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DISCUSSION REPORT (Paper by Mr. J.M. Meyers)

It was felt that the presentation of figures of total consumption for each country would have been helpful as per capita figures do not reveal clearly enough the size of the market that would be served by livestock industries in each country.

The present pattern of demand does not reflect what may happen in future in the case of each product. Price levels would be important. Hence, saturation of demand for poultry need not take place if prices are lowered. There is considerable scope for improving per capita consumption of poultry in low income families. It was pointed out that future demand for each type of produce would depend on cross elasticities of demand and relative prices could vary a lot from the present.

It was felt that an important part of an exercise of this type was the projection of demand for planning future production. As such, the author should have expanded on his assumptions on income and population changes, and on his derivation of income elasticities.