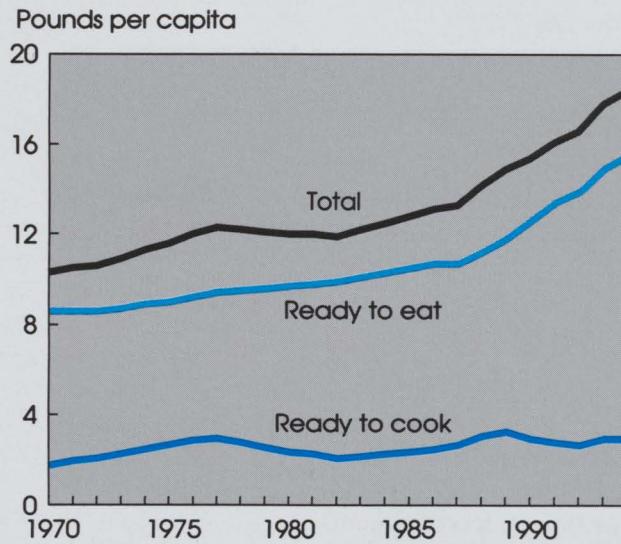
Consumption of Flour and Cereal Products on an Upswing



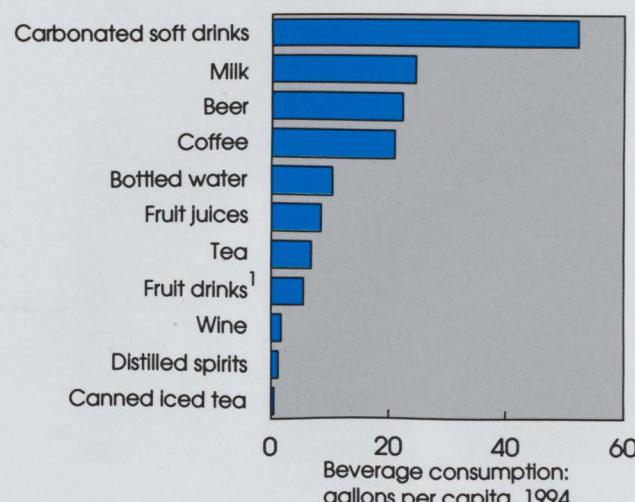
In 1994, Americans Consumed 69 Percent More Caloric Sweeteners Than in 1909...



Per Capita Consumption of Breakfast Cereals Increased 53 Percent Between 1980 and 1994



...Partly Due to the Amount of Soft Drinks Consumed



Note: ¹Includes fruit cocktails and ades.