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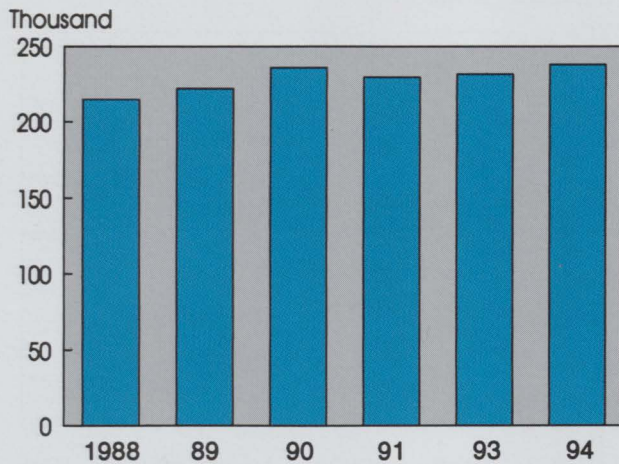
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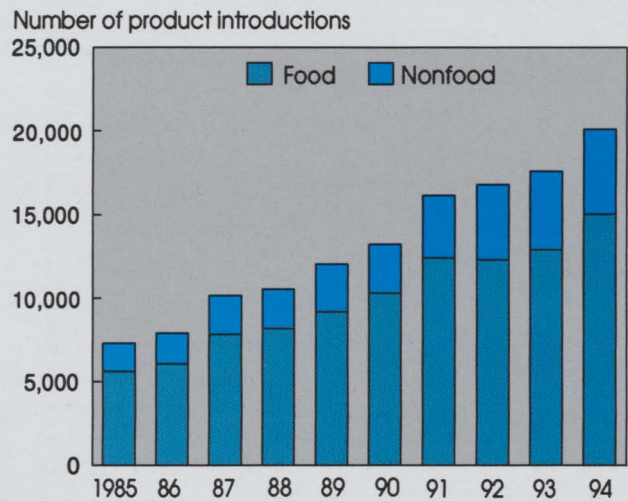
Food Marketing . . . At a Glance

Over 238,000 Packaged Food Products Available in the Food Marketing System



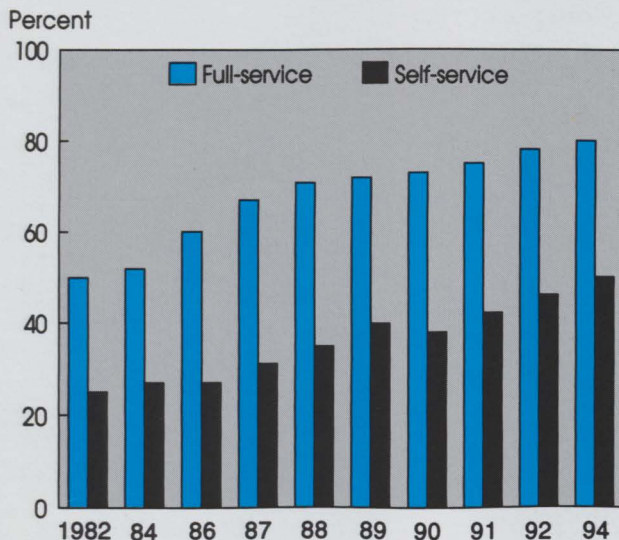
Note: Represents packaged food products, including dry grocery, frozen food, and dairy; but excluding meats, produce, and many other grocery products.

Ever More New Food Products Being Introduced in Foodstores

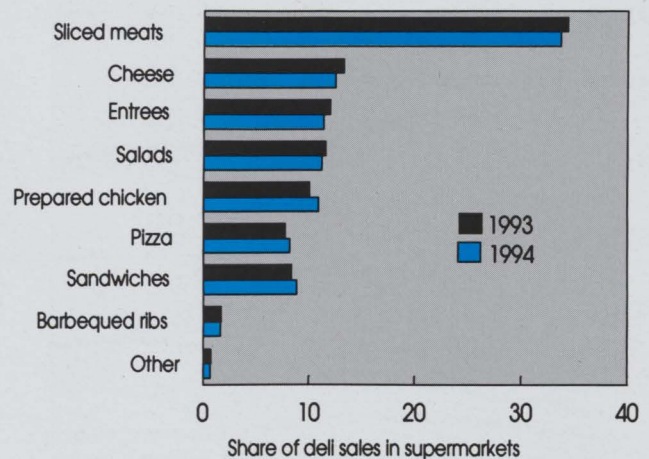


Source: *New Product News*, selected issues.

More Supermarkets Feature Full-Service Delis...



...Which Offer Much More Than Just Sliced Meats



Source: *Supermarket Business*, selected issues.