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TO: Members and Friends of The Food Distribution Research Society (F.D.R.S.)

FROM: Harry F. Krueckeberg, Vice President, F.D.R.S. in cooperation with The Science Information Exchange of The Smithsonian Institution (SIE)

SUBJECT: INVITATION TO REGISTER RESEARCH PROJECTS

This is to ask for your cooperation and participation in the information exchange program of the Science Information Exchange (SIE) of the Smithsonian Institution.

SIE was established over 20 years ago to help all members of the research community avoid unnecessary and unwanted duplication of effort by furnishing up-todate information about who is currently working on what projects, when, and where.

Brief resumes (one page) of research tasks actually in progress are solicited from all available sources. By means of a professional staff and modern computer methods, questions from research workers, administrators, and program managers are answered.

There are no charges for participation or for services. The program is supported by the National Science Foundation and is operated by the Smithsonian Institution for the benefit of the entire research community in order to help conserve our national research effort.

Obviously, the value and usefulness depend upon comprehensive coverage of all research planned or actually in progress. The cooperation and participation by all agencies that support or conduct research are needed. In this connection, every effort to minimize any clerical work that might be imposed on the participant is made.

The Food Distribution Research Society and SIE invite you to read the fact sheets about SIE for your information, as well as the additional information and samples of the registration form supplied. The F.D.R.S. or SIE will be glad to send more information if desired.

The Science Information Exchange would be pleased to have any of the members of F.D.R.S. visit them in Washington for a first-hand inspection of the facilities and to explore the possible ways that their services could be useful to you.

In the meantime, your cooperation in this service effort of your society and participation in this national information exchange program would be appreciated.

Signed Harry F. Krueckeberg

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## DO YOU HAVE A PUBLICATION TO REPORT?

The National Agricultural Library is undertaking an experimental program to develop better services pertaining to technical reports required by the agricultural community. Initially this program will be very limited until its feasibility is established, and the policies and procedures for a permanent service are tested in practice.

The interest of the Food Distribution Research Society in cooperating with the National Agricultural Library has led to an opportunity for FDRS members to participate in this experiment. Reports may be submitted according to the experimental procedures, and suggestions of FDRS members regarding procedural improvement and experimental development are welcome.

Who may submit reports? Members of the Food Distribution Research Society.

How are reports prepared for submission?

- 1. A typed original (no carbon or xerox copy) Technical Reports Standard Title Page form is completed for each report according to directions given on the reverse side of the form.
- 2. The Technical Reports Standard Title Page with two copies of the report are mailed to:

TECHNICAL REPORTS SECTION, Rm. 002 Division of Acquisitions USDA, National Agricultural Library Beltsville, Maryland 20705

What services will be available in the initial phase of the experiment?

- 1. The report will be added to the National Agricultural Library collection, and will be cataloged and indexed as part of the Library's normal document processing procedure.
- 2. Information on the report will appear in the Library's catalog and in its announcement publications having corresponding subject scope.
- 3. Copies of the report may be purchased from the Photocopy Section of the National Agricultural Library.
- 4. No loans of original reports will be made.

## What are the objectives of the experiment?

- 1. Development of faster processing techniques for technical reports.
- 2. Determination of the feasibility of a microfiche service.
- 3. Utilization of author-suggested keywords as indexing input.

## Where may further information be obtained?

By writing the Technical Reports Project Manager: Mrs. Isabelle Trams, Systems Development - Rm. 002, National Agricultural Library, Belts-ville, Maryland 20705.

## HOW TO FILL OUT THE TECHNICAL REPORT STANDARD TITLE PAGE

Make items 1, 4, 5, 9, 12, and 13 agree with the corresponding information on the report cover. Use all capital letters for title (item 4). Leave items 2, 6, and 14 blank. Complete the remaining items as follows:

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- 11. Insert the number of the contract or grant under which the report was prepared.
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## FOOD DISTRIBUTION

RESEARCH SOCIETY

# "An Organizational Success Story"

In May 1960, a group of interested educators, government researchers, and food industry people met to discuss their many mutual problems. The open, frank discussion sparked the enthusiasm of those involved and annually thereafter, the group informally sponsored the Food Distribution Research conference at various universities throughout the United States.

The need for more formal organization was recognized and at the 1967 conference the Food Distribution Research Society was officially formed.

The need to coordinate food distribution research and its implementation has brought together, as members of the society, a group of concerned persons dedicated to progress in this particular industry.

This is an invitation to you to become an active member of the Food Distribution Research Society.

## UNUMBERSIUS

To organize and hold conferences, meetings, symposiums, etc.; to attract leaders in the field of food distribution research; and to provide an atmosphere wherein ideas, methods, technical developments, and problems can be freely discussed.

## RESEARCH-

To encourage research by defining research problems of the industry; by providing guidelines and direction for developing and implementing food distribution research; by coordinating efforts of research workers; by feeding back research needs to researchers.

## INFORMATION---

To serve as an information clearinghouse for past, current, and future food distribution research; and to provide channels for exchange of information.

## IMPLEMENTATION-

To encourage implementation of research findings through communication of research results to users; through training; and through encouragement of application and implementation research.

## PROFESSIONAL ADVANCEMENT-

To gain increased recognition for the Food Distribution Research field, thereby enhancing the roles of those involved in it.

| Student Membership  |              |               | :          |             | \$    | 1.00   | *************************************** |
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## FOOD DISTRIBUTION RESEARCH SOCIETY

## **MEMBERSHIP**

Open to those actively interested in Food Distribution Research and dedicated to the progress of the food distribution industry.

All membership applications are approved by the society's membership committee.

## **Classes of Membership**

**STUDENT MEMBERSHIP**—for those engaged in the formal study of the many facets of the food distribution industry.

**ASSOCIATE MEMBERSHIP**—is the status of the first year of membership after approval by the membership committee.

PROFESSIONAL MEMBERSHIP — is the recognized status of a member, approved by the membership committee, and active in the field of food distribution research or implementation of research findings.

## **DUES, FEES and CONTRIBUTIONS**

Annual dues are presently set at \$5.00 per member.

A special company membership of \$25.00 is available, which permits five delegates to be named by the company to attend Society conferences at member rates.

Life professional membership may be acquired for \$100.00 which will pay all further dues for the life of the member, excluding, however, the cost of publications and conferences.

Registrations for conferences and meetings are charged at rates sufficient to cover operating expenses. Higher rates will be charged for non members (to be announced for each activity).

The Society, a non-profit organization, may accept grants from industry, institutions, organizations, foundations, or the government to fulfill all or any part of its objectives.

## THIS IS YOUR APPLICATION FORM FOR MEMBERSHIP IN THE FOOD DISTRIBUTION RESEARCH SOCIETY.

(REMOVE AND SEND TO)

Dale L. Anderson, Secretary/Treasurer Room 857 Federal Center Building \*1 Hyattsville, Maryland 20782

## Publications of the Food Distribution Research Society

## Bibliography of Food Distribution Research Projects in Process

## Food Distribution Research Society Journal - Volume 1, Issue 2 , 1969

A list of over 800 current research projects in food distribution prepared by the Science Information Exchange of the Smithsonian Institute. Some of the topic areas are:

> Food, frozen food, livestock, meat, poultry, eggs, dairy, produce, grain, feed, fish and seafood, clothing, housing, lumber, fur, flowers and ornamentals, retail wholesale, transport, urban transport, containerization, freight, highways, warehousing, assembly, processing, storage, urban development, poverty, site and location, cooperatives, statistics, competition and channels, supply, demand, economics, purchasing, advertising, price, marketing, promotion, consumption, consumer preferences and analysis, consumer education, structure, situation and outlook, nutrition, methods, efficiency, precooling, packaging, grades and standards, preservation, quality, exporting, foreign markets, research in other nations.

List includes project, conducting agency, sponsoring agency, project leader, location and duration. Procedures for obtaining further information on each project are included. Price: \$5.00

#### 2 Food Distribution Research Needs in the 1970's

### Commemorative Issue Volume 1, Issue 1 Food Distribution Research Society Journal

(Proceedings of the 10th Food Distribution Research Society Conference, 1969.)

### Subject areas:

Research challenges, procedures and application, personnel training, perishables distribution, refrigeration for delivery, new concepts in warehousing, conglomerate mergers, future of convenience foods, financing food distribution.

Price: \$5.00 (\$3.50 to members)

#### 3 Pricing Policy as a Social Issue

Proceedings of the 9th Food Distribution Research Society Conference, 1968.

## Subject areas:

Food pricing and urban problems, consumer research, projecting information on product movement, profit optimization, profile of the low cost store, proposals to improve retailing for the poor, automatic checkout.

Price: \$3,50

Price: \$3.00

#### 4 Food Distribution - A Total Concept

Proceedings 8th Food Distribution Research Society Conference 1967 Subject areas:

> A total logistics concept for food, demand forecasting and production planning, transportation in food distribution, logistics problems of the retailer, applying logistics to a business, logistics for wholesalers, logistics and the food processor Price: \$3.00

Society constitution and by-laws

#### 5 To Raise the Standards of Food Distribution

Proceedings of the 7th Food Distribution Research Society Conference, 1966 Subject areas:

> Research by trade press, by public agencies, communicating research to live personnel, transportation and delivery research, evaluation of refrigeration systems, direct order systems, consumer research, the unit load explosion, leadership - followship policies in retail food prices

## 6 Research Papers in Food Distribution

 $\textbf{Proceedings 5th Food Distribution Research Society Conference, } 1964 \\ \textbf{Subject areas:}$ 

Space utilization and product profitability, merchandising research, unit load handling in warehouses, systems concepts in food distribution, food discounting, retail management and supervision, turnover of food manufacturer salesmen, research management.

Price: \$3.00

(proceedings issued for 1965, 1963 and 1962 are out of print, but library copies can be reproduced.) (no proceedings were printed in 1960 and 1961.

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